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Base: Where use internet at home or elsewhere

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Base: All Respondents

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Base: All Respondents

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Base: All Respondents

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Base: All Respondents

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Base: All Respondents

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Base: All Respondents

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Base: All Respondents

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Base: All Respondents

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Base: All Respondents

Table 134 564

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Base: All Respondents

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Base: All Respondents

Table 161 739
Summary: QR3. How often, if at all, do you do each of these types of activities...?
Base: All Respondents

Table 162 740
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

Table 163 744
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

Table 164 748
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

Table 165 752
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

Table 166 756
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

Table 167 760
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

Table 168 764
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

Table 169 768
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

Table 170 772
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

Table 171 776
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

Table 172 780
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

Table 173 788
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

Table 174 792
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

Table 175 800
QR7. Before today, were you aware of DAB+ radio sets?
Base: All Respondents

Table 176 804
QR8. Are you aware if any of your DAB radio sets are specifically DAB+ enabled radio sets?
Base: Where aware of DAB+ and have DAB radio

Table 177 807
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

Table 178 811
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

Table 179 815
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

Table 180 819

QT4. Does your household have Sky Q, Sky+, Sky Stream or Sky Glass? Sky+ allows users to record and store TV programmes, and also pause and rewind live TV programmes. Sky Q allows users to watch recorded programmes on a Sky box in other rooms in the house and on the move using a smartphone or tablet. Sky Stream is a plug-in broadcast streaming service that offers content via your internet connection.Sky Glass is a streaming TV that does not require a satellite dish or box for it to work, only a home broadband connection.
Base: Where have Sky TV

Table 181 822
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

Table 182 829
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

Table 183 837
QT7. You said you or someone in your household uses a streaming box or stick to watch TV, films or other content on your TV set. Which – if any – of the following do they use to do this?
Base: Where use streaming boxes/sticks

Table 184 839
Summary: QT8. How frequently, if at all, do you watch each of these channels?
Base: Where in Northern Ireland and have a TV

Table 185 840
QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 1?
Base: Where in Northern Ireland and have a TV

Table 186 842
QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 2?
Base: Where in Northern Ireland and have a TV

Table 187 844
QT8. How frequently, if at all, do you watch each of these channels? - Virgin Media One?
Base: Where in Northern Ireland and have a TV

Table 188 846
QT8. How frequently, if at all, do you watch each of these channels? - TG4?
Base: Where in Northern Ireland and have a TV

Table 189 848
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

Table 190 858
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

Table 191 866
QZ10. What is your working status?
Base: All Respondents

Table 192 870
QZ11. And is your home...?
Base: All Respondents

Table 193 874
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

Table 194 878
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

Table 195 886
QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?
Base: All Respondents

Table 196 890
Derived: Bundle 1
Base: All Respondents

Table 197 894
Derived: Bundle 2
Base: All Respondents

Table 198 899
Broadcasting Takeup
Base: All Respondents

Table 199 903
Computer/Internet Takeup
Base: All Respondents

Table 200 907
Entertainment Takeup
Base: All Respondents

Table 201 911
Voice/Video Calls Use
Base: All Respondents

Table 202 915
Phone and Broadband Household Ownership
Base: All Respondents

Table 203 923
Summary: Phone Ownership
Base: All Respondents

Table 204 927
Use of voice controls
Base: All Respondents

Table 205 931
QS1/QR1/QR2. Smart speaker and radio ownership
Base: All Respondents

Technology Tracker 2024
Table 1
QZ1. How do you describe your gender?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Man	1931	1772	328	279	439	159	19	668
	48%	49%	48%	+55%	50%	43%	-24%	46%
		f	f	aef	f	f		
Woman	2055	1844	345	224	435	211	61	775
	51%	51%	51%	-44%	50%	57%	+76%	53%
		c				c	abcde	
Non-Binary	4	4	0	0	0	0	0	1
	*%	*%	0%	0%	0%	0%	0%	*%
Prefer to use my own term – please specify	1	1	*	0	0	0	0	1
	*%	*%	*%	0%	0%	0%	0%	*%
Prefer not to say	8	8	4	*	*	0	0	5
	*%	*%	1%	*%	*%	0%	0%	*%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 1 (continuation)
QZ1. How do you describe your gender?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Man	1931 48%	1476 48%	430 47%	34 49%	75 43%	12 37%	14 29%	68 49%	77 57% f	49 54% f	18 51%	13 53%	20 55%	26 54%	384 45%	1478 +50%
Woman	2055 51%	1566 51%	472 52%	36 51%	95 55%	20 63%	35 71% hi	70 51%	57 42%	41 46%	17 49%	10 44%	16 45%	23 46%	462 54%	1491 -50%
Non-Binary	4 *%	4 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	4 +1% b	0 -0%
Prefer to use my own term – please specify	1 *%	1 *%	* *%	* +1% a	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	* *%
Prefer not to say	8 *%	4 *%	3 *%	0 0%	2 1% a	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	1 3%	0 0%	0 0%	4 *%	3 *%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 1 (continuation)
QZ1. How do you describe your gender?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Man	1931	53	451	76	534	181	412	74	82	360	40	25	14
	48%	-36%	47%	46%	51%	54%	51%	-36%	52%	50%	50%	52%	58%
			g		ag	ag	ag		ag				
Woman	2055	90	510	88	514	153	391	131	76	362	40	23	10
	51%	61%	53%	52%	49%	46%	49%	+64%	48%	50%	50%	48%	42%
		def						bdefh					
Non-Binary	4	3	0	2	0	0	0	0	0	0	0	0	0
	*%	+2%	0%	+1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		bdf		bdf									
Prefer to use my own term – please specify	1	*	*	*	0	*	0	0	0	0	0	0	0
	*%	*%	*%	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	8	3	0	1	0	1	3	0	0	0	*	0	0
	*%	+2%	0%	*%	0%	*%	*%	0%	0%	0%	*%	0%	0%
		bd											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 1 (continuation)
QZ1. How do you describe your gender?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Man	1931	360	0	174	185
	48%	+100%	-0%	55%	46%
		bcd		b	b
Woman	2055	0	362	142	217
	51%	-0%	+100%	45%	54%
			acd	a	a
Non-Binary	4	0	0	0	0
	*%	0%	0%	0%	0%
Prefer to use my own term – please specify	1	0	0	0	0
	*%	0%	0%	0%	0%
Prefer not to say	8	0	0	0	0
	*%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 2
QZ2.What is your age?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
16 - 17 years	109 3%	109 +3% bcde	0 -0%	0 -0%	0 -0%	0 -0%	0 0%	9 -1%
18 - 24 years	418 10%	418 +12% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	83 -6%
25 - 34 years	650 16%	650 +18% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	101 -7%
35 - 44 years	727 18%	727 +20% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	131 -9%
45 - 54 years	545 14%	545 +15% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	98 -7%
55 - 64 years	677 17%	677 +19% cdef	677 +100% acdef	0 -0%	0 -0%	0 -0%	0 -0%	153 -11%
65 - 74 years	504 13%	504 +14% bef	0 -0%	504 +100% abdef	504 +58% abef	0 -0%	0 -0%	504 +35%
75 - 84 years	290 7%	0 -0%	0 -0%	0 -0%	290 +33% abcf	290 +78% abcdf	0 0%	290 +20%
85 years or over	81 2%	0 -0%	0 -0%	0 -0%	81 +9% abc	81 +22% abcd	81 +100% abcde	81 +6%
Summary: 16 - 24	526 13%	526 +15% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	91 -6%
Summary: 25 - 34	650 16%	650 +18% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	101 -7%
Summary: 35 - 54	1272 32%	1272 +35% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	229 -16%
Summary: 55 - 64	677 17%	677 +19% cdef	677 +100% acdef	0 -0%	0 -0%	0 -0%	0 -0%	153 -11%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 2 (continuation)
QZ2.What is your age?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Summary: 65+	875	504	0	504	875	371	81	875
	22%	-14%	-0%	+100%	+100%	+100%	+100%	+60%
		b		ab	ab	ab	ab	
Summary: 75+	371	0	0	0	371	371	81	371
	9%	-0%	-0%	-0%	+42%	+100%	+100%	+26%
					abc	abcd	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 2 (continuation)
QZ2.What is your age?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Chinese**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
16 - 17 years	109 3%	61 -2%	43 +5% a	2 3%	6 4%	4 13%	1 2%	10 +8% a	3 2%	8 +9% a	3 9% a	3 11%	* 1%	1 3%	32 4%	73 2%
18 - 24 years	418 10%	290 -9%	122 +13% a	5 7%	26 15%	8 27%	6 12%	13 9%	11 8%	14 16%	5 13%	3 13%	7 21%	7 14%	42 -5%	352 +12% a
25 - 34 years	650 16%	419 -14%	220 +24% ac	7 10%	46 +27% ac	11 33%	5 10%	38 +28% ac	39 +29% ac	22 24% ac	10 29% c	6 26%	7 20%	10 21%	75 -9%	537 +18% a
35 - 44 years	727 18%	496 -16%	222 +25% a	12 17%	46 +27% a	3 9%	13 26%	22 16%	43 +32% acg	26 +29% a	9 27%	5 19%	10 28%	15 30%	84 -10%	611 +21% a
45 - 54 years	545 14%	401 13%	142 16%	7 9%	29 17%	3 10%	3 5%	31 +22% ac	22 17%	14 16%	3 9%	4 15%	8 23%	6 12%	83 -10%	438 +15% a
55 - 64 years	677 17%	588 +19% bdghi	82 -9% i	19 +26% bdghil	6 -4%	2 8%	13 26% bdghil	12 9%	10 -8%	1 -1%	3 8%	* 2%	1 2%	7 14% i	184 +21% b	473 -16%
65 - 74 years	504 13%	444 +15% bdhi	55 -6%	13 18% bdghi	9 -5%	0 0%	6 12%	9 7%	5 -3%	2 -2%	1 4%	3 13%	2 5%	3 7%	151 +18% b	333 -11%
75 - 84 years	290 7%	273 +9% bdgh	17 -2%	6 8% bdh	3 -2%	0 0%	2 5%	2 2%	0 -0%	3 3%	0 0%	0 0%	0 0%	* *%	155 +18% b	130 -4%
85 years or over	81 2%	78 +3% b	2 -*%	1 1%	* *%	0 0%	1 2%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	50 +6% b	28 -1%
Summary: 16 - 24	526 13%	351 -12%	165 +18% ac	7 10%	32 19% a	13 40%	7 14%	23 17%	14 10%	22 +25% ach	8 23%	6 25%	8 22%	8 17%	74 -9%	425 +14% a
Summary: 25 - 34	650 16%	419 -14%	220 +24% ac	7 10%	46 +27% ac	11 33%	5 10%	38 +28% ac	39 +29% ac	22 24% ac	10 29% c	6 26%	7 20%	10 21%	75 -9%	537 +18% a
Summary: 35 - 54	1272 32%	897 -29%	364 +40% ac	19 26%	75 +44% ac	6 19%	15 31%	53 38%	66 +49% ac	40 +45% ac	13 36%	8 34%	18 51% ac	20 41%	167 -20%	1048 +35% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 2 (continuation)
QZ2.What is your age?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Summary: 55 - 64	677	588	82	19	6	2	13	12	10	1	3	*	1	7	184	473
	17%	+19%	-9%	+26%	-4%	8%	26%	9%	-8%	-1%	8%	2%	2%	14%	+21%	-16%
		bdghi	i	bdghil			bdghil							i	b	
Summary: 65+	875	796	74	19	12	0	9	11	5	5	1	3	2	4	356	490
	22%	+26%	-8%	27%	-7%	0%	19%	-8%	-4%	-5%	4%	13%	5%	7%	+42%	-16%
		bdghijlm		bdghijlm			h								b	
Summary: 75+	371	352	19	6	3	0	3	2	1	3	0	0	0	*	205	158
	9%	+12%	-2%	9%	-2%	0%	7%	-2%	-1%	3%	0%	0%	0%	*%	+24%	-5%
		bdgh		bdgh											b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 2 (continuation)
QZ2.What is your age?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
16 - 17 years	109	32	73	0	0	0	0	0	0	0	0	0	0
	3%	+21% bcdefgh	+8% cdefgh	0%	-0%	-0%	-0%	0%	0%	-0%	0%	0%	0%
18 - 24 years	418	42	352	0	0	0	0	0	0	0	0	0	0
	10%	+28% cdefgh	+37% cdefgh	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%
25 - 34 years	650	75	537	0	0	0	0	0	0	0	0	0	0
	16%	+50% cdefgh	+56% cdefgh	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%
35 - 44 years	727	0	0	84	611	0	0	0	0	0	0	0	0
	18%	-0%	-0%	+50% abefgh	+58% abefgh	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%
45 - 54 years	545	0	0	83	438	0	0	0	0	0	0	0	0
	14%	-0%	-0%	+50% abefgh	+42% abefgh	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%
55 - 64 years	677	0	0	0	0	184	473	0	0	0	0	0	0
	17%	-0%	-0%	-0%	-0%	+55% abcdgh	+59% abcdgh	-0%	-0%	-0%	-0%	-0%	-0%
65 - 74 years	504	0	0	0	0	151	333	0	0	409	53	28	13
	13%	-0%	-0%	-0%	-0%	+45% abcdgh	+41% abcdgh	-0%	-0%	+57%	+66%	+59%	+56%
75 - 84 years	290	0	0	0	0	0	0	155	130	243	23	17	8
	7%	-0%	-0%	-0%	-0%	-0%	-0%	+75% abcdef	+82% abcdef	+34%	+28%	+34%	+34%
85 years or over	81	0	0	0	0	0	0	50	28	70	5	4	2
	2%	0%	-0%	0%	-0%	-0%	-0%	+25% abcdef	+18% abcdef	+10%	+6%	+7%	+10%
Summary: 16 - 24	526	74	425	0	0	0	0	0	0	0	0	0	0
	13%	+50% cdefgh	+44% cdefgh	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%
Summary: 25 - 34	650	75	537	0	0	0	0	0	0	0	0	0	0
	16%	+50% cdefgh	+56% cdefgh	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%
Summary: 35 - 54	1272	0	0	167	1048	0	0	0	0	0	0	0	0
	32%	-0%	-0%	+100% abefgh	+100% abefgh	-0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 2 (continuation)
QZ2.What is your age?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Summary: 55 - 64	677 17%	0 -0%	0 -0%	0 -0%	0 -0%	184 +55% abcdgh	473 +59% abcdgh	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%
Summary: 65+	875 22%	0 -0%	0 -0%	0 -0%	0 -0%	151 +45% abcd	333 +41% abcd	205 +100% abcdef	158 +100% abcdef	722 +100%	80 +100%	49 +100%	24 +100%
Summary: 75+	371 9%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	205 +100% abcdef	158 +100% abcdef	313 +43%	27 +34%	20 +41%	11 +44%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 2 (continuation)
QZ2.What is your age?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
16 - 17 years	109 3%	0 -0%	0 -0%	0 -0%	0 -0%
18 - 24 years	418 10%	0 -0%	0 -0%	0 -0%	0 -0%
25 - 34 years	650 16%	0 -0%	0 -0%	0 -0%	0 -0%
35 - 44 years	727 18%	0 -0%	0 -0%	0 -0%	0 -0%
45 - 54 years	545 14%	0 -0%	0 -0%	0 -0%	0 -0%
55 - 64 years	677 17%	0 -0%	0 -0%	0 -0%	0 -0%
65 - 74 years	504 13%	225 +62% b	184 +51%	181 +57%	224 +56%
75 - 84 years	290 7%	117 +33%	126 +35%	110 +35%	133 +33%
85 years or over	81 2%	18 +5%	52 +14% a	26 +8%	44 +11% a
Summary: 16 - 24	526 13%	0 -0%	0 -0%	0 -0%	0 -0%
Summary: 25 - 34	650 16%	0 -0%	0 -0%	0 -0%	0 -0%
Summary: 35 - 54	1272 32%	0 -0%	0 -0%	0 -0%	0 -0%
Summary: 55 - 64	677 17%	0 -0%	0 -0%	0 -0%	0 -0%
Summary: 65+	875 22%	360 +100%	362 +100%	316 +100%	402 +100%
Summary: 75+	371 9%	135 +38%	178 +49% a	135 +43%	178 +44%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 3
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, headteacher etc.	190	173	33	32	48	16	3	48
	5%	5%	5%	6%	5%	4%	3%	-3%
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	713	664	141	73	122	49	5	122
	18%	18%	21%	15%	-14%	13%	7%	-8%
		d	cdef					
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	1175	1085	193	115	205	90	22	205
	29%	30%	29%	-23%	-23%	24%	27%	-14%
		cd						
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	850	785	135	101	166	65	14	166
	21%	22%	20%	20%	19%	18%	17%	-11%
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	313	286	51	34	61	27	4	313
	8%	8%	8%	7%	7%	7%	5%	+22%
Housewife/househusband	77	77	7	1	2	1	*	77
	2%	2%	1%	-*%	-*%	*%	1%	+5%
		cd						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Unemployed	206	206	56	2	2	0	0	206
	5%	+6%	+8%	-*%	-*%	-0%	0%	+14%
		cde	acde					
Student	112	112	1	0	0	0	0	0
	3%	+3%	-*%	-0%	-0%	-0%	0%	-0%
		bcde						
Retired and on state pension ONLY	304	182	38	139	262	122	33	304
	8%	-5%	6%	+28%	+30%	+33%	+41%	+21%
				ab	ab	ab	ab	
SEG: A	190	173	33	32	48	16	3	48
	5%	5%	5%	6%	5%	4%	3%	-3%
SEG: B	713	664	141	73	122	49	5	122
	18%	18%	21%	15%	-14%	13%	7%	-8%
		d	cdef					
SEG: C1	1287	1197	194	115	205	90	22	205
	32%	+33%	29%	-23%	-23%	-24%	27%	-14%
		cde						
SEG: C2	850	785	135	101	166	65	14	166
	21%	22%	20%	20%	19%	18%	17%	-11%
SEG: D	313	286	51	34	61	27	4	313
	8%	8%	8%	7%	7%	7%	5%	+22%
SEG: E	588	465	102	143	266	123	33	588
	15%	-13%	15%	+28%	+30%	+33%	+41%	+41%
				ab	ab	ab	ab	
SEG: AB	903	838	173	105	170	66	8	170
	23%	23%	26%	21%	19%	18%	-10%	-12%
		f	def					
SEG: C1C2	2137	1982	330	216	372	155	35	372
	53%	+55%	-49%	-43%	-42%	-42%	44%	-26%
		bcde						
SEG: DE	901	751	153	177	327	150	37	901
	23%	-21%	23%	+35%	+37%	+40%	+46%	+62%
				ab	ab	ab	ab	
SEG: ABC1	2190	2034	367	220	376	156	30	376
	55%	+56%	54%	-44%	-43%	-42%	-37%	-26%
		cdef	cdef					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
SEG: C2DE	1751	1536	288	278	493	215	51	1068
	44%	-42%	43%	+55%	+56%	+58%	+63%	+74%
				ab	ab	ab	ab	
Prefer not to say	59	59	22	6	6	*	0	6
	1%	2%	+3%	1%	1%	*%	0%	-*%
			ade					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, headteacher etc.	190	141	41	7	9	0	1	8	6	1	*	0	3	3	25	157
	5%	5%	5%	+10% abi	5%	0%	1%	5%	4%	2%	1%	0%	9%	6%	-3%	+5% a
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	713	560	149	13	19	15	7	14	25	12	4	6	6	14	126	563
	18%	18%	16%	18%	11%	48%	15%	10%	19%	13%	12%	26%	16%	28% dg	-15%	+19% a
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	1175	893	267	13	59	8	12	39	41	24	10	11	7	19	210	912
	29%	29% c	30% c	-18%	34% c	26%	24%	28%	30%	27%	28%	44%	20%	39% c	-25%	+31% a
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	850	667	179	12	33	1	10	37	37	22	9	1	10	1	148	671
	21%	22% m	20% m	17%	19%	4%	20%	27% m	27% m	24% m	25% m	6%	28% m	-3%	-17%	+23% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	313 8%	208 -7%	102 +11% a	13 +19% abhi	26 +15% a	2 6%	6 12%	16 11%	10 8%	6 6%	6 18%	1 5%	4 10%	6 13%	66 8%	234 8%
Housewife/husbandman	77 2%	46 -1%	32 +4% a	4 +5% a	3 2%	* 1%	1 1%	5 3%	4 3%	9 +10% abd	* 1%	1 4%	2 6%	1 1%	18 2%	57 2%
Unemployed	206 5%	169 6%	36 4%	2 3%	6 4%	1 2%	5 10% h	9 6%	1 *%	5 5%	1 4%	2 8%	1 2%	0 0%	104 +12% b	83 -3%
Student	112 3%	54 -2%	55 +6% a	2 3%	11 +6% a	2 6%	1 2%	9 6% a	3 2%	10 +11% a	3 8% a	1 6%	0 0%	5 +10% a	16 2%	94 3%
Retired and on state pension ONLY	304 8%	275 +9% bdg	29 -3%	5 7%	3 -2%	0 0%	6 12% bdg	2 1%	4 3%	2 2%	1 4%	* 2%	0 0%	0 0%	127 +15% b	164 -6%
SEG: A	190 5%	141 5%	41 5%	7 +10% abi	9 5%	0 0%	1 1%	8 5%	6 4%	1 2%	* 1%	0 0%	3 9%	3 6%	25 -3%	157 +5% a
SEG: B	713 18%	560 18%	149 16%	13 18%	19 11%	15 48%	7 15%	14 10%	25 19%	12 13%	4 12%	6 26%	6 16%	14 28% dg	126 -15%	563 +19% a
SEG: C1	1287 32%	947 -31% c	322 36% c	15 -21%	70 41% c	10 32%	13 27%	48 34% c	44 33%	34 38% c	13 36%	12 50%	7 20%	24 49% c	226 -26%	1006 +34% a
SEG: C2	850 21%	667 22% m	179 20% m	12 17%	33 19%	1 4%	10 20%	37 27% m	37 27% m	22 24% m	9 25% m	1 6%	10 28% m	1 -3%	148 -17%	671 +23% a
SEG: D	313 8%	208 -7%	102 +11% a	13 +19% abhi	26 +15% a	2 6%	6 12%	16 11%	10 8%	6 6%	6 18%	1 5%	4 10%	6 13%	66 8%	234 8%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
SEG: E	588 15%	490 +16% bdh	97 -11%	11 15%	12 -7%	1 3%	12 23% dhm	15 11%	9 7%	16 17%	3 9%	3 13%	3 8%	1 1%	249 +29% b	304 -10%
SEG: AB	903 23%	702 23%	190 21%	20 28% d	28 16%	15 48%	8 16%	22 16%	31 23%	13 15%	4 13%	6 26%	9 25%	17 34%	152 -18%	720 +24% a
SEG: C1C2	2137 53%	1614 53% c	501 55% c	27 -38%	103 60% c	11 36%	23 47%	85 62% c	81 60% c	56 62% c	21 61%	13 56%	17 48%	25 52%	374 -44%	1677 +56% a
SEG: DE	901 23%	698 23%	198 22%	24 +34% abh	39 22%	3 9%	17 35% h	31 23%	19 14%	21 24%	9 26%	4 19%	6 18%	7 14%	315 +37% b	537 -18%
SEG: ABC1	2190 55%	1649 54%	512 57%	35 49%	98 57%	25 79%	21 43%	70 50%	75 56%	47 52%	17 49%	18 75%	16 45%	41 +83% abcdfghijl	378 -44%	1726 +58% a
SEG: C2DE	1751 44%	1364 45% m	378 42% m	36 51% m	71 42% m	4 13%	27 55% m	69 50% m	56 42% m	43 48% m	18 51% m	6 25%	16 45% m	8 -17%	463 +54% b	1208 -41%
Prefer not to say	59 1%	38 1%	15 2%	0 0%	2 1%	2 8%	1 2%	0 0%	4 3%	0 0%	0 0%	0 0%	3 +9% abcgi	0 0%	15 2%	39 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, headteacher etc.	190 5%	7 5%	34 4%	3 2%	60 6% e	5 -2%	56 +7% bce	10 5%	6 4%	42 6%	3 4%	1 2%	2 9%
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	713 18%	25 17%	132 -14%	23 14%	251 +24% bcegh	51 15%	158 20% b	27 13%	22 14%	109 15% b	4 -6%	7 14%	2 -6%
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	1175 29%	32 22%	328 +34% aefh	54 32% e	321 31% e	71 -21%	228 28%	53 26%	35 22%	165 -23%	27 33% c	7 -14%	7 29% c
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	850 21%	23 15%	232 24% c	26 15%	244 23%	65 20%	164 20%	34 17%	31 20%	130 18%	23 28% c	7 14%	7 28%
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	313 8%	7 5%	76 8%	15 9%	94 9%	26 8%	55 7%	18 9%	9 6%	53 7%	3 3%	2 3%	3 15% bc

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Housewife/husbandman	77	8	21	7	29	2	6	1	*	0	0	1	1
	2%	+6%	2%	4%	3%	1%	-1%	*%	*%	-0%	0%	2%	+6%
		efgh		ef	f							a	ab
Unemployed	206	26	35	34	36	44	12	0	0	1	*	0	*
	5%	+18%	4%	+20%	-3%	+13%	-1%	-0%	-0%	-*%	*%	-0%	1%
		bdfgh	fg	bdfgh	fg	bdfgh							
Student	112	15	89	0	5	1	0	0	0	0	0	0	0
	3%	+10%	+9%	0%	-*%	-*%	-0%	0%	0%	-0%	0%	0%	0%
		cdefgh	cdefgh										
Retired and on state pension ONLY	304	1	2	1	*	63	108	62	53	217	20	24	1
	8%	-*%	-*%	-1%	-*%	+19%	+13%	+30%	+34%	+30%	+24%	+49%	4%
						abcd	abcd	abcdef	abcdef	d	d	abd	
SEG: A	190	7	34	3	60	5	56	10	6	42	3	1	2
	5%	5%	4%	2%	6%	-2%	+7%	5%	4%	6%	4%	2%	9%
					e		bce						
SEG: B	713	25	132	23	251	51	158	27	22	109	4	7	2
	18%	17%	-14%	14%	+24%	15%	20%	13%	14%	15%	-6%	14%	-6%
					bcegh		b			b			
SEG: C1	1287	47	416	54	327	72	228	53	35	165	27	7	7
	32%	31%	+43%	32%	31%	-21%	-28%	26%	-22%	-23%	33%	-14%	29%
			acdefgh	e	e						c		c
SEG: C2	850	23	232	26	244	65	164	34	31	130	23	7	7
	21%	15%	24%	15%	23%	20%	20%	17%	20%	18%	28%	14%	28%
			c								c		
SEG: D	313	7	76	15	94	26	55	18	9	53	3	2	3
	8%	5%	8%	9%	9%	8%	7%	9%	6%	7%	3%	3%	15%
													bc
SEG: E	588	35	59	42	65	109	126	63	53	219	20	25	3
	15%	+24%	-6%	+25%	-6%	+33%	16%	+31%	+34%	+30%	+25%	+51%	11%
		bd		bdf		bdf	bd	bdf	bdf	d		abd	
SEG: AB	903	32	167	26	311	56	214	37	29	151	7	8	4
	23%	22%	-17%	16%	+30%	-17%	+27%	18%	18%	21%	-9%	17%	16%
					bcegh		bce			b			
SEG: C1C2	2137	70	648	80	571	137	392	87	66	295	49	14	14
	53%	47%	+67%	48%	54%	-41%	-49%	-43%	-42%	-41%	61%	-28%	57%
			acdefgh		egh					c	ac		ac

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
SEG: DE	901	42	135	57	159	135	181	81	63	272	23	26	6
	23%	28%	-14%	+34%	-15%	+40%	22%	+39%	+40%	+38%	28%	+54%	26%
		bd		bdf		bdf	bd	bdf	bdf			abd	
SEG: ABC1	2190	79	583	80	638	128	441	90	64	316	34	15	11
	55%	53%	+61%	48%	+61%	-38%	55%	-44%	-41%	-44%	-42%	-30%	45%
		e	cegh		cefgh		egh			c			
SEG: C2DE	1751	65	366	82	403	201	346	115	94	402	45	33	13
	44%	44%	-38%	49%	-38%	+60%	43%	+56%	+59%	+56%	+57%	+69%	54%
				bd		abdf		bdf	abdf			a	
Prefer not to say	59	5	12	4	8	6	19	0	*	4	1	1	*
	1%	3%	1%	3%	1%	2%	2%	0%	*%	1%	1%	1%	2%
		d					d						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Very senior management; doctor, lawyer, company director (50+ people), judge, surgeon, headteacher etc.	190	32	10	42	0
	5%	+9%	3%	+13%	-0%
		bd	d	bd	
Senior or middle management in large organisation; school teacher, office manager, junior doctor, bank manager, police inspector, accountant etc.	713	74	36	109	0
	18%	20%	-10%	+35%	-0%
		bd	d	abd	
Junior management or professional; or administrative supervisor, clerical, policeman, nurse, secretary, clerk, self-employed (5+ people), etc.	1175	69	96	165	0
	29%	-19%	27%	+52%	-0%
		d	d	abd	
Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc.	850	78	52	0	130
	21%	22%	-14%	-0%	+32%
		c	c		abc
Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc.	313	18	35	0	53
	8%	5%	10%	-0%	+13%
		c	c		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Housewife/househusband	77	0	0	0	0
	2%	0%	0%	0%	-0%
Unemployed	206	1	0	0	1
	5%	-*%	-0%	-0%	-*%
Student	112	0	0	0	0
	3%	-0%	-0%	-0%	-0%
Retired and on state pension ONLY	304	87	130	0	217
	8%	+24%	+36%	-0%	+54%
		c	ac		abc
SEG: A	190	32	10	42	0
	5%	+9%	3%	+13%	-0%
		bd	d	bd	
SEG: B	713	74	36	109	0
	18%	20%	-10%	+35%	-0%
		bd	d	abd	
SEG: C1	1287	69	96	165	0
	32%	-19%	27%	+52%	-0%
		d	d	abd	
SEG: C2	850	78	52	0	130
	21%	22%	-14%	-0%	+32%
		c	c		abc
SEG: D	313	18	35	0	53
	8%	5%	10%	-0%	+13%
		c	c		ac
SEG: E	588	89	130	0	219
	15%	+25%	+36%	-0%	+54%
		c	ac		abc
SEG: AB	903	105	46	151	0
	23%	+29%	-13%	+48%	-0%
		bd	d	abd	
SEG: C1C2	2137	147	148	165	130
	53%	-41%	-41%	52%	-32%
				d	
SEG: DE	901	107	165	0	272
	23%	+30%	+46%	-0%	+68%
		c	ac		abc

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 3 (continuation)
QZ3. Which of these best describes the main income earner in your household?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
SEG: ABC1	2190	174	142	316	0
	55%	48%	-39%	+100%	-0%
		d	d	abd	
SEG: C2DE	1751	185	217	0	402
	44%	+51%	+60%	-0%	+100%
		c	c		abc
Prefer not to say	59	1	3	0	0
	1%	*%	1%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 4
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
1	769	575	155	155	348	194	59	463
	19%	-16%	+23%	+31%	+40%	+52%	+74%	+32%
			a	ab	abc	abcd	abcde	
2	1456	1299	364	307	464	157	20	651
	36%	36%	+54%	+61%	+53%	42%	25%	+45%
			aef	adef	aef	f		
3	736	721	86	29	44	15	2	162
	18%	+20%	-13%	-6%	-5%	-4%	-2%	-11%
		bcdef	cdef					
4	668	665	59	4	7	3	0	90
	17%	+18%	-9%	-1%	-1%	-1%	-0%	-6%
		bcdef	cdef					
5+	371	369	14	9	11	2	0	82
	9%	+10%	-2%	-2%	-1%	-1%	-0%	-6%
		bcdef						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 4 (continuation)
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
1	769	656	109	21	18	3	13	15	11	1	4	4	3	8	302	439
	19%	+22%	-12%	+30%	-10%	8%	26%	11%	-8%	-1%	11%	15%	8%	17%	+35%	-15%
		bdghi	i	abdghil	i		hi	i			i			i	b	
2	1456	1204	235	27	67	10	18	26	24	13	3	8	9	15	334	1068
	36%	+39%	-26%	37%	39%	33%	36%	-19%	-18%	-15%	-8%	34%	25%	31%	39%	36%
		bghij		bghij	bghij		ij									
3	736	533	196	12	37	6	6	29	38	20	10	4	4	11	97	605
	18%	-17%	+22%	17%	22%	19%	11%	21%	+28%	23%	28%	17%	11%	22%	-11%	+20%
			a						a							a
4	668	444	215	6	31	10	10	44	43	22	8	4	9	9	73	559
	17%	-15%	+24%	-9%	18%	32%	19%	+31%	+32%	24%	24%	18%	24%	18%	-9%	+19%
			ac					ac	ac	c						a
5+	371	214	151	5	19	2	4	25	19	34	10	3	11	6	49	302
	9%	-7%	+17%	7%	11%	8%	8%	+18%	14%	+38%	+29%	14%	+31%	13%	-6%	+10%
			ac					ac	a	abcdfghm	ac		acd			a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 4 (continuation)
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
1	769	28	84	29	117	120	171	125	67	282	36	20	11
	19%	19%	-9%	17%	-11%	+36%	21%	+61%	+43%	+39%	+45%	+41%	+44%
		bd		b		abcdf	bd	abcdefh	abcdf				
2	1456	34	264	50	248	181	474	69	83	387	40	25	12
	36%	-23%	-27%	30%	-24%	+54%	+59%	34%	+52%	+54%	+50%	+52%	+51%
						abcdg	abcdg	d	abcdg				
3	736	31	271	39	235	20	92	7	8	39	2	3	1
	18%	21%	+28%	23%	+22%	-6%	-11%	-3%	-5%	-5%	-2%	-6%	-4%
		efgh	defgh	efgh	efgh		eg						
4	668	35	211	25	296	10	51	3	0	5	1	1	*
	17%	24%	+22%	15%	+28%	-3%	-6%	-2%	-0%	-1%	-1%	-2%	-1%
		efgh	efgh	efgh	bcefgh		gh						
5+	371	20	132	23	152	4	18	1	0	9	2	0	0
	9%	14%	+14%	14%	+14%	-1%	-2%	-1%	-0%	-1%	2%	-0%	-0%
		efgh	efgh	efgh	efgh								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 4 (continuation)
QZ4(V1). What is the total number of people in the household - including yourself and any children?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
1	769	81	201	125	156
	19%	22%	+56%	+39%	+39%
			acd	a	a
2	1456	248	138	171	213
	36%	+69%	38%	+54%	+53%
		bcd		b	b
3	736	22	17	17	22
	18%	-6%	-5%	-5%	-5%
4	668	1	4	1	5
	17%	-*%	-1%	-*%	-1%
5+	371	8	2	3	6
	9%	-2%	-*%	-1%	-2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 5
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Small (1-2 people)	2225	1874	518	461	812	351	79	1114
	56%	-52%	+77%	+92%	+93%	+95%	+98%	+77%
			a	ab	ab	ab	ab	
Medium (3-4 people)	1404	1386	145	34	52	18	2	252
	35%	+38%	-21%	-7%	-6%	-5%	-2%	-17%
		bcdef	cdef					
Large (5+ people)	371	369	14	9	11	2	0	82
	9%	+10%	-2%	-2%	-1%	-1%	-0%	-6%
		bcdef						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 5 (continuation)
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Chinese**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Small (1-2 people)	2225	1860	344	48	84	13	30	41	35	14	7	12	12	23	636	1507
	56%	+61%	-38%	+67%	49%	41%	61%	-30%	-26%	-15%	-19%	50%	-33%	48%	+74%	-51%
		bdghijl	i	bdghijl	ghij		bghij							i	b	
Medium (3-4 people)	1404	976	411	18	68	16	15	72	81	42	18	9	13	19	171	1164
	35%	-32%	+45%	-26%	40%	51%	31%	+52%	+60%	47%	52%	36%	35%	39%	-20%	+39%
			ac		c			ac	abcdf	ac	c					a
Large (5+ people)	371	214	151	5	19	2	4	25	19	34	10	3	11	6	49	302
	9%	-7%	+17%	7%	11%	8%	8%	+18%	14%	+38%	+29%	14%	+31%	13%	-6%	+10%
			ac					ac	a	abcdfghm	ac		acd			a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 5 (continuation)
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Small (1-2 people)	2225	62	348	79	365	301	645	193	150	669	76	45	23
	56%	-42%	-36%	47%	-35%	+90%	+80%	+94%	+95%	+93%	+95%	+92%	+95%
				bd		abcdf	abcd	abcdf	abcdf				
Medium (3-4 people)	1404	66	482	65	532	29	143	10	8	44	2	4	1
	35%	45%	+50%	39%	+51%	-9%	-18%	-5%	-5%	-6%	-3%	-8%	-5%
		efgh	cefgh	efgh	cefgh		egh						
Large (5+ people)	371	20	132	23	152	4	18	1	0	9	2	0	0
	9%	14%	+14%	14%	+14%	-1%	-2%	-1%	-0%	-1%	2%	-0%	-0%
		efgh	efgh	efgh	efgh								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 5 (continuation)
QZ4(V2). What is the total number of people in the household? - including yourself and any children?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Small (1-2 people)	2225	329	340	296	369
	56%	+91%	+94%	+94%	+92%
Medium (3-4 people)	1404	23	21	18	26
	35%	-6%	-6%	-6%	-7%
Large (5+ people)	371	8	2	3	6
	9%	-2%	-*%	-1%	-2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 6
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
None	2597	2229	600	493	862	369	80	1200
	65%	-61%	+89%	+98%	+99%	+99%	+100%	+83%
			a	ab	ab	ab	ab	
1	609	609	47	3	3	0	0	105
	15%	+17%	-7%	-1%	-*%	-0%	-0%	-7%
		bcdef	cde					
2	537	537	21	3	4	*	*	79
	13%	+15%	-3%	-1%	-*%	-*%	-*%	-5%
		bcdef	cde					
3	137	137	3	0	0	0	0	29
	3%	+4%	-*%	-0%	-0%	-0%	0%	-2%
		bcde						
4	44	44	0	2	2	0	0	16
	1%	1%	-0%	*%	-*%	0%	0%	1%
		bd						
5+	12	12	0	0	0	0	0	7
	*%	*%	0%	0%	0%	0%	0%	*%
Prefer not to say	64	62	6	2	4	2	0	15
	2%	2%	1%	*%	-*%	*%	0%	1%
		d						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 6 (continuation)
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
None	2597 65%	2107 +69% bghijl	467 -52% i	49 69% bghijl	103 60% i	17 53%	32 65% i	67 -49% i	64 -48% i	25 -27%	14 -39%	15 64%	16 45%	27 55% i	702 +82% b	1799 -60%
1	609 15%	419 -14%	187 +21% a	14 20%	27 16%	4 11%	14 28%	26 19%	36 +27% a	20 22%	11 32% a	3 11%	8 23%	9 19%	70 -8%	512 +17% a
2	537 13%	365 -12%	162 +18% ac	6 8%	25 15%	8 25%	2 4%	29 21% ac	27 20% c	27 +30% abcdf	4 12%	4 17%	4 12%	10 21%	56 -7%	448 +15% a
3	137 3%	82 -3%	53 +6% a	2 2%	11 6% a	* 1%	2 3%	12 +9% ac	6 4%	11 +13% ac	3 8%	0 0%	3 8%	1 3%	14 -2%	118 +4% a
4	44 1%	31 1%	12 1%	0 0%	0 0%	2 8%	0 0%	1 1%	0 0%	3 3%	3 +9% abcdgh	0 0%	2 +6% acdh	0 0%	7 1%	36 1%
5+	12 *%	8 *%	3 *%	* 1%	0 0%	0 0%	0 0%	0 0%	0 0%	2 +2% a	0 0%	0 0%	1 2%	0 0%	3 *%	7 *%
Prefer not to say	64 2%	39 -1%	20 2%	0 0%	6 3%	1 2%	0 0%	3 2%	2 1%	1 1%	0 0%	2 8%	1 4% c	1 3%	4 -*%	55 2% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 6 (continuation)
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
None	2597	81	508	99	398	318	736	204	157	713	77	48	23
	65%	-55%	-53%	59%	-38%	+95%	+91%	+100%	+99%	+99%	+97%	+99%	+98%
		d	d	d		abcd	abcd	abcdef	abcdf				
1	609	22	225	37	248	10	40	0	0	1	2	0	0
	15%	15%	+23%	+22%	+24%	-3%	-5%	-0%	-0%	-*%	-2%	-0%	-0%
		efgh	efgh	efgh	efgh		gh				a		
2	537	34	155	17	273	4	20	*	0	2	1	1	*
	13%	+23%	+16%	10%	+26%	-1%	-2%	-*%	-0%	-*%	-1%	-1%	-1%
		cefgh	efgh	efgh	bcefgh								
3	137	5	36	8	79	1	2	0	0	0	0	0	0
	3%	3%	4%	5%	+8%	-*%	-*%	-0%	0%	-0%	0%	0%	0%
		ef	efg	efgh	befgh								
4	44	6	16	1	18	0	1	0	0	1	0	0	*
	1%	+4%	2%	1%	2%	0%	-*%	0%	0%	*%	0%	0%	1%
		efg	f		f								
5+	12	0	4	3	3	0	0	0	0	0	0	0	0
	*%	0%	*%	+2%	*%	0%	0%	0%	0%	0%	0%	0%	0%
				df									
Prefer not to say	64	1	17	1	30	1	6	1	1	4	0	0	0
	2%	*%	2%	1%	+3%	*%	1%	*%	1%	1%	0%	0%	0%
					ef								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 6 (continuation)
QZ6. And what is the total number of children in the household (Under 18)?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
None	2597	353	360	312	397
	65%	+98%	+99%	+99%	+99%
1	609	1	1	0	1
	15%	-*%	-*%	-0%	-*%
2	537	2	0	2	0
	13%	-1%	-0%	-1%	-0%
3	137	0	0	0	0
	3%	-0%	-0%	-0%	-0%
4	44	1	0	0	1
	1%	*%	0%	0%	*%
5+	12	0	0	0	0
	*%	0%	0%	0%	0%
Prefer not to say	64	3	1	2	2
	2%	1%	*%	1%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 7
QZ7/QZ7A. What ages are your children? - Child 1
Base: Where 1 or more children in household

		Age Group		Age/SEG
	Total	**16-74**	**55-64**	**65+ or DE**
Column		a	b	
Unweighted Bases	1321	1320	62	322
Effective Weighted Sample	844	844	41	197
Weighted Bases	**1339**	**1338**	**71**	**235**
0-3	227	227	5	49
	17%	17%	7%	21%
4-6	170	170	4	32
	13%	13%	6%	13%
7-9	142	142	6	25
	11%	11%	8%	11%
10-12	203	203	3	29
	15%	15%	5%	12%
13-15	248	248	24	43
	19%	19%	+33% a	18%
16-18	277	277	29	44
	21%	21%	+41% a	19%
Don't know/Refused	71	71	1	13
	5%	5%	1%	5%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 7 (continuation)
QZ7/QZ7A. What ages are your children? - Child 1
Base: Where 1 or more children in household

		Ethnicity (Full)							Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age				
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - No conditions
Column		a	b	c	d	e	f	g	a	b	a	b	c	d	e
Unweighted Bases	1321	892	414	64	61	57	57	61	144	1116	62	430	65	633	53
Effective Weighted Sample	844	558	275	31	41	43	42	46	96	709	41	272	44	400	37
Weighted Bases	**1339**	**906**	**418**	**22**	**63**	**68**	**68**	**64**	**149**	**1120**	**67**	**435**	**67**	**621**	**63**
0-3	227 17%	152 17%	73 17%	1 7%	8 13%	16 23% c	13 19%	8 13%	18 12%	200 18%	11 17%	141 +32% cde	4 6%	56 -9%	3 5%
4-6	170 13%	110 12%	59 14%	3 14%	5 8%	4 5%	14 21%	13 20%	17 12%	142 13%	8 11%	65 15%	7 10%	75 12%	2 3%
7-9	142 11%	89 10%	51 12%	4 19%	9 15%	3 5%	13 19%	10 16%	12 8%	119 11%	5 8%	39 9%	6 9%	75 12%	4 7%
10-12	203 15%	145 16%	58 14%	3 14%	7 12%	10 15%	7 11%	6 9%	23 15%	177 16%	6 9%	33 -8%	17 25% b	137 +22% b	6 10%
13-15	248 19%	191 +21% bg	56 -13%	5 25% g	11 18%	14 21%	8 11%	4 7%	32 21%	210 19%	5 7%	43 -10%	25 +37% ab	145 +23% ab	22 +34% ab
16-18	277 21%	178 20%	93 22%	5 21%	19 29%	17 26%	8 11%	17 26%	42 28%	220 20%	31 +46% bcd	89 21%	6 8%	105 -17%	25 +39% bcd
Don't know/Refused	71 5%	41 5%	28 7%	* 1%	3 5%	4 5%	5 7%	6 10%	5 3%	51 -5%	1 2%	24 5%	3 4%	27 4%	1 1%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 8
QZ7/QZ7A. What ages are your children? - Child 2
Base: Where 2 or more children in household

		Age Group		Age/SEG
	Total	**16-74**	**55-64**	**65+ or DE**
Column		a	*b	
Unweighted Bases	720	719	22	180
Effective Weighted Sample	453	453	13	107
Weighted Bases	**730**	**729**	**24**	**130**
0-3	166	166	5	35
	23%	23%	21%	27%
4-6	104	104	1	21
	14%	14%	5%	16%
7-9	132	132	2	23
	18%	18%	7%	18%
10-12	136	136	7	19
	19%	19%	29%	14%
13-15	114	114	6	18
	16%	16%	26%	14%
16-18	21	21	2	3
	3%	3%	9%	2%
Don't know/Refused	56	56	1	11
	8%	8%	3%	8%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 8 (continuation)
QZ7/QZ7A. What ages are your children? - Child 2
Base: Where 2 or more children in household

		Ethnicity (Full)							Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age				
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - No conditions
Column		a	b	c	d	e	*f	g	a	b	a	b	c	d	*e
Unweighted Bases	720	476	233	34	36	35	29	40	80	606	42	202	32	382	22
Effective Weighted Sample	453	295	150	29	22	27	22	30	51	379	29	128	19	237	14
Weighted Bases	**730**	**487**	**231**	**8**	**36**	**42**	**32**	**44**	**80**	**608**	**45**	**210**	**30**	**374**	**24**
0-3	166 23%	106 22%	58 25%	1 10%	5 14%	7 18%	12 37%	12 28%	20 25%	135 22%	14 32% d	85 +40% cd	3 10%	48 -13%	2 10%
4-6	104 14%	61 13%	41 18%	2 22%	10 28% a	2 5%	7 23%	9 20%	11 14%	89 15%	7 15%	21 10%	5 15%	66 +18%	2 8%
7-9	132 18%	110 +23% b	22 -9%	1 14%	3 8%	5 12%	1 5%	4 10%	11 14%	115 19%	4 9%	24 -11%	7 22%	90 +24% b	1 6%
10-12	136 19%	99 20%	35 15%	2 21%	5 15%	13 32% g	6 17%	2 5%	14 18%	120 20%	6 13%	24 -11%	8 26%	87 +23% b	9 38%
13-15	114 16%	68 14%	43 19%	2 24%	9 24%	9 20%	2 6%	7 17%	20 25%	88 14%	12 28%	30 14%	7 23%	52 14%	6 26%
16-18	21 3%	12 2%	9 4%	* 5%	1 4%	3 8%	0 0%	4 +10% a	0 0%	21 4%	0 0%	11 5%	0 0%	9 2%	2 9%
Don't know/Refused	56 8%	32 7%	23 10%	* 4%	2 7%	2 6%	4 12%	4 10%	3 4%	40 7%	1 2%	17 8%	1 3%	22 6%	1 4%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 9
QZ7/QZ7A. What ages are your children? - Child 3
Base: Where 3 or more children in household

		Age Group	Age/SEG
	Total	**16-74**	**65+ or DE**
Column		a	
Unweighted Bases	209	209	79
Effective Weighted Sample	125	125	48
Weighted Bases	**193**	**193**	**51**
0-3	45	45	18
	23%	23%	+36%
4-6	40	40	9
	21%	21%	18%
7-9	34	34	11
	18%	18%	21%
10-12	40	40	5
	21%	21%	-9%
13-15	11	11	3
	6%	6%	7%
16-18	3	3	1
	2%	2%	2%
Don't know/Refused	20	20	4
	10%	10%	8%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 9 (continuation)
QZ7/QZ7A. What ages are your children? - Child 3
Base: Where 3 or more children in household

		Ethnicity (Full)		Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age	
	Total	White British	Non White British	Any	No	16-34 - No conditions	35-54 - No Conditions
Column		a	b	*a	b	a	b
Unweighted Bases	209	128	78	27	173	65	105
Effective Weighted Sample	125	75	49	17	103	39	62
Weighted Bases	**193**	**122**	**68**	**24**	**160**	**56**	**101**
0-3	45	33	12	4	38	23	15
	23%	27%	18%	18%	24%	+41%	-15%
						b	
4-6	40	22	16	3	35	6	28
	21%	18%	23%	11%	22%	11%	27%
7-9	34	19	14	2	32	7	23
	18%	16%	21%	8%	20%	13%	23%
10-12	40	28	12	14	26	6	20
	21%	23%	18%	60%	-16%	10%	20%
13-15	11	5	5	0	11	4	5
	6%	4%	8%	0%	7%	8%	5%
16-18	3	3	0	0	3	3	0
	2%	2%	0%	0%	2%	+5%	0%
Don't know/Refused	20	11	9	1	16	6	10
	10%	9%	13%	4%	10%	12%	10%

Columns Tested: a,b - a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 10
QZ7/QZ7A. What ages are your children? - Child 4
Base: Where 4 or more children in household

		Age Group	Age/SEG
	Total	**16-74**	**65+ or DE**
Column		a	
Unweighted Bases	55	55	26
Effective Weighted Sample	34	34	16
Weighted Bases	**56**	**56**	**22**
0-3	20	20	11
	36%	36%	48%
4-6	7	7	3
	13%	13%	14%
7-9	17	17	5
	30%	30%	23%
10-12	4	4	1
	6%	6%	3%
Don't know/Refused	8	8	3
	14%	14%	12%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 10 (continuation)
QZ7/QZ7A. What ages are your children? - Child 4
Base: Where 4 or more children in household

		Ethnicity (Full)	Impacting/ Limiting Conditions	Impacting/ Limiting Conditions by Age
	Total	White British	No	16-34 - No conditions
Column			a	
Unweighted Bases	55	38	44	23
Effective Weighted Sample	34	24	28	14
Weighted Bases	**56**	**39**	**43**	**20**
0-3	20	15	18	9
	36%	38%	42%	46%
4-6	7	6	7	1
	13%	14%	16%	6%
7-9	17	15	9	3
	30%	38%	21%	13%
10-12	4	1	4	3
	6%	3%	8%	17%
Don't know/Refused	8	3	5	4
	14%	7%	12%	18%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 11
QZ7/QZ7A. What ages are your children? - Child 5
Base: Where 5 or more children in household

	Total
Unweighted Bases	11
Effective Weighted Sample	7
Weighted Bases	**12**
0-3	3
	26%
4-6	2
	13%
7-9	4
	33%
Don't know/Refused	3
	28%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 12
QZ7/QZ7A. What ages are your children? - All
Base: Those with children under 18 in household

		Age Group		Age/SEG
	Total	**16-74**	**55-64**	**65+ or DE**
Column		a	b	
Unweighted Bases	1321	1320	62	322
Effective Weighted Sample	844	844	41	197
Weighted Bases	**1339**	**1338**	**71**	**235**
0 - 3	397	397	8	92
	30%	30%	-11%	+39%
		b		
4 - 6	305	305	5	62
	23%	23%	-7%	26%
		b		
7 - 9	308	308	7	58
	23%	23%	10%	25%
10 - 12	352	352	10	49
	26%	26%	15%	21%
13 - 15	341	341	29	55
	25%	25%	+41%	23%
			a	
16 - 18	277	277	29	44
	21%	21%	+41%	19%
			a	
Don't know/Refused	71	71	1	13
	5%	5%	1%	5%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 12 (continuation)
QZ7/QZ7A. What ages are your children? - All
Base: Those with children under 18 in household

		Ethnicity (Full)							Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age				
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - No conditions
Column		a	b	c	d	e	f	g	a	b	a	b	c	d	e
Unweighted Bases	1321	892	414	64	61	57	57	61	144	1116	62	430	65	633	53
Effective Weighted Sample	844	558	275	31	41	43	42	46	96	709	41	272	44	400	37
Weighted Bases	**1339**	**906**	**418**	**22**	**63**	**68**	**68**	**64**	**149**	**1120**	**67**	**435**	**67**	**621**	**63**
0 - 3	397 30%	264 29% c	130 31% c	3 -14%	14 23%	22 33%	25 36% c	23 35% c	34 23%	341 30%	22 33% cde	220 +51% cde	7 -11%	118 -19%	3 -5%
4 - 6	305 23%	187 -21%	113 27%	5 21%	19 30%	8 12%	22 32%	24 +37% ae	32 21%	256 23%	15 22%	91 21%	14 21%	161 26% e	4 -6%
7 - 9	308 23%	220 24%	84 20%	5 25%	15 24%	10 15%	17 24%	18 28%	32 21%	260 23%	13 19%	69 -16%	17 26%	184 +30% be	7 12%
10 - 12	352 26%	253 28%	95 23%	5 22%	13 20%	21 31%	12 17%	13 20%	47 31%	301 27%	18 27% b	61 -14%	28 +42% b	226 +36% b	14 22%
13 - 15	341 25%	241 27%	96 23%	6 27%	18 29%	25 36% f	9 13%	12 18%	47 32%	281 25%	16 25%	69 -16%	28 +42% b	185 +30% b	27 +43% b
16 - 18	277 21%	178 20%	93 22%	5 21%	19 29%	17 26%	8 11%	17 26%	42 28%	220 20%	31 +46% bcd	89 21%	6 8%	105 -17%	25 +39% bcd
Don't know/Refused	71 5%	41 5%	28 7%	* 1%	3 5%	4 5%	5 7%	6 10%	5 3%	51 -5%	1 2%	24 5%	3 4%	27 4%	1 1%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 13
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
PC (a desktop computer)	1378	1272	242	189	294	105	9	396
	34%	35%	36%	37%	34%	28%	-11%	-27%
		f	f	ef	f	f		
Laptop	2863	2692	473	335	506	171	16	815
	72%	+74%	70%	-66%	-58%	-46%	-20%	-56%
		cdef	def	def	ef	f		
Tablet computer (e.g. iPad, etc)	2469	2282	408	289	475	187	34	765
	62%	+63%	60%	57%	-54%	-50%	-42%	-53%
		def	ef					
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	1531	1516	175	56	71	15	0	288
	38%	+42%	-26%	-11%	-8%	-4%	-0%	-20%
		bcdef	cdef	ef	e			
Smart TV	3036	2826	499	363	572	209	40	964
	76%	+78%	74%	72%	-65%	-56%	-50%	-67%
		cdef	def	ef	ef			
An iPod or other portable media player	565	541	115	83	107	24	9	133
	14%	+15%	17%	16%	12%	-7%	11%	-9%
		e	de	e	e			
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	730	688	141	94	136	42	9	172
	18%	+19%	21%	19%	16%	-11%	12%	-12%
		e	de	e				
A DVD or Blu Ray player	1069	954	255	203	318	115	17	427
	27%	26%	+38%	+40%	+36%	31%	21%	+29%
			af	aef	a			
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1368	1332	200	113	150	36	6	263
	34%	+37%	-30%	-22%	-17%	-10%	-7%	-18%
		bcdef	cdef	ef	e			
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	249	247	24	18	20	2	0	35
	6%	+7%	-4%	-4%	-2%	-*%	0%	-2%
		bcde	e	e				

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 13 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Summary; Any device	3810	3497	644	466	780	314	57	1301
	95%	+96%	95%	-93%	-89%	-85%	-71%	-90%
		cdef	def	ef	f	f		
None of these	174	119	32	38	92	55	21	142
	4%	-3%	5%	+7%	+11%	+15%	+27%	+10%
				a	ab	abc	abcd	
Don’ t know	16	14	1	0	2	2	2	5
	*%	*%	*%	0%	*%	1%	+3%	*%
							abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 13 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
PC (a desktop computer)	1378 34%	1086 +36% bc	270 -30%	17 -25%	59 34%	17 54%	11 22%	34 25%	43 32%	20 23%	7 19%	7 29%	11 30%	20 41%	252 -29%	1078 +36% a
Laptop	2863 72%	2128 -70%	703 +78% ac	47 66%	122 71%	29 91%	34 69%	119 +86% acdl	111 +83% ac	70 78%	27 79%	22 90%	24 66%	35 71%	526 -62%	2226 +75% a
Tablet computer (e.g. iPad, etc)	2469 62%	1938 +64% b	514 -57%	43 61%	94 54%	22 71%	27 54%	78 56%	75 56%	47 52%	17 50%	14 60%	26 73%	24 49%	490 -57%	1892 +64% a
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	1531 38%	1213 +40% bg	304 -34%	23 32%	63 36%	17 54%	15 31%	37 -27%	44 33%	31 35%	10 28%	10 40%	16 45%	17 35%	251 -29%	1226 +41% a
Smart TV	3036 76%	2357 +77% bcdjm	645 -71%	47 -66%	106 -62%	22 68%	37 75%	110 80% dm	93 69%	78 87% bcdhjm	20 57%	19 77%	25 71%	27 -55%	580 -68%	2346 +79% a
An iPod or other portable media player	565 14%	476 +16% bdi	86 -9%	13 19% bdhi	13 8%	8 24%	3 7%	16 12%	10 8%	5 5%	* *%	1 3%	5 15%	4 8%	109 13%	436 15%
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	730 18%	613 +20% bghi	112 -12% gi	18 +26% bdfghij	24 14% gi	11 35%	3 6%	5 -4%	13 10%	2 -2%	1 2%	3 12%	9 24% gi	10 20% gi	157 18%	545 18%
A DVD or Blu Ray player	1069 27%	934 +31% bcdghijl	123 -14% i	12 -17% i	33 19% i	5 17%	12 24% i	21 -15%	12 -9%	4 -4%	1 -4%	4 15%	3 8%	8 16%	278 +32% b	753 -25%
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1368 34%	1077 +35% b	275 -30%	27 38%	45 26%	14 44%	10 20%	41 29%	45 34%	22 24%	11 32%	6 25%	14 39%	16 32%	223 -26%	1096 +37% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 13 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Chinese**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	249	204	40	8	5	4	1	5	3	2	0	2	2	1	43	199
	6%	7%	4%	+11% bdh	3%	12%	2%	4%	2%	3%	0%	8%	6%	2%	5%	7%
Summary; Any device	3810	2921	850	61	160	31	48	131	131	88	31	24	30	42	775	2881
	95%	96% clm	94% c	-86%	93%	100%	97%	95%	97% clm	98% clm	89%	98%	-85%	-85%	-91%	+97% a
None of these	174	121	52	10	11	0	1	7	4	2	1	*	5	7	79	87
	4%	4%	6%	+14% abhi	7%	0%	1%	5%	3%	2%	4%	2%	+15% ahi	+15% ahi	+9% b	-3%
Don’ t know	16	9	4	0	1	0	1	0	0	0	2	0	0	0	2	6
	*%	*%	*%	0%	*%	0%	1%	0%	0%	0%	+7% abcdgh	0%	0%	0%	*%	-*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 13 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
PC (a desktop computer)	1378	60	318	51	377	95	326	46	56	246	26	17	5
	34%	41%	33%	30%	36%	28%	+40%	-23%	36%	34%	32%	35%	-22%
		eg	g		eg		beg		g				
Laptop	2863	111	715	129	846	200	585	86	81	434	36	24	11
	72%	75%	74%	77%	+81%	-60%	73%	-42%	-51%	-60%	-45%	-49%	-47%
		egh	egh	egh	befgh	g	egh			b			
Tablet computer (e.g. iPad, etc)	2469	91	590	111	727	192	489	95	86	402	39	24	10
	62%	61%	61%	67%	+69%	57%	61%	-46%	55%	-56%	-48%	-50%	-42%
		g	g	g	befgh		g						
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	1531	94	499	92	551	57	170	8	6	58	8	4	1
	38%	+63%	+52%	+55%	+53%	-17%	-21%	-4%	-4%	-8%	-11%	-8%	-4%
		efgh	efgh	efgh	efgh	gh	gh						
Smart TV	3036	102	768	138	873	229	611	111	94	477	54	29	13
	76%	68%	+80%	82%	+83%	-68%	76%	-54%	-59%	-66%	67%	-60%	-52%
		g	aegh	aegh	aefgh	g	egh			d			
An iPod or other portable media player	565	18	106	22	184	52	140	17	6	88	12	5	2
	14%	12%	-11%	13%	+18%	16%	+17%	8%	-4%	12%	15%	11%	8%
		h	h	h	bgh	h	bgh						
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	730	43	122	46	219	44	188	25	17	113	13	6	4
	18%	+29%	-13%	+27%	21%	-13%	+23%	12%	-11%	16%	16%	13%	17%
		begh		begh	begh		begh						
A DVD or Blu Ray player	1069	46	122	55	250	120	326	56	55	275	26	14	4
	27%	31%	-13%	33%	24%	+36%	+40%	27%	35%	+38%	32%	29%	-15%
		b		bd	b	bd	bdg	b	bd	d	d		
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1368	59	373	65	485	78	225	21	15	126	12	7	4
	34%	40%	+39%	39%	+46%	-23%	-28%	-10%	-9%	-17%	-15%	-14%	-17%
		efgh	efgh	efgh	befgh	gh	gh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 13 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	249	15	67	12	105	16	26	*	1	14	5	1	*
	6%	10%	7%	7%	+10%	5%	-3%	-*%	-1%	-2%	6%	2%	2%
		fgh	fgh	gh	efgh	g							
Summary; Any device	3810	143	935	163	1033	305	771	164	141	648	73	40	19
	95%	96%	+97%	97%	+99%	-91%	96%	-80%	-90%	-90%	91%	-83%	-78%
		g	egh	egh	efgh	g	egh			d	d		
None of these	174	6	22	5	14	30	34	38	16	72	7	8	5
	4%	4%	-2%	3%	-1%	+9%	4%	+19%	+10%	+10%	9%	+17%	+22%
						bcdf	d	abcdef	bcdf				ab
Don’ t know	16	0	4	0	1	0	*	2	0	2	0	0	0
	*%	0%	*%	0%	*%	0%	*%	1%	0%	*%	0%	0%	0%
								df					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 13 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
PC (a desktop computer)	1378 34%	162 +45% bd	84 -23%	129 41% bd	114 28%
Laptop	2863 72%	244 68% bd	191 -53%	239 76% bd	191 -48%
Tablet computer (e.g. iPad, etc)	2469 62%	226 63% bd	177 -49%	226 +71% bd	173 -43%
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	1531 38%	37 -10%	21 -6%	27 -9%	30 -8%
Smart TV	3036 76%	260 72% b	217 -60%	222 70%	254 -63%
An iPod or other portable media player	565 14%	57 16% d	31 -9%	54 17% bd	34 -8%
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	730 18%	56 15% d	57 16% d	80 +25% ad	33 -8%
A DVD or Blu Ray player	1069 27%	161 +45% bd	114 31%	152 +48% bd	121 30%
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1368 34%	81 -22% bd	46 -13%	73 -23% bd	54 -13%
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	249 6%	8 -2%	6 -2%	8 2%	6 -2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 13 (continuation)
QD1. Which of the following do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Summary; Any device	3810	326	321	299	345
	95%	-91%	-89%	95% d	-86%
None of these	174	34	38	17	55
	4%	+9%	+11%	5%	+14% c
Don’ t know	16	0	2	0	2
	*%	0%	1%	0%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 14
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3780	3486	662	469	763	294	50	1506
Effective Weighted Sample	2408	2218	419	296	486	190	33	910
Weighted Bases	**3810**	**3497**	**644**	**466**	**780**	**314**	**57**	**1301**
PC (a desktop computer)	1014 27%	930 27%	189 29%	140 30%	224 29%	84 27%	8 13%	305 -23%
Laptop	2403 63%	2271 +65% cdef	394 61% def	261 -56% ef	394 -50% f	133 -42%	14 -25%	632 -49%
Tablet computer (e.g. iPad, etc)	1917 50%	1754 50%	347 54%	246 53%	408 52%	163 52%	32 56%	619 48%
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850 22%	849 +24% bcdef	68 -11% cde	16 -4% e	18 -2%	1 -*%	0 -0%	143 -11%
Smart TV	2809 74%	2609 +75% de	466 72% e	341 73% e	541 -69%	200 -64%	40 71%	905 -70%
An iPod or other portable media player	284 7%	276 +8% e	71 +11% ade	38 8% e	46 6%	8 -3%	5 10%	56 -4%
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464 12%	434 12%	110 +17% ade	57 12%	87 11%	30 10%	9 15%	106 -8%
A DVD or Blu Ray player	661 17%	590 17%	178 +28% a	140 +30% a	211 +27% a	70 22%	10 17%	274 +21%
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004 26%	976 +28% bcdef	134 -21% de	83 -18% e	111 -14%	28 -9%	6 -10%	195 -15%
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124 3%	124 +4% bcde	9 -1%	4 -1%	4 -*%	0 -0%	0 0%	10 -1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 14 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3780	3486	662	469	763	294	50	1506
Effective Weighted Sample	2408	2218	419	296	486	190	33	910
Weighted Bases	**3810**	**3497**	**644**	**466**	**780**	**314**	**57**	**1301**
None of these	78	63	12	12	27	15	4	46
	2%	-2%	2%	3%	+3%	+5%	7%	+4%
					a	a		
Don’ t know	3	3	1	0	0	0	0	3
	*%	*%	*%	0%	0%	0%	0%	*%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 14 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3780	2882	861	176	141	25	37	106	110	88	28	29	37	775	2857
Effective Weighted Sample	2408	1829	551	77	96	18	27	77	85	67	18	20	29	490	1819
Weighted Bases	**3810**	**2921**	**850**	**61**	**160**	**31**	**48**	**131**	**131**	**88**	**31**	**30**	**42**	**775**	**2881**
PC (a desktop computer)	1014 27%	803 28% bi	193 -23%	12 19%	41 26%	15 48%	6 13%	25 19%	30 23%	13 15%	3 10%	8 28%	18 43% bcfgi	197 25%	791 27%
Laptop	2403 63%	1742 -60%	635 +75% a	41 67%	107 67%	25 81%	32 67%	115 +88% abcdfi	102 +78% a	61 69%	22 70%	22 72%	33 80%	422 -55%	1900 +66% a
Tablet computer (e.g. iPad, etc)	1917 50%	1506 +52% i	397 47% i	38 +62% abdi	74 46% i	14 46%	21 44%	63 48% i	60 46% i	24 -27%	13 43%	24 79%	19 47%	376 49%	1474 51%
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850 22%	657 22%	183 22%	12 20%	32 20%	10 32%	9 18%	19 14%	28 22%	23 26%	9 28%	11 36%	12 29%	130 -17%	689 +24% a
Smart TV	2809 74%	2198 +75% bdhl	579 -68%	45 74% l	96 -60%	18 58%	34 72%	106 81% bdhl	81 -62%	66 75% l	20 64%	25 83%	21 -50%	528 -68%	2182 +76% a
An iPod or other portable media player	284 7%	235 8% bi	46 -5%	8 +13% bdi	5 3%	3 11%	1 2%	11 9% i	6 5%	0 -0%	0 0%	5 16%	4 9% i	58 8%	215 7%
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464 12%	388 +13% bgi	75 -9% i	14 +23% abdghi	13 8% i	7 23%	2 4%	4 -3%	10 8% i	0 -0%	1 3%	5 18%	7 16% gi	103 13%	348 12%
A DVD or Blu Ray player	661 17%	577 +20% bchi	77 -9%	6 -10%	24 15% i	1 5%	4 9%	18 13% i	8 -6%	1 -2%	1 5%	1 2%	4 9%	158 20%	484 17%
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004 26%	794 27% i	198 23%	21 35% bdi	32 20%	7 21%	7 15%	33 26%	33 25%	10 -11%	11 36%	9 28%	10 23%	159 -21%	810 +28% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 14 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3780	2882	861	176	141	25	37	106	110	88	28	29	37	775	2857
Effective Weighted Sample	2408	1829	551	77	96	18	27	77	85	67	18	20	29	490	1819
Weighted Bases	**3810**	**2921**	**850**	**61**	**160**	**31**	**48**	**131**	**131**	**88**	**31**	**30**	**42**	**775**	**2881**
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124	95	24	5	4	2	0	2	3	1	0	2	1	15	108
	3%	3%	3%	+9% ab	2%	8%	0%	2%	2%	1%	0%	7%	2%	2%	+4%
None of these	78	59	17	3	1	0	1	1	3	4	0	0	1	26	42
	2%	2%	2%	+6% ab	1%	0%	2%	1%	3%	5%	0%	0%	3%	+3% b	-1%
Don’ t know	3	3	0	0	0	0	0	0	0	0	0	0	0	1	0
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	-0%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 14 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3780	133	891	174	1059	322	767	146	140	481	95	107	80
Effective Weighted Sample	2408	87	566	108	676	202	487	94	91	366	65	100	73
Weighted Bases	**3810**	**143**	**935**	**163**	**1033**	**305**	**771**	**164**	**141**	**648**	**73**	**40**	**19**
PC (a desktop computer)	1014 27%	43 30%	236 25%	41 25%	262 25%	79 26%	244 +32% bdg	34 21%	50 35% g	185 29%	20 28%	14 35%	4 22%
Laptop	2403 63%	92 65% gh	616 66% egh	98 61% gh	750 +73% bcefgh	164 -54%	471 61% gh	67 -41%	63 -44%	336 -52% b	27 -37%	20 -51%	10 55%
Tablet computer (e.g. iPad, etc)	1917 50%	54 -38%	452 48%	73 45%	535 52% a	169 56% a	410 53% a	80 48%	78 55% a	346 53%	34 46%	21 52%	8 42%
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850 22%	72 +50% bcdefgh	354 +38% cdefgh	40 24% efgh	270 +26% efgh	19 -6% g	64 -8% gh	0 -0%	1 -1%	14 -2%	2 -3%	1 -2%	* -1%
Smart TV	2809 74%	86 -61%	708 76% agh	124 76% a	808 +78% aegh	214 70%	574 74% ag	104 -63%	92 65%	450 69%	51 69%	29 72%	12 62%
An iPod or other portable media player	284 7%	13 9% h	49 -5%	6 4%	89 9% bh	33 11% bch	76 +10% bh	6 4%	2 -1%	39 6%	3 4%	4 9%	1 3%
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464 12%	18 13%	62 -7%	37 +23% bdegh	140 14% b	31 10%	134 +17% be	17 11%	12 9%	74 11%	6 8%	5 11%	3 13%
A DVD or Blu Ray player	661 17%	15 11%	65 -7%	28 17% b	154 15% b	82 +27% abd	227 +29% abcd	33 20% b	37 +26% abd	190 +29% bd	10 14%	9 23% d	1 8%
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004 26%	42 29% egh	279 +30% efgh	54 33% efgh	356 +34% efgh	48 -16%	162 -21% gh	15 -9%	13 -9%	96 -15%	8 -10%	5 -12%	3 15%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 14 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3780	133	891	174	1059	322	767	146	140	481	95	107	80
Effective Weighted Sample	2408	87	566	108	676	202	487	94	91	366	65	100	73
Weighted Bases	**3810**	**143**	**935**	**163**	**1033**	**305**	**771**	**164**	**141**	**648**	**73**	**40**	**19**
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124	6	52	3	49	6	7	0	0	2	1	*	0
	3%	4%	+6%	2%	+5%	2%	-1%	0%	0%	-*%	1%	1%	0%
		f	efgh		fgh								
None of these	78	0	14	4	12	12	12	11	4	23	2	1	1
	2%	0%	1%	3%	1%	4%	2%	+6%	3%	+4%	3%	2%	3%
						d		abdf					
Don’ t know	3	0	0	0	0	1	0	0	0	0	0	0	0
	*%	0%	0%	0%	0%	*%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 14 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3780	248	233	213	266
Effective Weighted Sample	2408	190	176	165	199
Weighted Bases	**3810**	**326**	**321**	**299**	**345**
PC (a desktop computer)	1014 27%	138 +42% bd	47 -15%	112 +37% bd	71 21%
Laptop	2403 63%	181 -56% d	154 -48%	196 66% bd	138 -40%
Tablet computer (e.g. iPad, etc)	1917 50%	185 57% d	160 50%	198 +66% bd	144 -42%
A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850 22%	10 -3%	4 -1%	9 -3%	5 -2%
Smart TV	2809 74%	245 75% b	205 -64%	211 71%	238 69%
An iPod or other portable media player	284 7%	23 7%	15 5%	25 8%	14 4%
E-reader – digital book reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464 12%	26 8%	48 15% d	54 +18% ad	20 -6%
A DVD or Blu Ray player	661 17%	112 +34% d	78 +24%	109 +36% bd	81 +23%
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004 26%	64 20% bd	32 -10%	58 19% bd	37 -11%
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124 3%	0 -0%	2 1%	2 1%	0 -0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 14 (continuation)
QD2. And which, if any, do you personally use?
Base: Where has at least one device at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3780	248	233	213	266
Effective Weighted Sample	2408	190	176	165	199
Weighted Bases	**3810**	**326**	**321**	**299**	**345**
None of these	78	12	11	3	20
	2%	4%	3%	1%	+6% c
Don’ t know	3	0	0	0	0
	*%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 15
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
1.PC (a desktop computer)	1014 25%	930 26% f	189 28% f	140 28% f	224 26% f	84 23%	8 -9%	305 -21%
2.Laptop	2403 60%	2271 +63% cdef	394 58% def	261 -52% ef	394 -45% ef	133 -36% f	14 -17%	632 -44%
3.Tablet computer (e.g. iPad, etc)	1917 48%	1754 48%	347 51%	246 49%	408 47%	163 44%	32 40%	619 -43%
4.A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850 21%	849 +23% bcdef	68 -10% cdef	16 -3% e	18 -2%	1 -*%	0 -0%	143 -10%
5.Smart TV	2809 70%	2609 +72% def	466 69% def	341 68% ef	541 -62% e	200 -54%	40 -50%	905 -62%
6.An iPod or other portable media player	284 7%	276 +8% e	71 +10% de	38 8% e	46 5%	8 -2%	5 7%	56 -4%
7.E-reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464 12%	434 12%	110 +16% ade	57 11%	87 10%	30 8%	9 11%	106 -7%
8.A DVD player - standard, Blu Ray or HD DVD	661 17%	590 16%	178 +26% aef	140 +28% aef	211 +24% a	70 19%	10 12%	274 +19%
9.Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004 25%	976 +27% bcdef	134 -20% def	83 -16% e	111 -13%	28 -8%	6 -7%	195 -13%
10.VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124 3%	124 +3% bcde	9 -1%	4 -1%	4 -*%	0 -0%	0 0%	10 -1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 15 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
11.None of these	252	182	44	49	119	70	25	188
	6%	-5%	7%	+10%	+14%	+19%	+31%	+13%
				a	ab	abc	abcd	
12.Don't know	19	16	2	0	2	2	2	8
	*%	*%	*%	0%	*%	1%	+3%	1%
							abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 15 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
1.PC (a desktop computer)	1014 25%	803 26% bc	193 -21%	12 -16%	41 24%	15 48%	6 13%	25 18%	30 22%	13 14%	3 9%	7 29%	8 24%	18 36% ci	197 23%	791 +27% a
2.Laptop	2403 60%	1742 -57%	635 +70% ac	41 58%	107 62%	25 81%	32 65%	115 +83% abcdil	102 +76% ac	61 67%	22 63%	22 90%	22 61%	33 68%	422 -49%	1900 +64% a
3.Tablet computer (e.g. iPad, etc)	1917 48%	1506 +49% bi	397 -44% i	38 53% i	74 43% i	14 46%	21 43%	63 46% i	60 45% i	24 -26%	13 38%	11 45%	24 67% bi	19 39%	376 -44%	1474 +50% a
4.A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850 21%	657 22%	183 20%	12 17%	32 19%	10 32%	9 17%	19 14%	28 21%	23 25%	9 25%	7 31%	11 30%	12 24%	130 -15%	689 +23% a
5.Smart TV	2809 70%	2198 +72% bcdhm	579 -64% m	45 64%	96 -56%	18 58%	34 70%	106 77% bdhm	81 60%	66 73% dm	20 57%	16 66%	25 71%	21 -43%	528 -62%	2182 +73% a
6.An iPod or other portable media player	284 7%	235 +8% bi	46 -5%	8 12% bdi	5 3%	3 11%	1 2%	11 8% i	6 5%	0 -0%	0 0%	0 0%	5 14% i	4 8% i	58 7%	215 7%
7.E-reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464 12%	388 +13% bgi	75 -8% i	14 +19% abdghi	13 8% i	7 23%	2 4%	4 -3%	10 8% i	0 -0%	1 2%	3 12%	5 15% gi	7 13% i	103 12%	348 12%
8.A DVD player - standard, Blu Ray or HD DVD	661 17%	577 +19% bchi	77 -8%	6 -8%	24 14% i	1 5%	4 8%	18 13% i	8 -6%	1 -1%	1 4%	4 15%	1 2%	4 8%	158 18%	484 16%
9.Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004 25%	794 26% i	198 -22%	21 30% i	32 19%	7 21%	7 14%	33 24%	33 24%	10 -11%	11 32% i	5 19%	9 24%	10 19%	159 -19%	810 +27% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 15 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
10.VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124	95	24	5	4	2	0	2	3	1	0	1	2	1	15	108
	3%	3%	3%	+8% ab	2%	8%	0%	2%	2%	1%	0%	5%	6%	2%	2%	+4% a
11.None of these	252	180	69	13	12	0	1	8	7	7	1	*	5	9	105	129
	6%	6%	8%	+19% abdgh	7%	0%	3%	6%	5%	7%	4%	2%	15%	+18% a	+12% b	-4%
12.Don't know	19	12	4	0	1	0	1	0	0	0	2	0	0	0	3	6
	*%	*%	*%	0%	*%	0%	1%	0%	0%	0%	+7% abcdgh	0%	0%	0%	*%	-*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 15 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
1.PC (a desktop computer)	1014	43	236	41	262	79	244	34	50	185	20	14	4
	25%	29%	25%	24%	25%	24%	+30%	-17%	32%	26%	25%	29%	18%
		g					bg		g				
2.Laptop	2403	92	616	98	750	164	471	67	63	336	27	20	10
	60%	62%	+64%	59%	+72%	-49%	58%	-33%	-40%	-46%	-34%	-42%	-43%
		egh	egh	gh	bcefgh	g	egh						
3.Tablet computer (e.g. iPad, etc)	1917	54	452	73	535	169	410	80	78	346	34	21	8
	48%	-37%	47%	44%	51%	51%	51%	39%	49%	48%	42%	44%	-33%
					ag	ag	ag			d			
4.A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850	72	354	40	270	19	64	0	1	14	2	1	*
	21%	+48%	+37%	24%	+26%	-6%	-8%	-0%	-1%	-2%	-3%	-2%	-1%
		cdefgh	cdefgh	efgh	efgh	gh	gh						
5.Smart TV	2809	86	708	124	808	214	574	104	92	450	51	29	12
	70%	-58%	+74%	74%	+77%	-64%	71%	-51%	-58%	-62%	63%	60%	-48%
			aegh	agh	aefgh	g	agh			d			
6.An iPod or other portable media player	284	13	49	6	89	33	76	6	2	39	3	4	1
	7%	9%	-5%	4%	8%	10%	+9%	3%	-1%	5%	4%	8%	3%
		h			bgh	bgh	bgh						
7.E-reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464	18	62	37	140	31	134	17	12	74	6	5	3
	12%	12%	-6%	+22%	13%	9%	+17%	8%	8%	10%	8%	10%	11%
				bdegh	b		begh						
8.A DVD player - standard, Blu Ray or HD DVD	661	15	65	28	154	82	227	33	37	190	10	9	1
	17%	10%	-7%	17%	15%	+24%	+28%	16%	23%	+26%	13%	19%	-6%
				b	b	abd	abcdg	b	abd	bd		d	
9.Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004	42	279	54	356	48	162	15	13	96	8	5	3
	25%	28%	+29%	32%	+34%	-14%	-20%	-7%	-8%	-13%	-10%	-10%	-12%
		egh	efgh	efgh	efgh		gh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 15 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
10.VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124	6	52	3	49	6	7	0	0	2	1	*	0
	3%	4%	+5%	2%	+5%	2%	-1%	0%	0%	-*%	1%	*%	0%
		fgh	efgh		fgh								
11.None of these	252	6	36	9	27	41	47	49	20	95	9	9	6
	6%	4%	-4%	5%	-3%	+12%	6%	+24%	+13%	+13%	12%	+18%	+24%
						abdf	d	abcdefh	abdf				a
12.Don't know	19	0	4	0	1	1	*	2	0	2	0	0	0
	*%	0%	*%	0%	*%	*%	*%	1%	0%	*%	0%	0%	0%
								df					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 15 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
1.PC (a desktop computer)	1014 25%	138 +38% bd	47 -13%	112 +35% bd	71 -18%
2.Laptop	2403 60%	181 -50% d	154 -43%	196 62% abd	138 -34%
3.Tablet computer (e.g. iPad, etc)	1917 48%	185 51% d	160 44%	198 +63% bd	144 -36%
4.A games console (e.g. PlayStation, Xbox, Nintendo Switch, etc)	850 21%	10 -3%	4 -1%	9 -3%	5 -1%
5.Smart TV	2809 70%	245 68% b	205 -57%	211 67%	238 -59%
6.An iPod or other portable media player	284 7%	23 7%	15 4%	25 8%	14 -4%
7.E-reader (e.g. Kindle, Kobo eReader, Nook eReader, etc)	464 12%	26 7%	48 13% d	54 +17% ad	20 -5%
8.A DVD player - standard, Blu Ray or HD DVD	661 17%	112 +31% d	78 22%	109 +34% bd	81 20%
9.Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin, etc)	1004 25%	64 -18% bd	32 -9%	58 18% bd	37 -9%
10.VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2, or HTC Vive, etc)	124 3%	0 -0%	2 1%	2 1%	0 -0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 15 (continuation)
QD2. And which, if any, do you personally use? - Re-based
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
11.None of these	252	46	50	20	75
	6%	+13%	+14%	6%	+19%
			c		c
12.Don't know	19	0	2	0	2
	*%	0%	1%	0%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 16
QD3. What games consoles do you or members of your household actively use?
Base: Where have a games console

		Age Group				Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**65+ or DE**
Column		a	b	c	d	
Unweighted Bases	1531	1520	171	59	70	383
Effective Weighted Sample	970	961	107	40	48	227
Weighted Bases	**1531**	**1516**	**175**	**56**	**71**	**288**
Playstation 5 Disk Edition	297	295	23	6	8	52
	19%	19%	13%	11%	11%	18%
Playstation 5 Digital Edition	179	174	12	8	13	38
	12%	11%	7%	14%	19%	13%
					b	
Other/previous Playstation models (e.g. PS4 or PS3)	416	411	39	15	20	77
	27%	27%	22%	27%	28%	27%
Xbox Series X	295	291	30	11	16	58
	19%	19%	17%	20%	22%	20%
Xbox Series S	166	165	23	3	4	24
	11%	11%	13%	6%	6%	8%
Other/previous Xbox models (e.g. Xbox One or 360)	216	213	29	8	11	48
	14%	14%	16%	15%	16%	17%
Nintendo Switch/Switch OLED (can connect to TV)	426	425	41	4	4	41
	28%	28%	23%	-7%	-6%	-14%
		cd	cd			
Nintendo Wii/Wii U	163	159	17	10	13	32
	11%	11%	10%	17%	19%	11%
Handheld console (e.g SwitchLite, Steam Deck)	73	72	8	*	2	16
	5%	5%	5%	*%	3%	5%
Retro console (e.g. Nintendo 64)	59	59	5	2	2	6
	4%	4%	3%	4%	3%	2%
Summary: Digital Only Console	332	326	34	11	17	58
	22%	22%	20%	20%	23%	20%
Other	22	22	1	1	1	1
	1%	1%	1%	1%	1%	*%
Not answered	26	26	9	4	4	10
	2%	2%	+5%	+8%	+6%	+3%
			a	a	a	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 16 (continuation)
QD3. What games consoles do you or members of your household actively use?
Base: Where have a games console

		Ethnicity (Full)							Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age						65+ Age Group
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	England
Column		a	b	c	d	e	f	g	a	b	a	b	c	d	e	f	
Unweighted Bases	1531	1202	317	76	54	30	34	34	254	1223	91	505	93	555	64	159	44
Effective Weighted Sample	970	759	202	48	37	22	27	30	164	769	61	308	60	354	40	104	35
Weighted Bases	**1531**	**1213**	**304**	**23**	**63**	**37**	**44**	**31**	**251**	**1226**	**94**	**499**	**92**	**551**	**57**	**170**	**58**
Playstation 5 Disk Edition	297 19%	229 19%	66 22%	3 13%	10 16%	6 16%	6 13%	12 +39% ac	49 19%	235 19%	23 25%	104 21%	19 21%	107 19%	5 9%	23 13%	4 6%
Playstation 5 Digital Edition	179 12%	139 11%	38 13%	6 +26% ab	10 15%	6 16%	3 6%	4 12%	31 12%	143 12%	9 9%	62 12%	13 14%	66 12%	8 13%	12 7%	13 22%
Other/previous Playstation models (e.g. PS4 or PS3)	416 27%	315 26%	97 32%	5 23%	17 27%	9 25%	15 34%	10 33%	75 30%	325 27%	28 30%	125 25%	30 32%	161 29%	17 30%	35 20%	14 25%
Xbox Series X	295 19%	252 +21% b	40 -13%	5 24%	8 13%	6 16%	7 17%	4 13%	37 15%	244 20%	12 13%	108 22%	12 13%	103 19%	11 19%	30 18%	13 22%
Xbox Series S	166 11%	146 +12% b	18 -6%	3 14%	1 1%	3 8%	5 11%	1 4%	41 +16% b	122 10%	21 +22% bd	51 10%	15 16%	49 9%	5 9%	21 12%	1 1%
Other/previous Xbox models (e.g. Xbox One or 360)	216 14%	191 +16% b	25 -8%	3 12%	3 5%	5 13%	3 8%	2 8%	43 17%	166 14%	20 21% b	57 11%	14 16%	78 14%	8 15%	28 17%	8 15%
Nintendo Switch/Switch OLED (can connect to TV)	426 28%	337 28%	84 28%	6 25%	18 29%	10 28%	8 18%	4 12%	80 32%	330 27%	42 +45% bdef	129 26%	28 30%	168 30% f	9 16%	33 20%	3 -5%
Nintendo Wii/Wii U	163 11%	129 11%	29 9%	1 5%	10 15%	* 1%	7 15%	0 0%	44 +17% b	117 -10%	11 12%	32 -6%	17 +19% b	71 13% b	12 +22% bf	14 8%	12 21%
Handheld console (e.g SwitchLite, Steam Deck)	73 5%	64 5%	9 3%	* 2%	2 4%	1 4%	0 0%	1 4%	17 7%	54 4%	12 +12% bd	24 5%	5 5%	22 4%	1 2%	7 4%	2 3%
Retro console (e.g. Nintendo 64)	59 4%	55 +5% b	4 -1%	0 0%	1 1%	0 0%	1 2%	0 0%	14 6%	41 3%	2 2%	18 4%	11 +11% bdf	19 3%	2 3%	4 3%	2 3%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 16 (continuation)
QD3. What games consoles do you or members of your household actively use?
Base: Where have a games console

		Ethnicity (Full)							Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age						65+ Age Group
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	England
Column		a	b	c	d	e	f	g	a	b	a	b	c	d	e	f	
Unweighted Bases	1531	1202	317	76	54	30	34	34	254	1223	91	505	93	555	64	159	44
Effective Weighted Sample	970	759	202	48	37	22	27	30	164	769	61	308	60	354	40	104	35
Weighted Bases	**1531**	**1213**	**304**	**23**	**63**	**37**	**44**	**31**	**251**	**1226**	**94**	**499**	**92**	**551**	**57**	**170**	**58**
Summary: Digital Only Console	332	276	53	9	10	9	7	5	66	258	26	110	25	112	12	33	13
	22%	23%	17%	+38% abd	16%	24%	16%	16%	26%	21%	28%	22%	27%	20%	21%	20%	23%
Other	22	17	2	0	0	0	1	0	5	16	5	6	0	9	1	2	1
	1%	1%	1%	0%	0%	0%	3%	0%	2%	1%	+5% b	1%	0%	2%	1%	1%	1%
Not answered	26	14	12	*	3	2	1	1	4	22	0	7	1	5	3	10	4
	2%	-1%	+4% a	2%	5%	7% a	2%	3%	1%	2%	0%	1%	1%	1%	5% d	+6% bd	+7%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 16 (continuation)
QD3. What games consoles do you or members of your household actively use?
Base: Where have a games console

		65+ Age Group in England	
	Total	**Man**	**C2DE**
Column		*a	*b
Unweighted Bases	1531	28	24
Effective Weighted Sample	970	23	19
Weighted Bases	**1531**	**37**	**30**
Playstation 5 Disk Edition	297	3	1
	19%	8%	2%
Playstation 5 Digital Edition	179	7	5
	12%	18%	17%
Other/previous Playstation models (e.g. PS4 or PS3)	416	12	10
	27%	33%	31%
Xbox Series X	295	6	9
	19%	16%	30%
Xbox Series S	166	0	1
	11%	0%	2%
Other/previous Xbox models (e.g. Xbox One or 360)	216	7	7
	14%	19%	24%
Nintendo Switch/Switch OLED (can connect to TV)	426	2	1
	28%	5%	5%
Nintendo Wii/Wii U	163	8	6
	11%	22%	20%
Handheld console (e.g SwitchLite, Steam Deck)	73	0	2
	5%	0%	5%
Retro console (e.g. Nintendo 64)	59	1	1
	4%	3%	4%
Summary: Digital Only Console	332	7	6
	22%	18%	19%
Other	22	1	1
	1%	2%	3%
Not answered	26	0	2
	2%	0%	5%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 17
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes - There is a smart speaker/display in my household and I personally use it	1504 38%	1429 +39% de	249 37% de	172 34% e	248 -28% e	75 -20%	20 25%	396 -27%
Yes - There is a smart speaker/display in my household but I do not personally use it	145 4%	129 4%	23 3%	16 3%	32 4%	15 4%	1 1%	50 3%
Summary: Any	1649 41%	1558 +43% def	272 40% de	188 37% e	279 -32% e	91 -24%	20 -25%	445 -31%
No, there is no smart speaker/smart display in my household	2302 58%	2028 -56%	400 59%	309 61%	582 +67% ab	274 +74% abc	57 71%	985 +68%
Don't know	49 1%	43 1%	5 1%	7 1%	13 1%	6 2%	3 4% b	19 1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 17 (continuation)
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes - There is a smart speaker/display in my household and I personally use it	1504	1278	214	28	45	10	15	24	33	9	5	3	6	13	303	1142
	38%	+42%	-24%	40%	-26%	33%	31%	-17%	-24%	-10%	-14%	11%	17%	27%	35%	38%
		bdghijl	i	bdghij	i		i		i							
Yes - There is a smart speaker/display in my household but I do not personally use it	145	117	28	1	4	1	3	9	1	2	0	1	0	0	45	90
	4%	4%	3%	1%	2%	4%	6%	6%	1%	3%	0%	3%	0%	0%	+5%	-3%
								c							b	
Summary: Any	1649	1394	242	29	48	11	18	33	34	11	5	3	6	13	347	1231
	41%	+46%	-27%	41%	-28%	36%	37%	-24%	-25%	-12%	-14%	14%	-17%	27%	41%	41%
		bdghijl	i	bghijl	i		i									
No, there is no smart speaker/smart display in my household	2302	1621	652	42	121	19	31	103	99	76	30	21	30	36	496	1718
	58%	-53%	+72%	59%	+70%	60%	63%	+74%	+74%	+85%	+86%	86%	+83%	73%	58%	58%
			ac		a			ac	a	abcf	ac		ac			
Don't know	49	35	11	*	3	1	0	3	2	3	0	0	0	0	13	24
	1%	1%	1%	*%	2%	4%	0%	2%	1%	3%	0%	0%	0%	0%	1%	-1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 17 (continuation)
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes - There is a smart speaker/display in my household and I personally use it	1504	67	350	89	461	103	303	45	28	204	25	13	6
	38%	45%	36%	+53%	+44%	-31%	38%	-22%	-18%	-28%	31%	28%	-25%
		egh	gh	befgh	befgh	h	gh						
Yes - There is a smart speaker/display in my household but I do not personally use it	145	14	33	6	27	15	24	9	6	28	3	2	*
	4%	+9%	3%	4%	3%	4%	3%	5%	4%	4%	3%	3%	1%
		bdf											
Summary: Any	1649	81	383	95	488	118	327	54	34	231	27	15	6
	41%	+54%	40%	+57%	+47%	35%	41%	-26%	-21%	-32%	34%	31%	-26%
		befgh	gh	bdefgh	befgh	h	gh						
No, there is no smart speaker/smart display in my household	2302	68	564	70	558	210	474	147	122	481	52	34	16
	58%	-46%	59%	-42%	-53%	63%	59%	+72%	+77%	+67%	64%	+69%	68%
			ac		c	acd	ac	abcdf	abcdef				
Don't know	49	0	15	2	3	7	5	4	2	10	1	0	1
	1%	0%	2%	1%	-*%	2%	1%	2%	1%	1%	2%	0%	+6%
			d			d		d					ac

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 17 (continuation)
QS1. Do you or does anyone in your household have a smart speaker or smart display which can respond to voice commands like " Alexa" , " Hey Google" , " Siri" or " Hey Portal" ?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes - There is a smart speaker/display in my household and I personally use it	1504	122	82	115	89
	38%	34%	-23%	36%	-22%
		bd		bd	
Yes - There is a smart speaker/display in my household but I do not personally use it	145	15	12	15	13
	4%	4%	3%	5%	3%
Summary: Any	1649	137	94	129	102
	41%	38%	-26%	41%	-25%
		bd		bd	
No, there is no smart speaker/smart display in my household	2302	218	263	186	293
	58%	60%	+73%	59%	+73%
			ac		ac
Don't know	49	5	5	1	7
	1%	1%	1%	*%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 18
QS2. How many smart speakers or smart displays are in your household?
Base: Where have a smartspeaker or smart display

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1649	1575	283	188	262	74	506
Effective Weighted Sample	1038	989	181	120	169	50	299
Weighted Bases	**1649**	**1558**	**272**	**188**	**279**	**91**	**445**
1	869	804	125	118	182	65	291
	53%	-52%	46%	+62%	+65%	+71%	+65%
				ab	ab	ab	
2	370	354	77	33	49	16	89
	22%	23%	+28%	18%	18%	17%	20%
			cd				
3	189	186	43	23	26	3	34
	11%	12%	16%	12%	9%	3%	-8%
			e				
4	101	101	13	5	5	*	13
	6%	6%	5%	3%	-2%	*%	-3%
		d					
5+	97	92	13	9	13	5	15
	6%	6%	5%	5%	5%	5%	-3%
Don't know	23	21	1	1	3	2	3
	1%	1%	*%	*%	1%	2%	1%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 18 (continuation)
QS2. How many smart speakers or smart displays are in your household?
Base: Where have a smartspeaker or smart display

		Ethnicity (Full)						Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	African	Indian	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	d	*e	*f	a	b	a	b	c	d	e	f	g	h
Unweighted Bases	1649	1377	262	88	41	24	28	331	1251	72	379	97	511	122	330	40	31
Effective Weighted Sample	1038	874	156	38	30	17	23	207	788	46	232	59	322	75	214	27	21
Weighted Bases	**1649**	**1394**	**242**	**29**	**48**	**33**	**34**	**347**	**1231**	**81**	**383**	**95**	**488**	**118**	**327**	**54**	**34**
1	869	716	148	18	34	16	25	176	655	32	225	46	233	60	171	38	25
	53%	-51%	+61% a	64%	71%	50%	73%	51%	53%	40%	+59% ad	48%	-48%	51%	52%	70% ad	76% acd
2	370	325	42	6	9	7	5	88	266	21	88	22	100	33	74	12	4
	22%	23%	17%	21%	20%	22%	14%	25%	22%	26%	23%	23%	20%	28%	23%	22%	12%
3	189	163	27	3	3	4	1	42	142	11	35	11	60	19	45	1	1
	11%	12%	11%	9%	5%	12%	4%	12%	12%	13%	9%	12%	12%	16%	14%	2%	4%
4	101	93	7	1	0	0	1	14	83	7	16	4	51	2	16	*	0
	6%	7%	3%	2%	0%	0%	4%	4%	7%	9%	4%	4%	+10% bef	2%	5%	1%	0%
5+	97	82	12	1	2	2	1	21	74	3	14	12	40	3	19	3	2
	6%	6%	5%	4%	4%	6%	2%	6%	6%	4%	4%	+13% be	+8% b	3%	6%	5%	7%
Don't know	23	16	6	0	0	3	1	7	12	6	6	0	4	1	1	1	1
	1%	1%	2%	0%	0%	10%	3%	2%	1%	+7% bcdf	1%	0%	1%	1%	*%	1%	2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 18 (continuation)
QS2. How many smart speakers or smart displays are in your household?
Base: Where have a smartspeaker or smart display

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	*d	a	b	c	d
Unweighted Bases	1649	164	30	40	28	98	66	92	72
Effective Weighted Sample	1038	127	21	37	25	77	50	72	55
Weighted Bases	**1649**	**231**	**27**	**15**	**6**	**137**	**94**	**129**	**102**
1	869	151	18	9	5	84	67	83	68
	53%	+65%	65%	61%	75%	61%	+72%	64%	67%
2	370	39	4	5	1	26	13	24	15
	22%	17%	15%	33%	9%	19%	14%	19%	14%
3	189	23	2	1	0	14	9	10	13
	11%	10%	9%	4%	0%	10%	10%	8%	13%
4	101	3	1	*	1	2	1	2	1
	6%	-1%	6%	2%	13%	1%	1%	2%	1%
5+	97	12	2	0	0	10	2	9	3
	6%	5%	6%	0%	0%	7%	2%	7%	3%
Don't know	23	3	0	0	*	1	1	1	2
	1%	1%	0%	0%	3%	1%	1%	1%	2%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 19
QS3. Are any of your smart speakers in your household a smart display?
Base: Where have a smartspeaker or smart display

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1649	1575	283	188	262	74	506
Effective Weighted Sample	1038	989	181	120	169	50	299
Weighted Bases	**1649**	**1558**	**272**	**188**	**279**	**91**	**445**
Yes	537	513	83	47	71	24	126
	33%	33%	31%	25%	-26%	27%	28%
No	1060	1001	180	135	194	59	297
	64%	64%	66%	71%	69%	65%	67%
Don’ t know	51	44	9	7	14	7	22
	3%	3%	3%	4%	5%	8%	+5%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 19 (continuation)
QS3. Are any of your smart speakers in your household a smart display?
Base: Where have a smartspeaker or smart display

		Ethnicity (Full)						Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	African	Indian	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	d	*e	*f	a	b	a	b	c	d	e	f	g	h
Unweighted Bases	1649	1377	262	88	41	24	28	331	1251	72	379	97	511	122	330	40	31
Effective Weighted Sample	1038	874	156	38	30	17	23	207	788	46	232	59	322	75	214	27	21
Weighted Bases	**1649**	**1394**	**242**	**29**	**48**	**33**	**34**	**347**	**1231**	**81**	**383**	**95**	**488**	**118**	**327**	**54**	**34**
Yes	537	442	89	6	12	12	18	114	403	25	131	35	175	38	90	16	8
	33%	32%	37% c	21%	25%	36%	53%	33%	33%	31%	34%	37%	36%	32%	27%	30%	24%
No	1060	920	137	23	34	13	16	215	798	50	240	59	306	75	226	31	26
	64%	+66% b	-57%	+79% b	70%	39%	47%	62%	65%	62%	63%	62%	63%	64%	69%	58%	76%
Don’ t know	51	33	16	0	2	8	0	18	30	5	12	1	7	5	11	7	0
	3%	-2%	+7% a	0%	5%	25%	0%	5%	2%	7% d	3%	1%	1%	4%	3%	+12% bcdf	0%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 19 (continuation)
QS3. Are any of your smart speakers in your household a smart display?
Base: Where have a smartspeaker or smart display

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	*d	a	b	c	d
Unweighted Bases	1649	164	30	40	28	98	66	92	72
Effective Weighted Sample	1038	127	21	37	25	77	50	72	55
Weighted Bases	**1649**	**231**	**27**	**15**	**6**	**137**	**94**	**129**	**102**
Yes	537	57	9	3	2	29	28	34	23
	33%	25%	35%	18%	38%	21%	29%	26%	22%
No	1060	160	18	12	4	104	56	88	73
	64%	69%	65%	82%	62%	+76%	60%	68%	71%
Don’ t know	51	14	0	0	0	4	10	7	7
	3%	6%	0%	0%	0%	3%	+11%	6%	7%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 20
QS4. Do any of the children in your household use a smart speaker? - Child 1
Base: Where have a smartspeaker or smart display and 1 or more children in household

		Age Group		Age/SEG
	Total	**16-74**	**55-64**	**65+ or DE**
Column		a	b	
Unweighted Bases	671	671	38	111
Effective Weighted Sample	419	419	27	63
Weighted Bases	**661**	**661**	**43**	**78**
Yes	440	440	28	49
	67%	67%	65%	63%
No	211	211	15	28
	32%	32%	35%	36%
Prefer not to say	10	10	0	1
	1%	1%	0%	1%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 20 (continuation)
QS4. Do any of the children in your household use a smart speaker? - Child 1
Base: Where have a smartspeaker or smart display and 1 or more children in household

