

Dear Sir / Madam

As Scotland's enterprise, innovation and investment agency, we would like to submit the below response in relation of the above review.

For many years, Scottish Enterprise (SE) has worked closely with Channel 4 to grow and sustain Scotland's creative media businesses, develop talent and inspire young people in Scotland. Our partnership has increased our reach; from innovative inclusion projects to high level training and development programmes. It has also strengthened SE's connections to London and the very heart of the creative media industries. We warmly welcome the future priorities set out by Channel 4 in "Next on 4", particularly the broadcaster's commitment to increase spend in Scotland by 50% by 2012.

SE hopes to continue our productive relationship with Channel 4; to support the broadcasters specific and unique remit, and develop our creative media industries through increased investment and innovation.

Yours faithfully

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