

Title:

Mr

Forename:

Michael

Surname:

Wilkinson

Representing:

Self

Organisation (if applicable):

Email:

michael@infocus-photography.co.uk

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

We pay for our phones to use as we see fit and not for the benefit of companies trying to sell products and services without first confirming that we, the phone owners, will accept marketing calls.

All companies cold calling without prior agreement should be required to go through a clearing house prior to contacting phone owners to ascertain their willingness to accept

marketing calls.

The example given of a bank wanting to alert customers to a potential fraud is very misleading as that bank would only be calling its clients and would not be trying to sell something. Shame on you for using it.

Question 1: Do you agree that Ofcom should limit the number of times a company can call an answer machine without guaranteeing the presence of a live operator to once every 24 hours?:

NO,

That's unacceptable, cold calls are distracting and intrusive.

Question 2: Do you agree with Ofcom that a two month implementation period (from publication of Ofcom's revised statement) would be an appropriate length of time for industry stakeholders to adopt any changes to comply with the proposed 24 hour policy?:

yes

Question 3: Has Ofcom provided sufficient clarity on how the abandoned call rate is to be calculated?:

No

Question 4: Do you agree with the factors set out by Ofcom for determining a reasoned estimate of AMD false positives in an ACS user's abandoned call rate?:

NO

Question 5: Has Ofcom provided sufficient clarity on how AMD users should calculate an abandoned call rate that includes a reasoned estimate of AMD false positives?:

NO

Question 6: Has Ofcom provided sufficient clarity on how non-AMD users should calculate an abandoned call rate that includes an estimate of abandoned calls picked up by answer machines? :

No

Question 7: Do you agree that Ofcom should not amend the existing two second policy as set out in the 2009 Amendment from 'start of salutation' to 'end of salutation'?:

yes

Question 8: Do you agree with Ofcom's policy proposal that companies provide a geographic contact number (01, 02 or 03) in addition to a freephone (080) number in the information message provided in the event of an abandoned call?:

yes

Question 9: Has Ofcom provided sufficient clarity on what constitutes a 'campaign'?:

yes