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age				
	Total	White British	Non White British	Irish	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - No conditions
Column		a	b	c	a	b	a	b	c	d	e
Unweighted Bases	671	543	124	37	82	565	35	194	41	337	34
Effective Weighted Sample	419	337	79	19	54	349	23	115	26	211	24
Weighted Bases	**661**	**545**	**112**	**12**	**89**	**544**	**43**	**185**	**41**	**319**	**40**
Yes	440	366	71	7	66	361	31	91	34	243	27
	67%	67%	64%	61%	74%	66%	72%	-49%	82% b	+76% b	67%
No	211	172	38	5	22	178	11	89	7	75	13
	32%	32%	34%	39%	25%	33%	27%	+48% cd	18%	-24%	33%
Prefer not to say	10	6	3	0	1	6	1	5	0	1	0
	1%	1%	2%	0%	1%	1%	2%	3%	0%	*%	0%

Columns Tested: a,b,c - a,b - a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 21
QS4. Do any of the children in your household use a smart speaker? - Child 2
Base: Where have a smartspeaker or smart display and 2 or more children in household

		Age Group	Age/SEG
	Total	**16-74**	**65+ or DE**
Column		a	
Unweighted Bases	363	363	62
Effective Weighted Sample	220	220	35
Weighted Bases	**351**	**351**	**41**
Yes	219	219	27
	62%	62%	66%
No	123	123	13
	35%	35%	32%
Prefer not to say	10	10	1
	3%	3%	2%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 21 (continuation)
QS4. Do any of the children in your household use a smart speaker? - Child 2
Base: Where have a smartspeaker or smart display and 2 or more children in household

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age			
	Total	White British	Non White British	Irish	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions
Column		a	b	*c	a	b	*a	b	*c	d
Unweighted Bases	363	286	74	21	47	302	25	86	21	205
Effective Weighted Sample	220	173	45	16	29	181	17	49	12	125
Weighted Bases	**351**	**283**	**65**	**5**	**47**	**287**	**29**	**82**	**18**	**194**
Yes	219	182	33	4	30	175	16	29	13	138
	62%	64%	52%	81%	63%	61%	56%	-35%	74%	+71% b
No	123	94	28	1	17	105	12	48	5	54
	35%	33%	44%	19%	35%	37%	42%	+59% d	26%	-28%
Prefer not to say	10	6	3	0	1	6	1	5	0	1
	3%	2%	4%	0%	1%	2%	2%	6% d	0%	-1%

Columns Tested: a,b,c - a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 22
QS4. Do any of the children in your household use a smart speaker? - Child 3
Base: Where have a smartspeaker or smart display and 3 or more children in household

		Age Group	Age/SEG
	Total	**16-74**	**65+ or DE**
Column		a	
Unweighted Bases	95	95	24
Effective Weighted Sample	54	54	14
Weighted Bases	**86**	**86**	**15**
Yes	51	51	6
	59%	59%	40%
No	34	34	8
	39%	39%	54%
Prefer not to say	2	2	1
	2%	2%	6%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 22 (continuation)
QS4. Do any of the children in your household use a smart speaker? - Child 3
Base: Where have a smartspeaker or smart display and 3 or more children in household

		Ethnicity (Full)		Impacting/ Limiting Conditions	Impacting/Limiting Conditions by Age	
	Total	White British	Non White British	No	16-34 - No conditions	35-54 - No Conditions
Column		a	*b		*a	b
Unweighted Bases	95	71	23	78	23	54
Effective Weighted Sample	54	41	13	43	11	32
Weighted Bases	**86**	**68**	**17**	**67**	**15**	**52**
Yes	51	39	11	39	3	35
	59%	57%	64%	57%	22%	68%
No	34	28	6	28	11	16
	39%	42%	32%	42%	73%	32%
Prefer not to say	2	1	1	1	1	0
	2%	1%	5%	1%	5%	0%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 23
QS4. Do any of the children in your household use a smart speaker? - Child 4
Base: Where have a smartspeaker or smart display and 4 or more children in household

		Age Group
	Total	**16-74**
Unweighted Bases	25	25
Effective Weighted Sample	14	14
Weighted Bases	**23**	**23**
Yes	8	8
	35%	35%
No	14	14
	61%	61%
Prefer not to say	1	1
	4%	4%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 23 (continuation)
QS4. Do any of the children in your household use a smart speaker? - Child 4
Base: Where have a smartspeaker or smart display and 4 or more children in household

		Ethnicity (Full)
	Total	**White British**
Unweighted Bases	25	21
Effective Weighted Sample	14	12
Weighted Bases	**23**	**21**
Yes	8	8
	35%	37%
No	14	13
	61%	62%
Prefer not to say	1	*
	4%	1%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 24
QS4. Do any of the children in your household use a smart speaker? - Child 5
Base: Where have a smartspeaker or smart display and 5 or more children in household

	Total
Unweighted Bases	6
Effective Weighted Sample	4
Weighted Bases	**7**
Yes	2
	32%
No	4
	56%
Prefer not to say	1
	12%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 25
QS4. Do any of the children in your household use a smart speaker?
Base: Where have a smartspeaker or smart display and children in household

		Age Group		Age/SEG
	Total	**16-74**	**55-64**	**65+ or DE**
Column		a	b	
Unweighted Bases	671	671	38	111
Effective Weighted Sample	419	419	27	63
Weighted Bases	**661**	**661**	**43**	**78**
Yes	453	453	28	51
	69%	69%	65%	66%
No	198	198	15	25
	30%	30%	35%	33%
Prefer not to say	10	10	0	1
	1%	1%	0%	1%

Columns Tested: a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 25 (continuation)
QS4. Do any of the children in your household use a smart speaker?
Base: Where have a smartspeaker or smart display and children in household

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age				
	Total	White British	Non White British	Irish	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - No conditions
Column		a	b	c	a	b	a	b	c	d	e
Unweighted Bases	671	543	124	37	82	565	35	194	41	337	34
Effective Weighted Sample	419	337	79	19	54	349	23	115	26	211	24
Weighted Bases	**661**	**545**	**112**	**12**	**89**	**544**	**43**	**185**	**41**	**319**	**40**
Yes	453	378	72	7	66	368	31	93	34	249	27
	69%	69%	65%	61%	74%	68%	72%	-50%	82% b	+78% b	67%
No	198	161	37	5	22	170	11	88	7	69	13
	30%	29%	33%	39%	25%	31%	27%	+47% cd	18%	-22%	33%
Prefer not to say	10	6	3	0	1	6	1	5	0	1	0
	1%	1%	2%	0%	1%	1%	2%	3%	0%	*%	0%

Columns Tested: a,b,c - a,b - a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 26
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where have a smartspeaker or smart display

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1649	1575	283	188	262	74	506
Effective Weighted Sample	1038	989	181	120	169	50	299
Weighted Bases	**1649**	**1558**	**272**	**188**	**279**	**91**	**445**
Living room/lounge	939	883	142	103	159	57	251
	57%	57%	52%	54%	57%	62%	56%
Kitchen/kitchen-diner/dining room	813	781	148	92	125	33	187
	49%	50%	54%	49%	45%	36%	-42%
			e				
Hallway/landing	53	50	6	1	4	3	7
	3%	3%	2%	1%	1%	3%	2%
Bathroom/shower room	41	41	5	*	*	0	6
	2%	3%	2%	*%	-*%	0%	1%
Bedroom	617	597	111	56	76	20	127
	37%	+38%	41%	30%	-27%	-22%	-29%
		de	de				
Garage/shed	37	37	5	4	4	0	4
	2%	2%	2%	2%	1%	0%	1%
Study/home office	141	136	30	11	16	5	18
	9%	9%	11%	6%	6%	5%	-4%
Move around as needed/portable	101	96	13	10	15	5	21
	6%	6%	5%	6%	5%	5%	5%
Other	24	24	4	8	8	*	11
	1%	2%	2%	+4%	3%	*%	2%
Not answered	1	1	1	0	1	1	1
	*%	*%	*%	0%	*%	1%	*%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 26 (continuation)
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where have a smartspeaker or smart display

		Ethnicity (Full)						Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	African	Indian	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	d	*e	*f	a	b	a	b	c	d	e	f	g	h
Unweighted Bases	1649	1377	262	88	41	24	28	331	1251	72	379	97	511	122	330	40	31
Effective Weighted Sample	1038	874	156	38	30	17	23	207	788	46	232	59	322	75	214	27	21
Weighted Bases	**1649**	**1394**	**242**	**29**	**48**	**33**	**34**	**347**	**1231**	**81**	**383**	**95**	**488**	**118**	**327**	**54**	**34**
Living room/lounge	939 57%	800 57%	132 54%	14 47%	31 64%	15 45%	16 48%	204 59%	695 56%	43 53%	207 54%	58 61%	300 62% f	66 56%	167 51%	37 68%	20 60%
Kitchen/kitchen-diner/dining room	813 49%	710 +51% b	98 -40%	18 +64% bd	16 32%	11 34%	13 38%	149 -43%	640 +52% a	38 47%	180 47%	42 45%	262 54%	50 42%	187 +57% beh	19 36%	11 32%
Hallway/landing	53 3%	49 4%	4 2%	* 1%	0 0%	1 4%	0 0%	9 3%	42 3%	6 8% e	14 4%	3 3%	19 4%	1 *%	7 2%	0 0%	3 9% e
Bathroom/shower room	41 2%	33 2%	8 3%	1 2%	0 0%	0 0%	0 0%	13 4%	25 2%	3 3%	6 2%	8 +8% bf	16 3%	3 2%	2 1%	0 0%	0 0%
Bedroom	617 37%	537 38%	75 31%	8 27%	15 32%	9 28%	11 32%	142 41%	458 37%	35 44%	127 33%	48 +50% bgh	205 42% b	48 40%	118 36%	12 21%	8 23%
Garage/shed	37 2%	31 2%	6 3%	* 2%	2 4%	2 6%	1 3%	11 3%	25 2%	7 +9% bdef	3 1%	3 3%	13 3%	1 1%	8 3%	0 0%	0 0%
Study/home office	141 9%	119 9%	18 8%	2 8%	0 0%	4 13%	3 8%	27 8%	110 9%	10 12%	29 8%	6 7%	49 10%	8 7%	29 9%	3 5%	2 7%
Move around as needed/portable	101 6%	84 6%	16 7%	* 1%	3 7%	6 20%	1 3%	18 5%	79 6%	8 9%	28 7%	5 5%	31 6%	3 3%	18 5%	3 5%	2 6%
Other	24 1%	19 1%	5 2%	0 0%	2 4%	0 0%	0 0%	8 2%	13 1%	1 2%	2 1%	0 0%	5 1%	7 +6% bd	5 2%	0 0%	* 1%
Not answered	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	1 +2% bd

Columns Tested: a,b,c,d,e,f - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 26 (continuation)
QS5. In which rooms in your house do you have a smart speaker or smart display?
Base: Where have a smartspeaker or smart display

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	*d	a	b	c	d
Unweighted Bases	1649	164	30	40	28	98	66	92	72
Effective Weighted Sample	1038	127	21	37	25	77	50	72	55
Weighted Bases	**1649**	**231**	**27**	**15**	**6**	**137**	**94**	**129**	**102**
Living room/lounge	939	129	20	8	2	69	60	67	62
	57%	56%	74%	53%	39%	50%	64%	52%	61%
Kitchen/kitchen-diner/dining room	813	106	8	7	4	71	35	67	39
	49%	46%	30%	46%	64%	52%	37%	52%	38%
Hallway/landing	53	2	2	0	*	2	0	1	1
	3%	1%	7%	0%	5%	1%	0%	1%	1%
Bathroom/shower room	41	0	*	0	0	0	0	0	0
	2%	0%	2%	0%	0%	0%	0%	0%	0%
Bedroom	617	61	11	3	1	39	22	35	26
	37%	-26%	40%	23%	10%	29%	23%	27%	26%
Garage/shed	37	3	0	*	*	2	1	3	0
	2%	1%	0%	2%	4%	2%	1%	2%	0%
Study/home office	141	14	1	0	*	7	8	14	0
	9%	6%	6%	0%	4%	5%	8%	11%	-0%
								d	
Move around as needed/portable	101	12	1	2	0	10	3	9	4
	6%	5%	3%	13%	0%	7%	3%	7%	4%
Other	24	7	*	1	0	7	0	4	3
	1%	3%	1%	5%	0%	+5%	0%	3%	3%
Not answered	1	1	0	0	0	1	0	0	1
	*%	*%	0%	0%	0%	*%	0%	0%	1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 27
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where have a smartspeaker or smart display

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1649	1575	283	188	262	74	506
Effective Weighted Sample	1038	989	181	120	169	50	299
Weighted Bases	**1649**	**1558**	**272**	**188**	**279**	**91**	**445**
Amazon Echo (with Alexa voice assistant)	1314 80%	1238 79%	218 80%	155 82%	231 83%	76 84%	364 82%
Apple HomePod	53 3%	51 3%	3 1%	5 3%	7 3%	2 3%	9 2%
Bose	44 3%	43 3%	14 +5%	7 3%	7 3%	1 1%	8 2%
Google Home/ Google Nest	250 15%	242 16%	39 14%	21 11%	29 10%	8 9%	49 -11%
Facebook/Meta Portal	25 2%	22 1%	1 *%	2 1%	6 2%	4 4% b	8 2%
Samsung	23 1%	23 1%	1 *%	3 2%	4 1%	1 1%	5 1%
Sonos	77 5%	76 5%	16 6%	4 2%	5 2%	1 1%	8 -2%
Sony	10 1%	10 1%	0 0%	1 *%	1 *%	0 0%	1 *%
Other	16 1%	16 1%	6 2%	* *%	* *%	0 0%	* *%
Don’ t know	50 3%	46 3%	12 4%	8 4%	13 5%	5 5%	24 +5%
Not answered	1 *%	0 -0%	0 0%	0 0%	1 *%	1 +1% a	1 *%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 27 (continuation)
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where have a smartspeaker or smart display

		Ethnicity (Full)						Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	African	Indian	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	d	*e	*f	a	b	a	b	c	d	e	f	g	h
Unweighted Bases	1649	1377	262	88	41	24	28	331	1251	72	379	97	511	122	330	40	31
Effective Weighted Sample	1038	874	156	38	30	17	23	207	788	46	232	59	322	75	214	27	21
Weighted Bases	**1649**	**1394**	**242**	**29**	**48**	**33**	**34**	**347**	**1231**	**81**	**383**	**95**	**488**	**118**	**327**	**54**	**34**
Amazon Echo (with Alexa voice assistant)	1314 80%	1139 +82% b	165 -68%	23 81%	36 73%	16 50%	25 74%	284 82%	980 80%	58 72%	283 -74%	83 87% b	403 83% b	96 82%	265 81%	46 86%	29 86%
Apple HomePod	53 3%	53 +4% b	0 -0%	0 0%	0 0%	0 0%	0 0%	14 4%	37 3%	7 +9% f	19 5% f	3 3%	14 3%	2 2%	4 1%	2 4%	0 0%
Bose	44 3%	39 3%	5 2%	* 2%	2 3%	0 0%	1 4%	10 3%	32 3%	4 5%	3 1%	3 3%	12 3%	2 2%	16 +5% b	1 1%	0 0%
Google Home/ Google Nest	250 15%	213 15%	36 15%	2 6%	8 17%	4 13%	1 4%	51 15%	192 16%	22 +27% dfg	81 +21% dfg	11 12%	64 13%	18 15%	41 12%	0 -0%	6 18% g
Facebook/Meta Portal	25 2%	23 2%	2 1%	0 0%	0 0%	0 0%	0 0%	13 +4% b	11 -1%	10 +12% bcdef	1 *%	0 0%	6 1%	0 0%	3 1%	4 +7% bcdef	0 0%
Samsung	23 1%	18 1%	6 2%	0 0%	0 0%	3 9%	1 2%	7 2%	14 1%	4 +5% df	7 2%	0 0%	5 1%	2 2%	2 1%	1 1%	0 0%
Sonos	77 5%	63 5%	14 6%	1 5%	2 3%	2 6%	6 19%	9 2%	65 5%	2 3%	15 4%	5 5%	31 6% e	* *%	20 6% e	1 2%	0 0%
Sony	10 1%	6 -*%	5 +2% a	0 0%	0 0%	0 0%	0 0%	2 1%	8 1%	1 1%	6 +2%	* *%	2 *%	1 1%	0 0%	0 0%	0 0%
Other	16 1%	9 -1%	6 2%	1 +5% a	0 0%	0 0%	1 2%	4 1%	11 1%	0 0%	3 1%	1 1%	3 1%	3 2%	4 1%	0 0%	0 0%
Don’ t know	50 3%	28 -2%	22 +9% a	1 3%	4 7%	9 28%	1 3%	12 3%	33 3%	3 4%	8 2%	1 1%	9 2%	4 3%	16 5% d	4 7%	0 0%
Not answered	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 +2% bd

Columns Tested: a,b,c,d,e,f - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 27 (continuation)
QS6. Which brands or types of smart speakers/smart display do you have in your household?
Base: Where have a smartspeaker or smart display

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	*d	a	b	c	d
Unweighted Bases	1649	164	30	40	28	98	66	92	72
Effective Weighted Sample	1038	127	21	37	25	77	50	72	55
Weighted Bases	**1649**	**231**	**27**	**15**	**6**	**137**	**94**	**129**	**102**
Amazon Echo (with Alexa voice assistant)	1314	190	23	13	5	114	77	104	86
	80%	82%	84%	88%	80%	83%	82%	81%	85%
Apple HomePod	53	7	0	1	0	4	2	5	1
	3%	3%	0%	4%	0%	3%	2%	4%	1%
Bose	44	7	*	*	0	6	1	4	2
	3%	3%	1%	2%	0%	4%	1%	3%	2%
Google Home/ Google Nest	250	24	4	1	*	16	7	17	7
	15%	10%	14%	8%	4%	12%	8%	13%	7%
Facebook/Meta Portal	25	5	2	0	0	1	4	2	2
	2%	2%	6%	0%	0%	*%	4%	2%	2%
Samsung	23	4	0	0	0	3	1	1	2
	1%	2%	0%	0%	0%	2%	1%	1%	2%
Sonos	77	4	2	0	*	2	1	4	0
	5%	2%	6%	0%	3%	2%	1%	3%	0%
Sony	10	0	1	0	0	0	0	0	0
	1%	0%	3%	0%	0%	0%	0%	0%	0%
Other	16	0	0	*	*	0	0	0	0
	1%	0%	0%	2%	3%	0%	0%	0%	0%
Don’ t know	50	11	1	0	1	5	6	5	6
	3%	5%	3%	0%	13%	4%	7%	4%	6%
Not answered	1	1	0	0	0	1	0	0	1
	*%	*%	0%	0%	0%	+*%	0%	0%	+1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 28
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where personally use smart speaker or smart display

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1502	1439	260	170	233	63	451
Effective Weighted Sample	943	902	165	108	150	42	267
Weighted Bases	**1504**	**1429**	**249**	**172**	**248**	**75**	**396**
1. Listen to live radio (so at the same time as the show is broadcast)	863 57%	816 57%	172 +69% a	118 +69% a	165 +67% a	47 62%	230 58%
2. Listen to catch-up radio (so after the show was originally broadcast)	192 13%	186 13%	40 16%	19 11%	24 10%	5 7%	38 10%
3. Listen to music via a streaming service – like Spotify, Apple Music or Deezer	946 63%	917 +64% bcde	139 -56%	92 -53%	122 -49%	30 -39%	202 -51%
4. Listen to a podcast	276 18%	273 +19% cde	50 20% cde	14 -8%	17 -7%	3 -4%	28 -7%
5. Listen to an audiobook	129 9%	127 9%	28 11% d	8 5%	11 -4%	2 3%	20 -5%
6. Play an interactive audio game	74 5%	73 5%	6 3%	3 2%	3 -1%	* 1%	6 -2%
7. Get news reports	356 24%	339 24%	57 23%	31 18%	48 19%	17 22%	73 -18%
8. Get weather reports	595 40%	572 40% d	103 41%	53 31%	77 -31%	23 31%	112 -28%
9. Get travel information or updates	252 17%	247 17%	49 20%	28 16%	34 14%	5 7%	52 13%
10. Searching for information online or asking general questions	564 38%	544 38%	102 41%	68 40%	89 36%	20 27%	130 33%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 28 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where personally use smart speaker or smart display

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1502	1439	260	170	233	63	451
Effective Weighted Sample	943	902	165	108	150	42	267
Weighted Bases	**1504**	**1429**	**249**	**172**	**248**	**75**	**396**
11. As an alarm, personal schedule reminder or to make a shopping list	582	565	94	45	62	17	99
	39%	+40% cde	38% d	-26%	-25%	-22%	-25%
12. To control smart home devices, such as smart TV, heating or lighting	309	304	43	24	30	6	47
	21%	+21% de	17%	14%	-12%	-8%	-12%
13. To make calls, send texts or emails (including pairing with mobile phone)	102	98	11	6	10	4	21
	7%	7%	4%	3%	4%	5%	5%
14. To watch videos	36	35	5	3	4	1	7
	2%	2%	2%	2%	2%	1%	2%
15.Other	38	35	10	4	7	3	19
	3%	2%	4%	2%	3%	4%	+5%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 28 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where personally use smart speaker or smart display

		Ethnicity (Full)					Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	Indian	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	d	*e	a	b	a	b	c	d	e	f	g	*h
Unweighted Bases	1502	1256	236	85	37	27	288	1159	59	348	86	479	108	306	35	26
Effective Weighted Sample	943	796	139	37	27	22	180	728	37	211	54	304	66	196	24	17
Weighted Bases	**1504**	**1278**	**214**	**28**	**45**	**33**	**303**	**1142**	**67**	**350**	**89**	**461**	**103**	**303**	**45**	**28**
1. Listen to live radio (so at the same time as the show is broadcast)	863 57%	772 +60% b	86 -40%	14 50%	24 53%	10 31%	163 54%	670 59%	24 -36%	164 -47%	48 54%	275 60% ab	65 64% ab	212 +70% abcd	25 57%	19 66%
2. Listen to catch-up radio (so after the show was originally broadcast)	192 13%	176 +14% b	16 -7%	3 9%	3 6%	2 6%	25 8%	161 +14% a	1 -1%	36 10%	10 11%	78 +17% ab	13 12%	45 15% a	2 5%	1 5%
3. Listen to music via a streaming service – like Spotify, Apple Music or Deezer	946 63%	783 -61%	158 +74% a	22 +78% a	31 70%	27 81%	167 -55%	747 +65% a	40 60%	250 +71% fg	53 59% g	315 +68% fg	60 59% g	168 -55%	15 -33%	14 51%
4. Listen to a podcast	276 18%	232 18%	42 20%	6 23%	4 10%	6 19%	55 18%	210 18%	19 28%	72 21%	19 21%	91 20%	14 14%	47 15%	3 7%	0 0%
5. Listen to an audiobook	129 9%	115 9%	13 6%	3 11%	3 7%	1 3%	31 10%	92 8%	5 7%	16 -5%	14 16% b	52 11% b	11 10%	24 8%	1 3%	1 3%
6. Play an interactive audio game	74 5%	66 5%	7 3%	* 1%	0 0%	0 0%	18 6%	56 5%	11 +16% bef	19 5%	4 5%	30 7% f	2 2%	7 2%	* 1%	0 0%
7. Get news reports	356 24%	295 23%	57 26%	5 16%	9 20%	9 27%	75 25%	277 24%	11 17%	82 23%	27 31%	128 28%	24 23%	63 21%	12 27%	4 14%
8. Get weather reports	595 40%	494 39% c	96 45% c	6 -20%	16 37%	17 52%	121 40%	462 40%	19 29%	146 42%	38 43%	204 44%	43 42%	110 36%	21 46%	3 10%
9. Get travel information or updates	252 17%	206 16%	44 21% c	2 -6%	8 18%	8 24%	48 16%	200 18%	5 7%	52 15%	17 19%	93 20%	22 21%	55 18%	5 11%	1 2%

Columns Tested: a,b,c,d,e - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 28 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where personally use smart speaker or smart display

		Ethnicity (Full)					Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	Indian	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	d	*e	a	b	a	b	c	d	e	f	g	*h
Unweighted Bases	1502	1256	236	85	37	27	288	1159	59	348	86	479	108	306	35	26
Effective Weighted Sample	943	796	139	37	27	22	180	728	37	211	54	304	66	196	24	17
Weighted Bases	**1504**	**1278**	**214**	**28**	**45**	**33**	**303**	**1142**	**67**	**350**	**89**	**461**	**103**	**303**	**45**	**28**
10. Searching for information online or asking general questions	564	502	58	5	12	8	108	444	29	121	31	183	39	128	9	11
	38%	+39% bc	-27%	-19%	27%	23%	36%	39%	44%	35%	35%	40%	38%	42%	21%	40%
11. As an alarm, personal schedule reminder or to make a shopping list	582	488	86	3	17	17	123	447	29	145	45	196	36	102	13	4
	39%	38% c	40% c	-11%	38% c	53%	40%	39%	43%	41%	50% f	43%	35%	34%	29%	13%
12. To control smart home devices, such as smart TV, heating or lighting	309	267	37	1	8	4	62	240	15	69	19	128	27	40	2	4
	21%	21% c	17% c	-2%	19% c	13%	21%	21%	22%	20%	21%	+28% bfg	26% fg	-13%	5%	13%
13. To make calls, send texts or emails (including pairing with mobile phone)	102	77	22	3	4	2	23	73	6	30	5	34	7	8	4	0
	7%	-6%	10%	9%	9%	6%	7%	6%	9%	9% f	6%	7% f	7%	-3%	9%	0%
14. To watch videos	36	29	7	*	3	1	16	20	6	6	4	11	5	3	1	0
	2%	2%	3%	1%	6%	3%	+5% b	-2%	+9% bdf	2%	5%	2%	5% f	1%	2%	0%
15.Other	38	35	3	*	2	0	8	30	2	6	3	10	2	11	*	3
	3%	3%	2%	1%	5%	0%	3%	3%	3%	2%	4%	2%	2%	4%	1%	9%

Columns Tested: a,b,c,d,e - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 28 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where personally use smart speaker or smart display

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	*b	c	*d	a	b	c	d
Unweighted Bases	1502	144	26	36	27	86	58	80	64
Effective Weighted Sample	943	112	19	34	24	68	45	63	49
Weighted Bases	**1504**	**204**	**25**	**13**	**6**	**122**	**82**	**115**	**89**
1. Listen to live radio (so at the same time as the show is broadcast)	863	138	15	9	3	91	47	81	56
	57%	+68%	60%	67%	56%	+75%	57%	+71%	63%
2. Listen to catch-up radio (so after the show was originally broadcast)	192	19	5	*	*	12	7	14	5
	13%	9%	18%	3%	5%	10%	8%	12%	6%
3. Listen to music via a streaming service – like Spotify, Apple Music or Deezer	946	97	13	7	4	57	40	59	38
	63%	-48%	53%	56%	75%	-47%	48%	51%	-43%
4. Listen to a podcast	276	14	2	1	0	7	6	8	6
	18%	-7%	9%	9%	0%	-6%	8%	-7%	7%
5. Listen to an audiobook	129	8	2	1	0	6	2	4	3
	9%	4%	9%	6%	0%	5%	2%	4%	4%
6. Play an interactive audio game	74	1	2	0	*	1	0	1	0
	5%	-1%	7%	0%	6%	1%	0%	1%	0%
7. Get news reports	356	38	6	3	1	17	20	23	15
	24%	19%	24%	21%	20%	14%	25%	20%	17%
8. Get weather reports	595	61	9	5	1	35	26	33	29
	40%	30%	36%	38%	23%	29%	32%	28%	32%
9. Get travel information or updates	252	22	9	3	1	11	11	11	11
	17%	11%	35%	19%	11%	9%	13%	10%	12%
10. Searching for information online or asking general questions	564	73	10	4	1	42	31	39	34
	38%	36%	42%	31%	16%	35%	38%	34%	39%
11. As an alarm, personal schedule reminder or to make a shopping list	582	46	8	6	1	23	24	30	16
	39%	-23%	32%	48%	16%	-18%	29%	26%	-18%
				a					

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 28 (continuation)
QS7. Thinking of your household' s smart speaker, which of the following functions do you personally use your smart speaker for?
Base: Where personally use smart speaker or smart display

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	*b	c	*d	a	b	c	d
Unweighted Bases	1502	144	26	36	27	86	58	80	64
Effective Weighted Sample	943	112	19	34	24	68	45	63	49
Weighted Bases	**1504**	**204**	**25**	**13**	**6**	**122**	**82**	**115**	**89**
12. To control smart home devices, such as smart TV, heating or lighting	309	22	6	2	1	18	4	15	7
	21%	-11%	25%	11%	10%	15%	-5%	13%	-7%
13. To make calls, send texts or emails (including pairing with mobile phone)	102	7	2	1	0	3	5	4	3
	7%	4%	7%	5%	0%	2%	6%	4%	3%
14. To watch videos	36	4	0	*	0	3	1	4	0
	2%	2%	0%	2%	0%	2%	1%	3%	0%
15.Other	38	4	2	1	0	3	1	4	0
	3%	2%	8%	7%	0%	2%	1%	4%	0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 29
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Smart home video doorbells / security cameras (e.g. Ring, Nest, SimpliSafe)	888 22%	858 +24% cde	136 20% de	91 18% e	121 -14% e	30 -8%	9 12%	191 -13%
Smart home security alarms (e.g. Verisure, ADT, Sky Protect)	223 6%	210 6%	34 5%	19 4%	33 -4%	13 4%	6 8%	41 -3%
Smart trackers such as Airtag/tile	156 4%	156 +4% de	22 3% e	17 3% e	17 -2%	* -*%	0 0%	23 -2%
Smart bathroom scales which work with an app to keep a record of measurements and set goals	159 4%	157 +4% de	28 4% de	15 3% e	17 -2%	2 -*%	0 0%	19 -1%
Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	86 2%	86 +2% bde	2 -*%	3 1%	3 -*%	0 -0%	0 0%	15 -1%
Smart lighting/heating/hot water controls (using an app on your mobile phone or smart speaker)	468 12%	459 +13% def	78 11% de	53 11% e	61 -7% e	8 -2%	2 -2%	91 -6%
Smart smoke alarms which send an alert to your phone	100 2%	98 3% cd	16 2% d	4 -1%	6 -1%	2 *%	0 0%	10 -1%
Smart home appliances (e.g. fridge freezer, washing machine, tumble dryer, dishwasher)	286 7%	283 +8% cde	41 6% cde	13 -3%	15 -2%	2 -1%	* *%	44 -3%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 29 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Smart robots (e.g. lawnmower, vacuum cleaner, mopper)	113	110	9	8	11	4	2	15
	3%	3%	-1%	2%	-1%	1%	3%	-1%
		d						
Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	349	342	57	46	53	7	2	72
	9%	+9%	8%	9%	-6%	-2%	3%	-5%
		de	e	e	e			
Smart fitness equipment (e.g bikes, treadmills etc) which allow you to exercise virtually with others and access courses and resources	86	86	17	8	8	0	0	11
	2%	+2%	2%	2%	-1%	-0%	0%	-1%
		de	e					
Other	8	7	0	0	1	1	0	1
	*%	*%	0%	0%	*%	*%	0%	*%
None of these	2488	2166	464	347	669	322	69	1111
	62%	-60%	+69%	+69%	+76%	+87%	+86%	+77%
			a	a	abc	abcd	abc	
Don’ t know	49	45	2	1	5	4	0	15
	1%	1%	*%	*%	1%	1%	0%	1%
Summary: Any	1463	1417	211	156	201	45	12	323
	37%	+39%	-31%	-31%	-23%	-12%	-14%	-22%
		bcdef	def	def	e			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 29 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Smart home video doorbells / security cameras (e.g. Ring, Nest, SimpliSafe)	888 22%	685 22% cg	187 21% g	10 -14%	31 18%	12 38%	8 16%	14 -10%	45 +33% abcdg	24 27% g	5 14%	0 0%	10 27%	8 16%	156 -18%	687 23% a
Smart home security alarms (e.g. Verisure, ADT, Sky Protect)	223 6%	166 5%	56 6%	3 5%	11 6%	1 4%	1 2%	2 2%	14 10% g	7 7%	1 2%	0 0%	7 +19% abcg	4 8%	33 4%	184 +6% a
Smart trackers such as Airtag/tile	156 4%	114 4%	42 5%	1 2%	8 5%	1 2%	2 3%	3 3%	5 4%	1 2%	1 3%	3 14%	3 8%	5 11% c	24 3%	125 4%
Smart bathroom scales which work with an app to keep a record of measurements and set goals	159 4%	129 4%	29 3%	1 2%	5 3%	7 22%	1 1%	3 2%	1 *%	2 3%	0 0%	3 11%	3 8% h	2 4%	38 4%	115 4%
Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	86 2%	59 2%	25 3%	2 2%	2 1%	2 6%	2 4%	4 3%	3 2%	1 2%	1 3%	0 0%	2 5%	2 5%	13 2%	65 2%
Smart lighting/heating/hot water controls (using an app on your mobile phone or smart speaker)	468 12%	381 +13% bg	82 -9%	8 12% g	18 10%	7 22%	5 9%	4 -3%	12 9%	10 11%	2 5%	3 11%	5 13%	1 2%	100 12%	352 12%
Smart smoke alarms which send an alert to your phone	100 2%	62 -2%	35 +4% a	2 3%	4 2%	1 4%	3 6%	10 +8% a	4 3%	2 2%	1 3%	0 0%	2 5%	1 2%	22 3%	73 2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 29 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Smart home appliances (e.g. fridge freezer, washing machine, tumble dryer, dishwasher)	286 7%	178 -6%	99 +11% ac	3 4%	12 7%	3 9%	9 +19% ac	12 8%	25 +18% acd	15 +17% ac	5 14%	0 0%	5 13%	5 9%	53 6%	219 7%
Smart robots (e.g. lawnmower, vacuum cleaner, mopper)	113 3%	76 2%	35 4%	1 1%	8 5%	5 17%	1 1%	1 1%	7 5%	3 4%	0 0%	0 0%	0 0%	3 5%	16 2%	89 3%
Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	349 9%	284 9% bc	58 -6%	2 -3%	9 5%	4 12%	0 0%	6 4%	9 7%	6 6%	4 11%	0 0%	6 17% cf	4 9%	75 9%	260 9%
Smart fitness equipment (e.g bikes, treadmills etc) which allow you to exercise virtually with others and access courses and resources	86 2%	64 2%	20 2%	1 1%	5 3%	2 7%	1 2%	2 1%	0 0%	2 2%	0 0%	0 0%	3 8% h	0 0%	17 2%	68 2%
Other	8 *%	7 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	5 +1% b	1 -*%
None of these	2488 62%	1890 62%	578 64%	51 +73% ai	108 63%	16 50%	30 61%	107 +77% abhij	80 59%	51 57%	19 53%	21 86%	22 62%	31 64%	573 +67% b	1842 62%
Don’ t know	49 1%	37 1%	8 1%	* *%	1 *%	0 0%	0 0%	1 *%	0 0%	1 1%	2 +7% abcdh	0 0%	2 6% bc	0 0%	5 1%	23 -1%
Summary: Any	1463 37%	1124 37% cg	319 35% g	19 -27%	63 37%	16 50%	19 39%	31 -22%	54 41% g	38 42% g	14 40%	3 14%	12 33%	18 36%	277 -32%	1108 37% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 29 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Smart home video doorbells / security cameras (e.g. Ring, Nest, SimpliSafe)	888	42	239	45	272	56	160	12	16	104	9	6	3
	22%	29%	25%	27%	+26%	17%	20%	-6%	-10%	-14%	-11%	-12%	-11%
		egh	egh	egh	efgh	g	gh						
Smart home security alarms (e.g. Verisure, ADT, Sky Protect)	223	9	50	4	90	13	37	7	6	28	1	3	1
	6%	6%	5%	2%	+9%	4%	5%	3%	4%	4%	1%	6%	3%
					bcef								
Smart trackers such as Airtag/tile	156	11	46	6	46	6	32	*	0	15	2	0	*
	4%	8%	5%	4%	4%	2%	4%	-*%	-0%	2%	2%	0%	2%
		egh	gh		gh		gh						
Smart bathroom scales which work with an app to keep a record of measurements and set goals	159	10	41	8	51	19	23	1	0	14	2	0	*
	4%	6%	4%	5%	5%	6%	3%	*%	-0%	-2%	3%	0%	2%
		gh	h	gh	gh	gh							
Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	86	10	37	0	26	3	2	0	0	3	0	*	0
	2%	+6%	+4%	0%	2%	1%	-*%	0%	0%	-*%	0%	1%	0%
		cdefgh	cefg		f								
Smart lighting/heating/hot water controls (using an app on your mobile phone or smart speaker)	468	25	106	26	158	44	83	4	4	53	5	3	1
	12%	17%	11%	16%	+15%	13%	10%	-2%	-3%	-7%	6%	5%	-3%
		gh	gh	gh	bfgh	gh	gh						
Smart smoke alarms which send an alert to your phone	100	11	27	1	34	9	10	1	1	5	*	0	0
	2%	+8%	3%	1%	3%	3%	1%	*%	1%	-1%	*%	0%	0%
		bcfgh			f								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 29 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Smart home appliances (e.g. fridge freezer, washing machine, tumble dryer, dishwasher)	286	25	96	10	89	17	34	1	1	11	1	2	*
	7%	+16%	+10%	6%	9%	5%	-4%	-1%	-*%	-2%	2%	4%	1%
		cdefgh	efgh	gh	fgh	gh							
Smart robots (e.g. lawnmower, vacuum cleaner, mopper)	113	9	33	4	40	2	14	1	2	8	2	1	0
	3%	6%	3%	2%	4%	1%	2%	*%	1%	-1%	3%	2%	0%
		efg	e		ef								
Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	349	17	63	21	127	35	66	2	5	44	6	2	1
	9%	12%	-7%	13%	+12%	10%	8%	-1%	3%	6%	8%	3%	3%
		gh	g	bgh	bfgh	gh	g						
Smart fitness equipment (e.g bikes, treadmills etc) which allow you to exercise virtually with others and access courses and resources	86	9	17	3	31	5	20	0	0	6	1	1	0
	2%	+6%	2%	2%	3%	1%	3%	0%	0%	1%	2%	1%	0%
		begh											
Other	8	2	0	3	1	0	0	1	0	1	0	0	0
	*%	+1%	0%	+2%	*%	0%	0%	*%	0%	*%	0%	0%	0%
		bf		bdf									
None of these	2488	61	545	100	605	229	560	184	133	547	64	38	20
	62%	-41%	-57%	60%	-58%	68%	+69%	+90%	+84%	+76%	+80%	+78%	+82%
			a	a	a	abd	abd	abcdef	abcdef				
Don’ t know	49	2	13	1	5	2	1	0	4	4	*	1	*
	1%	1%	1%	*%	1%	1%	-*%	0%	2%	1%	1%	1%	1%
		f	f						f				
Summary: Any	1463	86	404	66	438	104	245	21	22	171	16	10	4
	37%	+58%	+42%	40%	+42%	31%	-30%	-10%	-14%	-24%	-20%	-21%	-17%
		bcdefgh	efgh	gh	efgh	gh	gh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 29 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Smart home video doorbells / security cameras (e.g. Ring, Nest, SimpliSafe)	888 22%	59 16%	45 -12%	65 21% d	40 -10%
Smart home security alarms (e.g. Verisure, ADT, Sky Protect)	223 6%	18 5%	10 3%	17 5%	11 3%
Smart trackers such as Airtag/tile	156 4%	15 4% b	0 -0%	11 3% b	4 -1%
Smart bathroom scales which work with an app to keep a record of measurements and set goals	159 4%	11 3%	3 -1%	7 2%	7 2%
Smart baby monitors which you can view and talk through on your mobile phone or smart speaker	86 2%	3 1%	0 0%	3 1%	0 -0%
Smart lighting/heating/hot water controls (using an app on your mobile phone or smart speaker)	468 12%	43 12% b	10 -3%	26 8% b	27 -7%
Smart smoke alarms which send an alert to your phone	100 2%	3 1%	3 1%	3 1%	3 1%
Smart home appliances (e.g. fridge freezer, washing machine, tumble dryer, dishwasher)	286 7%	4 -1%	7 -2%	3 -1%	9 -2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 29 (continuation)
QS8. Which of the following smart home technologies, if any, do you, or does anyone in your household, have in your home at the moment?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Smart robots (e.g. lawnmower, vacuum cleaner, mopper)	113	8	1	2	6
	3%	2%	-*%	1%	2%
Smart plugs which allow you to control home appliances remotely so you can turn them on or off using an app	349	40	4	27	17
	9%	11%	-1%	9%	-4%
		bd		b	
Smart fitness equipment (e.g bikes, treadmills etc) which allow you to exercise virtually with others and access courses and resources	86	5	1	5	1
	2%	1%	*%	2%	*%
Other	8	1	0	1	0
	*%	*%	0%	*%	0%
None of these	2488	253	294	219	324
	62%	+70%	+81%	69%	+81%
			ac		ac
Don’ t know	49	2	2	0	4
	1%	1%	*%	0%	1%
Summary: Any	1463	105	66	97	74
	37%	-29%	-18%	31%	-18%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 30
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes – and I use the car/cars as a driver	2704 68%	2487 +69% ef	536 +79% adef	378 +75% adef	595 68% ef	217 -58% f	25 -32%	839 -58%
Yes – but I only use the car/cars as a passenger	369 9%	339 9% b	28 -4%	33 6%	63 7% b	30 8% b	12 14% b	121 8%
Yes – but I don’ t use the car/cars as a driver or a passenger	53 1%	41 -1%	3 *%	4 1%	16 2%	12 +3% abc	3 3% b	21 1%
Summary: Use	3073 77%	2826 +78% ef	563 +83% adef	410 +81% def	658 75% ef	247 -67% f	37 -46%	960 -66%
Summary: Any	3126 78%	2867 +79% ef	567 +84% adef	414 82% ef	673 77% ef	259 -70% f	40 -49%	981 -68%
No	874 22%	762 -21% b	111 -16%	90 18%	201 23% b	112 +30% abcd	41 +51% abcde	468 +32%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 30 (continuation)
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes – and I use the car/cars as a driver	2704	2202	479	44	92	17	17	61	83	52	10	11	20	30	460	2145
	68%	+72%	-53%	62%	-53%	56%	-34%	-44%	62%	58%	-30%	46%	56%	61%	-54%	+72%
		bcdfgij		fgj					fgj	j						a
Yes – but I only use the car/cars as a passenger	369	258	108	4	17	7	3	8	15	29	4	4	4	5	102	251
	9%	-8%	+12%	6%	10%	22%	6%	6%	12%	+32%	13%	17%	11%	10%	+12%	-8%
			a							abcdfghm					b	
Yes – but I don’ t use the car/cars as a driver or a passenger	53	31	16	1	3	1	1	0	2	1	0	1	2	1	21	27
	1%	-1%	2%	1%	2%	4%	3%	0%	1%	1%	0%	4%	6%	2%	+2%	-1%
															b	
Summary: Use	3073	2460	587	48	108	24	20	69	98	81	15	15	24	35	562	2396
	77%	+81%	-65%	-68%	-63%	77%	-40%	-50%	73%	+90%	-43%	63%	67%	70%	-66%	+81%
		bcdfgj	fg	fgj	f				fgj	bcdfghjlm				f		a
Summary: Any	3126	2491	603	49	111	26	21	69	100	82	15	16	26	36	583	2422
	78%	+82%	-67%	-69%	-65%	82%	-43%	-50%	75%	+91%	-43%	67%	72%	73%	-68%	+81%
		bcdfgj	fgj	fgj					fgj	bcdfghjlm				f		a
No	874	559	303	22	61	6	28	69	34	8	20	8	10	13	273	551
	22%	-18%	+33%	+31%	+35%	18%	+57%	+50%	25%	-9%	+57%	33%	28%	27%	+32%	-19%
			ai	ai	ai		abchim	abchi	i		abchi		i	i	b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 30 (continuation)
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes – and I use the car/cars as a driver	2704	44	557	99	805	208	676	108	108	496	46	34	19
	68%	-29%	-58%	59%	+77%	62%	+84%	-53%	68%	69%	57%	70%	77%
			a	a	abceg	a	abcdegh	a	ag				b
Yes – but I only use the car/cars as a passenger	369	45	143	15	63	29	30	13	14	54	6	3	0
	9%	+30%	+15%	9%	-6%	9%	-4%	6%	9%	8%	7%	6%	-0%
		bcdefgh	defg	f		f			f	d	d		
Yes – but I don’ t use the car/cars as a driver or a passenger	53	7	14	1	9	3	3	10	1	14	1	*	*
	1%	+5%	1%	*%	1%	1%	*%	+5%	*%	2%	1%	1%	1%
		bcdef						bcdef					
Summary: Use	3073	89	699	113	868	238	706	122	122	551	52	37	19
	77%	-60%	-73%	-68%	+83%	-71%	+88%	-59%	77%	76%	-64%	76%	77%
			ag		abceg	g	abcdegh		ag				
Summary: Any	3126	96	713	114	877	241	709	131	123	565	52	37	19
	78%	-65%	-74%	-68%	+84%	-72%	+88%	-64%	78%	78%	-65%	77%	78%
			g		abceg		abcdegh		g	b			
No	874	52	248	53	171	94	97	74	35	157	28	11	5
	22%	+35%	+26%	+32%	-16%	+28%	-12%	+36%	22%	22%	+35%	23%	22%
		df	df	df	f	df		bdfh	f		a		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 30 (continuation)
QV1. Does anyone in your household have a car, and if so, do you use it as a driver or passenger?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes – and I use the car/cars as a driver	2704 68%	285 +79% bd	211 -58%	251 +79% bd	242 -60%
Yes – but I only use the car/cars as a passenger	369 9%	15 -4%	40 11% a	16 5%	39 10% a
Yes – but I don’ t use the car/cars as a driver or a passenger	53 1%	8 2%	6 2%	4 1%	11 3%
Summary: Use	3073 77%	299 +83% bd	251 -69%	266 +84% bd	280 -70%
Summary: Any	3126 78%	308 +85% bd	257 -71%	270 +85% bd	291 -72%
No	874 22%	52 -15%	105 +29% ac	46 -15%	111 +28% ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 31
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3040	2817	571	412	635	223	27	1092
Effective Weighted Sample	1913	1771	361	257	399	143	18	644
Weighted Bases	**3073**	**2826**	**563**	**410**	**658**	**247**	**37**	**960**
A DAB/DAB+ digital radio	1840	1716	331	268	392	123	13	527
	60%	+61% e	59%	65% e	60%	-50%	36%	-55%
The ability to stream music and make/receive calls ' hands free' on a mobile phone via Bluetooth	1548	1465	272	182	265	83	6	369
	50%	+52% cde	48% de	44% e	-40%	-33%	17%	-38%
An in-built ' infotainment system' with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	756	717	154	100	139	39	5	175
	25%	+25% e	27% e	24% e	21%	-16%	13%	-18%
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	952	896	182	124	181	57	7	232
	31%	+32% e	32% e	30%	28%	-23%	18%	-24%
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car' s dashboard i.e. Apple CarPlay, Android Auto	908	883	194	98	124	26	0	177
	30%	+31% cde	+34% cde	-24% e	-19% e	-10%	0%	-18%
In-built WiFi ' hotspot' – so that you and others can use the car' s own data connection to go online	398	379	79	55	74	19	0	95
	13%	13%	14%	13%	11%	8%	0%	-10%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3040	2817	571	412	635	223	27	1092
Effective Weighted Sample	1913	1771	361	257	399	143	18	644
Weighted Bases	**3073**	**2826**	**563**	**410**	**658**	**247**	**37**	**960**
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	379 12%	364 +13% e	76 14% e	53 13% e	67 10%	14 -6%	0 0%	86 -9%
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	609 20%	575 20%	103 18%	87 21%	122 18%	35 14%	2 6%	161 -17%
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1287 42%	1203 43%	255 45% e	186 45% e	270 41%	84 34%	4 12%	348 -36%
Voice assistant for e.g. making calls, playing music or navigation	734 24%	709 +25% de	163 +29% cde	89 22% e	114 -17%	25 -10%	3 8%	148 -15%
Add summary code: ANY	2348 76%	2187 +77% de	421 75% e	311 76% e	473 -72%	161 -65%	15 41%	660 -69%
Add NET: Connected audio in car	1314 43%	1262 +45% cde	266 47% cde	153 37% e	205 -31% e	52 -21%	8 21%	278 -29%
Add NET: Pure audio	1153 38%	1110 +39% cde	238 42% cde	131 32% e	174 -26% e	43 -17%	5 13%	240 -25%
None of these	619 20%	544 -19%	130 23%	80 19%	154 23%	75 +30% ac	14 39%	255 +27%
Don' t know	106 3%	95 3%	13 2%	19 5%	31 5%	11 5%	8 21%	46 +5%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Ethnicity (Full)									Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any other background	Any	No
Column		a	b	c	d	e	f	g	*h	*i	a	b
Unweighted Bases	3040	2392	621	161	95	54	82	77	23	26	535	2394
Effective Weighted Sample	1913	1513	380	81	64	38	63	60	16	20	336	1502
Weighted Bases	**3073**	**2460**	**587**	**48**	**108**	**69**	**98**	**81**	**24**	**35**	**562**	**2396**
A DAB/DAB+ digital radio	1840 60%	1542 +63% bdf	281 -48%	25 53%	51 -47%	34 50%	47 48%	40 49%	13 56%	17 50%	290 -52%	1500 +63% a
The ability to stream music and make/receive calls ‘ hands free’ on a mobile phone via Bluetooth	1548 50%	1244 51% d	290 49%	24 49%	40 -37%	32 47%	52 53%	44 54%	12 52%	17 49%	282 50%	1229 51%
An in-built ‘ infotainment system’ with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	756 25%	605 25%	144 24%	8 16%	22 20%	22 32%	30 31% c	11 14%	12 49%	9 27%	113 -20%	626 +26% a
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	952 31%	765 31%	176 30%	18 38%	29 27%	25 37%	33 34%	19 24%	8 34%	8 22%	166 30%	756 32%
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car’ s dashboard i.e. Apple CarPlay, Android Auto	908 30%	732 30%	168 29%	15 31%	21 20%	26 38% g	25 25%	14 17%	10 42%	10 28%	147 26%	740 +31%
In-built WiFi ‘ hotspot’ – so that you and others can use the car’ s own data connection to go online	398 13%	322 13%	74 13%	4 8%	7 6%	13 19%	18 18%	6 8%	6 24%	5 14%	58 10%	330 14%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Ethnicity (Full)									Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any other background	Any	No
Column		a	b	c	d	e	f	g	*h	*i	a	b
Unweighted Bases	3040	2392	621	161	95	54	82	77	23	26	535	2394
Effective Weighted Sample	1913	1513	380	81	64	38	63	60	16	20	336	1502
Weighted Bases	**3073**	**2460**	**587**	**48**	**108**	**69**	**98**	**81**	**24**	**35**	**562**	**2396**
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	379 12%	295 12%	76 13%	7 16%	8 7%	12 17%	15 15%	8 10%	9 37%	1 2%	71 13%	298 12%
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	609 20%	480 20%	127 22%	8 17%	14 13%	19 27%	16 16%	23 28%	10 43%	5 14%	125 22%	475 20%
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1287 42%	1064 +43% bc	212 -36% c	12 -25%	36 33%	25 36%	43 44% c	27 33%	13 56%	10 29%	225 40%	1025 43%
Voice assistant for e.g. making calls, playing music or navigation	734 24%	615 +25% bc	112 -19%	7 -14%	18 16%	18 27%	18 18%	10 12%	11 45%	6 18%	134 24%	583 24%
Add summary code: ANY	2348 76%	1900 77%	428 73%	33 70%	78 72%	54 78%	70 71%	59 73%	22 90%	22 63%	416 74%	1850 77%
Add NET: Connected audio in car	1314 43%	1053 43% g	253 43%	16 34%	41 38%	33 48%	44 45%	23 -28%	15 63%	15 44%	219 39%	1061 +44%
Add NET: Pure audio	1153 38%	922 37%	223 38%	16 33%	34 32%	29 42%	39 40%	19 -23%	13 54%	14 40%	178 -32%	946 +39% a
None of these	619 20%	489 20%	128 22%	14 +30% a	25 23%	11 16%	21 22%	20 24%	2 10%	12 35%	113 20%	488 20%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Ethnicity (Full)									Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any other background	Any	No
Column		a	b	c	d	e	f	g	*h	*i	a	b
Unweighted Bases	3040	2392	621	161	95	54	82	77	23	26	535	2394
Effective Weighted Sample	1913	1513	380	81	64	38	63	60	16	20	336	1502
Weighted Bases	**3073**	**2460**	**587**	**48**	**108**	**69**	**98**	**81**	**24**	**35**	**562**	**2396**
Don’ t know	106	71	31	*	6	4	7	2	0	1	33	58
	3%	-3%	+5% a	1%	5%	6%	7% c	3%	0%	2%	+6% b	-2%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3040	79	670	116	895	241	708	99	121	393	65	98	79
Effective Weighted Sample	1913	52	420	70	562	151	445	65	77	302	45	91	73
Weighted Bases	**3073**	**89**	**699**	**113**	**868**	**238**	**706**	**122**	**122**	**551**	**52**	**37**	**19**
A DAB/DAB+ digital radio	1840	39	432	65	550	130	454	57	64	333	29	21	8
	60%	-43%	62%	57%	63%	55%	+64%	-47%	52%	60%	57%	57%	-45%
			ag		ag		aeg						
The ability to stream music and make/receive calls ' hands free' on a mobile phone via Bluetooth	1548	51	401	73	460	113	333	45	34	229	18	15	4
	50%	57%	+57%	+64%	53%	47%	47%	-37%	-28%	-42%	-34%	40%	-20%
		gh	efgh	efgh	gh	h	h			d		d	
An in-built ' infotainment system' with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	756	15	161	21	256	56	195	21	15	119	10	9	1
	25%	17%	23%	18%	+29%	23%	28%	17%	-12%	22%	19%	24%	-3%
			h		bh	h	h			d	d	d	
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	952	23	211	33	303	83	216	28	26	152	16	10	3
	31%	26%	30%	29%	+35%	35%	31%	23%	21%	28%	32%	27%	-15%
					h	h							
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car' s dashboard i.e. Apple CarPlay, Android Auto	908	20	228	45	285	69	217	13	11	96	15	10	2
	30%	22%	33%	40%	33%	29%	31%	-10%	-9%	-17%	30%	27%	-11%
		h	gh	agh	gh	gh	gh				d		
In-built WiFi ' hotspot' – so that you and others can use the car' s own data connection to go online	398	9	87	10	134	33	101	7	9	58	9	6	1
	13%	10%	12%	9%	+15%	14%	14%	6%	7%	11%	18%	16%	6%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3040	79	670	116	895	241	708	99	121	393	65	98	79
Effective Weighted Sample	1913	52	420	70	562	151	445	65	77	302	45	91	73
Weighted Bases	**3073**	**89**	**699**	**113**	**868**	**238**	**706**	**122**	**122**	**551**	**52**	**37**	**19**
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	379	19	68	13	131	33	94	7	5	58	4	5	1
	12%	22%	10%	11%	+15%	14%	13%	6%	-4%	10%	7%	12%	5%
		bgh			bh	h	h						
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	609	24	148	22	183	59	130	21	14	107	9	4	1
	20%	26%	21%	20%	21%	25%	18%	17%	12%	19%	18%	11%	-7%
		h				h							
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1287	29	256	53	403	104	326	40	40	234	18	15	3
	42%	33%	-37%	46%	+46%	44%	+46%	33%	33%	42%	34%	41%	-19%
					bh		bh			d		d	
Voice assistant for e.g. making calls, playing music or navigation	734	19	149	34	244	70	178	11	12	92	12	9	1
	24%	22%	21%	30%	+28%	29%	25%	-9%	-9%	-17%	23%	24%	-8%
			gh	gh	bgh	gh	gh					d	
Add summary code: ANY	2348	72	550	96	678	165	547	83	75	402	35	25	10
	76%	81%	79%	85%	78%	-69%	77%	68%	-61%	73%	68%	67%	-54%
		h	eh	egh	eh		h			d			
Add NET: Connected audio in car	1314	32	295	58	434	100	310	28	21	169	20	14	2
	43%	36%	42%	51%	+50%	42%	44%	-23%	-17%	-31%	38%	37%	-13%
		h	gh	gh	bgh	gh	gh			d	d	d	
Add NET: Pure audio	1153	27	267	48	380	80	282	24	16	142	17	12	2
	38%	30%	38%	42%	+44%	33%	40%	-20%	-13%	-26%	33%	33%	-11%
		h	gh	gh	egh	h	gh			d	d	d	
None of these	619	14	126	14	168	55	149	30	45	120	15	11	8
	20%	15%	18%	13%	19%	23%	21%	25%	+37%	22%	29%	30%	+45%
									abcdef				a

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3040	79	670	116	895	241	708	99	121	393	65	98	79
Effective Weighted Sample	1913	52	420	70	562	151	445	65	77	302	45	91	73
Weighted Bases	**3073**	**89**	**699**	**113**	**868**	**238**	**706**	**122**	**122**	**551**	**52**	**37**	**19**
Don’ t know	106	3	24	3	22	17	10	9	2	28	1	1	*
	3%	4%	3%	3%	3%	+7% df	-1%	7% df	2%	5%	3%	3%	1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3040	224	169	191	200
Effective Weighted Sample	1913	173	130	148	153
Weighted Bases	**3073**	**299**	**251**	**266**	**280**
A DAB/DAB+ digital radio	1840	202	131	183	149
	60%	67%	52%	+69%	53%
		bd		bd	
The ability to stream music and make/receive calls ' hands free' on a mobile phone via Bluetooth	1548	138	90	130	98
	50%	46%	-36%	49%	-35%
				d	
An in-built ' infotainment system' with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	756	66	53	66	53
	25%	22%	21%	25%	19%
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	952	91	61	98	54
	31%	30%	24%	37%	-19%
				d	
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car' s dashboard i.e. Apple CarPlay, Android Auto	908	59	37	56	40
	30%	-20%	-15%	-21%	-14%
In-built WiFi ' hotspot' – so that you and others can use the car' s own data connection to go online	398	33	25	32	26
	13%	11%	10%	12%	9%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 31 (continuation)
QV2A. Does any car used by someone in your household have any of these features?
Base: Where has car and use it as a driver or passenger

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3040	224	169	191	200
Effective Weighted Sample	1913	173	130	148	153
Weighted Bases	**3073**	**299**	**251**	**266**	**280**
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	379 12%	41 14%	17 7%	27 10%	31 11%
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	609 20%	68 23%	39 15%	67 25% d	40 14%
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1287 42%	140 47%	93 37%	125 47%	109 39%
Voice assistant for e.g. making calls, playing music or navigation	734 24%	56 19%	35 -14%	52 19%	40 -14%
Add summary code: ANY	2348 76%	239 80% bd	164 -65%	217 81% bd	185 -66%
Add NET: Connected audio in car	1314 43%	98 -33%	70 -28%	96 36%	73 -26%
Add NET: Pure audio	1153 38%	82 -27%	60 -24%	80 30%	63 -22%
None of these	619 20%	55 18%	65 26%	42 16%	78 +28% c
Don' t know	106 3%	5 2%	23 +9% ac	7 3%	18 6%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 32
QV2B. And do you ever use any of these features
Base: Where has features

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	2324	2184	423	303	443	140	747
Effective Weighted Sample	1459	1371	264	195	284	90	444
Weighted Bases	**2348**	**2187**	**421**	**311**	**473**	**161**	**660**
A DAB/DAB+ digital radio	1649	1544	311	238	343	105	462
	70%	71%	74%	76%	73%	65%	70%
The ability to stream music and make/receive calls ' hands free' on a mobile phone via Bluetooth	1254	1209	224	134	179	45	266
	53%	+55% cde	53% cde	-43% e	-38%	-28%	-40%
An in-built ' infotainment system' with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	589	565	113	77	101	24	125
	25%	+26% e	27% e	25%	21%	-15%	-19%
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	708	676	138	95	128	33	162
	30%	+31% e	33% e	31%	27%	-20%	-24%
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car' s dashboard i.e. Apple CarPlay, Android Auto	686	673	138	68	81	13	117
	29%	+31% cde	33% cde	-22% e	-17% e	-8%	-18%
In-built WiFi ' hotspot' – so that you and others can use the car' s own data connection to go online	267	258	49	38	47	9	61
	11%	12%	12%	12%	10%	6%	9%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	2324	2184	423	303	443	140	747
Effective Weighted Sample	1459	1371	264	195	284	90	444
Weighted Bases	**2348**	**2187**	**421**	**311**	**473**	**161**	**660**
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	289 12%	281 +13% e	62 15% e	42 13% e	50 11%	8 -5%	61 -9%
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	504 21%	476 22%	89 21%	77 25%	105 22%	28 17%	137 21%
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1056 45%	993 45%	224 +53% ae	154 50%	218 46%	64 39%	282 43%
Voice assistant for e.g. making calls, playing music or navigation	522 22%	512 +23% de	121 +29% cde	62 20% e	72 -15% e	10 -6%	91 -14%
Add summary code: ANY	2196 94%	2058 +94% e	398 95% e	293 94% e	431 91%	138 -86%	606 92%
Add NET: Connected audio in car	1034 44%	1006 +46% cde	207 49% cde	115 -37% e	143 -30% e	28 -17%	197 -30%
Add NET: Pure audio	900 38%	873 +40% cde	180 43% cde	96 -31% e	123 -26%	27 -17%	169 -26%
None of these	140 6%	117 -5%	20 5%	18 6%	42 +9% a	23 +14% abc	52 8%
Don' t know	12 *%	12 1%	2 *%	* *%	* *%	0 0%	1 *%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		Ethnicity (Full)								Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any	No
Column		a	b	c	d	e	f	g	*h	a	b
Unweighted Bases	2324	1857	447	109	67	41	59	58	21	390	1858
Effective Weighted Sample	1459	1167	277	56	45	28	45	47	15	245	1163
Weighted Bases	**2348**	**1900**	**428**	**33**	**78**	**54**	**70**	**59**	**22**	**416**	**1850**
A DAB/DAB+ digital radio	1649 70%	1397 +74% bdfg	237 -55%	23 67% g	42 -54%	33 62%	40 58%	26 -44%	12 57%	242 -58%	1361 +74% a
The ability to stream music and make/receive calls ' hands free' on a mobile phone via Bluetooth	1254 53%	1012 53%	229 53%	21 62% d	33 42%	26 48%	39 55%	27 45%	9 44%	206 49%	1020 +55%
An in-built ' infotainment system' with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	589 25%	468 25%	118 28%	6 17%	12 15%	21 39% cdg	26 37% cdg	8 13%	11 51%	82 -20%	501 +27% a
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	708 30%	560 29%	138 32%	11 33%	23 30%	21 38%	31 44%	13 22%	8 35%	109 26%	577 31%
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car' s dashboard i.e. Apple CarPlay, Android Auto	686 29%	548 29%	130 30%	9 27%	13 17%	23 43% d	17 24%	11 19%	10 47%	108 26%	567 +31%
In-built WiFi ' hotspot' – so that you and others can use the car' s own data connection to go online	267 11%	217 11%	47 11%	2 7%	2 3%	9 17%	12 17% d	5 9%	5 23%	37 9%	226 12%

Columns Tested: a,b,c,d,e,f,g,h - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		Ethnicity (Full)								Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any	No
Column		a	b	c	d	e	f	g	*h	a	b
Unweighted Bases	2324	1857	447	109	67	41	59	58	21	390	1858
Effective Weighted Sample	1459	1167	277	56	45	28	45	47	15	245	1163
Weighted Bases	**2348**	**1900**	**428**	**33**	**78**	**54**	**70**	**59**	**22**	**416**	**1850**
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	289 12%	227 12%	54 13%	5 14%	5 6%	8 16%	11 16%	6 11%	9 41%	51 12%	231 12%
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	504 21%	398 21%	104 24%	5 15%	12 15%	17 32%	13 18%	16 27%	10 46%	103 25%	394 21%
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1056 45%	873 46% c	174 41% c	8 -23%	31 40%	21 39%	39 55% c	19 32%	10 45%	178 43%	850 46%
Voice assistant for e.g. making calls, playing music or navigation	522 22%	435 23% c	83 19%	4 -11%	11 15%	14 25%	14 20%	10 16%	6 27%	87 21%	427 23%
Add summary code: ANY	2196 94%	1783 94% g	395 92% g	33 98% g	77 99% g	48 89%	66 94% g	45 -76%	20 94%	374 -90%	1750 +95% a
Add NET: Connected audio in car	1034 44%	825 43% c	201 47% c	10 -29%	28 36%	28 52% c	34 48%	18 30%	12 57%	163 39%	850 +46%
Add NET: Pure audio	900 38%	720 38%	173 40% g	9 28%	20 25%	26 48%	30 42%	13 23%	12 57%	133 -32%	753 +41% a
None of these	140 6%	110 6%	29 7%	* 1%	1 1%	6 11% c	2 3%	12 +21% abcdf	1 6%	39 +9% b	95 -5%

Columns Tested: a,b,c,d,e,f,g,h - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		Ethnicity (Full)								Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any	No
Column		a	b	c	d	e	f	g	*h	a	b
Unweighted Bases	2324	1857	447	109	67	41	59	58	21	390	1858
Effective Weighted Sample	1459	1167	277	56	45	28	45	47	15	245	1163
Weighted Bases	**2348**	**1900**	**428**	**33**	**78**	**54**	**70**	**59**	**22**	**416**	**1850**
Don’ t know	12	7	4	*	0	0	2	2	0	3	5
	*%	*%	1%	1%	0%	0%	3% a	+3% a	0%	1%	-*%

Columns Tested: a,b,c,d,e,f,g,h - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	2324	65	529	93	722	167	535	65	72	286	47	65	45
Effective Weighted Sample	1459	42	332	57	448	103	342	44	44	220	33	60	42
Weighted Bases	**2348**	**72**	**550**	**96**	**678**	**165**	**547**	**83**	**75**	**402**	**35**	**25**	**10**
A DAB/DAB+ digital radio	1649	23	374	55	513	113	422	51	51	291	25	19	7
	70%	-32%	68%	-57%	+76%	68%	+77%	62%	69%	72%	71%	77%	72%
			a	a	abc	a	abcg	a	a				
The ability to stream music and make/receive calls ' hands free' on a mobile phone via Bluetooth	1254	42	334	59	396	81	269	23	21	152	14	10	2
	53%	58%	+61%	62%	+58%	49%	49%	-28%	-29%	-38%	40%	42%	-21%
		gh	efgh	gh	fgh	gh	gh						
An in-built ' infotainment system' with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	589	9	130	17	214	43	146	13	12	87	7	7	*
	25%	13%	24%	18%	+32%	26%	27%	15%	16%	22%	19%	26%	-2%
					abcgh					d	d	d	
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	708	9	160	22	234	62	168	16	14	107	11	8	2
	30%	-13%	29%	23%	+35%	37%	31%	19%	19%	27%	31%	31%	15%
			a		ah	agh	a						
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car' s dashboard i.e. Apple CarPlay, Android Auto	686	14	190	37	220	51	150	6	7	61	12	6	1
	29%	20%	+35%	39%	32%	31%	27%	-7%	-9%	-15%	35%	26%	-7%
			gh	gh	gh	gh	gh				ad		
In-built WiFi ' hotspot' – so that you and others can use the car' s own data connection to go online	267	2	61	8	97	23	62	4	5	36	6	4	0
	11%	3%	11%	8%	+14%	14%	11%	5%	7%	9%	18%	17%	0%
					a						d	d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	2324	65	529	93	722	167	535	65	72	286	47	65	45
Effective Weighted Sample	1459	42	332	57	448	103	342	44	44	220	33	60	42
Weighted Bases	**2348**	**72**	**550**	**96**	**678**	**165**	**547**	**83**	**75**	**402**	**35**	**25**	**10**
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	289 12%	9 13%	48 -9%	11 11%	105 +15% b	27 16% b	74 13%	4 5%	4 5%	43 11%	4 10%	3 12%	* 4%
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	504 21%	14 20%	116 21%	19 20%	155 23%	55 +33% bdf	110 20%	15 19%	13 17%	93 23%	8 23%	3 13%	1 11%
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1056 45%	21 -29%	188 -34%	44 46%	347 +51% abg	88 54% abg	279 +51% abg	25 30%	36 49%	188 47% d	16 47% d	12 50% d	1 -14%
Voice assistant for e.g. making calls, playing music or navigation	522 22%	9 13%	104 19% h	21 22% h	188 +28% bgh	50 +30% abgh	131 24% gh	6 -7%	4 -5%	57 -14%	9 26%	6 23%	1 -6%
Add summary code: ANY	2196 94%	60 -83%	514 94% a	91 94%	653 +96% agh	151 92%	520 95% agh	72 87%	64 -85%	367 91%	31 89%	23 93%	9 89%
Add NET: Connected audio in car	1034 44%	22 30%	242 44% gh	48 50% gh	357 +53% abfgh	76 46% gh	239 44% gh	16 -20%	12 -16%	117 -29% d	15 42% d	10 41% d	1 -10%
Add NET: Pure audio	900 38%	19 26%	221 40% gh	40 41% gh	309 +46% agh	59 36% gh	211 39% gh	15 -18%	12 -16%	100 -25% d	13 38% d	8 34% d	1 -7%
None of these	140 6%	11 +15% bdf	33 6%	5 6%	24 -4%	12 7%	27 5%	11 13% df	11 +15% bdf	35 9%	4 11%	2 7%	1 9%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	2324	65	529	93	722	167	535	65	72	286	47	65	45
Effective Weighted Sample	1459	42	332	57	448	103	342	44	44	220	33	60	42
Weighted Bases	**2348**	**72**	**550**	**96**	**678**	**165**	**547**	**83**	**75**	**402**	**35**	**25**	**10**
Don’ t know	12	2	3	0	1	2	*	0	0	0	0	0	*
	*%	2% f	1%	0%	*%	1%	*%	0%	0%	0%	0%	0%	2%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	2324	178	108	155	130
Effective Weighted Sample	1459	136	84	121	99
Weighted Bases	**2348**	**239**	**164**	**217**	**185**
A DAB/DAB+ digital radio	1649	181	110	164	126
	70%	76%	67%	76%	68%
The ability to stream music and make/receive calls ' hands free' on a mobile phone via Bluetooth	1254	99	53	79	73
	53%	-41%	-33%	-36%	-39%
An in-built ' infotainment system' with a touchscreen that connects to the internet without a phone, and can be used for streaming music/satnav etc	589	56	31	49	38
	25%	24%	19%	23%	21%
Automated driving features such as adaptive cruise control, collision avoidance, assisted parking or lane centring	708	71	37	66	42
	30%	30%	23%	30%	23%
The ability to stream music/ audio and use other apps such as sat nav by connecting your phone to the car' s dashboard i.e. Apple CarPlay, Android Auto	686	43	19	35	26
	29%	-18%	-11%	-16%	-14%
In-built WiFi ' hotspot' – so that you and others can use the car' s own data connection to go online	267	24	12	21	15
	11%	10%	7%	10%	8%
Remote monitoring of the car using a smartphone – for example enabling you to identify faults or remind you where you parked	289	30	13	18	25
	12%	12%	8%	8%	14%
Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower					



Technology Tracker 2024
Table 32 (continuation)
QV2B. And do you ever use any of these features
Base: Where has features

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	2324	178	108	155	130
Effective Weighted Sample	1459	136	84	121	99
Weighted Bases	**2348**	**239**	**164**	**217**	**185**
A dash cam (dashboard camera) mounted on the car windscreen to record the road ahead	504	66	27	57	36
	21%	27%	16%	26%	19%
Built-in satellite navigation with a screen in the car' s dashboard, that uses GPS but does not otherwise connect to the internet	1056	120	68	102	86
	45%	50%	42%	47%	47%
Voice assistant for e.g. making calls, playing music or navigation	522	37	20	31	26
	22%	16%	-12%	14%	14%
Add summary code: ANY	2196	229	138	198	167
	94%	96%	-85%	92%	91%
		b			
Add NET: Connected audio in car	1034	77	40	65	52
	44%	-32%	-25%	-30%	-28%
Add NET: Pure audio	900	66	35	54	46
	38%	-28%	-21%	-25%	-25%
None of these	140	10	25	18	17
	6%	4%	+15%	8%	9%
			a		
Don' t know	12	0	0	0	0
	*%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 33
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes – can use it to make and receive calls	1602	1308	382	330	623	294	64	780
	40%	-36%	+56%	+65%	+71%	+79%	+79%	+54%
			a	ab	ab	abcd	ab	
Yes – can receive but not make calls/incoming calls only	186	162	37	32	56	25	2	78
	5%	4%	5%	6%	+6%	7%	3%	5%
Yes, but line not working properly/needs to be repaired	103	103	20	5	5	*	0	12
	3%	+3%	3%	1%	-1%	-*%	0%	-1%
		de	de					
Summary: Yes	1892	1573	439	366	685	319	66	870
	47%	-43%	+65%	+73%	+78%	+86%	+82%	+60%
			a	ab	ab	abcd	ab	
No, do not have a landline phone	2078	2026	239	137	190	52	15	575
	52%	+56%	-35%	-27%	-22%	-14%	-18%	-40%
		bcdef	cdef	e	e			
Don't know	30	30	0	0	0	0	0	4
	1%	1%	0%	0%	-0%	0%	0%	-*%
		d						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 33 (continuation)
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes – can use it to make and receive calls	1602 40%	1371 +45% bcdghijlm	219 -24%	19 -27%	39 -23%	11 34%	23 47% bdgijlm	33 -24%	39 29%	21 -23%	5 -15%	3 11%	5 -15%	9 -19%	448 +52% b	1092 -37%
Yes – can receive but not make calls/ incoming calls only	186 5%	156 5%	30 3%	6 8% bdh	3 2%	2 7%	1 2%	2 1%	1 *%	8 9% bdh	0 0%	2 8%	0 0%	2 4%	38 4%	138 5%
Yes, but line not working properly/needs to be repaired	103 3%	77 3%	25 3%	4 +6% a	5 3%	1 3%	5 +9% a	2 2%	2 2%	1 1%	0 0%	0 0%	0 0%	0 0%	16 2%	82 3%
Summary: Yes	1892 47%	1604 +53% bcdghijlm	274 -30%	29 41% bdjl	47 -27%	14 44%	29 58% bdghjlm	37 -27%	42 -31%	31 34%	5 -15%	4 19%	5 -15%	11 -23%	503 +59% b	1312 -44%
No, do not have a landline phone	2078 52%	1428 -47%	623 +69% acf	42 59% a	125 +73% acf	18 56%	21 42%	98 +71% af	91 +68% af	59 +66% a	30 +85% acf	20 81%	30 +85% acf	37 +75% af	343 -40%	1654 +56% a
Don't know	30 1%	19 1%	8 1%	0 0%	0 0%	0 0%	0 0%	3 3%	1 1%	0 0%	0 0%	0 0%	0 0%	1 3%	9 1% b	7 -*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 33 (continuation)
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes – can use it to make and receive calls	1602	30	159	67	315	190	493	161	125	516	59	34	14
	40%	-20%	-17%	40%	-30%	+57%	+61%	+78%	+79%	+71%	+74%	+70%	+60%
				abd	b	abcd	abcd	abcdef	abcdef				
Yes – can receive but not make calls/incoming calls only	186	11	29	4	41	15	52	8	16	51	*	4	1
	5%	7%	-3%	2%	4%	5%	+6%	4%	+10%	+7%	*%	8%	5%
							b		bcd	b		b	
Yes, but line not working properly/needs to be repaired	103	3	21	7	41	6	19	0	*	3	*	1	1
	3%	2%	2%	4%	+4%	2%	2%	0%	*%	-*%	*%	2%	4%
				g	g								a
Summary: Yes	1892	44	210	78	397	211	564	169	141	570	60	39	17
	47%	-30%	-22%	46%	-38%	+63%	+70%	+83%	+90%	+79%	+75%	+80%	+70%
				ab	b	abcd	abcd	abcdef	abcdef				
No, do not have a landline phone	2078	99	747	86	649	123	242	36	16	153	20	10	7
	52%	+67%	+78%	51%	+62%	-37%	-30%	-17%	-10%	-21%	-25%	-20%	-30%
		cefgh	acdefgh	efgh	cefgh	gh	gh						
Don't know	30	5	5	4	3	0	0	0	0	0	0	0	0
	1%	+4%	1%	2%	*%	0%	-0%	0%	0%	0%	0%	0%	0%
		bdefg		def									

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 33 (continuation)
QL1. Is there a landline phone in your home, and if there is, what can it be used for?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes – can use it to make and receive calls	1602	251	264	220	292
	40%	+70%	+73%	+69%	+73%
Yes – can receive but not make calls/incoming calls only	186	27	24	23	28
	5%	7%	7%	7%	7%
Yes, but line not working properly/needs to be repaired	103	1	2	1	2
	3%	-*%	1%	*%	1%
Summary: Yes	1892	279	291	243	322
	47%	+77%	+80%	+77%	+80%
No, do not have a landline phone	2078	81	71	73	80
	52%	-23%	-20%	-23%	-20%
Don't know	30	0	0	0	0
	1%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 34
QL2. How often do you use this landline phone handset at home yourself to make calls?
Base: Where have a landline that can be used to make calls

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	1606	1320	376	339	625	286	61	853
Effective Weighted Sample	1029	848	239	219	400	182	38	529
Weighted Bases	**1602**	**1308**	**382**	**330**	**623**	**294**	**64**	**780**
I use the landline phone to make all my calls	326	198	69	65	193	128	39	215
	20%	-15%	18%	20%	+31%	+44%	+61%	+28%
					abc	abcd	abcd	
I often use the landline phone to make calls	223	141	59	54	136	83	12	158
	14%	-11%	15%	16%	+22%	+28%	19%	+20%
				a	a	abc		
I occasionally use the landline phone to make calls	556	482	150	141	215	73	10	271
	35%	+37%	39%	+43%	34%	-25%	-16%	35%
		ef	ef	def	ef			
Never	495	485	103	69	79	10	2	136
	31%	+37%	27%	-21%	-13%	-3%	-3%	-17%
		bcdef	def	def	e			
Don’ t know	2	2	*	0	0	0	0	1
	*%	*%	*%	0%	0%	0%	0%	*%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 34 (continuation)
QL2. How often do you use this landline phone handset at home yourself to make calls?
Base: Where have a landline that can be used to make calls

		Ethnicity (Full)							Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	WhiteBritish	Non WhiteBritish	Irish	OtherWhite	African	Indian	Pakistani	Any	No	1634 Any conditions	16-34 - No conditi	35-54 - Any conditi	35-54 - No Conditi	55-74 - Any conditi	55-74 - No conditi	Over 75 - Any conditi	Over 75 - No conditi
Column		a	b	c	d	*e	f	*g	a	b	*a	b	c	d	e	f	g	h
Unweighted Bases	1606	1359	237	66	31	24	32	24	449	1095	25	165	70	325	199	482	155	123
Effective Weighted Sample	1029	873	149	50	23	18	26	20	279	708	16	106	42	212	124	311	97	80
Weighted Bases	**1602**	**1371**	**219**	**19**	**39**	**33**	**39**	**21**	**448**	**1092**	**30**	**159**	**67**	**315**	**190**	**493**	**161**	**125**
I use the landline phone to make all my calls	326 20%	285 21%	40 18%	7 +39% ab	8 20%	3 9%	7 18%	3 12%	124 +28% b	197 -18%	2 7%	14 -9%	8 12%	39 -12%	50 26% bdf	82 17%	65 +40% bcdef	62 +49% bcdef
I often use the landline phone to make calls	223 14%	208 +15% b	12 -5%	4 22% b	1 3%	0 0%	3 8%	2 10%	88 +20% b	123 -11%	2 8%	6 -4%	2 -3%	15 -5%	23 12% bd	80 16% bcd	60 +37% bcdefh	23 18% bcd
I occasionally use the landline phone to make calls	556 35%	474 35%	79 36%	5 24%	10 26%	19 57%	10 26%	7 35%	141 31%	390 36%	13 42%	41 26%	23 35% g	105 33% g	75 39% bg	207 +42% bgh	30 -19%	36 29%
Never	495 31%	404 -29%	87 +40% ac	3 -15%	20 51% ac	11 34%	18 45% c	9 43%	95 -21%	381 +35% a	13 43%	98 +61% efgh	34 +50% efgh	155 +49% efgh	43 -22% gh	125 -25% gh	6 -4%	4 -3%
Don’ t know	2 *%	* -*%	2 +1% a	0 0%	0 0%	0 0%	1 +3% a	0 0%	* *%	1 *%	0 0%	1 *%	0 0%	0 0%	* *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 34 (continuation)
QL2. How often do you use this landline phone handset at home yourself to make calls?
Base: Where have a landline that can be used to make calls

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1606	393	82	89	61	192	201	164	227
Effective Weighted Sample	1029	300	53	83	56	148	152	129	169
Weighted Bases	**1602**	**516**	**59**	**34**	**14**	**251**	**264**	**220**	**292**
I use the landline phone to make all my calls	326 20%	155 +30%	21 +35%	9 27%	8 +53% ac	56 22%	99 +38% ac	46 21%	106 +36% ac
I often use the landline phone to make calls	223 14%	113 +22%	12 21%	7 21%	4 +27%	43 17%	70 +26%	65 +30% ad	48 16%
I occasionally use the landline phone to make calls	556 35%	180 35% d	20 33%	13 38% d	2 -16%	103 41%	77 29%	79 36%	101 34%
Never	495 31%	68 -13%	6 -11%	5 -13%	1 -5%	50 -20% b	18 -7%	29 -13%	37 -13%
Don’ t know	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 35
QL3. Which of these is your main supplier for your landline?
Base: Where have a landline

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	1901	1590	443	379	690	311	62	968
Effective Weighted Sample	1208	1011	279	241	439	198	39	592
Weighted Bases	**1892**	**1573**	**439**	**366**	**685**	**319**	**66**	**870**
BT	796 42%	636 -40%	202 46%	173 47%	333 +49% a	160 +50% a	43 +65% abc	402 +46%
EE	75 4%	63 4%	21 5%	12 3%	25 4%	12 4%	4 6%	34 4%
KCOM	4 *%	3 *%	1 *%	0 0%	1 *%	1 *%	0 0%	2 *%
NOW	23 1%	20 1%	1 *%	2 *%	5 1%	3 1%	0 0%	6 1%
Plusnet	62 3%	43 -3%	12 3%	5 1%	24 3%	19 +6% ac	* *%	26 3%
Post Office/Shell Energy	18 1%	17 1%	7 2%	2 *%	3 *%	1 *%	* *%	7 1%
Sky	314 17%	273 17%	66 15%	64 18%	105 15%	41 13%	7 11%	141 16%
TalkTalk	140 7%	110 7%	30 7%	35 9%	65 9%	30 9%	2 3%	74 8%
Hyperoptic	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Utility Warehouse	25 1%	21 1%	6 1%	8 2%	12 2%	4 1%	1 1%	14 2%
Virgin Media	234 12%	208 13%	55 13%	45 12%	70 10%	26 8%	3 4%	103 12%
Vodafone	89 5%	81 5%	20 4%	13 4%	21 3%	8 2%	1 1%	29 3%
Gigaclear	1 *%	1 *%	0 0%	0 0%	1 *%	1 *%	0 0%	1 *%
Community Fibre	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other (please specify)	36 2%	29 2%	10 2%	2 1%	10 1%	7 2%	4 6% c	14 2%
Don’ t know	71 4%	65 4% d	9 2%	5 -1%	11 -2%	6 2%	2 3%	16 -2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 35 (continuation)
QL3. Which of these is your main supplier for your landline?
Base: Where have a landline

		Ethnicity (Full)								Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	Caribbean	African	Indian	Pakistani	Any	No
Column		a	b	c	d	*e	*f	g	h	a	b
Unweighted Bases	1901	1585	303	92	37	22	29	36	33	506	1322
Effective Weighted Sample	1208	1013	186	51	27	17	21	29	27	315	843
Weighted Bases	**1892**	**1604**	**274**	**29**	**47**	**29**	**37**	**42**	**31**	**503**	**1312**
BT	796	697	93	15	20	11	14	6	6	215	558
	42%	+43%	-34%	52%	43%	39%	38%	-14%	21%	43%	43%
		bgh		bgh	g						
EE	75	65	10	2	3	0	3	0	0	29	43
	4%	4%	4%	5%	6%	0%	8%	0%	0%	6%	3%
KCOM	4	4	0	0	0	0	0	0	0	1	3
	*%	*%	0%	0%	0%	0%	0%	0%	0%	*%	*%
NOW	23	15	8	0	0	0	0	3	1	4	19
	1%	1%	+3%	0%	0%	0%	0%	+7%	2%	1%	1%
			a					a			
Plusnet	62	59	3	0	3	0	0	0	0	14	48
	3%	4%	1%	0%	7%	0%	0%	0%	0%	3%	4%
Post Office/Shell Energy	18	16	2	*	0	0	0	0	1	5	13
	1%	1%	1%	1%	0%	0%	0%	0%	2%	1%	1%
Sky	314	272	38	3	2	10	11	4	5	88	216
	17%	17%	14%	10%	5%	35%	29%	9%	16%	17%	16%
TalkTalk	140	120	20	3	3	1	3	3	2	48	87
	7%	8%	7%	11%	5%	5%	7%	7%	8%	10%	7%
Hyperoptic	1	1	0	0	0	0	0	0	0	0	1
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	*%
Utility Warehouse	25	20	5	0	0	0	1	4	0	8	16
	1%	1%	2%	0%	0%	0%	4%	+9%	0%	2%	1%
								ac			
Virgin Media	234	184	49	4	6	5	2	16	10	50	171
	12%	-11%	+18%	12%	13%	18%	4%	+38%	+31%	10%	13%
			a					abc	a		
Vodafone	89	69	20	1	5	0	1	1	4	21	64
	5%	4%	7%	2%	10%	0%	3%	2%	13%	4%	5%
Gigaclear	1	1	0	0	0	0	0	0	0	0	1
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	*%
Community Fibre	2	1	1	0	0	0	0	0	0	0	2
	*%	*%	1%	0%	0%	0%	0%	0%	0%	0%	*%
Other (please specify)	36	28	5	1	2	0	0	3	0	12	22
	2%	2%	2%	2%	4%	0%	0%	6%	0%	2%	2%

Columns Tested: a,b,c,d,e,f,g,h - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 35 (continuation)
QL3. Which of these is your main supplier for your landline?
Base: Where have a landline

		Ethnicity (Full)								Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	Caribbean	African	Indian	Pakistani	Any	No
Column		a	b	c	d	*e	*f	g	h	a	b
Unweighted Bases	1901	1585	303	92	37	22	29	36	33	506	1322
Effective Weighted Sample	1208	1013	186	51	27	17	21	29	27	315	843
Weighted Bases	**1892**	**1604**	**274**	**29**	**47**	**29**	**37**	**42**	**31**	**503**	**1312**
Don’ t know	71	51	19	1	3	1	2	4	2	9	49
	4%	-3%	+7% a	4%	6%	3%	6%	9%	7%	-2%	4%

Columns Tested: a,b,c,d,e,f,g,h - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 35 (continuation)
QL3. Which of these is your main supplier for your landline?
Base: Where have a landline

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	1901	38	204	81	415	225	562	162	141	433	84	102	71
Effective Weighted Sample	1208	25	132	51	262	140	357	101	91	330	54	95	65
Weighted Bases	**1892**	**44**	**210**	**78**	**397**	**211**	**564**	**169**	**141**	**570**	**60**	**39**	**17**
BT	796 42%	19 44%	63 -30%	20 -26%	151 38%	86 41%	280 +50% bcd	90 +53% bcd	64 45% bc	274 +48%	31 51%	16 42%	12 +71% ac
EE	75 4%	6 +13% dfg	9 4%	5 6%	10 2%	14 7%	17 3%	4 2%	6 5%	16 3%	4 7%	4 +10% a	* 2%
KCOM	4 *%	0 0%	1 *%	0 0%	1 *%	0 0%	1 *%	1 *%	1 *%	1 *%	0 0%	0 0%	0 0%
NOW	23 1%	0 0%	11 +5% def	1 1%	6 1%	1 *%	2 *%	3 2%	* *%	4 1%	0 0%	1 3%	0 0%
Plusnet	62 3%	0 0%	14 +7% f	* *%	11 3%	6 3%	11 2%	7 4%	12 +8% df	20 3%	2 4%	1 3%	* 1%
Post Office/Shell Energy	18 1%	0 0%	1 1%	1 1%	5 1%	3 2%	5 1%	0 0%	1 1%	2 *%	0 0%	1 3% a	0 0%
Sky	314 17%	4 9%	28 13%	23 +30% bfgh	81 20%	36 17%	91 16%	24 14%	16 12%	92 16%	6 10%	5 14%	1 9%
TalkTalk	140 7%	7 15%	12 6%	3 3%	24 6%	27 +13% df	33 6%	12 7%	19 +13% df	60 +10%	2 4%	3 7%	* 2%
Hyperoptic	1 *%	0 0%	0 0%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Utility Warehouse	25 1%	0 0%	2 1%	* *%	5 1%	6 3%	7 1%	1 1%	2 2%	10 2%	1 1%	1 2%	0 0%
Virgin Media	234 12%	3 8%	28 13%	13 17%	58 14% g	23 11%	72 13%	11 6%	15 10%	62 11% c	7 11%	1 -2%	1 5%
Vodafone	89 5%	3 6%	10 5%	6 8% h	27 7% h	6 3%	25 4%	7 4%	1 1%	14 -2%	5 8% a	2 6%	1 3%
Gigaclear	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 35 (continuation)
QL3. Which of these is your main supplier for your landline?
Base: Where have a landline

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	1901	38	204	81	415	225	562	162	141	433	84	102	71
Effective Weighted Sample	1208	25	132	51	262	140	357	101	91	330	54	95	65
Weighted Bases	**1892**	**44**	**210**	**78**	**397**	**211**	**564**	**169**	**141**	**570**	**60**	**39**	**17**
Community Fibre	2	0	2	0	0	0	0	0	0	0	0	0	0
	*%	0%	+1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other (please specify)	36	0	3	4	9	1	9	7	0	7	2	*	*
	2%	0%	2%	5% eh	2%	*%	2%	4% e	0%	1%	3%	1%	2%
Don’ t know	71	2	26	2	9	2	11	2	3	8	0	3	1
	4%	5%	+12% cdefgh	2%	2%	1%	-2%	1%	2%	-1%	0%	7% a	4%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 35 (continuation)
QL3. Which of these is your main supplier for your landline?
Base: Where have a landline

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	1901	214	219	180	251
Effective Weighted Sample	1208	165	166	141	187
Weighted Bases	**1892**	**279**	**291**	**243**	**322**
BT	796	132	142	115	156
	42%	47%	49%	47%	48%
EE	75	9	7	10	6
	4%	3%	2%	4%	2%
KCOM	4	0	1	1	1
	*%	0%	*%	*%	*%
NOW	23	1	2	3	1
	1%	*%	1%	1%	*%
Plusnet	62	14	5	13	7
	3%	5%	2%	5%	2%
Post Office/Shell Energy	18	2	0	2	0
	1%	1%	0%	1%	0%
Sky	314	44	48	36	56
	17%	16%	17%	15%	17%
TalkTalk	140	26	34	25	35
	7%	9%	+12%	10%	11%
Hyperoptic	1	0	0	0	0
	*%	0%	0%	0%	0%
Utility Warehouse	25	6	4	2	8
	1%	2%	1%	1%	2%
Virgin Media	234	25	36	26	35
	12%	9%	13%	11%	11%
Vodafone	89	11	2	7	7
	5%	4%	-1%	3%	2%
Gigaclear	1	1	0	1	0
	*%	*%	0%	*%	0%
Community Fibre	2	0	0	0	0
	*%	0%	0%	0%	0%
Other (please specify)	36	3	4	3	4
	2%	1%	1%	1%	1%
Don’ t know	71	4	4	1	7
	4%	2%	1%	-*%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 36
QL5. Does your household have a landline phone connection/ service that you pay for?
Base: Where do not have a landline phone or do not know

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	2099	2049	258	136	186	50	720
Effective Weighted Sample	1325	1298	162	83	110	28	419
Weighted Bases	**2108**	**2056**	**239**	**137**	**190**	**52**	**579**
Yes	705	692	86	53	66	13	206
	33%	34%	36%	39%	35%	25%	36%
No	1276	1237	142	84	123	39	355
	61%	60%	60%	61%	65%	75%	61%
Don’ t know	128	128	10	*	*	0	18
	6%	6%	4%	-*%	-*%	0%	-3%
		cd	d				

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 36 (continuation)
QL5. Does your household have a landline phone connection/ service that you pay for?
Base: Where do not have a landline phone or do not know

		Ethnicity (Full)										Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	e	f	g	*h	*i	j	a	b
Unweighted Bases	2099	1447	624	107	117	84	78	58	25	27	33	364	1643
Effective Weighted Sample	1325	900	404	40	78	61	60	43	16	19	26	226	1039
Weighted Bases	**2108**	**1447**	**631**	**42**	**125**	**101**	**92**	**59**	**30**	**30**	**38**	**353**	**1661**
Yes	705	559	145	11	33	17	21	7	7	6	10	123	560
	33%	+39% bcdefg	-23%	26%	26%	-17%	23%	-12%	22%	18%	26%	35%	34%
No	1276	809	446	30	83	74	63	51	20	24	27	203	1020
	61%	-56%	+71% a	73% a	66%	73% a	68%	+86% ad	67%	79%	71%	57%	61%
Don’ t know	128	79	41	1	9	10	8	1	3	1	1	27	82
	6%	5%	7%	2%	8%	10%	9%	2%	11%	3%	3%	8%	-5%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 36 (continuation)
QL5. Does your household have a landline phone connection/ service that you pay for?
Base: Where do not have a landline phone or do not know

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	*g	*h	a	*b	*c	d
Unweighted Bases	2099	102	713	104	659	130	249	28	22	102	24	27	33
Effective Weighted Sample	1325	67	449	63	425	82	154	17	12	78	18	25	30
Weighted Bases	**2108**	**104**	**751**	**89**	**652**	**123**	**242**	**36**	**16**	**153**	**20**	**10**	**7**
Yes	705	38	212	32	250	46	91	7	6	55	6	4	1
	33%	36%	-28%	36%	+38% b	38%	38% b	19%	39%	36%	28%	46%	20%
No	1276	54	483	48	381	71	146	29	10	98	15	5	6
	61%	52%	+64%	54%	58%	58%	60%	81%	61%	64%	72%	52%	80%
Don’ t know	128	12	56	9	21	6	5	0	0	0	0	*	0
	6%	12% df	7% df	10% df	-3%	5%	-2%	0%	0%	-0%	0%	2%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 36 (continuation)
QL5. Does your household have a landline phone connection/ service that you pay for?
Base: Where do not have a landline phone or do not know

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	2099	60	42	43	59
Effective Weighted Sample	1325	45	33	34	45
Weighted Bases	**2108**	**81**	**71**	**73**	**80**
Yes	705	28	27	36	18
	33%	34%	38%	50%	23%
				d	
No	1276	54	44	36	62
	61%	66%	62%	50%	+77%
					c
Don’ t know	128	0	0	0	0
	6%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 37
Landline Summary
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Have and use	1105	821	278	260	544	284	62	643
	28%	-23%	+41%	+52%	+62%	+76%	+76%	+44%
			a	ab	abc	abcd	abc	
Have but don't use	1489	1441	246	159	207	48	10	432
	37%	+40%	36%	-32%	-24%	-13%	-12%	-30%
		cdef	def	def	e			
Have	2597	2265	525	419	751	332	71	1076
	65%	-62%	+77%	+83%	+86%	+89%	+88%	+74%
			a	a	ab	abc	a	
Don't have	1276	1237	142	84	123	39	10	355
	32%	+34%	-21%	-17%	-14%	-11%	-12%	-25%
		bcdef	de	e				
Don't know	128	128	10	*	*	0	0	18
	3%	+4%	-2%	-*%	-*%	-0%	0%	-1%
		bcde	cd					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 37 (continuation)
Landline Summary
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Chinese**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Have and use	1105	967	130	16	19	1	17	22	20	12	5	1	3	6	353	710
	28%	+32%	-14%	23%	-11%	5%	34%	-16%	-15%	-13%	14%	4%	-7%	13%	+41%	-24%
		bcdghil		bd			bdil								b	
Have but don't use	1489	1195	287	24	60	17	16	33	42	26	7	6	8	15	273	1161
	37%	+39%	-32%	34%	35%	56%	32%	-24%	31%	29%	20%	27%	24%	30%	-32%	+39%
		bg														a
Have	2597	2163	419	40	80	19	33	55	63	38	12	7	11	21	626	1872
	65%	+71%	-46%	56%	-46%	60%	67%	-39%	-47%	-42%	-34%	31%	-31%	-43%	+73%	-63%
		bcdghijlm		gl			gijl								b	
Don't have	1276	809	446	30	83	11	15	74	63	51	20	17	24	27	203	1020
	32%	-27%	+49%	+43%	+48%	35%	30%	+53%	+47%	+57%	+57%	69%	+67%	+54%	-24%	+34%
			a	a	a			a	a	af	a		af	a		a
Don't know	128	79	41	1	9	1	2	10	8	1	3	0	1	1	27	82
	3%	-3%	+5%	1%	5%	4%	3%	7%	6%	1%	9%	0%	2%	3%	3%	-3%
			a					ac	c		c					

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 37 (continuation)
Landline Summary
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Have and use	1105	17	61	33	160	147	368	155	121	448	53	30	14
	28%	-12%	-6%	20%	-15%	+44%	+46%	+75%	+77%	+62%	+66%	+61%	+58%
				b	b	abcd	abcd	abcdef	abcdef				
Have but don't use	1489	65	361	76	487	110	287	21	27	176	13	14	4
	37%	44%	38%	46%	+46%	33%	36%	-10%	-17%	-24%	-16%	28%	-18%
		gh	gh	egh	befgh	gh	gh						
Have	2597	82	422	110	647	258	655	176	148	624	66	43	18
	65%	55%	-44%	66%	62%	+77%	+81%	+86%	+94%	+86%	+82%	+89%	76%
				b	b	abcd	abcd	abcd	abcdef	d		d	
Don't have	1276	54	483	48	381	71	146	29	10	98	15	5	6
	32%	37%	+50%	29%	+36%	-21%	-18%	-14%	-6%	-14%	-18%	-10%	24%
		efgh	acdefgh	fgh	efgh	h	h						ac
Don't know	128	12	56	9	21	6	5	0	0	0	0	*	0
	3%	+8%	+6%	6%	-2%	2%	-1%	0%	0%	-0%	0%	*%	0%
		defgh	defgh	dfgh									

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 37 (continuation)
Landline Summary
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Have and use	1105	202	246	190	255
	28%	+56%	+68%	+60%	+63%
			a		
Have but don't use	1489	105	72	90	86
	37%	-29%	-20%	-28%	-21%
Have	2597	306	318	280	340
	65%	+85%	+88%	+89%	+85%
Don't have	1276	54	44	36	62
	32%	-15%	-12%	-11%	-15%
Don't know	128	0	0	0	0
	3%	-0%	-0%	-0%	-0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 38
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes, and I personally use one	3867	3542	659	486	811	325	66	1365
	97%	+98%	97%	97%	-93%	-88%	-82%	-94%
		def	def	def	ef			
Yes, but I don’ t personally use one	30	17	2	6	18	12	3	22
	1%	-*%	*%	1%	+2%	+3%	+4%	+2%
					ab	ab	ab	
Summary: Yes	3897	3560	660	492	830	337	69	1388
	97%	+98%	97%	98%	-95%	-91%	-86%	-96%
		def	def	def	f			
No	84	50	17	11	45	33	12	57
	2%	-1%	3%	2%	+5%	+9%	+14%	+4%
					abc	abc	abcd	
Don’ t know	19	19	0	0	0	0	0	5
	*%	1%	0%	0%	0%	0%	0%	*%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 38 (continuation)
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes, and I personally use one	3867 97%	2952 97%	877 97%	67 95%	170 99%	30 96%	49 99%	131 95%	131 97%	85 94%	32 93%	24 100%	36 100%	48 97%	793 -93%	2926 +98% a
Yes, but I don’ t personally use one	30 1%	25 1%	4 *%	2 2%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	22 +3% b	3 -*%
Summary: Yes	3897 97%	2977 98%	881 97%	69 97%	170 99%	30 96%	49 99%	131 95%	131 97%	86 96%	32 93%	24 100%	36 100%	48 97%	815 -95%	2928 +98% a
No	84 2%	67 2%	16 2%	2 3%	2 1%	0 0%	1 1%	4 3%	2 2%	4 4%	0 0%	0 0%	0 0%	1 3%	36 +4% b	41 -1%
Don’ t know	19 *%	7 -*%	8 1% a	0 0%	0 0%	1 4%	0 0%	3 +2% a	1 1%	0 0%	2 +7% abcd	0 0%	0 0%	0 0%	4 1%	4 -*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 38 (continuation)
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes, and I personally use one	3867	140	949	166	1039	317	789	170	150	671	75	44	21
	97%	94%	+99%	100%	+99%	95%	98%	-83%	95%	-93%	94%	-90%	-89%
		g	aegh	aegh	aegh	g	eg		g				
Yes, but I don’ t personally use one	30	4	1	0	0	6	2	12	*	16	1	*	1
	1%	+3%	-*%	0%	-0%	2%	*%	+6%	*%	+2%	1%	1%	2%
		bdf				bdf		bcdefh					
Summary: Yes	3897	144	949	166	1039	322	791	182	150	687	76	44	22
	97%	97%	+99%	100%	+99%	96%	98%	-89%	95%	-95%	95%	-91%	-91%
		g	egh	gh	egh	g	g						
No	84	0	9	1	9	13	15	23	8	35	4	4	2
	2%	0%	-1%	*%	-1%	4%	2%	+11%	+5%	+5%	5%	+9%	+9%
						bd		abcdef	abcd				
Don’ t know	19	4	3	0	1	0	0	0	0	0	0	0	0
	*%	+3%	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%
		bdef											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 38 (continuation)
QM1. Is there a mobile phone in your household which is used to make and receive calls?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes, and I personally use one	3867	338	333	301	366
	97%	-94%	-92%	95%	-91%
Yes, but I don’ t personally use one	30	9	8	6	10
	1%	+2%	+2%	2%	+3%
Summary: Yes	3897	347	340	307	377
	97%	96%	-94%	97%	-94%
No	84	13	22	10	25
	2%	4%	+6%	3%	+6%
Don’ t know	19	0	0	0	0
	*%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 39
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3897	3575	686	499	821	322	60	1616
Effective Weighted Sample	2469	2268	433	314	516	202	37	968
Weighted Bases	**3897**	**3560**	**660**	**492**	**830**	**337**	**69**	**1388**
Yes, and I personally use one	3671	3421	625	434	684	250	39	1201
	94%	+96%	95%	-88%	-82%	-74%	-57%	-87%
		cdef	cdef	def	ef	f		
Yes, but I don’ t personally use one	56	33	3	17	40	22	3	44
	1%	-1%	*%	+3%	+5%	+7%	4%	+3%
				ab	ab	ab	b	
Summary: Yes	3727	3454	627	451	724	272	42	1245
	96%	+97%	95%	-92%	-87%	-81%	-61%	-90%
		bcdef	def	ef	ef	f		
No	162	100	33	39	101	62	27	137
	4%	-3%	5%	+8%	+12%	+18%	+39%	+10%
			a	a	ab	abcd	abcde	
Don’ t know	8	5	*	2	5	3	0	5
	*%	-*%	*%	*%	+1%	+1%	0%	*%
						a		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 39 (continuation)
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	3897	2958	903	190	152	24	38	110	111	89	30	21	34	39	826	2920
Effective Weighted Sample	2469	1866	577	80	103	17	28	80	86	68	20	14	24	30	516	1854
Weighted Bases	**3897**	**2977**	**881**	**69**	**170**	**30**	**49**	**131**	**131**	**86**	**32**	**24**	**36**	**48**	**815**	**2928**
Yes, and I personally use one	3671	2777	858	62	165	29	47	131	128	84	31	24	36	47	702	2831
	94%	-93%	+97% ac	90%	97% c	96%	97%	99% ac	98% c	98%	96%	100%	100%	98%	-86%	+97% a
Yes, but I don’ t personally use one	56	48	8	1	2	0	0	1	1	2	1	0	0	0	34	20
	1%	2%	1%	1%	1%	0%	0%	1%	1%	2%	4%	0%	0%	0%	+4% b	-1%
Summary: Yes	3727	2825	866	63	167	29	47	131	129	86	32	24	36	47	736	2851
	96%	-95%	+98% ac	-91%	98% c	96%	97%	100% c	99% c	100% c	100%	100%	100%	98%	-90%	+97% a
No	162	147	13	6	3	0	2	0	1	0	0	0	0	1	74	76
	4%	+5% b	-1%	+9% bdghi	2%	0%	3%	0%	1%	0%	0%	0%	0%	2%	+9% b	-3%
Don’ t know	8	5	3	0	0	1	0	0	0	0	0	0	0	0	6	1
	*%	*%	*%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	+1% b	-*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 39 (continuation)
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3897	138	906	183	1067	341	795	164	152	507	101	118	95
Effective Weighted Sample	2469	91	573	112	683	213	503	102	97	385	68	110	87
Weighted Bases	**3897**	**144**	**949**	**166**	**1039**	**322**	**791**	**182**	**150**	**687**	**76**	**44**	**22**
Yes, and I personally use one	3671	136	939	162	1026	280	744	123	123	567	66	31	20
	94%	95%	+99%	97%	+99%	-87%	94%	-68%	-82%	-82%	-86%	-70%	93%
		gh	aefgh	egh	aefgh	g	egh		g	c	c		c
Yes, but I don’ t personally use one	56	5	5	0	3	12	7	17	5	36	1	2	*
	1%	4%	-*%	0%	-*%	+4%	1%	+9%	3%	+5%	2%	4%	2%
		bcdf				bcdf		bcdef	bd				
Summary: Yes	3727	142	943	162	1029	291	752	140	127	603	67	33	21
	96%	98%	+99%	97%	+99%	-90%	95%	-77%	-85%	-88%	-88%	-74%	95%
		egh	efgh	egh	efgh	g	egh			c	c		c
No	162	1	6	4	10	30	38	39	22	80	8	11	1
	4%	1%	-1%	3%	-1%	+9%	5%	+21%	+15%	+12%	+11%	+25%	5%
						abcdf	bd	abcdef	abcdf			abd	
Don’ t know	8	1	0	0	0	1	1	3	0	4	*	*	0
	*%	1%	0%	0%	0%	*%	*%	+2%	0%	1%	1%	1%	0%
		bd						bd					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 39 (continuation)
QM2. Are any of the mobile phones in your household a smartphone?
Base: Where have a mobile phone in the household

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3897	263	244	216	289
Effective Weighted Sample	2469	201	185	168	216
Weighted Bases	**3897**	**347**	**340**	**307**	**377**
Yes, and I personally use one	3671 94%	289 -83%	278 -82%	264 -86%	299 -79%
Yes, but I don’ t personally use one	56 1%	22 +6%	14 +4%	19 +6%	17 +5%
Summary: Yes	3727 96%	311 -90%	292 -86%	283 92% d	316 -84%
No	162 4%	34 +10%	46 +13%	21 7%	59 +16% c
Don’ t know	8 *%	1 *%	3 1%	3 1%	1 *%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 40
QM2. Are any of the mobile phones in your household a smartphone? - Re-Based
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes, and I personally use one	3671	3421	625	434	684	250	39	1201
	92%	+94%	92%	-86%	-78%	-67%	-48%	-83%
		cdef	cdef	def	ef	f		
Yes, but I don’ t personally use one	56	33	3	17	40	22	3	44
	1%	-1%	*%	+3%	+5%	+6%	4%	+3%
				ab	ab	ab	b	
Summary: Yes	3727	3454	627	451	724	272	42	1245
	93%	+95%	93%	-90%	-83%	-73%	-52%	-86%
		bcdef	def	def	ef	f		
No	246	150	50	50	146	96	39	194
	6%	-4%	7%	+10%	+17%	+26%	+48%	+13%
			a	a	abc	abcd	abcde	
Don't know	27	24	*	2	5	3	0	10
	1%	1%	*%	*%	1%	1%	0%	1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 40 (continuation)
QM2. Are any of the mobile phones in your household a smartphone? - Re-Based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes, and I personally use one	3671	2777	858	62	165	29	47	131	128	84	31	24	36	47	702	2831
	92%	-91%	+95% ac	88%	96% c	92%	95%	94%	95%	93%	89%	100%	100%	96%	-82%	+95% a
Yes, but I don’ t personally use one	56	48	8	1	2	0	0	1	1	2	1	0	0	0	34	20
	1%	2%	1%	1%	1%	0%	0%	*%	1%	2%	4%	0%	0%	0%	+4% b	-1%
Summary: Yes	3727	2825	866	63	167	29	47	131	129	86	32	24	36	47	736	2851
	93%	-93%	+96% ac	89%	97% c	92%	95%	95%	96%	96%	93%	100%	100%	96%	-86%	+96% a
No	246	214	29	8	5	0	2	4	4	4	0	0	0	2	110	117
	6%	+7% b	-3%	+11% bdgh	3%	0%	5%	3%	3%	4%	0%	0%	0%	4%	+13% b	-4%
Don't know	27	12	11	0	0	3	0	3	1	0	2	0	0	0	10	5
	1%	-*%	1% a	0%	0%	8%	0%	2% a	1%	0%	+7% abcd	0%	0%	0%	1% b	-*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 40 (continuation)
QM2. Are any of the mobile phones in your household a smartphone? - Re-Based
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes, and I personally use one	3671	136	939	162	1026	280	744	123	123	567	66	31	20
	92%	92%	+98%	+97%	+98%	-84%	92%	-60%	-78%	-79%	-82%	-63%	85%
		gh	aefgh	egh	aefgh	g	egh		g	c	c		c
Yes, but I don’ t personally use one	56	5	5	0	3	12	7	17	5	36	1	2	*
	1%	4%	-*%	0%	-*%	+3%	1%	+8%	3%	+5%	2%	4%	2%
		bcdf				bdf		bcdf	bd				
Summary: Yes	3727	142	943	162	1029	291	752	140	127	603	67	33	21
	93%	95%	+98%	97%	+98%	-87%	93%	-68%	-81%	-83%	-84%	-67%	-86%
		egh	efgh	egh	efgh	g	egh		g	c	c		c
No	246	1	15	5	19	42	53	62	30	115	12	16	3
	6%	-1%	-2%	3%	-2%	+13%	7%	+30%	+19%	+16%	+15%	+32%	+14%
						abcdf	abd	abcdef	abcdf			abd	
Don't know	27	6	3	0	1	1	1	3	0	4	*	*	0
	1%	+4%	*%	0%	-*%	*%	*%	1%	0%	1%	1%	1%	0%
		bcdef						d					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 40 (continuation)
QM2. Are any of the mobile phones in your household a smartphone? - Re-Based
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes, and I personally use one	3671	289	278	264	299
	92%	-80%	-77%	-84%	-74%
Yes, but I don’ t personally use one	56	22	14	19	17
	1%	+6%	+4%	+6%	+4%
Summary: Yes	3727	311	292	283	316
	93%	-86%	-81%	90%	-79%
				bd	
No	246	47	67	30	85
	6%	+13%	+19%	10%	+21%
			c		c
Don't know	27	1	3	3	1
	1%	*%	1%	1%	*%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 41
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3874	3563	684	494	805	311	57	1596
Effective Weighted Sample	2457	2260	431	311	508	197	36	958
Weighted Bases	**3867**	**3542**	**659**	**486**	**811**	**325**	**66**	**1365**
It was bought as a brand new phone - as part of a contract including calls, texts and data	2119 55%	2001 +56% cdef	338 51% def	225 -46% ef	343 -42%	118 -36%	17 -26%	638 -47%
It was bought as a brand new phone - not as part of a contract, just the phone itself	1126 29%	992 -28%	232 +35% a	178 +37% a	311 +38% a	133 +41% a	38 +57% abcd	449 +33%
It was bought as a refurbished/ used phone	355 9%	340 +10% de	54 8%	30 6%	45 -6%	15 -5%	3 5%	125 9%
It was passed on to me/ hand me down	233 6%	180 -5%	29 4%	46 +9% ab	100 +12% ab	54 +17% abc	8 12%	135 +10%
Something else	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%
Don’ t know	32 1%	27 1%	5 1%	7 2%	13 2%	5 2%	* *%	18 1%
Not answered	1 *%	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 41 (continuation)
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	3874	2940	898	188	152	24	38	110	111	87	30	21	34	39	810	2915
Effective Weighted Sample	2457	1857	573	78	103	17	28	80	86	67	20	14	24	30	507	1851
Weighted Bases	**3867**	**2952**	**877**	**67**	**170**	**30**	**49**	**131**	**131**	**85**	**32**	**24**	**36**	**48**	**793**	**2926**
It was bought as a brand new phone - as part of a contract including calls, texts and data	2119	1647	457	38	72	11	24	85	63	47	18	15	17	22	363	1670
	55%	56% d	52%	57% d	-42%	36%	50%	65% d	48%	55%	56%	63%	46%	47%	-46%	+57% a
It was bought as a brand new phone - not as part of a contract, just the phone itself	1126	844	268	15	58	13	9	31	51	21	9	5	14	20	242	855
	29%	29%	31%	22%	34%	43%	18%	24%	39% c	25%	28%	21%	40%	42%	31%	29%
It was bought as a refurbished/ used phone	355	260	94	7	28	5	5	7	9	11	3	3	3	5	95	244
	9%	9%	11%	10%	+17% ag	17%	10%	6%	7%	13%	10%	13%	8%	11%	+12% b	-8%
It was passed on to me/ hand me down	233	180	50	7	12	1	9	5	8	4	1	1	2	0	85	137
	6%	6%	6%	10%	7%	4%	+18% abgm	4%	6%	5%	4%	3%	6%	0%	+11% b	-5%
Something else	2	2	0	0	0	0	0	0	0	0	0	0	0	0	*	2
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	*%
Don’ t know	32	18	9	*	0	0	2	3	0	2	1	0	0	0	8	18
	1%	-1%	1%	*%	0%	0%	+5% acd	2%	0%	2%	3%	0%	0%	0%	1%	1%
Not answered	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 41 (continuation)
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3874	136	905	183	1067	337	792	154	151	499	98	116	92
Effective Weighted Sample	2457	89	572	112	683	211	501	97	97	379	67	108	85
Weighted Bases	**3867**	**140**	**949**	**166**	**1039**	**317**	**789**	**170**	**150**	**671**	**75**	**44**	**21**
It was bought as a brand new phone - as part of a contract including calls, texts and data	2119	80	565	90	639	134	409	60	56	284	28	17	14
	55%	57%	+60%	54%	+62%	-42%	52%	-35%	-37%	-42%	-38%	-38%	65%
		egh	efgh	gh	efgh		egh						abc
It was bought as a brand new phone - not as part of a contract, just the phone itself	1126	26	230	41	270	107	291	68	64	254	35	17	5
	29%	-19%	-24%	25%	-26%	34%	+37%	+40%	+43%	+38%	+46%	40%	23%
						abd	abcd	abcd	abcd	d	d		
It was bought as a refurbished/ used phone	355	18	116	25	83	41	40	10	5	38	3	3	1
	9%	13%	+12%	+15%	8%	13%	-5%	6%	3%	-6%	4%	7%	3%
		fh	dfh	dfgh		dfh							
It was passed on to me/ hand me down	233	15	31	10	44	29	42	31	20	83	9	6	2
	6%	11%	-3%	6%	-4%	9%	5%	+18%	+14%	+12%	12%	+14%	9%
		bd				bd		bcdef	bdf				
Something else	2	0	0	*	2	0	0	0	0	0	0	0	0
	*%	0%	0%	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%
Don’ t know	32	1	7	*	1	5	6	1	4	12	0	*	*
	1%	1%	1%	*%	-*%	2%	1%	1%	+3%	+2%	0%	1%	1%
						d			d				
Not answered	1	0	0	0	0	0	1	0	0	0	0	0	0
	*%	0%	0%	0%	0%	0%	*%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 41 (continuation)
QM3. Which of these describes how you acquired your main mobile phone?
Base: Where personally use a mobile phone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3874	259	240	213	284
Effective Weighted Sample	2457	198	182	165	213
Weighted Bases	**3867**	**338**	**333**	**301**	**366**
It was bought as a brand new phone - as part of a contract including calls, texts and data	2119	141	143	124	156
	55%	-42%	-43%	-41%	-43%
It was bought as a brand new phone - not as part of a contract, just the phone itself	1126	136	118	130	124
	29%	+40%	35%	+43%	34%
It was bought as a refurbished/ used phone	355	21	17	9	29
	9%	6%	5%	-3%	8%
It was passed on to me/ hand me down	233	35	47	35	48
	6%	+10%	+14%	+12%	+13%
Something else	2	0	0	0	0
	*%	0%	0%	0%	0%
Don’ t know	32	4	8	3	9
	1%	1%	+2%	1%	+3%
Not answered	1	0	0	0	0
	*%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 42
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3874	3563	684	494	805	311	57	1596
Effective Weighted Sample	2457	2260	431	311	508	197	36	958
Weighted Bases	**3867**	**3542**	**659**	**486**	**811**	**325**	**66**	**1365**
Asda Mobile	12 *%	6 -*%	2 *%	1 *%	6 +1% a	6 +2% abc	2 +3% abc	9 +1%
BT	87 2%	68 -2%	21 3%	21 +4% a	40 +5% a	19 +6% a	5 +8% a	46 +3%
EE	882 23%	805 23%	174 26% c	94 19%	170 21%	76 23%	13 19%	293 21%
Giffgaff	208 5%	200 6% d	27 4%	17 3%	25 -3%	9 3%	0 0%	73 5%
iD Mobile (Carphone Warehouse)	74 2%	73 2%	6 1%	9 2%	10 1%	1 *%	0 0%	14 -1%
Lebara	74 2%	69 2%	8 1%	11 2%	16 2%	6 2%	0 0%	26 2%
Lycamobile	35 1%	34 1%	3 *%	1 *%	1 *%	1 *%	1 1%	9 1%
O2	764 20%	711 20%	122 19%	121 +25% be	174 22%	53 16%	6 10%	260 19%
Plusnet	13 *%	13 *%	2 *%	0 0%	0 0%	0 0%	0 0%	1 *%
Sky Mobile	188 5%	174 5%	33 5%	26 5%	40 5%	14 4%	3 5%	76 6%
Smarty	46 1%	45 1%	9 1%	5 1%	6 1%	1 *%	0 0%	12 1%
Talk Mobile	12 *%	12 *%	1 *%	6 +1% a	6 1%	* *%	0 0%	7 1%
TalkTalk	26 1%	23 1%	3 *%	4 1%	7 1%	3 1%	0 0%	10 1%
Tesco	374 10%	316 -9%	83 +13% a	60 12%	118 +15% a	58 +18% a	15 +23% a	186 +14%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 42 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3874	3563	684	494	805	311	57	1596
Effective Weighted Sample	2457	2260	431	311	508	197	36	958
Weighted Bases	**3867**	**3542**	**659**	**486**	**811**	**325**	**66**	**1365**
Three/3	346 9%	340 +10% bcde	42 -6% e	23 -5%	30 -4%	7 -2%	1 2%	88 -6%
Utility Warehouse	25 1%	23 1%	6 1%	5 1%	7 1%	2 1%	0 0%	12 1%
Virgin Mobile/ Any Virgin	55 1%	49 1%	17 +3%	8 2%	14 2%	6 2%	3 4%	21 2%
Vodafone	525 14%	486 14%	84 13%	62 13%	101 12%	39 12%	7 11%	168 12%
Voxi	34 1%	31 1%	0 -0%	0 0%	3 *%	3 1%	0 0%	7 1%
Other	20 1%	16 *%	4 1%	3 1%	7 1%	4 1%	3 +4% ab	12 1%
Don’ t know	68 2%	51 -1%	12 2%	11 2%	29 +4% a	17 +5% ab	7 +10% abc	35 +3%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 42 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	3874	2940	898	188	152	24	38	110	111	87	30	21	34	39	810	2915
Effective Weighted Sample	2457	1857	573	78	103	17	28	80	86	67	20	14	24	30	507	1851
Weighted Bases	**3867**	**2952**	**877**	**67**	**170**	**30**	**49**	**131**	**131**	**85**	**32**	**24**	**36**	**48**	**793**	**2926**
Asda Mobile	12 *%	10 *%	1 *%	0 0%	0 0%	0 0%	* 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	5 1%	7 *%
BT	87 2%	73 2%	13 2%	* 1%	5 3%	0 0%	0 0%	0 0%	4 3%	0 0%	1 3%	2 8%	1 2%	0 0%	27 3%	59 2%
EE	882 23%	707 +24% bch	166 -19% c	7 -11%	27 16%	5 17%	20 +40% bcdgh	24 18%	15 -11%	18 21%	5 16%	3 13%	10 28% c	13 28% c	164 21%	677 23%
Giffgaff	208 5%	160 5%	47 5%	1 2%	17 +10% ch	3 10%	0 0%	10 7% h	0 0%	8 9% ch	1 2%	3 12%	1 3%	0 0%	39 5%	159 5%
iD Mobile (Carphone Warehouse)	74 2%	60 2%	14 2%	1 1%	1 *%	5 18%	1 3%	* *%	1 1%	1 1%	1 2%	3 11%	0 0%	0 0%	5 -1%	67 +2% a
Lebara	74 2%	28 -1%	44 +5% ac	* *%	14 +8% ac	1 3%	0 0%	2 1%	17 +13% abcgi	2 2%	1 2%	6 23%	0 0%	1 2%	12 2%	59 2%
Lycamobile	35 1%	5 -*%	30 +3% a	1 1%	3 2% a	0 0%	1 2%	6 +5% a	17 +13% abcdi	0 0%	* 1%	0 0%	0 0%	1 3% a	5 1%	28 1%
O2	764 20%	598 20%	154 18%	25 +38% abdfghilm	31 18%	4 13%	5 11%	29 22%	16 12%	9 11%	7 21%	1 3%	4 12%	5 12%	123 -16%	615 +21% a
Plusnet	13 *%	10 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	2 +2%	0 0%	0 0%	0 0%	0 0%	0 0%	4 *%	9 *%
Sky Mobile	188 5%	161 +5% b	26 -3%	2 3%	6 3%	1 4%	2 5%	2 1%	4 3%	3 4%	1 2%	0 0%	1 3%	0 0%	57 +7% b	127 -4%
Smarty	46 1%	36 1%	8 1%	1 2%	0 0%	0 0%	2 4%	1 1%	2 1%	0 0%	0 0%	0 0%	0 0%	1 3%	11 1%	32 1%
Talk Mobile	12 *%	12 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	6 +1% b	6 *%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 42 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	3874	2940	898	188	152	24	38	110	111	87	30	21	34	39	810	2915
Effective Weighted Sample	2457	1857	573	78	103	17	28	80	86	67	20	14	24	30	507	1851
Weighted Bases	**3867**	**2952**	**877**	**67**	**170**	**30**	**49**	**131**	**131**	**85**	**32**	**24**	**36**	**48**	**793**	**2926**
TalkTalk	26 1%	22 1%	4 *%	1 2%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	9 1%	17 1%
Tesco	374 10%	336 +11% bdgh	33 -4%	9 13% bdgh	6 -4%	0 0%	1 3%	0 -0%	3 -2%	5 6% g	* 1%	0 0%	1 2%	1 3%	126 +16% b	230 -8%
Three/3	346 9%	200 -7%	145 +16% ac	5 8%	28 +17% a	6 19%	5 11%	31 +24% ac	24 +18% ac	15 +18% a	8 +25% ac	2 6%	6 18%	8 17%	49 -6%	289 +10% a
Utility Warehouse	25 1%	21 1%	4 *%	0 0%	0 0%	0 0%	0 0%	0 0%	4 +3% ab	0 0%	0 0%	0 0%	0 0%	0 0%	6 1%	19 1%
Virgin Mobile/ Any Virgin	55 1%	35 1%	18 2%	* *%	2 1%	0 0%	0 0%	4 3%	2 2%	5 +6% ac	* 1%	1 3%	0 0%	2 4%	8 1%	45 2%
Vodafone	525 14%	401 14%	123 14%	12 17%	26 15%	1 3%	6 12%	17 13%	14 11%	13 16%	5 16%	5 21%	8 22%	9 20%	108 14%	402 14%
Voxi	34 1%	13 -*%	21 +2% a	0 0%	1 1%	3 10%	0 0%	2 1%	3 3% a	3 3% a	1 5% ac	0 0%	1 3%	2 5% ac	4 *%	30 1%
Other	20 1%	17 1%	3 *%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	0 0%	0 0%	2 +4% ab	4 *%	13 *%
Don’ t know	68 2%	47 2%	19 2%	1 2%	1 *%	1 4%	5 +10% abcd	3 2%	2 1%	2 3%	1 4%	0 0%	2 7% d	0 0%	20 3%	37 -1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 42 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3874	136	905	183	1067	337	792	154	151	499	98	116	92
Effective Weighted Sample	2457	89	572	112	683	211	501	97	97	379	67	108	85
Weighted Bases	**3867**	**140**	**949**	**166**	**1039**	**317**	**789**	**170**	**150**	**671**	**75**	**44**	**21**
Asda Mobile	12 *%	2 1% b	* *%	0 0%	2 *%	0 0%	2 *%	3 +2% bdef	2 +2% bd	6 +1%	* *%	0 0%	0 0%
BT	87 2%	2 2%	7 -1%	* *%	16 2%	14 +4% bcd	28 +3% bd	11 +6% bcd	8 +5% bcd	33 +5%	3 4%	3 +7%	1 5%
EE	882 23%	22 15%	202 21%	31 19%	248 24%	74 23%	189 24%	37 22%	38 25%	147 22% d	10 14%	11 24% d	2 -10%
Giffgaff	208 5%	11 8%	67 7% f	12 7%	59 6%	11 4%	29 4%	4 3%	4 3%	23 3%	1 1%	1 3%	* 1%
iD Mobile (Carphone Warehouse)	74 2%	3 2% e	29 +3% e	2 1%	21 2% e	0 -0%	16 2% e	0 0%	1 1%	8 1%	2 3%	* 1%	* 2%
Lebara	74 2%	0 0%	22 2%	* *%	27 3%	11 3% f	8 1%	1 1%	2 1%	16 2%	0 0%	0 0%	0 0%
Lycamobile	35 1%	1 1%	15 2%	3 2%	10 1%	0 0%	3 *%	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%
O2	764 20%	19 14%	183 19%	30 18%	221 21%	49 15%	183 +23% e	25 15%	28 18%	143 21%	19 26%	5 12%	7 +32% c
Plusnet	13 *%	2 1% d	8 +1% d	1 1% d	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Sky Mobile	188 5%	8 6%	31 -3%	22 +13% bdefg	50 5%	20 6%	37 5%	6 4%	8 6%	34 5%	2 2%	3 8%	1 5%
Smarty	46 1%	3 2%	9 1%	7 +4% bdeg	10 1%	* *%	13 2%	0 0%	1 1%	6 1%	0 0%	0 0%	0 0%
Talk Mobile	12 *%	0 0%	1 *%	3 +2% bd	1 *%	4 +1% d	3 *%	0 0%	* *%	5 1%	1 1%	* 1%	0 0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 42 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3874	136	905	183	1067	337	792	154	151	499	98	116	92
Effective Weighted Sample	2457	89	572	112	683	211	501	97	97	379	67	108	85
Weighted Bases	**3867**	**140**	**949**	**166**	**1039**	**317**	**789**	**170**	**150**	**671**	**75**	**44**	**21**
TalkTalk	26 1%	3 2% bf	3 *%	1 *%	10 1%	4 1%	3 *%	1 1%	2 1%	6 1%	* *%	* 1%	0 0%
Tesco	374 10%	13 9%	61 -6%	23 14% bd	65 -6%	49 +16% bd	87 11% bd	41 +24% abdfh	18 12%	90 +13%	19 +26% a	6 13%	3 15%
Three/3	346 9%	13 10% gh	119 +13% cefgh	10 6%	127 +12% efgh	22 7%	40 -5%	4 -2%	3 -2%	25 -4%	1 2%	3 7%	1 3%
Utility Warehouse	25 1%	0 0%	7 1%	1 1%	5 *%	4 1%	7 1%	1 *%	1 1%	6 1%	0 0%	* 1%	0 0%
Virgin Mobile/ Any Virgin	55 1%	* *%	9 1%	1 1%	12 1%	4 1%	20 +2%	2 1%	4 2%	12 2%	2 2%	0 0%	0 0%
Vodafone	525 14%	29 +21% c	139 15%	17 10%	143 14%	38 12%	103 13%	23 13%	17 11%	80 12%	11 14%	5 12%	5 +23% a
Voxi	34 1%	4 3% def	22 +2% def	0 0%	5 *%	0 0%	0 -0%	0 0%	3 2% f	3 *%	0 0%	0 0%	0 0%
Other	20 1%	0 0%	4 *%	0 0%	2 *%	1 *%	7 1%	3 2% d	0 0%	5 1%	2 2%	0 0%	1 +3%
Don’ t know	68 2%	2 2%	12 1%	1 1%	5 -1%	10 3% d	10 1%	7 4% d	10 +7% bcdf	21 +3%	2 3%	5 +11% a	1 3%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 42 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3874	259	240	213	284
Effective Weighted Sample	2457	198	182	165	213
Weighted Bases	**3867**	**338**	**333**	**301**	**366**
Asda Mobile	12	2	4	1	5
	*%	1%	+1%	*%	+1%
BT	87	21	12	16	16
	2%	+6%	4%	+5%	+4%
EE	882	79	69	68	80
	23%	23%	21%	23%	22%
Giffgaff	208	12	11	11	12
	5%	4%	3%	4%	3%
iD Mobile (Carphone Warehouse)	74	8	0	4	4
	2%	2%	0%	1%	1%
Lebara	74	14	2	5	12
	2%	+4%	1%	2%	3%
Lycamobile	35	1	0	0	1
	1%	*%	0%	0%	*%
O2	764	64	79	62	80
	20%	19%	24%	21%	22%
Plusnet	13	0	0	0	0
	*%	0%	0%	0%	0%
Sky Mobile	188	16	18	19	15
	5%	5%	5%	6%	4%
Smarty	46	0	6	4	2
	1%	0%	2%	1%	1%
Talk Mobile	12	3	2	3	2
	*%	1%	1%	1%	1%
TalkTalk	26	5	1	3	3
	1%	1%	*%	1%	1%
Tesco	374	39	51	32	57
	10%	12%	+15%	11%	+16%
Three/3	346	9	16	12	13
	9%	-3%	5%	-4%	-4%
Utility Warehouse	25	4	2	2	4
	1%	1%	1%	1%	1%
Virgin Mobile/ Any Virgin	55	7	5	1	11
	1%	2%	2%	*%	3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 42 (continuation)
QM4. Which mobile network do you use most often?
Base: Where personally use a mobile phone or Smartphone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3874	259	240	213	284
Effective Weighted Sample	2457	198	182	165	213
Weighted Bases	**3867**	**338**	**333**	**301**	**366**
Vodafone	525	45	36	47	30
	14%	13%	11%	16%	-8%
Voxi	34	0	3	1	2
	1%	0%	1%	*%	1%
Other	20	5	0	4	1
	1%	1%	0%	1%	*%
Don’ t know	68	5	16	5	16
	2%	2%	+5%	2%	+4%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 43
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3660	3425	643	436	671	235	33	1412
Effective Weighted Sample	2322	2171	404	275	426	151	21	845
Weighted Bases	**3671**	**3421**	**625**	**434**	**684**	**250**	**39**	**1201**
Yes – 5G	1817	1773	253	145	189	45	6	425
	50%	+52%	-41%	-33%	-28%	-18%	-14%	-35%
		bcdef	def	e	e			
Yes – 4G	1558	1425	309	229	362	133	17	610
	42%	-42%	+49%	+53%	+53%	+53%	44%	+51%
			a	a	a	a		
Summary: Yes	3376	3198	562	374	552	178	23	1035
	92%	+93%	90%	-86%	-81%	-71%	-58%	-86%
		bcdef	def	ef	ef			
No, neither	64	49	15	10	24	15	1	33
	2%	-1%	2%	2%	+4%	+6%	3%	+3%
					a	a		
Don't know	231	174	47	50	108	58	15	133
	6%	-5%	8%	+12%	+16%	+23%	+39%	+11%
				a	ab	abc	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 43 (continuation)
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3660	2750	876	181	149	23	36	109	108	86	28	21	34	38	715	2810
Effective Weighted Sample	2322	1739	558	75	100	16	27	79	83	66	18	14	24	30	448	1785
Weighted Bases	**3671**	**2777**	**858**	**62**	**165**	**29**	**47**	**131**	**128**	**84**	**31**	**24**	**36**	**47**	**702**	**2831**
Yes – 5G	1817	1304	490	26	88	15	29	84	76	51	25	12	19	30	287	1475
	50%	-47%	+57% ac	41%	53%	53%	62%	+64% ac	59% c	60% c	81%	49%	52%	63%	-41%	+52% a
Yes – 4G	1558	1248	301	27	70	13	11	33	45	28	5	9	11	15	320	1175
	42%	+45% bfg	-35%	44% g	42% g	44%	23%	-26%	35%	34%	16%	38%	32%	32%	46%	41%
Summary: Yes	3376	2552	791	53	158	28	40	117	120	79	30	21	30	45	607	2650
	92%	92% c	92% c	-85%	95% c	96%	84%	89%	94%	94%	97%	87%	84%	95%	-86%	+94% a
No, neither	64	51	11	2	1	0	0	6	0	1	0	0	2	0	14	48
	2%	2%	1%	3%	1%	0%	0%	4%	0%	1%	0%	0%	5%	0%	2%	2%
Don't know	231	174	55	7	6	1	7	8	8	4	1	3	4	2	81	134
	6%	6%	6%	+12% a	4%	4%	16% d	6%	6%	5%	3%	13%	12%	5%	+12% b	-5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 43 (continuation)
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3660	132	898	175	1053	295	741	113	118	419	83	81	88
Effective Weighted Sample	2322	86	567	108	673	182	471	72	77	320	57	75	81
Weighted Bases	**3671**	**136**	**939**	**162**	**1026**	**280**	**744**	**123**	**123**	**567**	**66**	**31**	**20**
Yes – 5G	1817	84	571	78	594	98	292	26	18	169	14	4	2
	50%	+61%	+61%	48%	+58%	-35%	-39%	-22%	-15%	-30%	-22%	-12%	-11%
		efgh	cefgh	egh	efgh	gh	gh			cd			
Yes – 4G	1558	46	335	75	390	144	374	54	75	298	35	19	10
	42%	34%	-36%	47%	-38%	+51%	+50%	44%	+61%	+53%	53%	+62%	49%
				b		abd	abd		abdg				
Summary: Yes	3376	130	907	154	984	242	666	81	94	468	49	23	12
	92%	95%	+97%	95%	+96%	-86%	-89%	-66%	-76%	-82%	-75%	-74%	-60%
		egh	efgh	egh	efgh	g	gh			d			
No, neither	64	1	7	1	13	5	20	7	8	14	3	4	4
	2%	1%	1%	1%	1%	2%	3%	+6%	+6%	2%	5%	+12%	+17%
							b	bd	bcd			a	a
Don't know	231	6	25	7	29	33	59	35	22	86	13	4	5
	6%	4%	-3%	4%	-3%	+12%	8%	+29%	+18%	+15%	+20%	+14%	+23%
						bcd	bd	abcdef	abcdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 43 (continuation)
QM5. Can you access a 4G or 5G service on your smartphone?
Base: Where personally use a smartphone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3660	222	197	191	226
Effective Weighted Sample	2322	170	151	148	171
Weighted Bases	**3671**	**289**	**278**	**264**	**299**
Yes – 5G	1817	101	68	79	90
	50%	-35%	-25%	-30%	-30%
Yes – 4G	1558	157	142	148	148
	42%	+54%	51%	+56%	49%
Summary: Yes	3376	258	210	227	238
	92%	89%	-76%	-86%	-80%
		bd		b	
No, neither	64	10	4	5	9
	2%	4%	1%	2%	3%
Don't know	231	21	64	32	53
	6%	7%	+23%	+12%	+18%
			ac		a

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 44
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a mobile phone or Smartphone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3874	3563	684	494	805	311	57	1596
Effective Weighted Sample	2457	2260	431	311	508	197	36	958
Weighted Bases	**3867**	**3542**	**659**	**486**	**811**	**325**	**66**	**1365**
Prepay/ pay as you go – using top-ups	513	416	94	77	174	97	27	290
	13%	-12%	14%	16%	+21%	+30%	+41%	+21%
					ab	abcd	abcd	
Monthly contract/ SIM-only – paying monthly	3321	3096	558	407	632	225	37	1065
	86%	+87%	85%	84%	-78%	-69%	-57%	-78%
		def	def	ef	ef			
Other	13	12	1	0	1	1	*	3
	*%	*%	*%	0%	*%	*%	*%	*%
Don’ t know	20	18	6	3	5	2	1	7
	1%	1%	1%	1%	1%	1%	2%	*%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 44 (continuation)
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a mobile phone or Smartphone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	3874	2940	898	188	152	24	38	110	111	87	30	21	34	39	810	2915
Effective Weighted Sample	2457	1857	573	78	103	17	28	80	86	67	20	14	24	30	507	1851
Weighted Bases	**3867**	**2952**	**877**	**67**	**170**	**30**	**49**	**131**	**131**	**85**	**32**	**24**	**36**	**48**	**793**	**2926**
Prepay/ pay as you go – using top-ups	513 13%	384 13%	126 14%	11 17%	33 19%	4 15%	8 17%	22 16%	15 11%	10 11%	2 7%	3 13%	3 8%	6 12%	170 +21% b	318 -11%
Monthly contract/ SIM-only – paying monthly	3321 86%	2542 86%	748 85%	56 83%	136 80%	26 85%	41 83%	110 84%	116 89%	73 86%	30 93%	21 87%	33 92%	42 88%	614 -77%	2589 +88% a
Other	13 *%	12 *%	1 *%	0 0%	* *%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	6 1%	7 *%
Don’ t know	20 1%	15 1%	2 *%	* *%	1 *%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	3 *%	12 *%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 44 (continuation)
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a mobile phone or Smartphone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3874	136	905	183	1067	337	792	154	151	499	98	116	92
Effective Weighted Sample	2457	89	572	112	683	211	501	97	97	379	67	108	85
Weighted Bases	**3867**	**140**	**949**	**166**	**1039**	**317**	**789**	**170**	**150**	**671**	**75**	**44**	**21**
Prepay/ pay as you go – using top-ups	513	24	103	26	76	66	98	53	40	140	19	10	5
	13%	17%	11%	16%	-7%	+21%	12%	+31%	+27%	+21%	+25%	+23%	+23%
		d	d	d		bdf	d	abcdf	bdf				
Monthly contract/ SIM-only – paying monthly	3321	114	841	138	957	249	683	114	108	527	57	33	16
	86%	81%	+89%	83%	+92%	-79%	87%	-67%	-72%	-78%	-75%	-76%	-74%
		g	egh	g	abcefgh	g	egh						
Other	13	3	1	2	5	0	1	1	0	1	0	0	*
	*%	+2%	*%	+1%	*%	0%	*%	*%	0%	*%	0%	0%	1%
		bf		bf									
Don’ t know	20	0	4	1	1	1	7	1	1	4	0	*	*
	1%	0%	*%	*%	*%	*%	1%	1%	1%	1%	0%	1%	2%
							d						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 44 (continuation)
QM6. Which of these best describes the mobile package you personally use most often?
Base: Where personally use a mobile phone or Smartphone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3874	259	240	213	284
Effective Weighted Sample	2457	198	182	165	213
Weighted Bases	**3867**	**338**	**333**	**301**	**366**
Prepay/ pay as you go – using top-ups	513 13%	66 +20%	73 +22%	41 14%	98 +27% c
Monthly contract/ SIM-only – paying monthly	3321 86%	269 -80%	257 -77%	257 86% d	265 -72%
Other	13 *%	1 *%	0 0%	1 *%	0 0%
Don’ t know	20 1%	2 1%	2 1%	1 *%	3 1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 45
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract phone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3298	3086	569	407	619	212	32	1244
Effective Weighted Sample	2096	1961	363	257	392	136	21	747
Weighted Bases	**3321**	**3096**	**558**	**407**	**632**	**225**	**37**	**1065**
Handset and contract	1787	1698	288	169	257	89	12	498
	54%	+55%	52%	-41%	-41%	-39%	32%	-47%
		cdef	cde					
SIM only deal	1475	1353	268	223	345	122	17	532
	44%	-44%	48%	+55%	+55%	+54%	47%	+50%
				a	a	a		
Don’ t know	59	45	2	15	29	14	8	35
	2%	-1%	-*%	+4%	+5%	+6%	+22%	+3%
				ab	ab	ab	abcde	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 45 (continuation)
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract phone

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3298	2508	762	161	123	21	30	93	97	75	25	31	33	616	2563
Effective Weighted Sample	2096	1588	487	66	85	15	22	67	76	56	17	22	26	388	1632
Weighted Bases	**3321**	**2542**	**748**	**56**	**136**	**26**	**41**	**110**	**116**	**73**	**30**	**33**	**42**	**614**	**2589**
Handset and contract	1787	1416	355	25	63	6	25	59	47	41	13	12	21	286	1443
	54%	+56% bch	-48%	45%	46%	25%	60%	54%	-40%	57%	43%	38%	49%	-47%	+56% a
SIM only deal	1475	1083	377	29	70	19	12	49	68	30	17	21	20	306	1118
	44%	-43%	+50% a	52%	51%	75%	30%	45%	+59% af	40%	57%	62%	48%	+50% b	-43%
Don’ t know	59	42	16	2	4	0	4	1	1	2	0	0	1	22	28
	2%	2%	2%	3%	3%	0%	+10% ab	1%	1%	3%	0%	0%	3%	+4% b	-1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 45 (continuation)
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract phone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3298	113	798	147	978	257	678	99	109	388	74	88	69
Effective Weighted Sample	2096	73	505	92	626	162	433	64	70	296	51	82	63
Weighted Bases	**3321**	**114**	**841**	**138**	**957**	**249**	**683**	**114**	**108**	**527**	**57**	**33**	**16**
Handset and contract	1787	64	479	78	576	97	347	47	41	221	18	12	6
	54%	57%	57%	57%	+60%	-39%	51%	-41%	-38%	-42%	-31%	-37%	41%
		eh	egh	eh	efgh		e						
SIM only deal	1475	40	350	59	380	147	328	60	60	282	36	20	8
	44%	35%	42%	43%	-40%	+59%	48%	52%	56%	+53%	+64%	+61%	48%
						abcdf	d		abd				
Don’ t know	59	10	11	*	1	4	9	7	7	24	3	1	2
	2%	+9%	1%	*%	-*%	2%	1%	+7%	+6%	+5%	5%	2%	+11%
		bcdef	d			d	d	bcdf	bcdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 45 (continuation)
QM7. When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card?
Base: Where have a pay monthly/contract phone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3298	205	183	181	205
Effective Weighted Sample	2096	156	140	141	154
Weighted Bases	**3321**	**269**	**257**	**257**	**265**
Handset and contract	1787	100	121	88	130
	54%	-37%	47%	-34%	49%
					c
SIM only deal	1475	162	119	157	125
	44%	+60%	46%	+61%	47%
		bd		bd	
Don’ t know	59	7	17	13	10
	2%	3%	+7%	+5%	4%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 46
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G service and pay through a contract

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	2962	2830	503	319	451	132	1024
Effective Weighted Sample	1885	1797	319	204	292	88	614
Weighted Bases	**3020**	**2870**	**495**	**336**	**487**	**150**	**888**
1-2GB per month	135	112	27	21	44	23	67
	4%	-4%	6%	6%	+9%	+15%	+7%
					a	abc	
3-10GB per month	507	478	125	82	110	29	181
	17%	17%	+25%	+24%	+23%	19%	+20%
			a	a	a		
11-50GB per month	721	698	77	73	95	22	190
	24%	24%	-15%	22%	20%	15%	21%
		b					
51-100GB per month	326	318	50	28	36	8	73
	11%	11%	10%	8%	7%	5%	-8%
101-250GB per month	187	184	28	11	14	3	37
	6%	6%	6%	3%	-3%	2%	-4%
		d					
Summary: Limited data	1876	1791	307	215	300	85	548
	62%	62%	62%	64%	62%	56%	62%
Unlimited data	850	825	125	61	86	25	205
	28%	+29%	25%	-18%	-18%	-17%	-23%
		cde	d				
Don’ t know	294	254	64	60	100	40	135
	10%	-9%	13%	+18%	+21%	+27%	+15%
			a	a	ab	ab	

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 46 (continuation)
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G service and pay through a contract

		Ethnicity (Full)											Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	*i	*j	k	a	b
Unweighted Bases	2962	2237	700	144	116	27	84	90	69	24	27	32	507	2358
Effective Weighted Sample	1885	1419	447	57	80	20	61	70	52	17	18	25	322	1500
Weighted Bases	**3020**	**2296**	**696**	**49**	**128**	**36**	**103**	**108**	**69**	**29**	**27**	**41**	**514**	**2403**
1-2GB per month	135 4%	115 +5% b	18 -3%	* *%	5 4%	0 0%	2 2%	1 1%	3 4%	2 7%	2 8%	0 0%	38 +7% b	88 -4%
3-10GB per month	507 17%	416 +18% b	83 -12%	8 16%	11 9%	4 10%	12 12%	17 15%	6 9%	3 10%	0 0%	1 1%	102 20%	381 -16%
11-50GB per month	721 24%	510 -22% c	208 +30% ac	5 -10%	46 +36% ac	7 19%	23 23% c	39 +36% ac	30 +44% acf	6 22%	7 26%	11 28% c	81 -16%	618 +26% a
51-100GB per month	326 11%	237 10%	88 13%	6 12%	13 10%	5 15%	17 16%	15 14%	8 12%	* 1%	4 15%	6 14%	34 -7%	287 +12% a
101-250GB per month	187 6%	148 6%	36 5%	5 11% g	4 3%	2 4%	6 6%	1 1%	1 2%	2 5%	4 16%	7 17% bdgh	25 5%	155 6%
Summary: Limited data	1876 62%	1426 62% c	433 62% c	24 -48%	80 62%	17 49%	60 58%	73 68% c	48 70% c	13 46%	18 65%	25 60%	280 -55%	1530 +64% a
Unlimited data	850 28%	609 -27%	230 +33% a	22 +45% abh	43 33%	13 36%	39 38%	31 29%	16 24%	14 49%	10 35%	14 35%	145 28%	687 29%
Don’ t know	294 10%	261 +11% b	33 -5%	3 6%	5 4%	5 15%	4 4%	4 4%	4 6%	2 6%	0 0%	2 5%	88 +17% b	186 -8%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 46 (continuation)
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G service and pay through a contract

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	2962	104	772	137	932	208	582	58	72	300	52	50	49
Effective Weighted Sample	1885	67	486	86	594	130	373	40	48	229	36	46	45
Weighted Bases	**3020**	**107**	**810**	**130**	**915**	**204**	**601**	**73**	**77**	**414**	**42**	**19**	**11**
1-2GB per month	135	6	17	9	25	17	31	7	16	42	0	1	*
	4%	5%	-2%	7%	-3%	+8%	5%	10%	+20%	+10%	0%	6%	3%
				b		bd	b	bd	abcdef				
3-10GB per month	507	14	83	23	140	55	140	10	18	95	8	6	1
	17%	13%	-10%	18%	15%	+27%	+23%	14%	23%	+23%	19%	29%	12%
					b	abd	bd		b				
11-50GB per month	721	21	244	28	236	21	127	10	12	83	9	2	2
	24%	20%	+30%	22%	26%	-10%	21%	14%	15%	20%	21%	13%	14%
			efh	e	e		e						
51-100GB per month	326	11	102	13	110	7	69	3	5	28	6	1	1
	11%	10%	13%	10%	12%	-3%	12%	4%	7%	7%	13%	7%	10%
			e		e		e						
101-250GB per month	187	7	67	7	57	9	30	3	0	8	4	1	*
	6%	6%	+8%	5%	6%	4%	5%	4%	0%	-2%	11%	4%	4%
											a		
Summary: Limited data	1876	59	513	79	568	109	398	33	51	257	27	11	5
	62%	55%	63%	61%	62%	-53%	66%	-46%	66%	62%	64%	59%	-42%
			eg				eg						
Unlimited data	850	36	260	40	290	55	126	14	11	67	9	6	4
	28%	33%	+32%	31%	+32%	27%	-21%	19%	-14%	-16%	23%	30%	34%
		fh	fh	h	fh								a
Don’ t know	294	13	37	11	57	39	77	25	15	90	6	2	3
	10%	12%	-5%	8%	-6%	+19%	+13%	+35%	+20%	+22%	13%	11%	+23%
		b				bcd	bd	abcdf	bd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 46 (continuation)
QM8. What type of monthly data allowance do you get with your mobile phone contract?
Base: Where have 4G or 5G service and pay through a contract

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	2962	173	127	150	149
Effective Weighted Sample	1885	132	97	116	112
Weighted Bases	**3020**	**229**	**186**	**213**	**198**
1-2GB per month	135	29	14	24	18
	4%	+12%	7%	+11%	+9%
3-10GB per month	507	58	37	40	56
	17%	+25%	20%	19%	+28%
11-50GB per month	721	50	32	49	34
	24%	22%	17%	23%	17%
51-100GB per month	326	9	19	10	18
	11%	-4%	10%	5%	9%
101-250GB per month	187	6	3	3	5
	6%	2%	1%	2%	2%
Summary: Limited data	1876	152	105	126	131
	62%	66%	57%	59%	66%
Unlimited data	850	40	28	49	19
	28%	-17%	-15%	23%	-9%
				d	
Don’ t know	294	37	53	38	49
	10%	+16%	+28%	+18%	+25%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 47
QM9. Thinking of your main mobile phone does it use an Apple or an Android operating system?
Base: Where have a smartphone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3660	3425	643	436	671	235	33	1412
Effective Weighted Sample	2322	2171	404	275	426	151	21	845
Weighted Bases	**3671**	**3421**	**625**	**434**	**684**	**250**	**39**	**1201**
Apple	1895	1812	294	203	286	83	15	511
	52%	+53%	47%	47%	-42%	-33%	38%	-43%
		bde	e	e				
Android	1731	1582	324	225	374	149	22	662
	47%	-46%	+52%	52%	+55%	+60%	58%	+55%
			a		a	a		
Neither	21	11	3	1	12	11	2	16
	1%	-*%	1%	*%	+2%	+4%	+4%	+1%
					a	abc	ac	
Don’ t know	24	16	3	4	12	8	0	12
	1%	-*%	1%	1%	+2%	+3%	0%	1%
					a	ab		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 47 (continuation)
QM9. Thinking of your main mobile phone does it use an Apple or an Android operating system?
Base: Where have a smartphone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3660	2750	876	181	149	23	36	109	108	86	28	21	34	38	715	2810
Effective Weighted Sample	2322	1739	558	75	100	16	27	79	83	66	18	14	24	30	448	1785
Weighted Bases	**3671**	**2777**	**858**	**62**	**165**	**29**	**47**	**131**	**128**	**84**	**31**	**24**	**36**	**47**	**702**	**2831**
Apple	1895	1408	466	36	89	15	25	52	75	48	20	12	27	21	304	1515
	52%	51%	54%	57%	54%	52%	53%	40%	58%	57%	65%	48%	+75%	45%	-43%	+53%
			g	g					g				ag			a
Android	1731	1328	388	25	77	14	21	78	53	36	11	12	9	25	387	1294
	47%	48%	45%	40%	46%	48%	44%	+60%	42%	43%	35%	52%	-25%	53%	+55%	-46%
		l						bchl							b	
Neither	21	19	2	1	0	0	0	0	0	0	0	0	0	1	8	9
	1%	1%	*%	+2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	-*%
				b											b	
Don’ t know	24	22	2	*	0	0	1	0	0	0	0	0	0	0	3	13
	1%	1%	*%	*%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	*%	-*%
							b									

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 47 (continuation)
QM9. Thinking of your main mobile phone does it use an Apple or an Android operating system?
Base: Where have a smartphone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3660	132	898	175	1053	295	741	113	118	419	83	81	88
Effective Weighted Sample	2322	86	567	108	673	182	471	72	77	320	57	75	81
Weighted Bases	**3671**	**136**	**939**	**162**	**1026**	**280**	**744**	**123**	**123**	**567**	**66**	**31**	**20**
Apple	1895	86	599	62	514	111	367	45	35	251	18	12	5
	52%	+63%	+64%	-38%	50%	-40%	49%	-37%	-28%	-44%	-27%	38%	-26%
		cdefgh	cdefgh		cegh		ceh			bd			
Android	1731	50	336	100	510	167	370	71	77	300	46	16	12
	47%	36%	-36%	+61%	50%	+60%	50%	57%	+63%	+53%	+70%	52%	59%
				abdf	ab	abdf	ab	ab	abdf		a		
Neither	21	*	1	1	1	2	2	5	5	6	2	1	3
	1%	*%	*%	*%	*%	1%	*%	+4%	+4%	1%	3%	+5%	+13%
								bdf	bdf				a
Don’ t know	24	1	3	0	0	*	5	2	5	9	1	2	*
	1%	*%	*%	0%	-0%	*%	1%	2%	+4%	+2%	1%	+6%	2%
								d	bcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 47 (continuation)
QM9. Thinking of your main mobile phone does it use an Apple or an Android operating system?
Base: Where have a smartphone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3660	222	197	191	226
Effective Weighted Sample	2322	170	151	148	171
Weighted Bases	**3671**	**289**	**278**	**264**	**299**
Apple	1895	117	135	123	126
	52%	-40%	49%	46%	-42%
Android	1731	168	132	138	162
	47%	+58%	48%	52%	54%
Neither	21	2	4	1	5
	1%	1%	1%	*%	+2%
Don’ t know	24	3	7	3	6
	1%	1%	+2%	1%	+2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 48
QM10A.Have you switched from an Android phone in the last five years?
Base: Where smartphone uses Apple operating system

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1834	1764	281	181	251	70	568
Effective Weighted Sample	1178	1132	181	117	164	47	342
Weighted Bases	**1895**	**1812**	**294**	**203**	**286**	**83**	**511**
Yes, in the last year	66	64	9	7	10	2	22
	3%	4%	3%	4%	3%	3%	4%
Yes, 2-3 years ago	137	136	25	7	9	1	28
	7%	8%	8%	4%	-3%	2%	5%
			d				
Yes, 4-5 years ago	112	107	21	13	18	5	41
	6%	6%	7%	6%	6%	6%	8%
Summary: Switched	316	307	55	28	37	9	90
	17%	17%	19%	14%	13%	11%	18%
No	1567	1498	236	175	244	69	413
	83%	83%	80%	86%	85%	83%	81%
Don't know	12	7	3	0	5	5	8
	1%	-*%	1%	0%	+2%	+7%	+2%
					a	abc	

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 48 (continuation)
QM10A.Have you switched from an Android phone in the last five years?
Base: Where smartphone uses Apple operating system

		Ethnicity (Full)								Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any	No
Column		a	b	c	d	e	f	g	*h	a	b
Unweighted Bases	1834	1350	467	98	75	45	61	51	24	287	1479
Effective Weighted Sample	1178	862	303	38	53	33	48	39	18	185	949
Weighted Bases	**1895**	**1408**	**466**	**36**	**89**	**52**	**75**	**48**	**27**	**304**	**1515**
Yes, in the last year	66 3%	48 3%	18 4%	1 2%	* 1%	3 6%	10 +13% abcd	1 3%	0 0%	14 5%	51 3%
Yes, 2-3 years ago	137 7%	94 7%	40 9%	6 +17% ae	6 7%	* *%	5 7%	7 14%	1 4%	18 6%	111 7%
Yes, 4-5 years ago	112 6%	79 6%	33 7%	7 +18% abf	6 6%	7 13%	1 2%	3 6%	0 0%	22 7%	81 5%
Summary: Switched	316 17%	221 16%	92 20%	13 +38% abd	12 14%	10 19%	16 21%	11 23%	1 4%	54 18%	243 16%
No	1567 83%	1181 84% c	367 -79% c	22 -62%	76 86% c	42 81%	56 75%	37 77%	26 96%	244 80%	1267 84%
Don't know	12 1%	5 *%	7 +2% a	* *%	0 0%	0 0%	2 3% a	0 0%	0 0%	7 +2% b	5 -*%

Columns Tested: a,b,c,d,e,f,g,h - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 48 (continuation)
QM10A.Have you switched from an Android phone in the last five years?
Base: Where smartphone uses Apple operating system

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	*b	c	*d
Unweighted Bases	1834	78	579	73	528	101	339	35	33	177	22	30	22
Effective Weighted Sample	1178	52	366	45	344	66	219	23	22	134	15	28	20
Weighted Bases	**1895**	**86**	**599**	**62**	**514**	**111**	**367**	**45**	**35**	**251**	**18**	**12**	**5**
Yes, in the last year	66	7	19	4	17	3	13	0	2	9	*	*	*
	3%	8%	3%	7%	3%	2%	4%	0%	6%	3%	2%	2%	4%
Yes, 2-3 years ago	137	4	62	4	28	9	21	1	1	8	1	0	1
	7%	5%	+10% d	7%	5%	8%	6%	2%	2%	3%	4%	0%	10%
Yes, 4-5 years ago	112	7	32	7	25	8	22	1	2	16	1	1	1
	6%	8%	5%	11%	5%	7%	6%	1%	7%	7%	5%	5%	10%
Summary: Switched	316	17	112	15	69	20	56	1	5	33	2	1	1
	17%	20%	19%	25% g	13%	18%	15%	3%	15%	13%	11%	7%	24%
No	1567	69	487	47	441	90	309	38	29	213	16	11	4
	83%	80%	81%	75%	86%	81%	84%	85%	85%	85%	89%	93%	76%
Don't know	12	0	0	0	3	1	2	5	0	5	0	0	0
	1%	0%	0%	0%	1%	1% b	1%	+12% abcdef	0%	+2%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 48 (continuation)
QM10A.Have you switched from an Android phone in the last five years?
Base: Where smartphone uses Apple operating system

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	1834	85	92	86	90
Effective Weighted Sample	1178	64	70	66	67
Weighted Bases	**1895**	**117**	**135**	**123**	**126**
Yes, in the last year	66	7	2	7	1
	3%	6%	1%	6%	1%
Yes, 2-3 years ago	137	2	5	1	7
	7%	2%	4%	1%	5%
Yes, 4-5 years ago	112	5	12	8	9
	6%	4%	9%	6%	7%
Summary: Switched	316	13	19	16	17
	17%	12%	14%	13%	14%
No	1567	103	110	104	106
	83%	88%	82%	85%	84%
Don't know	12	0	5	3	2
	1%	0%	+4%	2%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 49
QM10B.Have you switched from an Apple phone in the last five years?
Base: Where smartphone uses Android operating system

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1757	1619	350	243	381	138	794
Effective Weighted Sample	1106	1017	217	155	244	90	478
Weighted Bases	**1731**	**1582**	**324**	**225**	**374**	**149**	**662**
Yes, in the last year	41	39	6	4	6	2	12
	2%	2%	2%	2%	2%	1%	2%
Yes, 2-3 years ago	65	59	12	7	13	6	26
	4%	4%	4%	3%	4%	4%	4%
Yes, 4-5 years ago	52	48	3	8	12	4	20
	3%	3%	1%	4%	3%	3%	3%
Summary: Switched	159	146	20	19	31	12	57
	9%	9%	6%	8%	8%	8%	9%
No	1564	1432	304	207	338	131	599
	90%	91%	94%	92%	90%	88%	90%
Don’ t know	9	4	0	*	5	5	6
	1%	-*%	0%	*%	+1%	+3%	1%
					a	abc	

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 49 (continuation)
QM10B.Have you switched from an Apple phone in the last five years?
Base: Where smartphone uses Android operating system

		Ethnicity (Full)							Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	WhiteBritish	Non WhiteBritish	Irish	OtherWhite	African	Indian	Pakistani	Any	No	1634 Any conditions	16-34 - No conditi	35-54 - Any conditi	35-54 - No Conditi	55-74 - Any conditi	55-74 - No conditi	Over 75 - Any conditi	Over 75 - No conditi
Column		a	b	c	d	e	f	g	a	b	a	b	c	d	e	f	g	h
Unweighted Bases	1757	1340	401	77	74	64	47	35	405	1297	52	314	101	522	189	387	63	74
Effective Weighted Sample	1106	843	251	35	47	47	36	27	253	817	34	198	63	328	114	246	42	47
Weighted Bases	**1731**	**1328**	**388**	**25**	**77**	**78**	**53**	**36**	**387**	**1294**	**50**	**336**	**100**	**510**	**167**	**370**	**71**	**77**
Yes, in the last year	41 2%	32 2%	8 2%	* 1%	0 0%	3 3%	3 6%	0 0%	10 3%	30 2%	1 1%	10 3%	3 3%	15 3%	4 3%	5 1%	2 3%	0 0%
Yes, 2-3 years ago	65 4%	54 4%	11 3%	2 8%	* *%	1 1%	4 7%	2 4%	17 4%	47 4%	5 9%	14 4%	5 5%	16 3%	4 3%	15 4%	4 5%	3 3%
Yes, 4-5 years ago	52 3%	39 3%	12 3%	1 5%	6 8%	2 2%	0 0%	0 0%	12 3%	41 3%	4 8% f	12 4%	2 2%	19 4%	4 2%	7 2%	2 3%	2 2%
Summary: Switched	159 9%	125 9%	31 8%	4 14%	6 8%	5 7%	7 13%	2 4%	39 10%	118 9%	9 19% f	36 11%	10 10%	51 10%	12 7%	27 7%	8 11%	4 6%
No	1564 90%	1195 90%	356 92%	21 85%	71 92%	73 93%	47 87%	35 96%	344 89%	1171 90%	40 81%	299 89%	90 90%	458 90%	155 93%	343 93% a	59 84%	72 93%
Don’ t know	9 1%	8 1%	1 *%	* 1%	0 0%	0 0%	0 0%	0 0%	4 1%	5 *%	0 0%	1 *%	0 0%	2 *%	0 0%	* *%	4 +5% bdef	1 2%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 49 (continuation)
QM10B.Have you switched from an Apple phone in the last five years?
Base: Where smartphone uses Android operating system

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1757	229	56	43	53	134	95	102	126
Effective Weighted Sample	1106	177	39	39	49	103	74	79	97
Weighted Bases	**1731**	**300**	**46**	**16**	**12**	**168**	**132**	**138**	**162**
Yes, in the last year	41	4	1	0	*	1	3	3	1
	2%	1%	3%	0%	2%	1%	2%	2%	*%
Yes, 2-3 years ago	65	11	1	*	1	5	5	8	1
	4%	3%	3%	2%	9%	3%	4%	6%	1%
Yes, 4-5 years ago	52	8	1	1	3	5	3	4	3
	3%	3%	3%	3%	+22%	3%	2%	3%	2%
					abc				
Summary: Switched	159	22	4	1	4	11	11	16	5
	9%	7%	9%	6%	+33%	7%	8%	11%	3%
					abc				
No	1564	273	42	15	8	155	118	119	154
	90%	91%	91%	94%	-65%	92%	89%	87%	95%
		d	d	d					
Don’ t know	9	5	0	0	*	1	4	3	2
	1%	+2%	0%	0%	2%	1%	+3%	2%	1%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 50
QM11. Why have you not switched operating system from Apple to Android or Android to Apple?
Base: Where have not switched operating system

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	2985	2813	528	374	546	172	23	1130
Effective Weighted Sample	1956	1839	347	241	359	118	17	703
Weighted Bases	**3131**	**2931**	**539**	**382**	**582**	**200**	**33**	**1012**
Too complicated to switch over	281 9%	251 -9%	55 10%	35 9%	65 11%	30 +15% a	6 19%	108 11%
Too complicated to learn to use a new operating system	291 9%	272 9%	40 7%	58 +15% ab	77 +13% ab	19 10%	3 10%	106 10%
Cost	355 11%	333 11%	71 13%	41 11%	63 11%	22 11%	5 16%	134 13%
Didn’ t see any benefits to doing so	1236 39%	1157 39%	197 37%	171 45%	250 43%	79 39%	11 35%	400 40%
I have other devices linked to my current operating system (e.g. a smart TV, a smart watch)	227 7%	221 8%	51 9% e	30 8%	36 6%	6 3%	3 9%	52 -5%
Worried about losing data/photos/messages if I moved operating system	139 4%	139 +5% e	22 4% e	15 4% e	15 3%	0 -0%	0 0%	28 -3%
Preference for current operating system	1498 48%	1431 +49% bde	227 -42%	164 43%	231 -40%	67 -33%	13 39%	402 -40%
Preference for current phone model (e.g. iPhone, Samsung Galaxy)	952 30%	907 31%	140 26%	122 32%	167 29%	45 23%	8 25%	292 29%
Data security/privacy reasons	87 3%	86 3%	17 3%	17 4%	18 3%	1 *%	0 0%	25 3%
Other	161 5%	144 5%	36 7%	20 5%	38 6%	17 9%	4 11%	64 6%
Don't know	106 3%	102 3%	20 4%	22 +6%	26 5%	4 2%	2 5%	48 +5%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 50 (continuation)
QM11. Why have you not switched operating system from Apple to Android or Android to Apple?
Base: Where have not switched operating system

		Ethnicity (Full)											Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	*i	j	k	a	b
Unweighted Bases	2985	2254	703	113	130	28	92	91	73	21	33	31	581	2300
Effective Weighted Sample	1956	1470	465	47	89	21	68	70	55	13	23	24	373	1516
Weighted Bases	**3131**	**2376**	**723**	**43**	**147**	**34**	**115**	**103**	**72**	**24**	**35**	**38**	**587**	**2438**
Too complicated to switch over	281	202	77	8	7	6	17	9	4	3	3	2	69	193
	9%	9%	11%	+19%	5%	18%	15%	9%	6%	11%	8%	5%	+12%	-8%
				ad									b	
Too complicated to learn to use a new operating system	291	209	79	3	4	3	18	14	10	5	4	3	78	201
	9%	9%	11%	6%	-3%	10%	15%	14%	14%	21%	10%	8%	+13%	-8%
			d				d	d	d				b	
Cost	355	259	94	6	14	9	18	20	6	1	3	5	82	259
	11%	11%	13%	14%	10%	27%	15%	19%	9%	5%	9%	13%	14%	11%
Didn’ t see any benefits to doing so	1236	956	267	7	57	9	49	29	30	11	11	17	245	959
	39%	40%	37%	-16%	39%	26%	43%	28%	42%	46%	32%	43%	42%	39%
		c	c		c		c		c			c		
I have other devices linked to my current operating system (e.g. a smart TV, a smart watch)	227	189	35	1	12	1	4	3	1	0	1	2	53	174
	7%	+8%	-5%	2%	8%	2%	4%	3%	2%	0%	2%	6%	9%	7%
		b												
Worried about losing data/photos/messages if I moved operating system	139	107	26	1	5	2	3	1	0	0	1	0	35	102
	4%	5%	4%	3%	3%	6%	3%	1%	0%	0%	2%	0%	6%	4%
Preference for current operating system	1498	1112	372	21	75	16	61	50	30	14	19	24	239	1213
	48%	47%	51%	48%	51%	48%	53%	49%	42%	56%	56%	61%	-41%	+50%
														a
Preference for current phone model (e.g. iPhone, Samsung Galaxy)	952	734	207	21	36	5	35	21	23	11	5	12	178	756
	30%	31%	29%	+48%	24%	14%	31%	21%	32%	44%	15%	31%	30%	31%
				abdgj										
Data security/privacy reasons	87	63	23	1	6	0	2	*	1	1	*	2	20	66
	3%	3%	3%	2%	4%	0%	2%	*%	2%	6%	*%	6%	3%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 50 (continuation)
QM11. Why have you not switched operating system from Apple to Android or Android to Apple?
Base: Where have not switched operating system

		Ethnicity (Full)											Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	*i	j	k	a	b
Unweighted Bases	2985	2254	703	113	130	28	92	91	73	21	33	31	581	2300
Effective Weighted Sample	1956	1470	465	47	89	21	68	70	55	13	23	24	373	1516
Weighted Bases	**3131**	**2376**	**723**	**43**	**147**	**34**	**115**	**103**	**72**	**24**	**35**	**38**	**587**	**2438**
Other	161	120	39	3	4	0	11	7	1	0	5	1	46	111
	5%	5%	5%	8%	3%	0%	9%	7%	2%	0%	15% dh	4%	+8% b	-5%
Don't know	106	72	29	4	4	3	4	4	2	*	3	1	26	74
	3%	3%	4%	+10% ab	3%	10%	3%	4%	2%	2%	8%	2%	4%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 50 (continuation)
QM11. Why have you not switched operating system from Apple to Android or Android to Apple?
Base: Where have not switched operating system

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	2985	103	712	144	883	251	618	83	87	360	67	69	50
Effective Weighted Sample	1956	68	463	92	585	157	411	57	60	275	47	64	46
Weighted Bases	**3131**	**109**	**786**	**136**	**899**	**244**	**652**	**98**	**101**	**486**	**58**	**26**	**12**
Too complicated to switch over	281 9%	9 8%	51 -7%	13 10%	73 8%	33 13% b	54 8%	15 15% b	15 15% b	56 11%	5 8%	2 9%	2 18%
Too complicated to learn to use a new operating system	291 9%	11 10%	63 8%	19 14%	75 8%	38 +16% bdf	53 8%	9 10%	10 10%	69 +14%	5 8%	1 6%	2 19%
Cost	355 11%	13 12%	101 13% d	18 13%	76 -8%	39 16% d	72 11%	11 11%	11 11%	51 11%	7 12%	3 10%	2 18%
Didn’ t see any benefits to doing so	1236 39%	44 40%	309 39%	63 46%	348 39%	97 40%	264 40%	40 41%	39 38%	218 45% c	22 39%	5 -21%	4 32%
I have other devices linked to my current operating system (e.g. a smart TV, a smart watch)	227 7%	15 13% bh	48 6%	10 7%	67 8%	23 10% h	58 9% h	5 5%	1 1%	30 6%	4 8%	2 6%	* 2%
Worried about losing data/photos/messages if I moved operating system	139 4%	10 9% gh	39 5%	13 +10% dfgh	39 4%	12 5%	25 4%	0 0%	0 0%	12 2%	2 3%	1 2%	* 3%
Preference for current operating system	1498 48%	49 45%	405 52% efgh	60 44%	488 +54% efgh	98 40%	287 44%	32 -33%	33 -33%	186 -38%	26 44%	14 56% a	5 39%
Preference for current phone model (e.g. iPhone, Samsung Galaxy)	952 30%	37 34%	262 33%	57 +42% defg	278 31%	64 26%	191 29%	20 20%	25 25%	139 29%	17 29%	6 25%	4 38%
Data security/privacy reasons	87 3%	2 2%	21 3%	7 5%	21 2%	11 5%	22 3%	0 0%	1 1%	15 3%	2 3%	1 2%	0 0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 50 (continuation)
QM11. Why have you not switched operating system from Apple to Android or Android to Apple?
Base: Where have not switched operating system

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	2985	103	712	144	883	251	618	83	87	360	67	69	50
Effective Weighted Sample	1956	68	463	92	585	157	411	57	60	275	47	64	46
Weighted Bases	**3131**	**109**	**786**	**136**	**899**	**244**	**652**	**98**	**101**	**486**	**58**	**26**	**12**
Other	161	4	33	9	39	25	30	8	9	30	1	5	1
	5%	4%	4%	6%	4%	+10% bdf	5%	8%	9%	6%	1%	+20% ab	11%
Don't know	106	7	17	7	24	10	31	2	2	21	4	*	1
	3%	7% b	2%	5%	3%	4%	5% b	2%	2%	4%	6%	1%	+11%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 50 (continuation)
QM11. Why have you not switched operating system from Apple to Android or Android to Apple?
Base: Where have not switched operating system

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	2985	197	163	162	197
Effective Weighted Sample	1956	150	125	125	150
Weighted Bases	**3131**	**258**	**228**	**223**	**260**
Too complicated to switch over	281 9%	20 8%	36 +16% a	21 9%	35 13%
Too complicated to learn to use a new operating system	291 9%	23 9%	46 +20% a	36 +16%	33 13%
Cost	355 11%	28 11%	24 10%	24 11%	27 10%
Didn’ t see any benefits to doing so	1236 39%	144 +56% bd	74 33%	112 +50% b	106 41%
I have other devices linked to my current operating system (e.g. a smart TV, a smart watch)	227 7%	18 7%	12 5%	20 9%	10 4%
Worried about losing data/photos/messages if I moved operating system	139 4%	10 4%	3 1%	8 4%	4 1%
Preference for current operating system	1498 48%	99 -38%	87 -38%	88 40%	98 -38%
Preference for current phone model (e.g. iPhone, Samsung Galaxy)	952 30%	78 30%	61 27%	63 28%	76 29%
Data security/privacy reasons	87 3%	9 4%	6 3%	14 +6% d	2 1%
Other	161 5%	13 5%	18 8%	14 6%	17 6%
Don't know	106 3%	8 3%	13 6%	3 2%	15 6%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 51
QM12. What type of SIM does your main mobile phone use to connect your mobile and/or data plan to your network?
Base: Where have a monthly contract/SIM-only or prepay/pay as you go

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3836	3531	678	490	795	305	54	1581
Effective Weighted Sample	2431	2237	427	309	502	194	35	949
Weighted Bases	**3834**	**3512**	**652**	**484**	**805**	**322**	**64**	**1355**
Physical SIM card (i.e. one that can be inserted and removed by you)	3239	2977	532	393	655	262	48	1140
	84%	85%	82%	81%	-81%	81%	74%	84%
eSIM (a digital sim card, first introduced to some phones in 2016)	207	198	42	19	28	9	*	56
	5%	6%	7%	4%	-3%	3%	*%	-4%
			d					
Both physical and eSIM	90	88	10	8	10	2	0	15
	2%	2%	2%	2%	1%	1%	0%	-1%
Don't know	291	243	67	59	107	48	16	138
	8%	-7%	+10%	+12%	+13%	+15%	+24%	+10%
			a	a	a	a	ab	
Not answered	8	7	1	5	6	1	1	6
	*%	*%	*%	+1%	+1%	*%	1%	*%
				a				

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
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Technology Tracker 2024
Table 51 (continuation)
QM12. What type of SIM does your main mobile phone use to connect your mobile and/or data plan to your network?
Base: Where have a monthly contract/SIM-only or prepay/pay as you go

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	3836	2910	893	187	150	24	38	110	111	85	30	21	34	39	800	2891
Effective Weighted Sample	2431	1837	570	78	102	17	28	80	86	65	20	14	24	30	500	1836
Weighted Bases	**3834**	**2925**	**874**	**67**	**169**	**30**	**49**	**131**	**131**	**83**	**32**	**24**	**36**	**48**	**784**	**2907**
Physical SIM card (i.e. one that can be inserted and removed by you)	3239	2464	748	55	144	27	37	114	118	71	26	23	34	40	636	2509
	84%	84%	86%	81%	85%	89%	76%	86%	91%	86%	80%	95%	95%	85%	-81%	+86% a
eSIM (a digital sim card, first introduced to some phones in 2016)	207	152	53	4	18	1	0	7	1	8	5	1	1	2	36	163
	5%	5%	6%	6%	+10% ah	4%	0%	6%	1%	10% h	+16% ah	5%	2%	3%	5%	6%
Both physical and eSIM	90	63	26	*	4	0	1	7	6	1	*	0	1	0	10	75
	2%	2%	3%	1%	3%	0%	2%	5% c	5%	1%	*%	0%	2%	0%	1%	3%
Don't know	291	238	47	8	3	2	11	4	5	3	1	0	0	6	99	157
	8%	8% bd	-5%	12% bdg	-2%	7%	+23% abdghil	3%	4%	3%	3%	0%	0%	12% d	+13% b	-5%
Not answered	8	8	0	0	0	0	0	0	0	0	0	0	0	0	2	3
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	-*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 51 (continuation)
QM12. What type of SIM does your main mobile phone use to connect your mobile and/or data plan to your network?
Base: Where have a monthly contract/SIM-only or prepay/pay as you go

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3836	134	899	180	1060	336	783	150	149	493	98	115	89
Effective Weighted Sample	2431	88	568	110	679	210	496	95	96	375	67	107	82
Weighted Bases	**3834**	**137**	**944**	**164**	**1033**	**315**	**781**	**168**	**149**	**666**	**75**	**43**	**21**
Physical SIM card (i.e. one that can be inserted and removed by you)	3239	105	835	149	898	255	646	128	129	547	56	39	13
	84%	-76%	+88%	91%	+87%	81%	83%	-76%	87%	82%	-75%	90%	-62%
			aefg	aefg	aeg					d		bd	
eSIM (a digital sim card, first introduced to some phones in 2016)	207	11	53	2	65	17	41	6	4	21	4	2	1
	5%	8%	6%	1%	6%	5%	5%	3%	2%	3%	6%	4%	4%
		c			c								
Both physical and eSIM	90	7	25	4	30	0	17	0	2	10	0	*	0
	2%	5%	3%	2%	3%	-0%	2%	0%	1%	1%	0%	1%	0%
		eg	e	e	e		e						
Don't know	291	15	31	7	39	42	74	34	13	84	14	2	7
	8%	11%	-3%	5%	-4%	+13%	10%	+20%	9%	+13%	+19%	5%	+32%
		bd				bcd	bd	bcdfh	bd		c		ac
Not answered	8	0	0	1	0	1	2	*	1	5	0	*	1
	*%	0%	0%	1%	0%	*%	*%	*%	*%	+1%	0%	1%	+2%
				bd									

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 51 (continuation)
QM12. What type of SIM does your main mobile phone use to connect your mobile and/or data plan to your network?
Base: Where have a monthly contract/SIM-only or prepay/pay as you go

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3836	256	237	211	280
Effective Weighted Sample	2431	195	180	164	210
Weighted Bases	**3834**	**335**	**331**	**299**	**364**
Physical SIM card (i.e. one that can be inserted and removed by you)	3239	284	262	234	313
	84%	85%	79%	78%	86%
eSIM (a digital sim card, first introduced to some phones in 2016)	207	8	13	13	8
	5%	2%	4%	4%	2%
Both physical and eSIM	90	10	0	8	2
	2%	3%	0%	3%	1%
		b			
Don't know	291	31	53	40	40
	8%	9%	+16%	+13%	11%
Not answered	8	2	3	4	1
	*%	1%	1%	+1%	*%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 52
QM13. What do you use your e-SIM for?
Base: Where have both physical and eSIM

		Age Group
	Total	**16-74**
Unweighted Bases	77	75
Effective Weighted Sample	51	49
Weighted Bases	**90**	**88**
International calls	19	19
	21%	21%
Additional data in the UK	25	23
	28%	26%
To give me better connectivity in busy or remote areas of the UK	31	30
	35%	35%
As a separate contact method, for example, for business purposes	11	11
	12%	12%
To use when abroad for calls or data	16	15
	17%	17%
Other	2	2
	2%	2%
Don’ t know	9	9
	10%	10%

Columns Tested: ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 52 (continuation)
QM13. What do you use your e-SIM for?
Base: Where have both physical and eSIM

		Ethnicity (Full)		Impacting/ Limiting Conditions	Impacting/Limiting Conditions by Age	
	Total	White British	Non White British	No	16-34 - No conditions	35-54 - No Conditions
Column		a	*b		*a	*b
Unweighted Bases	77	52	23	63	23	24
Effective Weighted Sample	51	35	16	42	16	15
Weighted Bases	**90**	**63**	**26**	**75**	**25**	**30**
International calls	19	5	13	15	6	7
	21%	9%	51%	20%	24%	23%
Additional data in the UK	25	19	6	22	9	8
	28%	30%	23%	30%	37%	28%
To give me better connectivity in busy or remote areas of the UK	31	28	4	28	6	13
	35%	44%	14%	37%	22%	42%
As a separate contact method, for example, for business purposes	11	6	5	11	5	4
	12%	9%	20%	15%	18%	12%
To use when abroad for calls or data	16	9	6	14	5	3
	17%	14%	24%	19%	18%	8%
Other	2	2	0	1	1	0
	2%	3%	0%	1%	2%	0%
Don’ t know	9	8	1	5	1	3
	10%	12%	2%	6%	4%	11%

Columns Tested: a,b - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 53
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes – have access and use at home	3717	3442	639	459	734	275	38	1246
	93%	+95%	94%	91%	-84%	-74%	-47%	-86%
		cdef	def	def	ef	f		
Yes – have access but don’ t use at home	49	38	6	10	21	11	6	27
	1%	-1%	1%	2%	+2%	+3%	+8%	+2%
					a	ab	abc	
Summary: Yes	3766	3480	645	469	755	286	44	1273
	94%	+96%	95%	93%	-86%	-77%	-55%	-88%
		cdef	def	def	ef	f		
No - do not have access at home	203	121	33	34	115	82	36	166
	5%	-3%	5%	7%	+13%	+22%	+45%	+11%
				a	abc	abcd	abcde	
Don’ t know	32	28	0	1	4	4	*	10
	1%	1%	-0%	*%	*%	1%	*%	1%
						b		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 53 (continuation)
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes – have access and use at home	3717	2832	847	59	167	30	47	128	126	88	31	23	34	43	732	2843
	93%	93% c	94% c	-84%	97% c	96%	95%	93%	94% c	98% c	89%	95%	96%	88%	-86%	+96% a
Yes – have access but don’ t use at home	49	38	10	1	2	0	1	3	2	0	0	0	0	0	23	19
	1%	1%	1%	2%	1%	0%	1%	2%	1%	0%	0%	0%	0%	0%	+3% b	-1%
Summary: Yes	3766	2871	857	61	169	30	48	131	128	88	31	23	34	43	755	2862
	94%	94% c	95% c	-86%	98% cm	96%	97%	95%	95% c	98% c	89%	95%	96%	88%	-88%	+96% a
No - do not have access at home	203	159	43	10	3	0	2	7	5	1	1	1	2	6	98	97
	5%	5%	5%	+14% abdhi	2%	0%	3%	5%	4%	1%	4%	5%	4%	12% di	+11% b	-3%
Don’ t know	32	21	6	*	0	1	0	0	1	1	2	0	0	0	3	14
	1%	1%	1%	*%	0%	4%	0%	0%	1%	1%	+7% abcdg	0%	0%	0%	*%	-*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 53 (continuation)
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes – have access and use at home	3717	134	929	164	1021	297	764	137	129	616	63	37	17
	93%	90%	+97%	+98%	+97%	-89%	95%	-67%	-82%	-85%	-79%	-77%	-73%
		g	aegh	aegh	aefgh	g	egh		g	d			
Yes – have access but don’ t use at home	49	6	5	0	4	8	7	9	2	16	3	2	*
	1%	+4%	1%	0%	-*%	2%	1%	+4%	1%	2%	+4%	4%	1%
		bcdf				bd		bcdf					
Summary: Yes	3766	141	934	164	1025	305	771	146	132	632	66	39	18
	94%	95%	+97%	98%	+98%	-91%	96%	-71%	-84%	-88%	-83%	-81%	-74%
		gh	egh	egh	efgh	g	egh		g	d			
No - do not have access at home	203	7	20	3	19	30	34	58	24	87	13	9	6
	5%	5%	-2%	2%	-2%	+9%	4%	+28%	+15%	+12%	+17%	+18%	+25%
						bcdf	bd	abcdefh	abcdf				a
Don’ t know	32	1	8	*	4	0	1	1	2	3	*	1	*
	1%	1%	1%	*%	*%	0%	*%	1%	1%	*%	*%	2%	1%
									f				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 53 (continuation)
QE1. Do you or does anyone in your household have access to the internet at HOME (via any device, e.g. PC, mobile phone etc), and if so, do you personally use the internet at home?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes – have access and use at home	3717	322	294	291	320
	93%	89%	-81%	92%	-80%
		bd		bd	
Yes – have access but don’ t use at home	49	6	10	2	14
	1%	2%	3%	1%	+3%
Summary: Yes	3766	328	303	293	334
	94%	91%	-84%	93%	-83%
		bd		bd	
No - do not have access at home	203	29	59	23	65
	5%	8%	+16%	7%	+16%
			ac		ac
Don’ t know	32	3	0	0	3
	1%	1%	0%	0%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 54
QE2. How many people in your household share the internet connection?
Base: Where have internet access at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3728	3458	659	467	737	270	38	1474
Effective Weighted Sample	2376	2203	419	297	470	173	25	891
Weighted Bases	**3766**	**3480**	**645**	**469**	**755**	**286**	**44**	**1273**
1	753	607	155	155	302	147	28	424
	20%	-17%	+24%	+33%	+40%	+51%	+63%	+33%
			a	ab	ab	abcd	abcd	
2	1570	1447	343	279	402	123	16	580
	42%	42%	+53%	+59%	+53%	43%	37%	+46%
			ae	aef	ae			
3	620	611	81	23	32	9	0	131
	16%	+18%	-13%	-5%	-4%	-3%	-0%	-10%
		bcdef	cde					
4	525	522	57	3	6	3	0	76
	14%	+15%	-9%	-1%	-1%	-1%	0%	-6%
		bcdef	cde					
5	217	216	8	4	6	1	0	33
	6%	+6%	-1%	-1%	-1%	-1%	0%	-3%
		bcde						
6	47	46	1	3	3	1	0	17
	1%	1%	-*%	1%	*%	*%	0%	1%
		b						
7	17	17	0	0	0	0	0	5
	*%	*%	0%	0%	0%	0%	0%	*%
8	10	10	0	2	2	0	0	4
	*%	*%	0%	*%	*%	0%	0%	*%
9	3	3	0	0	0	0	0	0
	*%	*%	0%	0%	0%	0%	0%	0%
10	2	2	0	0	0	0	0	0
	*%	*%	0%	0%	0%	0%	0%	0%
Not Provided	2	*	0	*	2	2	0	2
	*%	-*%	0%	*%	+*%	+1%	0%	*%
					a	a		
Median	2	2	2	2	2	1	1	2
Base for stats	3763	3479	645	469	753	284	44	1271
Mean	**2.51**	**+2.59**	**-2.10**	**-1.81**	**-1.71**	**-1.56**	**-1.37**	**-2.06**
		bcdef	cdef	ef	ef			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 54 (continuation)
QE2. How many people in your household share the internet connection?
Base: Where have internet access at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3728	2834	859	173	146	24	36	107	108	88	28	32	38	754	2831
Effective Weighted Sample	2376	1795	554	75	101	17	27	78	83	67	18	23	30	476	1806
Weighted Bases	**3766**	**2871**	**857**	**61**	**169**	**30**	**48**	**131**	**128**	**88**	**31**	**34**	**43**	**755**	**2862**
1	753 20%	635 +22% bi	115 -13%	15 24% bi	22 13%	1 4%	12 25% i	16 13%	16 12%	4 -4%	3 11%	7 20% i	5 11%	253 +34% b	471 -16%
2	1570 42%	1251 +44% bgi	298 -35%	26 43% gi	77 46% gi	17 57%	17 36%	35 -26%	42 33%	19 -22%	7 23%	11 33%	20 46% i	302 40%	1206 42%
3	620 16%	447 -16%	167 +20% a	10 17%	33 20%	6 20%	10 20%	20 15%	26 21%	17 19%	5 15%	7 20%	9 22%	90 -12%	501 +18% a
4	525 14%	363 -13%	157 +18% ac	5 9%	25 15%	6 19%	7 15%	36 +27% ac	27 21% ac	19 22% c	6 21%	5 15%	5 11%	62 -8%	445 +16% a
5	217 6%	132 -5%	84 +10% a	3 4%	11 7%	0 0%	1 1%	14 11% a	13 10% a	17 +20% abcdf	9 30%	1 2%	3 7%	31 4%	181 6%
6	47 1%	28 1%	17 2%	1 2%	* *%	0 0%	1 2%	0 0%	3 2%	7 +8% abdg	* 1%	1 3%	1 3%	10 1%	35 1%
7	17 *%	5 -*%	12 +1% a	* *%	0 0%	0 0%	0 0%	5 +4% a	0 0%	4 +5% acd	0 0%	2 +5% ad	0 0%	3 *%	14 *%
8	10 *%	5 *%	5 1%	0 0%	0 0%	0 0%	0 0%	3 +2% a	0 0%	0 0%	0 0%	1 2% a	0 0%	0 0%	7 *%
9	3 *%	3 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 +*% b	0 -0%
10	2 *%	0 0%	2 *%	0 0%	0 0%	0 0%	0 0%	2 +1% a	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%
Not Provided	2 *%	2 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	* *%
Median	2	2	3	2	2	2	2	3	3	4	4	2	2	2	2
Base for stats	3763	2868	857	61	169	30	48	131	128	88	31	34	43	753	2861
Mean	**2.51**	**-2.39**	**+2.92** acd	**2.33**	**2.56**	**2.54**	**2.38**	**+3.35** abcdf	**+2.92** ac	**+3.74** abcdfhl	**3.38**	**2.89**	**2.67**	**-2.17**	**+2.60** a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 54 (continuation)
QE2. How many people in your household share the internet connection?
Base: Where have internet access at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3728	132	885	176	1049	316	765	130	132	467	89	104	77
Effective Weighted Sample	2376	86	562	109	673	199	488	82	86	356	61	97	71
Weighted Bases	**3766**	**141**	**934**	**164**	**1025**	**305**	**771**	**146**	**132**	**632**	**66**	**39**	**18**
1	753	27	103	30	129	116	177	81	62	253	26	15	8
	20%	19%	-11%	18%	-13%	+38%	23%	+56%	+47%	+40%	+39%	+39%	+44%
				b		abcdf	bd	abcdef	abcdf				
2	1570	38	380	52	312	159	447	53	66	336	37	21	9
	42%	-27%	41%	-32%	-30%	+52%	+58%	36%	50%	+53%	55%	53%	49%
			ad			abcdg	abcdg		acd				
3	620	31	205	37	208	17	84	5	4	28	1	2	1
	16%	22%	+22%	23%	+20%	-6%	-11%	-4%	-3%	-4%	-2%	-5%	6%
		efgh	efgh	efgh	efgh		egh						
4	525	27	137	22	260	10	48	3	0	4	1	1	*
	14%	19%	15%	13%	+25%	-3%	-6%	-2%	-0%	-1%	-1%	-2%	-1%
		efgh	efgh	efgh	bcefgh		h						
5	217	9	83	18	89	3	9	1	0	6	0	0	0
	6%	6%	+9%	+11%	+9%	-1%	-1%	1%	-0%	-1%	0%	0%	0%
		efh	efgh	efgh	efgh								
6	47	9	14	2	17	0	3	0	0	1	2	0	0
	1%	+6%	2%	1%	2%	0%	*%	0%	0%	*%	3%	0%	0%
		bdefgh									a		
7	17	1	8	2	5	0	0	0	0	0	0	0	0
	*%	1%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%
		f	f	f									
8	10	0	2	0	3	0	2	0	0	2	0	0	0
	*%	0%	*%	0%	*%	0%	*%	0%	0%	*%	0%	0%	0%
9	3	0	0	3	0	0	0	0	0	0	0	0	0
	*%	0%	0%	+2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
				bdf									
10	2	0	0	0	2	0	0	0	0	0	0	0	0
	*%	0%	0%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%
Not Provided	2	0	0	0	0	0	*	2	0	2	0	*	0
	*%	0%	0%	0%	0%	0%	*%	+1%	0%	+*%	0%	+1%	0%
								bdf					
Median	2	3	2	3	3	2	2	1	2	2	2	2	2
Base for stats	3763	141	934	164	1025	305	771	144	132	630	66	39	18
Mean	**2.51**	**+2.89**	**+2.79**	**+2.83**	**+2.97**	**-1.77**	**-2.07**	**-1.55**	**-1.56**	**-1.71**	**-1.77**	**-1.71**	**-1.64**
		efgh	efgh	efgh	befgh	gh	egh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 54 (continuation)
QE2. How many people in your household share the internet connection?
Base: Where have internet access at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3728	246	221	207	258
Effective Weighted Sample	2376	189	167	161	194
Weighted Bases	**3766**	**328**	**303**	**293**	**334**
1	753	87	166	116	136
	20%	+26%	+55%	+39%	+41%
			acd	a	a
2	1570	217	119	161	172
	42%	+66%	39%	+55%	+51%
		bd		b	b
3	620	17	11	12	16
	16%	-5%	-4%	-4%	-5%
4	525	0	4	0	4
	14%	-0%	-1%	-0%	-1%
5	217	5	1	2	4
	6%	-1%	-*%	-1%	-1%
6	47	1	1	0	1
	1%	*%	*%	0%	*%
7	17	0	0	0	0
	*%	0%	0%	0%	0%
8	10	2	0	1	1
	*%	1%	0%	*%	*%
9	3	0	0	0	0
	*%	0%	0%	0%	0%
10	2	0	0	0	0
	*%	0%	0%	0%	0%
Not Provided	2	0	2	2	0
	*%	0%	+1%	+1%	0%
Median	2	2	1	2	2
Base for stats	3763	328	302	291	334
Mean	**2.51**	**-1.88**	**-1.53**	**-1.68**	**-1.74**
		bc			b

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 55
QE3. Which of these is your home internet connection used for?
Base: Where have internet access at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3728	3458	659	467	737	270	38	1474
Effective Weighted Sample	2376	2203	419	297	470	173	25	891
Weighted Bases	**3766**	**3480**	**645**	**469**	**755**	**286**	**44**	**1273**
Working from home	1628	1610	256	81	99	18	3	182
	43%	+46%	40%	-17%	-13%	-6%	-7%	-14%
		bcdef	cdef	e	e			
Ordinary school work/ homework	1155	1146	125	38	46	9	3	191
	31%	+33%	-19%	-8%	-6%	-3%	-8%	-15%
		bcdef	cde	e				
University/college work	450	449	53	7	8	1	0	39
	12%	+13%	-8%	-1%	-1%	-*%	0%	-3%
		bcde	cde					
Virtual school lessons or university lectures/seminars	287	285	30	9	11	2	0	30
	8%	+8%	-5%	-2%	-1%	-1%	0%	-2%
		bcde	de					
None of these	1606	1347	336	364	623	259	38	939
	43%	-39%	+52%	+77%	+82%	+91%	+86%	+74%
			a	ab	ab	abcd	ab	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 55 (continuation)
QE3. Which of these is your home internet connection used for?
Base: Where have internet access at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3728	2834	859	173	146	24	36	107	108	88	28	32	38	754	2831
Effective Weighted Sample	2376	1795	554	75	101	17	27	78	83	67	18	23	30	476	1806
Weighted Bases	**3766**	**2871**	**857**	**61**	**169**	**30**	**48**	**131**	**128**	**88**	**31**	**34**	**43**	**755**	**2862**
Working from home	1628	1151	457	23	74	21	23	68	75	44	12	18	30	200	1373
	43%	-40%	+53%	38%	44%	71%	49%	52%	+59%	49%	37%	52%	+69%	-27%	+48%
			ac						ac				acd		a
Ordinary school work/ homework	1155	744	396	23	64	10	17	73	70	45	16	16	18	183	932
	31%	-26%	+46%	38%	38%	34%	34%	+56%	+55%	+51%	53%	46%	41%	-24%	+33%
			a	a	a			acd	acd	a					a
University/college work	450	261	180	9	33	2	10	34	26	25	9	5	7	64	369
	12%	-9%	+21%	14%	+19%	8%	20%	+26%	+20%	+28%	27%	14%	15%	-8%	+13%
			a		a			a	a	ac					a
Virtual school lessons or university lectures/ seminars	287	173	113	7	21	4	3	30	12	11	2	2	6	56	220
	8%	-6%	+13%	11%	13%	13%	6%	+23%	9%	12%	5%	6%	15%	7%	8%
			a	a	a			abch							
None of these	1606	1379	217	24	59	6	17	27	22	20	7	13	6	443	1091
	43%	+48%	-25%	39%	35%	21%	37%	-21%	-17%	-22%	23%	37%	-14%	+59%	-38%
		bdghil		bghil	h									b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 55 (continuation)
QE3. Which of these is your home internet connection used for?
Base: Where have internet access at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3728	132	885	176	1049	316	765	130	132	467	89	104	77
Effective Weighted Sample	2376	86	562	109	673	199	488	82	86	356	61	97	71
Weighted Bases	**3766**	**141**	**934**	**164**	**1025**	**305**	**771**	**146**	**132**	**632**	**66**	**39**	**18**
Working from home	1628	62	441	64	658	66	264	8	9	89	4	4	2
	43%	44%	+47%	39%	+64%	-22%	-34%	-6%	-7%	-14%	-7%	-10%	-13%
		egh	efgh	egh	abcefgh	gh	egh						
Ordinary school work/ homework	1155	63	319	75	491	41	118	5	4	42	1	2	1
	31%	+45%	+34%	+45%	+48%	-13%	-15%	-3%	-3%	-7%	-2%	-6%	-5%
		efgh	efgh	befgh	befgh	gh	gh						
University/college work	450	37	193	20	126	7	50	0	1	7	*	0	*
	12%	+26%	+21%	12%	12%	-2%	-6%	-0%	-1%	-1%	-1%	-0%	-1%
		cdefgh	cdefgh	egh	efgh		egh						
Virtual school lessons or university lectures/ seminars	287	24	93	22	96	9	30	1	2	11	0	0	*
	8%	+17%	+10%	+13%	9%	-3%	-4%	-1%	-1%	-2%	-0%	-0%	2%
		defgh	efgh	efgh	efgh								
None of these	1606	41	284	57	231	212	458	133	119	513	61	34	15
	43%	-29%	-30%	35%	-23%	+70%	+59%	+91%	+90%	+81%	+92%	+88%	+84%
			d	d		abcdf	abcd	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 55 (continuation)
QE3. Which of these is your home internet connection used for?
Base: Where have internet access at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3728	246	221	207	258
Effective Weighted Sample	2376	189	167	161	194
Weighted Bases	**3766**	**328**	**303**	**293**	**334**
Working from home	1628	57	32	67	19
	43%	-17%	-10%	-23%	-6%
		d		bd	
Ordinary school work/ homework	1155	27	15	28	13
	31%	-8%	-5%	-10%	-4%
University/college work	450	4	3	5	2
	12%	-1%	-1%	-2%	-1%
Virtual school lessons or university lectures/seminars	287	5	6	4	7
	8%	-2%	-2%	-1%	-2%
None of these	1606	253	260	208	304
	43%	+77%	+86%	+71%	+91%
			c		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 56
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Your workplace	1620 41%	1610 +44% bcdef	231 -34% cdef	60 -12% e	71 -8% e	11 -3%	3 -4%	182 -13%
School/ college/ university	439 11%	437 +12% bcdef	26 -4% de	10 -2%	13 -1%	3 -1%	0 -0%	47 -3%
Library	393 10%	381 +10% bcdef	36 -5%	22 -4%	35 -4%	13 -3%	0 -0%	77 -5%
UK culture centre/ Learn Direct/ other online learning centres	116 3%	115 +3% de	13 2%	11 2%	12 -1%	1 -*%	0 0%	26 -2%
Internet café	330 8%	326 +9% bcdef	31 -5% e	20 -4%	24 -3%	4 -1%	0 0%	71 -5%
In someone else' s home	1713 43%	1627 +45% bcdef	244 -36% e	182 -36% e	267 -31% e	85 -23%	18 -23%	488 -34%
While travelling (e.g. on-board trains, from airport departure lounges, etc)	1792 45%	1720 +47% bcdef	281 42% def	180 -36% def	252 -29% ef	73 -20%	11 -14%	439 -30%
In cafes/ restaurants/ pubs/ bars	1531 38%	1479 +41% bcdef	228 -34% def	155 -31% def	207 -24% e	52 -14%	9 -11%	381 -26%
In shops or shopping centres	1471 37%	1425 +39% bcdef	221 33% de	151 -30% de	197 -23% e	46 -12%	15 -19%	382 -26%
In leisure centres/ gyms/ sports grounds	877 22%	862 +24% bcdef	94 -14% de	67 -13% e	81 -9% e	14 -4%	3 -3%	172 -12%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 56 (continuation)
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Outdoor areas such as parks	1086	1052	154	104	138	33	7	265
	27%	+29%	-23%	-21%	-16%	-9%	-9%	-18%
		bcdef	def	e	e			
Other	16	12	2	3	6	4	0	7
	*%	*%	*%	1%	1%	1%	0%	1%
No, do not	1065	825	220	221	461	240	59	683
	27%	-23%	+32%	+44%	+53%	+65%	+73%	+47%
			a	ab	abc	abcd	abcd	
Summary: Any	2935	2804	458	282	413	131	22	766
	73%	+77%	-68%	-56%	-47%	-35%	-27%	-53%
		bcdef	cdef	def	ef			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 56 (continuation)
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Your workplace	1620 41%	1190 -39%	409 +45% ai	32 46% i	97 +56% abfi	18 56%	16 33%	58 42%	67 50% i	25 -27%	16 45%	7 29%	13 36%	25 50%	183 -21%	1382 +46% a
School/ college/ university	439 11%	249 -8%	176 +19% a	15 +20% a	32 +19% a	6 20%	7 14%	28 +20% a	25 +18% a	23 +25% a	5 14%	5 22%	4 12%	10 20% a	69 -8%	349 +12% a
Library	393 10%	231 -8%	149 +16% a	12 +17% a	32 +18% a	8 24%	7 15%	19 14%	17 13%	15 17% a	5 14%	10 40%	5 14%	10 20% a	69 8%	297 10%
UK culture centre/ Learn Direct/ other online learning centres	116 3%	60 -2%	53 +6% a	8 +11% ab	9 5% a	1 2%	8 +17% ab	8 6% a	7 5%	7 +7% a	* *%	1 4%	* *%	2 4%	9 -1%	96 3% a
Internet café	330 8%	221 -7%	99 +11% a	6 9%	25 +15% a	3 9%	8 15%	7 5%	14 11%	8 9%	4 11%	3 13%	3 9%	9 19% a	52 -6%	265 9% a
In someone else' s home	1713 43%	1266 -41%	421 46% a	33 46%	91 53% ah	13 43%	25 51%	70 51%	46 35%	43 48%	23 +67% ah	9 36%	14 40%	22 44%	326 -38%	1323 +44% a
While travelling (e.g. on-board trains, from airport departure lounges, etc)	1792 45%	1321 -43%	448 +49% a	35 50%	101 +59% ai	14 44%	25 50%	83 +60% ahi	58 43%	37 41%	17 48%	11 47%	17 47%	22 44%	284 -33%	1452 +49% a
In cafes/ restaurants/ pubs/ bars	1531 38%	1125 -37%	386 +43% a	36 +51% ah	86 +50% a	12 39%	22 44%	55 40%	47 35%	31 35%	16 45%	13 56%	13 38%	20 41%	251 -29%	1236 +42% a
In shops or shopping centres	1471 37%	1034 -34%	417 +46% a	35 +49% a	78 46% a	12 40%	26 52%	75 +54% ai	61 45%	31 34%	19 53%	11 44%	16 46%	21 43%	254 -30%	1169 +39% a
In leisure centres/ gyms/ sports grounds	877 22%	599 -20%	266 +29% a	30 +42% abgh	63 +37% a	8 25%	20 +41% a	34 24%	32 24%	27 30%	9 27%	4 15%	10 28%	14 29%	108 -13%	744 +25% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 56 (continuation)
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Outdoor areas such as parks	1086	769	303	30	64	7	23	54	36	26	7	6	12	20	176	882
	27%	-25%	+33%	+42%	+37%	23%	+46%	+39%	27%	29%	20%	24%	34%	40%	-21%	+30%
			a	ah	a		a	a								a
Other	16	14	2	1	0	0	1	0	0	0	0	0	0	0	6	9
	*%	*%	*%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	*%
No, do not	1065	861	197	24	28	1	16	19	32	25	3	5	13	11	344	669
	27%	+28%	-22%	34%	-16%	4%	32%	-13%	24%	28%	8%	22%	37%	23%	+40%	-22%
		bdg		bdgj			g			g			dgj		b	
Summary: Any	2935	2190	708	47	144	30	34	120	103	65	32	19	23	38	511	2305
	73%	-72%	+78%	66%	+84%	96%	68%	+87%	76%	72%	92%	78%	63%	77%	-60%	+78%
			ac		acl			acfil			cl					a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 56 (continuation)
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Your workplace	1620	60	499	71	640	48	237	5	6	57	10	3	1
	41%	40%	+52%	42%	+61%	-14%	-29%	-2%	-4%	-8%	-13%	-6%	-5%
		efgh	efgh	efgh	abcefgh	gh	egh						
School/ college/ university	439	46	219	16	96	5	31	1	2	10	3	0	1
	11%	+31%	+23%	10%	9%	-1%	-4%	-*%	-1%	-1%	3%	-0%	-2%
		cdefgh	cdefgh	efgh	efgh								
Library	393	28	161	18	90	16	39	6	7	24	7	3	1
	10%	+19%	+17%	11%	9%	-5%	-5%	-3%	4%	-3%	9%	6%	6%
		defgh	defgh	efg	fg								
UK culture centre/ Learn Direct/ other online learning centres	116	4	38	2	36	3	21	0	1	10	*	1	1
	3%	3%	4%	1%	3%	1%	3%	0%	1%	1%	*%	2%	4%
			eg		g								
Internet café	330	17	116	19	111	14	36	2	2	14	8	1	1
	8%	11%	+12%	11%	+11%	-4%	-4%	-1%	-1%	-2%	10%	2%	3%
		efgh	efgh	efgh	efgh						a		
In someone else' s home	1713	85	492	80	499	114	296	47	36	225	30	8	4
	43%	+57%	+51%	48%	+48%	-34%	-37%	-23%	-23%	-31%	37%	-18%	-17%
		efgh	efgh	efgh	efgh	gh	gh			cd	cd		
While travelling (e.g. on-board trains, from airport departure lounges, etc)	1792	75	549	73	525	104	339	32	38	209	28	9	6
	45%	50%	+57%	44%	+50%	-31%	42%	-16%	-24%	-29%	35%	-19%	-26%
		egh	cdefgh	egh	efgh	g	egh				c		
In cafes/ restaurants/ pubs/ bars	1531	73	441	75	474	88	285	15	36	170	24	8	5
	38%	+49%	+46%	45%	+45%	-26%	35%	-8%	-23%	-24%	30%	-17%	-20%
		efgh	efgh	egh	efgh	g	egh		g				
In shops or shopping centres	1471	73	441	70	433	90	271	21	25	164	23	7	3
	37%	+49%	+46%	42%	+41%	-27%	34%	-10%	-16%	-23%	29%	-14%	-14%
		efgh	efgh	egh	efgh	gh	gh				cd		
In leisure centres/ gyms/ sports grounds	877	34	324	37	286	30	127	8	6	63	12	4	2
	22%	23%	+34%	22%	+27%	-9%	-16%	-4%	-4%	-9%	14%	-9%	-9%
		egh	cdefgh	egh	efgh		egh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 56 (continuation)
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Outdoor areas such as parks	1086	37	345	50	342	68	184	21	11	115	15	5	2
	27%	25%	+36%	30%	+33%	-20%	-23%	-10%	-7%	-16%	19%	-11%	-10%
		gh	efgh	gh	efgh	gh	gh						
Other	16	0	1	2	5	1	3	4	0	6	0	0	*
	*%	0%	*%	1%	*%	*%	*%	+2%	0%	1%	0%	0%	1%
								b					
No, do not	1065	22	109	38	183	151	277	134	101	381	33	33	15
	27%	-15%	-11%	22%	-17%	+45%	+34%	+65%	+64%	+53%	+41%	+68%	+61%
				b	b	abcdf	abcd	abcdef	abcdef			ab	b
Summary: Any	2935	126	853	130	866	184	529	71	57	341	47	16	9
	73%	+85%	+89%	78%	+83%	-55%	-66%	-35%	-36%	-47%	-59%	-32%	-39%
		efgh	cdefgh	efgh	efgh	gh	egh			c	cd		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 56 (continuation)
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Your workplace	1620 41%	28 -8% d	29 -8% d	48 -15% ad	5 -1%
School/ college/ university	439 11%	5 -1%	5 -1%	8 -2%	1 -*%
Library	393 10%	15 -4%	9 -2%	17 5%	7 -2%
UK culture centre/ Learn Direct/ other online learning centres	116 3%	5 2%	4 1%	9 3% d	1 -*%
Internet café	330 8%	11 -3%	3 -1%	8 -2%	6 -2%
In someone else' s home	1713 43%	115 -32%	109 -30%	132 42% bd	93 -23%
While travelling (e.g. on-board trains, from airport departure lounges, etc)	1792 45%	117 -32% d	92 -25%	138 44% bd	71 -18%
In cafes/ restaurants/ pubs/ bars	1531 38%	95 -26% d	75 -21%	113 36% bd	57 -14%
In shops or shopping centres	1471 37%	90 -25% d	73 -20%	101 32% bd	61 -15%
In leisure centres/ gyms/ sports grounds	877 22%	37 -10%	26 -7%	36 -12%	26 -7%
Outdoor areas such as parks	1086 27%	59 -16%	56 -15%	74 23% d	41 -10%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 56 (continuation)
QE4. Do you ever access the internet outside your home in any of the following locations?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Other	16	5	1	6	0
	*%	+1%	*%	+2%	0%
No, do not	1065	178	204	118	264
	27%	+49%	+56%	+37%	+66%
		c	c		ac
Summary: Any	2935	182	159	199	138
	73%	-51%	-44%	-63%	-34%
		d		abd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 57
Internet Use
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At home	863 22%	716 -20%	188 +28% a	180 +36% abf	327 +37% abf	147 +40% abf	16 20%	507 +35%
Elsewhere	81 2%	77 2% d	7 1%	3 1%	6 -1%	3 1%	* *%	27 2%
Both at home and elsewhere	2854 71%	2726 +75% bcdef	451 -67% cdef	279 -55% def	407 -47% ef	128 -34%	22 -27%	739 -51%
Any	3798 95%	3520 +97% cdef	646 95% def	462 -92% def	740 -85% ef	278 -75% f	38 -47%	1273 -88%
None	202 5%	109 -3%	32 5%	42 +8% a	134 +15% abc	93 +25% abcd	42 +53% abcde	175 +12%
Don't know/Not answered (@ E1)	32 1%	28 1%	0 -0%	1 *%	4 *%	4 1% b	* *%	10 1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 57 (continuation)
Internet Use
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At home	863 22%	690 +23% bg	168 19%	15 21%	27 16%	1 4%	14 29% g	15 -11%	28 21%	24 27% g	2 4%	5 22%	12 34% gj	9 18%	238 +28% b	586 -20%
Elsewhere	81 2%	47 -2%	29 +3% a	2 3%	4 2%	1 4%	1 1%	7 5% a	4 3%	* 1%	2 7%	1 5%	1 2%	3 7% a	17 2%	48 -2%
Both at home and elsewhere	2854 71%	2143 -70%	679 +75% ac	45 63%	140 +81% ac	29 91%	33 66%	113 82% ac	99 73%	64 71%	30 85%	18 73%	22 61%	34 70%	494 -58%	2256 +76% a
Any	3798 95%	2880 -94% c	876 +97% ac	61 -87%	171 99% ac	31 100%	48 97%	135 97% c	130 97% c	89 98% c	34 96%	24 100%	35 98%	46 94%	749 -88%	2891 +97% a
None	202 5%	171 +6% bd	30 -3%	9 +13% abdghi	1 1%	0 0%	2 3%	4 3%	4 3%	1 2%	1 4%	0 0%	1 2%	3 6%	107 +12% b	83 -3%
Don't know/Not answered (@ E1)	32 1%	21 1%	6 1%	* *%	0 0%	1 4%	0 0%	0 0%	1 1%	1 1%	2 +7% abcdg	0 0%	0 0%	0 0%	3 *%	14 -*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 57 (continuation)
Internet Use
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At home	863	19	100	34	173	118	239	67	75	280	17	22	8
	22%	-13%	-10%	21%	-17%	+35%	+30%	+33%	+47%	+39%	21%	+46%	+35%
				b	b	abcd	abd	abcd	abcdefg	b		b	
Elsewhere	81	11	23	*	18	4	4	1	2	5	1	*	*
	2%	+7%	2%	*%	2%	1%	-1%	1%	1%	1%	1%	1%	1%
		bcdefgh	f										
Both at home and elsewhere	2854	115	829	129	847	179	525	70	55	336	46	15	9
	71%	78%	+86%	77%	+81%	-54%	-65%	-34%	-35%	-47%	-58%	-32%	-38%
		efgh	acdefgh	efgh	efgh	gh	egh			c	cd		
Any	3798	145	952	164	1039	301	768	138	132	621	64	38	18
	95%	98%	+99%	98%	+99%	-90%	95%	-67%	-83%	-86%	-80%	-78%	-74%
		egh	efgh	egh	efgh	g	egh		g	d			
None	202	3	9	3	9	34	38	67	26	102	16	11	6
	5%	2%	-1%	2%	-1%	+10%	5%	+33%	+17%	+14%	+20%	+22%	+26%
						abcdf	bd	abcdefh	abcdf				a
Don't know/Not answered (@ E1)	32	1	8	*	4	0	1	1	2	3	*	1	*
	1%	1%	1%	*%	*%	0%	*%	1%	1%	*%	*%	2%	1%
									f				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 57 (continuation)
Internet Use
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At home	863	144	135	94	186
	22%	+40%	+37%	+30%	+46%
					c
Elsewhere	81	5	0	1	3
	2%	1%	0%	*%	1%
Both at home and elsewhere	2854	178	159	197	135
	71%	-49%	-44%	-62%	-34%
		d		abd	
Any	3798	327	294	293	324
	95%	-91%	-81%	93%	-81%
		bd		bd	
None	202	33	68	24	78
	5%	+9%	+19%	7%	+19%
			ac		ac
Don't know/Not answered (@ E1)	32	3	0	0	3
	1%	1%	0%	0%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 58
QE5. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I am almost always on the internet	1042 27%	1035 +29% bcdef	120 -19% cde	27 -6%	34 -5%	7 -3%	1 -2%	172 -14%
Most of the day	857 23%	836 +24% cde	134 21% cde	64 -14%	86 -12%	21 -8%	6 15%	203 -16%
Several times a day	1067 28%	982 28%	210 +33%	172 +37% a	258 +35% a	85 31%	13 35%	404 +32%
A few times a day	495 13%	417 -12%	99 15%	115 +25% ab	193 +26% ab	77 +28% ab	9 24%	272 +21%
About once a day	143 4%	111 -3%	28 4%	36 +8% a	69 +9% ab	32 +12% ab	5 +13% a	92 +7%
Several times a week	92 2%	72 -2%	33 +5% a	21 +5% a	42 +6% a	20 +7% a	0 0%	57 +5%
At least once a week	44 1%	32 -1%	15 +2% a	8 2%	21 +3% a	13 +5% a	2 5%	26 +2%
Less often	29 1%	22 -1%	6 1%	10 +2% a	17 +2% a	7 +2% a	1 2%	23 +2%
Never	24 1%	9 -*%	1 *%	7 +2% ab	22 +3% ab	15 +5% abc	1 4% ab	24 +2%
Don’ t know	4 *%	4 *%	1 *%	0 0%	1 *%	1 *%	0 0%	1 *%
Summary: Daily	3605 95%	3382 +96% bcde	591 -92% de	415 -90% e	638 -86%	223 -80%	34 89%	1143 -90%
Summary: At least weekly	3741 98%	3485 +99% cdef	638 99% cde	445 -96%	700 -95%	256 -92%	36 94%	1226 -96%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 58 (continuation)
QE5. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I am almost always on the internet	1042 27%	682 -24%	342 +39% ac	13 21%	53 31%	18 56%	24 +51% ac	50 37% ac	59 +45% ac	32 36% a	21 64%	11 48%	14 41%	22 +48% ac	196 26%	800 28%
Most of the day	857 23%	605 -21%	241 +28% a	16 26%	55 +32% a	4 14%	8 17%	55 +41% abim	32 24%	17 20%	8 24%	3 11%	9 25%	8 18%	141 -19%	687 +24% a
Several times a day	1067 28%	887 +31% bgh	173 -20%	14 23%	41 24%	9 30%	6 12%	16 -12%	24 18%	23 26%	1 2%	7 28%	6 17%	12 26%	208 28%	819 28%
A few times a day	495 13%	412 +14% b	79 -9%	7 12%	15 9%	0 0%	6 12%	11 8%	13 10%	10 12%	1 2%	3 12%	4 11%	3 6%	104 14%	369 13%
About once a day	143 4%	124 +4% b	18 -2%	4 6% b	5 3%	0 0%	0 0%	3 2%	3 3%	1 2%	* *%	0 0%	1 2%	1 1%	34 5%	100 3%
Several times a week	92 2%	85 +3% b	6 -1%	2 4% b	1 1%	0 0%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	1 2%	0 0%	33 +4% b	58 -2%
At least once a week	44 1%	38 1%	6 1%	1 1%	1 *%	0 0%	2 5%	0 0%	0 0%	2 2%	* 1%	0 0%	0 0%	0 0%	7 1%	33 1%
Less often	29 1%	24 1%	4 1%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 7%	* 2%	1 2%	* *%	14 +2% b	14 -*%
Never	24 1%	19 1%	5 1%	4 +6% abdgh	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	11 +1% b	12 -*%
Don’ t know	4 *%	1 *%	1 *%	0 0%	0 0%	0 0%	1 +3% ab	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 -0%
Summary: Daily	3605 95%	2712 -94% c	853 +97% ac	54 -87%	169 99% c	31 100%	44 92%	135 100% acf	130 100% acf	84 95%	31 92%	24 98%	34 96%	46 98%	684 -91%	2774 +96% a
Summary: At least weekly	3741 98%	2835 98% c	865 99% c	57 -93%	171 100% c	31 100%	46 97%	135 100% c	130 100% c	88 99%	31 93%	24 98%	34 98%	46 98%	724 -97%	2865 +99% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 58 (continuation)
QE5. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I am almost always on the internet	1042	86	385	56	316	51	95	3	4	28	2	4	0
	27%	+59%	+40%	34%	30%	-17%	-12%	-2%	-3%	-4%	-3%	-10%	-0%
		bcdefgh	defgh	efgh	efgh	gh	gh					d	
Most of the day	857	30	238	35	310	63	130	13	9	64	14	6	2
	23%	21%	25%	21%	+30%	21%	-17%	-9%	-7%	-10%	22%	15%	-9%
		gh	fgh	gh	efgh	gh	h				a		
Several times a day	1067	22	238	48	273	93	268	45	39	221	20	13	3
	28%	-15%	25%	29%	26%	31%	+35%	33%	30%	+36%	31%	36%	15%
				a	a	a	abd	a	a	d		d	
A few times a day	495	5	71	15	101	47	158	38	38	171	14	3	5
	13%	-3%	-7%	9%	-10%	15%	+21%	+27%	+29%	+28%	21%	8%	+27%
						abd	abcd	abcde	abcde	c	c		c
About once a day	143	*	15	4	24	15	48	15	14	57	4	4	3
	4%	*%	-2%	2%	-2%	5%	+6%	+11%	+10%	+9%	7%	+11%	+19%
						b	abd	abcd	abcd				a
Several times a week	92	1	2	5	8	16	39	11	9	33	7	1	1
	2%	1%	-*%	3%	-1%	+5%	+5%	+8%	+7%	+5%	+11%	3%	4%
				bd		bd	bd	abd	abd				
At least once a week	44	0	0	*	5	4	18	3	10	19	1	1	0
	1%	0%	-0%	*%	-*%	1%	+2%	2%	+8%	+3%	1%	2%	0%
						b	bd	b	abcdef				
Less often	29	1	4	*	1	9	6	4	3	10	1	2	3
	1%	1%	*%	*%	-*%	+3%	1%	3%	2%	2%	2%	+6%	+18%
						bdf		bd	d				ab
Never	24	0	0	1	*	3	5	7	7	16	1	4	1
	1%	0%	-0%	*%	-*%	1%	1%	+5%	+5%	+3%	1%	+11%	+8%
						bd		abcdef	abcdf			ab	
Don’ t know	4	0	0	0	0	0	0	0	0	1	0	0	0
	*%	0%	0%	0%	0%	0%	0%	0%	0%	*%	0%	0%	0%
Summary: Daily	3605	144	947	158	1025	268	700	114	103	541	55	30	12
	95%	99%	+99%	96%	+99%	-89%	-91%	-82%	-78%	-87%	-85%	-79%	-70%
		efgh	cefgh	egh	efgh	h	gh			d			
Summary: At least weekly	3741	144	948	163	1038	288	757	127	122	593	62	32	13
	98%	99%	+100%	100%	+100%	-96%	99%	-92%	-93%	-96%	97%	-84%	-74%
		gh	egh	gh	efgh		egh			cd	cd		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 58 (continuation)
QE5. How often do you personally use the internet nowadays either at home or elsewhere?
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I am almost always on the internet	1042	12	15	11	14
	27%	-4%	-5%	-4%	-4%
Most of the day	857	40	24	28	34
	23%	-12%	-8%	-10%	-11%
Several times a day	1067	133	89	132	89
	28%	+41%	30%	+45%	28%
		d		bd	
A few times a day	495	83	88	85	87
	13%	+26%	+30%	+29%	+27%
About once a day	143	27	30	20	36
	4%	+8%	+10%	7%	+11%
Several times a week	92	16	16	9	23
	2%	+5%	+6%	3%	+7%
At least once a week	44	6	13	5	15
	1%	2%	+5%	2%	+5%
Less often	29	4	7	2	8
	1%	1%	+2%	1%	+3%
Never	24	6	10	0	16
	1%	+2%	+3%	0%	+5%
			c		c
Don’ t know	4	0	1	0	1
	*%	0%	*%	0%	*%
Summary: Daily	3605	295	246	276	261
	95%	-90%	-84%	94%	-80%
		d		bd	
Summary: At least weekly	3741	317	276	291	299
	98%	97%	-94%	99%	-92%
				bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 59
QE6. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
None	28	10	2	7	25	18	1	27
	1%	-*%	*%	2%	+3%	+6%	2%	+2%
				a	ab	abc		
Up to 7 hours	573	459	125	128	242	114	13	317
	15%	-13%	+19%	+28%	+33%	+41%	+33%	+25%
			a	ab	ab	abc	a	
8 to 14 hours	565	503	106	119	181	62	14	252
	15%	-14%	16%	+26%	+24%	+22%	+36%	+20%
				ab	ab	a	ab	
15 to 22 hours	489	457	117	61	94	33	2	174
	13%	13%	+18%	13%	13%	12%	5%	14%
			ad					
23 to 29 hours	376	352	76	44	68	24	4	131
	10%	10%	12%	10%	9%	9%	11%	10%
30 to 39 hours	419	416	55	34	37	4	*	109
	11%	+12%	8%	-7%	-5%	-1%	1%	-9%
		cde	e	e	e			
40 to 49 hours	360	354	50	24	29	6	2	71
	9%	+10%	8%	-5%	-4%	-2%	6%	-6%
		cde	de					
Over 50 hours	782	776	90	28	34	6	0	121
	21%	+22%	-14%	-6%	-5%	-2%	-0%	-10%
		bcdef	cde					
Don’ t know/ unsure	205	193	26	18	30	12	2	71
	5%	5%	4%	4%	4%	4%	6%	6%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 59 (continuation)
QE6. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
None	28 1%	20 1%	8 1%	3 +6% ab	2 1%	0 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	11 1% b	14 -*%
Up to 7 hours	573 15%	493 +17% bghm	77 -9%	8 14%	16 10%	4 11%	3 7%	6 -5%	10 8%	14 16% g	* 1%	3 13%	5 15%	* -*%	157 +21% b	386 -13%
8 to 14 hours	565 15%	472 +16% bd	88 -10%	6 10%	14 8%	1 2%	2 4%	16 12%	26 20% bd	7 8%	0 0%	3 12%	1 4%	5 12%	122 16%	424 15%
15 to 22 hours	489 13%	382 13%	103 12%	6 10%	23 13%	2 7%	1 3%	16 12%	11 9%	18 20%	1 2%	3 14%	2 6%	3 7%	106 14%	362 13%
23 to 29 hours	376 10%	291 10%	83 9%	9 15%	14 8%	7 21%	3 7%	14 10%	16 12%	7 7%	2 7%	1 5%	4 11%	1 3%	49 -7%	302 10% a
30 to 39 hours	419 11%	307 11%	108 12%	7 11%	20 12%	* 2%	6 12%	23 17% h	7 5%	15 17% h	2 7%	5 21%	3 9%	9 19%	79 11%	332 11%
40 to 49 hours	360 9%	252 -9%	105 +12% a	6 9%	19 11%	9 27%	6 13%	18 13%	7 6%	8 9%	5 14%	5 19%	4 13%	4 10%	57 8%	288 10%
Over 50 hours	782 21%	568 20%	204 23%	13 22%	48 28% i	7 22%	9 18%	23 17%	36 28%	12 13%	7 22%	3 14%	12 33%	22 +48% abcfgi	125 -17%	638 +22% a
Don’ t know/ unsure	205 5%	95 -3%	102 +12% ac	3 4%	14 8% a	3 8%	17 +35% abcdghim	19 +14% ac	16 +12% a	6 7%	16 47%	1 3%	3 9%	0 0%	44 6%	144 5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 59 (continuation)
QE6. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
None	28 1%	0 0%	1 -*%	1 *%	0 -0%	3 1% d	6 1% d	7 +5% abcdef	8 +6% abcdef	18 +3%	1 1%	4 +11% ab	2 +10% a
Up to 7 hours	573 15%	15 10%	63 -7%	18 11%	90 -9%	73 +24% abcd	171 +22% abcd	50 +36% abcdf	62 +47% abcdef	206 +33%	20 +32%	10 +28%	6 +34%
8 to 14 hours	565 15%	11 7%	124 13%	28 17% d	103 -10%	51 17% ad	167 +22% abd	32 +23% abd	29 22% abd	149 +24%	19 +30%	8 21%	4 25%
15 to 22 hours	489 13%	15 10%	102 11%	18 11%	134 13%	50 17% bh	118 15% bh	23 17% h	8 6%	77 12%	11 17%	3 8%	2 14%
23 to 29 hours	376 10%	6 4%	89 9%	13 8%	104 10%	17 -6%	98 +13% ae	13 9%	12 9%	61 10%	3 5%	2 6%	2 10%
30 to 39 hours	419 11%	28 +20% efgh	112 12% fgh	20 12% gh	159 +15% fgh	29 10% gh	59 -8% g	2 -1%	2 -2%	30 -5%	4 6%	3 8%	* -2%
40 to 49 hours	360 9%	23 16% cefgh	118 +12% efgh	11 6%	118 11% fgh	20 7%	50 -6%	3 -2%	3 -2%	25 -4%	1 2%	3 8%	* 1%
Over 50 hours	782 21%	39 27% efgh	269 +28% efgh	42 25% efgh	288 +28% efgh	42 -14% gh	76 -10% gh	2 -1%	4 -3%	27 -4%	3 -5%	3 -9%	* -2%
Don’ t know/ unsure	205 5%	7 5%	74 +8% df	14 9% df	43 4%	16 5%	22 -3%	6 5%	5 3%	27 4%	2 3%	1 1%	* 2%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 59 (continuation)
QE6. And how many hours in a typical week would you say you spend online?
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
None	28	5	13	0	18
	1%	2%	+4%	0%	+6%
			c		c
Up to 7 hours	573	99	107	88	115
	15%	+30%	+36%	+30%	+35%
8 to 14 hours	565	82	67	68	81
	15%	+25%	+23%	+23%	+25%
15 to 22 hours	489	41	36	46	31
	13%	13%	12%	16%	10%
23 to 29 hours	376	48	13	39	21
	10%	+15%	-4%	13%	7%
		bd		b	
30 to 39 hours	419	18	13	23	8
	11%	-5%	-4%	8%	-2%
				d	
40 to 49 hours	360	10	15	14	10
	9%	-3%	5%	5%	-3%
Over 50 hours	782	16	10	10	17
	21%	-5%	-4%	-3%	-5%
Don’ t know/ unsure	205	8	20	5	22
	5%	2%	7%	2%	7%
					c

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 60
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have internet access at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3728	3458	659	467	737	270	38	1474
Effective Weighted Sample	2376	2203	419	297	470	173	25	891
Weighted Bases	**3766**	**3480**	**645**	**469**	**755**	**286**	**44**	**1273**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495	3218	618	438	715	277	44	1173
	93%	-92%	+96% a	93%	95%	+97% a	100%	92%
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073	1012	163	101	162	61	5	325
	28%	+29% cde	25%	-21%	-21%	-21%	12%	-26%
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151	142	28	13	22	9	2	43
	4%	4%	4%	3%	3%	3%	5%	3%
Other	4	4	0	0	0	0	0	*
	*%	*%	0%	0%	0%	0%	0%	*%
Summary: Connection via a mobile network only (no fixed broadband)	209	203	21	25	32	7	0	87
	6%	6% b	-3%	5%	4%	2%	0%	7%
Summary: Only via phone connection (3G/4G/5G)	151	148	14	17	20	4	0	64
	4%	4%	-2%	4%	3%	1%	0%	5%
Summary: Only via mobile network (but not via mobile phone)	39	38	6	7	8	1	0	16
	1%	1%	1%	1%	1%	*%	0%	1%
Don' t know	57	56	6	6	8	2	0	13
	2%	2%	1%	1%	1%	1%	0%	1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 60 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have internet access at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3728	2834	859	173	146	24	36	107	108	88	28	32	38	754	2831
Effective Weighted Sample	2376	1795	554	75	101	17	27	78	83	67	18	23	30	476	1806
Weighted Bases	**3766**	**2871**	**857**	**61**	**169**	**30**	**48**	**131**	**128**	**88**	**31**	**34**	**43**	**755**	**2862**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495	2695	768	58	152	28	45	113	116	84	23	27	37	686	2690
	93%	+94% bgk	-90%	95% gk	90%	94%	95%	-86%	91%	96% k	74%	-78%	87%	91%	+94% a
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073	768	291	27	42	14	11	60	33	41	8	8	17	219	808
	28%	-27%	+34% a	+45% abdh	25%	46%	22%	+46% adh	26%	+47% adh	27%	23%	40%	29%	28%
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151	107	43	4	3	0	1	7	4	4	5	3	5	31	108
	4%	4%	5%	6%	2%	0%	2%	5%	3%	5%	17%	9%	11%	4%	4%
Other	4	0	4	*	0	1	0	2	0	0	0	0	0	0	3
	*%	-0%	+*% a	*% a	0%	2%	0%	+1% a	0%	0%	0%	0%	0%	0%	*%
Summary: Connection via a mobile network only (no fixed broadband)	209	133	72	3	10	0	1	17	11	3	6	7	6	57	142
	6%	-5%	+8% a	4%	6%	0%	2%	+13% ac	9%	3%	20%	+22% acdi	13%	+8% b	-5%
Summary: Only via phone connection (3G/ 4G/5G)	151	93	54	1	9	0	1	12	10	3	3	5	5	33	113
	4%	-3%	+6% a	2%	6%	0%	1%	+9% ac	8%	3%	10%	+16% ac	11% a	4%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 60 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have internet access at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3728	2834	859	173	146	24	36	107	108	88	28	32	38	754	2831
Effective Weighted Sample	2376	1795	554	75	101	17	27	78	83	67	18	23	30	476	1806
Weighted Bases	**3766**	**2871**	**857**	**61**	**169**	**30**	**48**	**131**	**128**	**88**	**31**	**34**	**43**	**755**	**2862**
Summary: Only via mobile network (but not via mobile phone)	39 1%	24 1%	15 2%	1 2%	1 *%	0 0%	* 1%	4 3%	0 0%	0 0%	3 10%	2 +6% a	1 3%	13 2%	25 1%
Don’ t know	57 2%	43 1%	13 1%	* *%	6 4%	1 4%	1 3%	0 0%	1 1%	1 1%	2 6%	0 0%	0 0%	12 2%	27 -1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 60 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have internet access at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3728	132	885	176	1049	316	765	130	132	467	89	104	77
Effective Weighted Sample	2376	86	562	109	673	199	488	82	86	356	61	97	71
Weighted Bases	**3766**	**141**	**934**	**164**	**1025**	**305**	**771**	**146**	**132**	**632**	**66**	**39**	**18**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495	117	852	149	969	279	741	141	128	604	56	38	18
	93%	-83%	91%	91%	95%	92%	+96%	97%	97%	96%	-84%	97%	100%
			a		ab		abce	a	a	b		b	b
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073	58	288	55	311	75	180	31	30	128	21	6	7
	28%	+41%	31%	34%	30%	25%	-23%	21%	23%	-20%	32%	-14%	40%
		efgh	f	f	f						c		ac
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151	6	27	8	48	12	29	5	4	17	4	1	0
	4%	4%	3%	5%	5%	4%	4%	3%	3%	3%	6%	3%	0%
Other	4	0	1	0	2	0	0	0	0	0	0	0	0
	*%	0%	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%
Summary: Connection via a mobile network only (no fixed broadband)	209	17	65	15	51	23	22	3	4	22	9	1	0
	6%	+12%	7%	9%	5%	8%	-3%	2%	3%	3%	+13%	3%	0%
		dfgh	f	f		f					acd		
Summary: Only via phone connection (3G/ 4G/5G)	151	12	54	7	39	13	17	1	3	15	5	*	0
	4%	8%	+6%	4%	4%	4%	-2%	1%	2%	2%	8%	1%	0%
		fg	f								a		
Summary: Only via mobile network (but not via mobile phone)	39	1	7	5	11	7	5	0	1	5	2	*	0
	1%	1%	1%	+3%	1%	2%	1%	0%	1%	1%	3%	1%	0%
				bf									

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 60 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have internet access at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3728	132	885	176	1049	316	765	130	132	467	89	104	77
Effective Weighted Sample	2376	86	562	109	673	199	488	82	86	356	61	97	71
Weighted Bases	**3766**	**141**	**934**	**164**	**1025**	**305**	**771**	**146**	**132**	**632**	**66**	**39**	**18**
Don’ t know	57	7	17	0	3	3	8	2	0	6	2	0	0
	2%	+5% cdef	2% d	0%	-*%	1%	1%	1%	0%	1%	2%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 60 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home?
Base: Where have internet access at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3728	246	221	207	258
Effective Weighted Sample	2376	189	167	161	194
Weighted Bases	**3766**	**328**	**303**	**293**	**334**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495	310	294	285	317
	93%	94%	97%	+97%	95%
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073	74	54	68	60
	28%	23%	-18%	23%	-18%
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151	10	7	7	10
	4%	3%	2%	2%	3%
Other	4	0	0	0	0
	*%	0%	0%	0%	0%
Summary: Connection via a mobile network only (no fixed broadband)	209	16	6	7	15
	6%	5%	2%	2%	5%
Summary: Only via phone connection (3G/4G/5G)	151	12	3	6	9
	4%	4%	1%	2%	3%
Summary: Only via mobile network (but not via mobile phone)	39	2	3	1	4
	1%	1%	1%	*%	1%
Don' t know	57	3	4	1	2
	2%	1%	1%	*%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 61
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495 87%	3218 +89% def	618 +91% def	438 87% ef	715 -82% ef	277 -75% f	44 -55%	1173 -81%
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073 27%	1012 +28% cdef	163 24% def	101 -20% f	162 -19% f	61 -17%	5 -6%	325 -22%
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151 4%	142 4%	28 4%	13 3%	22 3%	9 2%	2 3%	43 3%
Other	4 *%	4 *%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%
Summary: Connection via a mobile network only (no fixed broadband)	209 5%	203 +6% be	21 -3%	25 5%	32 4%	7 -2%	0 0%	87 6%
Summary: Only via phone connection (3G/4G/5G)	151 4%	148 +4% e	14 -2%	17 3%	20 2%	4 -1%	0 0%	64 4%
Summary: Only via mobile network (but not via mobile phone)	39 1%	38 1%	6 1%	7 1%	8 1%	1 *%	0 0%	16 1%
No - do not have access at home	203 5%	121 -3%	33 5%	34 7% a	115 +13% abc	82 +22% abcd	36 +45% abcde	166 +11%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 61 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Don’ t know	89	84	6	7	12	5	*	23
	2%	2%	1%	1%	1%	1%	*%	2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 61 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495	2695	768	58	152	28	45	113	116	84	23	20	27	37	686	2690
	87%	+88% bcj	-85% j	82%	89% j	90%	92% j	82%	86%	94% cjlm	-66%	84%	75%	76%	-80%	+90% a
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073	768	291	27	42	14	11	60	33	41	8	6	8	17	219	808
	27%	-25%	+32% a	+39% ad	25%	44%	21%	+43% adh	25%	+46% abdfh	24%	25%	22%	35%	26%	27%
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151	107	43	4	3	0	1	7	4	4	5	3	3	5	31	108
	4%	3%	5%	5%	2%	0%	2%	5%	3%	5%	+15% ad	11%	9%	9%	4%	4%
Other	4	0	4	*	0	1	0	2	0	0	0	0	0	0	0	3
	*%	-0%	+*% a	*% a	0%	2%	0%	+1% a	0%	0%	0%	0%	0%	0%	0%	*%
Summary: Connection via a mobile network only (no fixed broadband)	209	133	72	3	10	0	1	17	11	3	6	3	7	6	57	142
	5%	-4%	+8% a	4%	6%	0%	2%	+12% ac	8%	3%	+18% aci	11%	+21% abcdi	12%	7%	5%
Summary: Only via phone connection (3G/4G/5G)	151	93	54	1	9	0	1	12	10	3	3	0	5	5	33	113
	4%	-3%	+6% a	2%	6%	0%	1%	+9% ac	7%	3%	9%	0%	+15% ac	10%	4%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 61 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Chinese**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Summary: Only via mobile network (but not via mobile phone)	39 1%	24 1%	15 2%	1 2%	1 *%	0 0%	* 1%	4 3%	0 0%	0 0%	3 +9% abdhi	3 11%	2 +6% a	1 2%	13 2%	25 1%
No - do not have access at home	203 5%	159 5%	43 5%	10 +14% abdhi	3 2%	0 0%	2 3%	7 5%	5 4%	1 1%	1 4%	1 5%	2 4%	6 12% di	98 +11% b	97 -3%
Don’ t know	89 2%	64 2%	19 2%	* 1%	6 3%	3 8%	1 3%	0 0%	2 1%	2 2%	4 +12% abcgh	0 0%	0 0%	0 0%	15 2%	41 -1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 61 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495	117	852	149	969	279	741	141	128	604	56	38	18
	87%	-79%	89%	89%	+92%	83%	+92%	-69%	81%	-84%	-70%	-79%	-74%
			agh	ag	abegh	g	aegh		g	b			
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073	58	288	55	311	75	180	31	30	128	21	6	7
	27%	+39%	30%	33%	30%	22%	-22%	-15%	19%	-18%	27%	-11%	30%
		efgh	efgh	efgh	efgh						c		ac
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151	6	27	8	48	12	29	5	4	17	4	1	0
	4%	4%	3%	5%	5%	4%	4%	2%	2%	2%	5%	2%	0%
Other	4	0	1	0	2	0	0	0	0	0	0	0	0
	*%	0%	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%
Summary: Connection via a mobile network only (no fixed broadband)	209	17	65	15	51	23	22	3	4	22	9	1	0
	5%	+11%	7%	9%	5%	7%	-3%	1%	2%	3%	+11%	2%	0%
		dfgh	fg	fg		fg					acd		
Summary: Only via phone connection (3G/ 4G/5G)	151	12	54	7	39	13	17	1	3	15	5	*	0
	4%	8%	+6%	4%	4%	4%	-2%	*%	2%	2%	7%	1%	0%
		fg	fg								ad		
Summary: Only via mobile network (but not via mobile phone)	39	1	7	5	11	7	5	0	1	5	2	*	0
	1%	1%	1%	+3%	1%	2%	1%	0%	1%	1%	2%	1%	0%
				bf									

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 61 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
No - do not have access at home	203	7	20	3	19	30	34	58	24	87	13	9	6
	5%	5%	-2%	2%	-2%	+9%	4%	+28%	+15%	+12%	+17%	+18%	+25%
						bcdf	bd	abcdefh	abcdf				a
Don’ t know	89	8	24	*	7	3	8	3	2	9	2	1	*
	2%	+6%	3%	*%	-1%	1%	1%	2%	1%	1%	2%	2%	1%
		cdef	d										

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 61 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	3495	310	294	285	317
	87%	86%	-81%	90% bd	-79%
Access to the internet using a mobile phone network (either on your mobile phone or another device) – using your phone' s 3G, 4G or 5G mobile network	1073	74	54	68	60
	27%	21%	-15%	22%	-15%
Broadband from a mobile network – connecting via a USB stick or dongle or a mobile Wi-Fi router, or built-in connectivity in a laptop or network or tablet computer with a SIM card	151	10	7	7	10
	4%	3%	2%	2%	3%
Other	4	0	0	0	0
	*%	0%	0%	0%	0%
Summary: Connection via a mobile network only (no fixed broadband)	209	16	6	7	15
	5%	4%	-2%	2%	4%
Summary: Only via phone connection (3G/4G/5G)	151	12	3	6	9
	4%	3%	-1%	2%	2%
Summary: Only via mobile network (but not via mobile phone)	39	2	3	1	4
	1%	1%	1%	*%	1%
No - do not have access at home	203	29	59	23	65
	5%	8%	+16% ac	7%	+16% ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 61 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Re-based
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Don’ t know	89	5	4	1	5
	2%	2%	1%	*%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 62
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Total broadband	3705	3421	638	463	747	284	44	1260
	93%	+94%	94%	92%	-85%	-77%	-55%	-87%
		def	def	def	ef	f		
None	295	208	39	40	127	87	36	189
	7%	-6%	6%	8%	+15%	+23%	+45%	+13%
					abc	abcd	abcde	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 62 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Total broadband	3705	2828	841	60	163	28	46	129	127	87	29	23	34	43	743	2832
	93%	93%	93%	-85%	95%	90%	94%	94%	95%	97%	84%	95%	96%	88%	-87%	+95%
		c	c		c					c						a
None	295	223	64	11	9	3	3	9	7	3	6	1	2	6	112	142
	7%	7%	7%	+15% abdi	5%	10%	6%	6%	5%	3%	16%	5%	4%	12%	+13% b	-5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 62 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Total broadband	3705	134	916	164	1020	302	763	144	132	626	65	39	18
	93%	90%	+95%	+98%	+97%	90%	95%	-70%	-84%	-87%	-81%	-81%	-74%
		g	aegh	aegh	aefgh	g	egh		g	d			
None	295	15	45	3	28	33	43	61	26	96	15	9	6
	7%	10%	-5%	-2%	-3%	10%	5%	+30%	+16%	+13%	+19%	+19%	+26%
		bcd				bcdf	d	abcdefh	bcdf				a

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 62 (continuation)
QE7. Which of these methods does your household use to connect to the internet at home? - Summary
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Total broadband	3705	326	300	292	332
	93%	91%	-83%	92%	-83%
		bd		bd	
None	295	34	62	24	70
	7%	9%	+17%	8%	+17%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 63
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3728	3458	659	467	737	270	38	1474
Effective Weighted Sample	2376	2203	419	297	470	173	25	891
Weighted Bases	**3766**	**3480**	**645**	**469**	**755**	**286**	**44**	**1273**
BT	926 25%	827 -24%	202 +31% a	154 +33% a	253 +33% a	99 +35% a	18 42% a	342 27%
Community Fibre	30 1%	30 1%	1 *%	3 1%	3 *%	0 0%	0 0%	4 *%
EE	273 7%	252 7%	57 9%	29 6%	51 7%	22 8%	7 15%	96 8%
Gigaclear	12 *%	11 *%	1 *%	2 *%	2 *%	1 *%	0 0%	2 *%
Hyperoptic	4 *%	4 *%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%
KCOM	8 *%	7 *%	1 *%	0 0%	1 *%	1 *%	0 0%	3 *%
NOW	54 1%	51 1%	3 *%	2 *%	5 1%	3 1%	0 0%	10 -1%
Plusnet	146 4%	126 -4%	21 3%	13 3%	32 4%	20 +7% ac	* 1%	48 4%
Shell Energy/Post Office	37 1%	36 1%	12 2%	7 1%	7 1%	1 *%	0 0%	16 1%
Sky	707 19%	660 19%	107 17%	90 19%	137 18%	47 17%	10 22%	228 18%
OVO	2 *%	* -*%	0 0%	0 0%	2 *%	2 +1% a	2 +3% abcd	2 *%
TalkTalk	248 7%	216 -6%	39 6%	47 +10% a	79 +10% ab	31 +11% ab	1 2%	122 +10%
Three Broadband	61 2%	61 2% d	8 1%	2 *%	2 -*%	* *%	0 0%	16 1%
Utility Warehouse	43 1%	39 1%	8 1%	8 2%	11 1%	4 1%	1 3%	20 2%
Virgin Media	635 17%	605 +17% de	108 17% d	59 -13%	89 -12%	30 -11%	2 4%	193 15%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 63 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3728	3458	659	467	737	270	38	1474
Effective Weighted Sample	2376	2203	419	297	470	173	25	891
Weighted Bases	**3766**	**3480**	**645**	**469**	**755**	**286**	**44**	**1273**
Vodafone	226	217	35	21	31	9	*	64
	6%	6%	5%	4%	4%	3%	1%	5%
Zen	10	10	3	5	5	0	0	7
	*%	*%	*%	+1%	1%	0%	0%	1%
				a				
Other	204	195	31	20	29	9	0	56
	5%	6%	5%	4%	4%	3%	0%	4%
Don’ t know	139	131	9	9	17	8	3	44
	4%	4%	-1%	2%	2%	3%	7%	3%
		b					b	
Not answered	2	2	0	0	0	0	0	0
	*%	*%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 63 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3728	2834	859	173	146	24	36	107	108	88	28	32	38	754	2831
Effective Weighted Sample	2376	1795	554	75	101	17	27	78	83	67	18	23	30	476	1806
Weighted Bases	**3766**	**2871**	**857**	**61**	**169**	**30**	**48**	**131**	**128**	**88**	**31**	**34**	**43**	**755**	**2862**
BT	926	773	141	15	39	4	7	18	12	5	7	6	8	195	686
	25%	+27%	-16%	25%	23%	14%	15%	-13%	-9%	-5%	23%	18%	19%	26%	24%
		bghi	i	bhi	hi										
Community Fibre	30	11	19	0	9	0	0	2	2	2	4	0	1	5	25
	1%	-*%	+2%	0%	+5%	0%	0%	1%	1%	2%	12%	0%	2%	1%	1%
			a		ac										
EE	273	213	57	4	11	2	3	11	7	3	2	4	1	67	194
	7%	7%	7%	7%	7%	7%	7%	9%	6%	3%	6%	11%	3%	9%	7%
Gigaclear	12	10	1	0	0	0	0	0	0	0	0	0	0	1	10
	*%	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	*%
Hyperoptic	4	1	2	0	0	0	0	0	0	0	0	0	0	1	3
	*%	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	*%
KCOM	8	7	1	0	0	0	0	1	0	0	0	0	0	1	7
	*%	*%	*%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	*%	*%
NOW	54	40	14	1	3	2	*	1	3	2	0	0	0	9	42
	1%	1%	2%	1%	2%	8%	1%	*%	2%	2%	0%	0%	0%	1%	1%
Plusnet	146	132	13	3	4	0	0	*	5	0	0	0	0	28	117
	4%	+5%	-2%	4%	3%	0%	0%	*%	4%	0%	0%	0%	0%	4%	4%
		b													
Shell Energy/Post Office	37	29	8	3	*	0	0	3	1	1	1	0	0	8	30
	1%	1%	1%	+4%	*%	0%	0%	2%	*%	1%	2%	0%	0%	1%	1%
				ab											
Sky	707	550	150	10	16	3	17	37	17	23	3	3	4	142	543
	19%	19%	18%	17%	-9%	11%	35%	+28%	13%	26%	10%	9%	9%	19%	19%
		d					bdhl	bdh		d					
OVO	2	2	*	0	0	0	0	0	*	0	0	0	0	2	*
	*%	*%	*%	0%	0%	0%	0%	0%	*%	0%	0%	0%	0%	*%	*%
TalkTalk	248	198	48	8	9	1	6	9	6	2	0	2	0	69	174
	7%	7%	6%	+13%	6%	2%	12%	7%	5%	3%	0%	5%	0%	+9%	6%
				abi										b	
Three Broadband	61	29	31	0	2	5	0	8	3	5	0	3	1	12	48
	2%	-1%	+4%	0%	1%	15%	0%	+6%	3%	+5%	0%	+8%	3%	2%	2%
			a					ac		ac		ac			

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 63 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3728	2834	859	173	146	24	36	107	108	88	28	32	38	754	2831
Effective Weighted Sample	2376	1795	554	75	101	17	27	78	83	67	18	23	30	476	1806
Weighted Bases	**3766**	**2871**	**857**	**61**	**169**	**30**	**48**	**131**	**128**	**88**	**31**	**34**	**43**	**755**	**2862**
Utility Warehouse	43	36	7	0	0	0	0	1	4	1	0	0	0	11	31
	1%	1%	1%	0%	0%	0%	0%	1%	3%	1%	0%	0%	0%	1%	1%
Virgin Media	635	433	197	9	34	8	13	20	39	34	4	3	10	98	508
	17%	-15%	+23%	15%	20%	26%	28%	16%	+31%	+38%	14%	10%	24%	-13%	+18%
			a						acg	abcdgk					a
Vodafone	226	167	58	2	14	1	*	5	5	10	4	5	6	39	174
	6%	6%	7%	4%	8%	2%	1%	4%	4%	11%	12%	15%	14%	5%	6%
Zen	10	10	0	0	0	0	0	0	0	0	0	0	0	1	10
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	*%
Other	204	144	57	5	13	3	0	8	15	1	1	3	7	42	155
	5%	5%	7%	9%	8%	10%	0%	6%	+11%	1%	5%	9%	+16%	6%	5%
									ai				ai		
Don’ t know	139	83	52	1	13	1	1	6	10	2	5	5	4	25	103
	4%	-3%	+6%	1%	+8%	4%	1%	4%	7%	2%	17%	+15%	9%	3%	4%
			a		ac				a			aci	c		
Not answered	2	2	0	0	0	0	0	0	0	0	0	0	0	0	2
	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 63 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3728	132	885	176	1049	316	765	130	132	467	89	104	77
Effective Weighted Sample	2376	86	562	109	673	199	488	82	86	356	61	97	71
Weighted Bases	**3766**	**141**	**934**	**164**	**1025**	**305**	**771**	**146**	**132**	**632**	**66**	**39**	**18**
BT	926 25%	38 27% b	155 -17%	29 18%	220 -21% b	81 27% b	264 +34% bcd	47 32% bcd	48 +36% bcd	210 +33%	23 34%	13 34%	6 36%
Community Fibre	30 1%	1 1%	13 1% f	1 1%	11 1%	3 1%	1 *%	0 0%	0 0%	3 *%	0 0%	0 0%	0 0%
EE	273 7%	14 10%	69 7%	16 10%	57 6%	25 8%	60 8%	12 8%	8 6%	38 6%	6 9%	4 11%	2 10%
Gigaclear	12 *%	0 0%	5 1%	0 0%	3 *%	1 *%	2 *%	0 0%	1 1%	2 *%	0 0%	0 0%	0 0%
Hyperoptic	4 *%	0 0%	2 *%	1 *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
KCOM	8 *%	1 *%	3 *%	0 0%	3 *%	0 0%	1 *%	0 0%	1 *%	1 *%	0 0%	0 0%	0 0%
NOW	54 1%	5 4% ef	20 2% f	0 0%	18 2% f	1 *%	3 -*%	3 2%	* *%	4 1%	0 0%	1 3%	0 0%
Plusnet	146 4%	8 5%	49 5%	4 2%	31 3%	10 3%	24 3%	7 5%	13 +10% cdef	27 4%	3 4%	2 6%	1 3%
Shell Energy/Post Office	37 1%	0 0%	10 1%	1 1%	7 1%	7 2%	12 2%	0 0%	1 1%	6 1%	0 0%	2 +5% a	0 0%
Sky	707 19%	18 13%	165 18%	44 +27% abeh	220 21%	51 17%	142 18%	29 20%	17 13%	117 18%	9 14%	8 20%	3 17%
OVO	2 *%	0 0%	* *%	0 0%	0 0%	0 0%	0 0%	2 +1% bdf	0 0%	0 0%	2 +2% a	0 0%	0 0%
TalkTalk	248 7%	11 8%	54 6%	10 6%	54 5%	34 +11% bdf	48 6%	14 9%	18 +13% bdf	71 +11%	5 7%	3 7%	1 3%
Three Broadband	61 2%	1 *%	26 +3% f	5 3% f	18 2% f	6 2%	3 -*%	* *%	0 0%	0 -0%	2 3% a	0 0%	* 1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 63 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3728	132	885	176	1049	316	765	130	132	467	89	104	77
Effective Weighted Sample	2376	86	562	109	673	199	488	82	86	356	61	97	71
Weighted Bases	**3766**	**141**	**934**	**164**	**1025**	**305**	**771**	**146**	**132**	**632**	**66**	**39**	**18**
Utility Warehouse	43	1	11	2	9	6	9	1	2	10	1	*	0
	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	0%
Virgin Media	635	22	186	22	189	42	115	12	18	80	6	2	2
	17%	16%	+20% fg	14%	18% g	14%	15%	-8%	14%	-13% c	9%	-4%	9%
Vodafone	226	10	60	8	73	16	38	6	3	22	6	2	1
	6%	7%	6%	5%	7%	5%	5%	4%	3%	-3%	9%	5%	7%
Zen	10	0	2	0	1	1	7	0	0	5	0	0	0
	*%	0%	*%	0%	*%	*%	+1% d	0%	0%	+1%	0%	0%	0%
Other	204	3	50	16	72	15	32	8	1	23	4	1	2
	5%	2%	5%	+10% afh	+7% h	5%	4%	6%	1%	4%	6%	2%	9%
Don’ t know	139	9	53	4	38	6	11	5	1	14	1	1	1
	4%	6% f	+6% ef	3%	4% f	2%	-1%	4%	1%	2%	1%	2%	5%
Not answered	2	0	*	0	2	0	0	0	0	0	0	0	0
	*%	0%	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 63 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3728	246	221	207	258
Effective Weighted Sample	2376	189	167	161	194
Weighted Bases	**3766**	**328**	**303**	**293**	**334**
BT	926	117	94	109	99
	25%	+35%	31%	+37%	29%
Community Fibre	30	0	3	0	3
	1%	0%	1%	0%	1%
EE	273	24	14	13	25
	7%	7%	5%	4%	8%
Gigaclear	12	1	2	1	2
	*%	*%	*%	*%	*%
Hyperoptic	4	0	0	0	0
	*%	0%	0%	0%	0%
KCOM	8	0	1	1	0
	*%	0%	*%	*%	0%
NOW	54	1	2	3	1
	1%	*%	1%	1%	*%
Plusnet	146	14	13	17	9
	4%	4%	4%	6%	3%
Shell Energy/Post Office	37	3	2	3	2
	1%	1%	1%	1%	1%
Sky	707	50	67	46	71
	19%	15%	22%	16%	21%
OVO	2	0	0	0	0
	*%	0%	0%	0%	0%
TalkTalk	248	32	39	30	41
	7%	10%	+13%	10%	+12%
Three Broadband	61	0	0	0	0
	2%	0%	0%	0%	0%
Utility Warehouse	43	7	3	3	7
	1%	2%	1%	1%	2%
Virgin Media	635	35	46	33	46
	17%	-11%	15%	11%	14%
Vodafone	226	18	4	13	9
	6%	5%	-1%	4%	3%
Zen	10	2	3	5	1
	*%	1%	+1%	+2%	*%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 63 (continuation)
QE8. Which internet service provider (ISP) does your household currently use as its MAIN supplier at home?
Base: Where have internet access at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3728	246	221	207	258
Effective Weighted Sample	2376	189	167	161	194
Weighted Bases	**3766**	**328**	**303**	**293**	**334**
Other	204	18	4	12	11
	5%	6%	-1%	4%	3%
Don’ t know	139	7	7	5	9
	4%	2%	2%	2%	3%
Not answered	2	0	0	0	0
	*%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 64
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: Where use internet at home or elsewhere

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	3798	2411 63%	1579 42%	778 20%	3020 80%	1440 38%	608 16%	0 0%
Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	3798	2111 56%	1780 47%	777 20%	3020 80%	1240 33%	909 24%	0 0%
Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	3798	2482 65%	1569 41%	614 16%	3184 84%	1615 43%	702 18%	0 0%
Finding information or applying for benefits/ tax credits/ other government or charitable support	3798	1625 43%	1463 39%	1272 33%	2526 67%	1062 28%	900 24%	0 0%
Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	3798	2452 65%	503 13%	1147 30%	2651 70%	2148 57%	199 5%	0 0%
Selling or trading items online (e.g. eBay, Facebook, Vinted)	3798	1483 39%	735 19%	1979 52%	1818 48%	1083 29%	335 9%	0 0%
Send/ receive e-mails	3798	3093 81%	2071 55%	182 5%	3615 95%	1544 41%	523 14%	0 0%
Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3798	3175 84%	1103 29%	393 10%	3404 90%	2301 61%	230 6%	0 0%



Technology Tracker 2024
Table 64 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: Where use internet at home or elsewhere

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	3798	2864 75%	1263 33%	566 15%	3232 85%	1969 52%	368 10%	0 0%
Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	3798	2838 75%	1306 34%	555 15%	3242 85%	1937 51%	404 11%	0 0%
Send / receive SMS text messages	3798	3527 93%	370 10%	166 4%	3631 96%	3261 86%	104 3%	0 0%
Making calls using your mobile network	3798	3543 93%	290 8%	172 5%	3625 95%	3335 88%	82 2%	0 0%
Creating content through blogging or vlogging	3798	684 18%	278 7%	2974 78%	823 22%	545 14%	140 4%	0 0%
Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	3798	2108 56%	370 10%	1561 41%	2237 59%	1867 49%	129 3%	0 0%
Finding/downloading information for work/ school/university	3798	1606 42%	1570 41%	1386 36%	2412 64%	841 22%	805 21%	0 0%
Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	3798	1826 48%	1828 48%	829 22%	2969 78%	1141 30%	1143 30%	0 0%
Accessing news/weather/sports	3798	2887 76%	1194 31%	508 13%	3290 87%	2096 55%	403 11%	0 0%



Technology Tracker 2024
Table 64 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: Where use internet at home or elsewhere

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Scanning QR codes	3798	2757 73%	273 7%	923 24%	2874 76%	2601 68%	118 3%	0 0%
Maps/ Directions/navigation/travel planning	3798	2994 79%	840 22%	536 14%	3262 86%	2422 64%	268 7%	0 0%
Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	3798	1025 27%	547 14%	2492 66%	1305 34%	758 20%	281 7%	0 0%
Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	3798	1431 38%	1280 34%	1688 44%	2109 56%	829 22%	678 18%	0 0%
Personal/household organisation tools such as calendar management/task planning etc	3798	1925 51%	894 24%	1495 39%	2303 61%	1409 37%	378 10%	0 0%
Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	3798	2165 57%	1055 28%	1185 31%	2613 69%	1558 41%	448 12%	0 0%
Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	3798	1843 49%	558 15%	1726 45%	2071 55%	1514 40%	228 6%	0 0%
Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	3798	1439 38%	1796 47%	1276 34%	2521 66%	726 19%	1082 28%	0 0%

BMG
success decoded

Technology Tracker 2024
Table 64 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: Where use internet at home or elsewhere

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	3798	2373 62%	1316 35%	904 24%	2894 76%	1578 42%	521 14%	0 0%
Listening to radio	3798	1177 31%	862 23%	2089 55%	1709 45%	847 22%	533 14%	0 0%
Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	3798	1826 48%	901 24%	1604 42%	2193 58%	1293 34%	367 10%	0 0%
Listen to an audiobook or read an e-book	3798	986 26%	623 16%	2425 64%	1373 36%	750 20%	386 10%	0 0%
Playing or downloading games	3798	1294 34%	847 22%	2081 55%	1717 45%	870 23%	423 11%	0 0%
Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	3798	2773 73%	892 23%	813 21%	2984 79%	2092 55%	211 6%	0 0%
Other	3798	70 2%	29 1%	1134 30%	86 2%	57 1%	16 *%	2577 68%
Summary: Purchasing	3798	3107 82%	2319 61%	267 7%	3531 93%	1212 32%	424 11%	0 0%
Summary: Communication	3798	3658 96%	2406 63%	51 1%	3747 99%	1341 35%	89 2%	0 0%
Summary: Information	3798	3350 88%	2450 65%	221 6%	3576 94%	1126 30%	226 6%	0 0%
Summary: Health	3798	2592 68%	1420 37%	838 22%	2960 78%	1540 41%	368 10%	0 0%
Summary: Entertainment	3798	2789 73%	2290 60%	531 14%	3266 86%	976 26%	477 13%	0 0%



Technology Tracker 2024
Table 64 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: Where use internet at home or elsewhere

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Summary: Social	3798	2779 73%	903 24%	806 21%	2991 79%	2088 55%	212 6%	0 0%



Technology Tracker 2024
Table 65
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2411	2364	338	176	223	47	13	570
	63%	+67%	-52%	-38%	-30%	-17%	-34%	-45%
		bcdef	cde	de	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579	1449	302	209	339	130	19	492
	42%	41%	+47%	45%	46%	47%	49%	-39%
			a					
I do not do this online at all	778	651	151	163	290	127	13	418
	20%	-19%	23%	+35%	+39%	+46%	33%	+33%
			a	ab	ab	abc		
Summary: Do activity at all	3020	2868	494	299	450	151	26	856
	80%	+81%	77%	-65%	-61%	-54%	67%	-67%
		bcde	cde	e				
Summary: Mobile phone Only	1440	1419	193	90	111	21	7	364
	38%	+40%	-30%	-19%	-15%	-8%	18%	-29%
		bcdef	cde	e	e			
Summary: Another device only	608	504	156	123	227	104	13	286
	16%	-14%	+24%	+27%	+31%	+38%	+33%	+22%
			a	a	ab	abc	a	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 65 (continuation)
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2411 63%	1752 -61%	637 +73% ai	42 68%	121 71% i	24 75%	33 69%	113 +84% acim	95 73% ai	47 53%	31 92%	20 84%	25 71%	29 63%	386 -51%	1941 +67% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579 42%	1172 41%	389 44%	24 39%	69 40%	15 47%	19 41%	63 47%	62 48%	34 38%	16 47%	17 69%	15 42%	23 50%	267 -36%	1253 +43% a
I do not do this online at all	778 20%	614 21% g	152 -17%	13 21% g	36 21% g	3 11%	13 27% g	12 -9%	24 18%	32 +36% abgh	3 8%	* 2%	7 20%	8 16%	205 +27% b	529 -18%
Summary: Do activity at all	3020 80%	2265 79% i	724 +83% i	48 79%	135 79%	28 89%	35 73%	123 +91% acdfi	107 82% i	57 -64%	31 92%	24 98%	28 80%	39 84%	544 -73%	2362 +82% a
Summary: Mobile phone Only	1440 38%	1094 38%	335 38%	25 40%	66 39%	13 42%	16 33%	60 45% i	44 34%	23 26%	15 44%	7 30%	13 38%	16 34%	277 37%	1108 38%
Summary: Another device only	608 16%	514 +18% bdg	87 -10%	7 11%	13 -8%	4 14%	2 4%	10 7%	11 9%	10 11%	0 0%	4 15%	3 10%	9 20%	158 +21% b	421 -15%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 65 (continuation)
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2411	108	785	115	771	136	365	26	21	184	22	12	5
	63%	+74%	+82%	70%	+74%	-45%	-47%	-19%	-16%	-30%	-35%	-30%	-30%
		efgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579	44	327	47	481	120	371	55	74	284	33	17	6
	42%	-30%	-34%	-29%	+46%	40%	+48%	40%	+56%	46%	51%	44%	32%
					abc		abc		abceg				
I do not do this online at all	778	22	118	30	143	86	216	67	52	246	21	15	8
	20%	15%	-12%	18%	-14%	+29%	+28%	+48%	+40%	+40%	+32%	+38%	+46%
						abd	abcd	abcdef	abcdf				
Summary: Do activity at all	3020	123	834	134	896	215	552	71	79	374	43	23	9
	80%	85%	+88%	82%	+86%	-71%	-72%	-52%	-60%	-60%	-68%	-62%	-54%
		efgh	efgh	fgh	efgh	g	gh						
Summary: Mobile phone Only	1440	80	507	87	415	95	181	16	5	90	11	7	4
	38%	+55%	+53%	+53%	40%	31%	-24%	-12%	-4%	-15%	-17%	-18%	-22%
		defgh	defgh	defgh	efgh	fgh	gh						
Summary: Another device only	608	16	50	19	126	79	187	45	59	190	21	12	4
	16%	11%	-5%	12%	-12%	+26%	+24%	+32%	+45%	+31%	+33%	+31%	23%
				b	b	abcd	abcd	abcd	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 65 (continuation)
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2411	100	84	110	73
	63%	-30%	-29%	-38%	-23%
				d	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579	166	118	169	115
	42%	+51%	40%	+58%	35%
		d		bd	
I do not do this online at all	778	116	130	76	166
	20%	+36%	+44%	26%	+51%
			c		ac
Summary: Do activity at all	3020	211	163	217	157
	80%	-64%	-56%	74%	-49%
		d		bd	
Summary: Mobile phone Only	1440	45	45	47	43
	38%	-14%	-15%	-16%	-13%
Summary: Another device only	608	111	79	106	84
	16%	+34%	+27%	+36%	+26%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 66
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2111	2075	295	150	187	37	4	463
	56%	+59%	-46%	-32%	-25%	-13%	-10%	-36%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780	1654	326	232	359	126	12	502
	47%	47%	50%	50%	48%	45%	33%	-39%
I do not do this online at all	777	641	157	145	282	137	23	460
	20%	-18%	+24%	+31%	+38%	+49%	+59%	+36%
			a	ab	ab	abcd	abc	
Summary: Do activity at all	3020	2879	488	317	458	141	16	813
	80%	+82%	-76%	-69%	-62%	-51%	-41%	-64%
		bcdef	cdef	ef	e			
Summary: Mobile phone Only	1240	1225	163	85	99	15	3	311
	33%	+35%	-25%	-18%	-13%	-5%	-8%	-24%
		bcdef	cde	e	e			
Summary: Another device only	909	804	193	167	271	105	12	351
	24%	-23%	+30%	+36%	+37%	+38%	31%	+28%
			a	a	ab	a		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 66 (continuation)
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2111 56%	1551 -54%	541 +62% ai	32 52%	116 +68% aci	26 82%	26 54%	92 +68% aci	79 61%	41 46%	28 83%	17 70%	17 48%	32 69%	303 -40%	1734 +60% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780 47%	1348 47% c	411 47% c	19 -31%	69 40%	14 44%	13 26%	63 47% c	77 +59% acdf	39 44%	16 47%	17 70%	15 42%	28 59% cf	278 -37%	1449 +50% a
I do not do this online at all	777 20%	604 21%	162 18%	20 +33% abdghm	28 17%	1 4%	19 +39% abdghm	17 13%	18 14%	31 +35% abdghm	3 8%	1 6%	10 28%	4 9%	254 +34% b	478 -17%
Summary: Do activity at all	3020 80%	2275 79% cfi	714 82% cfi	41 -67%	142 83% cfi	30 96%	29 -61%	117 87% cfi	112 86% cfi	58 -65%	31 92%	23 94%	25 72%	42 91% cfi	494 -66%	2413 +83% a
Summary: Mobile phone Only	1240 33%	928 32%	304 35%	22 36%	73 +43% ahi	16 52%	17 35%	54 40% i	35 27%	19 22%	15 45%	6 23%	11 31%	15 31%	217 29%	964 33%
Summary: Another device only	909 24%	725 +25% bcd	173 -20%	9 -15%	27 16%	4 14%	3 7%	26 19%	33 25%	17 19%	3 10%	6 24%	9 24%	10 22%	191 26%	679 24%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 66 (continuation)
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2111	70	691	102	706	111	320	20	16	152	21	9	5
	56%	48%	+73%	62%	+68%	-37%	-42%	-14%	-12%	-25%	-32%	-25%	-27%
		gh	acefgh	efgh	aefgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780	56	380	58	565	108	432	55	71	298	40	16	6
	47%	38%	-40%	-36%	+54%	-36%	+56%	40%	54%	48%	+62%	42%	-32%
					abceg		abceg		bce	d	cd		
I do not do this online at all	777	32	135	35	108	115	177	72	57	241	15	17	8
	20%	22%	-14%	21%	-10%	+38%	23%	+52%	+43%	+39%	24%	+46%	+48%
		d		d		abcdf	bd	abcdef	abcdf	b		b	b
Summary: Do activity at all	3020	113	817	129	931	186	591	66	75	380	49	20	9
	80%	78%	+86%	79%	+90%	-62%	77%	-48%	-57%	-61%	76%	-54%	-52%
		egh	efgh	egh	acefgh	g	egh				acd		
Summary: Mobile phone Only	1240	58	437	71	366	78	158	11	4	82	9	5	4
	33%	40%	+46%	+43%	35%	-26%	-21%	-8%	-3%	-13%	-14%	-13%	20%
		efgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	909	43	126	27	225	75	270	46	59	228	28	11	5
	24%	29%	-13%	17%	22%	25%	+35%	33%	+45%	+37%	+44%	29%	26%
		bc			b	b	bcde	bcd	bcde				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 66 (continuation)
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2111	69	83	86	63
	56%	-21%	-28%	-29%	-19%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780	192	106	178	119
	47%	+59%	-36%	+61%	-37%
		bd		bd	
I do not do this online at all	777	101	140	74	167
	20%	+31%	+47%	25%	+51%
			ac		ac
Summary: Do activity at all	3020	225	154	218	157
	80%	-69%	-53%	75%	-49%
		bd		bd	
Summary: Mobile phone Only	1240	33	49	41	38
	33%	-10%	-17%	-14%	-12%
Summary: Another device only	909	156	71	132	94
	24%	+48%	24%	+45%	29%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 67
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2482 65%	2435 +69% bcdef	361 -56% cdef	205 -44% def	252 -34% e	47 -17%	7 -18%	589 -46%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569 41%	1440 41%	301 +47% a	210 45%	339 +46%	129 46%	18 48%	458 -36%
I do not do this online at all	614 16%	493 -14%	126 +20% a	126 +27% ab	246 +33% ab	120 +43% abcd	15 +40% ab	374 +29%
Summary: Do activity at all	3184 84%	3026 +86% bcdef	519 -80% cdef	337 -73% e	494 -67% e	158 -57%	23 -60%	900 -71%
Summary: Mobile phone Only	1615 43%	1586 +45% bcdef	218 -34% def	127 -27% e	156 -21% e	29 -10%	5 -12%	441 -35%
Summary: Another device only	702 18%	591 -17%	158 +24% a	131 +28% a	242 +33% ab	111 +40% abc	16 +42% a	311 +24%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 67 (continuation)
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2482 65%	1804 -63%	655 +75% a	41 66%	122 71%	25 79%	35 74%	113 +84% aci	100 +77% a	57 64%	29 87%	22 89%	28 80%	36 78%	384 -51%	2016 +70% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569 41%	1189 41% c	354 40% c	18 -29%	60 35%	11 36%	20 41%	53 39%	56 43%	38 43%	11 32%	16 68%	12 34%	19 42%	251 -34%	1253 +43% a
I do not do this online at all	614 16%	491 +17% bg	114 -13%	15 +24% bgh	32 19% g	3 9%	11 23% g	8 -6%	15 11%	16 18% g	3 8%	* 2%	6 16%	3 6%	203 +27% b	377 -13%
Summary: Do activity at all	3184 84%	2389 -83%	762 +87% ac	47 -76%	139 81%	29 91%	37 77%	126 +94% acdfi	116 89% c	73 82%	31 92%	24 98%	29 84%	43 94%	546 -73%	2514 +87% a
Summary: Mobile phone Only	1615 43%	1199 42%	408 +47%	29 47%	79 46%	17 55%	17 36%	74 +55% a	59 45%	34 39%	20 61%	7 31%	17 49%	24 52%	295 39%	1262 44%
Summary: Another device only	702 18%	584 +20% bcdg	107 -12%	6 -10%	18 -10%	4 12%	2 3%	13 10%	15 12%	16 18%	2 5%	2 9%	1 4%	7 16%	162 22% b	499 -17%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 67 (continuation)
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2482	94	794	124	790	141	410	26	21	208	26	12	6
	65%	65%	+83%	+75%	+76%	-47%	-53%	-18%	-16%	-34%	-40%	-32%	-34%
		egh	adefgh	efgh	aefgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569	36	309	42	494	110	385	64	64	288	30	14	6
	41%	-25%	-32%	-26%	+48%	36%	+50%	46%	49%	46%	47%	38%	34%
					abce		abce	abc	abc				
I do not do this online at all	614	31	96	23	75	89	151	59	55	204	20	15	7
	16%	21%	-10%	14%	-7%	+30%	+20%	+43%	+42%	+33%	+31%	+41%	+41%
		bd		d		bcdf	bd	abcdef	abcdf				
Summary: Do activity at all	3184	114	856	141	964	212	617	79	77	417	44	23	10
	84%	79%	+90%	86%	+93%	-70%	-80%	-57%	-58%	-67%	-69%	-59%	-59%
		gh	aefgh	egh	acefgh	g	egh						
Summary: Mobile phone Only	1615	78	547	99	470	102	232	16	13	129	14	8	4
	43%	+54%	+57%	+60%	45%	-34%	-30%	-11%	-10%	-21%	-22%	-22%	-25%
		efgh	defgh	defgh	efgh	gh	gh						
Summary: Another device only	702	20	62	17	173	71	207	54	56	208	19	10	5
	18%	14%	-7%	-11%	17%	24%	+27%	+39%	+43%	+34%	29%	27%	26%
		b			b	bcd	abcd	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 67 (continuation)
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2482 65%	119 -36%	90 -31%	119 -41% d	90 -28%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569 41%	170 +52% d	118 40%	174 +60% bd	112 35%
I do not do this online at all	614 16%	83 +25%	121 +41% ac	55 19%	146 +45% ac
Summary: Do activity at all	3184 84%	244 -75% bd	173 -59%	238 81% bd	178 -55%
Summary: Mobile phone Only	1615 43%	74 -23%	55 -19%	63 -22%	66 -20%
Summary: Another device only	702 18%	125 +38% d	83 +28%	119 +41% bd	88 +27%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 68
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1625 43%	1597 +45% bcdef	219 -34% cdef	123 -27% e	151 -20% e	28 -10%	4 -11%	409 -32%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463 39%	1373 39%	277 43% e	201 43% e	291 39%	90 32%	11 28%	422 -33%
I do not do this online at all	1272 33%	1109 -32%	236 37%	187 +40% a	350 +47% ab	163 +59% abcd	23 +61% ab	539 +42%
Summary: Do activity at all	2526 67%	2411 +68% cdef	409 63% def	275 -60% e	390 -53% e	115 -41%	15 -39%	734 -58%
Summary: Mobile phone Only	1062 28%	1037 +29% bcde	132 -20% de	74 -16% e	99 -13%	25 -9%	4 11%	312 -25%
Summary: Another device only	900 24%	813 -23%	190 +30% a	152 +33% a	239 +32% a	87 +31% a	11 28%	325 25%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 68 (continuation)
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1625	1194	412	34	83	21	23	74	66	24	17	12	10	26	282	1280
	43%	-41%	+47%	+55%	48%	67%	49%	+55%	51%	-27%	50%	49%	30%	57%	-38%	+44%
		i	ai	ail	i			ai	i					i		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463	1105	346	20	64	17	16	45	52	34	8	15	13	23	260	1150
	39%	38%	39%	33%	37%	53%	33%	33%	40%	38%	23%	64%	37%	50%	35%	+40%
I do not do this online at all	1272	982	275	17	56	4	17	40	37	43	12	6	14	10	272	942
	33%	34%	31%	28%	33%	14%	36%	30%	28%	+48%	37%	23%	40%	22%	36%	33%
										abcghm						
Summary: Do activity at all	2526	1897	601	44	115	27	31	95	94	46	21	18	21	36	477	1949
	67%	66%	69%	72%	67%	86%	64%	70%	72%	-52%	63%	77%	60%	78%	64%	67%
		i	i	i				i	i					i		
Summary: Mobile phone Only	1062	793	255	24	52	11	15	49	41	12	13	3	8	13	217	799
	28%	28%	29%	+39%	30%	34%	31%	37%	32%	-13%	40%	13%	23%	27%	29%	28%
		i	i	ai	i			i	i							
Summary: Another device only	900	704	189	10	33	6	7	21	27	22	4	7	10	9	194	669
	24%	24%	22%	17%	19%	19%	15%	15%	21%	25%	13%	27%	29%	20%	26%	23%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 68 (continuation)
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1625	76	521	89	518	101	230	17	11	117	21	7	6
	43%	52%	+55%	+54%	+50%	-34%	-30%	-12%	-8%	-19%	32%	-20%	32%
		efgh	efgh	efgh	efgh	gh	gh				a		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463	41	294	61	461	121	344	39	51	247	28	11	5
	39%	-28%	-31%	37%	+44%	40%	+45%	28%	39%	40%	43%	30%	30%
					abg	b	abg						
I do not do this online at all	1272	39	308	39	266	111	296	83	72	298	23	21	8
	33%	27%	32%	-24%	-26%	37%	+39%	+60%	+55%	+48%	36%	+55%	43%
			d			cd	abcd	abcdef	abcdef			b	
Summary: Do activity at all	2526	106	645	125	774	190	472	55	59	322	41	17	10
	67%	73%	68%	+76%	+74%	63%	-61%	-40%	-45%	-52%	64%	-45%	57%
		fgh	fgh	efgh	befgh	gh	gh				c		
Summary: Mobile phone Only	1062	66	351	65	313	69	127	17	8	76	13	6	5
	28%	+45%	+37%	+39%	30%	23%	-17%	-12%	-6%	-12%	21%	-15%	27%
		defgh	defgh	efgh	fgh	gh	h						a
Summary: Another device only	900	30	124	37	256	89	241	39	49	205	20	9	4
	24%	21%	-13%	22%	25%	30%	+31%	28%	+37%	+33%	32%	25%	25%
				b	b	b	bd	b	abcd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 68 (continuation)
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1625 43%	63 -19%	53 -18%	69 -23%	48 -15%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463 39%	152 +47% bd	94 32%	135 46% bd	111 34%
I do not do this online at all	1272 33%	136 +42%	162 +55% ac	120 41%	175 +54% ac
Summary: Do activity at all	2526 67%	190 -58% bd	132 -45%	172 59% bd	148 -46%
Summary: Mobile phone Only	1062 28%	38 -12%	37 -13%	38 -13%	38 -12%
Summary: Another device only	900 24%	127 +39% b	78 27%	104 +35%	100 +31%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 69
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2452 65%	2411 +69% bcdef	353 -55% cdef	169 -37% de	209 -28% e	40 -15%	12 -31%	556 -44%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503 13%	472 13%	90 14%	70 15%	101 14%	31 11%	2 6%	135 -11%
I do not do this online at all	1147 30%	938 -27%	258 +40% a	249 +54% ab	457 +62% abc	208 +75% abcd	24 +63% ab	624 +49%
Summary: Do activity at all	2651 70%	2581 +73% bcdef	388 -60% cdef	213 -46% de	283 -38% e	70 -25%	14 -37%	649 -51%
Summary: Mobile phone Only	2148 57%	2109 +60% bcdef	298 -46% cde	143 -31% e	182 -25% e	39 -14%	12 -31%	514 -40%
Summary: Another device only	199 5%	170 -5%	35 5%	44 +10% ab	73 +10% ab	29 +11% ab	2 6%	93 +7%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 69 (continuation)
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2452	1785	641	37	126	27	35	107	93	49	25	15	28	39	346	2015
	65%	-62%	+73%	60%	74%	86%	73%	+79%	72%	55%	75%	61%	81%	83%	-46%	+70%
			aci		aci			aci					i	aci		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503	362	137	5	20	7	8	25	27	17	*	4	2	7	80	398
	13%	13%	16%	9%	12%	22%	17%	18%	21%	20%	*%	17%	7%	15%	11%	14%
									c							
I do not do this online at all	1147	935	199	23	39	3	13	19	29	32	8	9	6	7	350	740
	30%	+32%	-23%	37%	23%	9%	27%	-14%	22%	36%	25%	36%	17%	15%	+47%	-26%
		bg		bdgm						bg					b	
Summary: Do activity at all	2651	1944	677	39	131	29	35	116	101	57	25	15	29	40	399	2151
	70%	-68%	+77%	63%	77%	91%	73%	+86%	78%	64%	75%	64%	83%	85%	-53%	+74%
			aci		c			aci						c		a
Summary: Mobile phone Only	2148	1582	540	33	111	22	27	91	74	39	25	11	27	32	319	1753
	57%	-55%	+62%	54%	65%	69%	56%	67%	57%	44%	75%	47%	76%	70%	-43%	+61%
			ai		i			i					i	i		a
Summary: Another device only	199	160	36	2	5	1	0	9	8	8	*	1	*	1	53	137
	5%	6%	4%	3%	3%	4%	0%	7%	6%	9%	*%	3%	1%	2%	7%	5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 69 (continuation)
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2452	98	797	115	804	117	388	16	25	171	25	9	5
	65%	68%	+84%	70%	+77%	-39%	-51%	-11%	-19%	-28%	-39%	-23%	-27%
		efgh	acdefgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503	19	95	13	162	35	123	13	18	85	8	6	2
	13%	13%	-10%	8%	+16%	11%	+16%	9%	14%	14%	12%	15%	10%
					bc		bc						
I do not do this online at all	1147	34	136	43	190	163	324	110	90	384	37	25	12
	30%	23%	-14%	26%	-18%	+54%	+42%	+80%	+68%	+62%	+57%	+67%	+66%
		b		b		abcdf	abcd	abcdef	abcdef				
Summary: Do activity at all	2651	112	817	121	849	138	444	28	42	237	27	13	6
	70%	77%	+86%	74%	+82%	-46%	-58%	-20%	-32%	-38%	-43%	-33%	-34%
		efgh	acefgh	efgh	efgh	gh	egh						
Summary: Mobile phone Only	2148	92	722	108	687	104	320	15	24	152	19	7	4
	57%	63%	+76%	66%	+66%	-34%	-42%	-11%	-18%	-24%	-30%	-18%	-24%
		efgh	acdefgh	efgh	efgh	gh	gh						
Summary: Another device only	199	14	19	6	44	21	56	12	17	66	2	4	1
	5%	9%	-2%	3%	4%	7%	+7%	9%	+13%	+11%	3%	11%	7%
		bd			b	b	bd	b	bcd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 69 (continuation)
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2452 65%	102 -31%	69 -23%	88 -30%	83 -26%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503 13%	55 17% d	30 10%	57 +19% bd	29 9%
I do not do this online at all	1147 30%	181 +55%	203 +69% ac	162 +55%	218 +67% ac
Summary: Do activity at all	2651 70%	146 -45% bd	91 -31%	131 -45% bd	106 -33%
Summary: Mobile phone Only	2148 57%	91 -28%	61 -21%	74 -25%	77 -24%
Summary: Another device only	199 5%	44 +13%	22 8%	43 +15%	23 7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 70
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1483	1475	183	67	75	8	0	276
	39%	+42%	-28%	-14%	-10%	-3%	-0%	-22%
		bcdef	cdef	e	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735	687	142	78	126	48	6	184
	19%	20%	22%	17%	17%	17%	15%	-14%
I do not do this online at all	1979	1754	395	340	565	225	32	867
	52%	-50%	+61%	+74%	+76%	+81%	+85%	+68%
			a	ab	ab	ab	ab	
Summary: Do activity at all	1818	1765	251	122	175	53	6	407
	48%	+50%	-39%	-26%	-24%	-19%	-15%	-32%
		bcdef	cdef					
Summary: Mobile phone Only	1083	1078	109	45	49	5	0	223
	29%	+31%	-17%	-10%	-7%	-2%	-0%	-18%
		bcdef	cdef	e	e			
Summary: Another device only	335	291	68	56	100	45	6	131
	9%	-8%	11%	12%	+14%	+16%	15%	10%
				a	a	a		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 70 (continuation)
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1483 39%	1082 -38%	390 +44% ac	20 32%	76 45%	16 51%	25 53%	54 40%	53 40%	33 37%	20 61%	11 47%	16 46%	23 49%	244 -33%	1173 +41% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735 19%	575 20% g	150 17%	8 14%	30 18%	8 26%	9 18%	12 -9%	30 23% g	17 19%	1 3%	9 38%	3 8%	6 14%	119 -16%	586 +20% a
I do not do this online at all	1979 52%	1518 53%	436 50%	38 62% b	89 52%	13 40%	23 47%	74 55%	64 49%	47 53%	13 39%	12 50%	18 53%	22 48%	431 +58% b	1474 51%
Summary: Do activity at all	1818 48%	1362 47%	440 50% c	24 38%	81 48%	19 60%	25 53%	61 45%	67 51%	41 47%	20 61%	12 50%	17 47%	24 52%	318 -42%	1417 49% a
Summary: Mobile phone Only	1083 29%	787 -27%	290 +33% a	15 25%	51 30%	10 33%	17 35%	49 36%	37 28%	24 27%	20 58%	3 12%	14 39%	18 38%	198 26%	831 29%
Summary: Another device only	335 9%	280 +10% bd	50 -6%	4 7%	5 3%	3 8%	0 0%	6 5%	14 11%	8 9%	0 0%	1 3%	* 1%	1 3%	74 10%	245 8%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 70 (continuation)
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1483	86	485	85	510	69	173	4	4	59	11	3	2
	39%	+59%	+51%	+52%	+49%	-23%	-23%	-3%	-3%	-9%	-18%	-9%	-10%
		efgh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735	22	151	31	242	48	166	20	28	103	16	5	1
	19%	15%	-16%	19%	+23%	16%	22%	14%	21%	17%	25%	14%	-7%
					be		b				d		
I do not do this online at all	1979	45	416	69	449	202	507	115	102	477	42	30	15
	52%	-31%	-44%	-42%	-43%	+67%	+66%	+83%	+78%	+77%	+66%	+79%	+85%
			a		a	abcd	abcd	abcdef	abcdf				b
Summary: Do activity at all	1818	101	536	95	590	99	261	23	29	143	22	8	3
	48%	+69%	+56%	+58%	+57%	-33%	-34%	-17%	-22%	-23%	-34%	-21%	-15%
		bdefgh	efgh	efgh	efgh	g	gh				d		
Summary: Mobile phone Only	1083	79	386	64	349	51	95	4	1	40	6	3	1
	29%	+54%	+41%	+39%	+34%	-17%	-12%	-3%	-1%	-6%	-9%	-7%	-8%
		bcdefgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	335	15	52	10	80	30	88	20	25	84	10	5	1
	9%	10%	-5%	6%	8%	10%	+11%	14%	+19%	+14%	16%	12%	5%
						b	bd	b	bcde				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 70 (continuation)
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1483	39	20	29	29
	39%	-12%	-7%	-10%	-9%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735	77	26	55	48
	19%	24%	-9%	19%	15%
		b		b	
I do not do this online at all	1979	227	251	218	256
	52%	+69%	+85%	+74%	+79%
			ac		
Summary: Do activity at all	1818	100	43	75	68
	48%	-31%	-15%	-26%	-21%
		b		b	
Summary: Mobile phone Only	1083	23	17	20	20
	29%	-7%	-6%	-7%	-6%
Summary: Another device only	335	62	23	46	39
	9%	+19%	8%	+16%	12%
		b			

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 71
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	3093	2977	500	303	418	115	15	855
	81%	+85%	-77%	-65%	-56%	-42%	-38%	-67%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071	1902	381	280	449	169	27	618
	55%	54%	59%	+61%	+61%	61%	72%	-49%
				a	a			
I do not do this online at all	182	133	35	40	90	49	7	132
	5%	-4%	5%	+9%	+12%	+18%	+19%	+10%
				a	ab	abc	ab	
Summary: Do activity at all	3615	3387	611	422	651	229	31	1142
	95%	+96%	95%	-91%	-88%	-82%	-81%	-90%
		cdef	def	e				
Summary: Mobile phone Only	1544	1485	230	142	202	59	4	523
	41%	+42%	-36%	-31%	-27%	-21%	-9%	41%
		bcdef	def	ef				
Summary: Another device only	523	409	111	119	233	113	16	286
	14%	-12%	+17%	+26%	+31%	+41%	+43%	+22%
			a	ab	ab	abcd	ab	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 71 (continuation)
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	3093 81%	2294 -80%	767 +88% a	50 82%	150 88%	27 84%	45 94%	120 89%	115 89%	74 83%	29 87%	19 79%	30 86%	42 91%	535 -71%	2438 +84% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071 55%	1575 55% g	468 53% g	28 46%	91 54%	23 72%	24 49%	53 -39%	74 57% g	45 51%	18 55%	17 72%	20 57%	29 62%	380 51%	1630 +56% a
I do not do this online at all	182 5%	145 5%	36 4%	6 +11% abg	10 6% g	0 0%	3 6% g	0 0%	7 5%	6 6% g	* 1%	* 2%	1 4%	1 3%	69 +9% b	101 -3%
Summary: Do activity at all	3615 95%	2734 95% c	840 96% c	55 -89%	160 94%	31 100%	45 94%	135 100% cdfi	124 95%	83 94%	33 99%	24 98%	34 96%	45 97%	679 -91%	2790 +97% a
Summary: Mobile phone Only	1544 41%	1159 40%	372 42%	27 44%	69 40%	9 28%	21 44%	82 +61% abcdhm	50 38%	38 43%	15 45%	6 26%	14 39%	16 35%	300 40%	1160 40%
Summary: Another device only	523 14%	441 +15% bcdh	73 -8%	5 8%	10 -6%	5 16%	0 0%	15 11%	8 6%	9 10%	4 12%	5 20%	3 10%	3 6%	145 +19% b	352 -12%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 71 (continuation)
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	3093	121	879	147	935	207	571	60	54	340	48	20	10
	81%	83%	+92%	+90%	+90%	-69%	-74%	-43%	-41%	-55%	75%	-53%	-54%
		egh	aefgh	efgh	efgh	gh	gh				acd		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071	60	488	73	580	159	484	88	79	391	33	19	5
	55%	-42%	51%	-44%	56%	53%	+63%	64%	60%	+63%	52%	51%	-31%
					ac		abcde	abc	ac	d	d	d	
I do not do this online at all	182	7	19	3	23	34	38	26	20	68	8	8	5
	5%	5%	-2%	2%	-2%	+11%	5%	+19%	+15%	+11%	+12%	+22%	+29%
						bcdf	bd	abcdf	abcdf			a	ab
Summary: Do activity at all	3615	138	933	161	1016	267	730	113	111	552	56	30	13
	95%	95%	+98%	98%	+98%	-89%	95%	-81%	-85%	-89%	-88%	-78%	-71%
		gh	efgh	egh	efgh		egh			cd	d		
Summary: Mobile phone Only	1544	78	445	89	436	108	246	25	33	161	23	10	7
	41%	+54%	+47%	+54%	42%	36%	-32%	-18%	-25%	-26%	36%	-27%	40%
		defgh	efgh	defgh	fgh	g	g						
Summary: Another device only	523	17	54	14	81	61	159	53	58	212	8	10	3
	14%	12%	-6%	9%	-8%	+20%	+21%	+38%	+44%	+34%	13%	+25%	17%
		b				bcd	bcd	abcdef	abcdef	bd			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 71 (continuation)
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	3093	190	150	169	169
	81%	-58%	-51%	-58%	-52%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071	219	172	222	168
	55%	+67%	58%	+76%	52%
		d		bd	
I do not do this online at all	182	26	43	7	61
	5%	8%	+15%	2%	+19%
			c		ac
Summary: Do activity at all	3615	301	251	285	263
	95%	92%	-85%	98%	-81%
		d		bd	
Summary: Mobile phone Only	1544	82	80	63	95
	41%	-25%	-27%	-22%	-29%
Summary: Another device only	523	111	101	116	94
	14%	+34%	+34%	+40%	+29%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 72
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	3175 84%	3052 +87% bcdef	513 -80% cdef	322 -70% def	444 -60% ef	122 -44%	12 -32%	895 -70%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103 29%	1045 +30% cde	198 31% cde	108 -23%	166 -22%	58 -21%	5 14%	248 -19%
I do not do this online at all	393 10%	277 -8%	80 12% a	103 +22% ab	219 +30% abc	116 +42% abcd	20 +53% abcd	275 +22%
Summary: Do activity at all	3404 90%	3242 +92% bcdef	566 88% cdef	359 -78% def	521 -70% ef	162 -58%	18 -47%	999 -78%
Summary: Mobile phone Only	2301 61%	2197 +62% bcdef	367 57% def	250 -54% e	355 -48% e	105 -38%	12 -32%	751 59%
Summary: Another device only	230 6%	190 -5%	52 8% a	37 8%	77 +10% a	40 +14% abc	5 14%	104 +8%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 72 (continuation)
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	3175 84%	2353 -82%	790 +90% ac	51 82%	157 +92% a	30 96%	42 88%	119 89%	121 +93% a	74 84%	31 92%	22 90%	32 91%	43 92%	542 -72%	2511 +87% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103 29%	792 -28%	287 +33% a	18 29%	50 30%	14 46%	16 33%	42 31%	41 32%	23 26%	12 36%	15 64%	7 21%	22 +49% a	188 -25%	881 +30% a
I do not do this online at all	393 10%	343 +12% bgh	49 -6%	9 15% bdgh	10 6%	0 0%	6 12% h	5 4%	1 -1%	8 9%	3 8%	2 9%	3 9%	2 5%	128 +17% b	246 -9%
Summary: Do activity at all	3404 90%	2537 -88%	827 +94% ac	52 85%	161 94% c	31 100%	42 88%	130 96% ac	129 +99% acf	81 91%	31 92%	22 91%	32 91%	44 95%	620 -83%	2645 +91% a
Summary: Mobile phone Only	2301 61%	1745 61%	540 62%	34 56%	110 65%	17 54%	26 55%	88 65%	88 67%	58 65%	19 55%	7 27%	25 71%	22 47%	433 58%	1764 61%
Summary: Another device only	230 6%	183 6%	37 4%	2 3%	4 2%	1 4%	0 0%	11 8%	8 6%	7 8%	0 0%	* 2%	0 0%	2 3%	78 +10% b	133 -5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 72 (continuation)
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	3175	124	896	147	959	214	594	57	62	375	40	19	10
	84%	85%	+94%	90%	+92%	-71%	-77%	-41%	-47%	-60%	-63%	-50%	-58%
		egh	aefgh	efgh	aefgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103	46	292	34	335	79	223	28	30	137	19	9	1
	29%	32%	31%	21%	+32%	26%	29%	20%	23%	-22%	30%	23%	-6%
			c		cg					d	d	d	
I do not do this online at all	393	4	28	10	47	56	119	59	52	178	21	14	7
	10%	-3%	-3%	6%	-5%	+18%	+16%	+43%	+39%	+29%	+32%	+36%	+39%
						abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	3404	142	924	154	992	245	649	79	80	443	43	24	11
	90%	+97%	+97%	94%	+95%	-82%	-84%	-57%	-61%	-71%	-68%	-64%	-61%
		efgh	efgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	2301	95	631	120	658	166	425	51	50	305	24	16	10
	61%	66%	+66%	+73%	63%	55%	-55%	-37%	-38%	-49%	-38%	-41%	55%
		gh	efgh	defgh	efgh	gh	gh						
Summary: Another device only	230	18	27	7	33	32	54	22	18	68	3	5	*
	6%	+12%	-3%	4%	-3%	+11%	7%	+16%	+14%	+11%	5%	+14%	3%
		bd				bd	bd	bcdf	bcdf			d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 72 (continuation)
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	3175 84%	195 -60%	179 -61%	196 -67% d	175 -54%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103 29%	74 23%	63 21%	85 29% d	52 -16%
I do not do this online at all	393 10%	98 +30% c	80 +27%	56 +19%	122 +38% c
Summary: Do activity at all	3404 90%	228 -70%	214 -73%	237 -81% ad	202 -62%
Summary: Mobile phone Only	2301 61%	154 -47%	151 -51%	151 -52%	150 -46%
Summary: Another device only	230 6%	33 +10%	35 +12%	41 +14%	27 8%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 73
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2864	2754	448	282	392	109	9	821
	75%	+78%	-69%	-61%	-53%	-39%	-22%	-64%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263	1210	219	106	159	53	15	233
	33%	+34%	34%	-23%	-21%	-19%	39%	-18%
		cde	cde				e	
I do not do this online at all	566	428	127	132	270	138	19	354
	15%	-12%	+20%	+29%	+36%	+49%	+49%	+28%
			a	ab	abc	abcd	abc	
Summary: Do activity at all	3232	3091	518	330	471	141	19	919
	85%	+88%	-80%	-71%	-64%	-51%	-51%	-72%
		bcdef	cdef	def	e			
Summary: Mobile phone Only	1969	1881	300	224	311	88	5	687
	52%	+53%	-46%	48%	-42%	-32%	-12%	54%
		bdef	ef	ef	ef			
Summary: Another device only	368	337	70	48	79	31	11	99
	10%	10%	11%	10%	11%	11%	+28%	-8%
							abcde	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 73 (continuation)
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2864 75%	2071 -72%	762 +87% ac	45 74%	155 +91% ac	27 86%	39 82%	115 86% a	121 +93% ac	74 84%	29 87%	23 97%	28 81%	42 91% a	481 -64%	2275 +79% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263 33%	918 -32%	320 36%	21 34%	54 32%	15 46%	15 32%	50 37%	47 36%	26 30%	11 32%	14 58%	5 15%	24 +52% al	224 30%	1007 +35%
I do not do this online at all	566 15%	501 +17% bdgh	61 -7%	11 18% bdgh	9 -5%	0 0%	9 18% dgh	4 -3%	2 -1%	9 10% h	5 13%	1 3%	7 19% bdgh	2 5%	178 +24% b	350 -12%
Summary: Do activity at all	3232 85%	2379 -83%	815 +93% acl	50 82%	162 +95% acfl	31 100%	39 82%	131 +97% acfl	128 +99% acfil	80 90%	29 87%	23 97%	28 81%	44 95%	571 -76%	2541 +88% a
Summary: Mobile phone Only	1969 52%	1461 51%	496 +57% a	29 48%	108 +63% ac	17 54%	24 50%	81 60%	82 63%	54 60%	18 54%	9 39%	23 66%	20 43%	347 -46%	1534 +53% a
Summary: Another device only	368 10%	308 +11% bd	54 -6%	5 8%	7 4%	4 14%	0 0%	15 11%	7 5%	6 6%	0 0%	* 1%	0 0%	2 4%	90 12%	266 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 73 (continuation)
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2864	112	840	133	859	188	519	49	57	322	41	20	9
	75%	77%	+88%	81%	+83%	-62%	-68%	-35%	-43%	-52%	64%	-54%	-48%
		egh	acdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263	57	344	55	405	86	234	27	25	132	18	7	2
	33%	39%	36%	34%	+39%	29%	30%	-19%	-19%	-21%	28%	-19%	-11%
		gh	gh	gh	efgh		h				d		
I do not do this online at all	566	12	44	16	75	76	169	72	61	229	19	14	8
	15%	8%	-5%	10%	-7%	+25%	+22%	+52%	+46%	+37%	+29%	+36%	+48%
				b		abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	3232	133	908	148	964	225	599	66	71	392	45	24	9
	85%	92%	+95%	90%	+93%	-75%	-78%	-48%	-54%	-63%	-71%	-64%	-52%
		efgh	cefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	1969	76	564	93	559	139	365	39	46	260	27	17	7
	52%	53%	+59%	56%	54%	46%	-48%	-28%	-35%	-42%	42%	45%	41%
		gh	efgh	gh	fgh	g	gh						
Summary: Another device only	368	22	67	15	105	37	80	17	14	70	4	4	1
	10%	15%	-7%	9%	10%	12%	10%	12%	11%	11%	6%	10%	4%
		b				b							

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 73 (continuation)
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2864	162	160	155	163
	75%	-50%	-54%	-53%	-50%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263	79	53	99	32
	33%	-24%	-18%	34%	-10%
		d		bd	
I do not do this online at all	566	122	107	83	146
	15%	+37%	+36%	+28%	+45%
					c
Summary: Do activity at all	3232	205	187	210	178
	85%	-63%	-64%	-72%	-55%
				d	
Summary: Mobile phone Only	1969	126	134	110	146
	52%	-39%	46%	-38%	45%
Summary: Another device only	368	43	27	55	15
	10%	13%	9%	+19%	-5%
		d		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 74
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2838 75%	2732 +78% bcdef	442 -68% cdef	270 -58% de	376 -51% e	106 -38%	14 -38%	782 -61%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306 34%	1232 +35% cde	214 33% cd	120 -26%	194 -26%	74 -27%	16 42%	289 -23%
I do not do this online at all	555 15%	429 -12%	124 +19% a	135 +29% ab	261 +35% ab	126 +45% abcd	13 +34% a	353 +28%
Summary: Do activity at all	3242 85%	3090 +88% bcdef	522 -81% cde	327 -71% e	479 -65% e	152 -55%	25 -66%	920 -72%
Summary: Mobile phone Only	1937 51%	1859 +53% cdef	307 48% def	208 -45% e	286 -39% e	78 -28%	9 -24%	631 50%
Summary: Another device only	404 11%	358 -10%	80 12%	57 12%	103 +14% a	46 +17% a	11 +28% abc	138 11%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 74 (continuation)
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2838	2060	750	48	146	25	42	118	113	69	30	23	29	41	484	2242
	75%	-72%	+86%	78%	+85%	80%	87%	+88%	+87%	78%	89%	97%	83%	89%	-65%	+78%
			ac		a			a	a							a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306	973	308	14	57	18	14	49	47	23	10	13	5	23	231	1033
	34%	34%	35%	-23%	34%	58%	30%	36%	36%	26%	31%	56%	15%	49%	31%	+36%
		c	c											cl		
I do not do this online at all	555	482	68	12	13	0	6	5	5	11	3	1	6	2	172	354
	15%	+17%	-8%	19%	8%	0%	13%	-3%	-4%	13%	8%	3%	17%	5%	+23%	-12%
		bdgh		bdgh									gh		b	
Summary: Do activity at all	3242	2398	809	50	157	31	42	130	125	77	31	23	29	44	577	2537
	85%	-83%	+92%	81%	92%	100%	87%	+97%	+96%	87%	92%	97%	83%	95%	-77%	+88%
			ac		ac			acl	acl							a
Summary: Mobile phone Only	1937	1425	500	36	100	13	28	82	78	54	20	10	24	21	346	1503
	51%	-49%	+57%	58%	59%	42%	58%	61%	60%	61%	61%	42%	68%	46%	-46%	52%
			a													a
Summary: Another device only	404	338	59	2	12	6	0	12	12	9	1	*	0	3	93	295
	11%	+12%	-7%	-3%	7%	20%	0%	9%	9%	10%	2%	1%	0%	6%	12%	10%
		bc														

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 74 (continuation)
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2838	120	839	132	847	187	500	46	56	324	26	18	8
	75%	82%	+88%	80%	+82%	-62%	-65%	-33%	-43%	-52%	-40%	-47%	-46%
		efgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306	54	346	55	411	83	242	38	35	164	19	9	2
	34%	37%	36%	34%	+40%	-28%	32%	28%	27%	-26%	30%	24%	-11%
			e		efh					d	d		
I do not do this online at all	555	10	39	18	87	77	173	67	55	211	27	15	8
	15%	-7%	-4%	11%	-8%	+26%	+23%	+49%	+41%	+34%	+42%	+39%	+46%
				b	b	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	3242	135	913	146	952	224	595	71	77	409	37	23	9
	85%	+93%	+96%	89%	+92%	-74%	-77%	-51%	-59%	-66%	-58%	-61%	-54%
		efgh	cdefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	1937	81	567	91	541	141	353	33	42	246	18	14	8
	51%	56%	+60%	56%	52%	47%	-46%	-24%	-32%	-40%	-28%	-38%	43%
		gh	defgh	gh	fgh	gh	gh						
Summary: Another device only	404	16	74	14	105	37	95	25	21	85	11	5	1
	11%	11%	-8%	9%	10%	12%	12%	+18%	16%	14%	18%	14%	7%
							b	bd	b				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 74 (continuation)
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2838 75%	162 -50%	162 -55%	150 -51%	170 -52%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306 34%	99 30% d	65 -22% d	124 42% abd	40 -12%
I do not do this online at all	555 15%	114 +35%	97 +33%	77 +26%	134 +41% c
Summary: Do activity at all	3242 85%	213 -65%	197 -67%	216 -74% d	190 -59%
Summary: Mobile phone Only	1937 51%	114 -35%	132 45% c	92 -31%	149 46% c
Summary: Another device only	404 11%	50 15% d	35 12%	65 +22% bd	20 6%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 75
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	3527 93%	3311 +94% cdef	595 92% def	413 -89% ef	628 -85% e	216 -78%	27 -70%	1124 -88%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370 10%	340 10%	59 9%	43 9%	73 10%	30 11%	14 +38% abcde	109 9%
I do not do this online at all	166 4%	120 -3%	35 5%	34 +7% a	80 +11% ab	46 +17% abc	6 +16% ab	98 +8%
Summary: Do activity at all	3631 96%	3400 +97% cdef	611 95% def	428 -93% e	660 -89%	232 -83%	32 -84%	1175 -92%
Summary: Mobile phone Only	3261 86%	3059 +87% def	551 85% def	385 83% ef	587 -79% f	202 -73% f	18 -46%	1067 -84%
Summary: Another device only	104 3%	88 -3%	16 2%	16 3%	32 +4% a	16 +6% a	5 +14% abcd	52 +4%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 75 (continuation)
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	3527 93%	2659 92%	832 +95% ac	55 89%	167 98% c	29 92%	48 100%	127 94%	124 95%	81 91%	31 93%	24 100%	34 97%	45 96%	653 -87%	2754 +95% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370 10%	275 10%	92 11%	8 12%	11 6%	6 18%	3 7%	17 13%	20 15%	5 5%	4 13%	5 22%	0 0%	8 17%	82 11%	266 9%
I do not do this online at all	166 4%	138 5%	25 3%	6 +10% abdg	3 1%	0 0%	0 0%	1 1%	4 3%	6 7%	0 0%	0 0%	1 3%	1 2%	59 +8% b	81 -3%
Summary: Do activity at all	3631 96%	2742 95% c	851 97% c	56 -90%	168 99% c	31 100%	48 100%	133 99% c	127 97%	83 93%	34 100%	24 100%	34 97%	46 98%	690 -92%	2810 +97% a
Summary: Mobile phone Only	3261 86%	2467 86% c	759 87% c	48 -78%	157 92% c	26 82%	45 93%	116 86%	107 82%	78 88%	29 87%	19 78%	34 97%	38 81%	607 -81%	2543 +88% a
Summary: Another device only	104 3%	82 3%	20 2%	1 1%	1 1%	2 8%	0 0%	7 5%	3 2%	2 2%	2 7%	0 0%	0 0%	1 2%	36 +5% b	56 -2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 75 (continuation)
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	3527	132	923	157	1006	262	713	102	112	531	54	29	14
	93%	91%	+97%	96%	+97%	-87%	93%	-74%	-85%	-86%	-84%	-78%	-79%
		g	aefgh	egh	aefgh	g	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	18	88	11	101	38	64	16	13	58	11	4	*
	10%	12%	9%	7%	10%	13%	8%	11%	10%	9%	17%	9%	2%
											d		
I do not do this online at all	166	3	17	4	14	26	36	26	14	61	8	7	4
	4%	2%	-2%	3%	-1%	+9%	5%	+19%	+10%	+10%	+13%	+19%	+21%
						abd	bd	abcdef	abcd				a
Summary: Do activity at all	3631	143	935	160	1025	275	732	112	118	559	56	31	14
	96%	98%	+98%	97%	+99%	-91%	95%	-81%	-90%	-90%	-87%	-81%	-79%
		egh	efgh	gh	efgh	g	g			d			
Summary: Mobile phone Only	3261	125	847	149	923	238	668	96	105	501	45	27	14
	86%	86%	+89%	91%	+89%	-79%	87%	-69%	80%	-81%	-71%	-72%	77%
		g	egh	egh	egh		eg						
Summary: Another device only	104	10	12	3	19	13	18	10	6	28	2	1	0
	3%	+7%	-1%	2%	2%	4%	2%	+7%	4%	+5%	4%	4%	0%
		bdf				b		bdf	b				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 75 (continuation)
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	3527	279	253	263	264
	93%	-85%	-86%	90%	-82%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	40	18	41	17
	10%	12%	6%	14%	5%
		d		bd	
I do not do this online at all	166	29	33	12	50
	4%	+9%	+11%	4%	+15%
			c		c
Summary: Do activity at all	3631	298	261	281	274
	96%	-91%	-89%	96%	-85%
				bd	
Summary: Mobile phone Only	3261	258	243	240	257
	86%	-79%	83%	82%	-79%
Summary: Another device only	104	20	8	18	10
	3%	+6%	3%	+6%	3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 76
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	3543 93%	3319 +94% def	602 93% def	426 92% ef	650 -88% ef	224 -80%	26 -69%	1152 -90%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290 8%	277 8% d	49 8%	25 5%	38 -5%	13 5%	5 13%	63 -5%
I do not do this online at all	172 5%	128 -4%	33 5%	31 7% a	75 +10% ab	44 +16% abc	7 +18% ab	94 +7%
Summary: Do activity at all	3625 95%	3391 +96% cdef	613 95% def	431 93% e	665 -90%	234 -84%	31 -82%	1179 -93%
Summary: Mobile phone Only	3335 88%	3114 +88% def	564 87% ef	406 88% ef	627 -85%	221 -79%	26 -69%	1116 88%
Summary: Another device only	82 2%	72 2%	11 2%	4 1%	15 2%	10 4%	5 +13% abcd	27 2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 76 (continuation)
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	3543 93%	2672 93%	836 +95% ac	56 90%	167 98% c	30 96%	46 97%	129 95%	125 96%	81 91%	30 89%	24 100%	32 93%	45 97%	660 -88%	2755 +95% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290 8%	198 -7%	85 +10% a	5 8%	16 10%	4 13%	1 3%	14 10%	17 13%	10 11%	1 4%	3 14%	2 5%	9 +19% a	50 7%	222 8%
I do not do this online at all	172 5%	151 +5% b	19 -2%	6 +10% bdgh	1 1%	0 0%	1 3%	1 *%	1 1%	2 2%	4 11%	0 0%	2 7%	1 1%	66 +9% b	87 -3%
Summary: Do activity at all	3625 95%	2729 -95%	857 +98% ac	56 -90%	170 99% c	31 100%	46 97%	134 100% c	130 99% c	87 98%	30 89%	24 100%	32 93%	46 99%	683 -91%	2804 +97% a
Summary: Mobile phone Only	3335 88%	2531 88%	772 88%	51 83%	153 90%	27 87%	45 94%	120 89%	113 87%	77 87%	28 84%	21 86%	31 88%	37 80%	632 -84%	2581 +89% a
Summary: Another device only	82 2%	57 2%	21 2%	0 0%	3 2%	1 4%	0 0%	6 4% c	4 3%	6 +7% ac	0 0%	0 0%	0 0%	1 2%	23 3%	49 -2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 76 (continuation)
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	3543	130	915	156	1000	267	727	107	113	553	55	28	14
	93%	89%	+96%	95%	+96%	-89%	95%	-78%	-85%	-89%	-85%	-74%	-80%
		g	aegh	gh	aegh	g	egh			c			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290	9	85	12	80	21	52	8	5	31	5	2	0
	8%	7%	9%	7%	8%	7%	7%	6%	4%	5%	7%	5%	0%
I do not do this online at all	172	9	22	2	20	29	32	26	14	55	9	8	4
	5%	6%	-2%	1%	-2%	+9%	4%	+19%	+10%	+9%	+14%	+22%	+20%
		bd				bcdf	d	abcdef	bcdf			a	a
Summary: Do activity at all	3625	136	930	162	1020	273	736	112	118	566	55	29	14
	95%	94%	+98%	99%	+98%	-91%	96%	-81%	-90%	-91%	-86%	-78%	-80%
		g	aegh	egh	aefgh	g	egh			cd			
Summary: Mobile phone Only	3335	127	845	150	940	252	684	104	113	535	51	28	14
	88%	87%	89%	91%	+90%	84%	89%	-76%	85%	86%	79%	-73%	80%
			g	g	eg		g			c			
Summary: Another device only	82	6	15	6	19	6	9	5	5	13	1	1	0
	2%	4%	2%	3%	2%	2%	1%	4%	4%	2%	1%	3%	0%
		f											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 76 (continuation)
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	3543 93%	287 -88%	266 90%	268 92%	281 -87%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290 8%	18 5%	14 5%	20 7%	11 -4%
I do not do this online at all	172 5%	32 +10%	23 8%	14 5%	41 +13% c
Summary: Do activity at all	3625 95%	295 -90%	271 92%	279 95% d	283 -87%
Summary: Mobile phone Only	3335 88%	278 85%	257 87%	259 88%	272 84%
Summary: Another device only	82 2%	8 2%	5 2%	11 4%	2 1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 77
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	684	682	67	30	32	2	0	131
	18%	+19%	-10%	-6%	-4%	-1%	-0%	-10%
		bcdef	de	e	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278	275	37	20	23	3	2	58
	7%	+8%	6%	-4%	-3%	-1%	6%	-5%
		cde	e					
I do not do this online at all	2974	2701	560	418	691	273	36	1103
	78%	-77%	+87%	+91%	+93%	+98%	94%	+87%
			a	a	ab	abcd		
Summary: Do activity at all	823	818	85	44	49	5	2	171
	22%	+23%	-13%	-9%	-7%	-2%	6%	-13%
		bcde	de	e	e			
Summary: Mobile phone Only	545	543	48	23	26	2	0	113
	14%	+15%	-7%	-5%	-3%	-1%	0%	-9%
		bcde	de	e				
Summary: Another device only	140	137	18	14	17	3	2	40
	4%	4%	3%	3%	2%	1%	6%	3%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 77 (continuation)
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	684 18%	453 -16%	223 +25% ac	8 14%	50 +29% ac	10 31%	8 17%	41 +30% ac	29 22%	23 26% a	8 25%	5 19%	10 28%	16 +34% ac	104 -14%	543 19% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278 7%	197 7%	74 8% c	1 -2%	11 6%	4 14%	5 11%	13 9% c	16 13% c	6 7%	0 0%	4 16%	2 5%	9 +19% ac	46 6%	216 7%
I do not do this online at all	2974 78%	2319 +81% bdg	625 -71%	52 85% bdghim	116 -68%	20 65%	37 77%	87 -64%	94 72%	62 70%	25 75%	18 76%	25 72%	31 66%	612 +82%	2253 78%
Summary: Do activity at all	823 22%	561 -19%	251 +29% ac	9 15%	54 +32% ac	11 35%	11 23%	48 +36% ac	36 28% c	26 30% c	8 25%	6 24%	10 28%	16 34% c	136 -18%	637 22%
Summary: Mobile phone Only	545 14%	363 -13%	177 +20% a	8 12%	44 +26% ac	7 22%	6 12%	35 +26% ac	20 15%	20 22% a	8 25%	2 8%	8 22%	7 15%	91 12%	421 15%
Summary: Another device only	140 4%	108 4%	28 3%	1 1%	4 3%	1 4%	3 6%	7 5%	8 6%	3 3%	0 0%	1 5%	0 0%	0 0%	32 4%	94 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 77 (continuation)
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	684	45	273	31	202	28	67	1	1	26	2	3	1
	18%	+31%	+29%	19%	19%	-9%	-9%	-1%	-1%	-4%	-3%	-7%	-5%
		defgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278	17	88	10	90	17	37	2	1	19	3	1	0
	7%	12%	9%	6%	9%	6%	-5%	2%	-1%	-3%	5%	3%	0%
		fgh	fgh		fgh								
I do not do this online at all	2974	88	644	127	796	262	684	135	130	582	59	34	17
	78%	-61%	-68%	77%	77%	+87%	+89%	+98%	+99%	+94%	+92%	+90%	+95%
				ab	ab	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	823	57	308	37	243	39	84	3	2	39	5	4	1
	22%	+39%	+32%	23%	23%	-13%	-11%	-2%	-1%	-6%	-8%	-10%	-5%
		cdefgh	cdefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	545	40	220	27	153	22	47	1	1	20	2	3	1
	14%	+28%	+23%	17%	15%	-7%	-6%	-1%	-1%	-3%	-3%	7%	5%
		defgh	defgh	efgh	efgh	gh							
Summary: Another device only	140	12	35	6	42	11	16	2	1	13	3	1	0
	4%	+9%	4%	4%	4%	4%	2%	2%	1%	2%	5%	3%	0%
		bfh											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 77 (continuation)
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	684	13	13	7	19
	18%	-4%	-4%	-2%	-6%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278	14	5	10	9
	7%	4%	-2%	3%	-3%
I do not do this online at all	2974	304	278	279	299
	78%	+93%	+95%	+95%	+92%
Summary: Do activity at all	823	23	16	13	25
	22%	-7%	-5%	-5%	-8%
Summary: Mobile phone Only	545	9	11	4	16
	14%	-3%	-4%	-1%	-5%
Summary: Another device only	140	10	3	6	6
	4%	3%	1%	2%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 78
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2108	2080	283	129	156	28	2	417
	56%	+59%	-44%	-28%	-21%	-10%	-5%	-33%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	356	53	42	55	13	2	81
	10%	+10%	8%	9%	7%	-5%	6%	-6%
		e						
I do not do this online at all	1561	1321	347	309	549	240	34	807
	41%	-38%	+54%	+67%	+74%	+86%	+89%	+63%
			a	ab	abc	abcd	abc	
Summary: Do activity at all	2237	2199	299	153	191	38	4	466
	59%	+62%	-46%	-33%	-26%	-14%	-11%	-37%
		bcdef	cdef	def	e			
Summary: Mobile phone Only	1867	1842	245	112	137	25	2	385
	49%	+52%	-38%	-24%	-18%	-9%	-5%	-30%
		bcdef	cdef	ef	e			
Summary: Another device only	129	119	16	25	35	10	2	49
	3%	3%	2%	5%	5%	4%	6%	4%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 78 (continuation)
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2108 56%	1530 -53%	556 +63% a	34 56%	104 61%	23 72%	28 58%	85 63%	90 +69% a	46 52%	22 66%	15 62%	22 63%	28 61%	329 -44%	1709 +59% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370 10%	274 10%	86 10%	5 9%	20 12%	8 26%	5 10%	15 11%	11 8%	8 9%	2 5%	3 11%	* 1%	3 7%	58 8%	286 10%
I do not do this online at all	1561 41%	1254 +44% bh	293 -33%	25 41%	59 35%	7 23%	20 42%	44 33%	36 -28%	39 44%	10 29%	9 38%	12 36%	18 39%	394 +53% b	1095 -38%
Summary: Do activity at all	2237 59%	1626 -56%	583 +67% a	36 59%	111 65%	24 77%	28 58%	90 67%	94 +72% a	50 56%	24 71%	15 62%	22 64%	28 61%	355 -47%	1796 +62% a
Summary: Mobile phone Only	1867 49%	1352 -47%	498 +57% a	31 50%	91 53%	16 50%	23 48%	76 56%	83 +64% a	42 47%	22 66%	12 51%	22 63%	25 54%	297 -40%	1509 +52% a
Summary: Another device only	129 3%	96 3%	27 3%	2 3%	7 4%	1 4%	0 0%	5 4%	4 3%	4 5%	2 5%	0 0%	* 1%	0 0%	26 4%	87 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 78 (continuation)
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2108	107	730	104	671	103	294	15	13	126	17	7	7
	56%	+74%	+77%	63%	+65%	-34%	-38%	-10%	-10%	-20%	-26%	-19%	-37%
		efgh	cdefgh	efgh	efgh	gh	gh						ac
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	14	109	15	102	25	65	3	10	42	8	5	*
	10%	10%	11%	9%	10%	8%	8%	-2%	8%	7%	12%	13%	-1%
			g		g						d	d	
I do not do this online at all	1561	29	200	56	339	188	445	121	111	467	42	28	11
	41%	-20%	-21%	34%	-33%	+62%	+58%	+87%	+84%	+75%	+66%	+74%	+63%
				ab	ab	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2237	116	752	108	700	113	323	18	21	153	22	10	7
	59%	+80%	+79%	66%	+67%	-38%	-42%	-13%	-16%	-25%	-34%	-26%	-37%
		cdefgh	cdefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	1867	102	643	93	598	88	258	15	10	111	14	5	6
	49%	+70%	+68%	56%	+58%	-29%	-34%	-10%	-8%	-18%	-22%	-13%	37%
		defgh	cdefgh	efgh	efgh	gh	gh						ac
Summary: Another device only	129	9	23	4	28	11	28	3	7	27	5	3	0
	3%	6%	2%	2%	3%	4%	4%	2%	5%	4%	8%	7%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 78 (continuation)
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2108	83	43	73	53
	56%	-25%	-15%	-25%	-16%
		b		b	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	24	18	21	20
	10%	7%	6%	7%	6%
I do not do this online at all	1561	231	237	209	255
	41%	+71%	+81%	+71%	+79%
Summary: Do activity at all	2237	96	57	83	69
	59%	-29%	-19%	-29%	-21%
Summary: Mobile phone Only	1867	72	39	62	49
	49%	-22%	-13%	-21%	-15%
Summary: Another device only	129	13	14	10	16
	3%	4%	5%	3%	5%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 79
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1606	1595	200	75	86	12	1	285
	42%	+45%	-31%	-16%	-12%	-4%	-3%	-22%
		bcdef	cdef	e	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570	1538	239	110	142	32	10	243
	41%	+44%	37%	-24%	-19%	-12%	26%	-19%
		bcde	cde	e	e			
I do not do this online at all	1386	1148	300	323	561	238	28	837
	36%	-33%	+46%	+70%	+76%	+86%	+73%	+66%
			a	ab	ab	abcd	ab	
Summary: Do activity at all	2412	2372	346	139	179	40	10	437
	64%	+67%	-54%	-30%	-24%	-14%	-27%	-34%
		bcdef	cdef	e	e			
Summary: Mobile phone Only	841	834	106	29	37	8	*	194
	22%	+24%	-16%	-6%	-5%	-3%	-1%	-15%
		bcdef	cde					
Summary: Another device only	805	777	146	64	92	28	9	152
	21%	+22%	23%	-14%	-12%	-10%	24%	-12%
		cde	cde					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 79 (continuation)
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1606 42%	1127 -39%	463 +53% a	30 49%	94 +55% a	21 66%	26 53%	68 50%	67 51%	48 54% a	15 45%	12 51%	22 64% a	28 61% a	220 -29%	1332 +46% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570 41%	1117 -39%	431 +49% a	32 +52% a	85 50% a	18 56%	17 35%	59 44%	69 53% a	43 49%	11 33%	15 64%	12 33%	28 61% a	215 -29%	1315 +45% a
I do not do this online at all	1386 36%	1172 +41% bcdghilm	202 -23%	16 -26%	44 -26%	4 11%	13 28%	30 -22%	26 -20%	21 24%	12 35%	5 21%	6 18%	7 -14%	401 +53% b	907 -31%
Summary: Do activity at all	2412 64%	1707 -59%	674 +77% a	45 +74% a	127 +74% a	28 89%	35 72%	104 +78% a	105 +80% a	68 76% a	22 65%	19 79%	29 82% a	40 +86% a	348 -47%	1984 +69% a
Summary: Mobile phone Only	841 22%	590 -20%	243 +28% a	14 22%	42 25%	10 33%	18 37%	45 +33% a	36 28%	24 28%	11 31%	4 15%	17 +49% abcd	11 25%	134 -18%	669 23% a
Summary: Another device only	805 21%	580 -20%	211 24%	16 25%	34 20%	7 23%	9 19%	36 27%	38 29%	20 22%	7 20%	7 28%	6 18%	11 25%	128 -17%	651 +23% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 79 (continuation)
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1606	76	572	75	547	62	209	8	3	71	7	4	4
	42%	52%	+60%	46%	+53%	-20%	-27%	-6%	-3%	-11%	-11%	-11%	-24%
		efgh	cdefgh	efgh	efgh	gh	gh						a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570	71	454	60	570	77	266	6	25	121	9	8	4
	41%	49%	+48%	36%	+55%	-26%	-35%	-5%	-19%	-20%	-13%	-20%	-23%
		efgh	cefgh	gh	bcefgh	g	egh		g				
I do not do this online at all	1386	30	186	56	213	189	404	126	105	471	52	28	10
	36%	-21%	-20%	34%	-20%	+63%	+53%	+91%	+79%	+76%	+81%	+75%	+59%
				bd		abcdf	abcd	abcdefh	abcdef	d	d		
Summary: Do activity at all	2412	115	766	108	827	113	364	12	27	150	12	9	7
	64%	+79%	+80%	66%	+80%	-37%	-47%	-9%	-21%	-24%	-19%	-25%	-41%
		efgh	cefgh	efgh	cefgh	gh	egh		g				ab
Summary: Mobile phone Only	841	44	312	48	256	35	98	6	2	29	4	2	3
	22%	30%	+33%	30%	25%	-12%	-13%	-4%	-1%	-5%	-5%	-5%	18%
		efgh	defgh	efgh	efgh	h	gh						ac
Summary: Another device only	805	39	194	33	279	51	155	5	24	79	5	5	3
	21%	27%	20%	20%	+27%	17%	20%	-3%	18%	-13%	-8%	15%	17%
		g	g	g	befg	g	g		g				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 79 (continuation)
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1606	46	26	42	30
	42%	-14%	-9%	-14%	-9%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570	74	47	93	28
	41%	-23%	-16%	-32%	-9%
		d		bd	
I do not do this online at all	1386	239	231	191	277
	36%	+73%	+79%	+65%	+86%
			c		ac
Summary: Do activity at all	2412	88	62	102	47
	64%	-27%	-21%	-35%	-14%
		d		bd	
Summary: Mobile phone Only	841	13	15	9	19
	22%	-4%	-5%	-3%	-6%
Summary: Another device only	805	42	37	60	17
	21%	-13%	-12%	21%	-5%
		d	d	d	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Table 80
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1826 48%	1795 +51% bcdef	281 -44% cdef	154 -33% def	186 -25% ef	32 -11%	2 -5%	468 -37%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828 48%	1693 48%	355 +55% a	242 52%	377 51%	135 49%	15 39%	519 -41%
I do not do this online at all	829 22%	707 -20%	134 21%	129 +28% ab	250 +34% ab	122 +44% abcd	22 +57% abcd	414 +33%
Summary: Do activity at all	2969 78%	2813 +80% cdef	512 79% cdef	334 -72% ef	490 -66% ef	156 -56%	17 -43%	859 -67%
Summary: Mobile phone Only	1141 30%	1120 +32% bcdef	157 -24% def	92 -20% e	113 -15% e	21 -8%	2 -4%	340 -27%
Summary: Another device only	1143 30%	1018 -29%	231 +36% a	179 +39% a	304 +41% a	125 +45% a	15 39%	390 31%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 80 (continuation)
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1826	1377	435	26	98	20	18	69	69	40	11	14	18	20	315	1451
	48%	48%	50%	42%	57%	64%	38%	51%	53%	45%	34%	57%	51%	43%	-42%	+50%
					c											a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828	1433	374	29	75	21	13	38	64	35	8	17	10	26	313	1458
	48%	+50%	-43%	48%	44%	67%	-26%	-28%	49%	40%	24%	70%	27%	56%	-42%	+50%
		bfg	g	g					g					g		a
I do not do this online at all	829	594	221	17	38	1	23	41	26	24	14	3	9	10	213	563
	22%	-21%	+25%	28%	23%	3%	+48%	31%	20%	27%	42%	13%	26%	22%	+28%	-19%
			a				abdh								b	
Summary: Do activity at all	2969	2285	655	44	132	30	25	93	104	64	19	21	26	36	536	2328
	78%	+79%	-75%	72%	77%	97%	-52%	69%	80%	73%	58%	87%	74%	78%	-72%	+81%
		bf	f		f				f							a
Summary: Mobile phone Only	1141	852	281	15	58	9	13	56	41	29	11	4	16	10	223	870
	30%	30%	32%	24%	34%	30%	26%	+41%	31%	33%	34%	17%	47%	23%	30%	30%
								ac					c			
Summary: Another device only	1143	908	220	18	35	10	7	24	36	24	8	7	8	16	221	877
	30%	+32%	-25%	30%	-20%	32%	14%	-18%	27%	27%	24%	30%	24%	35%	29%	30%
		bdg														

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 80 (continuation)
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1826	79	560	95	573	122	306	18	13	152	18	11	5
	48%	55%	+59%	+58%	+55%	-41%	-40%	-13%	-10%	-25%	-28%	-30%	-27%
		efgh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828	62	383	64	549	125	454	63	73	322	34	14	7
	48%	42%	-40%	39%	+53%	41%	+59%	45%	55%	52%	54%	38%	37%
					bce		abcdeg		bce				
I do not do this online at all	829	23	206	37	149	91	156	62	52	209	20	14	7
	22%	16%	22%	22%	-14%	+30%	20%	+45%	+40%	+34%	32%	+37%	+40%
			d	d		abdf	d	abcdef	abcdf				
Summary: Do activity at all	2969	122	746	127	890	210	612	76	79	412	44	24	11
	78%	84%	78%	78%	+86%	-70%	80%	-55%	-60%	-66%	68%	-63%	-60%
		egh	egh	gh	bcefgh	g	egh						
Summary: Mobile phone Only	1141	61	363	63	342	85	158	13	7	90	9	9	4
	30%	+42%	+38%	39%	33%	28%	-21%	-10%	-5%	-15%	-14%	24%	23%
		efgh	efgh	fgh	fgh	fgh	gh						
Summary: Another device only	1143	43	186	32	317	87	306	58	66	260	26	12	6
	30%	30%	-20%	-20%	31%	29%	+40%	+42%	+50%	+42%	40%	33%	33%
		b			bc	b	bcde	bcde	abcde				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 80 (continuation)
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1826	85	67	85	65
	48%	-26%	-23%	-29%	-20%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828	193	129	198	122
	48%	+59%	44%	+68%	-38%
		bd		bd	
I do not do this online at all	829	97	112	53	156
	22%	+30%	+38%	18%	+48%
		c	c		ac
Summary: Do activity at all	2969	230	182	240	168
	78%	-70%	-62%	82%	-52%
		d		abd	
Summary: Mobile phone Only	1141	37	53	41	46
	30%	-11%	-18%	-14%	-14%
Summary: Another device only	1143	145	114	155	103
	30%	+44%	+39%	+53%	32%
		d		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 81
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2887 76%	2793 +79% bcdef	469 73% cdef	288 -62% def	383 -52% e	94 -34%	15 -39%	770 -60%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194 31%	1067 -30%	240 +37% a	187 +40% a	313 +42% a	127 +46% a	18 46%	411 32%
I do not do this online at all	508 13%	416 -12%	93 14%	87 +19% a	179 +24% ab	92 +33% abcd	11 +29% a	281 +22%
Summary: Do activity at all	3290 87%	3104 +88% cdef	552 86% de	375 -81% e	561 -76% e	186 -67%	27 -71%	993 -78%
Summary: Mobile phone Only	2096 55%	2037 +58% bcdef	313 -48% def	188 -41% e	247 -33% e	59 -21%	10 -25%	582 -46%
Summary: Another device only	403 11%	311 -9%	83 13% a	87 +19% ab	178 +24% ab	92 +33% abcd	12 +32% ab	223 +18%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 81 (continuation)
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2887 76%	2165 75%	691 79%	44 72%	139 81%	25 80%	38 80%	105 78%	102 79%	65 74%	28 85%	20 83%	27 76%	38 81%	500 -67%	2290 +79% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194 31%	939 +33% bfg	238 -27%	18 29%	51 30%	12 37%	5 -11%	27 -20%	41 32%	23 26%	6 17%	10 41%	9 27%	15 31%	231 31%	917 32%
I do not do this online at all	508 13%	377 13%	125 14%	13 +21% a	21 12%	4 12%	9 19%	19 14%	20 15%	14 16%	3 10%	3 11%	5 14%	5 11%	125 +17% b	345 -12%
Summary: Do activity at all	3290 87%	2503 87% c	751 86%	49 -79%	150 88%	28 88%	39 81%	116 86%	111 85%	75 84%	30 90%	21 89%	30 86%	41 89%	623 -83%	2546 +88% a
Summary: Mobile phone Only	2096 55%	1564 54%	513 59%	31 50%	98 58%	16 51%	34 71%	89 66% c	70 53%	51 58%	25 74%	12 49%	21 59%	27 58%	393 52%	1629 56%
Summary: Another device only	403 11%	337 +12% b	59 -7%	4 7%	11 6%	3 8%	1 1%	10 8%	8 6%	9 11%	2 5%	2 7%	4 10%	4 8%	123 +16% b	256 -9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 81 (continuation)
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2887	115	830	142	875	190	544	53	40	321	35	19	8
	76%	79%	+87%	+87%	+84%	-63%	-71%	-38%	-31%	-52%	-55%	-49%	-43%
		egh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194	36	190	37	344	92	322	65	61	265	33	11	5
	31%	25%	-20%	23%	33%	31%	+42%	+47%	+47%	+43%	+51%	28%	28%
					bc	b	abcde	abcde	abcde	c	cd		
I do not do this online at all	508	19	91	14	88	57	116	36	49	145	15	13	7
	13%	13%	-10%	8%	-9%	+19%	15%	+26%	+37%	+23%	23%	+34%	+37%
						bcd	bd	abcdf	abcdef				
Summary: Do activity at all	3290	126	861	150	951	244	652	103	82	475	50	25	11
	87%	87%	+90%	92%	+91%	-81%	85%	-74%	-63%	-77%	77%	-66%	-63%
		gh	efgh	egh	efgh	h	gh						
Summary: Mobile phone Only	2096	91	671	113	606	152	330	37	21	210	17	14	6
	55%	62%	+70%	+69%	58%	50%	-43%	-27%	-16%	-34%	-26%	-38%	-34%
		fgh	defgh	defgh	fgh	gh	gh						
Summary: Another device only	403	12	31	8	76	54	108	50	42	154	14	6	4
	11%	8%	-3%	5%	-7%	+18%	+14%	+36%	+32%	+25%	+22%	17%	+20%
		b			b	abcd	bcd	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 81 (continuation)
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2887	190	131	167	152
	76%	-58%	-45%	-57%	-47%
		b			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194	157	108	154	111
	31%	+48%	37%	+53%	34%
		d		bd	
I do not do this online at all	508	58	87	43	101
	13%	18%	+30%	15%	+31%
			ac		ac
Summary: Do activity at all	3290	269	207	249	223
	87%	82%	-70%	85%	-69%
		bd		bd	
Summary: Mobile phone Only	2096	112	98	96	112
	55%	-34%	-33%	-33%	-34%
Summary: Another device only	403	79	75	82	71
	11%	+24%	+26%	+28%	+22%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 82
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2757	2699	412	246	303	57	10	650
	73%	+77%	-64%	-53%	-41%	-21%	-27%	-51%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273	250	64	32	55	23	6	76
	7%	7%	+10%	7%	7%	8%	16%	6%
I do not do this online at all	923	719	211	203	408	205	24	580
	24%	-20%	+33%	+44%	+55%	+74%	+64%	+46%
			a	ab	abc	abcd	ab	
Summary: Do activity at all	2874	2801	435	259	332	73	14	693
	76%	+80%	-67%	-56%	-45%	-26%	-36%	-54%
		bcdef	cdef	de	e			
Summary: Mobile phone Only	2601	2551	371	227	277	50	8	618
	68%	+72%	-58%	-49%	-37%	-18%	-20%	-48%
		bcdef	cdef	def	e			
Summary: Another device only	118	102	23	13	29	16	3	43
	3%	3%	4%	3%	4%	6%	9%	3%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 82 (continuation)
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2757 73%	2060 72%	666 +76% ac	40 66%	126 74%	28 88%	28 58%	105 78%	105 80% cf	64 72%	28 83%	21 89%	28 80%	37 80%	437 -58%	2226 +77% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273 7%	206 7%	63 7%	5 8%	10 6%	2 7%	4 8%	8 6%	10 7%	9 10%	0 0%	3 11%	* 1%	10 +22% abdg	50 7%	203 7%
I do not do this online at all	923 24%	731 +25% b	183 -21%	20 32% bh	41 24%	2 5%	19 39% bhm	25 18%	22 17%	21 24%	6 17%	3 11%	7 19%	6 13%	282 +38% b	592 -20%
Summary: Do activity at all	2874 76%	2149 -75%	693 +79% acf	42 68%	130 76%	30 95%	29 61%	110 82%	108 83% cf	68 76%	28 83%	21 89%	28 81%	40 87% f	467 -62%	2299 +80% a
Summary: Mobile phone Only	2601 68%	1943 67%	630 72% c	37 60%	120 70%	28 88%	26 53%	102 76% c	99 76% c	59 67%	28 83%	19 77%	28 80%	30 65%	416 -56%	2096 +73% a
Summary: Another device only	118 3%	88 3%	27 3%	1 2%	4 2%	2 7%	1 3%	5 4%	4 3%	4 5%	0 0%	0 0%	* 1%	3 7%	30 4%	73 -3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 82 (continuation)
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2757	125	839	134	867	152	489	25	31	250	34	12	7
	73%	+86%	+88%	+82%	+83%	-51%	-64%	-18%	-24%	-40%	-52%	-31%	-42%
		efgh	defgh	efgh	efgh	gh	egh				c		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273	11	54	7	66	23	69	9	14	47	5	3	*
	7%	8%	6%	5%	6%	7%	9%	7%	10%	8%	8%	7%	1%
							b						
I do not do this online at all	923	11	96	28	147	137	256	106	92	346	28	24	10
	24%	-8%	-10%	17%	-14%	+46%	+33%	+76%	+70%	+56%	+44%	+62%	+57%
				b	b	abcdf	abcd	abcdef	abcdef				
Summary: Do activity at all	2874	134	856	136	892	164	512	33	39	275	36	14	8
	76%	+92%	+90%	83%	+86%	-54%	-67%	-24%	-30%	-44%	-56%	-38%	-43%
		efgh	cdefgh	efgh	efgh	gh	egh						
Summary: Mobile phone Only	2601	123	801	129	827	141	442	23	26	228	30	12	7
	68%	+85%	+84%	+78%	+80%	-47%	-58%	-17%	-20%	-37%	-47%	-31%	-42%
		efgh	defgh	efgh	efgh	gh	egh						
Summary: Another device only	118	9	17	2	25	11	23	7	8	24	2	2	*
	3%	6%	-2%	1%	2%	4%	3%	5%	6%	4%	3%	7%	1%
		bcd							b				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 82 (continuation)
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2757 73%	150 -46% bd	100 -34%	159 -54% bd	90 -28%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273 7%	24 7%	23 8%	34 +12% d	13 4%
I do not do this online at all	923 24%	169 +52%	178 +60% c	117 +40%	226 +70% ac
Summary: Do activity at all	2874 76%	158 -48% d	116 -40%	176 -60% bd	98 -30%
Summary: Mobile phone Only	2601 68%	134 -41% d	94 -32%	142 -49% bd	84 -26%
Summary: Another device only	118 3%	8 2%	17 6%	17 6%	7 2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 83
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2994	2912	490	292	375	82	8	780
	79%	+83%	76%	-63%	-51%	-30%	-22%	-61%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840	752	176	148	237	88	17	296
	22%	-21%	+27%	+32%	+32%	+32%	+45%	23%
			a	a	a	a	a	
I do not do this online at all	536	407	97	109	237	128	15	336
	14%	-12%	15%	+24%	+32%	+46%	+40%	+26%
				ab	abc	abcd	ab	
Summary: Do activity at all	3262	3112	549	353	503	150	23	937
	86%	+88%	85%	-76%	-68%	-54%	-60%	-74%
		cdef	cdef	de	e			
Summary: Mobile phone Only	2422	2361	373	205	266	61	6	641
	64%	+67%	-58%	-44%	-36%	-22%	-15%	-50%
		bcdef	cdef	def	e			
Summary: Another device only	268	201	59	61	128	67	14	158
	7%	-6%	9%	+13%	+17%	+24%	+38%	+12%
			a	a	ab	abc	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 83 (continuation)
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2994 79%	2227 -77%	734 +84% ac	45 74%	150 +88% acf	30 94%	34 70%	114 85%	112 86%	73 83%	29 86%	19 81%	26 75%	36 78%	498 -66%	2389 +83% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840 22%	670 +23% b	160 -18%	10 16%	36 21%	11 35%	8 16%	20 15%	22 17%	11 12%	3 9%	12 48%	6 16%	11 24%	181 24%	619 21%
I do not do this online at all	536 14%	429 15%	102 12%	13 21% bdg	16 9%	* 1%	14 +30% bdghi	11 8%	15 11%	9 10%	3 10%	3 13%	6 18%	7 14%	165 +22% b	340 -12%
Summary: Do activity at all	3262 86%	2450 85%	774 88% cf	49 79%	155 91% cf	31 99%	34 -70%	123 92% cf	116 89% f	80 90% f	30 90%	21 87%	29 82%	40 86%	584 -78%	2551 +88% a
Summary: Mobile phone Only	2422 64%	1780 -62%	614 +70% a	39 64%	119 70%	20 64%	26 54%	103 +77% a	94 72%	69 +78% af	27 81%	9 39%	23 67%	29 62%	403 -54%	1932 +67% a
Summary: Another device only	268 7%	224 +8% b	40 -5%	3 6%	5 3%	1 4%	0 0%	9 7%	4 3%	7 8%	1 4%	1 6%	2 7%	3 7%	87 +12% b	162 -6%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 83 (continuation)
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2994	120	858	140	928	192	567	45	36	314	36	14	10
	79%	83%	+90%	85%	+89%	-64%	-74%	-33%	-28%	-51%	-56%	-38%	-59%
		egh	aefgh	efgh	efgh	gh	egh						c
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840	34	132	21	213	85	229	41	45	201	25	8	2
	22%	23%	-14%	-13%	20%	+28%	+30%	30%	+34%	+32%	+39%	22%	12%
		b			b	bcd	bcd	bc	bcd	d	d		
I do not do this online at all	536	14	76	20	76	65	129	65	59	192	21	18	6
	14%	10%	-8%	12%	-7%	+22%	17%	+47%	+45%	+31%	+33%	+47%	+32%
						abd	bd	abcdef	abcdef			a	
Summary: Do activity at all	3262	131	876	144	963	236	639	74	73	428	43	20	12
	86%	90%	+92%	88%	+93%	-78%	83%	-53%	-55%	-69%	-67%	-53%	-68%
		egh	efgh	gh	efgh	gh	gh			c			
Summary: Mobile phone Only	2422	97	744	122	750	151	410	33	28	227	18	12	10
	64%	67%	+78%	+75%	+72%	-50%	-53%	-24%	-21%	-37%	-28%	-31%	56%
		efgh	adefgh	efgh	efgh	gh	gh						abc
Summary: Another device only	268	11	18	3	36	44	72	29	37	114	7	6	2
	7%	8%	-2%	-2%	-3%	+14%	+9%	+21%	+28%	+18%	11%	+16%	9%
		b				bcd	bcd	abcdf	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 83 (continuation)
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2994 79%	193 -59% bd	121 -41%	157 -54%	153 -47%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840 22%	133 +41% bd	69 23%	129 +44% bd	71 22%
I do not do this online at all	536 14%	70 +21%	122 +42% ac	65 +22%	127 +39% ac
Summary: Do activity at all	3262 86%	257 -79% bd	171 -58%	228 -78% bd	196 -61%
Summary: Mobile phone Only	2422 64%	124 -38%	103 -35%	99 -34%	125 -39%
Summary: Another device only	268 7%	64 +20%	50 +17%	71 +24% d	43 +13%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 84
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1025	1020	107	44	48	5	0	182
	27%	+29%	-17%	-9%	-7%	-2%	-0%	-14%
		bcdef	cdef	e	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547	537	63	46	56	10	1	90
	14%	+15%	-10%	-10%	-8%	-4%	2%	-7%
		bcde	e	e				
I do not do this online at all	2492	2225	506	386	653	267	37	1033
	66%	-63%	+78%	+84%	+88%	+96%	+98%	+81%
			a	a	ab	abcd	ab	
Summary: Do activity at all	1305	1294	140	76	87	11	1	240
	34%	+37%	-22%	-16%	-12%	-4%	-2%	-19%
		bcdef	def	e	e			
Summary: Mobile phone Only	758	757	76	30	31	1	0	150
	20%	+22%	-12%	-6%	-4%	-*%	-0%	-12%
		bcdef	cde	e	e			
Summary: Another device only	281	274	32	32	39	7	1	58
	7%	+8%	5%	7%	5%	-2%	2%	-5%
		e		e				

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 84 (continuation)
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1025 27%	694 -24%	317 +36% a	21 34% a	58 34% a	12 39%	18 38%	63 +47% ah	37 28%	30 34%	12 35%	11 46%	13 36%	12 26%	151 -20%	827 +29% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547 14%	360 -13%	182 +21% ac	8 12%	36 21% a	12 37%	9 19%	18 13%	28 22% a	17 20%	2 5%	9 39%	5 14%	12 25%	77 -10%	442 +15% a
I do not do this online at all	2492 66%	1986 +69% bdg	481 -55%	37 60%	99 58%	15 47%	29 60%	62 -46%	79 60%	51 58%	20 60%	12 50%	18 53%	30 65%	547 +73% b	1849 -64%
Summary: Do activity at all	1305 34%	893 -31%	395 +45% a	25 40%	72 42% a	17 53%	19 40%	73 +54% a	52 40%	37 42%	13 40%	12 50%	16 47%	16 35%	201 -27%	1042 +36% a
Summary: Mobile phone Only	758 20%	533 -19%	213 +24% a	17 +28% a	36 21%	5 16%	10 22%	55 +41% abdhim	23 18%	20 23%	12 35%	3 12%	12 34%	5 10%	124 17%	600 21%
Summary: Another device only	281 7%	199 7%	78 9%	4 7%	14 8%	4 14%	1 3%	10 7%	15 12%	8 9%	2 5%	1 5%	4 11%	4 9%	50 7%	215 7%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 84 (continuation)
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1025	66	386	45	329	39	109	1	4	35	10	3	1
	27%	+45%	+41%	27%	+32%	-13%	-14%	-1%	-3%	-6%	16%	-8%	-4%
		cdefgh	cdefgh	efgh	efgh	gh	gh				a		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547	36	168	18	182	22	83	1	10	49	4	4	*
	14%	+25%	+18%	11%	+17%	-7%	-11%	-*%	7%	-8%	6%	10%	-1%
		cefgh	efgh	g	efgh	g	g		g				
I do not do this online at all	2492	53	490	110	625	248	613	137	121	551	53	32	17
	66%	-36%	-52%	67%	-60%	+82%	+80%	+99%	+92%	+89%	+83%	+85%	+95%
			a	ab	ab	abcd	abcd	abcdefh	abcdef				
Summary: Do activity at all	1305	93	462	54	415	53	155	1	10	70	11	6	1
	34%	+64%	+48%	33%	+40%	-18%	-20%	-1%	-8%	-11%	-17%	-15%	-5%
		bcdefgh	cdefgh	efgh	efgh	gh	gh		g				
Summary: Mobile phone Only	758	57	294	36	233	31	72	*	1	21	7	2	1
	20%	+39%	+31%	22%	22%	-10%	-9%	-*%	-1%	-3%	11%	-5%	-4%
		cdefgh	defgh	efgh	efgh	gh	gh				a		
Summary: Another device only	281	27	76	9	86	14	47	0	7	35	1	3	*
	7%	+18%	8%	6%	8%	5%	6%	-0%	5%	6%	1%	7%	1%
		bcdefgh	g	g	g		g						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 84 (continuation)
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1025	21	13	18	16
	27%	-7%	-4%	-6%	-5%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547	37	11	37	12
	14%	11%	-4%	13%	-4%
		bd		bd	
I do not do this online at all	2492	279	272	250	296
	66%	+85%	+92%	+86%	+91%
Summary: Do activity at all	1305	48	22	42	28
	34%	-15%	-8%	-14%	-9%
Summary: Mobile phone Only	758	11	11	6	16
	20%	-3%	-4%	-2%	-5%
Summary: Another device only	281	26	9	24	11
	7%	8%	3%	8%	3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 85
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1431 38%	1418 +40% bcdef	183 -28% cdef	80 -17% e	93 -13% e	13 -5%	2 -6%	284 -22%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280 34%	1240 +35% cdef	234 36% cdef	97 -21%	137 -19%	40 -15%	5 13%	225 -18%
I do not do this online at all	1688 44%	1459 -41%	321 +50% a	324 +70% ab	554 +75% ab	230 +83% abc	31 +81% ab	842 +66%
Summary: Do activity at all	2109 56%	2061 +59% bcdef	325 -50% cdef	138 -30% e	187 -25%	48 -17%	7 -19%	431 -34%
Summary: Mobile phone Only	829 22%	821 +23% bcde	91 -14% de	42 -9% e	50 -7%	8 -3%	2 6%	206 -16%
Summary: Another device only	678 18%	643 18% cd	142 +22% cde	58 -13%	94 -13%	36 13%	5 13%	147 -12%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 85 (continuation)
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1431	1021	396	22	80	16	23	59	65	38	18	10	16	17	232	1148
	38%	-35%	+45% a	35%	47% a	52%	48%	44%	+50% a	43%	54%	42%	46%	36%	-31%	+40% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280	900	362	20	62	18	17	51	59	35	13	14	13	22	204	1038
	34%	-31%	+41% a	33%	36%	58%	35%	38%	+45% a	40%	39%	60%	38%	48%	-27%	+36% a
I do not do this online at all	1688	1368	304	28	61	8	24	39	40	38	8	6	11	19	392	1219
	44%	+47% bdgh	-35%	45% bg	36%	25%	51%	-29%	-31%	43%	24%	27%	32%	41%	+52% b	-42%
Summary: Do activity at all	2109	1512	572	34	109	24	24	96	91	51	25	18	24	27	357	1672
	56%	-53%	+65% ac	55%	64% a	75%	49%	+71% ac	+69% a	57%	76%	73%	68%	59%	-48%	+58% a
Summary: Mobile phone Only	829	612	210	14	47	5	7	45	32	15	12	3	10	5	153	635
	22%	21%	24%	22%	28%	17%	15%	+33% am	24%	17%	37%	14%	30%	10%	20%	22%
Summary: Another device only	678	491	177	12	29	7	1	37	26	12	7	8	8	11	125	524
	18%	17%	20% f	20% f	17%	23%	2%	+28% af	20%	14%	22%	31%	22%	23% f	17%	18%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 85 (continuation)
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1431	75	500	76	462	75	181	6	6	73	12	6	1
	38%	+51%	+52%	46%	+44%	-25%	-24%	-4%	-5%	-12%	-19%	-17%	-7%
		efgh	defgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280	60	360	47	412	77	245	20	21	116	14	5	2
	34%	41%	+38%	29%	+40%	-26%	32%	-14%	-16%	-19%	22%	-14%	-9%
		egh	egh	gh	cefgh	g	gh						
I do not do this online at all	1688	31	300	68	370	178	442	115	107	465	45	28	15
	44%	-21%	-31%	41%	-36%	+59%	+58%	+83%	+81%	+75%	+71%	+74%	+84%
				a	a	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2109	114	652	96	669	123	326	23	25	155	19	10	3
	56%	+79%	+69%	59%	+64%	-41%	-42%	-17%	-19%	-25%	-29%	-26%	-16%
		cdefgh	efgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	829	54	292	49	257	46	81	3	4	39	5	4	1
	22%	+37%	+31%	+30%	+25%	-15%	-11%	-3%	-3%	-6%	-7%	12%	-7%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	678	39	153	21	208	48	145	17	19	82	7	3	2
	18%	+27%	16%	13%	20%	16%	19%	12%	14%	-13%	10%	9%	9%
		bceg											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 85 (continuation)
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1431	50	23	38	32
	38%	-15%	-8%	-13%	-10%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280	91	25	90	25
	34%	28%	-9%	31%	-8%
		bd		bd	
I do not do this online at all	1688	215	251	190	275
	44%	+66%	+85%	+65%	+85%
			ac		ac
Summary: Do activity at all	2109	112	43	102	49
	56%	-34%	-15%	-35%	-15%
		bd		bd	
Summary: Mobile phone Only	829	21	18	12	24
	22%	-7%	-6%	-4%	-7%
Summary: Another device only	678	62	20	64	17
	18%	19%	-7%	22%	-5%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 86
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1925 51%	1889 +54% bcdef	284 -44% cdef	152 -33% def	188 -25% ef	36 -13%	2 -4%	419 -33%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894 24%	840 24%	162 25%	110 24%	164 22%	54 20%	10 27%	225 -18%
I do not do this online at all	1495 39%	1293 -37%	293 +45% a	253 +55% ab	455 +61% ab	202 +73% abcd	26 +69% ab	725 +57%
Summary: Do activity at all	2303 61%	2227 +63% bcdef	353 -55% cdef	209 -45% e	285 -39% e	76 -27%	12 -31%	548 -43%
Summary: Mobile phone Only	1409 37%	1387 +39% bcdef	191 -30% cdef	99 -21% e	121 -16% e	22 -8%	1 -4%	323 -25%
Summary: Another device only	378 10%	338 -10%	69 11%	57 12%	98 +13% a	40 +15% a	10 +26% ab	129 10%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 86 (continuation)
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1925 51%	1418 -49%	485 +55% a	31 51%	94 55%	25 78%	20 42%	75 56%	78 60%	42 47%	18 53%	13 56%	16 46%	29 62%	309 -41%	1538 +53% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894 24%	676 23% l	205 23% l	16 26% l	45 26% l	7 22%	16 32% l	20 15%	40 31% gl	16 18%	6 18%	10 40%	1 -3%	9 19%	163 22%	699 24%
I do not do this online at all	1495 39%	1164 40%	317 36%	25 41%	60 35%	5 17%	24 51%	50 37%	41 32%	40 46%	12 35%	6 26%	18 53%	17 36%	361 +48% b	1072 -37%
Summary: Do activity at all	2303 61%	1716 60%	559 64%	36 59%	111 65%	26 83%	24 49%	85 63%	89 68%	48 54%	22 65%	18 74%	17 47%	30 64%	387 -52%	1819 +63% a
Summary: Mobile phone Only	1409 37%	1039 36%	354 40% f	20 33%	66 39%	19 61%	8 17%	65 48% f	49 38%	32 37%	16 46%	8 34%	15 44%	21 45% f	225 -30%	1120 +39% a
Summary: Another device only	378 10%	297 10%	73 8%	5 9%	17 10%	1 4%	4 8%	9 7%	11 8%	6 7%	4 11%	4 18%	* 1%	1 3%	79 11%	282 10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 86 (continuation)
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1925	93	594	96	606	102	319	17	18	155	19	7	7
	51%	+64%	+62%	59%	+58%	-34%	-42%	-12%	-14%	-25%	-30%	-19%	40%
		efgh	efgh	efgh	efgh	gh	gh						ac
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894	29	186	31	296	71	195	32	23	140	18	5	2
	24%	20%	-19%	19%	+28%	24%	25%	23%	17%	23%	27%	13%	13%
					bch		b						
I do not do this online at all	1495	41	299	60	314	162	363	98	96	382	36	27	9
	39%	-28%	-31%	37%	-30%	+54%	+47%	+71%	+73%	+62%	+57%	+72%	54%
						abcd	abd	abcdef	abcdef				
Summary: Do activity at all	2303	104	653	104	726	139	405	40	35	239	28	11	8
	61%	+72%	+69%	63%	+70%	-46%	-53%	-29%	-27%	-38%	-43%	-28%	46%
		efgh	efgh	egh	efgh	gh	gh						
Summary: Mobile phone Only	1409	75	468	73	430	68	210	8	13	99	10	6	6
	37%	+52%	+49%	45%	+41%	-23%	-27%	-6%	-10%	-16%	-16%	-16%	34%
		efgh	defgh	efgh	efgh	gh	gh						abc
Summary: Another device only	378	11	59	8	119	37	86	23	17	84	9	4	1
	10%	8%	-6%	5%	11%	12%	11%	+17%	13%	+14%	13%	9%	7%
					bc	bc	bc	bc	bc				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 86 (continuation)
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1925 51%	90 -27% d	65 -22%	94 -32% d	57 -18%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894 24%	93 28% bd	47 -16%	93 +32% bd	46 -14%
I do not do this online at all	1495 39%	187 +57%	195 +66% c	146 +50%	235 +73% ac
Summary: Do activity at all	2303 61%	140 -43% d	99 -34%	146 -50% bd	89 -27%
Summary: Mobile phone Only	1409 37%	48 -15%	51 -18%	53 -18%	43 -13%
Summary: Another device only	378 10%	51 +15%	34 11%	52 +18%	31 10%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 87
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2165 57%	2097 +60% bcdef	338 -52% def	212 -46% def	280 -38% ef	68 -24%	5 -13%	542 -43%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055 28%	953 -27%	188 29%	146 32%	248 +34% a	102 +37% a	18 +48% a	331 26%
I do not do this online at all	1185 31%	1052 -30%	215 33%	175 +38% a	308 +42% ab	133 +48% abc	15 40%	531 +42%
Summary: Do activity at all	2613 69%	2467 +70% cde	430 67% de	287 -62% e	432 -58%	145 -52%	23 60%	742 -58%
Summary: Mobile phone Only	1558 41%	1515 +43% bcdef	243 38% def	141 -31% e	184 -25% e	43 -15%	4 -12%	411 -32%
Summary: Another device only	448 12%	371 -11%	92 14% a	75 +16% a	152 +21% ab	77 +28% abc	18 +46% abcd	200 +16%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 87 (continuation)
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2165 57%	1611 56%	533 +61%	32 52%	101 59%	25 80%	27 56%	81 60%	85 65%	46 52%	24 70%	12 52%	24 69%	28 61%	385 -51%	1697 +59% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055 28%	791 27%	247 28%	16 25%	44 26%	10 33%	9 19%	32 23%	46 35%	17 19%	13 37%	12 51%	5 15%	18 38%	178 -24%	836 +29% a
I do not do this online at all	1185 31%	911 32%	262 30%	26 +42% abh	57 33%	3 8%	20 41%	40 30%	34 26%	35 39%	8 23%	3 14%	11 31%	13 28%	266 +36% b	874 30%
Summary: Do activity at all	2613 69%	1969 68% c	614 70% c	36 -58%	114 67%	29 92%	28 59%	94 70%	96 74% c	54 61%	26 77%	21 86%	24 69%	33 72%	482 -64%	2017 70% a
Summary: Mobile phone Only	1558 41%	1177 41%	367 42%	20 33%	70 41%	19 59%	19 40%	63 47%	50 39%	37 42%	13 39%	8 35%	19 53%	16 34%	304 41%	1181 41%
Summary: Another device only	448 12%	358 12% c	81 -9%	4 6%	13 7%	4 12%	1 2%	14 10%	12 9%	8 9%	2 6%	8 35%	0 0%	5 11%	97 13%	320 11%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 87 (continuation)
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2165	96	599	114	673	136	398	39	28	250	16	9	5
	57%	66%	+63%	+69%	+65%	-45%	-52%	-28%	-21%	-40%	-25%	-24%	-27%
		efgh	efgh	efgh	efgh	gh	gh			bc			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055	30	201	34	330	62	258	52	47	223	16	6	3
	28%	21%	-21%	21%	+32%	-21%	+34%	38%	36%	+36%	24%	16%	18%
					abce		abce	abce	abce	cd			
I do not do this online at all	1185	36	296	38	263	131	247	62	67	235	39	23	11
	31%	25%	31%	23%	-25%	+43%	32%	+45%	+51%	+38%	+60%	+60%	+61%
			d			abcdf	d	abcdf	abcdf		a	a	a
Summary: Do activity at all	2613	109	656	126	776	170	521	77	64	385	25	15	7
	69%	75%	69%	77%	+75%	-57%	68%	-55%	-49%	-62%	-40%	-40%	-39%
		egh	egh	egh	befgh		egh			bcd			
Summary: Mobile phone Only	1558	79	455	93	446	108	263	24	18	162	10	9	4
	41%	+54%	+48%	+56%	43%	36%	-34%	-18%	-13%	-26%	-15%	-23%	-21%
		efgh	efgh	defgh	fgh	gh	gh						
Summary: Another device only	448	13	57	13	103	34	123	38	36	136	9	6	2
	12%	9%	-6%	8%	10%	11%	+16%	+27%	+28%	+22%	14%	15%	12%
					b	b	bcd	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 87 (continuation)
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2165	148	102	142	104
	57%	-45%	-35%	-49%	-32%
		d		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055	128	94	132	91
	28%	+39%	32%	+45%	28%
		d		bd	
I do not do this online at all	1185	108	127	78	157
	31%	33%	+43%	27%	+48%
			c		ac
Summary: Do activity at all	2613	219	167	214	167
	69%	67%	-57%	73%	-52%
		d		bd	
Summary: Mobile phone Only	1558	90	72	82	76
	41%	-28%	-25%	-28%	-24%
Summary: Another device only	448	71	65	72	63
	12%	+22%	+22%	+25%	+20%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 88
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1843	1814	268	124	153	29	4	357
	49%	+52%	-42%	-27%	-21%	-10%	-11%	-28%
		bcdef	cdef	e	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558	523	82	71	106	35	9	152
	15%	15%	13%	15%	14%	13%	23%	-12%
I do not do this online at all	1726	1503	343	292	516	224	25	817
	45%	-43%	+53%	+63%	+70%	+80%	65%	+64%
			a	ab	ab	abcd	a	
Summary: Do activity at all	2071	2017	302	170	225	55	13	456
	55%	+57%	-47%	-37%	-30%	-20%	35%	-36%
		bcdef	cde	e	e			
Summary: Mobile phone Only	1514	1494	220	99	118	20	4	305
	40%	+42%	-34%	-21%	-16%	-7%	-11%	-24%
		bcdef	cdef	e	e			
Summary: Another device only	228	203	34	46	72	26	9	100
	6%	6%	5%	+10%	+10%	9%	+23%	+8%
				ab	ab		abd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 88 (continuation)
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1843 49%	1343 -47%	483 +55% a	35 57% a	87 51%	25 80%	25 52%	72 53%	80 +62% a	42 48%	17 51%	13 53%	13 36%	24 53%	300 -40%	1470 +51% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558 15%	428 15%	124 14%	6 10%	21 12%	7 23%	5 11%	19 14%	27 21% c	9 10%	2 6%	7 29%	1 3%	7 16%	90 12%	445 15%
I do not do this online at all	1726 45%	1349 +47% bh	356 -41%	25 41%	81 47%	5 16%	22 46%	49 37%	44 -33%	42 48%	14 43%	9 37%	21 61% h	20 43%	394 +53% b	1261 -44%
Summary: Do activity at all	2071 55%	1531 -53%	520 +59% a	36 59%	90 53%	27 84%	26 54%	85 63%	87 +67% al	46 52%	19 57%	15 63%	14 39%	26 57%	354 -47%	1630 +56% a
Summary: Mobile phone Only	1514 40%	1103 -38%	396 +45% a	30 49% a	68 40%	19 62%	20 43%	66 49%	59 46%	37 42%	17 51%	8 34%	13 36%	19 41%	264 -35%	1186 +41% a
Summary: Another device only	228 6%	188 7% c	37 4%	1 2%	2 1%	1 4%	1 2%	13 10% bcd	6 5%	4 5%	2 6%	2 10%	1 3%	2 5%	55 7%	161 6%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 88 (continuation)
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1843	96	563	99	604	89	291	15	12	132	11	7	3
	49%	+66%	+59%	+60%	+58%	-30%	-38%	-11%	-9%	-21%	-17%	-17%	-19%
		efgh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558	18	131	17	187	43	105	12	21	94	7	4	1
	15%	12%	14%	10%	+18%	14%	14%	9%	16%	15%	11%	10%	6%
I do not do this online at all	1726	40	347	57	381	185	428	113	105	424	50	28	14
	45%	-27%	-36%	-35%	-37%	+61%	+56%	+82%	+79%	+68%	+78%	+74%	+77%
						abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2071	106	606	107	658	117	339	25	27	197	14	10	4
	55%	+73%	+64%	+65%	+63%	-39%	-44%	-18%	-21%	-32%	-22%	-26%	-23%
		efgh	efgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	1514	88	474	90	471	73	234	13	6	103	7	6	3
	40%	+60%	+50%	+55%	+45%	-24%	-31%	-9%	-4%	-17%	-11%	-16%	-17%
		defgh	efgh	efgh	efgh	gh	gh						
Summary: Another device only	228	9	42	8	55	27	49	10	15	65	3	3	1
	6%	6%	4%	5%	5%	9%	6%	7%	11%	+10%	5%	8%	4%
						b			bd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 88 (continuation)
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1843	81	51	76	56
	49%	-25%	-17%	-26%	-17%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558	58	36	57	37
	15%	18%	12%	19%	12%
I do not do this online at all	1726	210	214	183	236
	45%	+64%	+73%	+63%	+73%
Summary: Do activity at all	2071	117	80	109	88
	55%	-36%	-27%	-37%	-27%
Summary: Mobile phone Only	1514	59	43	52	50
	40%	-18%	-15%	-18%	-16%
Summary: Another device only	228	36	29	33	32
	6%	+11%	10%	+11%	+10%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 89
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1439 38%	1423 +40% bcdef	146 -23% cde	59 -13% e	74 -10%	16 -6%	3 -8%	300 -24%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796 47%	1714 +49% cde	287 44% cde	160 -35%	241 -33%	82 -29%	12 30%	430 -34%
I do not do this online at all	1276 34%	1089 -31%	288 +45% a	271 +59% ab	459 +62% ab	188 +67% ab	24 +62% a	642 +50%
Summary: Do activity at all	2521 66%	2431 +69% bcdef	357 -55% cde	191 -41%	281 -38%	90 -33%	14 -38%	632 -50%
Summary: Mobile phone Only	726 19%	717 +20% bcde	70 -11% de	31 -7%	40 -5%	9 -3%	3 8%	202 -16%
Summary: Another device only	1082 28%	1007 29%	211 +33%	132 29%	207 28%	75 27%	12 30%	332 26%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 89 (continuation)
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1439 38%	947 -33%	475 +54% a	27 44% a	85 +50% a	21 66%	31 +64% a	80 +59% a	63 49% a	41 46% a	22 66%	11 45%	20 58% a	31 +67% a	226 -30%	1154 +40% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796 47%	1360 47% f	417 48% f	25 41%	90 53% f	24 76%	12 -25%	51 38%	64 49%	42 47%	12 35%	16 66%	12 33%	29 63% fg	320 -43%	1417 +49% a
I do not do this online at all	1276 34%	1060 +37% bdgm	202 -23%	21 34% b	36 -21%	1 4%	14 29%	28 -21%	32 25%	25 28%	7 21%	7 29%	10 28%	7 15%	306 +41% b	911 -31%
Summary: Do activity at all	2521 66%	1820 -63%	674 +77% ac	41 66%	134 +79% a	30 96%	34 71%	107 +79% a	98 75%	64 72%	26 79%	17 71%	25 72%	39 85% a	443 -59%	1980 +69% a
Summary: Mobile phone Only	726 19%	460 -16%	257 +29% a	15 25% a	44 26% a	6 20%	22 +46% a	56 +42% abcd	33 26% a	22 25%	15 44%	1 5%	13 +38% a	10 22%	123 16%	564 19%
Summary: Another device only	1082 28%	873 +30% bf	199 -23%	14 22%	50 29% f	9 30%	3 -7%	27 20%	34 26%	23 26%	4 13%	6 26%	5 14%	8 18%	217 29%	826 29%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 89 (continuation)
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1439	85	555	69	458	66	133	7	8	53	14	4	3
	38%	+58%	+58%	42%	+44%	-22%	-17%	-5%	-6%	-9%	-21%	-11%	-18%
		cdefgh	cdefgh	efgh	efgh	gh	gh				a		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796	78	493	86	565	114	322	42	38	194	28	15	3
	47%	53%	+52%	53%	+54%	-38%	-42%	-30%	-29%	-31%	44%	41%	-19%
		egh	efgh	efgh	efgh		h				d	d	
I do not do this online at all	1276	20	181	40	255	154	384	92	90	396	30	21	12
	34%	-14%	-19%	-24%	-25%	+51%	+50%	+67%	+68%	+64%	+47%	+56%	+66%
					ab	abcd	abcd	abcdef	abcdef	b			
Summary: Do activity at all	2521	125	771	124	784	147	383	46	42	224	34	17	6
	66%	+86%	+81%	+76%	+75%	-49%	-50%	-33%	-32%	-36%	-53%	-44%	-34%
		defgh	defgh	efgh	efgh	gh	gh				a		
Summary: Mobile phone Only	726	47	279	38	219	34	62	4	4	30	6	1	2
	19%	+33%	+29%	23%	21%	-11%	-8%	-3%	-3%	-5%	9%	-3%	14%
		defgh	defgh	efgh	efgh	gh							a
Summary: Another device only	1082	40	216	55	326	82	250	39	34	171	20	12	3
	28%	28%	-23%	34%	31%	27%	+33%	28%	26%	28%	32%	33%	15%
				b	b		b					d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 89 (continuation)
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1439 38%	21 -6%	32 -11%	28 -10%	22 -7%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796 47%	119 -36% d	75 -26%	115 39% bd	78 -24%
I do not do this online at all	1276 34%	200 +61%	196 +67%	168 +57%	229 +71% c
Summary: Do activity at all	2521 66%	127 -39%	98 -33%	125 -43% d	95 -29%
Summary: Mobile phone Only	726 19%	8 -2%	23 -8% a	10 -3%	17 -5%
Summary: Another device only	1082 28%	106 32%	65 22%	97 33%	73 22%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 90
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2373 62%	2329 +66% bcdef	327 -51% cdef	155 -34% ef	198 -27% e	43 -16%	4 -9%	541 -42%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316 35%	1241 +35% e	247 38% de	156 34%	231 31%	75 -27%	9 24%	374 -29%
I do not do this online at all	904 24%	726 -21%	194 +30% a	205 +44% ab	382 +52% ab	177 +64% abcd	25 +67% ab	505 +40%
Summary: Do activity at all	2894 76%	2793 +79% bcdef	451 -70% cdef	257 -56% e	358 -48% e	101 -36%	13 -33%	769 -60%
Summary: Mobile phone Only	1578 42%	1553 +44% bcdef	204 -32% cdef	101 -22% e	127 -17% e	26 -9%	4 -9%	394 -31%
Summary: Another device only	521 14%	464 -13%	125 +19% a	103 +22% a	160 +22% a	57 +21% a	9 24%	228 +18%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 90 (continuation)
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2373 62%	1680 -58%	669 +76% ac	40 65%	124 +72% a	26 84%	37 78%	105 +78% a	104 +80% ac	60 67%	31 91%	17 71%	26 75%	39 +84% a	394 -53%	1896 +66% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316 35%	965 -34%	334 38%	22 36%	74 43%	18 59%	13 26%	41 31%	50 38%	31 35%	9 26%	14 59%	10 28%	22 47%	258 35%	1007 35%
I do not do this online at all	904 24%	784 +27% bdghim	112 -13%	15 25% bghm	24 -14%	1 2%	9 18%	17 -12%	14 -11%	13 15%	3 9%	3 12%	5 15%	2 -5%	223 +30% b	631 -22%
Summary: Do activity at all	2894 76%	2096 -73%	764 +87% ac	46 75%	147 +86% a	31 98%	39 82%	118 +88% ac	116 +89% ac	75 85% a	31 91%	21 88%	30 85%	44 +95% ac	526 -70%	2260 +78% a
Summary: Mobile phone Only	1578 42%	1130 -39%	430 +49% a	24 39%	72 42%	12 39%	27 56%	77 +57% ac	66 51%	44 50%	22 65%	7 29%	20 57%	22 48%	267 -36%	1253 +43% a
Summary: Another device only	521 14%	416 14% b	95 -11%	6 10%	23 13%	5 14%	2 4%	13 10%	12 9%	16 18%	0 0%	4 17%	3 10%	5 11%	132 +18% b	364 -13%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 90 (continuation)
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2373	121	783	121	754	127	341	25	17	166	21	7	4
	62%	+83%	+82%	+74%	+73%	-42%	-44%	-18%	-13%	-27%	-33%	-19%	-24%
		defgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316	47	320	53	377	116	278	42	32	196	20	11	3
	35%	32%	34%	32%	36%	39%	36%	31%	25%	32%	32%	30%	-16%
					h	h	h			d			
I do not do this online at all	904	9	102	25	165	109	274	80	90	317	31	23	11
	24%	-6%	-11%	-15%	-16%	+36%	+36%	+58%	+69%	+51%	+49%	+60%	+63%
					ab	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2894	136	851	139	874	192	494	58	41	304	33	15	6
	76%	+94%	+89%	+85%	+84%	-64%	-64%	-42%	-31%	-49%	-51%	-40%	-37%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	1578	89	530	86	497	76	216	16	9	107	12	4	4
	42%	+61%	+56%	+53%	+48%	-25%	-28%	-11%	-7%	-17%	-19%	-10%	-20%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	521	15	67	18	120	66	153	34	24	138	12	8	2
	14%	10%	-7%	11%	12%	+22%	+20%	+24%	18%	+22%	18%	21%	13%
					b	abcd	abcd	abcd	b				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 90 (continuation)
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2373	91	75	85	77
	62%	-28%	-25%	-29%	-24%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316	130	66	114	81
	35%	40%	-22%	39%	-25%
		bd		bd	
I do not do this online at all	904	145	172	130	187
	24%	+44%	+59%	+44%	+58%
			ac		ac
Summary: Do activity at all	2894	182	121	163	137
	76%	-56%	-41%	-56%	-42%
		bd		bd	
Summary: Mobile phone Only	1578	52	55	49	55
	42%	-16%	-19%	-17%	-17%
Summary: Another device only	521	91	47	78	59
	14%	+28%	16%	+27%	18%
		b		b	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 91
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1177 31%	1153 +33% bcdef	165 -26% de	90 -19% e	114 -15% e	24 -9%	4 -10%	265 -21%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862 23%	807 23%	188 +29% ade	109 24%	164 22%	55 20%	7 19%	240 -19%
I do not do this online at all	2089 55%	1880 -53%	351 54%	285 +62% a	493 +67% ab	209 +75% abc	28 73%	820 +64%
Summary: Do activity at all	1709 45%	1640 +47% cde	295 46% de	177 -38% e	247 -33%	69 -25%	10 27%	453 -36%
Summary: Mobile phone Only	847 22%	833 +24% bcde	107 -17% de	68 -15% e	83 -11% e	14 -5%	3 8%	213 -17%
Summary: Another device only	533 14%	487 14%	130 +20% a	87 +19% a	133 +18% a	46 16%	7 17%	188 15%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 91 (continuation)
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1177 31%	871 30% i	294 34% i	25 +41% ai	64 38% i	16 52%	13 28%	43 32% i	48 37% i	13 -14%	8 24%	4 17%	14 41% i	14 30%	206 27%	926 32%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862 23%	684 +24% bg	171 20%	12 20%	39 23%	11 34%	6 13%	16 -12%	29 22%	13 15%	3 9%	5 22%	6 17%	12 25%	179 24%	659 23%
I do not do this online at all	2089 55%	1550 54%	510 58%	31 50%	93 55%	14 43%	31 64%	82 61%	71 55%	66 +74% abcdh	22 67%	18 75%	20 58%	29 64%	418 56%	1576 55%
Summary: Do activity at all	1709 45%	1329 46% i	366 42% i	31 50% i	78 45% i	18 57%	17 36%	53 39%	59 45% i	23 -26%	11 33%	6 25%	15 42%	17 36%	331 44%	1315 45%
Summary: Mobile phone Only	847 22%	645 22%	194 22%	18 29% i	38 22%	7 23%	11 23%	37 27% i	31 23%	10 11%	8 24%	1 3%	9 25%	5 11%	152 20%	655 23%
Summary: Another device only	533 14%	458 +16% bcd	71 -8%	5 9%	13 8%	1 4%	4 8%	10 8%	11 9%	10 12%	3 9%	2 8%	* 1%	3 7%	125 17%	389 13%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 91 (continuation)
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1177	44	358	73	386	72	174	15	8	93	12	5	4
	31%	30%	+38%	+45%	+37%	-24%	-23%	-11%	-6%	-15%	19%	-12%	24%
		gh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862	30	185	44	233	69	223	35	18	139	11	11	2
	23%	21%	-19%	27%	22%	23%	+29%	26%	14%	22%	17%	30%	14%
				h			bdh						
I do not do this online at all	2089	83	509	61	531	180	427	94	109	414	44	24	12
	55%	57%	54%	-37%	-51%	60%	56%	+68%	+82%	+67%	+69%	63%	66%
		c	c		c	cd	c	bcd	abcdefg				
Summary: Do activity at all	1709	63	443	103	508	121	341	45	23	207	20	14	6
	45%	43%	46%	+63%	+49%	40%	44%	-32%	-18%	-33%	-31%	37%	34%
		h	gh	abdefgh	egh	h	h	h					
Summary: Mobile phone Only	847	33	258	59	275	52	118	9	5	68	9	3	3
	22%	23%	+27%	+36%	+26%	17%	-15%	-7%	-4%	-11%	14%	-7%	20%
		gh	efgh	efgh	efgh	gh	gh						
Summary: Another device only	533	18	85	29	122	49	167	29	15	114	8	9	2
	14%	13%	-9%	18%	12%	16%	+22%	21%	12%	+18%	12%	+25%	10%
				b		b	bdh	bd					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 91 (continuation)
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1177	53	39	61	31
	31%	-16%	-13%	-21%	-10%
				d	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862	87	52	79	60
	23%	27%	18%	27%	18%
I do not do this online at all	2089	203	210	174	236
	55%	62%	+72%	59%	+73%
			c		c
Summary: Do activity at all	1709	123	83	119	88
	45%	38%	-28%	41%	-27%
				bd	
Summary: Mobile phone Only	847	36	32	40	28
	22%	-11%	-11%	-14%	-9%
Summary: Another device only	533	70	44	57	56
	14%	+21%	15%	20%	17%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 92
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1826 48%	1805 +51% bcdef	215 -33% cdef	84 -18% e	105 -14% e	21 -8%	4 -11%	348 -27%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901 24%	878 +25% de	159 25% de	98 21% e	120 -16% e	23 -8%	3 8%	204 -16%
I do not do this online at all	1604 42%	1363 -39%	349 +54% a	312 +67% ab	553 +75% abc	241 +87% abcd	31 +81% ab	802 +63%
Summary: Do activity at all	2193 58%	2156 +61% bcdef	297 -46% cdef	150 -33% de	187 -25% e	37 -13%	7 -19%	471 -37%
Summary: Mobile phone Only	1293 34%	1278 +36% bcdef	138 -21% cde	53 -11% e	67 -9%	14 -5%	4 -11%	267 -21%
Summary: Another device only	367 10%	352 10%	82 +13% e	66 +14% ae	82 11%	16 6%	3 8%	124 10%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 92 (continuation)
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1826 48%	1335 -46%	468 +53% ai	28 45%	97 57% i	25 80%	21 43%	67 49%	75 57% i	32 37%	14 41%	14 58%	18 51%	25 53%	295 -39%	1468 +51% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901 24%	676 23%	218 25% c	10 16%	50 29% c	15 48%	9 19%	26 19%	32 25%	19 21%	9 26%	12 50%	8 23%	15 32%	150 -20%	722 +25% a
I do not do this online at all	1604 42%	1254 +44% b	333 -38%	30 50% bdh	58 34%	5 15%	25 53%	52 39%	44 33%	46 52% dh	17 50%	7 29%	15 42%	18 39%	384 +51% b	1146 -40%
Summary: Do activity at all	2193 58%	1626 -56%	543 +62% ac	31 50%	113 66% ci	27 85%	23 47%	83 61%	87 67% ci	43 48%	17 50%	17 71%	20 58%	28 61%	365 -49%	1745 +60% a
Summary: Mobile phone Only	1293 34%	949 33%	325 37%	21 35%	63 37%	11 37%	14 28%	57 42%	54 42%	24 27%	8 24%	5 22%	12 35%	14 29%	215 -29%	1024 +35% a
Summary: Another device only	367 10%	290 10%	74 8%	3 5%	16 10%	1 4%	2 4%	16 12%	12 9%	10 12%	3 9%	3 14%	2 7%	4 8%	70 9%	278 10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 92 (continuation)
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1826	108	653	102	585	72	223	13	7	81	16	4	3
	48%	+74%	+69%	+62%	+56%	-24%	-29%	-10%	-5%	-13%	-25%	-12%	-18%
		defgh	defgh	efgh	efgh	gh	gh				a		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901	36	236	39	287	60	191	15	8	95	15	8	2
	24%	25%	25%	24%	+28%	20%	25%	-10%	-6%	-15%	23%	22%	-11%
		gh	gh	gh	egh	h	gh						
I do not do this online at all	1604	29	243	47	346	192	438	116	118	472	40	28	13
	42%	-20%	-26%	-29%	-33%	+64%	+57%	+84%	+90%	+76%	+63%	+74%	+73%
					ab	abcd	abcd	abcdef	abcdef	b			
Summary: Do activity at all	2193	117	709	117	693	109	330	22	13	149	24	10	5
	58%	+80%	+74%	+71%	+67%	-36%	-43%	-16%	-10%	-24%	-37%	-26%	-27%
		defgh	defgh	efgh	efgh	gh	gh				a		
Summary: Mobile phone Only	1293	81	473	78	407	49	139	8	6	53	9	2	3
	34%	+56%	+50%	+48%	+39%	-16%	-18%	-6%	-4%	-9%	-14%	-4%	-16%
		defgh	defgh	efgh	efgh	gh	gh						c
Summary: Another device only	367	9	55	14	109	37	107	9	6	67	8	6	2
	10%	6%	-6%	9%	10%	12%	+14%	7%	5%	11%	12%	15%	9%
					b	b	bh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 92 (continuation)
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1826	48	34	50	31
	48%	-15%	-12%	-17%	-10%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901	62	33	65	30
	24%	19%	-11%	22%	-9%
		d		bd	
I do not do this online at all	1604	236	236	203	265
	42%	+72%	+80%	+69%	+82%
			c		c
Summary: Do activity at all	2193	91	58	89	59
	58%	-28%	-20%	-31%	-18%
				bd	
Summary: Mobile phone Only	1293	29	25	24	29
	34%	-9%	-8%	-8%	-9%
Summary: Another device only	367	43	24	39	28
	10%	13%	8%	13%	9%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 93
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	986 26%	972 +28% bcdef	108 -17% cde	41 -9%	55 -7%	14 -5%	2 -6%	176 -14%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623 16%	592 17% cd	125 19% cde	55 -12%	86 -12%	30 11%	8 22%	131 -10%
I do not do this online at all	2425 64%	2186 -62%	449 +70% a	375 +81% ab	614 +83% ab	239 +86% ab	28 73%	994 +78%
Summary: Do activity at all	1373 36%	1333 +38% bcde	196 -30% cde	87 -19%	126 -17%	39 -14%	11 27%	279 -22%
Summary: Mobile phone Only	750 20%	741 +21% bcde	71 -11% de	32 -7%	40 -5%	9 -3%	2 6%	148 -12%
Summary: Another device only	386 10%	361 10%	89 +14% a	46 10%	71 10%	25 9%	8 22%	104 -8%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 93 (continuation)
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	986 26%	695 -24%	280 +32% ai	18 29%	71 +42% agi	18 56%	12 25%	34 25%	37 29%	15 17%	10 29%	8 34%	14 41% i	17 37%	172 23%	769 27%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623 16%	452 16%	164 19% i	14 23% ai	36 21% i	14 44%	4 9%	21 15%	25 19%	6 7%	3 8%	6 23%	8 23%	13 29% i	129 17%	473 16%
I do not do this online at all	2425 64%	1881 +65% bd	518 -59%	35 56%	88 -52%	9 29%	33 68%	89 66%	80 62%	69 +78% bcdlm	21 63%	16 66%	18 52%	23 49%	494 66%	1838 64%
Summary: Do activity at all	1373 36%	999 -35%	358 +41% ai	27 44% i	83 +48% ai	22 71%	15 32%	46 34%	50 38%	20 -22%	13 37%	8 34%	17 48% i	24 51% i	255 34%	1053 36%
Summary: Mobile phone Only	750 20%	546 19%	194 22%	12 20%	46 27%	9 28%	11 24%	25 18%	25 19%	13 15%	10 29%	3 11%	9 25%	10 22%	127 17%	580 20%
Summary: Another device only	386 10%	304 11%	78 9%	9 15%	12 7%	5 15%	3 7%	11 8%	13 10%	5 5%	3 8%	0 0%	3 8%	6 14%	83 11%	285 10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 93 (continuation)
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	986	63	324	55	339	42	105	13	2	43	7	3	2
	26%	+43%	+34%	34%	+33%	-14%	-14%	-9%	-1%	-7%	-10%	-7%	-11%
		efgh	efgh	efgh	efgh	h	h	h					
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623	25	155	35	181	46	130	22	7	66	12	6	2
	16%	17%	16%	21%	17%	15%	17%	16%	-6%	-11%	18%	16%	12%
		h	h	h	h	h	h	h					
I do not do this online at all	2425	67	558	88	595	231	561	108	123	521	48	31	14
	64%	-46%	-59%	-53%	-57%	+77%	+73%	+78%	+94%	+84%	75%	+82%	77%
			a			abcd	abcd	abcd	abcdefg				
Summary: Do activity at all	1373	78	394	76	445	70	207	30	8	99	16	7	4
	36%	+54%	+41%	+47%	+43%	-23%	-27%	-22%	-6%	-16%	25%	-18%	23%
		befgh	efgh	efgh	efgh	h	h	h					
Summary: Mobile phone Only	750	53	239	41	263	25	77	8	1	33	4	1	2
	20%	+36%	+25%	25%	+25%	-8%	-10%	-6%	-1%	-5%	-7%	-2%	10%
		bdefgh	efgh	efgh	efgh	h	h						
Summary: Another device only	386	15	70	21	106	29	102	18	7	56	9	4	2
	10%	11%	-7%	13%	10%	9%	+13%	13%	5%	9%	14%	11%	11%
							bh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 93 (continuation)
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	986	26	18	25	15
	26%	-8%	-6%	-9%	-5%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623	28	38	43	23
	16%	-9%	13%	15%	-7%
				d	
I do not do this online at all	2425	276	246	234	286
	64%	+84%	+84%	+80%	+88%
Summary: Do activity at all	1373	51	48	58	38
	36%	-16%	-16%	-20%	-12%
Summary: Mobile phone Only	750	23	10	15	15
	20%	-7%	-4%	-5%	-5%
Summary: Another device only	386	26	30	33	23
	10%	8%	10%	11%	7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 94
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	1294 34%	1276 +36% bcdef	144 -22% cde	62 -13% e	80 -11%	18 -6%	2 -6%	267 -21%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847 22%	805 +23% bcde	107 -17%	63 -14%	105 -14%	42 -15%	11 30%	186 -15%
I do not do this online at all	2081 55%	1857 -53%	446 +69% a	359 +78% ab	582 +79% ab	224 +80% ab	24 64%	880 +69%
Summary: Do activity at all	1717 45%	1662 +47% bcde	200 -31% cde	103 -22%	158 -21%	55 -20%	14 36%	394 -31%
Summary: Mobile phone Only	870 23%	857 +24% bcde	93 -14% cde	40 -9%	52 -7%	12 -4%	2 6%	207 -16%
Summary: Another device only	423 11%	386 11%	56 9%	42 9%	78 11%	36 13%	11 +30% abcd	126 10%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 94 (continuation)
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	1294 34%	955 33%	330 +38%	19 31%	53 31%	17 54%	18 37%	54 40%	52 40%	31 35%	14 42%	11 45%	13 36%	13 28%	239 32%	988 34%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847 22%	650 23%	188 21%	10 16%	45 26%	9 30%	7 15%	19 14%	25 19%	20 23%	3 9%	7 31%	6 17%	12 26%	179 24%	631 22%
I do not do this online at all	2081 55%	1594 55%	463 53%	37 61%	91 53%	11 34%	29 60%	74 55%	69 53%	47 53%	18 55%	12 50%	22 64%	28 60%	396 53%	1614 56%
Summary: Do activity at all	1717 45%	1286 45%	413 47%	24 39%	80 47%	21 66%	19 40%	61 45%	61 47%	41 47%	15 45%	12 50%	13 36%	18 40%	353 47%	1277 44%
Summary: Mobile phone Only	870 23%	636 22%	226 26%	14 23%	35 20%	11 36%	12 25%	42 31%	36 28%	21 24%	12 37%	5 20%	7 19%	7 14%	174 23%	645 22%
Summary: Another device only	423 11%	331 11%	83 9%	5 8%	26 15% g	4 12%	1 3%	7 5%	9 7%	11 12%	1 3%	1 5%	0 0%	5 12%	114 +15% b	288 -10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 94 (continuation)
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	1294	82	458	80	392	67	130	11	7	63	11	4	1
	34%	+56%	+48%	+49%	+38%	-22%	-17%	-8%	-6%	-10%	-17%	-11%	-7%
		defgh	defgh	defgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847	63	274	39	229	51	113	27	16	86	10	8	1
	22%	+43%	+29%	24%	22%	17%	-15%	19%	-12%	-14%	15%	21%	-8%
		bcdefgh	defh	fh	fh								
I do not do this online at all	2081	26	390	61	537	202	578	106	109	491	48	28	15
	55%	-18%	-41%	-37%	52%	+67%	+75%	+77%	+83%	+79%	+75%	+75%	+86%
			a	a	abc	abcd	abcde	abcd	abcde				
Summary: Do activity at all	1717	119	562	103	502	99	190	32	22	130	16	9	2
	45%	+82%	+59%	+63%	48%	-33%	-25%	-23%	-17%	-21%	-25%	-25%	-14%
		bcdefgh	defgh	defgh	efgh	fh							
Summary: Mobile phone Only	870	56	288	64	273	48	77	6	7	44	6	2	1
	23%	+39%	+30%	+39%	+26%	-16%	-10%	-4%	-5%	-7%	-10%	-4%	-6%
		defgh	efgh	defgh	efgh	fgh							
Summary: Another device only	423	37	104	23	110	32	60	21	15	67	5	5	1
	11%	+26%	11%	14%	11%	11%	-8%	16%	11%	11%	8%	13%	7%
		bdefh		f				f					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 94 (continuation)
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	1294	28	35	33	27
	34%	-9%	-12%	-11%	-8%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847	32	54	52	35
	22%	-10%	18%	18%	-11%
			a		
I do not do this online at all	2081	272	219	218	271
	55%	+83%	+74%	+74%	+84%
Summary: Do activity at all	1717	55	75	75	52
	45%	-17%	-26%	-26%	-16%
Summary: Mobile phone Only	870	23	21	23	18
	23%	-7%	-7%	-8%	-6%
Summary: Another device only	423	27	40	42	25
	11%	8%	14%	14%	8%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 95
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2773	2705	427	209	276	67	7	685
	73%	+77%	-66%	-45%	-37%	-24%	-19%	-54%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892	824	157	101	168	68	5	254
	23%	23%	24%	22%	23%	24%	13%	-20%
I do not do this online at all	813	648	175	215	380	165	26	478
	21%	-18%	+27%	+47%	+51%	+59%	+67%	+38%
			a	ab	ab	abc	ab	
Summary: Do activity at all	2984	2871	470	247	360	113	12	795
	79%	+82%	-73%	-53%	-49%	-41%	-33%	-62%
		bcdef	cdef	e				
Summary: Mobile phone Only	2092	2047	313	146	192	45	7	541
	55%	+58%	-48%	-32%	-26%	-16%	-19%	-43%
		bcdef	cdef	e	e			
Summary: Another device only	211	166	44	39	84	46	5	110
	6%	-5%	7%	+8%	+11%	+16%	13%	+9%
				a	ab	abc		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 95 (continuation)
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2773	2032	714	40	144	25	43	104	109	67	26	20	27	41	459	2217
	73%	-71%	+81%	65%	+85%	80%	89%	77%	83%	75%	78%	85%	78%	89%	-61%	+77%
			ac		ac		c		ac					c		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892	641	237	18	47	10	15	42	25	14	12	10	13	13	175	673
	23%	-22%	+27%	29%	28%	31%	31%	31%	19%	16%	37%	43%	36%	29%	23%	23%
			a													
I do not do this online at all	813	678	126	20	23	3	4	18	19	16	7	4	6	4	227	548
	21%	+24%	-14%	+33%	13%	9%	8%	14%	15%	18%	22%	15%	17%	9%	+30%	-19%
		bd		abdfghm											b	
Summary: Do activity at all	2984	2201	750	41	148	29	44	116	111	73	26	20	29	42	522	2343
	79%	-76%	+86%	-67%	87%	91%	92%	86%	85%	82%	78%	85%	83%	91%	-70%	+81%
		c	ac		ac		c	c	c					c		a
Summary: Mobile phone Only	2092	1561	513	23	101	19	29	75	86	58	14	10	16	29	347	1670
	55%	54%	59%	-38%	59%	60%	61%	55%	66%	66%	42%	42%	47%	62%	-46%	+58%
		c	c		c			c	c	c				c		a
Summary: Another device only	211	169	36	2	4	4	1	12	3	6	0	0	2	1	63	127
	6%	6%	4%	3%	2%	11%	3%	9%	2%	6%	0%	0%	6%	2%	+8%	-4%
															b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 95 (continuation)
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2773	124	866	135	868	161	455	39	28	236	22	13	6
	73%	+85%	+91%	+82%	+84%	-53%	-59%	-28%	-21%	-38%	-35%	-33%	-32%
		efgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892	35	221	34	243	74	174	33	34	139	19	10	2
	23%	24%	23%	21%	23%	24%	23%	24%	26%	22%	29%	25%	-9%
										d	d	d	
I do not do this online at all	813	15	65	21	136	112	267	78	79	316	33	20	11
	21%	-11%	-7%	-13%	-13%	+37%	+35%	+57%	+60%	+51%	+52%	+52%	+64%
				b	b	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2984	130	887	143	903	189	500	60	52	305	31	18	6
	79%	+89%	+93%	+87%	+87%	-63%	-65%	-43%	-40%	-49%	-48%	-48%	-36%
		efgh	cdefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	2092	95	666	109	660	115	326	27	18	166	12	9	5
	55%	66%	+70%	+67%	+64%	-38%	-42%	-19%	-14%	-27%	-19%	-23%	-27%
		efgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	211	6	21	8	35	29	45	21	25	69	9	6	1
	6%	4%	-2%	5%	-3%	+9%	6%	+15%	+19%	+11%	+14%	+15%	4%
						bd	bd	abcdf	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 95 (continuation)
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2773	120	116	119	113
	73%	-37%	-39%	-41%	-35%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892	78	61	90	48
	23%	24%	21%	+31%	-15%
				d	
I do not do this online at all	813	168	148	134	182
	21%	+51%	+50%	+46%	+56%
Summary: Do activity at all	2984	159	146	158	142
	79%	-49%	-50%	-54%	-44%
Summary: Mobile phone Only	2092	81	85	68	94
	55%	-25%	-29%	-23%	-29%
Summary: Another device only	211	39	30	40	29
	6%	+12%	+10%	+14%	+9%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 96
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	70 2%	69 2%	18 3% d	4 1%	5 -1%	1 *%	0 0%	20 2%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29 1%	27 1%	11 +2%	7 2%	10 1%	2 1%	* 1%	14 1%
I do not do this online at all	1134 30%	1017 -29%	212 33%	154 33%	272 +37% a	117 +42% ab	21 +55% abc	440 +35%
Summary: Do activity at all	86 2%	83 2%	20 3%	11 2%	14 2%	3 1%	* 1%	30 2%
Summary: Mobile phone Only	57 1%	56 2%	10 2%	4 1%	4 1%	1 *%	0 0%	16 1%
Summary: Another device only	16 *%	14 *%	2 *%	7 +1% a	9 +1% a	2 1%	* 1%	10 1%
Not applicable	2577 68%	2420 +69% def	413 64%	297 64%	454 -61%	158 -57%	17 -44%	803 -63%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 96 (continuation)
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	70 2%	55 2%	13 1%	3 +5% bd	0 0%	0 0%	0 0%	3 2%	1 1%	0 0%	2 7%	0 0%	1 2%	0 0%	21 3%	44 2%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29 1%	23 1%	6 1%	1 1%	0 0%	1 4%	0 0%	0 0%	1 1%	0 0%	0 0%	* 1%	0 0%	0 0%	17 +2% b	11 -*%
I do not do this online at all	1134 30%	827 -29%	292 +33% a	31 +50% abdghlm	51 30%	3 11%	28 +58% abdghlm	45 33%	35 27%	31 35%	19 58%	10 42%	7 19%	8 17%	207 28%	900 +31%
Summary: Do activity at all	86 2%	69 2%	16 2%	3 5% d	0 0%	1 4%	0 0%	3 2%	1 1%	0 0%	2 7%	* 1%	1 2%	0 0%	30 +4% b	50 -2%
Summary: Mobile phone Only	57 1%	45 2%	10 1%	2 4%	0 0%	0 0%	0 0%	3 2%	0 0%	0 0%	2 7%	0 0%	1 2%	0 0%	13 2%	39 1%
Summary: Another device only	16 *%	13 *%	3 *%	0 0%	0 0%	1 4%	0 0%	0 0%	0 0%	0 0%	0 0%	* 1%	0 0%	0 0%	9 +1% b	6 -*%
Not applicable	2577 68%	1983 69% cf	568 65% cf	28 -45%	120 70% cf	27 85%	20 -42%	87 65% c	94 72% cf	58 65% c	12 35%	14 57%	27 79% cf	38 83% cf	512 68%	1940 67%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 96 (continuation)
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	70	9	16	5	13	7	15	0	1	4	*	1	0
	2%	+6%	2%	3%	1%	2%	2%	0%	*%	1%	1%	2%	0%
		bdfg											
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29	4	2	*	2	11	7	2	0	8	2	0	*
	1%	2%	*%	*%	*%	+4%	1%	2%	0%	1%	3%	0%	1%
		bd				bdf		bd					
I do not do this online at all	1134	24	283	35	298	90	266	58	54	238	18	8	8
	30%	-16%	30%	21%	29%	30%	+35%	+42%	+41%	+38%	29%	21%	+44%
			a		a	a	acd	abcd	acd	c			c
Summary: Do activity at all	86	11	18	5	13	12	19	2	1	11	2	1	*
	2%	+7%	2%	3%	-1%	4%	2%	2%	*%	2%	4%	2%	1%
		bdfh				d							
Summary: Mobile phone Only	57	7	16	5	11	1	11	0	1	3	*	1	0
	1%	+5%	2%	3%	1%	*%	1%	0%	*%	*%	1%	2%	0%
		de											
Summary: Another device only	16	1	2	0	1	5	4	2	0	7	2	0	*
	*%	1%	*%	0%	*%	+2%	*%	2%	0%	+1%	+3%	0%	1%
						bd		bd					
Not applicable	2577	111	651	124	728	199	483	78	77	372	44	29	10
	68%	76%	68%	75%	70%	66%	-63%	-56%	59%	-60%	68%	76%	54%
		fgh	g	fgh	fgh							ad	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 96 (continuation)
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	70 2%	1 *%	2 1%	2 1%	1 *%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29 1%	8 +2%	0 0%	6 2%	1 *%
I do not do this online at all	1134 30%	123 +38%	115 +39%	92 31%	143 +44% c
Summary: Do activity at all	86 2%	8 3%	2 1%	8 3%	2 1%
Summary: Mobile phone Only	57 1%	1 *%	2 1%	2 1%	1 *%
Summary: Another device only	16 *%	7 +2%	0 0%	6 +2%	1 *%
Not applicable	2577 68%	195 -60%	177 60%	192 66%	179 -55%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 97
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	3107 82%	3013 +86% bcdef	493 -76% cdef	280 -61% de	374 -50% e	94 -34%	18 -47%	824 -65%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319 61%	2141 61%	434 +67% a	308 +67%	486 +66%	178 64%	27 70%	715 -56%
I do not do this online at all	267 7%	195 -6%	50 8%	64 +14% ab	137 +18% ab	72 +26% abc	8 +21% ab	185 +15%
Summary: Do activity at all	3531 93%	3325 +94% cdef	595 92% cdef	398 -86% e	604 -82%	206 -74%	30 -79%	1088 -85%
Summary: Mobile phone Only	1212 32%	1184 +34% bcdef	161 -25% de	90 -19% e	117 -16%	28 -10%	4 -9%	374 29%
Summary: Another device only	424 11%	312 -9%	102 +16% a	118 +25% ab	230 +31% ab	112 +40% abcd	12 +32% a	265 +21%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 97 (continuation)
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	3107 82%	2304 -80%	773 +88% a	51 83%	147 86%	28 88%	39 82%	122 91% a	118 91% a	70 79%	31 92%	23 96%	32 91%	43 92%	509 -68%	2479 +86% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319 61%	1750 61% c	541 62% c	30 -50%	93 55%	21 67%	27 56%	83 62%	89 68% c	52 59%	20 60%	21 86%	18 53%	30 64%	420 -56%	1811 +63% a
I do not do this online at all	267 7%	201 7%	62 7%	8 +13% ag	15 9%	0 0%	8 17% g	4 3%	7 6%	9 10%	3 8%	* 2%	3 8%	3 6%	81 +11% b	166 -6%
Summary: Do activity at all	3531 93%	2678 93% c	814 93%	54 -87%	155 91%	31 100%	40 83%	131 97% cf	123 94%	79 90%	31 92%	24 98%	32 92%	43 94%	667 -89%	2725 +94% a
Summary: Mobile phone Only	1212 32%	928 32%	273 31%	23 38%	62 36%	10 33%	13 27%	48 35%	34 26%	27 31%	11 32%	3 12%	14 39%	14 30%	247 33%	914 32%
Summary: Another device only	424 11%	375 +13% bcdh	42 -5%	2 -4%	8 5%	4 12%	1 1%	9 7%	5 -3%	10 11%	0 0%	1 3%	* 1%	1 2%	158 +21% b	246 -9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 97 (continuation)
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	3107	131	902	145	972	186	560	47	45	313	35	16	10
	82%	90%	+95%	88%	+94%	-62%	-73%	-34%	-34%	-50%	-55%	-42%	-57%
		efgh	cefgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319	74	491	81	690	178	540	87	90	415	44	20	8
	61%	51%	-52%	-49%	+66%	59%	+70%	63%	68%	+67%	68%	53%	-43%
					abc		abce		abc	d	d		
I do not do this online at all	267	6	34	6	25	38	72	31	35	113	7	11	5
	7%	4%	-4%	3%	-2%	+13%	+9%	+22%	+27%	+18%	11%	+29%	+29%
						abcd	bcd	abcdf	abcdef			b	b
Summary: Do activity at all	3531	139	918	158	1015	263	696	107	96	507	57	27	13
	93%	96%	+96%	97%	+98%	-87%	-91%	-78%	-73%	-82%	89%	-71%	-71%
		egh	efgh	efgh	efgh	h	gh				cd		
Summary: Mobile phone Only	1212	64	427	77	324	85	156	21	7	93	13	7	5
	32%	+44%	+45%	+47%	31%	28%	-20%	-15%	-5%	-15%	21%	-18%	29%
		defgh	defgh	defgh	fgh	fgh	h	h					a
Summary: Another device only	424	8	17	14	43	76	136	60	51	195	22	11	3
	11%	6%	-2%	8%	-4%	+25%	+18%	+43%	+39%	+31%	+34%	+29%	14%
		b		b	b	abcdf	abcd	abcdef	abcdef	d	d		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 97 (continuation)
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	3107	175	137	171	139
	82%	-54%	-47%	-58%	-43%
				d	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319	243	171	231	182
	61%	+74%	58%	+79%	56%
		bd		bd	
I do not do this online at all	267	41	73	25	89
	7%	+12%	+25%	8%	+27%
			ac		ac
Summary: Do activity at all	3531	286	221	268	235
	93%	-88%	-75%	92%	-73%
		bd		bd	
Summary: Mobile phone Only	1212	43	50	36	53
	32%	-13%	-17%	-12%	-16%
Summary: Another device only	424	111	84	97	96
	11%	+34%	+29%	+33%	+30%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 98
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	3658	3422	623	436	672	236	30	1192
	96%	+97%	97%	94%	-91%	-85%	-79%	-94%
		cdef	def	ef	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406	2225	428	305	486	181	29	692
	63%	63%	66%	66%	66%	65%	75%	-54%
I do not do this online at all	51	28	5	14	37	23	1	40
	1%	-1%	1%	+3%	+5%	+8%	4%	+3%
				ab	ab	abc		
Summary: Do activity at all	3747	3492	641	448	703	255	37	1233
	99%	+99%	99%	-97%	-95%	-92%	96%	-97%
		cde	cde	e				
Summary: Mobile phone Only	1341	1267	213	143	217	74	8	542
	35%	+36%	33%	31%	-29%	-27%	21%	+43%
		de						
Summary: Another device only	89	70	17	11	30	19	6	41
	2%	-2%	3%	2%	+4%	+7%	+17%	+3%
					a	abc	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 98 (continuation)
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	3658	2771	850	57	169	30	48	129	128	83	31	24	34	45	698	2819
	96%	96% c	97% c	-92%	99% c	96%	100%	96%	98%	94%	93%	100%	98%	97%	-93%	+98% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406	1824	549	32	104	23	24	79	82	54	21	20	23	33	443	1889
	63%	63% c	63% c	-52%	61%	73%	49%	59%	63%	61%	62%	84%	65%	71%	-59%	+65% a
I do not do this online at all	51	42	7	5	*	0	0	0	0	2	0	0	0	1	25	18
	1%	1%	1%	+8% abdgh	*%	0%	0%	0%	0%	2%	0%	0%	0%	1%	+3% b	-1%
Summary: Do activity at all	3747	2837	869	57	170	31	48	135	130	87	34	24	35	46	723	2873
	99%	99% c	99% c	-92%	100% c	100%	100%	100% c	100% c	98%	100%	100%	100%	99%	-97%	+99% a
Summary: Mobile phone Only	1341	1013	320	25	66	8	24	55	48	33	13	4	12	13	281	984
	35%	35%	37%	40%	39%	27%	51%	41%	37%	38%	38%	16%	35%	28%	38%	-34%
Summary: Another device only	89	66	19	*	1	1	0	6	2	4	2	0	1	1	25	53
	2%	2%	2%	*%	1%	4%	0%	4%	2%	5%	7%	0%	2%	2%	3%	-2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 98 (continuation)
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	3658	140	936	163	1024	280	743	116	116	569	58	30	15
	96%	96%	+98%	99%	+98%	-93%	97%	-84%	-88%	-92%	-90%	-80%	-85%
		g	egh	egh	egh	g	egh			c			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406	83	580	87	692	181	532	92	85	419	41	21	6
	63%	57%	61%	-53%	67%	60%	+69%	67%	65%	67%	64%	54%	-33%
					bc		abce			d	d	d	
I do not do this online at all	51	0	1	*	3	11	7	14	8	25	5	5	2
	1%	0%	-*%	*%	-*%	+4%	1%	+10%	+6%	+4%	+8%	+13%	+14%
						bdf		abcdef	abcdf			a	a
Summary: Do activity at all	3747	145	951	164	1037	290	761	124	124	596	59	33	15
	99%	100%	+100%	100%	+100%	-96%	99%	-90%	-94%	-96%	-92%	-87%	-86%
		gh	egh	gh	egh	g	egh			cd			
Summary: Mobile phone Only	1341	62	371	77	345	110	229	32	39	177	18	12	9
	35%	43%	+39%	+47%	33%	36%	-30%	-23%	29%	-29%	28%	33%	+53%
		fg	dfg	dfgh		g							abc
Summary: Another device only	89	6	15	1	13	10	18	9	7	27	1	3	*
	2%	4%	2%	*%	-1%	3%	2%	+6%	6%	+4%	2%	+7%	1%
								bcd	bcd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 98 (continuation)
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	3658 96%	300 -92%	269 -92%	272 -93%	293 -90%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406 63%	237 +73% d	182 62%	231 +79% bd	186 57%
I do not do this online at all	51 1%	10 3%	15 +5%	4 1%	21 +7% c
Summary: Do activity at all	3747 99%	317 97%	279 -95%	289 99% d	303 -93%
Summary: Mobile phone Only	1341 35%	80 -24%	97 33% c	58 -20%	116 36% ac
Summary: Another device only	89 2%	17 +5%	9 3%	17 +6%	10 3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 99
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	3350	3206	572	363	507	144	20	963
	88%	+91%	89%	-79%	-69%	-52%	-52%	-76%
		cdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450	2266	428	290	474	184	26	689
	65%	64%	66%	63%	64%	66%	69%	-54%
I do not do this online at all	221	163	34	50	108	58	8	161
	6%	-5%	5%	+11%	+15%	+21%	+21%	+13%
				ab	ab	abc	ab	
Summary: Do activity at all	3576	3356	611	412	632	220	30	1113
	94%	+95%	95%	-89%	-85%	-79%	-79%	-87%
		cdef	cdef	e				
Summary: Mobile phone Only	1126	1091	184	122	158	36	4	424
	30%	+31%	28%	26%	-21%	-13%	10%	+33%
		def	de	e	e			
Summary: Another device only	226	150	39	49	125	76	11	150
	6%	-4%	6%	+11%	+17%	+27%	+28%	+12%
				ab	abc	abcd	abc	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 99 (continuation)
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	3350 88%	2527 88%	790 90%	53 86%	154 90%	30 94%	41 85%	122 91%	119 91%	79 89%	30 90%	22 90%	31 88%	42 92%	598 -80%	2634 +91% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450 65%	1852 64%	567 65%	37 60%	104 61%	22 69%	28 59%	80 60%	92 70%	61 68%	21 62%	20 81%	16 47%	32 69%	433 -58%	1936 +67% a
I do not do this online at all	221 6%	157 5%	61 7%	8 +12% a	12 7%	* 1%	7 15%	7 5%	8 6%	5 6%	3 10%	1 4%	4 11%	2 5%	66 +9% b	135 -5%
Summary: Do activity at all	3576 94%	2723 95% c	815 93%	54 -88%	159 93%	31 99%	41 85%	128 95%	122 94%	83 94%	30 90%	23 96%	31 89%	44 95%	683 -91%	2756 +95% a
Summary: Mobile phone Only	1126 30%	871 30%	248 28%	17 27%	55 32%	9 29%	12 26%	48 35%	31 24%	23 25%	9 28%	4 15%	15 42%	12 26%	250 33% b	821 -28%
Summary: Another device only	226 6%	196 +7% bc	25 -3%	1 -1%	5 3%	1 4%	0 0%	6 4%	4 3%	4 5%	0 0%	1 6%	* 1%	2 4%	85 +11% b	122 -4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 99 (continuation)
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	3350	137	902	150	993	235	672	76	67	427	47	21	13
	88%	94%	+95%	91%	+96%	-78%	88%	-55%	-51%	-69%	-73%	-55%	-71%
		egh	efgh	egh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450	87	599	86	716	169	530	92	90	406	42	18	8
	65%	60%	63%	-52%	+69%	-56%	+69%	66%	68%	65%	66%	-48%	-45%
			c		bce		bce		c	cd	d		
I do not do this online at all	221	4	27	9	29	30	48	23	30	86	7	10	4
	6%	2%	-3%	6%	-3%	+10%	6%	+16%	+23%	+14%	11%	+28%	+25%
						abd	bd	abcdf	abcdef			ab	
Summary: Do activity at all	3576	142	925	155	1010	271	720	116	101	535	57	27	13
	94%	98%	+97%	94%	+97%	-90%	94%	-84%	-77%	-86%	89%	-72%	-75%
		egh	efgh	gh	efgh	h	gh			c	c		
Summary: Mobile phone Only	1126	54	326	69	294	102	190	24	11	129	15	9	5
	30%	37%	+34%	+42%	28%	34%	-25%	-17%	-9%	-21%	23%	24%	30%
		fgh	dfgh	dfgh	gh	fgh	h						
Summary: Another device only	226	5	23	5	17	36	48	39	35	108	10	6	1
	6%	3%	-2%	3%	-2%	+12%	6%	+29%	+26%	+17%	+16%	+17%	4%
						abcdf	bd	abcdef	abcdef	d		d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 99 (continuation)
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	3350 88%	239 -73% d	188 -64%	221 -76% bd	202 -62%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450 65%	229 70% d	178 60%	238 +81% abd	167 -52%
I do not do this online at all	221 6%	33 +10%	53 +18% c	14 5%	72 +22% ac
Summary: Do activity at all	3576 94%	294 -90% d	241 -82%	279 95% bd	252 -78%
Summary: Mobile phone Only	1126 30%	65 -20%	63 -22%	41 -14%	85 26% c
Summary: Another device only	226 6%	55 +17%	53 +18%	57 +20%	50 +16%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 100
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2592 68%	2511 +71% bcdef	410 -64% cdef	253 -55% def	335 -45% ef	82 -29%	6 -15%	656 -52%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420 37%	1300 37%	250 39%	187 40%	307 41%	120 43%	22 56%	415 -33%
I do not do this online at all	838 22%	721 -20%	171 +27% a	133 +29% a	250 +34% ab	117 +42% abc	13 34%	423 +33%
Summary: Do activity at all	2960 78%	2798 +80% bcde	474 -73% de	329 -71% e	490 -66%	161 -58%	25 66%	850 -67%
Summary: Mobile phone Only	1540 41%	1498 +43% bcdef	224 -35% def	142 -31% ef	183 -25% e	41 -15%	4 -9%	435 -34%
Summary: Another device only	368 10%	288 -8%	64 10%	75 +16% ab	155 +21% ab	80 +29% abc	19 +50% abcd	194 +15%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 100 (continuation)
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2592 68%	1921 -67%	643 +73% a	44 72%	125 73%	29 92%	31 65%	101 75%	97 74%	58 65%	24 71%	16 66%	25 71%	35 76%	461 -62%	2028 +70% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420 37%	1057 37%	340 39%	23 37%	69 40%	13 41%	20 42%	42 31%	60 46% i	25 28%	14 41%	14 57%	8 22%	19 40%	255 34%	1114 39%
I do not do this online at all	838 22%	659 23%	169 19%	15 24%	30 18%	1 4%	16 32%	23 17%	25 19%	24 27%	7 19%	3 13%	10 29%	7 15%	197 +26% b	607 -21%
Summary: Do activity at all	2960 78%	2221 77%	707 81%	46 76%	141 82%	30 96%	32 68%	112 83%	105 81%	65 73%	27 81%	21 87%	25 71%	40 85%	552 -74%	2284 +79% a
Summary: Mobile phone Only	1540 41%	1163 40%	367 42%	24 38%	72 42%	17 55%	12 26%	70 52% f	45 35%	40 45%	13 39%	7 30%	17 49%	21 45%	296 40%	1171 40%
Summary: Another device only	368 10%	299 +10% bc	64 -7%	2 -3%	16 9%	1 4%	1 2%	10 8%	8 6%	7 8%	3 10%	5 21%	0 0%	4 9%	91 12% b	256 -9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 100 (continuation)
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2592	121	732	131	784	164	478	46	34	292	24	11	8
	68%	+83%	+77%	+80%	+75%	-54%	-62%	-33%	-26%	-47%	-37%	-29%	-46%
		efgh	efgh	efgh	efgh	gh	gh			c			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420	44	293	48	444	98	325	65	51	271	23	8	5
	37%	30%	-31%	29%	+43%	32%	+42%	47%	39%	+44%	35%	-21%	28%
					abce		abce	abce		cd			
I do not do this online at all	838	18	182	24	173	104	190	51	61	191	30	21	8
	22%	-12%	19%	15%	-17%	+34%	25%	+37%	+47%	+31%	+46%	+55%	+45%
						abcdf	abcd	abcdf	abcdf		a	a	
Summary: Do activity at all	2960	128	770	140	867	197	578	87	70	429	34	17	10
	78%	+88%	81%	85%	+83%	-66%	75%	-63%	-53%	-69%	-54%	-45%	-55%
		efgh	efgh	efgh	efgh		egh			bc			
Summary: Mobile phone Only	1540	84	477	92	422	100	253	21	19	158	12	9	5
	41%	+58%	+50%	+56%	41%	-33%	-33%	-16%	-14%	-25%	-18%	-23%	28%
		defgh	defgh	defgh	fgh	gh	gh						
Summary: Another device only	368	7	38	9	83	34	100	41	36	137	11	6	2
	10%	5%	-4%	5%	8%	11%	+13%	+30%	+27%	+22%	17%	15%	9%
					b	b	abcd	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 100 (continuation)
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2592	165	127	165	122
	68%	-50%	-43%	-57%	-38%
		d		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420	162	109	164	106
	37%	+50%	37%	+56%	33%
		bd		bd	
I do not do this online at all	838	93	98	57	135
	22%	+29%	+33%	19%	+42%
			c		ac
Summary: Do activity at all	2960	233	196	236	189
	78%	-71%	-67%	81%	-58%
		d		bd	
Summary: Mobile phone Only	1540	72	86	72	83
	41%	-22%	-29%	-25%	-26%
Summary: Another device only	368	69	69	70	67
	10%	+21%	+23%	+24%	+21%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 101
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2789 73%	2725 +77% bcdef	416 -64% cdef	227 -49% def	291 -39% ef	64 -23%	5 -13%	691 -54%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290 60%	2155 +61% de	383 59% e	255 55%	390 -53%	135 -48%	20 52%	635 -50%
I do not do this online at all	531 14%	414 -12%	119 +18% a	119 +26% ab	237 +32% ab	118 +42% abcd	14 +38% ab	316 +25%
Summary: Do activity at all	3266 86%	3106 +88% bcdef	526 -82% cdef	343 -74% e	503 -68% e	160 -58%	24 -62%	958 -75%
Summary: Mobile phone Only	976 26%	951 +27% cde	143 22% de	88 -19% e	113 -15%	26 -9%	4 10%	323 25%
Summary: Another device only	477 13%	381 -11%	111 +17% a	116 +25% ab	213 +29% ab	96 +35% abc	19 +49% abcd	267 +21%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 101 (continuation)
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2789 73%	2021 -70%	738 +84% ac	46 74%	148 +86% ac	28 88%	40 84%	113 84% a	114 +88% ac	68 76%	31 92%	17 71%	30 85%	41 87%	485 -65%	2196 +76% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290 60%	1732 60%	536 61%	33 54%	116 68% fl	27 86%	21 43%	72 53%	79 61%	55 62%	17 52%	17 69%	15 42%	34 73% l	431 58%	1775 61%
I do not do this online at all	531 14%	454 +16% bdh	72 -8%	10 16% b	13 7%	0 0%	8 16%	10 7%	8 6%	9 10%	3 8%	3 12%	4 11%	2 5%	126 17% b	374 -13%
Summary: Do activity at all	3266 86%	2426 -84%	804 +92% ac	51 84%	158 93% a	31 100%	40 84%	125 93%	122 94% a	80 90%	31 92%	21 88%	31 89%	44 95%	623 83%	2517 +87% a
Summary: Mobile phone Only	976 26%	693 -24%	269 +31% a	18 30%	42 25%	5 14%	19 41%	53 +40% a	43 33%	25 28%	14 40%	5 19%	16 +47% a	11 23%	191 26%	743 26%
Summary: Another device only	477 13%	405 +14% bd	66 -8%	6 9%	10 6%	4 12%	0 0%	12 9%	8 6%	13 14%	* *%	4 17%	1 4%	4 8%	138 +18% b	321 -11%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 101 (continuation)
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2789	135	858	141	863	172	447	36	27	244	28	11	7
	73%	+93%	+90%	+86%	+83%	-57%	-58%	-26%	-20%	-39%	-44%	-29%	-41%
		defgh	defgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290	94	591	103	667	162	457	73	59	329	36	19	6
	60%	64%	62%	63%	+64%	54%	60%	53%	-45%	-53%	57%	51%	-32%
		h	h	h	eh		h			d	d		
I do not do this online at all	531	2	52	12	92	62	166	50	63	196	18	15	8
	14%	-2%	-5%	8%	-9%	+20%	+22%	+36%	+48%	+32%	+27%	+41%	+45%
					ab	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	3266	143	900	152	948	240	602	89	68	425	47	22	10
	86%	+98%	+95%	92%	+91%	-80%	-78%	-64%	-52%	-68%	-73%	-59%	-55%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	976	49	309	49	280	77	145	16	9	96	10	3	4
	26%	34%	+32%	30%	27%	26%	-19%	-11%	-7%	-15%	16%	-8%	23%
		fgh	dfgh	fgh	fgh	gh	h						c
Summary: Another device only	477	8	42	11	84	67	155	53	41	180	18	11	2
	13%	-5%	-4%	7%	-8%	+22%	+20%	+38%	+31%	+29%	+29%	+30%	13%
					b	abcd	abcd	abcdef	abcdf	d		d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 101 (continuation)
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2789	140	104	128	112
	73%	-43%	-35%	-44%	-35%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290	192	136	187	140
	60%	59%	-46%	64%	-43%
		bd		bd	
I do not do this online at all	531	87	109	67	129
	14%	+27%	+37%	+23%	+40%
			c		ac
Summary: Do activity at all	3266	240	185	225	195
	86%	-73%	-63%	-77%	-60%
		d		bd	
Summary: Mobile phone Only	976	48	48	38	55
	26%	-15%	-16%	-13%	-17%
Summary: Another device only	477	100	81	97	83
	13%	+31%	+27%	+33%	+26%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 102
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
I do this on a mobile phone	2779 73%	2711 +77% bcdef	428 -66% cdef	211 -46% def	279 -38% e	68 -24%	7 -19%	689 -54%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903 24%	833 24%	163 25%	104 22%	174 23%	70 25%	5 14%	261 -21%
I do not do this online at all	806 21%	644 -18%	174 +27% a	213 +46% ab	376 +51% ab	163 +59% abc	26 +67% ab	474 +37%
Summary: Do activity at all	2991 79%	2876 +82% bcdef	472 -73% cdef	249 -54% e	364 -49%	115 -41%	12 -33%	799 -63%
Summary: Mobile phone Only	2088 55%	2043 +58% bcdef	309 -48% cdef	145 -31% e	190 -26% e	45 -16%	7 -19%	538 -42%
Summary: Another device only	212 6%	165 -5%	44 7%	37 8% a	84 +11% ab	47 +17% abc	5 13%	110 +9%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 102 (continuation)
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I do this on a mobile phone	2779 73%	2039 -71%	714 +81% ac	40 65%	144 +85% ac	25 80%	43 89% c	104 77%	109 83% ac	67 75%	26 78%	20 85%	27 78%	41 89% c	462 -62%	2220 +77% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903 24%	652 -23%	237 +27% a	18 29%	47 28%	10 31%	15 31%	42 31%	25 19%	14 16%	12 37%	10 43%	13 36%	13 29%	184 25%	675 23%
I do not do this online at all	806 21%	671 +23% bd	126 -14%	20 +33% abdfghm	23 13%	3 9%	4 8%	18 14%	19 15%	16 18%	7 22%	4 15%	6 17%	4 9%	222 +30% b	546 -19%
Summary: Do activity at all	2991 79%	2208 -77% c	750 +86% ac	41 -67%	148 87% ac	29 91%	44 92% c	116 86% c	111 85% c	73 82%	26 78%	20 85%	29 83%	42 91% c	527 -70%	2345 +81% a
Summary: Mobile phone Only	2088 55%	1557 54% c	513 59% c	23 -38%	101 59% c	19 60%	29 61%	75 55% c	86 66% c	58 66% c	14 42%	10 42%	16 47%	29 62% c	343 -46%	1670 +58% a
Summary: Another device only	212 6%	169 6%	36 4%	2 3%	4 2%	4 11%	1 3%	12 9%	3 2%	6 6%	0 0%	0 0%	2 6%	1 2%	65 +9% b	125 -4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 102 (continuation)
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
I do this on a mobile phone	2779	126	866	135	868	162	458	39	28	239	22	13	6
	73%	+87%	+91%	+82%	+84%	-54%	-60%	-28%	-21%	-38%	-35%	-34%	-32%
		efgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903	35	221	34	243	80	176	36	34	144	19	10	2
	24%	24%	23%	21%	23%	27%	23%	26%	26%	23%	29%	25%	-11%
											d		
I do not do this online at all	806	13	65	21	136	111	265	76	79	312	33	20	11
	21%	-9%	-7%	-13%	-13%	+37%	+35%	+55%	+60%	+50%	+52%	+52%	+64%
				b	b	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2991	132	887	143	903	190	502	62	52	308	31	18	6
	79%	+91%	+93%	+87%	+87%	-63%	-65%	-45%	-40%	-50%	-48%	-48%	-36%
		efgh	cdefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	2088	97	666	109	660	110	326	26	18	165	12	9	5
	55%	+67%	+70%	+67%	+64%	-36%	-42%	-19%	-14%	-27%	-19%	-23%	-26%
		efgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	212	6	21	8	35	28	44	23	24	70	9	5	1
	6%	4%	-2%	5%	-3%	+9%	6%	+17%	+18%	+11%	+14%	+14%	4%
						bd	b	abcdf	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 102 (continuation)
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
I do this on a mobile phone	2779	121	117	120	114
	73%	-37%	-40%	-41%	-35%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903	83	61	95	49
	24%	25%	21%	+32%	-15%
		d		bd	
I do not do this online at all	806	165	147	131	181
	21%	+51%	+50%	+45%	+56%
Summary: Do activity at all	2991	162	147	161	143
	79%	-49%	-50%	-55%	-44%
Summary: Mobile phone Only	2088	79	86	67	94
	55%	-24%	-29%	-23%	-29%
Summary: Another device only	212	40	30	41	29
	6%	+12%	+10%	+14%	9%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 103
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: All Respondents

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	4000	2411 60%	1579 39%	980 25%	3020 75%	1440 36%	608 15%	0 0%
Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	4000	2111 53%	1780 45%	980 24%	3020 76%	1240 31%	909 23%	0 0%
Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	4000	2482 62%	1569 39%	816 20%	3184 80%	1615 40%	702 18%	0 0%
Finding information or applying for benefits/ tax credits/ other government or charitable support	4000	1625 41%	1463 37%	1474 37%	2526 63%	1062 27%	900 23%	0 0%
Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	4000	2452 61%	503 13%	1349 34%	2651 66%	2148 54%	199 5%	0 0%
Selling or trading items online (e.g. eBay, Facebook, Vinted)	4000	1483 37%	735 18%	2182 55%	1818 45%	1083 27%	335 8%	0 0%
Send/ receive e-mails	4000	3093 77%	2071 52%	385 10%	3615 90%	1544 39%	523 13%	0 0%
Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	4000	3175 79%	1103 28%	596 15%	3404 85%	2301 58%	230 6%	0 0%

BMG
success decoded

Technology Tracker 2024
Table 103 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: All Respondents

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	4000	2864 72%	1263 32%	768 19%	3232 81%	1969 49%	368 9%	0 0%
Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	4000	2838 71%	1306 33%	758 19%	3242 81%	1937 48%	404 10%	0 0%
Send / receive SMS text messages	4000	3527 88%	370 9%	369 9%	3631 91%	3261 82%	104 3%	0 0%
Making calls using your mobile network	4000	3543 89%	290 7%	375 9%	3625 91%	3335 83%	82 2%	0 0%
Creating content through blogging or vlogging	4000	684 17%	278 7%	3177 79%	823 21%	545 14%	140 3%	0 0%
Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	4000	2108 53%	370 9%	1763 44%	2237 56%	1867 47%	129 3%	0 0%
Finding/downloading information for work/ school/university	4000	1606 40%	1570 39%	1588 40%	2412 60%	841 21%	805 20%	0 0%
Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	4000	1826 46%	1828 46%	1031 26%	2969 74%	1141 29%	1143 29%	0 0%
Accessing news/weather/sports	4000	2887 72%	1194 30%	710 18%	3290 82%	2096 52%	403 10%	0 0%



Technology Tracker 2024
Table 103 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: All Respondents

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Scanning QR codes	4000	2757 69%	273 7%	1126 28%	2874 72%	2601 65%	118 3%	0 0%
Maps/ Directions/navigation/travel planning	4000	2994 75%	840 21%	738 18%	3262 82%	2422 61%	268 7%	0 0%
Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	4000	1025 26%	547 14%	2695 67%	1305 33%	758 19%	281 7%	0 0%
Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	4000	1431 36%	1280 32%	1891 47%	2109 53%	829 21%	678 17%	0 0%
Personal/household organisation tools such as calendar management/task planning etc	4000	1925 48%	894 22%	1697 42%	2303 58%	1409 35%	378 9%	0 0%
Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	4000	2165 54%	1055 26%	1387 35%	2613 65%	1558 39%	448 11%	0 0%
Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	4000	1843 46%	558 14%	1929 48%	2071 52%	1514 38%	228 6%	0 0%
Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	4000	1439 36%	1796 45%	1479 37%	2521 63%	726 18%	1082 27%	0 0%



Technology Tracker 2024
Table 103 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: All Respondents

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	4000	2373 59%	1316 33%	1106 28%	2894 72%	1578 39%	521 13%	0 0%
Listening to radio	4000	1177 29%	862 22%	2291 57%	1709 43%	847 21%	533 13%	0 0%
Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	4000	1826 46%	901 23%	1807 45%	2193 55%	1293 32%	367 9%	0 0%
Listen to an audiobook or read an e-book	4000	986 25%	623 16%	2627 66%	1373 34%	750 19%	386 10%	0 0%
Playing or downloading games	4000	1294 32%	847 21%	2283 57%	1717 43%	870 22%	423 11%	0 0%
Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	4000	2773 69%	892 22%	1016 25%	2984 75%	2092 52%	211 5%	0 0%
Other	4000	70 2%	29 1%	1336 33%	86 2%	57 1%	16 *%	2577 64%
Summary: Purchasing	4000	3107 78%	2319 58%	469 12%	3531 88%	1212 30%	424 11%	0 0%
Summary: Communication	4000	3658 91%	2406 60%	253 6%	3747 94%	1341 34%	89 2%	0 0%
Summary: Information	4000	3350 84%	2450 61%	424 11%	3576 89%	1126 28%	226 6%	0 0%
Summary: Health	4000	2592 65%	1420 35%	1040 26%	2960 74%	1540 38%	368 9%	0 0%
Summary: Entertainment	4000	2789 70%	2290 57%	734 18%	3266 82%	976 24%	477 12%	0 0%

BMG
success decoded

Technology Tracker 2024
Table 103 (continuation)
Summary: QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all.
Base: All Respondents

	Total	I do this on a mobile phone	I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	I do not do this online at all	Summary: Do activity at all	Summary: Mobile phone Only	Summary: Another device only	Not applicable
Summary: Social	4000	2779 69%	903 23%	1009 25%	2991 75%	2088 52%	212 5%	0 0%



Technology Tracker 2024
Table 104
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2411	2364	338	176	223	47	13	570
	60%	+65%	-50%	-35%	-25%	-13%	-16%	-39%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579	1449	302	209	339	130	19	492
	39%	40%	+45%	41%	39%	35%	-23%	-34%
		f	ef	f	f			
I do not do this online at all	980	761	183	205	424	220	55	593
	25%	-21%	27%	+41%	+49%	+59%	+68%	+41%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	3020	2868	494	299	450	151	26	856
	75%	+79%	73%	-59%	-51%	-41%	-32%	-59%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	1440	1419	193	90	111	21	7	364
	36%	+39%	-28%	-18%	-13%	-6%	-9%	-25%
		bcdef	cdef	de	e			
Summary: Another device only	608	504	156	123	227	104	13	286
	15%	-14%	+23%	+24%	+26%	+28%	16%	+20%
			a	a	a	a		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 104 (continuation)
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2411 60%	1752 -57%	637 +70% aci	42 59%	121 +71% ai	24 75%	33 67%	113 +82% acim	95 71% ai	47 52%	31 +88% acim	20 84%	25 69%	29 60%	386 -45%	1941 +65% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579 39%	1172 38%	389 43%	24 33%	69 40%	15 47%	19 39%	63 45%	62 46%	34 37%	16 45%	17 69%	15 41%	23 47%	267 -31%	1253 +42% a
I do not do this online at all	980 25%	786 +26% bg	182 -20%	23 32% bg	37 22%	3 11%	14 29% g	15 -11%	28 21%	33 +37% bg	4 12%	* 2%	8 22%	10 21%	312 +36% b	612 -21%
Summary: Do activity at all	3020 75%	2265 -74%	724 +80% aci	48 68%	135 78%	28 89%	35 71%	123 +89% acfi	107 79%	57 -63%	31 88%	24 98%	28 78%	39 79%	544 -64%	2362 +79% a
Summary: Mobile phone Only	1440 36%	1094 36%	335 37%	25 35%	66 38%	13 42%	16 32%	60 44% i	44 33%	23 26%	15 43%	7 30%	13 37%	16 32%	277 32%	1108 +37% a
Summary: Another device only	608 15%	514 +17% bcdg	87 -10%	7 9%	13 -8%	4 14%	2 4%	10 7%	11 9%	10 11%	0 0%	4 15%	3 9%	9 19%	158 +18% b	421 -14%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 104 (continuation)
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2411	108	785	115	771	136	365	26	21	184	22	12	5
	60%	+73%	+82%	69%	+74%	-41%	-45%	-13%	-13%	-25%	-28%	-24%	-22%
		efgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579	44	327	47	481	120	371	55	74	284	33	17	6
	39%	29%	-34%	-28%	+46%	36%	+46%	-27%	47%	39%	41%	34%	-24%
					abceg		abceg		abcg	d	d		
I do not do this online at all	980	25	127	33	152	120	254	134	78	348	37	25	14
	25%	17%	-13%	20%	-15%	+36%	+32%	+65%	+50%	+48%	+46%	+52%	+60%
						abcd	abcd	abcdefh	abcdef				
Summary: Do activity at all	3020	123	834	134	896	215	552	71	79	374	43	23	9
	75%	83%	+87%	80%	+85%	-64%	-68%	-35%	-50%	-52%	-54%	-48%	-40%
		efgh	efgh	efgh	efgh	gh	gh		g				
Summary: Mobile phone Only	1440	80	507	87	415	95	181	16	5	90	11	7	4
	36%	+54%	+53%	+52%	+40%	-28%	-22%	-8%	-3%	-12%	-13%	-14%	-16%
		defgh	defgh	defgh	efgh	gh	gh						
Summary: Another device only	608	16	50	19	126	79	187	45	59	190	21	12	4
	15%	10%	-5%	11%	-12%	+24%	+23%	+22%	+37%	+26%	+26%	+24%	17%
				b	b	abcd	abcd	abcd	abcdefg				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 104 (continuation)
QE9.1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2411 60%	100 -28% d	84 -23%	110 -35% bd	73 -18%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1579 39%	166 46% bd	118 33%	169 +53% bd	115 -29%
I do not do this online at all	980 25%	149 +42%	199 +55% ac	100 32%	244 +61% ac
Summary: Do activity at all	3020 75%	211 -58% bd	163 -45%	217 68% bd	157 -39%
Summary: Mobile phone Only	1440 36%	45 -12%	45 -12%	47 -15%	43 -11%
Summary: Another device only	608 15%	111 +31% d	79 +22%	106 +34% bd	84 +21%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 105
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2111	2075	295	150	187	37	4	463
	53%	+57%	-44%	-30%	-21%	-10%	-5%	-32%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780	1654	326	232	359	126	12	502
	45%	+46%	48%	46%	41%	-34%	-15%	-35%
		ef	def	ef	f	f		
I do not do this online at all	980	750	189	187	416	230	65	635
	24%	-21%	28%	+37%	+48%	+62%	+81%	+44%
			a	ab	abc	abcd	abcde	
Summary: Do activity at all	3020	2879	488	317	458	141	16	813
	76%	+79%	72%	-63%	-52%	-38%	-19%	-56%
		bcdef	cdef	def	ef	f		
Summary: Mobile phone Only	1240	1225	163	85	99	15	3	311
	31%	+34%	-24%	-17%	-11%	-4%	-4%	-21%
		bcdef	cdef	def	e			
Summary: Another device only	909	804	193	167	271	105	12	351
	23%	-22%	+29%	+33%	+31%	+28%	14%	24%
			a	af	af	a		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 105 (continuation)
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2111	1551	541	32	116	26	26	92	79	41	28	17	17	32	303	1734
	53%	-51%	+60%	45%	+67%	82%	53%	+66%	59%	46%	+79%	70%	47%	65%	-35%	+58%
			aci		aci			aci			acil					a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780	1348	411	19	69	14	13	63	77	39	16	17	15	28	278	1449
	45%	44%	45%	-27%	40%	44%	26%	45%	+58%	43%	45%	70%	41%	56%	-32%	+49%
		c	c		c			c	acdf	c				cf		a
I do not do this online at all	980	776	191	29	30	1	20	21	22	32	4	1	11	7	361	560
	24%	25%	-21%	+42%	17%	4%	41%	15%	17%	36%	11%	6%	29%	14%	+42%	-19%
		b		abdghjm			bdghjm			bdgh					b	
Summary: Do activity at all	3020	2275	714	41	142	30	29	117	112	58	31	23	25	42	494	2413
	76%	75%	+79%	-58%	83%	96%	59%	85%	83%	64%	89%	94%	71%	86%	-58%	+81%
		c	acfi		cfi			cfi	cfi		cf			cf		a
Summary: Mobile phone Only	1240	928	304	22	73	16	17	54	35	19	15	6	11	15	217	964
	31%	30%	34%	31%	+43%	52%	33%	39%	26%	21%	44%	23%	30%	30%	-25%	+32%
					ahi			i								a
Summary: Another device only	909	725	173	9	27	4	3	26	33	17	3	6	9	10	191	679
	23%	+24%	-19%	-13%	15%	14%	6%	18%	25%	19%	9%	24%	24%	20%	22%	23%
		bc							c							

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 105 (continuation)
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2111	70	691	102	706	111	320	20	16	152	21	9	5
	53%	47%	+72%	61%	+67%	-33%	-40%	-10%	-10%	-21%	-26%	-19%	-20%
		egh	acefgh	efgh	aefgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780	56	380	58	565	108	432	55	71	298	40	16	6
	45%	38%	-40%	-35%	+54%	-32%	+54%	-27%	45%	41%	50%	-32%	-24%
			g		abceg		abceg		eg	d	cd		
I do not do this online at all	980	35	145	38	117	149	215	139	83	342	31	28	15
	24%	24%	-15%	23%	-11%	+44%	27%	+68%	+53%	+47%	+39%	+58%	+61%
		bd		bd		abcdf	bd	abcdefh	abcdf			b	ab
Summary: Do activity at all	3020	113	817	129	931	186	591	66	75	380	49	20	9
	76%	76%	+85%	77%	+89%	-56%	73%	-32%	-47%	-53%	-61%	-42%	-39%
		egh	acefgh	egh	acefgh	g	egh		g	d	cd		
Summary: Mobile phone Only	1240	58	437	71	366	78	158	11	4	82	9	5	4
	31%	39%	+45%	+42%	+35%	-23%	-20%	-5%	-2%	-11%	-11%	-10%	-15%
		efgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	909	43	126	27	225	75	270	46	59	228	28	11	5
	23%	29%	-13%	16%	21%	23%	+34%	22%	+37%	+32%	+35%	23%	19%
		bc			b	b	bcdeg	b	bcdeg		d		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 105 (continuation)
QE9.2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2111 53%	69 -19%	83 -23%	86 -27% d	63 -16%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1780 45%	192 +53% bd	106 -29%	178 +56% bd	119 -30%
I do not do this online at all	980 24%	135 +37%	208 +57% ac	98 31%	245 +61% ac
Summary: Do activity at all	3020 76%	225 -63% bd	154 -43%	218 69% bd	157 -39%
Summary: Mobile phone Only	1240 31%	33 -9%	49 -13%	41 -13%	38 -10%
Summary: Another device only	909 23%	156 +43% bd	71 20%	132 +42% bd	94 23%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 106
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2482 62%	2435 +67% bcdef	361 -53% cdef	205 -41% def	252 -29% ef	47 -13%	7 -8%	589 -41%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569 39%	1440 40% f	301 +44% ef	210 42% f	339 39% f	129 35%	18 -23%	458 -32%
I do not do this online at all	816 20%	603 -17%	158 23% a	167 +33% ab	380 +43% abc	213 +57% abcd	58 +72% abcd	549 +38%
Summary: Do activity at all	3184 80%	3026 +83% bcdef	519 77% cdef	337 -67% def	494 -57% ef	158 -43%	23 -28%	900 -62%
Summary: Mobile phone Only	1615 40%	1586 +44% bcdef	218 -32% cdef	127 -25% def	156 -18% ef	29 -8%	5 -6%	441 -30%
Summary: Another device only	702 18%	591 -16%	158 +23% a	131 +26% a	242 +28% a	111 +30% a	16 20%	311 +21%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 106 (continuation)
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2482	1804	655	41	122	25	35	113	100	57	29	22	28	36	384	2016
	62%	-59%	+72%	57%	71%	79%	71%	+82%	+75%	63%	84%	89%	78%	73%	-45%	+68%
			ac		a			aci	ac		ac					a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569	1189	354	18	60	11	20	53	56	38	11	16	12	19	251	1253
	39%	39%	39%	-25%	35%	36%	40%	38%	42%	42%	30%	68%	34%	39%	-29%	+42%
		c	c						c	c						a
I do not do this online at all	816	662	144	24	33	3	13	12	19	18	4	*	7	6	309	459
	20%	+22%	-16%	+34%	19%	9%	25%	-9%	14%	20%	11%	2%	18%	12%	+36%	-15%
		bg		abdghm			g								b	
Summary: Do activity at all	3184	2389	762	47	139	29	37	126	116	73	31	24	29	43	546	2514
	80%	-78%	+84%	-66%	81%	91%	75%	+91%	86%	80%	89%	98%	82%	88%	-64%	+85%
		c	ac		c			acf	c					c		a
Summary: Mobile phone Only	1615	1199	408	29	79	17	17	74	59	34	20	7	17	24	295	1262
	40%	39%	+45%	41%	46%	55%	35%	+53%	44%	38%	58%	31%	48%	49%	-34%	+42%
			a					a								a
Summary: Another device only	702	584	107	6	18	4	2	13	15	16	2	2	1	7	162	499
	18%	+19%	-12%	-9%	10%	12%	3%	10%	11%	17%	5%	9%	4%	15%	19%	17%
		bcd														

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 106 (continuation)
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2482	94	794	124	790	141	410	26	21	208	26	12	6
	62%	63%	+83%	+74%	+75%	-42%	-51%	-12%	-13%	-29%	-32%	-25%	-25%
		efgh	acdefgh	efgh	aefgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569	36	309	42	494	110	385	64	64	288	30	14	6
	39%	-24%	-32%	-25%	+47%	-33%	+48%	31%	41%	40%	38%	30%	-25%
					abceg		abceg		ac	d			
I do not do this online at all	816	35	105	26	85	123	189	126	81	305	36	26	13
	20%	23%	-11%	16%	-8%	+37%	23%	+61%	+51%	+42%	+44%	+54%	+56%
		bd		d		abcdf	bd	abcdef	abcdef				a
Summary: Do activity at all	3184	114	856	141	964	212	617	79	77	417	44	23	10
	80%	77%	+89%	84%	+92%	-63%	77%	-39%	-49%	-58%	-56%	-46%	-44%
		egh	aefgh	egh	acefgh	gh	egh			d			
Summary: Mobile phone Only	1615	78	547	99	470	102	232	16	13	129	14	8	4
	40%	+53%	+57%	+59%	+45%	-31%	-29%	-8%	-8%	-18%	-18%	-17%	-18%
		efgh	defgh	defgh	efgh	gh	gh						
Summary: Another device only	702	20	62	17	173	71	207	54	56	208	19	10	5
	18%	14%	-6%	-10%	17%	21%	+26%	+26%	+36%	+29%	23%	21%	19%
		b			b	bc	abcd	abcd	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 106 (continuation)
QE9.3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2482 62%	119 -33% d	90 -25%	119 -38% bd	90 -22%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1569 39%	170 +47% bd	118 33%	174 +55% bd	112 -28%
I do not do this online at all	816 20%	116 +32%	189 +52% ac	78 25%	224 +56% ac
Summary: Do activity at all	3184 80%	244 -68% bd	173 -48%	238 75% bd	178 -44%
Summary: Mobile phone Only	1615 40%	74 -21%	55 -15%	63 -20%	66 -16%
Summary: Another device only	702 18%	125 +35% bd	83 23%	119 +38% bd	88 22%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 107
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1625	1597	219	123	151	28	4	409
	41%	+44%	-32%	-24%	-17%	-8%	-5%	-28%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463	1373	277	201	291	90	11	422
	37%	+38%	+41%	40%	33%	-24%	-13%	-29%
		ef	def	ef	ef			
I do not do this online at all	1474	1218	268	228	485	256	66	715
	37%	-34%	40%	+45%	+55%	+69%	+82%	+49%
			a	a	abc	abcd	abcd	
Summary: Do activity at all	2526	2411	409	275	390	115	15	734
	63%	+66%	60%	-55%	-45%	-31%	-18%	-51%
		bcdef	def	def	ef			
Summary: Mobile phone Only	1062	1037	132	74	99	25	4	312
	27%	+29%	-19%	-15%	-11%	-7%	-5%	-22%
		bcdef	def	e				
Summary: Another device only	900	813	190	152	239	87	11	325
	23%	22%	+28%	+30%	+27%	23%	13%	22%
			af	af	af			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 107 (continuation)
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1625 41%	1194 -39%	412 +45% ai	34 48% i	83 48% i	21 67%	23 47%	74 +54% ai	66 49% i	24 -27%	17 48%	12 49%	10 29%	26 54% i	282 -33%	1280 +43% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463 37%	1105 36%	346 38% c	20 28%	64 37%	17 53%	16 32%	45 33%	52 39%	34 38%	8 22%	15 64%	13 36%	23 48%	260 -30%	1150 +39% a
I do not do this online at all	1474 37%	1154 38%	304 34%	27 38%	57 33%	4 14%	19 38%	44 32%	41 30%	44 49% bh	14 40%	6 23%	15 42%	13 27%	379 +44% b	1024 -34%
Summary: Do activity at all	2526 63%	1897 62%	601 66% i	44 62%	115 67%	27 86%	31 62%	95 68%	94 70% i	46 51%	21 60%	18 77%	21 58%	36 73%	477 -56%	1949 +66% a
Summary: Mobile phone Only	1062 27%	793 26% i	255 28% i	24 34% i	52 30% i	11 34%	15 30%	49 36% i	41 31% i	12 -13%	13 38% i	3 13%	8 22%	13 26%	217 25%	799 27%
Summary: Another device only	900 23%	704 23% c	189 21%	10 -14%	33 19%	6 19%	7 15%	21 15%	27 20%	22 24%	4 12%	7 27%	10 29%	9 19%	194 23%	669 23%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 107 (continuation)
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1625	76	521	89	518	101	230	17	11	117	21	7	6
	41%	+51%	+54%	+53%	+49%	-30%	-29%	-8%	-7%	-16%	-26%	-15%	-23%
		efgh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463	41	294	61	461	121	344	39	51	247	28	11	5
	37%	27%	-31%	36%	+44%	36%	+43%	-19%	33%	34%	35%	-23%	-22%
			g	g	abegh	g	abg		g				
I do not do this online at all	1474	42	317	42	275	145	334	150	98	400	39	32	14
	37%	28%	-33%	-25%	-26%	+43%	+41%	+73%	+62%	+55%	+49%	+65%	+58%
			d			abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2526	106	645	125	774	190	472	55	59	322	41	17	10
	63%	72%	+67%	+75%	+74%	-57%	-59%	-27%	-38%	-45%	-51%	-35%	-42%
		efgh	efgh	efgh	befgh	gh	gh						
Summary: Mobile phone Only	1062	66	351	65	313	69	127	17	8	76	13	6	5
	27%	+44%	+36%	+39%	+30%	-21%	-16%	-8%	-5%	-10%	17%	-12%	20%
		defgh	defgh	efgh	efgh	gh	gh						a
Summary: Another device only	900	30	124	37	256	89	241	39	49	205	20	9	4
	23%	20%	-13%	22%	24%	27%	+30%	19%	31%	+28%	25%	19%	19%
				b	b	b	bdg		bg				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 107 (continuation)
QE9.4. Finding information or applying for benefits/ tax credits/ other government or charitable support - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1625 41%	63 -18%	53 -15%	69 -22% d	48 -12%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1463 37%	152 42% bd	94 -26%	135 43% bd	111 -28%
I do not do this online at all	1474 37%	170 +47%	230 +64% ac	144 +45%	253 +63% ac
Summary: Do activity at all	2526 63%	190 -53% bd	132 -36%	172 -55% bd	148 -37%
Summary: Mobile phone Only	1062 27%	38 -11%	37 -10%	38 -12%	38 -9%
Summary: Another device only	900 23%	127 +35% bd	78 22%	104 +33% b	100 25%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 108
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2452 61%	2411 +66% bcdef	353 -52% cdef	169 -34% def	209 -24% e	40 -11%	12 -15%	556 -38%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503 13%	472 +13% ef	90 13% f	70 14% f	101 12%	31 -8%	2 3%	135 -9%
I do not do this online at all	1349 34%	1048 -29%	289 +43% a	290 +58% ab	592 +68% abc	301 +81% abcd	67 +83% abcd	799 +55%
Summary: Do activity at all	2651 66%	2581 +71% bcdef	388 -57% cdef	213 -42% def	283 -32% ef	70 -19%	14 -17%	649 -45%
Summary: Mobile phone Only	2148 54%	2109 +58% bcdef	298 -44% cdef	143 -28% de	182 -21% e	39 -11%	12 -15%	514 -36%
Summary: Another device only	199 5%	170 -5%	35 5%	44 +9% a	73 +8% a	29 +8% a	2 3%	93 +6%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 108 (continuation)
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2452	1785	641	37	126	27	35	107	93	49	25	15	28	39	346	2015
	61%	-58%	+71%	-52%	+73%	86%	71%	+77%	70%	55%	72%	61%	79%	79%	-40%	+68%
			aci		aci			aci	c				c	aci		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503	362	137	5	20	7	8	25	27	17	*	4	2	7	80	398
	13%	12%	+15%	8%	12%	22%	16%	18%	20%	19%	*%	17%	6%	14%	-9%	+13%
			ac					c	acj	c						a
I do not do this online at all	1349	1106	229	32	40	3	15	23	33	33	10	9	7	10	457	822
	34%	+36%	-25%	+45%	-24%	9%	29%	-16%	25%	37%	28%	36%	19%	20%	+53%	-28%
		bdg		bdghlm						g					b	
Summary: Do activity at all	2651	1944	677	39	131	29	35	116	101	57	25	15	29	40	399	2151
	66%	-64%	+75%	-55%	+76%	91%	71%	+84%	75%	63%	72%	64%	81%	80%	-47%	+72%
			ac		ac			aci	c				c	c		a
Summary: Mobile phone Only	2148	1582	540	33	111	22	27	91	74	39	25	11	27	32	319	1753
	54%	-52%	+60%	47%	+65%	69%	54%	+66%	55%	44%	72%	47%	74%	66%	-37%	+59%
			aci		aci			aci			i		aci			a
Summary: Another device only	199	160	36	2	5	1	0	9	8	8	*	1	*	1	53	137
	5%	5%	4%	3%	3%	4%	0%	6%	6%	8%	*%	3%	1%	2%	6%	5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 108 (continuation)
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2452	98	797	115	804	117	388	16	25	171	25	9	5
	61%	66%	+83%	69%	+77%	-35%	-48%	-8%	-16%	-24%	-31%	-18%	-20%
		efgh	acdefgh	efgh	aefgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503	19	95	13	162	35	123	13	18	85	8	6	2
	13%	13%	-10%	8%	+15%	10%	+15%	-6%	11%	12%	10%	12%	7%
					bcg		bcg						
I do not do this online at all	1349	37	145	46	199	197	362	177	116	485	53	36	18
	34%	25%	-15%	28%	-19%	+59%	+45%	+86%	+74%	+67%	+66%	+74%	+75%
		b		bd		abcdf	abcd	abcdefh	abcdef				
Summary: Do activity at all	2651	112	817	121	849	138	444	28	42	237	27	13	6
	66%	75%	+85%	72%	+81%	-41%	-55%	-14%	-26%	-33%	-34%	-26%	-25%
		efgh	acefgh	efgh	cefgh	gh	egh		g				
Summary: Mobile phone Only	2148	92	722	108	687	104	320	15	24	152	19	7	4
	54%	62%	+75%	+65%	+66%	-31%	-40%	-7%	-15%	-21%	-24%	-14%	-18%
		efgh	acdefgh	efgh	efgh	gh	egh						
Summary: Another device only	199	14	19	6	44	21	56	12	17	66	2	4	1
	5%	9%	-2%	3%	4%	6%	+7%	6%	+11%	+9%	3%	8%	5%
		b			b	b	b	b	bcd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

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Table 108 (continuation)
QE9.5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2452 61%	102 -28%	69 -19%	88 -28%	83 -21%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	503 13%	55 15% d	30 8%	57 +18% bd	29 -7%
I do not do this online at all	1349 34%	214 +59%	271 +75% ac	185 +59%	296 +74% ac
Summary: Do activity at all	2651 66%	146 -41% bd	91 -25%	131 -41% bd	106 -26%
Summary: Mobile phone Only	2148 54%	91 -25%	61 -17%	74 -23%	77 -19%
Summary: Another device only	199 5%	44 +12% d	22 6%	43 +14% bd	23 6%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 109
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1483	1475	183	67	75	8	0	276
	37%	+41%	-27%	-13%	-9%	-2%	-0%	-19%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735	687	142	78	126	48	6	184
	18%	+19%	21%	15%	-14%	-13%	7%	-13%
		de	def					
I do not do this online at all	2182	1864	427	381	699	318	75	1042
	55%	-51%	+63%	+76%	+80%	+86%	+93%	+72%
			a	ab	ab	abc	abcd	
Summary: Do activity at all	1818	1765	251	122	175	53	6	407
	45%	+49%	-37%	-24%	-20%	-14%	-7%	-28%
		bcdef	cdef	ef	f			
Summary: Mobile phone Only	1083	1078	109	45	49	5	0	223
	27%	+30%	-16%	-9%	-6%	-1%	-0%	-15%
		bcdef	cdef	ef	e			
Summary: Another device only	335	291	68	56	100	45	6	131
	8%	-8%	10%	11%	+11%	+12%	7%	9%
					a	a		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 109 (continuation)
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1483 37%	1082 -35%	390 +43% ac	20 -28%	76 44% c	16 51%	25 51% c	54 39%	53 39%	33 36%	20 59% ac	11 47%	16 45%	23 46%	244 -29%	1173 +39% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735 18%	575 19% g	150 17%	8 12%	30 18%	8 26%	9 18%	12 -9%	30 22% g	17 19%	1 3%	9 38%	3 8%	6 13%	119 -14%	586 +20% a
I do not do this online at all	2182 55%	1689 55%	466 51%	47 +67% abdhj	90 53%	13 40%	24 49%	77 56%	68 50%	49 54%	14 41%	12 50%	19 54%	25 51%	538 +63% b	1556 -52%
Summary: Do activity at all	1818 45%	1362 45% c	440 49% c	24 -33%	81 47% c	19 60%	25 51%	61 44%	67 50% c	41 46%	20 59% c	12 50%	17 46%	24 49%	318 -37%	1417 +48% a
Summary: Mobile phone Only	1083 27%	787 -26%	290 +32% ac	15 21%	51 30%	10 33%	17 34%	49 35% c	37 27%	24 27%	20 +56% abcdhi	3 12%	14 39%	18 36%	198 -23%	831 28% a
Summary: Another device only	335 8%	280 +9% bd	50 -6%	4 6%	5 3%	3 8%	0 0%	6 5%	14 11%	8 9%	0 0%	1 3%	* 1%	1 3%	74 9%	245 8%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 109 (continuation)
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1483	86	485	85	510	69	173	4	4	59	11	3	2
	37%	+58%	+50%	+51%	+49%	-20%	-22%	-2%	-3%	-8%	-14%	-7%	-7%
		efgh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735	22	151	31	242	48	166	20	28	103	16	5	1
	18%	15%	16%	18%	+23%	14%	21%	-10%	18%	-14%	20%	11%	-5%
					beg		bg				d		
I do not do this online at all	2182	48	425	72	458	236	545	181	129	579	58	41	21
	55%	-32%	-44%	-43%	-44%	+71%	+68%	+89%	+81%	+80%	+73%	+84%	+89%
			a			abcd	abcd	abcdef	abcdef				b
Summary: Do activity at all	1818	101	536	95	590	99	261	23	29	143	22	8	3
	45%	+68%	+56%	+57%	+56%	-29%	-32%	-11%	-19%	-20%	-27%	-16%	-11%
		befgh	efgh	efgh	efgh	gh	gh				d		
Summary: Mobile phone Only	1083	79	386	64	349	51	95	4	1	40	6	3	1
	27%	+53%	+40%	+39%	+33%	-15%	-12%	-2%	-1%	-6%	-7%	-5%	-6%
		bcdefgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	335	15	52	10	80	30	88	20	25	84	10	5	1
	8%	10%	-5%	6%	8%	9%	+11%	10%	+16%	+12%	13%	9%	4%
							b		bcd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 109 (continuation)
QE9.6. Selling or trading items online (e.g. eBay, Facebook, Vinted) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1483	39	20	29	29
	37%	-11%	-6%	-9%	-7%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	735	77	26	55	48
	18%	22%	-7%	17%	-12%
		bd		b	
I do not do this online at all	2182	260	319	241	334
	55%	+72%	+88%	+76%	+83%
			ac		a
Summary: Do activity at all	1818	100	43	75	68
	45%	-28%	-12%	-24%	-17%
		bd		b	
Summary: Mobile phone Only	1083	23	17	20	20
	27%	-6%	-5%	-6%	-5%
Summary: Another device only	335	62	23	46	39
	8%	+17%	6%	+14%	10%
		bd		b	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 110
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	3093	2977	500	303	418	115	15	855
	77%	+82%	74%	-60%	-48%	-31%	-18%	-59%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071	1902	381	280	449	169	27	618
	52%	52%	+56%	56%	51%	46%	-34%	-43%
		f	ef	ef	f			
I do not do this online at all	385	242	67	82	224	142	50	307
	10%	-7%	10%	+16%	+26%	+38%	+62%	+21%
			a	ab	abc	abcd	abcde	
Summary: Do activity at all	3615	3387	611	422	651	229	31	1142
	90%	+93%	90%	-84%	-74%	-62%	-38%	-79%
		bcdef	cdef	def	ef	f		
Summary: Mobile phone Only	1544	1485	230	142	202	59	4	523
	39%	+41%	-34%	-28%	-23%	-16%	-4%	36%
		bcdef	def	ef	ef			
Summary: Another device only	523	409	111	119	233	113	16	286
	13%	-11%	+16%	+24%	+27%	+31%	20%	+20%
			a	ab	ab	ab		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 110 (continuation)
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	3093	2294	767	50	150	27	45	120	115	74	29	19	30	42	535	2438
	77%	-75%	+85% ac	71%	+87% ac	84%	91%	87% ac	86% ac	82%	84%	79%	84%	85%	-63%	+82% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071	1575	468	28	91	23	24	53	74	45	18	17	20	29	380	1630
	52%	52% cg	52% cg	-40%	53%	72%	48%	-38%	55% c	50%	53%	72%	56%	58%	-44%	+55% a
I do not do this online at all	385	317	65	16	12	0	5	4	11	7	2	*	2	4	176	183
	10%	+10% bg	-7%	+22% abdghi	7%	0%	9%	-3%	8%	8%	4%	2%	6%	9%	+21% b	-6%
Summary: Do activity at all	3615	2734	840	55	160	31	45	135	124	83	33	24	34	45	679	2790
	90%	-90% c	+93% ac	-78%	93% c	100%	91%	+97% ac	92% c	92% c	96%	98%	94%	91%	-79%	+94% a
Summary: Mobile phone Only	1544	1159	372	27	69	9	21	82	50	38	15	6	14	16	300	1160
	39%	38%	41%	38%	40%	28%	43%	+59% abcdhm	37%	42%	43%	26%	38%	33%	35%	39%
Summary: Another device only	523	441	73	5	10	5	0	15	8	9	4	5	3	3	145	352
	13%	+14% bcd	-8%	-7%	-6%	16%	0%	11%	6%	10%	11%	20%	10%	6%	+17% b	-12%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 110 (continuation)
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	3093	121	879	147	935	207	571	60	54	340	48	20	10
	77%	82%	+91%	+88%	+89%	-62%	-71%	-29%	-34%	-47%	-60%	-41%	-40%
		efgh	aefgh	efgh	aefgh	gh	egh				cd		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071	60	488	73	580	159	484	88	79	391	33	19	5
	52%	-41%	51%	44%	+55%	47%	+60%	43%	50%	54%	41%	-40%	-23%
					aceg		abceg			cd	d	d	
I do not do this online at all	385	10	29	6	32	68	76	92	46	170	24	19	11
	10%	7%	-3%	-4%	-3%	+20%	9%	+45%	+29%	+24%	+30%	+39%	+47%
						abcdf	bcd	abcdefh	abcdf			a	ab
Summary: Do activity at all	3615	138	933	161	1016	267	730	113	111	552	56	30	13
	90%	93%	+97%	+96%	+97%	-80%	91%	-55%	-71%	-76%	-70%	-61%	-53%
		egh	efgh	efgh	efgh	g	egh		g	cd	d		
Summary: Mobile phone Only	1544	78	445	89	436	108	246	25	33	161	23	10	7
	39%	+52%	+46%	+53%	42%	32%	-31%	-12%	-21%	-22%	29%	-21%	30%
		efgh	efgh	defgh	efgh	gh	g						
Summary: Another device only	523	17	54	14	81	61	159	53	58	212	8	10	3
	13%	11%	-6%	9%	-8%	+18%	+20%	+26%	+37%	+29%	10%	20%	13%
		b				bcd	bcd	abcd	abcdef	bd			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 110 (continuation)
QE9.7. Send/ receive e-mails - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	3093 77%	190 -53% bd	150 -41%	169 -53% bd	169 -42%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2071 52%	219 +61% bd	172 47%	222 +70% bd	168 -42%
I do not do this online at all	385 10%	59 +16%	111 +31% ac	31 10%	139 +35% ac
Summary: Do activity at all	3615 90%	301 -84% bd	251 -69%	285 90% bd	263 -65%
Summary: Mobile phone Only	1544 39%	82 -23%	80 -22%	63 -20%	95 -24%
Summary: Another device only	523 13%	111 +31%	101 +28%	116 +37% d	94 +23%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 111
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	3175 79%	3052 +84% bcdef	513 76% cdef	322 -64% def	444 -51% ef	122 -33% f	12 -15%	895 -62%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103 28%	1045 +29% cdef	198 29% cdef	108 -22% f	166 -19%	58 -16%	5 -7%	248 -17%
I do not do this online at all	596 15%	387 -11%	112 16% a	145 +29% ab	354 +40% abc	209 +56% abcd	63 +78% abcde	450 +31%
Summary: Do activity at all	3404 85%	3242 +89% bcdef	566 84% cdef	359 -71% def	521 -60% ef	162 -44% f	18 -22%	999 -69%
Summary: Mobile phone Only	2301 58%	2197 +61% bcdef	367 54% def	250 -50% def	355 -41% ef	105 -28%	12 -15%	751 -52%
Summary: Another device only	230 6%	190 -5%	52 8% a	37 7%	77 +9% a	40 +11% a	5 7%	104 +7%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 111 (continuation)
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	3175 79%	2353 -77%	790 +87% ac	51 -71%	157 +91% ac	30 96%	42 85%	119 86% c	121 +90% ac	74 83%	31 88%	22 90%	32 89%	43 87%	542 -63%	2511 +84% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103 28%	792 -26%	287 +32% a	18 25%	50 29%	14 46%	16 32%	42 30%	41 31%	23 26%	12 35%	15 64%	7 20%	22 +46% ac	188 -22%	881 +30% a
I do not do this online at all	596 15%	514 +17% bdgh	78 -9%	19 +26% abdghi	11 -6%	0 0%	7 15%	8 -6%	5 -4%	9 10%	4 12%	2 9%	4 11%	5 10%	235 +27% b	329 -11%
Summary: Do activity at all	3404 85%	2537 -83% c	827 +91% ac	52 -74%	161 +94% ac	31 100%	42 85%	130 +94% ac	129 +96% ac	81 90% c	31 88%	22 91%	32 89%	44 90%	620 -73%	2645 +89% a
Summary: Mobile phone Only	2301 58%	1745 57%	540 60% c	34 49%	110 64% c	17 54%	26 53%	88 64%	88 65% c	58 64%	19 53%	7 27%	25 69%	22 44%	433 -51%	1764 +59% a
Summary: Another device only	230 6%	183 6%	37 4%	2 3%	4 2%	1 4%	0 0%	11 8%	8 6%	7 7%	0 0%	* 2%	0 0%	2 3%	78 +9% b	133 -4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 111 (continuation)
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	3175	124	896	147	959	214	594	57	62	375	40	19	10
	79%	83%	+93%	+88%	+91%	-64%	-74%	-28%	-39%	-52%	-50%	-39%	-43%
		egh	aefgh	efgh	aefgh	gh	egh			c			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103	46	292	34	335	79	223	28	30	137	19	9	1
	28%	31%	30%	20%	+32%	24%	28%	-14%	19%	-19%	24%	18%	-4%
		g	cgh		cegh	g	g			d	d	d	
I do not do this online at all	596	7	38	13	56	89	157	126	78	280	37	24	13
	15%	-5%	-4%	-8%	-5%	+27%	+20%	+62%	+49%	+39%	+46%	+50%	+55%
						abcdf	abcd	abcdef	abcdef				a
Summary: Do activity at all	3404	142	924	154	992	245	649	79	80	443	43	24	11
	85%	+95%	+96%	+92%	+95%	-73%	-80%	-38%	-51%	-61%	-54%	-50%	-45%
		efgh	efgh	efgh	efgh	gh	egh			d			
Summary: Mobile phone Only	2301	95	631	120	658	166	425	51	50	305	24	16	10
	58%	64%	+66%	+72%	+63%	-50%	-53%	-25%	-32%	-42%	-30%	-32%	-41%
		egh	efgh	efgh	efgh	gh	gh						
Summary: Another device only	230	18	27	7	33	32	54	22	18	68	3	5	*
	6%	+12%	-3%	4%	-3%	+9%	7%	+11%	+12%	+9%	4%	+11%	2%
		bd				bd	bd	bd	bd			d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 111 (continuation)
QE9.8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	3175 79%	195 -54% d	179 -50%	196 -62% bd	175 -43%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1103 28%	74 -21%	63 -17%	85 27% d	52 -13%
I do not do this online at all	596 15%	132 +37% c	148 +41% c	80 +25%	200 +50% ac
Summary: Do activity at all	3404 85%	228 -63% d	214 -59%	237 -75% abd	202 -50%
Summary: Mobile phone Only	2301 58%	154 -43%	151 -42%	151 -48%	150 -37%
Summary: Another device only	230 6%	33 +9%	35 +10%	41 +13%	27 7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 112
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2864	2754	448	282	392	109	9	821
	72%	+76%	-66%	-56%	-45%	-29%	-11%	-57%
		bcdef	cdef	def	ef	f		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263	1210	219	106	159	53	15	233
	32%	+33%	32%	-21%	-18%	-14%	18%	-16%
		cdef	cde					
I do not do this online at all	768	538	159	174	404	230	61	529
	19%	-15%	+23%	+34%	+46%	+62%	+76%	+37%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	3232	3091	518	330	471	141	19	919
	81%	+85%	-77%	-66%	-54%	-38%	-24%	-63%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	1969	1881	300	224	311	88	5	687
	49%	+52%	-44%	44%	-36%	-24%	-6%	47%
		bcdef	def	def	ef	f		
Summary: Another device only	368	337	70	48	79	31	11	99
	9%	9%	10%	9%	9%	8%	13%	-7%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 112 (continuation)
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2864 72%	2071 -68%	762 +84% ac	45 64%	155 +90% ac	27 86%	39 79%	115 +83% ac	121 +90% ac	74 82% ac	29 83%	23 97%	28 79%	42 86% c	481 -56%	2275 +77% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263 32%	918 -30%	320 +35% a	21 30%	54 32%	15 46%	15 31%	50 36%	47 35%	26 29%	11 31%	14 58%	5 14%	24 50% al	224 -26%	1007 +34% a
I do not do this online at all	768 19%	672 +22% bdgh	90 -10%	21 +29% bdghi	10 -6%	0 0%	10 21% dgh	8 -6%	6 -4%	10 11%	6 17%	1 3%	8 21% dgh	5 10%	284 +33% b	432 -15%
Summary: Do activity at all	3232 81%	2379 -78%	815 +90% ac	50 -71%	162 +94% acfl	31 100%	39 79%	131 +94% acfl	128 +96% acfl	80 89% c	29 83%	23 97%	28 79%	44 90%	571 -67%	2541 +85% a
Summary: Mobile phone Only	1969 49%	1461 -48%	496 +55% ac	29 41%	108 +63% ac	17 54%	24 49%	81 58% c	82 61% ac	54 60% c	18 52%	9 39%	23 64%	20 40%	347 -41%	1534 +52% a
Summary: Another device only	368 9%	308 +10% b	54 -6%	5 7%	7 4%	4 14%	0 0%	15 11%	7 5%	6 6%	0 0%	* 1%	0 0%	2 4%	90 10%	266 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 112 (continuation)
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2864	112	840	133	859	188	519	49	57	322	41	20	9
	72%	75%	+87%	79%	+82%	-56%	-64%	-24%	-36%	-45%	-51%	-42%	-36%
		egh	acdefgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263	57	344	55	405	86	234	27	25	132	18	7	2
	32%	38%	+36%	33%	+39%	26%	29%	-13%	-16%	-18%	23%	-15%	-8%
		egh	efgh	gh	efgh	g	gh				d		
I do not do this online at all	768	16	54	20	85	110	207	139	87	330	35	24	15
	19%	-10%	-6%	-12%	-8%	+33%	+26%	+68%	+55%	+46%	+43%	+50%	+62%
				b		abcd	abcd	abcdef	abcdef				ab
Summary: Do activity at all	3232	133	908	148	964	225	599	66	71	392	45	24	9
	81%	+90%	+94%	+88%	+92%	-67%	-74%	-32%	-45%	-54%	-57%	-50%	-38%
		efgh	cefgh	efgh	efgh	gh	gh			d	d		
Summary: Mobile phone Only	1969	76	564	93	559	139	365	39	46	260	27	17	7
	49%	51%	+59%	55%	+53%	-41%	45%	-19%	-29%	-36%	-34%	-35%	-30%
		gh	efgh	egh	efgh	gh	gh						
Summary: Another device only	368	22	67	15	105	37	80	17	14	70	4	4	1
	9%	14%	-7%	9%	10%	11%	10%	8%	9%	10%	5%	8%	3%
		b											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 112 (continuation)
QE9.9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2864	162	160	155	163
	72%	-45%	-44%	-49%	-41%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1263	79	53	99	32
	32%	-22%	-15%	31%	-8%
		d		bd	
I do not do this online at all	768	155	175	106	224
	19%	+43%	+48%	+34%	+56%
			c		ac
Summary: Do activity at all	3232	205	187	210	178
	81%	-57%	-52%	-66%	-44%
		d		bd	
Summary: Mobile phone Only	1969	126	134	110	146
	49%	-35%	-37%	-35%	-36%
Summary: Another device only	368	43	27	55	15
	9%	12%	8%	+17%	-4%
		d		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 113
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2838	2732	442	270	376	106	14	782
	71%	+75%	-65%	-54%	-43%	-29%	-18%	-54%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306	1232	214	120	194	74	16	289
	33%	+34%	32%	-24%	-22%	-20%	20%	-20%
		cde	cde					
I do not do this online at all	758	539	156	177	395	219	55	529
	19%	-15%	+23%	+35%	+45%	+59%	+69%	+36%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	3242	3090	522	327	479	152	25	920
	81%	+85%	-77%	-65%	-55%	-41%	-31%	-64%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	1937	1859	307	208	286	78	9	631
	48%	+51%	45%	-41%	-33%	-21%	-11%	-44%
		bcdef	def	def	ef			
Summary: Another device only	404	358	80	57	103	46	11	138
	10%	10%	12%	11%	12%	12%	13%	10%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 113 (continuation)
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2838	2060	750	48	146	25	42	118	113	69	30	23	29	41	484	2242
	71%	-68%	+83%	67%	+85%	80%	84%	+85%	+84%	77%	86%	97%	81%	84%	-57%	+75%
			ac		ac			ac	ac							a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306	973	308	14	57	18	14	49	47	23	10	13	5	23	231	1033
	33%	32%	34%	-20%	33%	58%	29%	35%	35%	26%	29%	56%	14%	47%	-27%	+35%
		c	c		c			c	c					cl		a
I do not do this online at all	758	653	97	21	14	0	8	8	9	13	4	1	7	5	279	437
	19%	+21%	-11%	+30%	-8%	0%	16%	-6%	-7%	14%	12%	3%	19%	10%	+33%	-15%
		bdgh		abdghi											b	
Summary: Do activity at all	3242	2398	809	50	157	31	42	130	125	77	31	23	29	44	577	2537
	81%	-79%	+89%	-70%	+92%	100%	84%	+94%	+93%	86%	88%	97%	81%	90%	-67%	+85%
		c	ac		ac			ac	ac	c						a
Summary: Mobile phone Only	1937	1425	500	36	100	13	28	82	78	54	20	10	24	21	346	1503
	48%	-47%	+55%	50%	58%	42%	56%	59%	58%	60%	59%	42%	66%	43%	-40%	+51%
			a		a			a		a						a
Summary: Another device only	404	338	59	2	12	6	0	12	12	9	1	*	0	3	93	295
	10%	+11%	-6%	-3%	7%	20%	0%	9%	9%	9%	2%	1%	0%	6%	11%	10%
		bc														

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 113 (continuation)
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2838	120	839	132	847	187	500	46	56	324	26	18	8
	71%	81%	+87%	79%	+81%	-56%	-62%	-22%	-35%	-45%	-32%	-37%	-34%
		efgh	cdefgh	efgh	efgh	gh	gh		g				
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306	54	346	55	411	83	242	38	35	164	19	9	2
	33%	37%	36%	33%	+39%	-25%	30%	-19%	-22%	-23%	24%	-18%	-8%
		egh	efgh	g	efgh		g			d	d		
I do not do this online at all	758	13	48	21	96	110	211	134	81	313	43	25	14
	19%	-9%	-5%	13%	-9%	+33%	+26%	+65%	+51%	+43%	+54%	+52%	+60%
				b	b	abcd	abcd	abcdefh	abcdef				a
Summary: Do activity at all	3242	135	913	146	952	224	595	71	77	409	37	23	9
	81%	+91%	+95%	87%	+91%	-67%	-74%	-35%	-49%	-57%	-46%	-48%	-40%
		efgh	cdefgh	efgh	efgh	gh	gh		g	d			
Summary: Mobile phone Only	1937	81	567	91	541	141	353	33	42	246	18	14	8
	48%	55%	+59%	55%	52%	42%	-44%	-16%	-27%	-34%	-23%	-29%	-32%
		gh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	404	16	74	14	105	37	95	25	21	85	11	5	1
	10%	11%	-8%	9%	10%	11%	12%	12%	13%	12%	14%	11%	5%
							b						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 113 (continuation)
QE9.10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2838 71%	162 -45%	162 -45%	150 -48%	170 -42%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1306 33%	99 27% bd	65 -18% d	124 39% abd	40 -10%
I do not do this online at all	758 19%	147 +41%	165 +46% c	100 +32%	212 +53% ac
Summary: Do activity at all	3242 81%	213 -59% d	197 -54%	216 -68% bd	190 -47%
Summary: Mobile phone Only	1937 48%	114 -32%	132 -36%	92 -29%	149 -37%
Summary: Another device only	404 10%	50 14% d	35 10%	65 +21% bd	20 -5%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 114
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	3527 88%	3311 +91% bcdef	595 88% cdef	413 -82% def	628 -72% ef	216 -58% f	27 -33%	1124 -78%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370 9%	340 9%	59 9%	43 9%	73 8%	30 8%	14 18% de	109 -8%
I do not do this online at all	369 9%	229 -6%	67 10% a	76 +15% ab	215 +25% abc	139 +38% abcd	49 +60% abcde	273 +19%
Summary: Do activity at all	3631 91%	3400 +94% bcdef	611 90% cdef	428 -85% def	660 -75% ef	232 -62% f	32 -40%	1175 -81%
Summary: Mobile phone Only	3261 82%	3059 +84% cdef	551 81% def	385 -76% def	587 -67% ef	202 -54% f	18 -22%	1067 -74%
Summary: Another device only	104 3%	88 2%	16 2%	16 3%	32 4%	16 4%	5 7%	52 +4%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 114 (continuation)
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	3527 88%	2659 -87% c	832 +92% ac	55 -77%	167 +97% ac	29 92%	48 97% c	127 92% c	124 92% c	81 90%	31 89%	24 100%	34 95%	45 91%	653 -76%	2754 +93% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370 9%	275 9%	92 10%	8 11%	11 6%	6 18%	3 7%	17 12%	20 15%	5 5%	4 12%	5 22%	0 0%	8 16%	82 10%	266 9%
I do not do this online at all	369 9%	309 +10% bd	54 -6%	15 +22% abdfghi	4 -2%	0 0%	2 3%	5 3%	8 6%	7 8%	1 4%	0 0%	2 5%	4 7%	166 +19% b	164 -6%
Summary: Do activity at all	3631 91%	2742 -90% c	851 +94% ac	56 -78%	168 +98% ac	31 100%	48 97% c	133 97% c	127 94% c	83 92% c	34 96%	24 100%	34 95%	46 93%	690 -81%	2810 +94% a
Summary: Mobile phone Only	3261 82%	2467 81% c	759 84% c	48 -68%	157 +92% achm	26 82%	45 90% c	116 84% c	107 80%	78 87% c	29 84%	19 78%	34 95% c	38 77%	607 -71%	2543 +86% a
Summary: Another device only	104 3%	82 3%	20 2%	1 1%	1 1%	2 8%	0 0%	7 5%	3 2%	2 2%	2 7%	0 0%	0 0%	1 2%	36 +4% b	56 -2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 114 (continuation)
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	3527	132	923	157	1006	262	713	102	112	531	54	29	14
	88%	89%	+96%	94%	+96%	-78%	89%	-50%	-71%	-74%	-67%	-60%	-58%
		egh	aefgh	egh	aefgh	g	egh		g	cd			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	18	88	11	101	38	64	16	13	58	11	4	*
	9%	12%	9%	7%	10%	11%	8%	8%	8%	8%	14%	7%	-2%
											d		
I do not do this online at all	369	6	26	7	23	59	74	93	40	163	24	18	10
	9%	4%	-3%	4%	-2%	+18%	9%	+45%	+25%	+23%	+30%	+37%	+42%
						abcdf	bd	abcdefh	abcdf			a	a
Summary: Do activity at all	3631	143	935	160	1025	275	732	112	118	559	56	31	14
	91%	96%	+97%	96%	+98%	-82%	91%	-55%	-75%	-77%	-70%	-63%	-58%
		egh	efgh	egh	efgh	g	egh		g	cd			
Summary: Mobile phone Only	3261	125	847	149	923	238	668	96	105	501	45	27	14
	82%	84%	+88%	+89%	+88%	-71%	83%	-47%	-66%	-69%	-56%	-56%	-57%
		egh	efgh	egh	efgh	g	egh		g	bc			
Summary: Another device only	104	10	12	3	19	13	18	10	6	28	2	1	0
	3%	+7%	-1%	2%	2%	4%	2%	5%	4%	4%	3%	3%	0%
		bdf				b		b					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 114 (continuation)
QE9.11. Send / receive SMS text messages - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	3527 88%	279 -77% d	253 -70%	263 83% bd	264 -66%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370 9%	40 11% d	18 5%	41 13% bd	17 -4%
I do not do this online at all	369 9%	62 +17%	101 +28% ac	35 11%	128 +32% ac
Summary: Do activity at all	3631 91%	298 -83% bd	261 -72%	281 89% bd	274 -68%
Summary: Mobile phone Only	3261 82%	258 -72%	243 -67%	240 76% d	257 -64%
Summary: Another device only	104 3%	20 +5%	8 2%	18 +6%	10 3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 115
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	3543 89%	3319 +91% cdef	602 89% def	426 -85% def	650 -74% ef	224 -60% f	26 -33%	1152 -79%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290 7%	277 +8% de	49 7%	25 5%	38 -4%	13 -4%	5 6%	63 -4%
I do not do this online at all	375 9%	238 -7%	65 10% a	73 +14% ab	210 +24% abc	137 +37% abcd	49 +61% abcde	270 +19%
Summary: Do activity at all	3625 91%	3391 +93% bcdef	613 90% cdef	431 -86% def	665 -76% ef	234 -63% f	31 -39%	1179 -81%
Summary: Mobile phone Only	3335 83%	3114 +86% cdef	564 83% def	406 81% def	627 -72% ef	221 -60% f	26 -33%	1116 -77%
Summary: Another device only	82 2%	72 2%	11 2%	4 1%	15 2%	10 3%	5 6% bcd	27 2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 115 (continuation)
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	3543 89%	2672 -88% c	836 +92% ac	56 -78%	167 +97% acj	30 96%	46 94%	129 93% c	125 93% c	81 90%	30 85%	24 100%	32 91%	45 91%	660 -77%	2755 +93% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290 7%	198 -6%	85 +9% a	5 7%	16 9%	4 13%	1 3%	14 10%	17 12%	10 11%	1 4%	3 14%	2 5%	9 +18% a	50 6%	222 7%
I do not do this online at all	375 9%	322 +11% bdg	48 -5%	15 +22% abdghi	2 -1%	0 0%	3 6%	4 3%	5 4%	3 3%	5 15% d	0 0%	3 9% d	3 7%	173 +20% b	170 -6%
Summary: Do activity at all	3625 91%	2729 -89% c	857 +95% ac	56 -78%	170 +99% acjl	31 100%	46 94%	134 97% ac	130 96% c	87 97% c	30 85%	24 100%	32 91%	46 93%	683 -80%	2804 +94% a
Summary: Mobile phone Only	3335 83%	2531 83% c	772 85% c	51 -72%	153 89% c	27 87%	45 91%	120 87% c	113 84%	77 86% c	28 81%	21 86%	31 86%	37 75%	632 -74%	2581 +87% a
Summary: Another device only	82 2%	57 2%	21 2%	0 0%	3 2%	1 4%	0 0%	6 4% c	4 3%	6 +7% ac	0 0%	0 0%	0 0%	1 2%	23 3%	49 -2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 115 (continuation)
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	3543	130	915	156	1000	267	727	107	113	553	55	28	14
	89%	88%	+95%	93%	+95%	-80%	90%	-52%	-71%	-77%	-68%	-58%	-59%
		gh	aefgh	egh	aefgh	g	egh		g	cd			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290	9	85	12	80	21	52	8	5	31	5	2	0
	7%	6%	9%	7%	8%	6%	6%	4%	3%	-4%	6%	4%	-0%
I do not do this online at all	375	12	31	5	29	62	70	93	40	156	25	19	10
	9%	8%	-3%	-3%	-3%	+19%	9%	+45%	+25%	+22%	+31%	+40%	+41%
		bd				abcdf	bd	abcdefh	abcdf			a	a
Summary: Do activity at all	3625	136	930	162	1020	273	736	112	118	566	55	29	14
	91%	92%	+97%	+97%	+97%	-81%	91%	-55%	-75%	-78%	-69%	-60%	-59%
		egh	aefgh	egh	aefgh	g	egh		g	cd			
Summary: Mobile phone Only	3335	127	845	150	940	252	684	104	113	535	51	28	14
	83%	85%	+88%	90%	+90%	-75%	85%	-51%	-71%	-74%	-63%	-57%	-59%
		gh	egh	egh	efgh	g	egh		g	cd			
Summary: Another device only	82	6	15	6	19	6	9	5	5	13	1	1	0
	2%	4%	2%	3%	2%	2%	1%	2%	3%	2%	1%	3%	0%
		f											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 115 (continuation)
QE9.12. Making calls using your mobile network - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	3543 89%	287 -80% d	266 -73%	268 85% bd	281 -70%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	290 7%	18 5%	14 4%	20 6%	11 -3%
I do not do this online at all	375 9%	65 +18%	91 +25% c	37 12%	119 +30% ac
Summary: Do activity at all	3625 91%	295 -82% d	271 -75%	279 88% bd	283 -70%
Summary: Mobile phone Only	3335 83%	278 -77%	257 -71%	259 82% bd	272 -68%
Summary: Another device only	82 2%	8 2%	5 1%	11 3%	2 1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 116
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	684	682	67	30	32	2	0	131
	17%	+19%	-10%	-6%	-4%	-1%	-0%	-9%
		bcdef	def	e	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278	275	37	20	23	3	2	58
	7%	+8%	5%	-4%	-3%	-1%	3%	-4%
		cde	de	e				
I do not do this online at all	3177	2811	592	460	826	366	78	1278
	79%	-77%	+87%	+91%	+94%	+99%	+97%	+88%
			a	a	ab	abcd	a	
Summary: Do activity at all	823	818	85	44	49	5	2	171
	21%	+23%	-13%	-9%	-6%	-1%	-3%	-12%
		bcdef	de	e	e			
Summary: Mobile phone Only	545	543	48	23	26	2	0	113
	14%	+15%	-7%	-5%	-3%	-1%	-0%	-8%
		bcdef	de	e				
Summary: Another device only	140	137	18	14	17	3	2	40
	3%	+4%	3%	3%	-2%	-1%	3%	3%
		de						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 116 (continuation)
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	684 17%	453 -15%	223 +25% ac	8 12%	50 +29% ac	10 31%	8 16%	41 +29% ac	29 21%	23 26% ac	8 24%	5 19%	10 27%	16 32% ac	104 -12%	543 +18% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278 7%	197 6%	74 8% c	1 -2%	11 6%	4 14%	5 10% c	13 9% c	16 12% c	6 7%	0 0%	4 16%	2 5%	9 +18% ac	46 5%	216 7%
I do not do this online at all	3177 79%	2490 +82% bdgi	655 -72%	62 +87% bdghim	117 -68%	20 65%	38 78%	90 -65%	98 73%	64 71%	26 76%	18 76%	26 73%	33 68%	719 +84% b	2336 79%
Summary: Do activity at all	823 21%	561 -18%	251 +28% ac	9 -13%	54 +32% ac	11 35%	11 22%	48 +35% ac	36 27% c	26 29% ac	8 24%	6 24%	10 27%	16 32% c	136 -16%	637 21% a
Summary: Mobile phone Only	545 14%	363 -12%	177 +20% ac	8 11%	44 +26% ac	7 22%	6 12%	35 +25% ac	20 15%	20 22% a	8 24%	2 8%	8 22%	7 14%	91 -11%	421 14% a
Summary: Another device only	140 3%	108 4%	28 3%	1 1%	4 3%	1 4%	3 6%	7 5%	8 6% c	3 3%	0 0%	1 5%	0 0%	0 0%	32 4%	94 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 116 (continuation)
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	684	45	273	31	202	28	67	1	1	26	2	3	1
	17%	+30%	+28%	18%	19%	-8%	-8%	-1%	-1%	-4%	-3%	-6%	-4%
		defgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278	17	88	10	90	17	37	2	1	19	3	1	0
	7%	11%	+9%	6%	9%	5%	-5%	-1%	-1%	-3%	4%	2%	-0%
		fgh	fgh	h	fgh								
I do not do this online at all	3177	92	653	130	805	296	722	202	156	683	75	45	23
	79%	-62%	-68%	78%	77%	+88%	+90%	+98%	+99%	+95%	+93%	+92%	+96%
				ab	ab	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	823	57	308	37	243	39	84	3	2	39	5	4	1
	21%	+38%	+32%	22%	23%	-12%	-10%	-2%	-1%	-5%	-7%	-8%	-4%
		cdefgh	cdefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	545	40	220	27	153	22	47	1	1	20	2	3	1
	14%	+27%	+23%	16%	15%	-7%	-6%	-1%	-1%	-3%	-3%	-6%	-4%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	140	12	35	6	42	11	16	2	1	13	3	1	0
	3%	+8%	4%	4%	4%	3%	2%	1%	1%	2%	4%	2%	0%
		fgh											

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 116 (continuation)
QE9.13. Creating content through blogging or vlogging - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	684	13	13	7	19
	17%	-4%	-4%	-2%	-5%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	278	14	5	10	9
	7%	4%	-1%	3%	-2%
I do not do this online at all	3177	337	346	303	377
	79%	+94%	+96%	+96%	+94%
Summary: Do activity at all	823	23	16	13	25
	21%	-6%	-4%	-4%	-6%
Summary: Mobile phone Only	545	9	11	4	16
	14%	-2%	-3%	-1%	-4%
Summary: Another device only	140	10	3	6	6
	3%	3%	1%	2%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 117
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2108	2080	283	129	156	28	2	417
	53%	+57%	-42%	-26%	-18%	-8%	-3%	-29%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	356	53	42	55	13	2	81
	9%	+10%	8%	8%	-6%	-4%	3%	-6%
		de	e	e				
I do not do this online at all	1763	1430	379	350	683	333	76	983
	44%	-39%	+56%	+70%	+78%	+90%	+95%	+68%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	2237	2199	299	153	191	38	4	466
	56%	+61%	-44%	-30%	-22%	-10%	-5%	-32%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	1867	1842	245	112	137	25	2	385
	47%	+51%	-36%	-22%	-16%	-7%	-2%	-27%
		bcdef	cdef	def	ef			
Summary: Another device only	129	119	16	25	35	10	2	49
	3%	3%	2%	5%	4%	3%	3%	3%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 117 (continuation)
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2108 53%	1530 -50%	556 +61% ac	34 48%	104 60%	23 72%	28 56%	85 61%	90 +67% ac	46 51%	22 63%	15 62%	22 61%	28 58%	329 -38%	1709 +57% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370 9%	274 9%	86 9%	5 8%	20 12%	8 26%	5 10%	15 11%	11 8%	8 9%	2 5%	3 11%	* 1%	3 7%	58 -7%	286 10%
I do not do this online at all	1763 44%	1425 +47% bdh	322 -36%	35 49% bdh	60 35%	7 23%	22 44%	48 35%	40 -30%	40 44%	11 31%	9 38%	13 37%	21 42%	500 +58% b	1178 -40%
Summary: Do activity at all	2237 56%	1626 -53%	583 +64% ac	36 51%	111 65% ac	24 77%	28 56%	90 65%	94 +70% ac	50 56%	24 69%	15 62%	22 63%	28 58%	355 -42%	1796 +60% a
Summary: Mobile phone Only	1867 47%	1352 -44%	498 +55% ac	31 43%	91 53%	16 50%	23 46%	76 55%	83 +62% ac	42 46%	22 63%	12 51%	22 61%	25 51%	297 -35%	1509 +51% a
Summary: Another device only	129 3%	96 3%	27 3%	2 3%	7 4%	1 4%	0 0%	5 4%	4 3%	4 4%	2 5%	0 0%	* 1%	0 0%	26 3%	87 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 117 (continuation)
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2108	107	730	104	671	103	294	15	13	126	17	7	7
	53%	+72%	+76%	+62%	+64%	-31%	-37%	-7%	-8%	-17%	-21%	-15%	-28%
		efgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	14	109	15	102	25	65	3	10	42	8	5	*
	9%	10%	11%	9%	10%	8%	8%	-1%	6%	-6%	9%	10%	-1%
		g	g	g	g	g	g				d	d	
I do not do this online at all	1763	32	209	59	349	221	483	187	137	569	58	39	17
	44%	-22%	-22%	35%	-33%	+66%	+60%	+91%	+87%	+79%	+73%	+80%	+72%
				ab	ab	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2237	116	752	108	700	113	323	18	21	153	22	10	7
	56%	+78%	+78%	65%	+67%	-34%	-40%	-9%	-13%	-21%	-27%	-20%	-28%
		cdefgh	cdefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	1867	102	643	93	598	88	258	15	10	111	14	5	6
	47%	+68%	+67%	55%	+57%	-26%	-32%	-7%	-7%	-15%	-18%	-10%	-27%
		defgh	cdefgh	efgh	efgh	gh	gh						ac
Summary: Another device only	129	9	23	4	28	11	28	3	7	27	5	3	0
	3%	6%	2%	2%	3%	3%	4%	1%	5%	4%	6%	6%	0%
											d		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 117 (continuation)
QE9.14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2108	83	43	73	53
	53%	-23%	-12%	-23%	-13%
		bd		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	370	24	18	21	20
	9%	7%	5%	7%	-5%
I do not do this online at all	1763	264	305	233	333
	44%	+73%	+84%	+74%	+83%
			ac		ac
Summary: Do activity at all	2237	96	57	83	69
	56%	-27%	-16%	-26%	-17%
		bd		bd	
Summary: Mobile phone Only	1867	72	39	62	49
	47%	-20%	-11%	-20%	-12%
		b		b	
Summary: Another device only	129	13	14	10	16
	3%	4%	4%	3%	4%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 118
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1606	1595	200	75	86	12	1	285
	40%	+44%	-29%	-15%	-10%	-3%	-1%	-20%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570	1538	239	110	142	32	10	243
	39%	+42%	35%	-22%	-16%	-9%	-12%	-17%
		bcdef	cdef	de	e			
I do not do this online at all	1588	1257	332	365	696	331	70	1012
	40%	-35%	+49%	+72%	+80%	+89%	+87%	+70%
			a	ab	abc	abcd	abc	
Summary: Do activity at all	2412	2372	346	139	179	40	10	437
	60%	+65%	-51%	-28%	-20%	-11%	-13%	-30%
		bcdef	cdef	def	e			
Summary: Mobile phone Only	841	834	106	29	37	8	*	194
	21%	+23%	-16%	-6%	-4%	-2%	-*%	-13%
		bcdef	cdef	e				
Summary: Another device only	805	777	146	64	92	28	9	152
	20%	+21%	22%	-13%	-11%	-8%	11%	-10%
		cde	cde					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 118 (continuation)
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1606	1127	463	30	94	21	26	68	67	48	15	12	22	28	220	1332
	40%	-37%	+51%	42%	+54%	66%	52%	49%	50%	+53%	43%	51%	+62%	57%	-26%	+45%
			a		a			a	a	a			a	a		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570	1117	431	32	85	18	17	59	69	43	11	15	12	28	215	1315
	39%	-37%	+48%	45%	+49%	56%	34%	43%	+51%	48%	32%	64%	32%	58%	-25%	+44%
			a		a				a					a		a
I do not do this online at all	1588	1344	231	25	45	4	15	34	30	23	13	5	7	9	507	990
	40%	+44%	-26%	36%	-26%	11%	30%	-24%	-22%	-25%	38%	21%	20%	-19%	+59%	-33%
		bdghilm		b											b	
Summary: Do activity at all	2412	1707	674	45	127	28	35	104	105	68	22	19	29	40	348	1984
	60%	-56%	+74%	64%	+74%	89%	70%	+76%	+78%	+75%	62%	79%	80%	+81%	-41%	+67%
			ac		a			a	a	a			a	a		a
Summary: Mobile phone Only	841	590	243	14	42	10	18	45	36	24	11	4	17	11	134	669
	21%	-19%	+27%	19%	24%	33%	36%	+33%	27%	27%	30%	15%	+48%	23%	-16%	+22%
			a					ac					abcd			a
Summary: Another device only	805	580	211	16	34	7	9	36	38	20	7	7	6	11	128	651
	20%	-19%	+23%	22%	20%	23%	18%	26%	28%	22%	19%	28%	18%	23%	-15%	+22%
			a													a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 118 (continuation)
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1606	76	572	75	547	62	209	8	3	71	7	4	4
	40%	+51%	+59%	45%	+52%	-18%	-26%	-4%	-2%	-10%	-9%	-8%	-18%
		efgh	cdefgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570	71	454	60	570	77	266	6	25	121	9	8	4
	39%	48%	+47%	36%	+54%	-23%	-33%	-3%	-16%	-17%	-11%	-16%	-17%
		efgh	cefgh	egh	bcefgh	g	egh		g				
I do not do this online at all	1588	33	195	59	222	222	442	193	131	572	68	39	17
	40%	-23%	-20%	35%	-21%	+66%	+55%	+94%	+83%	+79%	+85%	+80%	+70%
				bd		abcdf	abcd	abcdefh	abcdef		d		
Summary: Do activity at all	2412	115	766	108	827	113	364	12	27	150	12	9	7
	60%	+77%	+80%	65%	+79%	-34%	-45%	-6%	-17%	-21%	-15%	-20%	-30%
		efgh	cefgh	efgh	cefgh	gh	egh		g				b
Summary: Mobile phone Only	841	44	312	48	256	35	98	6	2	29	4	2	3
	21%	29%	+32%	+29%	+24%	-11%	-12%	-3%	-1%	-4%	-4%	-4%	13%
		efgh	defgh	efgh	efgh	gh	gh						ac
Summary: Another device only	805	39	194	33	279	51	155	5	24	79	5	5	3
	20%	26%	20%	20%	+27%	15%	19%	-2%	15%	-11%	-7%	11%	13%
		eg	g	g	befgh	g	g		g				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 118 (continuation)
QE9.15. Finding/downloading information for work/school/university - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1606	46	26	42	30
	40%	-13%	-7%	-13%	-7%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1570	74	47	93	28
	39%	-21%	-13%	-29%	-7%
		d		bd	
I do not do this online at all	1588	272	300	214	355
	40%	+76%	+83%	+68%	+88%
			c		ac
Summary: Do activity at all	2412	88	62	102	47
	60%	-24%	-17%	-32%	-12%
		d		bd	
Summary: Mobile phone Only	841	13	15	9	19
	21%	-4%	-4%	-3%	-5%
Summary: Another device only	805	42	37	60	17
	20%	-12%	-10%	19%	-4%
		d	d	bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 119
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1826	1795	281	154	186	32	2	468
	46%	+49%	41%	-31%	-21%	-9%	-2%	-32%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828	1693	355	242	377	135	15	519
	46%	+47%	+52%	48%	43%	-37%	-19%	-36%
		ef	adef	ef	f	f		
I do not do this online at all	1031	816	166	170	385	215	64	590
	26%	-22%	24%	+34%	+44%	+58%	+79%	+41%
				ab	abc	abcd	abcde	
Summary: Do activity at all	2969	2813	512	334	490	156	17	859
	74%	+78%	76%	-66%	-56%	-42%	-21%	-59%
		cdef	cdef	def	ef	f		
Summary: Mobile phone Only	1141	1120	157	92	113	21	2	340
	29%	+31%	-23%	-18%	-13%	-6%	-2%	-23%
		bcdef	def	def	ef			
Summary: Another device only	1143	1018	231	179	304	125	15	390
	29%	28%	+34%	+36%	+35%	34%	18%	27%
			af	af	af			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 119 (continuation)
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1826	1377	435	26	98	20	18	69	69	40	11	14	18	20	315	1451
	46%	45%	48%	37%	+57%	64%	37%	50%	51%	44%	32%	57%	50%	41%	-37%	+49%
			c		ac											a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828	1433	374	29	75	21	13	38	64	35	8	17	10	26	313	1458
	46%	+47%	-41%	42%	43%	67%	-25%	-27%	47%	39%	23%	70%	27%	52%	-37%	+49%
		bfgj	g		g				g					g		a
I do not do this online at all	1031	766	251	27	39	1	24	45	30	26	16	3	10	13	320	646
	26%	25%	28%	+38%	23%	3%	+49%	32%	22%	28%	45%	13%	27%	26%	+37%	-22%
				abdh			abdh								b	
Summary: Do activity at all	2969	2285	655	44	132	30	25	93	104	64	19	21	26	36	536	2328
	74%	75%	72%	-62%	77%	97%	-51%	68%	78%	72%	55%	87%	73%	74%	-63%	+78%
		cf	cf		cf				cf							a
Summary: Mobile phone Only	1141	852	281	15	58	9	13	56	41	29	11	4	16	10	223	870
	29%	28%	31%	21%	34%	30%	25%	+40%	30%	32%	32%	17%	46%	21%	26%	29%
			c		c			ac					c			
Summary: Another device only	1143	908	220	18	35	10	7	24	36	24	8	7	8	16	221	877
	29%	+30%	-24%	26%	20%	32%	14%	-18%	26%	27%	23%	30%	23%	33%	26%	29%
		bg														

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 119 (continuation)
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1826	79	560	95	573	122	306	18	13	152	18	11	5
	46%	53%	+58%	+57%	+55%	-37%	-38%	-9%	-8%	-21%	-22%	-23%	-20%
		efgh	efgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828	62	383	64	549	125	454	63	73	322	34	14	7
	46%	41%	-40%	38%	+52%	-37%	+56%	-31%	46%	45%	43%	-30%	-27%
					bceg		abceg		g	cd			
I do not do this online at all	1031	26	215	40	158	125	194	129	78	310	36	25	13
	26%	18%	-22%	24%	-15%	+37%	24%	+63%	+50%	+43%	+45%	+51%	+56%
			d	d		abcdf	d	abcdef	abcdef				
Summary: Do activity at all	2969	122	746	127	890	210	612	76	79	412	44	24	11
	74%	82%	+78%	76%	+85%	-63%	76%	-37%	-50%	-57%	-55%	-49%	-44%
		egh	egh	egh	bcefgh	gh	egh						
Summary: Mobile phone Only	1141	61	363	63	342	85	158	13	7	90	9	9	4
	29%	+41%	+38%	+38%	+33%	25%	-20%	-7%	-4%	-12%	-12%	19%	-17%
		efgh	efgh	efgh	fgh	gh	gh						
Summary: Another device only	1143	43	186	32	317	87	306	58	66	260	26	12	6
	29%	29%	-19%	-19%	30%	26%	+38%	28%	+42%	+36%	32%	25%	24%
		b			bc	b	bcde	b	bcdeg				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 119 (continuation)
QE9.16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1826 46%	85 -24%	67 -19%	85 -27% d	65 -16%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1828 46%	193 +54% bd	129 -36%	198 +63% bd	122 -30%
I do not do this online at all	1031 26%	130 +36% c	180 +50% ac	76 24%	234 +58% ac
Summary: Do activity at all	2969 74%	230 -64% bd	182 -50%	240 76% abd	168 -42%
Summary: Mobile phone Only	1141 29%	37 -10%	53 -15%	41 -13%	46 -11%
Summary: Another device only	1143 29%	145 +40% d	114 32%	155 +49% bd	103 26%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 120
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2887	2793	469	288	383	94	15	770
	72%	+77%	69%	-57%	-44%	-25%	-18%	-53%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194	1067	240	187	313	127	18	411
	30%	29%	+35%	+37%	+36%	34%	22%	28%
			a	a	a			
I do not do this online at all	710	525	125	129	314	185	53	456
	18%	-14%	18%	+26%	+36%	+50%	+66%	+31%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	3290	3104	552	375	561	186	27	993
	82%	+86%	82%	-74%	-64%	-50%	-34%	-69%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	2096	2037	313	188	247	59	10	582
	52%	+56%	-46%	-37%	-28%	-16%	-12%	-40%
		bcdef	cdef	def	ef			
Summary: Another device only	403	311	83	87	178	92	12	223
	10%	-9%	12%	+17%	+20%	+25%	15%	+15%
			a	a	ab	abc		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 120 (continuation)
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2887 72%	2165 -71% c	691 +76% ac	44 -62%	139 81% ac	25 80%	38 77%	105 76%	102 76%	65 73%	28 82%	20 83%	27 74%	38 77%	500 -58%	2290 +77% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194 30%	939 31% bfg	238 -26%	18 25%	51 30%	12 37%	5 -10%	27 19%	41 31%	23 26%	6 16%	10 41%	9 26%	15 30%	231 27%	917 31%
I do not do this online at all	710 18%	548 18%	155 17%	22 +32% abdgh	22 13%	4 12%	11 21%	23 16%	24 18%	15 17%	5 13%	3 11%	6 16%	8 16%	232 +27% b	427 -14%
Summary: Do activity at all	3290 82%	2503 82% c	751 83% c	49 -68%	150 87% c	28 88%	39 79%	116 84% c	111 82% c	75 83%	30 87%	21 89%	30 84%	41 84%	623 -73%	2546 +86% a
Summary: Mobile phone Only	2096 52%	1564 51%	513 +57% ac	31 44%	98 57%	16 51%	34 68% c	89 +64% ac	70 52%	51 57%	25 71% c	12 49%	21 58%	27 55%	393 -46%	1629 +55% a
Summary: Another device only	403 10%	337 +11% b	59 -7%	4 6%	11 6%	3 8%	1 1%	10 8%	8 6%	9 11%	2 5%	2 7%	4 10%	4 8%	123 +14% b	256 -9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 120 (continuation)
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2887	115	830	142	875	190	544	53	40	321	35	19	8
	72%	77%	+86%	+85%	+83%	-57%	-68%	-26%	-26%	-44%	-44%	-38%	-32%
		egh	aefgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194	36	190	37	344	92	322	65	61	265	33	11	5
	30%	24%	-20%	22%	33%	28%	+40%	32%	+39%	+37%	41%	22%	21%
					bc	b	abcde	b	abce	cd	cd		
I do not do this online at all	710	22	100	17	98	91	154	102	75	247	31	24	13
	18%	15%	-10%	-10%	-9%	+27%	19%	+50%	+48%	+34%	+38%	+49%	+54%
						abcdf	bcd	abcdef	abcdef			a	a
Summary: Do activity at all	3290	126	861	150	951	244	652	103	82	475	50	25	11
	82%	85%	+90%	+90%	+91%	-73%	81%	-50%	-52%	-66%	-62%	-51%	-46%
		egh	efgh	efgh	efgh	gh	egh			cd			
Summary: Mobile phone Only	2096	91	671	113	606	152	330	37	21	210	17	14	6
	52%	61%	+70%	+68%	+58%	-45%	-41%	-18%	-13%	-29%	-21%	-29%	-25%
		efgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	403	12	31	8	76	54	108	50	42	154	14	6	4
	10%	8%	-3%	5%	-7%	+16%	+13%	+24%	+27%	+21%	+18%	13%	15%
		b			b	bcd	bcd	abcdf	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 120 (continuation)
QE9.17. Accessing news/weather/sports - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2887	190	131	167	152
	72%	-53%	-36%	-53%	-38%
		bd		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1194	157	108	154	111
	30%	+44%	30%	+49%	28%
		bd		bd	
I do not do this online at all	710	91	156	67	179
	18%	+25%	+43%	21%	+45%
			ac		ac
Summary: Do activity at all	3290	269	207	249	223
	82%	-75%	-57%	79%	-55%
		bd		bd	
Summary: Mobile phone Only	2096	112	98	96	112
	52%	-31%	-27%	-30%	-28%
Summary: Another device only	403	79	75	82	71
	10%	+22%	+21%	+26%	+18%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 121
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2757	2699	412	246	303	57	10	650
	69%	+74%	-61%	-49%	-35%	-15%	-13%	-45%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273	250	64	32	55	23	6	76
	7%	7%	+9%	6%	6%	6%	8%	-5%
I do not do this online at all	1126	828	242	245	542	298	67	756
	28%	-23%	+36%	+49%	+62%	+80%	+83%	+52%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	2874	2801	435	259	332	73	14	693
	72%	+77%	-64%	-51%	-38%	-20%	-17%	-48%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	2601	2551	371	227	277	50	8	618
	65%	+70%	-55%	-45%	-32%	-13%	-9%	-43%
		bcdef	cdef	def	ef			
Summary: Another device only	118	102	23	13	29	16	3	43
	3%	3%	3%	3%	3%	4%	4%	3%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 121 (continuation)
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2757 69%	2060 -68% c	666 +74% ac	40 -57%	126 73% c	28 88%	28 56%	105 76% c	105 78% cf	64 71%	28 80%	21 89%	28 78%	37 76%	437 -51%	2226 +75% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273 7%	206 7%	63 7%	5 7%	10 6%	2 7%	4 7%	8 6%	10 7%	9 10%	0 0%	3 11%	* 1%	10 +21% abcdgj	50 6%	203 7%
I do not do this online at all	1126 28%	902 +30% b	213 -24%	29 +41% abdghim	42 24%	2 5%	20 41% h	28 21%	26 19%	22 25%	7 20%	3 11%	7 21%	9 18%	389 +45% b	674 -23%
Summary: Do activity at all	2874 72%	2149 -70% c	693 +76% ac	42 -59%	130 76% c	30 95%	29 59%	110 79% c	108 81% cf	68 75% c	28 80%	21 89%	28 79%	40 82% c	467 -55%	2299 +77% a
Summary: Mobile phone Only	2601 65%	1943 -64% c	630 +70% ac	37 -52%	120 70% c	28 88%	26 52%	102 74% c	99 73% c	59 66%	28 80% c	19 77%	28 78% c	30 62%	416 -49%	2096 +70% a
Summary: Another device only	118 3%	88 3%	27 3%	1 2%	4 2%	2 7%	1 3%	5 4%	4 3%	4 4%	0 0%	0 0%	* 1%	3 7%	30 3%	73 -2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 121 (continuation)
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2757	125	839	134	867	152	489	25	31	250	34	12	7
	69%	+84%	+87%	+80%	+83%	-46%	-61%	-12%	-20%	-35%	-42%	-24%	-31%
		efgh	defgh	efgh	efgh	gh	egh				c		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273	11	54	7	66	23	69	9	14	47	5	3	*
	7%	7%	6%	4%	6%	7%	9%	5%	9%	7%	7%	6%	1%
I do not do this online at all	1126	14	106	31	156	171	294	172	118	448	44	34	16
	28%	-10%	-11%	-19%	-15%	+51%	+37%	+84%	+75%	+62%	+55%	+71%	+68%
				b		abcdf	abcd	abcdef	abcdef				
Summary: Do activity at all	2874	134	856	136	892	164	512	33	39	275	36	14	8
	72%	+90%	+89%	+81%	+85%	-49%	-63%	-16%	-25%	-38%	-45%	-29%	-32%
		efgh	cefgh	efgh	efgh	gh	egh						
Summary: Mobile phone Only	2601	123	801	129	827	141	442	23	26	228	30	12	7
	65%	+83%	+83%	+77%	+79%	-42%	-55%	-11%	-16%	-32%	-38%	-24%	-31%
		efgh	efgh	efgh	efgh	gh	egh						
Summary: Another device only	118	9	17	2	25	11	23	7	8	24	2	2	*
	3%	6%	2%	1%	2%	3%	3%	4%	5%	3%	3%	5%	1%
		bc							b				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 121 (continuation)
QE9.18. Scanning QR codes - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2757 69%	150 -42% bd	100 -28%	159 -50% bd	90 -22%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	273 7%	24 7%	23 6%	34 11% d	13 -3%
I do not do this online at all	1126 28%	202 +56%	246 +68% ac	140 +44%	304 +76% ac
Summary: Do activity at all	2874 72%	158 -44% bd	116 -32%	176 -56% bd	98 -24%
Summary: Mobile phone Only	2601 65%	134 -37% bd	94 -26%	142 -45% bd	84 -21%
Summary: Another device only	118 3%	8 2%	17 5%	17 5%	7 2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 122
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2994	2912	490	292	375	82	8	780
	75%	+80%	72%	-58%	-43%	-22%	-10%	-54%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840	752	176	148	237	88	17	296
	21%	21%	+26%	+29%	+27%	24%	21%	20%
			a	a	a			
I do not do this online at all	738	517	129	150	372	221	58	512
	18%	-14%	19%	+30%	+42%	+60%	+72%	+35%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	3262	3112	549	353	503	150	23	937
	82%	+86%	81%	-70%	-58%	-40%	-28%	-65%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	2422	2361	373	205	266	61	6	641
	61%	+65%	-55%	-41%	-30%	-17%	-7%	-44%
		bcdef	cdef	def	ef			
Summary: Another device only	268	201	59	61	128	67	14	158
	7%	-6%	9%	+12%	+15%	+18%	+18%	+11%
			a	a	ab	ab	a	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 122 (continuation)
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2994 75%	2227 -73% c	734 +81% ac	45 -64%	150 +87% acf	30 94%	34 68%	114 82% c	112 84% c	73 81% c	29 83%	19 81%	26 74%	36 74%	498 -58%	2389 +80% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840 21%	670 +22% bc	160 -18%	10 14%	36 21%	11 35%	8 15%	20 15%	22 16%	11 12%	3 8%	12 48%	6 15%	11 22%	181 21%	619 21%
I do not do this online at all	738 18%	601 +20% bd	132 -15%	22 +31% abdghi	17 -10%	* 1%	16 32% bdgi	15 11%	19 14%	10 11%	5 13%	3 13%	7 20%	9 19%	271 +32% b	423 -14%
Summary: Do activity at all	3262 82%	2450 -80% c	774 +85% acf	49 -69%	155 +90% acf	31 99%	34 68%	123 89% cf	116 86% c	80 89% cf	30 87%	21 87%	29 80%	40 81%	584 -68%	2551 +86% a
Summary: Mobile phone Only	2422 61%	1780 -58%	614 +68% ac	39 55%	119 69% ac	20 64%	26 52%	103 +75% ac	94 70%	69 +77% acf	27 78%	9 39%	23 65%	29 59%	403 -47%	1932 +65% a
Summary: Another device only	268 7%	224 +7% b	40 -4%	3 5%	5 3%	1 4%	0 0%	9 7%	4 3%	7 8%	1 4%	1 6%	2 7%	3 7%	87 +10% b	162 -5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 122 (continuation)
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2994	120	858	140	928	192	567	45	36	314	36	14	10
	75%	81%	+89%	+84%	+88%	-57%	-70%	-22%	-23%	-43%	-45%	-29%	-44%
		egh	aefgh	efgh	efgh	gh	egh			c			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840	34	132	21	213	85	229	41	45	201	25	8	2
	21%	23%	-14%	-13%	20%	25%	+28%	20%	29%	+28%	+31%	17%	-9%
		b			b	bc	bcd		bc	d	d		
I do not do this online at all	738	17	86	24	85	99	167	131	85	294	37	28	12
	18%	12%	-9%	14%	-8%	+30%	21%	+64%	+54%	+41%	+47%	+58%	+50%
				d		abcdf	bd	abcdef	abcdef			a	
Summary: Do activity at all	3262	131	876	144	963	236	639	74	73	428	43	20	12
	82%	88%	+91%	86%	+92%	-70%	79%	-36%	-46%	-59%	-53%	-42%	-50%
		egh	efgh	egh	cefgh	gh	egh			c			
Summary: Mobile phone Only	2422	97	744	122	750	151	410	33	28	227	18	12	10
	61%	65%	+77%	+73%	+72%	-45%	-51%	-16%	-17%	-31%	-22%	-24%	-41%
		efgh	adefgh	efgh	efgh	gh	gh						bc
Summary: Another device only	268	11	18	3	36	44	72	29	37	114	7	6	2
	7%	7%	-2%	-2%	-3%	+13%	+9%	+14%	+23%	+16%	8%	12%	7%
		b				bcd	bcd	bcd	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 122 (continuation)
QE9.19. Maps/ Directions/navigation/travel planning - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2994 75%	193 -54% bd	121 -33%	157 -50% bd	153 -38%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	840 21%	133 +37% bd	69 19%	129 +41% bd	71 18%
I do not do this online at all	738 18%	103 +29%	191 +53% ac	89 +28%	205 +51% ac
Summary: Do activity at all	3262 82%	257 -71% bd	171 -47%	228 -72% bd	196 -49%
Summary: Mobile phone Only	2422 61%	124 -34%	103 -28%	99 -31%	125 -31%
Summary: Another device only	268 7%	64 +18%	50 +14%	71 +22% d	43 +11%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 123
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1025	1020	107	44	48	5	0	182
	26%	+28%	-16%	-9%	-6%	-1%	-0%	-13%
		bcdef	cdef	ef	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547	537	63	46	56	10	1	90
	14%	+15%	-9%	-9%	-6%	-3%	-1%	-6%
		bcdef	e	e	e			
I do not do this online at all	2695	2335	538	428	787	360	80	1209
	67%	-64%	+79%	+85%	+90%	+97%	+99%	+83%
			a	a	abc	abcd	abc	
Summary: Do activity at all	1305	1294	140	76	87	11	1	240
	33%	+36%	-21%	-15%	-10%	-3%	-1%	-17%
		bcdef	def	def	e			
Summary: Mobile phone Only	758	757	76	30	31	1	0	150
	19%	+21%	-11%	-6%	-4%	-*%	-0%	-10%
		bcdef	cdef	e	e			
Summary: Another device only	281	274	32	32	39	7	1	58
	7%	+8%	5%	6%	-4%	-2%	1%	-4%
		bde		e				

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 123 (continuation)
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1025	694	317	21	58	12	18	63	37	30	12	11	13	12	151	827
	26%	-23%	+35% a	29%	34% a	39%	36%	+46% ach	27%	33%	33%	46%	35%	25%	-18%	+28% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547	360	182	8	36	12	9	18	28	17	2	9	5	12	77	442
	14%	-12%	+20% ac	11%	+21% ac	37%	18%	13%	21% a	19%	5%	39%	13%	24%	-9%	+15% a
I do not do this online at all	2695	2158	510	46	100	15	30	65	83	53	21	12	19	33	654	1931
	67%	+71% bdg	-56%	65% g	58%	47%	61%	-47%	62%	58%	61%	50%	54%	67%	+76% b	-65%
Summary: Do activity at all	1305	893	395	25	72	17	19	73	52	37	13	12	16	16	201	1042
	33%	-29%	+44% a	35%	42% a	53%	39%	+53% ac	38%	42%	39%	50%	46%	33%	-24%	+35% a
Summary: Mobile phone Only	758	533	213	17	36	5	10	55	23	20	12	3	12	5	124	600
	19%	-17%	+23% a	24%	21%	16%	21%	+40% abcdhim	17%	22%	33%	12%	33%	9%	-15%	+20% a
Summary: Another device only	281	199	78	4	14	4	1	10	15	8	2	1	4	4	50	215
	7%	7%	9%	6%	8%	14%	2%	7%	11%	8%	5%	5%	11%	8%	6%	7%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 123 (continuation)
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1025	66	386	45	329	39	109	1	4	35	10	3	1
	26%	+44%	+40%	27%	+31%	-12%	-13%	-1%	-2%	-5%	-13%	-6%	-3%
		cdefgh	cdefgh	efgh	efgh	gh	gh				a		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547	36	168	18	182	22	83	1	10	49	4	4	*
	14%	+24%	+17%	11%	+17%	-7%	-10%	-*%	-6%	-7%	-5%	7%	-1%
		cefgh	efgh	g	efgh	g	g		g				
I do not do this online at all	2695	56	500	113	634	281	651	204	147	652	69	43	23
	67%	-38%	-52%	67%	-60%	+84%	+81%	+99%	+93%	+90%	+86%	+89%	+96%
			a	ab	ab	abcd	abcd	abcdefh	abcdef				
Summary: Do activity at all	1305	93	462	54	415	53	155	1	10	70	11	6	1
	33%	+62%	+48%	33%	+40%	-16%	-19%	-1%	-7%	-10%	-14%	-11%	-4%
		bcdefgh	cdefgh	efgh	efgh	gh	gh		g				
Summary: Mobile phone Only	758	57	294	36	233	31	72	*	1	21	7	2	1
	19%	+38%	+31%	21%	+22%	-9%	-9%	-*%	-*%	-3%	-9%	-4%	-3%
		cdefgh	defgh	efgh	efgh	gh	gh				a		
Summary: Another device only	281	27	76	9	86	14	47	0	7	35	1	3	*
	7%	+18%	8%	6%	8%	4%	6%	-0%	4%	5%	1%	5%	1%
		bcdefgh	g	g	g	g	g		g				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 123 (continuation)
QE9.20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1025	21	13	18	16
	26%	-6%	-4%	-6%	-4%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	547	37	11	37	12
	14%	10%	-3%	12%	-3%
		bd		bd	
I do not do this online at all	2695	312	340	274	374
	67%	+87%	+94%	+87%	+93%
			ac		a
Summary: Do activity at all	1305	48	22	42	28
	33%	-13%	-6%	-13%	-7%
		bd		b	
Summary: Mobile phone Only	758	11	11	6	16
	19%	-3%	-3%	-2%	-4%
Summary: Another device only	281	26	9	24	11
	7%	7%	-2%	8%	-3%
		b		b	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 124
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1431	1418	183	80	93	13	2	284
	36%	+39%	-27%	-16%	-11%	-3%	-3%	-20%
		bcdef	cdef	def	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280	1240	234	97	137	40	5	225
	32%	+34%	35%	-19%	-16%	-11%	-6%	-16%
		cdef	cdef	ef				
I do not do this online at all	1891	1568	353	365	688	323	73	1018
	47%	-43%	+52%	+73%	+79%	+87%	+91%	+70%
			a	ab	abc	abcd	abc	
Summary: Do activity at all	2109	2061	325	138	187	48	7	431
	53%	+57%	-48%	-27%	-21%	-13%	-9%	-30%
		bcdef	cdef	def	e			
Summary: Mobile phone Only	829	821	91	42	50	8	2	206
	21%	+23%	-13%	-8%	-6%	-2%	-3%	-14%
		bcdef	cdef	e	e			
Summary: Another device only	678	643	142	58	94	36	5	147
	17%	+18%	+21%	-11%	-11%	-10%	6%	-10%
		cde	cdef					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 124 (continuation)
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1431	1021	396	22	80	16	23	59	65	38	18	10	16	17	232	1148
	36%	-33%	+44%	30%	+47%	52%	46%	43%	+48%	42%	52%	42%	45%	34%	-27%	+39%
			ac		ac				ac							a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280	900	362	20	62	18	17	51	59	35	13	14	13	22	204	1038
	32%	-29%	+40%	28%	36%	58%	34%	37%	+44%	39%	38%	60%	38%	46%	-24%	+35%
			ac						ac							a
I do not do this online at all	1891	1539	333	37	62	8	26	42	44	40	9	6	12	22	499	1301
	47%	+50%	-37%	53%	-36%	25%	52%	-30%	-33%	44%	27%	27%	33%	45%	+58%	-44%
		bdghj		bdghj											b	
Summary: Do activity at all	2109	1512	572	34	109	24	24	96	91	51	25	18	24	27	357	1672
	53%	-50%	+63%	47%	+64%	75%	48%	+70%	+67%	56%	73%	73%	67%	55%	-42%	+56%
			ac		ac			ac	ac		ac					a
Summary: Mobile phone Only	829	612	210	14	47	5	7	45	32	15	12	3	10	5	153	635
	21%	20%	23%	19%	27%	17%	14%	+33%	24%	17%	35%	14%	29%	10%	18%	21%
								acm			m					
Summary: Another device only	678	491	177	12	29	7	1	37	26	12	7	8	8	11	125	524
	17%	-16%	20%	17%	17%	23%	2%	+27%	19%	14%	21%	31%	21%	21%	15%	18%
			f					af	f		f		f	f		

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 124 (continuation)
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1431	75	500	76	462	75	181	6	6	73	12	6	1
	36%	+50%	+52%	+45%	+44%	-23%	-22%	-3%	-4%	-10%	-15%	-13%	-5%
		efgh	defgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280	60	360	47	412	77	245	20	21	116	14	5	2
	32%	40%	+37%	28%	+39%	-23%	30%	-10%	-13%	-16%	-18%	-11%	-7%
		egh	efgh	gh	cefgh	gh	gh						
I do not do this online at all	1891	34	309	71	379	211	480	182	133	567	61	39	21
	47%	-23%	-32%	42%	-36%	+63%	+60%	+89%	+84%	+79%	+77%	+80%	+88%
				ab	a	abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2109	114	652	96	669	123	326	23	25	155	19	10	3
	53%	+77%	+68%	58%	+64%	-37%	-40%	-11%	-16%	-21%	-23%	-20%	-12%
		cdefgh	cefgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	829	54	292	49	257	46	81	3	4	39	5	4	1
	21%	+37%	+30%	+29%	+25%	-14%	-10%	-2%	-2%	-5%	-6%	-9%	-5%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	678	39	153	21	208	48	145	17	19	82	7	3	2
	17%	+27%	16%	12%	+20%	14%	18%	-8%	12%	-11%	8%	-7%	-7%
		bcegh	g		g		g						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 124 (continuation)
QE9.21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1431	50	23	38	32
	36%	-14%	-6%	-12%	-8%
		b			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1280	91	25	90	25
	32%	25%	-7%	29%	-6%
		bd		bd	
I do not do this online at all	1891	248	319	214	353
	47%	+69%	+88%	+68%	+88%
			ac		ac
Summary: Do activity at all	2109	112	43	102	49
	53%	-31%	-12%	-32%	-12%
		bd		bd	
Summary: Mobile phone Only	829	21	18	12	24
	21%	-6%	-5%	-4%	-6%
Summary: Another device only	678	62	20	64	17
	17%	17%	-6%	20%	-4%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 125
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1925	1889	284	152	188	36	2	419
	48%	+52%	-42%	-30%	-21%	-10%	-2%	-29%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894	840	162	110	164	54	10	225
	22%	+23%	24%	22%	-19%	-15%	13%	-16%
		de	e	e				
I do not do this online at all	1697	1403	324	294	589	295	69	901
	42%	-39%	+48%	+58%	+67%	+79%	+85%	+62%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	2303	2227	353	209	285	76	12	548
	58%	+61%	-52%	-42%	-33%	-21%	-15%	-38%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	1409	1387	191	99	121	22	1	323
	35%	+38%	-28%	-20%	-14%	-6%	-2%	-22%
		bcdef	cdef	def	ef			
Summary: Another device only	378	338	69	57	98	40	10	129
	9%	9%	10%	11%	11%	11%	13%	9%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 125 (continuation)
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1925 48%	1418 -46%	485 +54% a	31 44%	94 55%	25 78%	20 40%	75 55%	78 58%	42 47%	18 51%	13 56%	16 45%	29 58%	309 -36%	1538 +52% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894 22%	676 22% l	205 23% l	16 23% l	45 26% l	7 22%	16 31% l	20 14%	40 30% gl	16 18%	6 18%	10 40%	1 -3%	9 18%	163 -19%	699 +24% a
I do not do this online at all	1697 42%	1335 +44% b	347 -38%	34 49% b	61 35%	5 17%	26 52%	54 39%	45 34%	42 46%	13 38%	6 26%	19 54%	19 39%	468 +55% b	1154 -39%
Summary: Do activity at all	2303 58%	1716 -56%	559 +62% ac	36 51%	111 65%	26 83%	24 48%	85 61%	89 66%	48 54%	22 62%	18 74%	17 46%	30 61%	387 -45%	1819 +61% a
Summary: Mobile phone Only	1409 35%	1039 -34%	354 +39% acf	20 29%	66 38%	19 61%	8 16%	65 +47% acf	49 37%	32 36%	16 45%	8 34%	15 43%	21 43%	225 -26%	1120 +38% a
Summary: Another device only	378 9%	297 10%	73 8%	5 8%	17 10%	1 4%	4 7%	9 7%	11 8%	6 7%	4 11%	4 18%	* 1%	1 3%	79 9%	282 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 125 (continuation)
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1925	93	594	96	606	102	319	17	18	155	19	7	7
	48%	+63%	+62%	+58%	+58%	-31%	-40%	-8%	-12%	-21%	-24%	-15%	-29%
		efgh	efgh	efgh	efgh	gh	egh						c
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894	29	186	31	296	71	195	32	23	140	18	5	2
	22%	20%	19%	18%	+28%	21%	24%	15%	14%	19%	22%	-10%	-9%
					bcegh		h						
I do not do this online at all	1697	44	308	63	323	196	401	165	122	483	52	38	16
	42%	-30%	-32%	38%	-31%	+59%	+50%	+80%	+78%	+67%	+65%	+78%	+66%
						abcdf	abcd	abcdef	abcdef				
Summary: Do activity at all	2303	104	653	104	726	139	405	40	35	239	28	11	8
	58%	+70%	+68%	62%	+69%	-41%	-50%	-20%	-22%	-33%	-35%	-22%	-34%
		efgh	efgh	efgh	efgh	gh	egh						
Summary: Mobile phone Only	1409	75	468	73	430	68	210	8	13	99	10	6	6
	35%	+50%	+49%	44%	+41%	-20%	-26%	-4%	-8%	-14%	-13%	-12%	25%
		efgh	defgh	efgh	efgh	gh	gh						a
Summary: Another device only	378	11	59	8	119	37	86	23	17	84	9	4	1
	9%	7%	-6%	5%	11%	11%	11%	11%	11%	12%	11%	7%	5%
					bc	b	b						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 125 (continuation)
QE9.22. Personal/household organisation tools such as calendar management/task planning etc - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1925 48%	90 -25% d	65 -18%	94 -30% bd	57 -14%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	894 22%	93 26% bd	47 -13%	93 +29% bd	46 -11%
I do not do this online at all	1697 42%	220 +61%	263 +73% ac	170 +54%	313 +78% ac
Summary: Do activity at all	2303 58%	140 -39% bd	99 -27%	146 -46% bd	89 -22%
Summary: Mobile phone Only	1409 35%	48 -13%	51 -14%	53 -17%	43 -11%
Summary: Another device only	378 9%	51 +14%	34 9%	52 +16% d	31 8%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 126
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2165	2097	338	212	280	68	5	542
	54%	+58%	50%	-42%	-32%	-18%	-6%	-37%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055	953	188	146	248	102	18	331
	26%	26%	28%	29%	28%	28%	23%	-23%
I do not do this online at all	1387	1162	247	217	442	226	58	707
	35%	-32%	36%	+43%	+51%	+61%	+72%	+49%
				a	abc	abcd	abcd	
Summary: Do activity at all	2613	2467	430	287	432	145	23	742
	65%	+68%	64%	-57%	-49%	-39%	-28%	-51%
		cdef	def	def	ef			
Summary: Mobile phone Only	1558	1515	243	141	184	43	4	411
	39%	+42%	36%	-28%	-21%	-12%	-6%	-28%
		bcdef	cdef	def	ef			
Summary: Another device only	448	371	92	75	152	77	18	200
	11%	-10%	14%	+15%	+17%	+21%	+22%	+14%
			a	a	a	ab	a	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 126 (continuation)
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2165 54%	1611 -53%	533 +59% ac	32 45%	101 59%	25 80%	27 55%	81 58%	85 63% c	46 51%	24 68%	12 52%	24 67%	28 58%	385 -45%	1697 +57% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055 26%	791 26%	247 27%	16 22%	44 26%	10 33%	9 18%	32 23%	46 34%	17 19%	13 36%	12 51%	5 15%	18 36%	178 -21%	836 +28% a
I do not do this online at all	1387 35%	1082 35%	291 32%	35 +50% abdgh	58 34%	3 8%	21 43%	44 32%	38 28%	36 40%	9 26%	3 14%	12 33%	16 32%	373 +44% b	957 -32%
Summary: Do activity at all	2613 65%	1969 65% c	614 68% c	36 -50%	114 66% c	29 92%	28 57%	94 68% c	96 72% c	54 60%	26 74%	21 86%	24 67%	33 68%	482 -56%	2017 +68% a
Summary: Mobile phone Only	1558 39%	1177 39% c	367 41% c	20 -28%	70 41%	19 59%	19 38%	63 45% c	50 37%	37 41%	13 38%	8 35%	19 52% c	16 32%	304 36%	1181 40%
Summary: Another device only	448 11%	358 12% c	81 9%	4 -5%	13 7%	4 12%	1 2%	14 10%	12 9%	8 9%	2 6%	8 35%	0 0%	5 10%	97 11%	320 11%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 126 (continuation)
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2165	96	599	114	673	136	398	39	28	250	16	9	5
	54%	+65%	+62%	+68%	+64%	-41%	-49%	-19%	-18%	-35%	-20%	-19%	-20%
		efgh	efgh	efgh	efgh	gh	egh			bcd			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055	30	201	34	330	62	258	52	47	223	16	6	3
	26%	20%	-21%	20%	+31%	-19%	+32%	25%	30%	+31%	20%	-13%	-13%
					abce		abce		e	cd			
I do not do this online at all	1387	40	306	41	273	164	285	128	93	337	55	34	17
	35%	27%	32%	-24%	-26%	+49%	35%	+63%	+59%	+47%	+68%	+69%	+71%
			d			abcdf	cd	abcdef	abcdf		a	a	a
Summary: Do activity at all	2613	109	656	126	776	170	521	77	64	385	25	15	7
	65%	73%	68%	+76%	+74%	-51%	65%	-37%	-41%	-53%	-32%	-31%	-29%
		egh	egh	efgh	befgh	g	egh			bcd			
Summary: Mobile phone Only	1558	79	455	93	446	108	263	24	18	162	10	9	4
	39%	+53%	+47%	+55%	+43%	-32%	-33%	-12%	-11%	-22%	-12%	-18%	-15%
		efgh	efgh	defgh	efgh	gh	gh						
Summary: Another device only	448	13	57	13	103	34	123	38	36	136	9	6	2
	11%	9%	-6%	7%	10%	10%	+15%	+18%	+23%	+19%	11%	12%	9%
					b	b	bcd	bcde	abcde				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 126 (continuation)
QE9.23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2165 54%	148 -41% bd	102 -28%	142 -45% bd	104 -26%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1055 26%	128 +36% d	94 26%	132 +42% bd	91 23%
I do not do this online at all	1387 35%	141 39%	195 +54% ac	102 32%	235 +58% ac
Summary: Do activity at all	2613 65%	219 61% bd	167 -46%	214 68% bd	167 -42%
Summary: Mobile phone Only	1558 39%	90 -25%	72 -20%	82 -26%	76 -19%
Summary: Another device only	448 11%	71 +20%	65 +18%	72 +23%	63 +16%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 127
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1843 46%	1814 +50% bcdef	268 -40% cdef	124 -25% def	153 -17% ef	29 -8%	4 -5%	357 -25%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558 14%	523 +14% e	82 12%	71 14%	106 12%	35 -9%	9 11%	152 -10%
I do not do this online at all	1929 48%	1612 -44%	375 +55% a	334 +66% ab	650 +74% abc	316 +85% abcd	67 +84% abc	992 +68%
Summary: Do activity at all	2071 52%	2017 +56% bcdef	302 -45% cdef	170 -34% def	225 -26% e	55 -15%	13 -16%	456 -32%
Summary: Mobile phone Only	1514 38%	1494 +41% bcdef	220 -32% cdef	99 -20% def	118 -14% e	20 -5%	4 -5%	305 -21%
Summary: Another device only	228 6%	203 6%	34 5%	46 +9% ab	72 +8% a	26 7%	9 11%	100 7%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 127 (continuation)
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1843 46%	1343 -44%	483 +53% a	35 49%	87 51%	25 80%	25 51%	72 52%	80 +60% a	42 47%	17 49%	13 53%	13 35%	24 50%	300 -35%	1470 +49% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558 14%	428 14%	124 14%	6 9%	21 12%	7 23%	5 11%	19 14%	27 20% c	9 10%	2 6%	7 29%	1 3%	7 15%	90 -11%	445 +15% a
I do not do this online at all	1929 48%	1520 +50% bh	385 -43%	35 49%	82 48%	5 16%	24 48%	53 38%	48 -35%	44 49%	16 45%	9 37%	22 62% h	23 46%	501 +59% b	1343 -45%
Summary: Do activity at all	2071 52%	1531 -50%	520 +57% a	36 51%	90 52%	27 84%	26 52%	85 62%	87 +65% al	46 51%	19 55%	15 63%	14 38%	26 54%	354 -41%	1630 +55% a
Summary: Mobile phone Only	1514 38%	1103 -36%	396 +44% a	30 42%	68 40%	19 62%	20 41%	66 48%	59 44%	37 41%	17 49%	8 34%	13 35%	19 39%	264 -31%	1186 +40% a
Summary: Another device only	228 6%	188 6% c	37 4%	1 -1%	2 1%	1 4%	1 2%	13 10% bcd	6 5%	4 4%	2 6%	2 10%	1 3%	2 4%	55 6%	161 5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 127 (continuation)
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1843	96	563	99	604	89	291	15	12	132	11	7	3
	46%	+65%	+59%	+59%	+58%	-27%	-36%	-7%	-8%	-18%	-14%	-13%	-14%
		efgh	efgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558	18	131	17	187	43	105	12	21	94	7	4	1
	14%	12%	14%	10%	+18%	13%	13%	-6%	14%	13%	9%	8%	-5%
			g		cfg		g						
I do not do this online at all	1929	43	356	60	390	218	467	180	131	525	66	39	20
	48%	-29%	-37%	-36%	-37%	+65%	+58%	+88%	+83%	+73%	+82%	+80%	+83%
						abcd	abcd	abcdef	abcdef				
Summary: Do activity at all	2071	106	606	107	658	117	339	25	27	197	14	10	4
	52%	+71%	+63%	+64%	+63%	-35%	-42%	-12%	-17%	-27%	-18%	-20%	-17%
		efgh	efgh	efgh	efgh	gh	gh						
Summary: Mobile phone Only	1514	88	474	90	471	73	234	13	6	103	7	6	3
	38%	+59%	+49%	+54%	+45%	-22%	-29%	-6%	-4%	-14%	-8%	-12%	-12%
		defgh	efgh	efgh	efgh	gh	gh						
Summary: Another device only	228	9	42	8	55	27	49	10	15	65	3	3	1
	6%	6%	4%	5%	5%	8%	6%	5%	9%	+9%	4%	6%	3%
						b			b				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 127 (continuation)
QE9.24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1843 46%	81 -23% d	51 -14%	76 -24% bd	56 -14%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	558 14%	58 16%	36 10%	57 18% d	37 9%
I do not do this online at all	1929 48%	243 +68%	282 +78% ac	207 +65%	314 +78% ac
Summary: Do activity at all	2071 52%	117 -32% bd	80 -22%	109 -35% bd	88 -22%
Summary: Mobile phone Only	1514 38%	59 -16%	43 -12%	52 -17%	50 -13%
Summary: Another device only	228 6%	36 +10%	29 8%	33 +10%	32 8%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 128
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1439 36%	1423 +39% bcdef	146 -22% cdef	59 -12% e	74 -8% e	16 -4%	3 -4%	300 -21%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796 45%	1714 +47% cdef	287 42% cdef	160 -32% ef	241 -28%	82 -22%	12 -14%	430 -30%
I do not do this online at all	1479 37%	1198 -33%	320 +47% a	313 +62% ab	594 +68% ab	281 +76% abcd	66 +82% abc	817 +56%
Summary: Do activity at all	2521 63%	2431 +67% bcdef	357 -53% cdef	191 -38% ef	281 -32% e	90 -24%	14 -18%	632 -44%
Summary: Mobile phone Only	726 18%	717 +20% bcdef	70 -10% cde	31 -6% e	40 -5%	9 -2%	3 -4%	202 -14%
Summary: Another device only	1082 27%	1007 +28% e	211 +31% def	132 26%	207 24%	75 -20%	12 14%	332 -23%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 128 (continuation)
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1439	947	475	27	85	21	31	80	63	41	22	11	20	31	226	1154
	36%	-31%	+52%	38%	+49%	66%	+62%	+58%	47%	46%	+64%	45%	56%	+63%	-26%	+39%
			ac		a		ac	ac	a	a	ac		a	ac		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796	1360	417	25	90	24	12	51	64	42	12	16	12	29	320	1417
	45%	45%	46%	36%	53%	76%	25%	37%	48%	46%	34%	66%	33%	60%	-37%	+48%
			cf		cf									cf		a
I do not do this online at all	1479	1231	231	30	37	1	15	32	37	26	8	7	11	10	413	993
	37%	+40%	-26%	43%	-22%	4%	31%	-23%	27%	29%	24%	29%	30%	20%	+48%	-33%
		bdghm		bdghm											b	
Summary: Do activity at all	2521	1820	674	41	134	30	34	107	98	64	26	17	25	39	443	1980
	63%	-60%	+74%	57%	+78%	96%	69%	+77%	73%	71%	76%	71%	70%	80%	-52%	+67%
			ac		ac			ac	ac					ac		a
Summary: Mobile phone Only	726	460	257	15	44	6	22	56	33	22	15	1	13	10	123	564
	18%	-15%	+28%	21%	26%	20%	+45%	+40%	25%	24%	+42%	5%	+37%	20%	-14%	19%
			a		a		ac	abc	a		a		a			a
Summary: Another device only	1082	873	199	14	50	9	3	27	34	23	4	6	5	8	217	826
	27%	+29%	-22%	19%	29%	30%	-7%	19%	26%	25%	12%	26%	14%	17%	25%	28%
		bcf			f											

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 128 (continuation)
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1439	85	555	69	458	66	133	7	8	53	14	4	3
	36%	+57%	+58%	41%	+44%	-20%	-17%	-4%	-5%	-7%	-17%	-9%	-13%
		cdefgh	cdefgh	efgh	efgh	gh	gh				a		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796	78	493	86	565	114	322	42	38	194	28	15	3
	45%	52%	+51%	52%	+54%	-34%	-40%	-20%	-24%	-27%	35%	-32%	-14%
		efgh	efgh	efgh	efgh	g	gh			d	d	d	
I do not do this online at all	1479	24	190	43	264	187	423	159	116	498	46	32	18
	37%	-16%	-20%	-26%	-25%	+56%	+52%	+77%	+74%	+69%	+57%	+66%	+75%
					b	abcd	abcd	abcdef	abcdef				b
Summary: Do activity at all	2521	125	771	124	784	147	383	46	42	224	34	17	6
	63%	+84%	+80%	+74%	+75%	-44%	-48%	-23%	-26%	-31%	-43%	-34%	-25%
		efgh	defgh	efgh	efgh	gh	gh				d		
Summary: Mobile phone Only	726	47	279	38	219	34	62	4	4	30	6	1	2
	18%	+32%	+29%	22%	+21%	-10%	-8%	-2%	-3%	-4%	-8%	-3%	10%
		defgh	defgh	efgh	efgh	gh	g						a
Summary: Another device only	1082	40	216	55	326	82	250	39	34	171	20	12	3
	27%	27%	-22%	33%	+31%	24%	+31%	19%	22%	24%	26%	26%	-11%
				bg	bg		bg			d	d	d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 128 (continuation)
QE9.25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1439	21	32	28	22
	36%	-6%	-9%	-9%	-6%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1796	119	75	115	78
	45%	-33%	-21%	-36%	-19%
		bd		bd	
I do not do this online at all	1479	233	265	191	307
	37%	+65%	+73%	+60%	+76%
			c		ac
Summary: Do activity at all	2521	127	98	125	95
	63%	-35%	-27%	-40%	-24%
		d		bd	
Summary: Mobile phone Only	726	8	23	10	17
	18%	-2%	-6%	-3%	-4%
Summary: Another device only	1082	106	65	97	73
	27%	29%	-18%	31%	-18%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 129
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2373	2329	327	155	198	43	4	541
	59%	+64%	-48%	-31%	-23%	-12%	-4%	-37%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316	1241	247	156	231	75	9	374
	33%	+34%	37%	31%	-26%	-20%	-11%	-26%
		def	def	ef	f			
I do not do this online at all	1106	836	226	246	517	270	68	680
	28%	-23%	+33%	+49%	+59%	+73%	+84%	+47%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	2894	2793	451	257	358	101	13	769
	72%	+77%	-67%	-51%	-41%	-27%	-16%	-53%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	1578	1553	204	101	127	26	4	394
	39%	+43%	-30%	-20%	-15%	-7%	-4%	-27%
		bcdef	cdef	def	e			
Summary: Another device only	521	464	125	103	160	57	9	228
	13%	13%	+18%	+20%	+18%	15%	11%	+16%
			a	a	a			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 129 (continuation)
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2373	1680	669	40	124	26	37	105	104	60	31	17	26	39	394	1896
	59%	-55%	+74%	57%	+72%	84%	75%	+76%	+78%	66%	+88%	71%	73%	+79%	-46%	+64%
			ac		ac			ac	ac		ac			ac		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316	965	334	22	74	18	13	41	50	31	9	14	10	22	258	1007
	33%	-32%	+37%	31%	+43%	59%	26%	30%	37%	35%	25%	59%	28%	44%	30%	34%
			a		a											
I do not do this online at all	1106	955	142	25	25	1	10	20	18	15	4	3	6	5	330	713
	28%	+31%	-16%	35%	-15%	2%	21%	-15%	-14%	16%	12%	12%	17%	10%	+39%	-24%
		bdghim		bdghim											b	
Summary: Do activity at all	2894	2096	764	46	147	31	39	118	116	75	31	21	30	44	526	2260
	72%	-69%	+84%	65%	+85%	98%	79%	+85%	+86%	84%	88%	88%	83%	90%	-61%	+76%
			ac		ac			ac	ac	ac				ac		a
Summary: Mobile phone Only	1578	1130	430	24	72	12	27	77	66	44	22	7	20	22	267	1253
	39%	-37%	+47%	34%	42%	39%	54%	+56%	49%	49%	+63%	29%	55%	46%	-31%	+42%
			ac					ac	ac		ac					a
Summary: Another device only	521	416	95	6	23	5	2	13	12	16	0	4	3	5	132	364
	13%	14%	11%	8%	13%	14%	4%	10%	9%	18%	0%	17%	9%	11%	15%	12%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 129 (continuation)
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2373	121	783	121	754	127	341	25	17	166	21	7	4
	59%	+81%	+81%	+72%	+72%	-38%	-42%	-12%	-11%	-23%	-26%	-15%	-18%
		efgh	cdefgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316	47	320	53	377	116	278	42	32	196	20	11	3
	33%	32%	33%	31%	36%	35%	35%	-21%	-20%	-27%	25%	23%	-12%
			gh		gh	gh	gh			d			
I do not do this online at all	1106	13	111	28	174	142	312	147	117	418	47	33	17
	28%	-8%	-12%	-17%	-17%	+43%	+39%	+72%	+74%	+58%	+59%	+69%	+73%
					b	abcd	abcd	abcdef	abcdef				a
Summary: Do activity at all	2894	136	851	139	874	192	494	58	41	304	33	15	6
	72%	+92%	+88%	+83%	+83%	-57%	-61%	-28%	-26%	-42%	-41%	-31%	-27%
		efgh	defgh	efgh	efgh	gh	gh			d			
Summary: Mobile phone Only	1578	89	530	86	497	76	216	16	9	107	12	4	4
	39%	+60%	+55%	+52%	+47%	-23%	-27%	-8%	-6%	-15%	-16%	-8%	-15%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	521	15	67	18	120	66	153	34	24	138	12	8	2
	13%	10%	-7%	11%	11%	+20%	+19%	16%	15%	+19%	15%	17%	9%
					b	bcd	bcd	b	b				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 129 (continuation)
QE9.26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2373	91	75	85	77
	59%	-25%	-21%	-27%	-19%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1316	130	66	114	81
	33%	36%	-18%	36%	-20%
		bd		bd	
I do not do this online at all	1106	178	241	153	265
	28%	+49%	+66%	+48%	+66%
			ac		ac
Summary: Do activity at all	2894	182	121	163	137
	72%	-51%	-34%	-52%	-34%
		bd		bd	
Summary: Mobile phone Only	1578	52	55	49	55
	39%	-14%	-15%	-15%	-14%
Summary: Another device only	521	91	47	78	59
	13%	+25%	13%	+25%	15%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 130
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1177	1153	165	90	114	24	4	265
	29%	+32%	-24%	-18%	-13%	-6%	-5%	-18%
		bcdef	cdef	ef	e			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862	807	188	109	164	55	7	240
	22%	+22%	+28%	22%	19%	-15%	-9%	-17%
		ef	adef					
I do not do this online at all	2291	1989	383	326	628	302	70	995
	57%	-55%	56%	+65%	+72%	+81%	+87%	+69%
				ab	abc	abcd	abcd	
Summary: Do activity at all	1709	1640	295	177	247	69	10	453
	43%	+45%	44%	-35%	-28%	-19%	-13%	-31%
		cdef	cdef	def	ef			
Summary: Mobile phone Only	847	833	107	68	83	14	3	213
	21%	+23%	-16%	-14%	-9%	-4%	-4%	-15%
		bcdef	def	e	e			
Summary: Another device only	533	487	130	87	133	46	7	188
	13%	13%	+19%	+17%	15%	12%	8%	13%
			ae					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 130 (continuation)
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1177 29%	871 29% i	294 33% i	25 36% i	64 37% i	16 52%	13 27%	43 31% i	48 36% i	13 -14%	8 23%	4 17%	14 40% i	14 28%	206 -24%	926 +31% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862 22%	684 22% g	171 19%	12 18%	39 23%	11 34%	6 12%	16 -12%	29 21%	13 14%	3 9%	5 22%	6 17%	12 24%	179 21%	659 22%
I do not do this online at all	2291 57%	1722 56%	540 60%	40 57%	94 55%	14 43%	32 66%	85 62%	75 56%	67 +75% abcdh	24 68%	18 75%	21 59%	32 66%	525 +61% b	1659 -56%
Summary: Do activity at all	1709 43%	1329 44% i	366 40% i	31 43% i	78 45% i	18 57%	17 34%	53 38%	59 44% i	23 -25%	11 32%	6 25%	15 41%	17 34%	331 -39%	1315 +44% a
Summary: Mobile phone Only	847 21%	645 21%	194 21%	18 25% i	38 22%	7 23%	11 22%	37 27% i	31 23%	10 11%	8 23%	1 3%	9 24%	5 10%	152 -18%	655 22% a
Summary: Another device only	533 13%	458 +15% bc	71 -8%	5 7%	13 8%	1 4%	4 7%	10 7%	11 8%	10 11%	3 9%	2 8%	* 1%	3 6%	125 15%	389 13%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 130 (continuation)
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1177	44	358	73	386	72	174	15	8	93	12	5	4
	29%	30%	+37%	+44%	+37%	-22%	-22%	-8%	-5%	-13%	-15%	-9%	-18%
		gh	efgh	aefgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862	30	185	44	233	69	223	35	18	139	11	11	2
	22%	20%	19%	26%	22%	21%	+28%	17%	-12%	19%	14%	23%	-10%
				h	h		bdgh						
I do not do this online at all	2291	86	519	65	540	214	465	160	135	515	60	34	18
	57%	58%	54%	-39%	-52%	+64%	58%	+78%	+85%	+71%	+75%	+71%	+75%
		c	c		c	bcd	cd	abcdef	abcdef				
Summary: Do activity at all	1709	63	443	103	508	121	341	45	23	207	20	14	6
	43%	42%	46%	+61%	+48%	-36%	42%	-22%	-15%	-29%	-25%	-29%	-25%
		gh	egh	abdefgh	efgh	gh	gh						
Summary: Mobile phone Only	847	33	258	59	275	52	118	9	5	68	9	3	3
	21%	22%	+27%	+35%	+26%	-15%	-15%	-4%	-3%	-9%	11%	-6%	15%
		gh	efgh	efgh	efgh	gh	gh						
Summary: Another device only	533	18	85	29	122	49	167	29	15	114	8	9	2
	13%	12%	-9%	17%	12%	15%	+21%	14%	10%	16%	10%	20%	7%
				b		b	bdh					d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 130 (continuation)
QE9.27. Listening to radio - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1177	53	39	61	31
	29%	-15%	-11%	-19%	-8%
		d		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	862	87	52	79	60
	22%	24%	-14%	25%	-15%
		bd		bd	
I do not do this online at all	2291	237	279	197	314
	57%	+66%	+77%	62%	+78%
			ac		ac
Summary: Do activity at all	1709	123	83	119	88
	43%	-34%	-23%	38%	-22%
		bd		bd	
Summary: Mobile phone Only	847	36	32	40	28
	21%	-10%	-9%	-13%	-7%
Summary: Another device only	533	70	44	57	56
	13%	+19%	12%	18%	14%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 131
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1826 46%	1805 +50% bcdef	215 -32% cdef	84 -17% e	105 -12% e	21 -6%	4 -5%	348 -24%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901 23%	878 +24% def	159 23% def	98 19% def	120 -14% e	23 -6%	3 -4%	204 -14%
I do not do this online at all	1807 45%	1473 -41%	380 +56% a	353 +70% ab	687 +79% abc	334 +90% abcd	73 +91% abc	977 +67%
Summary: Do activity at all	2193 55%	2156 +59% bcdef	297 -44% cdef	150 -30% def	187 -21% e	37 -10%	7 -9%	471 -33%
Summary: Mobile phone Only	1293 32%	1278 +35% bcdef	138 -20% cdef	53 -10% e	67 -8%	14 -4%	4 -5%	267 -18%
Summary: Another device only	367 9%	352 +10% e	82 +12% e	66 +13% e	82 9% e	16 -4%	3 4%	124 9%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 131 (continuation)
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1826	1335	468	28	97	25	21	67	75	32	14	14	18	25	295	1468
	46%	-44%	+52%	39%	+56%	80%	42%	48%	56%	36%	39%	58%	50%	50%	-35%	+49%
			aci		aci				ci							a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901	676	218	10	50	15	9	26	32	19	9	12	8	15	150	722
	23%	22%	24%	-14%	29%	48%	18%	19%	24%	21%	25%	50%	22%	30%	-17%	+24%
		c	c		c											a
I do not do this online at all	1807	1425	363	40	59	5	27	55	48	47	18	7	16	21	491	1228
	45%	+47%	-40%	+56%	-34%	15%	55%	40%	35%	52%	52%	29%	43%	42%	+57%	-41%
		bd		abdgh						d					b	
Summary: Do activity at all	2193	1626	543	31	113	27	23	83	87	43	17	17	20	28	365	1745
	55%	-53%	+60%	-44%	+66%	85%	45%	60%	65%	48%	48%	71%	57%	58%	-43%	+59%
		c	ac		aci			c	c							a
Summary: Mobile phone Only	1293	949	325	21	63	11	14	57	54	24	8	5	12	14	215	1024
	32%	-31%	+36%	30%	37%	37%	27%	41%	41%	27%	23%	22%	34%	28%	-25%	+34%
			a													a
Summary: Another device only	367	290	74	3	16	1	2	16	12	10	3	3	2	4	70	278
	9%	10%	8%	4%	9%	4%	4%	12%	9%	12%	9%	14%	7%	7%	8%	9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 131 (continuation)
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1826	108	653	102	585	72	223	13	7	81	16	4	3
	46%	+73%	+68%	+61%	+56%	-21%	-28%	-7%	-5%	-11%	-20%	-9%	-13%
		defgh	defgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901	36	236	39	287	60	191	15	8	95	15	8	2
	23%	24%	25%	23%	+27%	18%	24%	-7%	-5%	-13%	18%	17%	-8%
		gh	gh	gh	egh	gh	gh						
I do not do this online at all	1807	32	252	51	355	226	476	183	145	574	56	38	19
	45%	-21%	-26%	-30%	-34%	+67%	+59%	+89%	+92%	+79%	+70%	+79%	+80%
					ab	abcdf	abcd	abcdef	abcdef				
Summary: Do activity at all	2193	117	709	117	693	109	330	22	13	149	24	10	5
	55%	+79%	+74%	+70%	+66%	-33%	-41%	-11%	-8%	-21%	-30%	-21%	-20%
		defgh	defgh	efgh	efgh	gh	egh						
Summary: Mobile phone Only	1293	81	473	78	407	49	139	8	6	53	9	2	3
	32%	+54%	+49%	+47%	+39%	-15%	-17%	-4%	-4%	-7%	-11%	-3%	-12%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	367	9	55	14	109	37	107	9	6	67	8	6	2
	9%	6%	-6%	9%	10%	11%	+13%	4%	4%	9%	10%	12%	7%
					bgh	bgh	bgh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 131 (continuation)
QE9.28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1826 46%	48 -13%	34 -9%	50 -16% d	31 -8%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	901 23%	62 17% bd	33 -9%	65 21% bd	30 -8%
I do not do this online at all	1807 45%	269 +75%	304 +84% ac	227 +72%	343 +85% ac
Summary: Do activity at all	2193 55%	91 -25% bd	58 -16%	89 -28% bd	59 -15%
Summary: Mobile phone Only	1293 32%	29 -8%	25 -7%	24 -8%	29 -7%
Summary: Another device only	367 9%	43 12%	24 7%	39 12%	28 7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 132
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	986	972	108	41	55	14	2	176
	25%	+27%	-16%	-8%	-6%	-4%	-3%	-12%
		bcdef	cdef					
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623	592	125	55	86	30	8	131
	16%	+16%	18%	-11%	-10%	-8%	10%	-9%
		cde	cde					
I do not do this online at all	2627	2296	481	417	748	332	70	1169
	66%	-63%	+71%	+83%	+86%	+89%	+87%	+81%
			a	ab	ab	abc	ab	
Summary: Do activity at all	1373	1333	196	87	126	39	11	279
	34%	+37%	-29%	-17%	-14%	-11%	-13%	-19%
		bcdef	cdef	e				
Summary: Mobile phone Only	750	741	71	32	40	9	2	148
	19%	+20%	-11%	-6%	-5%	-2%	-3%	-10%
		bcdef	cde	e				
Summary: Another device only	386	361	89	46	71	25	8	104
	10%	10%	+13%	9%	8%	7%	10%	-7%
			de					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 132 (continuation)
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	986	695	280	18	71	18	12	34	37	15	10	8	14	17	172	769
	25%	-23%	+31%	25%	+41%	56%	24%	25%	28%	17%	28%	34%	40%	35%	-20%	+26%
			ai		acgi								i			a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623	452	164	14	36	14	4	21	25	6	3	6	8	13	129	473
	16%	15%	18%	20%	21%	44%	8%	15%	19%	7%	8%	23%	22%	27%	15%	16%
			i	i	i									i		
I do not do this online at all	2627	2052	547	44	89	9	34	93	84	70	22	16	19	26	600	1920
	66%	+67%	-60%	62%	-52%	29%	69%	67%	63%	78%	64%	66%	53%	52%	+70%	65%
		bd								bcdlm					b	
Summary: Do activity at all	1373	999	358	27	83	22	15	46	50	20	13	8	17	24	255	1053
	34%	-33%	+40%	38%	+48%	71%	31%	33%	37%	22%	36%	34%	47%	48%	-30%	35%
			ai	i	ai								i	i		a
Summary: Mobile phone Only	750	546	194	12	46	9	11	25	25	13	10	3	9	10	127	580
	19%	18%	21%	17%	+27%	28%	23%	18%	19%	15%	28%	11%	25%	21%	-15%	20%
					a											a
Summary: Another device only	386	304	78	9	12	5	3	11	13	5	3	0	3	6	83	285
	10%	10%	9%	13%	7%	15%	7%	8%	10%	5%	8%	0%	7%	13%	10%	10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 132 (continuation)
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	986	63	324	55	339	42	105	13	2	43	7	3	2
	25%	+42%	+34%	+33%	+32%	-12%	-13%	-6%	-1%	-6%	-8%	-5%	-8%
		efgh	efgh	efgh	efgh	h	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623	25	155	35	181	46	130	22	7	66	12	6	2
	16%	17%	16%	21%	17%	14%	16%	11%	-5%	-9%	15%	13%	9%
		h	h	gh	h	h	h						
I do not do this online at all	2627	70	567	91	604	264	599	175	150	623	64	42	20
	66%	-47%	-59%	-54%	-58%	+79%	+74%	+85%	+95%	+86%	+80%	+86%	+83%
			a			abcd	abcd	abcdf	abcdefg				
Summary: Do activity at all	1373	78	394	76	445	70	207	30	8	99	16	7	4
	34%	+53%	+41%	+46%	+42%	-21%	-26%	-15%	-5%	-14%	-20%	-14%	-17%
		befgh	efgh	efgh	efgh	h	gh	h					
Summary: Mobile phone Only	750	53	239	41	263	25	77	8	1	33	4	1	2
	19%	+36%	+25%	25%	+25%	-7%	-10%	-4%	-1%	-5%	-5%	-2%	-8%
		bdefgh	efgh	efgh	efgh	h	h						
Summary: Another device only	386	15	70	21	106	29	102	18	7	56	9	4	2
	10%	10%	-7%	13%	10%	9%	+13%	9%	4%	8%	12%	9%	8%
				h			bh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 132 (continuation)
QE9.29. Listen to an audiobook or read an e-book - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	986 25%	26 -7%	18 -5%	25 -8%	15 -4%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	623 16%	28 -8%	38 10%	43 14% d	23 -6%
I do not do this online at all	2627 66%	309 +86%	314 +87%	258 +82%	364 +91% c
Summary: Do activity at all	1373 34%	51 -14%	48 -13%	58 -18% d	38 -9%
Summary: Mobile phone Only	750 19%	23 -6%	10 -3%	15 -5%	15 -4%
Summary: Another device only	386 10%	26 7%	30 8%	33 10%	23 6%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 133
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	1294	1276	144	62	80	18	2	267
	32%	+35%	-21%	-12%	-9%	-5%	-3%	-18%
		bcdef	cdef	e				
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847	805	107	63	105	42	11	186
	21%	+22%	-16%	-13%	-12%	-11%	14%	-13%
		bcde						
I do not do this online at all	2283	1967	477	400	717	316	67	1055
	57%	-54%	+70%	+79%	+82%	+85%	+83%	+73%
			a	ab	ab	ab	a	
Summary: Do activity at all	1717	1662	200	103	158	55	14	394
	43%	+46%	-30%	-21%	-18%	-15%	-17%	-27%
		bcdef	cde					
Summary: Mobile phone Only	870	857	93	40	52	12	2	207
	22%	+24%	-14%	-8%	-6%	-3%	-3%	-14%
		bcdef	cdef	e				
Summary: Another device only	423	386	56	42	78	36	11	126
	11%	11%	8%	8%	9%	10%	14%	-9%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 133 (continuation)
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	1294	955	330	19	53	17	18	54	52	31	14	11	13	13	239	988
	32%	31%	+36% a	27%	31%	54%	36%	39%	39%	34%	40%	45%	35%	26%	-28%	33% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847	650	188	10	45	9	7	19	25	20	3	7	6	12	179	631
	21%	21%	21%	14%	26% c	30%	15%	14%	18%	22%	8%	31%	17%	24%	21%	21%
I do not do this online at all	2283	1765	492	47	92	11	30	77	73	49	20	12	23	31	503	1697
	57%	58%	54%	66% b	54%	34%	61%	56%	54%	54%	56%	50%	65%	63%	59%	57%
Summary: Do activity at all	1717	1286	413	24	80	21	19	61	61	41	15	12	13	18	353	1277
	43%	42%	46% c	34%	46%	66%	39%	44%	46%	46%	44%	50%	35%	37%	41%	43%
Summary: Mobile phone Only	870	636	226	14	35	11	12	42	36	21	12	5	7	7	174	645
	22%	21%	+25% a	20%	20%	36%	24%	31%	27%	24%	35%	20%	18%	13%	20%	22%
Summary: Another device only	423	331	83	5	26	4	1	7	9	11	1	1	0	5	114	288
	11%	11%	9%	7%	15% g	12%	3%	5%	7%	12%	3%	5%	0%	11%	+13% b	-10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 133 (continuation)
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	1294	82	458	80	392	67	130	11	7	63	11	4	1
	32%	+55%	+48%	+48%	+37%	-20%	-16%	-5%	-5%	-9%	-14%	-9%	-5%
		defgh	defgh	defgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847	63	274	39	229	51	113	27	16	86	10	8	1
	21%	+42%	+28%	23%	22%	-15%	-14%	-13%	-10%	-12%	12%	16%	-6%
		bcdefgh	defgh	fgh	efgh								
I do not do this online at all	2283	30	399	64	546	236	616	173	135	592	64	39	21
	57%	-20%	-42%	-38%	-52%	+70%	+76%	+84%	+86%	+82%	+80%	+81%	+90%
			a	a	abc	abcd	abcd	abcde	abcdef				
Summary: Do activity at all	1717	119	562	103	502	99	190	32	22	130	16	9	2
	43%	+80%	+58%	+62%	+48%	-30%	-24%	-16%	-14%	-18%	-20%	-19%	-10%
		bcdefgh	defgh	defgh	efgh	gh	h						
Summary: Mobile phone Only	870	56	288	64	273	48	77	6	7	44	6	2	1
	22%	+38%	+30%	+38%	+26%	-14%	-10%	-3%	-4%	-6%	-8%	-3%	-4%
		defgh	efgh	defgh	efgh	gh	g						
Summary: Another device only	423	37	104	23	110	32	60	21	15	67	5	5	1
	11%	+25%	11%	14%	10%	10%	-7%	10%	10%	9%	6%	10%	5%
		bdefgh		f									

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 133 (continuation)
QE9.30. Playing or downloading games - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	1294 32%	28 -8%	35 -10%	33 -10%	27 -7%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	847 21%	32 -9%	54 -15%	52 16% d	35 -9%
I do not do this online at all	2283 57%	305 +85%	287 +79%	242 +76%	349 +87% c
Summary: Do activity at all	1717 43%	55 -15%	75 -21%	75 -24% d	52 -13%
Summary: Mobile phone Only	870 22%	23 -6%	21 -6%	23 -7%	18 -4%
Summary: Another device only	423 11%	27 7%	40 11%	42 13% d	25 -6%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 134
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2773 69%	2705 +75% bcdef	427 -63% cdef	209 -41% def	276 -32% ef	67 -18%	7 -9%	685 -47%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892 22%	824 23% f	157 23% f	101 20% f	168 19% f	68 18%	5 -6%	254 -18%
I do not do this online at all	1016 25%	758 -21%	207 +31% a	256 +51% ab	514 +59% abc	258 +70% abcd	68 +85% abcde	654 +45%
Summary: Do activity at all	2984 75%	2871 +79% bcdef	470 -69% cdef	247 -49% def	360 -41% ef	113 -30% f	12 -15%	795 -55%
Summary: Mobile phone Only	2092 52%	2047 +56% bcdef	313 -46% cdef	146 -29% def	192 -22% e	45 -12%	7 -9%	541 -37%
Summary: Another device only	211 5%	166 -5%	44 6%	39 8% a	84 +10% a	46 +12% ab	5 6%	110 +8%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 134 (continuation)
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2773	2032	714	40	144	25	43	104	109	67	26	20	27	41	459	2217
	69%	-67%	+79%	-56%	+84%	80%	86%	75%	+81%	74%	75%	85%	76%	84%	-54%	+75%
		c	ac		ac		c	c	ac	c				c		a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892	641	237	18	47	10	15	42	25	14	12	10	13	13	175	673
	22%	-21%	+26%	26%	27%	31%	30%	30%	19%	16%	35%	43%	35%	27%	20%	23%
			a													
I do not do this online at all	1016	850	156	30	24	3	6	22	23	17	9	4	7	7	334	630
	25%	+28%	-17%	+42%	-14%	9%	11%	16%	17%	19%	25%	15%	19%	14%	+39%	-21%
		bdg		abdfghim											b	
Summary: Do activity at all	2984	2201	750	41	148	29	44	116	111	73	26	20	29	42	522	2343
	75%	-72%	+83%	-58%	+86%	91%	89%	84%	83%	81%	75%	85%	81%	86%	-61%	+79%
		c	ac		ac		c	ac	c	c				c		a
Summary: Mobile phone Only	2092	1561	513	23	101	19	29	75	86	58	14	10	16	29	347	1670
	52%	-51%	+57%	-33%	59%	60%	59%	54%	+64%	65%	40%	42%	46%	59%	-41%	+56%
		c	ac		c		c	c	ac	c				c		a
Summary: Another device only	211	169	36	2	4	4	1	12	3	6	0	0	2	1	63	127
	5%	6%	4%	2%	2%	11%	3%	9%	2%	6%	0%	0%	6%	2%	+7%	-4%
								c							b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 134 (continuation)
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2773	124	866	135	868	161	455	39	28	236	22	13	6
	69%	+83%	+90%	+81%	+83%	-48%	-56%	-19%	-17%	-33%	-28%	-26%	-24%
		efgh	cdefgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892	35	221	34	243	74	174	33	34	139	19	10	2
	22%	23%	23%	20%	23%	22%	22%	16%	22%	19%	23%	20%	-7%
										d	d	d	
I do not do this online at all	1016	19	74	24	145	146	306	145	105	417	49	30	17
	25%	-13%	-8%	-14%	-14%	+44%	+38%	+71%	+67%	+58%	+61%	+63%	+73%
				b	b	abcd	abcd	abcdef	abcdef				a
Summary: Do activity at all	2984	130	887	143	903	189	500	60	52	305	31	18	6
	75%	+87%	+92%	+86%	+86%	-56%	-62%	-29%	-33%	-42%	-39%	-37%	-27%
		efgh	cdefgh	efgh	efgh	gh	gh			d			
Summary: Mobile phone Only	2092	95	666	109	660	115	326	27	18	166	12	9	5
	52%	+64%	+69%	+65%	+63%	-35%	-40%	-13%	-12%	-23%	-15%	-18%	-20%
		efgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	211	6	21	8	35	29	45	21	25	69	9	6	1
	5%	4%	-2%	5%	-3%	+9%	6%	+10%	+16%	+10%	+11%	+12%	3%
						bd	b	bd	abcdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 134 (continuation)
QE9.31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat) - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2773	120	116	119	113
	69%	-33%	-32%	-38%	-28%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	892	78	61	90	48
	22%	22%	17%	29%	-12%
		d		bd	
I do not do this online at all	1016	201	216	158	259
	25%	+56%	+60%	+50%	+65%
					c
Summary: Do activity at all	2984	159	146	158	142
	75%	-44%	-40%	-50%	-35%
				d	
Summary: Mobile phone Only	2092	81	85	68	94
	52%	-22%	-24%	-22%	-23%
Summary: Another device only	211	39	30	40	29
	5%	+11%	8%	+12%	7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 135
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	70	69	18	4	5	1	0	20
	2%	2%	3%	1%	-1%	*%	0%	1%
		d	de					
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29	27	11	7	10	2	*	14
	1%	1%	+2%	1%	1%	1%	*%	1%
I do not do this online at all	1336	1126	244	196	406	210	64	616
	33%	-31%	36%	+39%	+46%	+57%	+79%	+43%
			a	a	abc	abcd	abcde	
Summary: Do activity at all	86	83	20	11	14	3	*	30
	2%	2%	3%	2%	2%	1%	*%	2%
Summary: Mobile phone Only	57	56	10	4	4	1	0	16
	1%	2%	1%	1%	-*%	*%	0%	1%
Summary: Another device only	16	14	2	7	9	2	*	10
	*%	*%	*%	+1%	+1%	1%	*%	1%
				a				
Not applicable	2577	2420	413	297	454	158	17	803
	64%	+67%	61%	-59%	-52%	-42%	-21%	-55%
		bcdef	def	ef	ef	f		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 135 (continuation)
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	70 2%	55 2%	13 1%	3 4%	0 0%	0 0%	0 0%	3 2%	1 1%	0 0%	2 7% d	0 0%	1 2%	0 0%	21 2%	44 1%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29 1%	23 1%	6 1%	1 1%	0 0%	1 4%	0 0%	0 0%	1 1%	0 0%	0 0%	* 1%	0 0%	0 0%	17 +2% b	11 -*%
I do not do this online at all	1336 33%	999 33%	322 36%	40 +57% abdghilm	52 30%	3 11%	29 +59% abdghlm	48 35%	39 29%	32 36%	21 +59% abdhlm	10 42%	8 21%	11 22%	314 37%	983 33%
Summary: Do activity at all	86 2%	69 2%	16 2%	3 4%	0 0%	1 4%	0 0%	3 2%	1 1%	0 0%	2 7% d	* 1%	1 2%	0 0%	30 +4% b	50 -2%
Summary: Mobile phone Only	57 1%	45 1%	10 1%	2 3%	0 0%	0 0%	0 0%	3 2%	0 0%	0 0%	2 +7% bdh	0 0%	1 2%	0 0%	13 2%	39 1%
Summary: Another device only	16 *%	13 *%	3 *%	0 0%	0 0%	1 4%	0 0%	0 0%	0 0%	0 0%	0 0%	* 1%	0 0%	0 0%	9 +1% b	6 -*%
Not applicable	2577 64%	1983 65% cfj	568 63% cfj	28 -39%	120 70% cfj	27 85%	20 -41%	87 63% cj	94 70% cfj	58 64% cj	12 -33%	14 57%	27 77% cfj	38 78% cfj	512 -60%	1940 65% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 135 (continuation)
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	70	9	16	5	13	7	15	0	1	4	*	1	0
	2%	+6%	2%	3%	1%	2%	2%	0%	*%	*%	*%	2%	0%
		bdfgh											
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29	4	2	*	2	11	7	2	0	8	2	0	*
	1%	2%	*%	*%	*%	+3%	1%	1%	0%	1%	2%	0%	1%
		bd				bdf							
I do not do this online at all	1336	27	292	38	307	124	304	124	80	339	34	19	14
	33%	-18%	30%	-23%	-29%	37%	+38%	+61%	+51%	+47%	43%	39%	+59%
			a		a	acd	abcd	abcdef	abcdef				c
Summary: Do activity at all	86	11	18	5	13	12	19	2	1	11	2	1	*
	2%	+7%	2%	3%	1%	4%	2%	1%	*%	1%	3%	2%	1%
		bdfgh				d							
Summary: Mobile phone Only	57	7	16	5	11	1	11	0	1	3	*	1	0
	1%	+5%	2%	3%	1%	*%	1%	0%	*%	*%	*%	2%	0%
		defg											
Summary: Another device only	16	1	2	0	1	5	4	2	0	7	2	0	*
	*%	1%	*%	0%	*%	+2%	*%	1%	0%	1%	+2%	0%	1%
						bd		d					
Not applicable	2577	111	651	124	728	199	483	78	77	372	44	29	10
	64%	75%	68%	+74%	+69%	59%	-60%	-38%	-49%	-52%	54%	60%	-40%
		efgh	efgh	efgh	efgh	g	gh					d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 135 (continuation)
QE9.32. Other - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	70 2%	1 *%	2 1%	2 1%	1 *%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	29 1%	8 +2%	0 0%	6 2%	1 *%
I do not do this online at all	1336 33%	156 +43%	183 +51% c	115 36%	221 +55% ac
Summary: Do activity at all	86 2%	8 2%	2 1%	8 3%	2 1%
Summary: Mobile phone Only	57 1%	1 *%	2 1%	2 1%	1 *%
Summary: Another device only	16 *%	7 +2%	0 0%	6 +2%	1 *%
Not applicable	2577 64%	195 -54%	177 -49%	192 61% bd	179 -44%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 136
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	3107	3013	493	280	374	94	18	824
	78%	+83%	-73%	-56%	-43%	-25%	-22%	-57%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319	2141	434	308	486	178	27	715
	58%	+59%	+64%	61%	56%	-48%	-33%	-49%
		ef	def	ef	f			
I do not do this online at all	469	304	82	106	271	165	50	360
	12%	-8%	12%	+21%	+31%	+44%	+62%	+25%
			a	ab	abc	abcd	abcde	
Summary: Do activity at all	3531	3325	595	398	604	206	30	1088
	88%	+92%	88%	-79%	-69%	-56%	-38%	-75%
		bcdef	cdef	def	ef	f		
Summary: Mobile phone Only	1212	1184	161	90	117	28	4	374
	30%	+33%	-24%	-18%	-13%	-8%	-4%	-26%
		bcdef	def	ef	e			
Summary: Another device only	424	312	102	118	230	112	12	265
	11%	-9%	+15%	+23%	+26%	+30%	15%	+18%
			a	ab	ab	abf		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 136 (continuation)
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	3107 78%	2304 -76%	773 +85% ac	51 72%	147 86% ac	28 88%	39 79%	122 +88% ac	118 +88% ac	70 77%	31 89%	23 96%	32 89%	43 87%	509 -59%	2479 +83% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319 58%	1750 57% c	541 60% c	30 -43%	93 54%	21 67%	27 54%	83 60% c	89 66% c	52 58%	20 58%	21 86%	18 51%	30 60%	420 -49%	1811 +61% a
I do not do this online at all	469 12%	373 12%	91 10%	17 +24% abdgh	16 10%	0 0%	10 19% g	7 5%	11 8%	11 12%	4 11%	* 2%	4 10%	6 12%	188 +22% b	248 -8%
Summary: Do activity at all	3531 88%	2678 88% c	814 90% c	54 -76%	155 90% c	31 100%	40 81%	131 95% cf	123 92% c	79 88%	31 89%	24 98%	32 90%	43 88%	667 -78%	2725 +92% a
Summary: Mobile phone Only	1212 30%	928 30%	273 30%	23 33%	62 36%	10 33%	13 26%	48 35%	34 25%	27 30%	11 31%	3 12%	14 38%	14 28%	247 29%	914 31%
Summary: Another device only	424 11%	375 +12% bcdh	42 -5%	2 -3%	8 5%	4 12%	1 1%	9 6%	5 3%	10 11%	0 0%	1 3%	* 1%	1 2%	158 +18% b	246 -8%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 136 (continuation)
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	3107	131	902	145	972	186	560	47	45	313	35	16	10
	78%	+88%	+94%	+87%	+93%	-56%	-69%	-23%	-29%	-43%	-44%	-33%	-42%
		efgh	cefgh	efgh	cefgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319	74	491	81	690	178	540	87	90	415	44	20	8
	58%	50%	-51%	-49%	+66%	53%	+67%	-42%	57%	57%	54%	-42%	-32%
					abceg		abceg		g	cd	d		
I do not do this online at all	469	10	43	9	34	72	110	98	61	215	23	22	11
	12%	7%	-4%	-5%	-3%	+22%	14%	+48%	+39%	+30%	+29%	+45%	+47%
						abcdf	bcd	abcdef	abcdef			a	ab
Summary: Do activity at all	3531	139	918	158	1015	263	696	107	96	507	57	27	13
	88%	93%	+96%	+95%	+97%	-78%	86%	-52%	-61%	-70%	-71%	-55%	-53%
		egh	efgh	efgh	efgh	gh	egh			cd	d		
Summary: Mobile phone Only	1212	64	427	77	324	85	156	21	7	93	13	7	5
	30%	+43%	+44%	+46%	31%	25%	-19%	-10%	-4%	-13%	-16%	-14%	21%
		defgh	defgh	defgh	fgh	gh	gh						
Summary: Another device only	424	8	17	14	43	76	136	60	51	195	22	11	3
	11%	6%	-2%	8%	-4%	+23%	+17%	+29%	+32%	+27%	+27%	+23%	11%
		b		b	b	abcd	abcd	abcdf	abcdf	d	d		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 136 (continuation)
QE9.33. Summary: Purchasing - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	3107	175	137	171	139
	78%	-49%	-38%	-54%	-35%
		d		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2319	243	171	231	182
	58%	+68%	-47%	+73%	-45%
		bd		bd	
I do not do this online at all	469	74	141	48	167
	12%	+20%	+39%	15%	+41%
			ac		ac
Summary: Do activity at all	3531	286	221	268	235
	88%	-80%	-61%	85%	-59%
		bd		bd	
Summary: Mobile phone Only	1212	43	50	36	53
	30%	-12%	-14%	-12%	-13%
Summary: Another device only	424	111	84	97	96
	11%	+31%	+23%	+31%	+24%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 137
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	3658	3422	623	436	672	236	30	1192
	91%	+94%	92%	-87%	-77%	-64%	-38%	-82%
		cdef	cdef	def	ef	f		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406	2225	428	305	486	181	29	692
	60%	+61%	63%	61%	-56%	-49%	-36%	-48%
		def	def	ef	f			
I do not do this online at all	253	137	37	56	172	116	44	215
	6%	-4%	5%	+11%	+20%	+31%	+54%	+15%
				ab	abc	abcd	abcde	
Summary: Do activity at all	3747	3492	641	448	703	255	37	1233
	94%	+96%	95%	-89%	-80%	-69%	-46%	-85%
		cdef	cdef	def	ef	f		
Summary: Mobile phone Only	1341	1267	213	143	217	74	8	542
	34%	+35%	31%	-28%	-25%	-20%	-10%	+37%
		cdef	def	ef	f			
Summary: Another device only	89	70	17	11	30	19	6	41
	2%	-2%	3%	2%	+3%	+5%	+8%	3%
					a	a	ac	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 137 (continuation)
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	3658 91%	2771 91% c	850 +94% ac	57 -80%	169 +98% acj	30 96%	48 97%	129 93% c	128 95% c	83 92% c	31 89%	24 100%	34 96%	45 91%	698 -82%	2819 +95% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406 60%	1824 60% c	549 61% c	32 -45%	104 61% c	23 73%	24 48%	79 57%	82 61% c	54 60%	21 60%	20 84%	23 64%	33 67%	443 -52%	1889 +64% a
I do not do this online at all	253 6%	214 +7% bd	37 -4%	14 +20% abdghi	1 -1%	0 0%	2 3%	4 3%	4 3%	3 3%	1 4%	0 0%	1 2%	3 7%	132 +15% b	101 -3%
Summary: Do activity at all	3747 94%	2837 -93% c	869 +96% ac	57 -80%	170 +99% ac	31 100%	48 97%	135 97% c	130 97% c	87 97% c	34 96%	24 100%	35 98%	46 93%	723 -85%	2873 +97% a
Summary: Mobile phone Only	1341 34%	1013 33%	320 35%	25 35%	66 38%	8 27%	24 49%	55 40%	48 36%	33 37%	13 36%	4 16%	12 34%	13 26%	281 33%	984 33%
Summary: Another device only	89 2%	66 2%	19 2%	* *%	1 1%	1 4%	0 0%	6 4%	2 2%	4 4% c	2 7% c	0 0%	1 2%	1 2%	25 3%	53 -2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 137 (continuation)
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	3658	140	936	163	1024	280	743	116	116	569	58	30	15
	91%	94%	+97%	+98%	+98%	-84%	92%	-56%	-74%	-79%	-72%	-63%	-63%
		egh	efgh	efgh	efgh	gh	egh		g	cd			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406	83	580	87	692	181	532	92	85	419	41	21	6
	60%	56%	60%	52%	+66%	54%	+66%	-45%	54%	58%	51%	-42%	-24%
			g		bcegh		cegh			cd	d	d	
I do not do this online at all	253	3	10	4	12	45	45	81	34	127	21	16	9
	6%	2%	-1%	2%	-1%	+13%	6%	+39%	+22%	+18%	+26%	+32%	+36%
						abcdf	bd	abcdefh	abcdf			a	a
Summary: Do activity at all	3747	145	951	164	1037	290	761	124	124	596	59	33	15
	94%	98%	+99%	98%	+99%	-87%	94%	-61%	-78%	-82%	-74%	-68%	-64%
		egh	efgh	egh	efgh	g	egh		g	cd			
Summary: Mobile phone Only	1341	62	371	77	345	110	229	32	39	177	18	12	9
	34%	42%	+39%	+46%	33%	33%	-28%	-16%	25%	-24%	23%	25%	39%
		fgh	dfgh	defgh	g	g	g						ab
Summary: Another device only	89	6	15	1	13	10	18	9	7	27	1	3	*
	2%	4%	2%	*%	1%	3%	2%	4%	5%	+4%	1%	5%	1%
								d	bcd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 137 (continuation)
QE9.34. Summary: Communication - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	3658 91%	300 -83% d	269 -74%	272 -86% bd	293 -73%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2406 60%	237 66% bd	182 -50%	231 +73% bd	186 -46%
I do not do this online at all	253 6%	43 +12%	83 +23% ac	27 9%	99 +25% ac
Summary: Do activity at all	3747 94%	317 -88% bd	279 -77%	289 91% bd	303 -75%
Summary: Mobile phone Only	1341 34%	80 -22%	97 27%	58 -18%	116 29% c
Summary: Another device only	89 2%	17 +5%	9 3%	17 +5%	10 2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 138
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	3350	3206	572	363	507	144	20	963
	84%	+88%	84%	-72%	-58%	-39%	-25%	-66%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450	2266	428	290	474	184	26	689
	61%	+62%	63%	58%	-54%	-50%	-33%	-48%
		def	def	f	f	f		
I do not do this online at all	424	273	66	91	242	151	50	336
	11%	-8%	10%	+18%	+28%	+41%	+62%	+23%
				ab	abc	abcd	abcde	
Summary: Do activity at all	3576	3356	611	412	632	220	30	1113
	89%	+92%	90%	-82%	-72%	-59%	-38%	-77%
		cdef	cdef	def	ef	f		
Summary: Mobile phone Only	1126	1091	184	122	158	36	4	424
	28%	+30%	27%	24%	-18%	-10%	-5%	29%
		cdef	def	def	ef			
Summary: Another device only	226	150	39	49	125	76	11	150
	6%	-4%	6%	+10%	+14%	+21%	+13%	+10%
				a	ab	abcd	a	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 138 (continuation)
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	3350 84%	2527 -83% c	790 +87% ac	53 -75%	154 89% c	30 94%	41 82%	122 89% c	119 88% c	79 88%	30 87%	22 90%	31 86%	42 87%	598 -70%	2634 +89% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450 61%	1852 61%	567 63% c	37 52%	104 60%	22 69%	28 58%	80 58%	92 68% c	61 67%	21 59%	20 81%	16 46%	32 65%	433 -51%	1936 +65% a
I do not do this online at all	424 11%	328 11%	91 10%	17 +24% abdghi	13 8%	* 1%	9 18%	10 7%	12 9%	7 8%	5 13%	1 4%	5 13%	5 10%	173 +20% b	217 -7%
Summary: Do activity at all	3576 89%	2723 89% c	815 90% c	54 -76%	159 92% c	31 99%	41 82%	128 93% c	122 91% c	83 92% c	30 87%	23 96%	31 87%	44 90%	683 -80%	2756 +93% a
Summary: Mobile phone Only	1126 28%	871 29%	248 27%	17 24%	55 32%	9 29%	12 25%	48 34%	31 23%	23 25%	9 27%	4 15%	15 41%	12 25%	250 29%	821 28%
Summary: Another device only	226 6%	196 +6% bc	25 -3%	1 -1%	5 3%	1 4%	0 0%	6 4%	4 3%	4 4%	0 0%	1 6%	* 1%	2 3%	85 +10% b	122 -4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 138 (continuation)
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	3350	137	902	150	993	235	672	76	67	427	47	21	13
	84%	+92%	+94%	89%	+95%	-70%	83%	-37%	-42%	-59%	-58%	-43%	-52%
		efgh	efgh	egh	cefgh	gh	egh			c			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450	87	599	86	716	169	530	92	90	406	42	18	8
	61%	59%	62%	-51%	+68%	-50%	+66%	-45%	57%	-56%	53%	-37%	-33%
			ceg		bcegh		ceg			cd	d		
I do not do this online at all	424	7	37	13	38	64	86	89	56	187	23	21	11
	11%	5%	-4%	8%	-4%	+19%	11%	+44%	+36%	+26%	+29%	+44%	+44%
						abcdf	bd	abcdef	abcdef			a	a
Summary: Do activity at all	3576	142	925	155	1010	271	720	116	101	535	57	27	13
	89%	95%	+96%	92%	+96%	-81%	89%	-56%	-64%	-74%	-71%	-56%	-56%
		egh	efgh	egh	efgh	gh	egh			cd			
Summary: Mobile phone Only	1126	54	326	69	294	102	190	24	11	129	15	9	5
	28%	37%	+34%	+41%	28%	31%	-24%	-12%	-7%	-18%	18%	19%	22%
		fgh	dfgh	dfgh	gh	gh	gh						
Summary: Another device only	226	5	23	5	17	36	48	39	35	108	10	6	1
	6%	3%	-2%	3%	-2%	+11%	6%	+19%	+22%	+15%	+13%	+13%	3%
						bcdf	bd	abcdef	abcdef	d		d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 138 (continuation)
QE9.35. Summary: Information - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	3350	239	188	221	202
	84%	-66%	-52%	-70%	-50%
		bd		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2450	229	178	238	167
	61%	64%	-49%	+75%	-42%
		bd		abd	
I do not do this online at all	424	66	121	38	150
	11%	+18%	+34%	12%	+37%
			ac		ac
Summary: Do activity at all	3576	294	241	279	252
	89%	-82%	-66%	88%	-63%
		bd		bd	
Summary: Mobile phone Only	1126	65	63	41	85
	28%	-18%	-17%	-13%	-21%
Summary: Another device only	226	55	53	57	50
	6%	+15%	+15%	+18%	+13%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 139
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2592	2511	410	253	335	82	6	656
	65%	+69%	61%	-50%	-38%	-22%	-7%	-45%
		bcdef	cdef	def	ef	f		
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420	1300	250	187	307	120	22	415
	35%	36%	37%	37%	35%	32%	27%	-29%
I do not do this online at all	1040	831	203	175	385	210	55	599
	26%	-23%	+30%	+35%	+44%	+56%	+69%	+41%
			a	a	abc	abcd	abcd	
Summary: Do activity at all	2960	2798	474	329	490	161	25	850
	74%	+77%	-70%	-65%	-56%	-44%	-31%	-59%
		bcdef	def	def	ef			
Summary: Mobile phone Only	1540	1498	224	142	183	41	4	435
	38%	+41%	-33%	-28%	-21%	-11%	-4%	-30%
		bcdef	def	def	ef			
Summary: Another device only	368	288	64	75	155	80	19	194
	9%	-8%	9%	+15%	+18%	+22%	+24%	+13%
				ab	ab	ab	ab	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 139 (continuation)
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2592 65%	1921 -63%	643 +71% a	44 63%	125 73%	29 92%	31 63%	101 73%	97 72%	58 64%	24 68%	16 66%	25 69%	35 72%	461 -54%	2028 +68% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420 35%	1057 35%	340 38%	23 32%	69 40%	13 41%	20 40%	42 30%	60 45%	25 28%	14 40%	14 57%	8 21%	19 38%	255 -30%	1114 +37% a
I do not do this online at all	1040 26%	830 +27% b	199 -22%	24 +35% bdg	31 18%	1 4%	17 35%	26 19%	29 21%	25 28%	8 22%	3 13%	11 31%	10 20%	304 +36% b	689 -23%
Summary: Do activity at all	2960 74%	2221 -73%	707 +78% ac	46 -65%	141 82% c	30 96%	32 65%	112 81% c	105 79%	65 72%	27 78%	21 87%	25 69%	40 80%	552 -64%	2284 +77% a
Summary: Mobile phone Only	1540 38%	1163 38%	367 40%	24 33%	72 42%	17 55%	12 25%	70 +51% acf	45 34%	40 44%	13 38%	7 30%	17 48%	21 42%	296 -35%	1171 39%
Summary: Another device only	368 9%	299 10% c	64 -7%	2 -3%	16 9%	1 4%	1 2%	10 8%	8 6%	7 7%	3 9%	5 21%	0 0%	4 9%	91 11%	256 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 139 (continuation)
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2592	121	732	131	784	164	478	46	34	292	24	11	8
	65%	+81%	+76%	+78%	+75%	-49%	-59%	-22%	-22%	-40%	-30%	-23%	-34%
		efgh	efgh	efgh	efgh	gh	egh			c			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420	44	293	48	444	98	325	65	51	271	23	8	5
	35%	30%	-31%	29%	+42%	-29%	+40%	32%	33%	38%	28%	-16%	-20%
					abceg		bce			cd			
I do not do this online at all	1040	21	191	28	182	137	228	118	88	293	46	32	14
	26%	-14%	-20%	-17%	-17%	+41%	28%	+58%	+56%	+41%	+57%	+65%	+59%
						abcdf	abcd	abcdef	abcdef		a	a	a
Summary: Do activity at all	2960	128	770	140	867	197	578	87	70	429	34	17	10
	74%	+86%	+80%	+83%	+83%	-59%	72%	-42%	-44%	-59%	-43%	-35%	-41%
		efgh	efgh	efgh	efgh	gh	egh			bcd			
Summary: Mobile phone Only	1540	84	477	92	422	100	253	21	19	158	12	9	5
	38%	+56%	+50%	+55%	40%	-30%	-31%	-10%	-12%	-22%	-15%	-18%	-20%
		defgh	defgh	defgh	efgh	gh	gh						
Summary: Another device only	368	7	38	9	83	34	100	41	36	137	11	6	2
	9%	5%	-4%	5%	8%	10%	+12%	+20%	+23%	+19%	13%	12%	7%
					b	b	abcd	abcdef	abcdef	d			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 139 (continuation)
QE9.36. Summary: Health - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2592	165	127	165	122
	65%	-46%	-35%	-52%	-30%
		d		bd	
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	1420	162	109	164	106
	35%	+45%	30%	+52%	-26%
		bd		bd	
I do not do this online at all	1040	126	167	80	213
	26%	+35%	+46%	25%	+53%
			c		ac
Summary: Do activity at all	2960	233	196	236	189
	74%	-65%	-54%	75%	-47%
		d		bd	
Summary: Mobile phone Only	1540	72	86	72	83
	38%	-20%	-24%	-23%	-21%
Summary: Another device only	368	69	69	70	67
	9%	+19%	+19%	+22%	+17%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 140
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2789	2725	416	227	291	64	5	691
	70%	+75%	-61%	-45%	-33%	-17%	-6%	-48%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290	2155	383	255	390	135	20	635
	57%	+59%	57%	-51%	-45%	-36%	-25%	-44%
		cdef	def	ef	ef			
I do not do this online at all	734	523	151	161	371	211	57	491
	18%	-14%	+22%	+32%	+42%	+57%	+70%	+34%
			a	ab	abc	abcd	abcd	
Summary: Do activity at all	3266	3106	526	343	503	160	24	958
	82%	+86%	-78%	-68%	-58%	-43%	-30%	-66%
		bcdef	cdef	def	ef			
Summary: Mobile phone Only	976	951	143	88	113	26	4	323
	24%	+26%	21%	-17%	-13%	-7%	-5%	22%
		bcdef	def	ef	e			
Summary: Another device only	477	381	111	116	213	96	19	267
	12%	-10%	+16%	+23%	+24%	+26%	+23%	+18%
			a	ab	ab	ab	a	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 140 (continuation)
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2789 70%	2021 -66%	738 +82% ac	46 64%	148 +86% ac	28 88%	40 81%	113 +82% ac	114 +85% ac	68 75%	31 88% c	17 71%	30 83%	41 83%	485 -57%	2196 +74% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290 57%	1732 57% c	536 59% c	33 -47%	116 67% cfl	27 86%	21 41%	72 52%	79 59%	55 61%	17 50%	17 69%	15 41%	34 68%	431 -50%	1775 +60% a
I do not do this online at all	734 18%	625 +20% bdgh	101 -11%	20 +28% bdghi	14 -8%	0 0%	9 19%	13 10%	12 -9%	10 11%	4 11%	3 12%	5 13%	5 10%	233 +27% b	456 -15%
Summary: Do activity at all	3266 82%	2426 -80%	804 +89% ac	51 -72%	158 +92% ac	31 100%	40 81%	125 90% ac	122 +91% ac	80 89% c	31 89%	21 88%	31 87%	44 90%	623 -73%	2517 +85% a
Summary: Mobile phone Only	976 24%	693 -23%	269 +30% a	18 26%	42 25%	5 14%	19 39%	53 +39% a	43 32%	25 27%	14 39%	5 19%	16 +46% a	11 21%	191 22%	743 25%
Summary: Another device only	477 12%	405 +13% bd	66 -7%	6 8%	10 6%	4 12%	0 0%	12 9%	8 6%	13 14%	* *%	4 17%	1 4%	4 7%	138 +16% b	321 -11%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 140 (continuation)
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2789	135	858	141	863	172	447	36	27	244	28	11	7
	70%	+91%	+89%	+84%	+82%	-52%	-55%	-17%	-17%	-34%	-35%	-23%	-31%
		defgh	defgh	efgh	efgh	gh	gh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290	94	591	103	667	162	457	73	59	329	36	19	6
	57%	63%	+62%	61%	+64%	-49%	57%	-35%	-37%	-46%	46%	-40%	-23%
		egh	egh	egh	efgh	g	egh			d	d	d	
I do not do this online at all	734	6	61	16	101	95	204	116	90	297	34	26	14
	18%	-4%	-6%	-9%	-10%	+28%	+25%	+57%	+57%	+41%	+42%	+54%	+59%
					b	abcd	abcd	abcdef	abcdef				a
Summary: Do activity at all	3266	143	900	152	948	240	602	89	68	425	47	22	10
	82%	+96%	+94%	+91%	+90%	-72%	-75%	-43%	-43%	-59%	-58%	-46%	-41%
		efgh	defgh	efgh	efgh	gh	gh			d			
Summary: Mobile phone Only	976	49	309	49	280	77	145	16	9	96	10	3	4
	24%	33%	+32%	29%	27%	23%	-18%	-8%	-6%	-13%	-13%	-7%	17%
		fgh	defgh	fgh	fgh	gh	gh						
Summary: Another device only	477	8	42	11	84	67	155	53	41	180	18	11	2
	12%	5%	-4%	6%	-8%	+20%	+19%	+26%	+26%	+25%	+23%	+24%	10%
					b	abcd	abcd	abcd	abcd	d		d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 140 (continuation)
QE9.37. Summary: Entertainment - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2789 70%	140 -39% d	104 -29%	128 -40% bd	112 -28%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	2290 57%	192 53% bd	136 -38%	187 59% bd	140 -35%
I do not do this online at all	734 18%	120 +33%	178 +49% ac	91 +29%	207 +51% ac
Summary: Do activity at all	3266 82%	240 -67% bd	185 -51%	225 -71% bd	195 -49%
Summary: Mobile phone Only	976 24%	48 -13%	48 -13%	38 -12%	55 -14%
Summary: Another device only	477 12%	100 +28%	81 +22%	97 +31% d	83 +21%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 141
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
I do this on a mobile phone	2779	2711	428	211	279	68	7	689
	69%	+75%	-63%	-42%	-32%	-18%	-9%	-48%
		bcdef	cdef	def	ef			
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903	833	163	104	174	70	5	261
	23%	23%	24%	21%	20%	19%	-7%	-18%
		f	f	f	f			
I do not do this online at all	1009	753	206	255	511	256	68	649
	25%	-21%	+30%	+51%	+58%	+69%	+85%	+45%
			a	ab	abc	abcd	abcde	
Summary: Do activity at all	2991	2876	472	249	364	115	12	799
	75%	+79%	-70%	-49%	-42%	-31%	-15%	-55%
		bcdef	cdef	def	ef	f		
Summary: Mobile phone Only	2088	2043	309	145	190	45	7	538
	52%	+56%	-46%	-29%	-22%	-12%	-9%	-37%
		bcdef	cdef	def	ef			
Summary: Another device only	212	165	44	37	84	47	5	110
	5%	-5%	6%	7%	+10%	+13%	6%	+8%
				a	a	abc		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 141 (continuation)
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
I do this on a mobile phone	2779 69%	2039 -67% c	714 +79% ac	40 -56%	144 +84% ac	25 80%	43 86% c	104 75% c	109 +81% ac	67 74% c	26 75%	20 85%	27 76%	41 84% c	462 -54%	2220 +75% a
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903 23%	652 -21%	237 +26% a	18 26%	47 27%	10 31%	15 30%	42 30%	25 19%	14 16%	12 35%	10 43%	13 35%	13 27%	184 22%	675 23%
I do not do this online at all	1009 25%	843 +28% bdg	156 -17%	30 +42% abdfghim	24 -14%	3 9%	6 11%	22 16%	23 17%	17 19%	9 25%	4 15%	7 19%	7 14%	329 +38% b	628 -21%
Summary: Do activity at all	2991 75%	2208 -72% c	750 +83% ac	41 -58%	148 +86% ac	29 91%	44 89% c	116 84% ac	111 83% c	73 81% c	26 75%	20 85%	29 81%	42 86% c	527 -62%	2345 +79% a
Summary: Mobile phone Only	2088 52%	1557 -51% c	513 +57% ac	23 -33%	101 59% c	19 60%	29 59% c	75 54% c	86 +64% ac	58 65% c	14 40%	10 42%	16 46%	29 59% c	343 -40%	1670 +56% a
Summary: Another device only	212 5%	169 6%	36 4%	2 2%	4 2%	4 11%	1 3%	12 9% c	3 2%	6 6%	0 0%	0 0%	2 6%	1 2%	65 +8% b	125 -4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 141 (continuation)
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
I do this on a mobile phone	2779	126	866	135	868	162	458	39	28	239	22	13	6
	69%	+85%	+90%	+81%	+83%	-48%	-57%	-19%	-18%	-33%	-28%	-27%	-24%
		efgh	cdefgh	efgh	efgh	gh	egh						
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903	35	221	34	243	80	176	36	34	144	19	10	2
	23%	23%	23%	20%	23%	24%	22%	18%	22%	20%	23%	20%	-8%
										d	d		
I do not do this online at all	1009	17	74	24	145	145	303	143	105	414	49	30	17
	25%	-11%	-8%	-14%	-14%	+43%	+38%	+70%	+67%	+57%	+61%	+63%	+73%
				b	b	abcd	abcd	abcdef	abcdef				a
Summary: Do activity at all	2991	132	887	143	903	190	502	62	52	308	31	18	6
	75%	+89%	+92%	+86%	+86%	-57%	-62%	-30%	-33%	-43%	-39%	-37%	-27%
		efgh	cdefgh	efgh	efgh	gh	gh			d			
Summary: Mobile phone Only	2088	97	666	109	660	110	326	26	18	165	12	9	5
	52%	+66%	+69%	+65%	+63%	-33%	-40%	-13%	-12%	-23%	-15%	-18%	-19%
		efgh	defgh	efgh	efgh	gh	gh						
Summary: Another device only	212	6	21	8	35	28	44	23	24	70	9	5	1
	5%	4%	-2%	5%	-3%	+8%	6%	+11%	+15%	+10%	+11%	+11%	3%
						bd	b	bdf	abcdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 141 (continuation)
QE9.38. Summary: Social - For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
I do this on a mobile phone	2779 69%	121 -34%	117 -32%	120 -38%	114 -28%
I do this on another device (e.g. a PC, laptop computer, tablet computer, smart watch)	903 23%	83 23% d	61 17%	95 +30% bd	49 -12%
I do not do this online at all	1009 25%	198 +55%	215 +59%	155 +49%	259 +64% c
Summary: Do activity at all	2991 75%	162 -45%	147 -41%	161 -51% d	143 -36%
Summary: Mobile phone Only	2088 52%	79 -22%	86 -24%	67 -21%	94 -23%
Summary: Another device only	212 5%	40 +11%	30 8%	41 +13%	29 7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 142
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	2411 63%	2364 +67% bcdef	338 -52% cde	176 -38% de	223 -30% e	47 -17%	13 -34%	570 -45%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	2111 56%	2075 +59% bcdef	295 -46% cdef	150 -32% def	187 -25% e	37 -13%	4 -10%	463 -36%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	2482 65%	2435 +69% bcdef	361 -56% cdef	205 -44% def	252 -34% e	47 -17%	7 -18%	589 -46%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1625 43%	1597 +45% bcdef	219 -34% cdef	123 -27% e	151 -20% e	28 -10%	4 -11%	409 -32%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2452 65%	2411 +69% bcdef	353 -55% cdef	169 -37% de	209 -28% e	40 -15%	12 -31%	556 -44%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1483 39%	1475 +42% bcdef	183 -28% cdef	67 -14% e	75 -10% e	8 -3%	0 -0%	276 -22%
7. Send/ receive e-mails	3093 81%	2977 +85% bcdef	500 -77% cdef	303 -65% def	418 -56% e	115 -42%	15 -38%	855 -67%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3175	3052	513	322	444	122	12	895
	84%	+87%	-80%	-70%	-60%	-44%	-32%	-70%
		bcdef	cdef	def	ef			
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	2864	2754	448	282	392	109	9	821
	75%	+78%	-69%	-61%	-53%	-39%	-22%	-64%
		bcdef	cdef	def	ef			
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	2838	2732	442	270	376	106	14	782
	75%	+78%	-68%	-58%	-51%	-38%	-38%	-61%
		bcdef	cdef	de	e			
11. Send / receive SMS text messages	3527	3311	595	413	628	216	27	1124
	93%	+94%	92%	-89%	-85%	-78%	-70%	-88%
		cdef	def	ef	e			
12. Making calls using your mobile network	3543	3319	602	426	650	224	26	1152
	93%	+94%	93%	92%	-88%	-80%	-69%	-90%
		def	def	ef	ef			
13. Creating content through blogging or vlogging	684	682	67	30	32	2	0	131
	18%	+19%	-10%	-6%	-4%	-1%	-0%	-10%
		bcdef	de	e	e			
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2108	2080	283	129	156	28	2	417
	56%	+59%	-44%	-28%	-21%	-10%	-5%	-33%
		bcdef	cdef	def	e			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
15. Finding/downloading information for work/ school/university	1606 42%	1595 +45% bcdef	200 -31% cdef	75 -16% e	86 -12% e	12 -4%	1 -3%	285 -22%
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1826 48%	1795 +51% bcdef	281 -44% cdef	154 -33% def	186 -25% ef	32 -11%	2 -5%	468 -37%
17. Accessing news/weather/sports	2887 76%	2793 +79% bcdef	469 73% cdef	288 -62% def	383 -52% e	94 -34%	15 -39%	770 -60%
18. Scanning QR codes	2757 73%	2699 +77% bcdef	412 -64% cdef	246 -53% def	303 -41% e	57 -21%	10 -27%	650 -51%
19. Maps/ Directions/navigation/travel planning	2994 79%	2912 +83% bcdef	490 76% cdef	292 -63% def	375 -51% ef	82 -30%	8 -22%	780 -61%
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1025 27%	1020 +29% bcdef	107 -17% cdef	44 -9% e	48 -7% e	5 -2%	0 -0%	182 -14%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1431 38%	1418 +40% bcdef	183 -28% cdef	80 -17% e	93 -13% e	13 -5%	2 -6%	284 -22%
22. Personal/household organisation tools such as calendar management/task planning etc	1925 51%	1889 +54% bcdef	284 -44% cdef	152 -33% def	188 -25% ef	36 -13%	2 -4%	419 -33%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2165	2097	338	212	280	68	5	542
	57%	+60%	-52%	-46%	-38%	-24%	-13%	-43%
		bcdef	def	def	ef			
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	1843	1814	268	124	153	29	4	357
	49%	+52%	-42%	-27%	-21%	-10%	-11%	-28%
		bcdef	cdef	e	e			
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1439	1423	146	59	74	16	3	300
	38%	+40%	-23%	-13%	-10%	-6%	-8%	-24%
		bcdef	cde	e				
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2373	2329	327	155	198	43	4	541
	62%	+66%	-51%	-34%	-27%	-16%	-9%	-42%
		bcdef	cdef	ef	e			
27. Listening to radio	1177	1153	165	90	114	24	4	265
	31%	+33%	-26%	-19%	-15%	-9%	-10%	-21%
		bcdef	de	e	e			
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	1826	1805	215	84	105	21	4	348
	48%	+51%	-33%	-18%	-14%	-8%	-11%	-27%
		bcdef	cdef	e	e			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
29. Listen to an audiobook or read an e-book	986 26%	972 +28% bcdef	108 -17% cde	41 -9%	55 -7%	14 -5%	2 -6%	176 -14%
30. Playing or downloading games	1294 34%	1276 +36% bcdef	144 -22% cde	62 -13% e	80 -11%	18 -6%	2 -6%	267 -21%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2773 73%	2705 +77% bcdef	427 -66% cdef	209 -45% def	276 -37% e	67 -24%	7 -19%	685 -54%
32. Other	70 2%	69 2%	18 3% d	4 1%	5 -1%	1 *%	0 0%	20 2%
I don't do this on a mobile phone	113 3%	78 -2%	16 2%	21 4% a	55 +7% ab	34 +12% abc	5 +14% ab	66 +5%
Summary: Purchasing	3107 82%	3013 +86% bcdef	493 -76% cdef	280 -61% de	374 -50% e	94 -34%	18 -47%	824 -65%
Summary: Communication	3658 96%	3422 +97% cdef	623 97% def	436 94% ef	672 -91% e	236 -85%	30 -79%	1192 -94%
Summary: Information	3350 88%	3206 +91% cdef	572 89% cdef	363 -79% def	507 -69% e	144 -52%	20 -52%	963 -76%
Summary: Health	2592 68%	2511 +71% bcdef	410 -64% cdef	253 -55% def	335 -45% ef	82 -29%	6 -15%	656 -52%
Summary: Entertainment	2789 73%	2725 +77% bcdef	416 -64% cdef	227 -49% def	291 -39% ef	64 -23%	5 -13%	691 -54%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
Summary: Social	2779	2711	428	211	279	68	7	689
	73%	+77%	-66%	-46%	-38%	-24%	-19%	-54%
		bcdef	cdef	def	e			
Base for stats	4000	3629	677	504	875	371	81	1449
Mean Number of Activities	**16.70**	**+17.92**	**-14.44**	**-10.79**	**-8.23**	**-4.74**	**-2.74**	**-11.31**
		bcdef	cdef	def	ef	f		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	2411 63%	1752 -61%	637 +73% ai	42 68%	121 71% i	24 75%	33 69%	113 +84% acim	95 73% ai	47 53%	31 92%	20 84%	25 71%	29 63%	386 -51%	1941 +67% a
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	2111 56%	1551 -54%	541 +62% ai	32 52%	116 +68% aci	26 82%	26 54%	92 +68% aci	79 61%	41 46%	28 83%	17 70%	17 48%	32 69%	303 -40%	1734 +60% a
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	2482 65%	1804 -63%	655 +75% a	41 66%	122 71%	25 79%	35 74%	113 +84% aci	100 +77% a	57 64%	29 87%	22 89%	28 80%	36 78%	384 -51%	2016 +70% a
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1625 43%	1194 -41% i	412 +47% ai	34 +55% ail	83 48% i	21 67%	23 49%	74 +55% ai	66 51% i	24 -27%	17 50%	12 49%	10 30%	26 57% i	282 -38%	1280 +44% a
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2452 65%	1785 -62%	641 +73% aci	37 60%	126 74% aci	27 86%	35 73%	107 +79% aci	93 72%	49 55%	25 75%	15 61%	28 81% i	39 83% aci	346 -46%	2015 +70% a
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1483 39%	1082 -38%	390 +44% ac	20 32%	76 45%	16 51%	25 53%	54 40%	53 40%	33 37%	20 61%	11 47%	16 46%	23 49%	244 -33%	1173 +41% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
7. Send/ receive e-mails	3093 81%	2294 -80%	767 +88% a	50 82%	150 88%	27 84%	45 94%	120 89%	115 89%	74 83%	29 87%	19 79%	30 86%	42 91%	535 -71%	2438 +84% a
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3175 84%	2353 -82%	790 +90% ac	51 82%	157 +92% a	30 96%	42 88%	119 89%	121 +93% a	74 84%	31 92%	22 90%	32 91%	43 92%	542 -72%	2511 +87% a
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	2864 75%	2071 -72%	762 +87% ac	45 74%	155 +91% ac	27 86%	39 82%	115 86% a	121 +93% ac	74 84%	29 87%	23 97%	28 81%	42 91% a	481 -64%	2275 +79% a
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	2838 75%	2060 -72%	750 +86% ac	48 78%	146 +85% a	25 80%	42 87%	118 +88% a	113 +87% a	69 78%	30 89%	23 97%	29 83%	41 89%	484 -65%	2242 +78% a
11. Send / receive SMS text messages	3527 93%	2659 92%	832 +95% ac	55 89%	167 98% c	29 92%	48 100%	127 94%	124 95%	81 91%	31 93%	24 100%	34 97%	45 96%	653 -87%	2754 +95% a
12. Making calls using your mobile network	3543 93%	2672 93%	836 +95% ac	56 90%	167 98% c	30 96%	46 97%	129 95%	125 96%	81 91%	30 89%	24 100%	32 93%	45 97%	660 -88%	2755 +95% a
13. Creating content through blogging or vlogging	684 18%	453 -16%	223 +25% ac	8 14%	50 +29% ac	10 31%	8 17%	41 +30% ac	29 22%	23 26% a	8 25%	5 19%	10 28%	16 +34% ac	104 -14%	543 19% a

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2108 56%	1530 -53%	556 +63% a	34 56%	104 61%	23 72%	28 58%	85 63%	90 +69% a	46 52%	22 66%	15 62%	22 63%	28 61%	329 -44%	1709 +59% a
15. Finding/downloading information for work/school/university	1606 42%	1127 -39%	463 +53% a	30 49%	94 +55% a	21 66%	26 53%	68 50%	67 51%	48 54% a	15 45%	12 51%	22 64% a	28 61% a	220 -29%	1332 +46% a
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1826 48%	1377 48%	435 50%	26 42%	98 57% c	20 64%	18 38%	69 51%	69 53%	40 45%	11 34%	14 57%	18 51%	20 43%	315 -42%	1451 +50% a
17. Accessing news/weather/sports	2887 76%	2165 75%	691 79%	44 72%	139 81%	25 80%	38 80%	105 78%	102 79%	65 74%	28 85%	20 83%	27 76%	38 81%	500 -67%	2290 +79% a
18. Scanning QR codes	2757 73%	2060 72%	666 +76% ac	40 66%	126 74%	28 88%	28 58%	105 78%	105 80% cf	64 72%	28 83%	21 89%	28 80%	37 80%	437 -58%	2226 +77% a
19. Maps/ Directions/navigation/travel planning	2994 79%	2227 -77%	734 +84% ac	45 74%	150 +88% acf	30 94%	34 70%	114 85%	112 86%	73 83%	29 86%	19 81%	26 75%	36 78%	498 -66%	2389 +83% a
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1025 27%	694 -24%	317 +36% a	21 34% a	58 34% a	12 39%	18 38%	63 +47% ah	37 28%	30 34%	12 35%	11 46%	13 36%	12 26%	151 -20%	827 +29% a

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1431 38%	1021 -35%	396 +45% a	22 35%	80 47% a	16 52%	23 48%	59 44%	65 +50% a	38 43%	18 54%	10 42%	16 46%	17 36%	232 -31%	1148 +40% a
22. Personal/household organisation tools such as calendar management/task planning etc	1925 51%	1418 -49%	485 +55% a	31 51%	94 55%	25 78%	20 42%	75 56%	78 60%	42 47%	18 53%	13 56%	16 46%	29 62%	309 -41%	1538 +53% a
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2165 57%	1611 56%	533 +61%	32 52%	101 59%	25 80%	27 56%	81 60%	85 65%	46 52%	24 70%	12 52%	24 69%	28 61%	385 -51%	1697 +59% a
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	1843 49%	1343 -47%	483 +55% a	35 57% a	87 51%	25 80%	25 52%	72 53%	80 +62% a	42 48%	17 51%	13 53%	13 36%	24 53%	300 -40%	1470 +51% a
25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1439 38%	947 -33%	475 +54% a	27 44% a	85 +50% a	21 66%	31 +64% a	80 +59% a	63 49% a	41 46% a	22 66%	11 45%	20 58% a	31 +67% a	226 -30%	1154 +40% a

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Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2373	1680	669	40	124	26	37	105	104	60	31	17	26	39	394	1896
	62%	-58%	+76% ac	65%	+72% a	84%	78%	+78% a	+80% ac	67%	91%	71%	75%	+84% a	-53%	+66% a
27. Listening to radio	1177	871	294	25	64	16	13	43	48	13	8	4	14	14	206	926
	31%	30% i	34% i	+41% ai	38% i	52%	28%	32% i	37% i	-14%	24%	17%	41% i	30%	27%	32%
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	1826	1335	468	28	97	25	21	67	75	32	14	14	18	25	295	1468
	48%	-46%	+53% ai	45%	57% i	80%	43%	49%	57% i	37%	41%	58%	51%	53%	-39%	+51% a
29. Listen to an audiobook or read an e-book	986	695	280	18	71	18	12	34	37	15	10	8	14	17	172	769
	26%	-24%	+32% ai	29%	+42% agi	56%	25%	25%	29%	17%	29%	34%	41% i	37%	23%	27%
30. Playing or downloading games	1294	955	330	19	53	17	18	54	52	31	14	11	13	13	239	988
	34%	33%	+38%	31%	31%	54%	37%	40%	40%	35%	42%	45%	36%	28%	32%	34%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2773	2032	714	40	144	25	43	104	109	67	26	20	27	41	459	2217
	73%	-71%	+81% ac	65%	+85% ac	80%	89% c	77%	83% ac	75%	78%	85%	78%	89% c	-61%	+77% a
32. Other	70	55	13	3	0	0	0	3	1	0	2	0	1	0	21	44
	2%	2%	1%	+5% bd	0%	0%	0%	2%	1%	0%	7%	0%	2%	0%	3%	2%

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
I don't do this on a mobile phone	113 3%	81 3%	26 3%	5 +8% abd	2 1%	1 4%	0 0%	6 4%	2 2%	6 6%	2 7%	0 0%	1 2%	1 3%	41 +5% b	54 -2%
Summary: Purchasing	3107 82%	2304 -80%	773 +88% a	51 83%	147 86%	28 88%	39 82%	122 91% a	118 91% a	70 79%	31 92%	23 96%	32 91%	43 92%	509 -68%	2479 +86% a
Summary: Communication	3658 96%	2771 96% c	850 97% c	57 -92%	169 99% c	30 96%	48 100%	129 96%	128 98%	83 94%	31 93%	24 100%	34 98%	45 97%	698 -93%	2819 +98% a
Summary: Information	3350 88%	2527 88%	790 90%	53 86%	154 90%	30 94%	41 85%	122 91%	119 91%	79 89%	30 90%	22 90%	31 88%	42 92%	598 -80%	2634 +91% a
Summary: Health	2592 68%	1921 -67%	643 +73% a	44 72%	125 73%	29 92%	31 65%	101 75%	97 74%	58 65%	24 71%	16 66%	25 71%	35 76%	461 -62%	2028 +70% a
Summary: Entertainment	2789 73%	2021 -70%	738 +84% ac	46 74%	148 +86% ac	28 88%	40 84%	113 84% a	114 +88% ac	68 76%	31 92%	17 71%	30 85%	41 87%	485 -65%	2196 +76% a
Summary: Social	2779 73%	2039 -71%	714 +81% ac	40 65%	144 +85% ac	25 80%	43 89% c	104 77%	109 83% ac	67 75%	26 78%	20 85%	27 78%	41 89% c	462 -62%	2220 +77% a
Base for stats	4000	3051	906	71	172	31	50	138	134	90	35	24	36	49	856	2973
Mean Number of Activities	**16.70**	**-16.02**	**+19.03** ac	**15.20**	**+19.81** aci	**22.74**	**18.33**	**+19.58** ac	**+19.46** ac	**16.88**	**19.71**	**20.05**	**18.91**	**19.06**	**-12.97**	**+17.90** a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	2411 63%	108 +74% efgh	785 +82% cdefgh	115 70% efgh	771 +74% efgh	136 -45% gh	365 -47% gh	26 -19%	21 -16%	184 -30%	22 -35%	12 -30%	5 -30%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	2111 56%	70 48% gh	691 +73% acefgh	102 62% efgh	706 +68% aefgh	111 -37% gh	320 -42% gh	20 -14%	16 -12%	152 -25%	21 -32%	9 -25%	5 -27%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	2482 65%	94 65% egh	794 +83% adefgh	124 +75% efgh	790 +76% aefgh	141 -47% gh	410 -53% gh	26 -18%	21 -16%	208 -34%	26 -40%	12 -32%	6 -34%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1625 43%	76 52% efgh	521 +55% efgh	89 +54% efgh	518 +50% efgh	101 -34% gh	230 -30% gh	17 -12%	11 -8%	117 -19%	21 32% a	7 -20%	6 32%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2452 65%	98 68% efgh	797 +84% acdefgh	115 70% efgh	804 +77% efgh	117 -39% gh	388 -51% egh	16 -11%	25 -19%	171 -28%	25 -39%	9 -23%	5 -27%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1483 39%	86 +59% efgh	485 +51% efgh	85 +52% efgh	510 +49% efgh	69 -23% gh	173 -23% gh	4 -3%	4 -3%	59 -9%	11 -18%	3 -9%	2 -10%
7. Send/ receive e-mails	3093 81%	121 83% egh	879 +92% aefgh	147 +90% efgh	935 +90% efgh	207 -69% gh	571 -74% gh	60 -43%	54 -41%	340 -55%	48 75% acd	20 -53%	10 -54%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3175	124	896	147	959	214	594	57	62	375	40	19	10
	84%	85%	+94%	90%	+92%	-71%	-77%	-41%	-47%	-60%	-63%	-50%	-58%
		egh	aefgh	efgh	aefgh	gh	gh						
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	2864	112	840	133	859	188	519	49	57	322	41	20	9
	75%	77%	+88%	81%	+83%	-62%	-68%	-35%	-43%	-52%	64%	-54%	-48%
		egh	acdefgh	efgh	efgh	gh	gh						
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	2838	120	839	132	847	187	500	46	56	324	26	18	8
	75%	82%	+88%	80%	+82%	-62%	-65%	-33%	-43%	-52%	-40%	-47%	-46%
		efgh	cdefgh	efgh	efgh	gh	gh						
11. Send / receive SMS text messages	3527	132	923	157	1006	262	713	102	112	531	54	29	14
	93%	91%	+97%	96%	+97%	-87%	93%	-74%	-85%	-86%	-84%	-78%	-79%
		g	aefgh	egh	aefgh	g	egh						
12. Making calls using your mobile network	3543	130	915	156	1000	267	727	107	113	553	55	28	14
	93%	89%	+96%	95%	+96%	-89%	95%	-78%	-85%	-89%	-85%	-74%	-80%
		g	aegh	gh	aegh	g	egh			c			
13. Creating content through blogging or vlogging	684	45	273	31	202	28	67	1	1	26	2	3	1
	18%	+31%	+29%	19%	19%	-9%	-9%	-1%	-1%	-4%	-3%	-7%	-5%
		defgh	cdefgh	efgh	efgh	gh	gh						
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2108	107	730	104	671	103	294	15	13	126	17	7	7
	56%	+74%	+77%	63%	+65%	-34%	-38%	-10%	-10%	-20%	-26%	-19%	-37%
		efgh	cdefgh	efgh	efgh	gh	gh						ac

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
15. Finding/downloading information for work/ school/university	1606	76	572	75	547	62	209	8	3	71	7	4	4
	42%	52%	+60%	46%	+53%	-20%	-27%	-6%	-3%	-11%	-11%	-11%	-24%
		efgh	cdefgh	efgh	efgh	gh	gh						a
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1826	79	560	95	573	122	306	18	13	152	18	11	5
	48%	55%	+59%	+58%	+55%	-41%	-40%	-13%	-10%	-25%	-28%	-30%	-27%
		efgh	efgh	efgh	efgh	gh	gh						
17. Accessing news/weather/sports	2887	115	830	142	875	190	544	53	40	321	35	19	8
	76%	79%	+87%	+87%	+84%	-63%	-71%	-38%	-31%	-52%	-55%	-49%	-43%
		egh	efgh	efgh	efgh	gh	gh						
18. Scanning QR codes	2757	125	839	134	867	152	489	25	31	250	34	12	7
	73%	+86%	+88%	+82%	+83%	-51%	-64%	-18%	-24%	-40%	-52%	-31%	-42%
		efgh	defgh	efgh	efgh	gh	egh				c		
19. Maps/ Directions/navigation/travel planning	2994	120	858	140	928	192	567	45	36	314	36	14	10
	79%	83%	+90%	85%	+89%	-64%	-74%	-33%	-28%	-51%	-56%	-38%	-59%
		egh	aefgh	efgh	efgh	gh	egh						c
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1025	66	386	45	329	39	109	1	4	35	10	3	1
	27%	+45%	+41%	27%	+32%	-13%	-14%	-1%	-3%	-6%	16%	-8%	-4%
		cdefgh	cdefgh	efgh	efgh	gh	gh				a		
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1431	75	500	76	462	75	181	6	6	73	12	6	1
	38%	+51%	+52%	46%	+44%	-25%	-24%	-4%	-5%	-12%	-19%	-17%	-7%
		efgh	defgh	efgh	efgh	gh	gh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
22. Personal/household organisation tools such as calendar management/task planning etc	1925	93	594	96	606	102	319	17	18	155	19	7	7
	51%	+64%	+62%	59%	+58%	-34%	-42%	-12%	-14%	-25%	-30%	-19%	40%
		efgh	efgh	efgh	efgh	gh	gh						ac
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2165	96	599	114	673	136	398	39	28	250	16	9	5
	57%	66%	+63%	+69%	+65%	-45%	-52%	-28%	-21%	-40%	-25%	-24%	-27%
		efgh	efgh	efgh	efgh	gh	gh			bc			
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	1843	96	563	99	604	89	291	15	12	132	11	7	3
	49%	+66%	+59%	+60%	+58%	-30%	-38%	-11%	-9%	-21%	-17%	-17%	-19%
		efgh	efgh	efgh	efgh	gh	gh						
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1439	85	555	69	458	66	133	7	8	53	14	4	3
	38%	+58%	+58%	42%	+44%	-22%	-17%	-5%	-6%	-9%	-21%	-11%	-18%
		cdefgh	cdefgh	efgh	efgh	gh	gh				a		a
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2373	121	783	121	754	127	341	25	17	166	21	7	4
	62%	+83%	+82%	+74%	+73%	-42%	-44%	-18%	-13%	-27%	-33%	-19%	-24%
		defgh	cdefgh	efgh	efgh	gh	gh						
27. Listening to radio	1177	44	358	73	386	72	174	15	8	93	12	5	4
	31%	30%	+38%	+45%	+37%	-24%	-23%	-11%	-6%	-15%	19%	-12%	24%
		gh	efgh	efgh	efgh	gh	gh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	1826	108	653	102	585	72	223	13	7	81	16	4	3
	48%	+74%	+69%	+62%	+56%	-24%	-29%	-10%	-5%	-13%	-25%	-12%	-18%
		defgh	defgh	efgh	efgh	gh	gh				a		
29. Listen to an audiobook or read an e-book	986	63	324	55	339	42	105	13	2	43	7	3	2
	26%	+43%	+34%	34%	+33%	-14%	-14%	-9%	-1%	-7%	-10%	-7%	-11%
		efgh	efgh	efgh	efgh	h	h	h					
30. Playing or downloading games	1294	82	458	80	392	67	130	11	7	63	11	4	1
	34%	+56%	+48%	+49%	+38%	-22%	-17%	-8%	-6%	-10%	-17%	-11%	-7%
		defgh	defgh	defgh	efgh	gh	gh						
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2773	124	866	135	868	161	455	39	28	236	22	13	6
	73%	+85%	+91%	+82%	+84%	-53%	-59%	-28%	-21%	-38%	-35%	-33%	-32%
		efgh	cdefgh	efgh	efgh	gh	gh						
32. Other	70	9	16	5	13	7	15	0	1	4	*	1	0
	2%	+6%	2%	3%	1%	2%	2%	0%	*%	1%	1%	2%	0%
		bdfg											
I don't do this on a mobile phone	113	4	16	1	10	17	18	19	10	41	4	7	3
	3%	3%	-2%	*%	-1%	+6%	2%	+14%	+8%	+7%	6%	+18%	+15%
						bcdf		abcdef	bcdf			a	
Summary: Purchasing	3107	131	902	145	972	186	560	47	45	313	35	16	10
	82%	90%	+95%	88%	+94%	-62%	-73%	-34%	-34%	-50%	-55%	-42%	-57%
		efgh	cefgh	efgh	efgh	gh	egh						
Summary: Communication	3658	140	936	163	1024	280	743	116	116	569	58	30	15
	96%	96%	+98%	99%	+98%	-93%	97%	-84%	-88%	-92%	-90%	-80%	-85%
		g	egh	egh	egh	g	egh			c			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
Summary: Information	3350	137	902	150	993	235	672	76	67	427	47	21	13
	88%	94%	+95%	91%	+96%	-78%	88%	-55%	-51%	-69%	-73%	-55%	-71%
		egh	efgh	egh	efgh	gh	egh						
Summary: Health	2592	121	732	131	784	164	478	46	34	292	24	11	8
	68%	+83%	+77%	+80%	+75%	-54%	-62%	-33%	-26%	-47%	-37%	-29%	-46%
		efgh	efgh	efgh	efgh	gh	gh			c			
Summary: Entertainment	2789	135	858	141	863	172	447	36	27	244	28	11	7
	73%	+93%	+90%	+86%	+83%	-57%	-58%	-26%	-20%	-39%	-44%	-29%	-41%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Social	2779	126	866	135	868	162	458	39	28	239	22	13	6
	73%	+87%	+91%	+82%	+84%	-54%	-60%	-28%	-21%	-38%	-35%	-34%	-32%
		efgh	cdefgh	efgh	efgh	gh	gh						
Base for stats	4000	149	961	167	1048	335	806	205	158	722	80	49	24
Mean Number of Activities	**16.70**	**+20.19**	**+21.51**	**+19.70**	**+19.88**	**-11.66**	**-13.48**	**-4.37**	**-5.29**	**-8.28**	**-8.87**	**-6.79**	**-7.33**
		efgh	cdefgh	efgh	efgh	gh	egh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	2411 63%	100 -30%	84 -29%	110 -38% d	73 -23%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	2111 56%	69 -21%	83 -28%	86 -29%	63 -19%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	2482 65%	119 -36%	90 -31%	119 -41% d	90 -28%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1625 43%	63 -19%	53 -18%	69 -23%	48 -15%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2452 65%	102 -31%	69 -23%	88 -30%	83 -26%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1483 39%	39 -12%	20 -7%	29 -10%	29 -9%
7. Send/ receive e-mails	3093 81%	190 -58%	150 -51%	169 -58%	169 -52%
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3175 84%	195 -60%	179 -61%	196 -67% d	175 -54%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	2864	162	160	155	163
	75%	-50%	-54%	-53%	-50%
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	2838	162	162	150	170
	75%	-50%	-55%	-51%	-52%
11. Send / receive SMS text messages	3527	279	253	263	264
	93%	-85%	-86%	90%	-82%
12. Making calls using your mobile network	3543	287	266	268	281
	93%	-88%	90%	92%	-87%
13. Creating content through blogging or vlogging	684	13	13	7	19
	18%	-4%	-4%	-2%	-6%
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2108	83	43	73	53
	56%	-25%	-15%	-25%	-16%
		b		b	
15. Finding/downloading information for work/ school/university	1606	46	26	42	30
	42%	-14%	-9%	-14%	-9%
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1826	85	67	85	65
	48%	-26%	-23%	-29%	-20%
Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower					

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Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
17. Accessing news/weather/sports	2887	190	131	167	152
	76%	-58%	-45%	-57%	-47%
		b			
18. Scanning QR codes	2757	150	100	159	90
	73%	-46%	-34%	-54%	-28%
		bd		bd	
19. Maps/ Directions/navigation/travel planning	2994	193	121	157	153
	79%	-59%	-41%	-54%	-47%
		bd			
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1025	21	13	18	16
	27%	-7%	-4%	-6%	-5%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1431	50	23	38	32
	38%	-15%	-8%	-13%	-10%
22. Personal/household organisation tools such as calendar management/task planning etc	1925	90	65	94	57
	51%	-27%	-22%	-32%	-18%
		d		d	
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2165	148	102	142	104
	57%	-45%	-35%	-49%	-32%
		d		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	1843	81	51	76	56
	49%	-25%	-17%	-26%	-17%
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1439	21	32	28	22
	38%	-6%	-11%	-10%	-7%
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2373	91	75	85	77
	62%	-28%	-25%	-29%	-24%
27. Listening to radio	1177	53	39	61	31
	31%	-16%	-13%	-21%	-10%
				d	
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	1826	48	34	50	31
	48%	-15%	-12%	-17%	-10%
29. Listen to an audiobook or read an e-book	986	26	18	25	15
	26%	-8%	-6%	-9%	-5%
30. Playing or downloading games	1294	28	35	33	27
	34%	-9%	-12%	-11%	-8%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 142 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2773	120	116	119	113
	73%	-37%	-39%	-41%	-35%
32. Other	70	1	2	2	1
	2%	*%	1%	1%	*%
I don't do this on a mobile phone	113	18	23	12	29
	3%	+6%	+8%	4%	+9%
Summary: Purchasing	3107	175	137	171	139
	82%	-54%	-47%	-58%	-43%
				d	
Summary: Communication	3658	300	269	272	293
	96%	-92%	-92%	-93%	-90%
Summary: Information	3350	239	188	221	202
	88%	-73%	-64%	-76%	-62%
		d		bd	
Summary: Health	2592	165	127	165	122
	68%	-50%	-43%	-57%	-38%
		d		bd	
Summary: Entertainment	2789	140	104	128	112
	73%	-43%	-35%	-44%	-35%
Summary: Social	2779	121	117	120	114
	73%	-37%	-40%	-41%	-35%
Base for stats	4000	360	362	316	402
Mean Number of Activities	**16.70**	**-9.18**	**-7.39**	**-10.00**	**-6.85**
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 143
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	1579 42%	1449 41%	302 +47% a	209 45%	339 46%	130 47%	19 49%	492 -39%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	1780 47%	1654 47%	326 50%	232 50%	359 48%	126 45%	12 33%	502 -39%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	1569 41%	1440 41%	301 +47% a	210 45%	339 +46%	129 46%	18 48%	458 -36%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1463 39%	1373 39%	277 43% e	201 43% e	291 39%	90 32%	11 28%	422 -33%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	503 13%	472 13%	90 14%	70 15%	101 14%	31 11%	2 6%	135 -11%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	735 19%	687 20%	142 22%	78 17%	126 17%	48 17%	6 15%	184 -14%
7. Send/ receive e-mails	2071 55%	1902 54%	381 59%	280 +61% a	449 +61% a	169 61%	27 72%	618 -49%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	1103 29%	1045 +30% cde	198 31% cde	108 -23%	166 -22%	58 -21%	5 14%	248 -19%
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	1263 33%	1210 +34% cde	219 34% cde	106 -23%	159 -21%	53 -19%	15 39% e	233 -18%
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	1306 34%	1232 +35% cde	214 33% cd	120 -26%	194 -26%	74 -27%	16 42%	289 -23%
11. Send / receive SMS text messages	370 10%	340 10%	59 9%	43 9%	73 10%	30 11%	14 +38% abcde	109 9%
12. Making calls using your mobile network	290 8%	277 8% d	49 8%	25 5%	38 -5%	13 5%	5 13%	63 -5%
13. Creating content through blogging or vlogging	278 7%	275 +8% cde	37 6% e	20 -4%	23 -3%	3 -1%	2 6%	58 -5%
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	370 10%	356 +10% e	53 8%	42 9%	55 7%	13 -5%	2 6%	81 -6%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
15. Finding/downloading information for work/ school/university	1570 41%	1538 +44% bcde	239 37% cde	110 -24% e	142 -19% e	32 -12%	10 26%	243 -19%
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1828 48%	1693 48%	355 +55% a	242 52%	377 51%	135 49%	15 39%	519 -41%
17. Accessing news/weather/sports	1194 31%	1067 -30%	240 +37% a	187 +40% a	313 +42% a	127 +46% a	18 46%	411 32%
18. Scanning QR codes	273 7%	250 7%	64 +10%	32 7%	55 7%	23 8%	6 16%	76 6%
19. Maps/ Directions/navigation/travel planning	840 22%	752 -21%	176 +27% a	148 +32% a	237 +32% a	88 +32% a	17 +45% a	296 23%
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	547 14%	537 +15% bcde	63 -10% e	46 -10% e	56 -8%	10 -4%	1 2%	90 -7%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1280 34%	1240 +35% cdef	234 36% cdef	97 -21%	137 -19%	40 -15%	5 13%	225 -18%
22. Personal/household organisation tools such as calendar management/task planning etc	894 24%	840 24%	162 25%	110 24%	164 22%	54 20%	10 27%	225 -18%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	1055 28%	953 -27%	188 29%	146 32%	248 +34% a	102 +37% a	18 +48% a	331 26%
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	558 15%	523 15%	82 13%	71 15%	106 14%	35 13%	9 23%	152 -12%
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1796 47%	1714 +49% cde	287 44% cde	160 -35%	241 -33%	82 -29%	12 30%	430 -34%
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	1316 35%	1241 +35% e	247 38% de	156 34%	231 31%	75 -27%	9 24%	374 -29%
27. Listening to radio	862 23%	807 23%	188 +29% ade	109 24%	164 22%	55 20%	7 19%	240 -19%
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	901 24%	878 +25% de	159 25% de	98 21% e	120 -16% e	23 -8%	3 8%	204 -16%
29. Listen to an audiobook or read an e-book	623 16%	592 17% cd	125 19% cde	55 -12%	86 -12%	30 11%	8 22%	131 -10%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
30. Playing or downloading games	847 22%	805 +23% bcde	107 -17%	63 -14%	105 -14%	42 -15%	11 30%	186 -15%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	892 23%	824 23%	157 24%	101 22%	168 23%	68 24%	5 13%	254 -20%
32. Other	29 1%	27 1%	11 +2%	7 2%	10 1%	2 1%	* 1%	14 1%
I don't do this on another device	670 18%	620 18%	98 15%	77 17%	126 17%	49 18%	8 21%	308 +24%
Summary: Purchasing	2319 61%	2141 61%	434 +67% a	308 +67%	486 +66%	178 64%	27 70%	715 -56%
Summary: Communication	2406 63%	2225 63%	428 66%	305 66%	486 66%	181 65%	29 75%	692 -54%
Summary: Information	2450 65%	2266 64%	428 66%	290 63%	474 64%	184 66%	26 69%	689 -54%
Summary: Health	1420 37%	1300 37%	250 39%	187 40%	307 41%	120 43%	22 56%	415 -33%
Summary: Entertainment	2290 60%	2155 +61% de	383 59% e	255 55%	390 -53%	135 -48%	20 52%	635 -50%
Summary: Social	903 24%	833 24%	163 25%	104 22%	174 23%	70 25%	5 14%	261 -21%
Base for stats	4000	3629	677	504	875	371	81	1449
Mean Number of Activities	**8.00**	**+8.26** cdef	**8.46** cdef	**7.31** ef	**-6.49** ef	**-5.37**	**-3.99**	**-5.72**

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Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	1579 42%	1172 41%	389 44%	24 39%	69 40%	15 47%	19 41%	63 47%	62 48%	34 38%	16 47%	17 69%	15 42%	23 50%	267 -36%	1253 +43% a
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	1780 47%	1348 47% c	411 47% c	19 -31%	69 40%	14 44%	13 26%	63 47% c	77 +59% acdf	39 44%	16 47%	17 70%	15 42%	28 59% cf	278 -37%	1449 +50% a
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	1569 41%	1189 41% c	354 40% c	18 -29%	60 35%	11 36%	20 41%	53 39%	56 43%	38 43%	11 32%	16 68%	12 34%	19 42%	251 -34%	1253 +43% a
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1463 39%	1105 38%	346 39%	20 33%	64 37%	17 53%	16 33%	45 33%	52 40%	34 38%	8 23%	15 64%	13 37%	23 50%	260 35%	1150 +40%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	503 13%	362 13%	137 16%	5 9%	20 12%	7 22%	8 17%	25 18%	27 21% c	17 20%	* *%	4 17%	2 7%	7 15%	80 11%	398 14%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	735 19%	575 20% g	150 17%	8 14%	30 18%	8 26%	9 18%	12 -9%	30 23% g	17 19%	1 3%	9 38%	3 8%	6 14%	119 -16%	586 +20% a
7. Send/ receive e-mails	2071 55%	1575 55% g	468 53% g	28 46%	91 54%	23 72%	24 49%	53 -39%	74 57% g	45 51%	18 55%	17 72%	20 57%	29 62%	380 51%	1630 +56% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	1103	792	287	18	50	14	16	42	41	23	12	15	7	22	188	881
	29%	-28%	+33% a	29%	30%	46%	33%	31%	32%	26%	36%	64%	21%	+49% a	-25%	+30% a
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	1263	918	320	21	54	15	15	50	47	26	11	14	5	24	224	1007
	33%	-32%	36%	34%	32%	46%	32%	37%	36%	30%	32%	58%	15%	+52% al	30%	+35%
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	1306	973	308	14	57	18	14	49	47	23	10	13	5	23	231	1033
	34%	34% c	35% c	-23%	34%	58%	30%	36%	36%	26%	31%	56%	15%	49% cl	31%	+36%
11. Send / receive SMS text messages	370	275	92	8	11	6	3	17	20	5	4	5	0	8	82	266
	10%	10%	11%	12%	6%	18%	7%	13%	15%	5%	13%	22%	0%	17%	11%	9%
12. Making calls using your mobile network	290	198	85	5	16	4	1	14	17	10	1	3	2	9	50	222
	8%	-7%	+10% a	8%	10%	13%	3%	10%	13%	11%	4%	14%	5%	+19% a	7%	8%
13. Creating content through blogging or vlogging	278	197	74	1	11	4	5	13	16	6	0	4	2	9	46	216
	7%	7%	8% c	-2%	6%	14%	11%	9% c	13% c	7%	0%	16%	5%	+19% ac	6%	7%
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	370	274	86	5	20	8	5	15	11	8	2	3	*	3	58	286
	10%	10%	10%	9%	12%	26%	10%	11%	8%	9%	5%	11%	1%	7%	8%	10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
15. Finding/downloading information for work/school/university	1570 41%	1117 -39%	431 +49% a	32 +52% a	85 50% a	18 56%	17 35%	59 44%	69 53% a	43 49%	11 33%	15 64%	12 33%	28 61% a	215 -29%	1315 +45% a
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1828 48%	1433 +50% bfg	374 -43% g	29 48% g	75 44%	21 67%	13 -26%	38 -28%	64 49% g	35 40%	8 24%	17 70%	10 27%	26 56% g	313 -42%	1458 +50% a
17. Accessing news/weather/sports	1194 31%	939 +33% bfg	238 -27%	18 29%	51 30%	12 37%	5 -11%	27 -20%	41 32%	23 26%	6 17%	10 41%	9 27%	15 31%	231 31%	917 32%
18. Scanning QR codes	273 7%	206 7%	63 7%	5 8%	10 6%	2 7%	4 8%	8 6%	10 7%	9 10%	0 0%	3 11%	* 1%	10 +22% abdg	50 7%	203 7%
19. Maps/ Directions/navigation/travel planning	840 22%	670 +23% b	160 -18%	10 16%	36 21%	11 35%	8 16%	20 15%	22 17%	11 12%	3 9%	12 48%	6 16%	11 24%	181 24%	619 21%
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	547 14%	360 -13%	182 +21% ac	8 12%	36 21% a	12 37%	9 19%	18 13%	28 22% a	17 20%	2 5%	9 39%	5 14%	12 25%	77 -10%	442 +15% a
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1280 34%	900 -31%	362 +41% a	20 33%	62 36%	18 58%	17 35%	51 38%	59 +45% a	35 40%	13 39%	14 60%	13 38%	22 48%	204 -27%	1038 +36% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
22. Personal/household organisation tools such as calendar management/task planning etc	894	676	205	16	45	7	16	20	40	16	6	10	1	9	163	699
	24%	23% l	23% l	26% l	26% l	22%	32% l	15%	31% gl	18%	18%	40%	-3%	19%	22%	24%
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	1055	791	247	16	44	10	9	32	46	17	13	12	5	18	178	836
	28%	27%	28%	25%	26%	33%	19%	23%	35%	19%	37%	51%	15%	38%	-24%	+29% a
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	558	428	124	6	21	7	5	19	27	9	2	7	1	7	90	445
	15%	15%	14%	10%	12%	23%	11%	14%	21% c	10%	6%	29%	3%	16%	12%	15%
25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1796	1360	417	25	90	24	12	51	64	42	12	16	12	29	320	1417
	47%	47% f	48% f	41%	53% f	76%	-25%	38%	49%	47%	35%	66%	33%	63% fg	-43%	+49% a
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	1316	965	334	22	74	18	13	41	50	31	9	14	10	22	258	1007
	35%	-34%	38%	36%	43%	59%	26%	31%	38%	35%	26%	59%	28%	47%	35%	35%
27. Listening to radio	862	684	171	12	39	11	6	16	29	13	3	5	6	12	179	659
	23%	+24% bg	20%	20%	23%	34%	13%	-12%	22%	15%	9%	22%	17%	25%	24%	23%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	901 24%	676 23%	218 25% c	10 16%	50 29% c	15 48%	9 19%	26 19%	32 25%	19 21%	9 26%	12 50%	8 23%	15 32%	150 -20%	722 +25% a
29. Listen to an audiobook or read an e-book	623 16%	452 16%	164 19% i	14 23% ai	36 21% i	14 44%	4 9%	21 15%	25 19%	6 7%	3 8%	6 23%	8 23%	13 29% i	129 17%	473 16%
30. Playing or downloading games	847 22%	650 23%	188 21%	10 16%	45 26%	9 30%	7 15%	19 14%	25 19%	20 23%	3 9%	7 31%	6 17%	12 26%	179 24%	631 22%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	892 23%	641 -22%	237 +27% a	18 29%	47 28%	10 31%	15 31%	42 31%	25 19%	14 16%	12 37%	10 43%	13 36%	13 29%	175 23%	673 23%
32. Other	29 1%	23 1%	6 1%	1 1%	0 0%	1 4%	0 0%	0 0%	1 1%	0 0%	0 0%	* 1%	0 0%	0 0%	17 +2% b	11 -*%
I don't do this on another device	670 18%	518 18%	144 16%	14 23%	28 16%	1 4%	11 24%	25 18%	20 15%	12 14%	5 16%	1 6%	12 35% b	7 16%	160 +21% b	464 -16%
Summary: Purchasing	2319 61%	1750 61% c	541 62% c	30 -50%	93 55%	21 67%	27 56%	83 62%	89 68% c	52 59%	20 60%	21 86%	18 53%	30 64%	420 -56%	1811 +63% a
Summary: Communication	2406 63%	1824 63% c	549 63% c	32 -52%	104 61%	23 73%	24 49%	79 59%	82 63%	54 61%	21 62%	20 84%	23 65%	33 71%	443 -59%	1889 +65% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
Summary: Information	2450 65%	1852 64%	567 65%	37 60%	104 61%	22 69%	28 59%	80 60%	92 70%	61 68%	21 62%	20 81%	16 47%	32 69%	433 -58%	1936 +67% a
Summary: Health	1420 37%	1057 37%	340 39%	23 37%	69 40%	13 41%	20 42%	42 31%	60 46% i	25 28%	14 41%	14 57%	8 22%	19 40%	255 34%	1114 39%
Summary: Entertainment	2290 60%	1732 60%	536 61%	33 54%	116 68% fl	27 86%	21 43%	72 53%	79 61%	55 62%	17 52%	17 69%	15 42%	34 73% l	431 58%	1775 61%
Summary: Social	903 24%	652 -23%	237 +27% a	18 29%	47 28%	10 31%	15 31%	42 31%	25 19%	14 16%	12 37%	10 43%	13 36%	13 29%	184 25%	675 23%
Base for stats	4000	3051	906	71	172	31	50	138	134	90	35	24	36	49	856	2973
Mean Number of Activities	**8.00**	**7.84**	**8.42** c	**-6.58**	**8.56**	**12.20**	**6.78**	**7.36**	**9.20** c	**7.63**	**6.41**	**13.87**	**6.31**	**10.33** c	**-6.57**	**+8.47** a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	1579 42%	44 -30%	327 -34%	47 -29%	481 +46% abc	120 40%	371 +48% abc	55 40%	74 +56% abceg	284 46%	33 51%	17 44%	6 32%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	1780 47%	56 38%	380 -40%	58 -36%	565 +54% abceg	108 -36%	432 +56% abceg	55 40%	71 54% bce	298 48% d	40 +62% cd	16 42%	6 -32%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	1569 41%	36 -25%	309 -32%	42 -26%	494 +48% abce	110 36%	385 +50% abce	64 46% abc	64 49% abc	288 46%	30 47%	14 38%	6 34%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1463 39%	41 -28%	294 -31%	61 37%	461 +44% abg	121 40% b	344 +45% abg	39 28%	51 39%	247 40%	28 43%	11 30%	5 30%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	503 13%	19 13%	95 -10%	13 8%	162 +16% bc	35 11%	123 +16% bc	13 9%	18 14%	85 14%	8 12%	6 15%	2 10%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	735 19%	22 15%	151 -16%	31 19%	242 +23% be	48 16%	166 22% b	20 14%	28 21%	103 17%	16 25% d	5 14%	1 -7%
7. Send/ receive e-mails	2071 55%	60 -42%	488 51%	73 -44%	580 56% ac	159 53%	484 +63% abcde	88 64% abc	79 60% ac	391 +63% d	33 52% d	19 51% d	5 -31%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	1103	46	292	34	335	79	223	28	30	137	19	9	1
	29%	32%	31%	21%	+32%	26%	29%	20%	23%	-22%	30%	23%	-6%
			c		cg					d	d	d	
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	1263	57	344	55	405	86	234	27	25	132	18	7	2
	33%	39%	36%	34%	+39%	29%	30%	-19%	-19%	-21%	28%	-19%	-11%
		gh	gh	gh	efgh		h				d		
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	1306	54	346	55	411	83	242	38	35	164	19	9	2
	34%	37%	36%	34%	+40%	-28%	32%	28%	27%	-26%	30%	24%	-11%
			e		efh					d	d		
11. Send / receive SMS text messages	370	18	88	11	101	38	64	16	13	58	11	4	*
	10%	12%	9%	7%	10%	13%	8%	11%	10%	9%	17%	9%	2%
											d		
12. Making calls using your mobile network	290	9	85	12	80	21	52	8	5	31	5	2	0
	8%	7%	9%	7%	8%	7%	7%	6%	4%	5%	7%	5%	0%
13. Creating content through blogging or vlogging	278	17	88	10	90	17	37	2	1	19	3	1	0
	7%	12%	9%	6%	9%	6%	-5%	2%	-1%	-3%	5%	3%	0%
		fgh	fgh		fgh								
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	370	14	109	15	102	25	65	3	10	42	8	5	*
	10%	10%	11%	9%	10%	8%	8%	-2%	8%	7%	12%	13%	-1%
			g		g						d	d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
15. Finding/downloading information for work/ school/university	1570 41%	71 49% efgh	454 +48% cefgh	60 36% gh	570 +55% bcefgh	77 -26% g	266 -35% egh	6 -5%	25 -19% g	121 -20%	9 -13%	8 -20%	4 -23%
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1828 48%	62 42%	383 -40%	64 39%	549 +53% bce	125 41%	454 +59% abcdeg	63 45%	73 55% bce	322 52%	34 54%	14 38%	7 37%
17. Accessing news/weather/sports	1194 31%	36 25%	190 -20%	37 23%	344 33% bc	92 31% b	322 +42% abcde	65 +47% abcde	61 +47% abcde	265 +43% c	33 +51% cd	11 28%	5 28%
18. Scanning QR codes	273 7%	11 8%	54 6%	7 5%	66 6%	23 7%	69 9% b	9 7%	14 10%	47 8%	5 8%	3 7%	* 1%
19. Maps/ Directions/navigation/travel planning	840 22%	34 23% b	132 -14%	21 -13%	213 20% b	85 +28% bcd	229 +30% bcd	41 30% bc	45 +34% bcd	201 +32% d	25 +39% d	8 22%	2 12%
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	547 14%	36 +25% cefgh	168 +18% efgh	18 11% g	182 +17% efgh	22 -7% g	83 -11% g	1 -*%	10 7% g	49 -8%	4 6%	4 10%	* -1%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1280 34%	60 41% egh	360 +38% egh	47 29% gh	412 +40% cefgh	77 -26% g	245 32% gh	20 -14%	21 -16%	116 -19%	14 22%	5 -14%	2 -9%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
22. Personal/household organisation tools such as calendar management/task planning etc	894	29	186	31	296	71	195	32	23	140	18	5	2
	24%	20%	-19%	19%	+28% bch	24%	25% b	23%	17%	23%	27%	13%	13%
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	1055	30	201	34	330	62	258	52	47	223	16	6	3
	28%	21%	-21%	21%	+32% abce	-21%	+34% abce	38% abce	36% abce	+36% cd	24%	16%	18%
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	558	18	131	17	187	43	105	12	21	94	7	4	1
	15%	12%	14%	10%	+18%	14%	14%	9%	16%	15%	11%	10%	6%
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1796	78	493	86	565	114	322	42	38	194	28	15	3
	47%	53% egh	+52% efgh	53% efgh	+54% efgh	-38%	-42% h	-30%	-29%	-31%	44% d	41% d	-19%
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	1316	47	320	53	377	116	278	42	32	196	20	11	3
	35%	32%	34%	32%	36% h	39% h	36% h	31%	25%	32% d	32%	30%	-16%
27. Listening to radio	862	30	185	44	233	69	223	35	18	139	11	11	2
	23%	21%	-19%	27% h	22%	23%	+29% bdh	26%	14%	22%	17%	30%	14%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	901 24%	36 25% gh	236 25% gh	39 24% gh	287 +28% egh	60 20% h	191 25% gh	15 -10%	8 -6%	95 -15%	15 23%	8 22%	2 -11%
29. Listen to an audiobook or read an e-book	623 16%	25 17% h	155 16% h	35 21% h	181 17% h	46 15% h	130 17% h	22 16% h	7 -6%	66 -11%	12 18%	6 16%	2 12%
30. Playing or downloading games	847 22%	63 +43% bcdefgh	274 +29% defh	39 24% fh	229 22% fh	51 17%	113 -15%	27 19%	16 -12%	86 -14%	10 15%	8 21%	1 -8%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	892 23%	35 24%	221 23%	34 21%	243 23%	74 24%	174 23%	33 24%	34 26%	139 22% d	19 29% d	10 25% d	2 -9%
32. Other	29 1%	4 2% bd	2 *%	* *%	2 *%	11 +4% bdf	7 1%	2 2% bd	0 0%	8 1%	2 3%	0 0%	* 1%
I don't do this on another device	670 18%	36 25% df	191 20% df	33 20%	152 -15%	65 22% df	99 -13%	26 19%	22 17%	100 16%	11 17%	8 22%	7 +40% abc
Summary: Purchasing	2319 61%	74 51%	491 -52%	81 -49%	690 +66% abc	178 59%	540 +70% abce	87 63%	90 68% abc	415 +67% d	44 68% d	20 53%	8 -43%
Summary: Communication	2406 63%	83 57%	580 61%	87 -53%	692 67% bc	181 60%	532 +69% abce	92 67%	85 65%	419 67% d	41 64% d	21 54% d	6 -33%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
Summary: Information	2450	87	599	86	716	169	530	92	90	406	42	18	8
	65%	60%	63%	-52%	+69%	-56%	+69%	66%	68%	65%	66%	-48%	-45%
			c		bce		bce		c	cd	d		
Summary: Health	1420	44	293	48	444	98	325	65	51	271	23	8	5
	37%	30%	-31%	29%	+43%	32%	+42%	47%	39%	+44%	35%	-21%	28%
					abce		abce	abce		cd			
Summary: Entertainment	2290	94	591	103	667	162	457	73	59	329	36	19	6
	60%	64%	62%	63%	+64%	54%	60%	53%	-45%	-53%	57%	51%	-32%
		h	h	h	eh		h			d	d		
Summary: Social	903	35	221	34	243	80	176	36	34	144	19	10	2
	24%	24%	23%	21%	23%	27%	23%	26%	26%	23%	29%	25%	-11%
											d		
Base for stats	4000	149	961	167	1048	335	806	205	158	722	80	49	24
Mean Number of Activities	**8.00**	**8.05**	**7.84**	**7.08**	**+9.32**	**-6.77**	**8.54**	**-4.76**	**-6.33**	**-6.62**	**6.88**	**-5.39**	**-3.29**
		g	g	g	bcegh	g	egh			d	d		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	1579 42%	166 +51% d	118 40%	169 +58% bd	115 35%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	1780 47%	192 +59% bd	106 -36%	178 +61% bd	119 -37%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	1569 41%	170 +52% d	118 40%	174 +60% bd	112 35%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	1463 39%	152 +47% bd	94 32%	135 46% bd	111 34%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	503 13%	55 17% d	30 10%	57 +19% bd	29 9%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	735 19%	77 24% b	26 -9%	55 19% b	48 15%
7. Send/ receive e-mails	2071 55%	219 +67% d	172 58%	222 +76% bd	168 52%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	1103	74	63	85	52
	29%	23%	21%	29%	-16%
				d	
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	1263	79	53	99	32
	33%	-24%	-18%	34%	-10%
		d		bd	
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	1306	99	65	124	40
	34%	30%	-22%	42%	-12%
		d	d	abd	
11. Send / receive SMS text messages	370	40	18	41	17
	10%	12%	6%	14%	5%
		d		bd	
12. Making calls using your mobile network	290	18	14	20	11
	8%	5%	5%	7%	-4%
13. Creating content through blogging or vlogging	278	14	5	10	9
	7%	4%	-2%	3%	-3%
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	370	24	18	21	20
	10%	7%	6%	7%	6%
15. Finding/downloading information for work/ school/university	1570	74	47	93	28
	41%	-23%	-16%	-32%	-9%
		d		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	1828 48%	193 +59% bd	129 44%	198 +68% bd	122 -38%
17. Accessing news/weather/sports	1194 31%	157 +48% d	108 37%	154 +53% bd	111 34%
18. Scanning QR codes	273 7%	24 7%	23 8%	34 +12% d	13 4%
19. Maps/ Directions/navigation/travel planning	840 22%	133 +41% bd	69 23%	129 +44% bd	71 22%
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	547 14%	37 11% bd	11 -4%	37 13% bd	12 -4%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	1280 34%	91 28% bd	25 -9%	90 31% bd	25 -8%
22. Personal/household organisation tools such as calendar management/task planning etc	894 24%	93 28% bd	47 -16%	93 +32% bd	46 -14%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	1055 28%	128 +39% d	94 32%	132 +45% bd	91 28%
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	558 15%	58 18%	36 12%	57 19%	37 12%
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	1796 47%	119 -36% d	75 -26%	115 39% bd	78 -24%
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	1316 35%	130 40% bd	66 -22%	114 39% bd	81 -25%
27. Listening to radio	862 23%	87 27%	52 18%	79 27%	60 18%
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	901 24%	62 19% d	33 -11%	65 22% bd	30 -9%
29. Listen to an audiobook or read an e-book	623 16%	28 -9%	38 13%	43 15% d	23 -7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 143 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
30. Playing or downloading games	847 22%	32 -10%	54 18% a	52 18%	35 -11%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	892 23%	78 24%	61 21%	90 +31% d	48 -15%
32. Other	29 1%	8 +2%	0 0%	6 2%	1 *%
I don't do this on another device	670 18%	37 -11%	63 22% ac	20 -7%	78 +24% ac
Summary: Purchasing	2319 61%	243 +74% bd	171 58%	231 +79% bd	182 56%
Summary: Communication	2406 63%	237 +73% d	182 62%	231 +79% bd	186 57%
Summary: Information	2450 65%	229 70% d	178 60%	238 +81% abd	167 -52%
Summary: Health	1420 37%	162 +50% bd	109 37%	164 +56% bd	106 33%
Summary: Entertainment	2290 60%	192 59% bd	136 -46%	187 64% bd	140 -43%
Summary: Social	903 24%	83 25% d	61 21%	95 +32% bd	49 -15%
Base for stats	4000	360	362	316	402
Mean Number of Activities	**8.00**	**8.09** bd	**-5.16**	**+9.40** bd	**-4.47**

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 144
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	3020 80%	2868 +81% bcde	494 77% cde	299 -65% e	450 -61%	151 -54%	26 67%	856 -67%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	3020 80%	2879 +82% bcdef	488 -76% cdef	317 -69% ef	458 -62% e	141 -51%	16 -41%	813 -64%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	3184 84%	3026 +86% bcdef	519 -80% cdef	337 -73% e	494 -67% e	158 -57%	23 -60%	900 -71%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	2526 67%	2411 +68% cdef	409 63% def	275 -60% e	390 -53% e	115 -41%	15 -39%	734 -58%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2651 70%	2581 +73% bcdef	388 -60% cdef	213 -46% de	283 -38% e	70 -25%	14 -37%	649 -51%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1818 48%	1765 +50% bcdef	251 -39% cdef	122 -26%	175 -24%	53 -19%	6 -15%	407 -32%
7. Send/ receive e-mails	3615 95%	3387 +96% cdef	611 95% def	422 -91% e	651 -88%	229 -82%	31 -81%	1142 -90%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3404	3242	566	359	521	162	18	999
	90%	+92%	88%	-78%	-70%	-58%	-47%	-78%
		bcdef	cdef	def	ef			
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	3232	3091	518	330	471	141	19	919
	85%	+88%	-80%	-71%	-64%	-51%	-51%	-72%
		bcdef	cdef	def	e			
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	3242	3090	522	327	479	152	25	920
	85%	+88%	-81%	-71%	-65%	-55%	-66%	-72%
		bcdef	cde	e	e			
11. Send / receive SMS text messages	3631	3400	611	428	660	232	32	1175
	96%	+97%	95%	-93%	-89%	-83%	-84%	-92%
		cdef	def	e				
12. Making calls using your mobile network	3625	3391	613	431	665	234	31	1179
	95%	+96%	95%	93%	-90%	-84%	-82%	-93%
		cdef	def	e				
13. Creating content through blogging or vlogging	823	818	85	44	49	5	2	171
	22%	+23%	-13%	-9%	-7%	-2%	6%	-13%
		bcde	de	e	e			
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2237	2199	299	153	191	38	4	466
	59%	+62%	-46%	-33%	-26%	-14%	-11%	-37%
		bcdef	cdef	def	e			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
15. Finding/downloading information for work/ school/university	2412 64%	2372 +67% bcdef	346 -54% cdef	139 -30% e	179 -24% e	40 -14%	10 -27%	437 -34%
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	2969 78%	2813 +80% cdef	512 79% cdef	334 -72% ef	490 -66% ef	156 -56%	17 -43%	859 -67%
17. Accessing news/weather/sports	3290 87%	3104 +88% cdef	552 86% de	375 -81% e	561 -76% e	186 -67%	27 -71%	993 -78%
18. Scanning QR codes	2874 76%	2801 +80% bcdef	435 -67% cdef	259 -56% de	332 -45% e	73 -26%	14 -36%	693 -54%
19. Maps/ Directions/navigation/travel planning	3262 86%	3112 +88% cdef	549 85% cdef	353 -76% de	503 -68% e	150 -54%	23 -60%	937 -74%
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1305 34%	1294 +37% bcdef	140 -22% def	76 -16% e	87 -12% e	11 -4%	1 -2%	240 -19%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	2109 56%	2061 +59% bcdef	325 -50% cdef	138 -30% e	187 -25%	48 -17%	7 -19%	431 -34%
22. Personal/household organisation tools such as calendar management/task planning etc	2303 61%	2227 +63% bcdef	353 -55% cdef	209 -45% e	285 -39% e	76 -27%	12 -31%	548 -43%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2613	2467	430	287	432	145	23	742
	69%	+70% cde	67% de	-62% e	-58%	-52%	60%	-58%
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	2071	2017	302	170	225	55	13	456
	55%	+57% bcdef	-47% cde	-37% e	-30% e	-20%	35%	-36%
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	2521	2431	357	191	281	90	14	632
	66%	+69% bcdef	-55% cde	-41%	-38%	-33%	-38%	-50%
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2894	2793	451	257	358	101	13	769
	76%	+79% bcdef	-70% cdef	-56% e	-48% e	-36%	-33%	-60%
27. Listening to radio	1709	1640	295	177	247	69	10	453
	45%	+47% cde	46% de	-38% e	-33%	-25%	27%	-36%
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	2193	2156	297	150	187	37	7	471
	58%	+61% bcdef	-46% cdef	-33% de	-25% e	-13%	-19%	-37%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
29. Listen to an audiobook or read an e-book	1373 36%	1333 +38% bcde	196 -30% cde	87 -19%	126 -17%	39 -14%	11 27%	279 -22%
30. Playing or downloading games	1717 45%	1662 +47% bcde	200 -31% cde	103 -22%	158 -21%	55 -20%	14 36%	394 -31%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2984 79%	2871 +82% bcdef	470 -73% cdef	247 -53% e	360 -49%	113 -41%	12 -33%	795 -62%
32. Other	86 2%	83 2%	20 3%	11 2%	14 2%	3 1%	* 1%	30 2%
I don't do this online	24 1%	13 -*%	2 *%	5 1%	17 +2% ab	11 +4% abc	1 3%	18 +1%
Summary: Purchasing	3531 93%	3325 +94% cdef	595 92% cdef	398 -86% e	604 -82%	206 -74%	30 -79%	1088 -85%
Summary: Communication	3747 99%	3492 +99% cde	641 99% cde	448 -97% e	703 -95%	255 -92%	37 96%	1233 -97%
Summary: Information	3576 94%	3356 +95% cdef	611 95% cdef	412 -89% e	632 -85%	220 -79%	30 -79%	1113 -87%
Summary: Health	2960 78%	2798 +80% bcde	474 -73% de	329 -71% e	490 -66%	161 -58%	25 66%	850 -67%
Summary: Entertainment	3266 86%	3106 +88% bcdef	526 -82% cdef	343 -74% e	503 -68% e	160 -58%	24 -62%	958 -75%
Summary: Social	2991 79%	2876 +82% bcdef	472 -73% cdef	249 -54% e	364 -49%	115 -41%	12 -33%	799 -63%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
Base for stats	4000	3629	677	504	875	371	81	1449
Mean Number of Activities	**20.18**	**+21.32** bcdef	**-18.61** cdef	**-15.13** def	**-12.52** ef	**-8.97** f	**-6.08**	**-14.83**

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	3020 80%	2265 79% i	724 +83% i	48 79%	135 79%	28 89%	35 73%	123 +91% acdfi	107 82% i	57 -64%	31 92%	24 98%	28 80%	39 84%	544 -73%	2362 +82% a
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	3020 80%	2275 79% cfi	714 82% cfi	41 -67%	142 83% cfi	30 96%	29 -61%	117 87% cfi	112 86% cfi	58 -65%	31 92%	23 94%	25 72%	42 91% cfi	494 -66%	2413 +83% a
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	3184 84%	2389 -83%	762 +87% ac	47 -76%	139 81%	29 91%	37 77%	126 +94% acdfi	116 89% c	73 82%	31 92%	24 98%	29 84%	43 94%	546 -73%	2514 +87% a
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	2526 67%	1897 66% i	601 69% i	44 72% i	115 67%	27 86%	31 64%	95 70% i	94 72% i	46 -52%	21 63%	18 77%	21 60%	36 78% i	477 64%	1949 67%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2651 70%	1944 -68%	677 +77% aci	39 63%	131 77% c	29 91%	35 73%	116 +86% aci	101 78%	57 64%	25 75%	15 64%	29 83%	40 85% c	399 -53%	2151 +74% a
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1818 48%	1362 47%	440 50% c	24 38%	81 48%	19 60%	25 53%	61 45%	67 51%	41 47%	20 61%	12 50%	17 47%	24 52%	318 -42%	1417 49% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
7. Send/ receive e-mails	3615 95%	2734 95% c	840 96% c	55 -89%	160 94%	31 100%	45 94%	135 100% cdfi	124 95%	83 94%	33 99%	24 98%	34 96%	45 97%	679 -91%	2790 +97% a
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3404 90%	2537 -88%	827 +94% ac	52 85%	161 94% c	31 100%	42 88%	130 96% ac	129 +99% acf	81 91%	31 92%	22 91%	32 91%	44 95%	620 -83%	2645 +91% a
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	3232 85%	2379 -83%	815 +93% acl	50 82%	162 +95% acfl	31 100%	39 82%	131 +97% acfl	128 +99% acfil	80 90%	29 87%	23 97%	28 81%	44 95%	571 -76%	2541 +88% a
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	3242 85%	2398 -83%	809 +92% ac	50 81%	157 92% ac	31 100%	42 87%	130 +97% acl	125 +96% acl	77 87%	31 92%	23 97%	29 83%	44 95%	577 -77%	2537 +88% a
11. Send / receive SMS text messages	3631 96%	2742 95% c	851 97% c	56 -90%	168 99% c	31 100%	48 100%	133 99% c	127 97%	83 93%	34 100%	24 100%	34 97%	46 98%	690 -92%	2810 +97% a
12. Making calls using your mobile network	3625 95%	2729 -95%	857 +98% ac	56 -90%	170 99% c	31 100%	46 97%	134 100% c	130 99% c	87 98%	30 89%	24 100%	32 93%	46 99%	683 -91%	2804 +97% a
13. Creating content through blogging or vlogging	823 22%	561 -19%	251 +29% ac	9 15%	54 +32% ac	11 35%	11 23%	48 +36% ac	36 28% c	26 30% c	8 25%	6 24%	10 28%	16 34% c	136 -18%	637 22%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2237 59%	1626 -56%	583 +67% a	36 59%	111 65%	24 77%	28 58%	90 67%	94 +72% a	50 56%	24 71%	15 62%	22 64%	28 61%	355 -47%	1796 +62% a
15. Finding/downloading information for work/school/university	2412 64%	1707 -59%	674 +77% a	45 +74% a	127 +74% a	28 89%	35 72%	104 +78% a	105 +80% a	68 76% a	22 65%	19 79%	29 82% a	40 +86% a	348 -47%	1984 +69% a
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	2969 78%	2285 +79% bf	655 -75% f	44 72%	132 77% f	30 97%	25 -52%	93 69%	104 80% f	64 73%	19 58%	21 87%	26 74%	36 78%	536 -72%	2328 +81% a
17. Accessing news/weather/sports	3290 87%	2503 87% c	751 86%	49 -79%	150 88%	28 88%	39 81%	116 86%	111 85%	75 84%	30 90%	21 89%	30 86%	41 89%	623 -83%	2546 +88% a
18. Scanning QR codes	2874 76%	2149 -75%	693 +79% acf	42 68%	130 76%	30 95%	29 61%	110 82%	108 83% cf	68 76%	28 83%	21 89%	28 81%	40 87% f	467 -62%	2299 +80% a
19. Maps/ Directions/navigation/travel planning	3262 86%	2450 85%	774 88% cf	49 79%	155 91% cf	31 99%	34 -70%	123 92% cf	116 89% f	80 90% f	30 90%	21 87%	29 82%	40 86%	584 -78%	2551 +88% a
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1305 34%	893 -31%	395 +45% a	25 40%	72 42% a	17 53%	19 40%	73 +54% a	52 40%	37 42%	13 40%	12 50%	16 47%	16 35%	201 -27%	1042 +36% a

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	2109 56%	1512 -53%	572 +65% ac	34 55%	109 64% a	24 75%	24 49%	96 +71% ac	91 +69% a	51 57%	25 76%	18 73%	24 68%	27 59%	357 -48%	1672 +58% a
22. Personal/household organisation tools such as calendar management/task planning etc	2303 61%	1716 60%	559 64%	36 59%	111 65%	26 83%	24 49%	85 63%	89 68%	48 54%	22 65%	18 74%	17 47%	30 64%	387 -52%	1819 +63% a
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2613 69%	1969 68% c	614 70% c	36 -58%	114 67%	29 92%	28 59%	94 70%	96 74% c	54 61%	26 77%	21 86%	24 69%	33 72%	482 -64%	2017 70% a
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	2071 55%	1531 -53%	520 +59% a	36 59%	90 53%	27 84%	26 54%	85 63%	87 +67% al	46 52%	19 57%	15 63%	14 39%	26 57%	354 -47%	1630 +56% a
25. Watching or downloading TV programmes/films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	2521 66%	1820 -63%	674 +77% ac	41 66%	134 +79% a	30 96%	34 71%	107 +79% a	98 75%	64 72%	26 79%	17 71%	25 72%	39 85% a	443 -59%	1980 +69% a

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2894 76%	2096 -73%	764 +87% ac	46 75%	147 +86% a	31 98%	39 82%	118 +88% ac	116 +89% ac	75 85% a	31 91%	21 88%	30 85%	44 +95% ac	526 -70%	2260 +78% a
27. Listening to radio	1709 45%	1329 46% i	366 42% i	31 50% i	78 45% i	18 57%	17 36%	53 39%	59 45% i	23 -26%	11 33%	6 25%	15 42%	17 36%	331 44%	1315 45%
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	2193 58%	1626 -56%	543 +62% ac	31 50%	113 66% ci	27 85%	23 47%	83 61%	87 67% ci	43 48%	17 50%	17 71%	20 58%	28 61%	365 -49%	1745 +60% a
29. Listen to an audiobook or read an e-book	1373 36%	999 -35%	358 +41% ai	27 44% i	83 +48% ai	22 71%	15 32%	46 34%	50 38%	20 -22%	13 37%	8 34%	17 48% i	24 51% i	255 34%	1053 36%
30. Playing or downloading games	1717 45%	1286 45%	413 47%	24 39%	80 47%	21 66%	19 40%	61 45%	61 47%	41 47%	15 45%	12 50%	13 36%	18 40%	353 47%	1277 44%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2984 79%	2201 -76% c	750 +86% ac	41 -67%	148 87% ac	29 91%	44 92% c	116 86% c	111 85% c	73 82%	26 78%	20 85%	29 83%	42 91% c	522 -70%	2343 +81% a
32. Other	86 2%	69 2%	16 2%	3 5% d	0 0%	1 4%	0 0%	3 2%	1 1%	0 0%	2 7%	* 1%	1 2%	0 0%	30 +4% b	50 -2%
I don't do this online	24 1%	18 1%	5 1%	3 +4% ab	* *%	0 0%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	1 1%	11 +1% b	6 -*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
Summary: Purchasing	3531 93%	2678 93% c	814 93%	54 -87%	155 91%	31 100%	40 83%	131 97% cf	123 94%	79 90%	31 92%	24 98%	32 92%	43 94%	667 -89%	2725 +94% a
Summary: Communication	3747 99%	2837 99% c	869 99% c	57 -92%	170 100% c	31 100%	48 100%	135 100% c	130 100% c	87 98%	34 100%	24 100%	35 100%	46 99%	723 -97%	2873 +99% a
Summary: Information	3576 94%	2723 95% c	815 93%	54 -88%	159 93%	31 99%	41 85%	128 95%	122 94%	83 94%	30 90%	23 96%	31 89%	44 95%	683 -91%	2756 +95% a
Summary: Health	2960 78%	2221 77%	707 81%	46 76%	141 82%	30 96%	32 68%	112 83%	105 81%	65 73%	27 81%	21 87%	25 71%	40 85%	552 -74%	2284 +79% a
Summary: Entertainment	3266 86%	2426 -84%	804 +92% ac	51 84%	158 93% a	31 100%	40 84%	125 93%	122 94% a	80 90%	31 92%	21 88%	31 89%	44 95%	623 83%	2517 +87% a
Summary: Social	2991 79%	2208 -77% c	750 +86% ac	41 -67%	148 87% ac	29 91%	44 92% c	116 86% c	111 85% c	73 82%	26 78%	20 85%	29 83%	42 91% c	527 -70%	2345 +81% a
Base for stats	4000	3051	906	71	172	31	50	138	134	90	35	24	36	49	856	2973
Mean Number of Activities	**20.18**	**-19.66** c	**+21.91** ac	**-17.56**	**+22.47** ac	**26.47**	**19.53**	**+22.68** ac	**+22.56** ac	**20.31**	**21.65**	**23.55**	**21.10**	**21.98**	**-16.66**	**+21.28** a

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	3020 80%	123 85% efgh	834 +88% efgh	134 82% fgh	896 +86% efgh	215 -71% g	552 -72% gh	71 -52%	79 -60%	374 -60%	43 -68%	23 -62%	9 -54%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	3020 80%	113 78% egh	817 +86% efgh	129 79% egh	931 +90% acefgh	186 -62% g	591 77% egh	66 -48%	75 -57%	380 -61%	49 76% acd	20 -54%	9 -52%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	3184 84%	114 79% gh	856 +90% aefgh	141 86% egh	964 +93% acefgh	212 -70% g	617 -80% egh	79 -57%	77 -58%	417 -67%	44 -69%	23 -59%	10 -59%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	2526 67%	106 73% fgh	645 68% fgh	125 +76% efgh	774 +74% befgh	190 63% gh	472 -61% gh	55 -40%	59 -45%	322 -52%	41 64% c	17 -45%	10 57%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2651 70%	112 77% efgh	817 +86% acefgh	121 74% efgh	849 +82% efgh	138 -46% gh	444 -58% egh	28 -20%	42 -32%	237 -38%	27 -43%	13 -33%	6 -34%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1818 48%	101 +69% bdefgh	536 +56% efgh	95 +58% efgh	590 +57% efgh	99 -33% g	261 -34% gh	23 -17%	29 -22%	143 -23%	22 -34% d	8 -21%	3 -15%
7. Send/ receive e-mails	3615 95%	138 95% gh	933 +98% efgh	161 98% egh	1016 +98% efgh	267 -89%	730 95% egh	113 -81%	111 -85%	552 -89% cd	56 -88% d	30 -78%	13 -71%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3404	142	924	154	992	245	649	79	80	443	43	24	11
	90%	+97%	+97%	94%	+95%	-82%	-84%	-57%	-61%	-71%	-68%	-64%	-61%
		efgh	efgh	efgh	efgh	gh	gh						
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	3232	133	908	148	964	225	599	66	71	392	45	24	9
	85%	92%	+95%	90%	+93%	-75%	-78%	-48%	-54%	-63%	-71%	-64%	-52%
		efgh	cefgh	efgh	efgh	gh	gh						
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	3242	135	913	146	952	224	595	71	77	409	37	23	9
	85%	+93%	+96%	89%	+92%	-74%	-77%	-51%	-59%	-66%	-58%	-61%	-54%
		efgh	cdefgh	efgh	efgh	gh	gh						
11. Send / receive SMS text messages	3631	143	935	160	1025	275	732	112	118	559	56	31	14
	96%	98%	+98%	97%	+99%	-91%	95%	-81%	-90%	-90%	-87%	-81%	-79%
		egh	efgh	gh	efgh	g	g			d			
12. Making calls using your mobile network	3625	136	930	162	1020	273	736	112	118	566	55	29	14
	95%	94%	+98%	99%	+98%	-91%	96%	-81%	-90%	-91%	-86%	-78%	-80%
		g	aegh	egh	aefgh	g	egh			cd			
13. Creating content through blogging or vlogging	823	57	308	37	243	39	84	3	2	39	5	4	1
	22%	+39%	+32%	23%	23%	-13%	-11%	-2%	-1%	-6%	-8%	-10%	-5%
		cdefgh	cdefgh	efgh	efgh	gh	gh						
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2237	116	752	108	700	113	323	18	21	153	22	10	7
	59%	+80%	+79%	66%	+67%	-38%	-42%	-13%	-16%	-25%	-34%	-26%	-37%
		cdefgh	cdefgh	efgh	efgh	gh	gh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
15. Finding/downloading information for work/ school/university	2412 64%	115 +79% efgh	766 +80% cefgh	108 66% efgh	827 +80% cefgh	113 -37% gh	364 -47% egh	12 -9%	27 -21% g	150 -24%	12 -19%	9 -25%	7 -41% ab
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	2969 78%	122 84% egh	746 78% egh	127 78% gh	890 +86% bcefgh	210 -70% g	612 80% egh	76 -55%	79 -60%	412 -66%	44 68%	24 -63%	11 -60%
17. Accessing news/weather/sports	3290 87%	126 87% gh	861 +90% efgh	150 92% egh	951 +91% efgh	244 -81% h	652 85% gh	103 -74%	82 -63%	475 -77%	50 77%	25 -66%	11 -63%
18. Scanning QR codes	2874 76%	134 +92% efgh	856 +90% cdefgh	136 83% efgh	892 +86% efgh	164 -54% gh	512 -67% egh	33 -24%	39 -30%	275 -44%	36 -56%	14 -38%	8 -43%
19. Maps/ Directions/navigation/travel planning	3262 86%	131 90% egh	876 +92% efgh	144 88% gh	963 +93% efgh	236 -78% gh	639 83% gh	74 -53%	73 -55%	428 -69% c	43 -67%	20 -53%	12 -68%
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1305 34%	93 +64% bcdefgh	462 +48% cdefgh	54 33% efgh	415 +40% efgh	53 -18% gh	155 -20% gh	1 -1%	10 -8% g	70 -11%	11 -17%	6 -15%	1 -5%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	2109 56%	114 +79% cdefgh	652 +69% efgh	96 59% efgh	669 +64% efgh	123 -41% gh	326 -42% gh	23 -17%	25 -19%	155 -25%	19 -29%	10 -26%	3 -16%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
22. Personal/household organisation tools such as calendar management/task planning etc	2303	104	653	104	726	139	405	40	35	239	28	11	8
	61%	+72%	+69%	63%	+70%	-46%	-53%	-29%	-27%	-38%	-43%	-28%	46%
		efgh	efgh	egh	efgh	gh	gh						
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2613	109	656	126	776	170	521	77	64	385	25	15	7
	69%	75%	69%	77%	+75%	-57%	68%	-55%	-49%	-62%	-40%	-40%	-39%
		egh	egh	egh	befgh		egh			bcd			
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	2071	106	606	107	658	117	339	25	27	197	14	10	4
	55%	+73%	+64%	+65%	+63%	-39%	-44%	-18%	-21%	-32%	-22%	-26%	-23%
		efgh	efgh	efgh	efgh	gh	gh						
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	2521	125	771	124	784	147	383	46	42	224	34	17	6
	66%	+86%	+81%	+76%	+75%	-49%	-50%	-33%	-32%	-36%	-53%	-44%	-34%
		defgh	defgh	efgh	efgh	gh	gh				a		
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2894	136	851	139	874	192	494	58	41	304	33	15	6
	76%	+94%	+89%	+85%	+84%	-64%	-64%	-42%	-31%	-49%	-51%	-40%	-37%
		defgh	defgh	efgh	efgh	gh	gh						
27. Listening to radio	1709	63	443	103	508	121	341	45	23	207	20	14	6
	45%	43%	46%	+63%	+49%	40%	44%	-32%	-18%	-33%	-31%	37%	34%
		h	gh	abdefgh	egh	h	h	h					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	2193	117	709	117	693	109	330	22	13	149	24	10	5
	58%	+80%	+74%	+71%	+67%	-36%	-43%	-16%	-10%	-24%	-37%	-26%	-27%
		defgh	defgh	efgh	efgh	gh	gh				a		
29. Listen to an audiobook or read an e-book	1373	78	394	76	445	70	207	30	8	99	16	7	4
	36%	+54%	+41%	+47%	+43%	-23%	-27%	-22%	-6%	-16%	25%	-18%	23%
		befgh	efgh	efgh	efgh	h	h	h					
30. Playing or downloading games	1717	119	562	103	502	99	190	32	22	130	16	9	2
	45%	+82%	+59%	+63%	48%	-33%	-25%	-23%	-17%	-21%	-25%	-25%	-14%
		bcdefgh	defgh	defgh	efgh	fh							
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2984	130	887	143	903	189	500	60	52	305	31	18	6
	79%	+89%	+93%	+87%	+87%	-63%	-65%	-43%	-40%	-49%	-48%	-48%	-36%
		efgh	cdefgh	efgh	efgh	gh	gh						
32. Other	86	11	18	5	13	12	19	2	1	11	2	1	*
	2%	+7%	2%	3%	-1%	4%	2%	2%	*%	2%	4%	2%	1%
		bdfh				d							
I don't do this online	24	0	1	*	*	3	3	8	2	10	1	3	2
	1%	0%	*%	*%	-*%	1%	*%	+6%	2%	+2%	2%	+7%	+14%
						d		abcdef	bd			a	ab
Summary: Purchasing	3531	139	918	158	1015	263	696	107	96	507	57	27	13
	93%	96%	+96%	97%	+98%	-87%	-91%	-78%	-73%	-82%	89%	-71%	-71%
		egh	efgh	efgh	efgh	h	gh				cd		
Summary: Communication	3747	145	951	164	1037	290	761	124	124	596	59	33	15
	99%	100%	+100%	100%	+100%	-96%	99%	-90%	-94%	-96%	-92%	-87%	-86%
		gh	egh	gh	egh	g	egh			cd			
Summary: Information	3576	142	925	155	1010	271	720	116	101	535	57	27	13
	94%	98%	+97%	94%	+97%	-90%	94%	-84%	-77%	-86%	89%	-72%	-75%
		egh	efgh	gh	efgh	h	gh			c	c		

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
Summary: Health	2960	128	770	140	867	197	578	87	70	429	34	17	10
	78%	+88%	81%	85%	+83%	-66%	75%	-63%	-53%	-69%	-54%	-45%	-55%
		efgh	efgh	efgh	efgh		egh			bc			
Summary: Entertainment	3266	143	900	152	948	240	602	89	68	425	47	22	10
	86%	+98%	+95%	92%	+91%	-80%	-78%	-64%	-52%	-68%	-73%	-59%	-55%
		defgh	defgh	efgh	efgh	gh	gh						
Summary: Social	2991	132	887	143	903	190	502	62	52	308	31	18	6
	79%	+91%	+93%	+87%	+87%	-63%	-65%	-45%	-40%	-50%	-48%	-48%	-36%
		efgh	cdefgh	efgh	efgh	gh	gh						
Base for stats	4000	149	961	167	1048	335	806	205	158	722	80	49	24
Mean Number of Activities	**20.18**	**+24.25**	**+23.80**	**+22.64**	**+23.28**	**-15.56**	**-17.83**	**-8.08**	**-10.30**	**-12.74**	**-12.54**	**-10.58**	**-9.74**
		efgh	efgh	efgh	efgh	gh	egh		g	d			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
1. Online shopping of items or food deliveries (e.g. groceries, homeware, clothes, food)	3020 80%	211 -64% d	163 -56%	217 74% bd	157 -49%
2. Online shopping for services (e.g. holiday booking, travel booking, insurance, events)	3020 80%	225 -69% bd	154 -53%	218 75% bd	157 -49%
3. Managing personal or household finances, (e.g. online banking/ paying bills/ setting up direct debits)	3184 84%	244 -75% bd	173 -59%	238 81% bd	178 -55%
4. Finding information or applying for benefits/ tax credits/ other government or charitable support	2526 67%	190 -58% bd	132 -45%	172 59% bd	148 -46%
5. Contactless payments via a mobile or at point of sale (e.g. credit or debit cards, Apple Pay, Google Wallet)	2651 70%	146 -45% bd	91 -31%	131 -45% bd	106 -33%
6. Selling or trading items online (e.g. eBay, Facebook, Vinted)	1818 48%	100 -31% b	43 -15%	75 -26% b	68 -21%
7. Send/ receive e-mails	3615 95%	301 92% d	251 -85%	285 98% bd	263 -81%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
8. Communicating via instant messaging (e.g. Facebook Messenger, Microsoft Teams chat, WhatsApp)	3404	228	214	237	202
	90%	-70%	-73%	-81% ad	-62%
9. Make/receive voice calls over the internet (e.g. Microsoft Teams, WhatsApp or Zoom)	3232	205	187	210	178
	85%	-63%	-64%	-72% d	-55%
10. Make/receive video calls over the internet (e.g. via FaceTime, Microsoft Teams, WhatsApp or Zoom)	3242	213	197	216	190
	85%	-65%	-67%	-74% d	-59%
11. Send / receive SMS text messages	3631	298	261	281	274
	96%	-91%	-89%	96% bd	-85%
12. Making calls using your mobile network	3625	295	271	279	283
	95%	-90%	92%	95% d	-87%
13. Creating content through blogging or vlogging	823	23	16	13	25
	22%	-7%	-5%	-5%	-8%
14. Using a 'wallet', to store other personal information such as tickets, covid pass or store cards (e.g. Google Wallet, Apple Wallet)	2237	96	57	83	69
	59%	-29%	-19%	-29%	-21%
15. Finding/downloading information for work/ school/university	2412	88	62	102	47
	64%	-27% d	-21%	-35% bd	-14%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
16. Using local council/ Government sites, (e.g. to contact, to find information, to complete processes such as passport applications)	2969	230	182	240	168
	78%	-70%	-62%	82%	-52%
		d		abd	
17. Accessing news/weather/sports	3290	269	207	249	223
	87%	82%	-70%	85%	-69%
		bd		bd	
18. Scanning QR codes	2874	158	116	176	98
	76%	-48%	-40%	-60%	-30%
		d		bd	
19. Maps/ Directions/navigation/travel planning	3262	257	171	228	196
	86%	-79%	-58%	-78%	-61%
		bd		bd	
20. Using generative AI sites or tools such as Chat GPT, Google Bard, Snapchat My AI	1305	48	22	42	28
	34%	-15%	-8%	-14%	-9%
21. Storing/sending or receiving files through a cloud service such as Dropbox, Google Drive or Microsoft OneDrive	2109	112	43	102	49
	56%	-34%	-15%	-35%	-15%
		bd		bd	
22. Personal/household organisation tools such as calendar management/task planning etc	2303	140	99	146	89
	61%	-43%	-34%	-50%	-27%
		d		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
23. Using apps or websites to book and/or access healthcare services (e.g. consultation with hospital or GP)	2613 69%	219 67% d	167 -57%	214 73% bd	167 -52%
24. Using services or sites for personal health or fitness or lifestyle monitoring (e.g. activity tracking, step counts, cycle tracking, habit tracking etc)	2071 55%	117 -36%	80 -27%	109 -37%	88 -27%
25. Watching or downloading TV programmes/ films/sport content (e.g. Netflix, BBC iPlayer, or Sky Go)	2521 66%	127 -39%	98 -33%	125 -43% d	95 -29%
26. Watching or downloading short video clips (e.g. on YouTube, TikTok, Dailymotion, Vimeo, or Facebook)	2894 76%	182 -56% bd	121 -41%	163 -56% bd	137 -42%
27. Listening to radio	1709 45%	123 38%	83 -28%	119 41% bd	88 -27%
28. Listening to or downloading audio on a streaming service (e.g. music streaming, podcasts)	2193 58%	91 -28%	58 -20%	89 -31% bd	59 -18%
29. Listen to an audiobook or read an e-book	1373 36%	51 -16%	48 -16%	58 -20%	38 -12%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 144 (continuation)
QE9. For each activity listed below, please indicate whether you do each activity on a mobile phone and/or another device, or not at all. - Mobile phone or another device
Base: Where use internet at home at or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
30. Playing or downloading games	1717	55	75	75	52
	45%	-17%	-26%	-26%	-16%
31. Using social media sites or apps to post, comment or interact with content or other users (e.g. Facebook, X (formerly Twitter), LinkedIn, Instagram, TikTok or Snapchat)	2984	159	146	158	142
	79%	-49%	-50%	-54%	-44%
32. Other	86	8	2	8	2
	2%	3%	1%	3%	1%
I don't do this online	24	2	8	0	10
	1%	1%	+3%	0%	+3%
Summary: Purchasing	3531	286	221	268	235
	93%	-88%	-75%	92%	-73%
		bd		bd	
Summary: Communication	3747	317	279	289	303
	99%	97%	-95%	99%	-93%
				d	
Summary: Information	3576	294	241	279	252
	94%	-90%	-82%	95%	-78%
		d		bd	
Summary: Health	2960	233	196	236	189
	78%	-71%	-67%	81%	-58%
		d		bd	
Summary: Entertainment	3266	240	185	225	195
	86%	-73%	-63%	-77%	-60%
		d		bd	
Summary: Social	2991	162	147	161	143
	79%	-49%	-50%	-55%	-44%
Base for stats	4000	360	362	316	402
Mean Number of Activities	**20.18**	**-14.47**	**-11.02**	**-16.00**	**-10.11**
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 145
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3660	3425	643	436	671	235	33	1412
Effective Weighted Sample	2322	2171	404	275	426	151	21	845
Weighted Bases	**3671**	**3421**	**625**	**434**	**684**	**250**	**39**	**1201**
Banking	2807	2724	423	268	352	84	15	747
	76%	+80%	-68%	-62%	-51%	-34%	-39%	-62%
		bcdef	def	de	e			
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744	1719	195	91	117	25	6	350
	48%	+50%	-31%	-21%	-17%	-10%	-17%	-29%
		bcdef	cde	e				
Games	1312	1283	164	81	109	28	2	291
	36%	+38%	-26%	-19%	-16%	-11%	-6%	-24%
		bcdef	cdef					
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893	1864	243	115	143	28	4	381
	52%	+54%	-39%	-26%	-21%	-11%	-10%	-32%
		bcdef	cdef	e	e			
Navigation/Maps	2667	2573	433	253	346	93	9	684
	73%	+75%	69%	-58%	-51%	-37%	-24%	-57%
		bcdef	cdef	ef	ef			
News/ Newspapers	1727	1653	264	178	252	73	5	450
	47%	+48%	-42%	-41%	-37%	-29%	-12%	-37%
		bcdef	ef	ef	f			
Payment services (e.g. Apple Pay, PayPal)	2041	2016	261	147	173	25	9	436
	56%	+59%	-42%	-34%	-25%	-10%	-22%	-36%
		bcdef	cde	de	e			
Shopping (e.g. Amazon, Ocado, eBay)	2296	2234	329	178	240	62	14	535
	63%	+65%	-53%	-41%	-35%	-25%	-36%	-45%
		bcdef	cde	e	e			
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528	2454	380	179	253	74	3	617
	69%	+72%	-61%	-41%	-37%	-30%	-7%	-51%
		bcdef	cdef	ef	f	f		
Taxi booking or travel (e.g. Uber, Trainline)	1603	1571	209	103	134	32	5	328
	44%	+46%	-34%	-24%	-20%	-13%	-13%	-27%
		bcdef	cde	e				

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 145 (continuation)
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3660	3425	643	436	671	235	33	1412
Effective Weighted Sample	2322	2171	404	275	426	151	21	845
Weighted Bases	**3671**	**3421**	**625**	**434**	**684**	**250**	**39**	**1201**
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629	1593	229	102	138	36	7	361
	44%	+47%	-37%	-24%	-20%	-14%	-17%	-30%
		bcdef	cde	e				
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811	2687	463	295	419	124	13	805
	77%	+79%	74%	-68%	-61%	-49%	-34%	-67%
		cdef	def	ef	ef			
Fitness or health apps (e.g. Strava, Apple Health app)	1307	1292	162	70	85	15	0	199
	36%	+38%	-26%	-16%	-12%	-6%	-0%	-17%
		bcdef	cdef	e	e			
Review apps (e.g. Goodreads, Tripadvisor)	632	625	114	52	59	7	0	111
	17%	+18%	18%	-12%	-9%	-3%	-0%	-9%
		cdef	cdef	e	e			
Smart home technology apps (e.g. Ring)	695	687	92	52	60	8	3	114
	19%	+20%	-15%	-12%	-9%	-3%	7%	-9%
		bcde	de	e	e			
None of these	169	112	35	49	106	57	15	127
	5%	-3%	6%	+11%	+16%	+23%	+38%	+11%
			a	ab	ab	abc	abcd	
Don’ t know	14	11	1	3	6	3	0	8
	*%	*%	*%	1%	+1%	1%	0%	1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 145 (continuation)
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3660	2750	876	181	149	23	36	109	108	86	28	21	34	38	715	2810
Effective Weighted Sample	2322	1739	558	75	100	16	27	79	83	66	18	14	24	30	448	1785
Weighted Bases	**3671**	**2777**	**858**	**62**	**165**	**29**	**47**	**131**	**128**	**84**	**31**	**24**	**36**	**47**	**702**	**2831**
Banking	2807 76%	2127 77% c	653 76% c	41 -66%	120 73%	22 77%	32 68%	105 80%	101 78%	62 74%	27 88%	21 89%	29 82%	38 82%	467 -67%	2254 +80% a
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744 48%	1221 -44%	506 +59% ac	26 42%	86 52%	19 66%	31 66% ac	74 57% a	83 +65% ac	48 57%	26 84%	16 65%	25 +70% ac	25 53%	270 -39%	1416 +50% a
Games	1312 36%	978 35% c	318 37% c	14 -23%	52 31%	19 65%	22 46% c	58 44% c	43 34%	27 32%	11 37%	11 47%	13 36%	13 28%	256 36%	999 35%
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893 52%	1417 51% i	453 53% i	31 51% i	89 54% i	24 83%	23 49%	63 48% i	75 58% i	25 -29%	9 28%	14 60%	19 54%	31 67% i	306 -44%	1526 +54% a
Navigation/Maps	2667 73%	1991 72% c	646 75% c	37 -60%	126 76% c	25 86%	35 74%	104 79% c	94 74%	59 71%	28 89%	20 85%	26 73%	37 79%	433 -62%	2149 +76% a
News/ Newspapers	1727 47%	1281 46%	424 49% ci	24 38%	85 51% i	19 67%	17 35%	71 54% ci	71 55% ci	28 -33%	10 32%	13 55%	18 51%	26 56%	272 -39%	1402 +50% a
Payment services (e.g. Apple Pay, PayPal)	2041 56%	1493 -54%	524 +61% a	32 51%	98 59%	22 77%	29 61%	87 67% aci	78 60%	40 48%	21 69%	15 61%	23 65%	29 62%	301 -43%	1675 +59% a
Shopping (e.g. Amazon, Ocado, eBay)	2296 63%	1722 62%	552 64%	35 56%	95 58%	23 80%	30 64%	85 65%	80 62%	46 55%	24 77%	19 77%	24 66%	36 78%	378 -54%	1845 +65% a
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528 69%	1861 -67% c	643 +75% ac	33 -53%	120 73% c	25 86%	35 73%	93 71% c	102 79% ac	67 80% c	27 87%	15 61%	29 80% c	38 80% c	429 -61%	2019 +71% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 145 (continuation)
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3660	2750	876	181	149	23	36	109	108	86	28	21	34	38	715	2810
Effective Weighted Sample	2322	1739	558	75	100	16	27	79	83	66	18	14	24	30	448	1785
Weighted Bases	**3671**	**2777**	**858**	**62**	**165**	**29**	**47**	**131**	**128**	**84**	**31**	**24**	**36**	**47**	**702**	**2831**
Taxi booking or travel (e.g. Uber, Trainline)	1603 44%	1108 -40%	470 +55% aci	25 40%	90 +54% ac	17 59%	25 53%	73 +56% ac	79 +61% aci	34 40%	25 80%	11 47%	16 44%	31 +67% aci	228 -32%	1326 +47% a
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629 44%	1179 -42%	430 +50% ai	34 +55% ai	77 46%	21 72%	17 36%	63 48%	74 +58% ai	30 35%	10 33%	12 50%	20 56%	28 59%	271 -39%	1310 +46% a
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811 77%	2122 76%	657 77%	45 73%	120 73%	23 79%	36 77%	94 72%	106 83%	63 75%	27 86%	22 90%	24 66%	37 78%	510 -73%	2211 +78% a
Fitness or health apps (e.g. Strava, Apple Health app)	1307 36%	959 35%	332 39%	28 45% a	68 41%	13 47%	19 40%	47 36%	45 35%	26 31%	13 43%	7 28%	12 32%	19 40%	175 -25%	1087 +38% a
Review apps (e.g. Goodreads, Tripadvisor)	632 17%	469 17%	154 18%	11 17%	35 21%	8 28%	10 21%	18 14%	23 18%	14 17%	6 18%	4 16%	6 16%	5 11%	97 -14%	517 +18% a
Smart home technology apps (e.g. Ring)	695 19%	519 19%	167 19%	7 11%	35 21%	12 42%	10 22%	19 15%	31 24% c	14 17%	2 6%	5 19%	5 14%	7 16%	112 16%	549 19%
None of these	169 5%	140 5%	28 3%	7 +11% abh	6 4%	0 0%	3 7%	4 3%	1 1%	2 3%	* 1%	0 0%	1 2%	3 6%	68 +10% b	96 -3%
Don’ t know	14 *%	8 *%	6 1%	* *%	3 +2% a	0 0%	0 0%	2 1%	0 0%	1 1%	0 0%	0 0%	0 0%	* *%	2 *%	9 *%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 145 (continuation)
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3660	132	898	175	1053	295	741	113	118	419	83	81	88
Effective Weighted Sample	2322	86	567	108	673	182	471	72	77	320	57	75	81
Weighted Bases	**3671**	**136**	**939**	**162**	**1026**	**280**	**744**	**123**	**123**	**567**	**66**	**31**	**20**
Banking	2807	115	830	137	883	168	505	47	36	295	32	16	9
	76%	85%	+88%	84%	+86%	-60%	-68%	-38%	-30%	-52%	-48%	-53%	-46%
		efgh	efgh	efgh	efgh	gh	gh						
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744	90	641	93	558	71	209	17	8	97	14	3	2
	48%	+66%	+68%	+57%	+54%	-25%	-28%	-14%	-7%	-17%	-21%	-11%	-11%
		efgh	cdefgh	efgh	efgh	h	gh						
Games	1312	87	451	75	379	80	154	13	15	94	8	5	1
	36%	+63%	+48%	+46%	37%	-29%	-21%	-11%	-12%	-17%	-12%	-18%	-7%
		bcdefgh	defgh	efgh	efgh	fgh							
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893	103	669	104	582	90	257	10	18	122	15	5	2
	52%	+75%	+71%	+64%	+57%	-32%	-35%	-8%	-15%	-21%	-22%	-16%	-11%
		defgh	defgh	efgh	efgh	gh	gh						
Navigation/Maps	2667	107	761	122	831	157	510	46	46	299	26	14	6
	73%	78%	+81%	75%	+81%	-56%	-69%	-38%	-38%	-53%	-40%	-46%	-30%
		egh	efgh	egh	efgh	gh	egh			d			
News/ Newspapers	1727	57	481	88	546	92	337	35	38	223	15	11	2
	47%	42%	+51%	54%	+53%	-33%	45%	-28%	-31%	-39%	-23%	37%	-10%
			egh	egh	efgh		egh			bd		d	
Payment services (e.g. Apple Pay, PayPal)	2041	90	679	110	676	94	303	8	17	149	14	7	2
	56%	66%	+72%	+68%	+66%	-33%	-41%	-6%	-14%	-26%	-22%	-24%	-9%
		efgh	defgh	efgh	efgh	gh	gh			d		d	
Shopping (e.g. Amazon, Ocado, eBay)	2296	105	697	115	750	121	374	38	24	204	21	11	4
	63%	+77%	+74%	71%	+73%	-43%	-50%	-31%	-19%	-36%	-32%	-35%	-19%
		efgh	efgh	efgh	efgh	h	gh			d			
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528	116	806	125	789	144	395	44	30	222	17	10	4
	69%	+85%	+86%	77%	+77%	-52%	-53%	-35%	-24%	-39%	-26%	-33%	-18%
		efgh	cdefgh	efgh	efgh	gh	gh			d			
Taxi booking or travel (e.g. Uber, Trainline)	1603	74	550	73	524	65	237	15	16	121	8	3	1
	44%	54%	+59%	45%	+51%	-23%	-32%	-13%	-13%	-21%	-13%	-11%	-7%
		efgh	cdefgh	efgh	efgh		egh			d			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 145 (continuation)
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3660	132	898	175	1053	295	741	113	118	419	83	81	88
Effective Weighted Sample	2322	86	567	108	673	182	471	72	77	320	57	75	81
Weighted Bases	**3671**	**136**	**939**	**162**	**1026**	**280**	**744**	**123**	**123**	**567**	**66**	**31**	**20**
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629 44%	89 +66% cdefgh	543 +58% defgh	80 49% efgh	511 +50% efgh	86 -31% gh	237 -32% gh	16 -13%	20 -16%	114 -20%	16 -24%	3 -11%	5 -24%
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811 77%	119 +87% efgh	788 +84% efgh	133 82% egh	823 +80% efgh	187 -67% h	551 74% gh	71 -58% h	49 -40%	363 -64% bd	32 -49%	16 -54%	8 -38%
Fitness or health apps (e.g. Strava, Apple Health app)	1307 36%	67 +49% cefgh	466 +50% cdefgh	55 34% egh	435 +42% efgh	43 -15% h	183 -25% egh	10 -8%	4 -3%	71 -12%	8 -13%	3 -10%	3 -13%
Review apps (e.g. Goodreads, Tripadvisor)	632 17%	20 15% h	183 19% gh	30 19% gh	212 +21% gh	41 15% gh	121 16% gh	6 -5%	2 -1%	44 -8%	9 14%	4 14%	1 -6%
Smart home technology apps (e.g. Ring)	695 19%	34 25% fgh	203 22% fgh	34 21% fgh	244 +24% efgh	43 15% gh	96 -13% g	2 -1%	6 -5%	53 -9%	4 -6%	2 -7%	1 -4%
None of these	169 5%	3 2%	9 -1%	3 2%	11 -1%	37 +13% abcdf	45 6% bd	25 +21% abcdf	32 +26% abcdef	74 +13%	20 +30% a	6 +20%	7 +33% a
Don’ t know	14 *%	* *%	* *%	0 0%	4 *%	2 1%	2 *%	* *%	3 +2% bf	6 +1%	0 0%	0 0%	1 +3%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 145 (continuation)
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3660	222	197	191	226
Effective Weighted Sample	2322	170	151	148	171
Weighted Bases	**3671**	**289**	**278**	**264**	**299**
Banking	2807 76%	174 -60% bd	121 -44%	160 -60% bd	135 -45%
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744 48%	49 -17%	48 -17%	56 -21%	41 -14%
Games	1312 36%	45 -16%	49 -18%	51 -19%	40 -13%
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893 52%	72 -25%	50 -18%	75 -28% d	47 -16%
Navigation/Maps	2667 73%	181 -62% bd	118 -43%	154 -58% b	142 -48%
News/ Newspapers	1727 47%	132 46% b	91 -33%	122 46% b	101 -34%
Payment services (e.g. Apple Pay, PayPal)	2041 56%	94 -32% bd	55 -20%	85 -32% b	64 -21%
Shopping (e.g. Amazon, Ocado, eBay)	2296 63%	117 -40%	87 -32%	111 -42%	93 -31%
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528 69%	123 -43%	99 -36%	120 -45%	102 -34%
Taxi booking or travel (e.g. Uber, Trainline)	1603 44%	63 -22%	59 -21%	76 -29% d	43 -14%
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629 44%	65 -23%	49 -18%	72 -27% d	42 -14%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 145 (continuation)
QM15. Do you use any of the following types of apps on your smartphone?
Base: Where personally use a smartphone

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3660	222	197	191	226
Effective Weighted Sample	2322	170	151	148	171
Weighted Bases	**3671**	**289**	**278**	**264**	**299**
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811	187	176	174	185
	77%	-65%	-63%	-66%	-62%
Fitness or health apps (e.g. Strava, Apple Health app)	1307	44	27	50	21
	36%	-15%	-10%	-19%	-7%
		d		bd	
Review apps (e.g. Goodreads, Tripadvisor)	632	34	11	29	15
	17%	12%	-4%	11%	-5%
		b		b	
Smart home technology apps (e.g. Ring)	695	35	18	30	20
	19%	-12%	-7%	-12%	-7%
None of these	169	27	47	27	46
	5%	+9%	+17%	+10%	+15%
Don’ t know	14	5	1	3	3
	*%	+2%	*%	1%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 146
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Banking	2807	2724	423	268	352	84	15	747
	70%	+75%	-62%	-53%	-40%	-23%	-19%	-52%
		bcdef	cdef	def	ef			
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744	1719	195	91	117	25	6	350
	44%	+47%	-29%	-18%	-13%	-7%	-8%	-24%
		bcdef	cdef	e	e			
Games	1312	1283	164	81	109	28	2	291
	33%	+35%	-24%	-16%	-12%	-8%	-3%	-20%
		bcdef	cdef	ef				
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893	1864	243	115	143	28	4	381
	47%	+51%	-36%	-23%	-16%	-8%	-5%	-26%
		bcdef	cdef	def	ef			
Navigation/Maps	2667	2573	433	253	346	93	9	684
	67%	+71%	64%	-50%	-40%	-25%	-12%	-47%
		bcdef	cdef	def	ef			
News/ Newspapers	1727	1653	264	178	252	73	5	450
	43%	+46%	39%	-35%	-29%	-20%	-6%	-31%
		bcdef	def	ef	ef	f		
Payment services (e.g. Apple Pay, PayPal)	2041	2016	261	147	173	25	9	436
	51%	+56%	-39%	-29%	-20%	-7%	-11%	-30%
		bcdef	cdef	def	e			
Shopping (e.g. Amazon, Ocado, eBay)	2296	2234	329	178	240	62	14	535
	57%	+62%	-49%	-35%	-27%	-17%	-17%	-37%
		bcdef	cdef	def	e			
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528	2454	380	179	253	74	3	617
	63%	+68%	-56%	-35%	-29%	-20%	-4%	-43%
		bcdef	cdef	ef	ef	f		
Taxi booking or travel (e.g. Uber, Trainline)	1603	1571	209	103	134	32	5	328
	40%	+43%	-31%	-20%	-15%	-9%	-6%	-23%
		bcdef	cdef	ef	e			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629 41%	1593 +44% bcdef	229 -34% cdef	102 -20% e	138 -16% e	36 -10%	7 -8%	361 -25%
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811 70%	2687 +74% bcdef	463 68% cdef	295 -59% def	419 -48% ef	124 -33% f	13 -16%	805 -56%
Fitness or health apps (e.g. Strava, Apple Health app)	1307 33%	1292 +36% bcdef	162 -24% cdef	70 -14% ef	85 -10% ef	15 -4%	0 -0%	199 -14%
Review apps (e.g. Goodreads, Tripadvisor)	632 16%	625 +17% cdef	114 17% cdef	52 -10% ef	59 -7% e	7 -2%	0 -0%	111 -8%
Smart home technology apps (e.g. Ring)	695 17%	687 +19% bcdef	92 -14% de	52 -10% e	60 -7% e	8 -2%	3 -3%	114 -8%
None of these	169 4%	112 -3%	35 5% a	49 +10% ab	106 +12% ab	57 +15% ab	15 +18% ab	127 +9%
Yes, but I don’ t personally use one	56 1%	33 -1%	3 *%	17 +3% ab	40 +5% ab	22 +6% ab	3 4% b	44 +3%
No smartphone in household	246 6%	150 -4%	50 7% a	50 +10% a	146 +17% abc	96 +26% abcd	39 +48% abcde	194 +13%
Don’ t know	41 1%	35 1%	1 *%	6 1%	12 1%	6 2% b	0 0%	18 1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Banking	2807	2127	653	41	120	22	32	105	101	62	27	21	29	38	467	2254
	70%	70%	72%	-58%	70%	71%	64%	76%	75%	69%	79%	89%	82%	78%	-55%	+76%
		c	c					c	c							a
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744	1221	506	26	86	19	31	74	83	48	26	16	25	25	270	1416
	44%	-40%	+56%	37%	50%	61%	63%	54%	+62%	53%	+75%	65%	+70%	51%	-32%	+48%
			ac				ac	ac	ac	c	ac		ac			a
Games	1312	978	318	14	52	19	22	58	43	27	11	11	13	13	256	999
	33%	32%	35%	-20%	30%	59%	44%	42%	32%	30%	33%	47%	36%	27%	30%	34%
		c	c				c	c								
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893	1417	453	31	89	24	23	63	75	25	9	14	19	31	306	1526
	47%	46%	50%	44%	52%	76%	47%	46%	56%	-27%	25%	60%	54%	64%	-36%	+51%
		i	ij	i	ij			i	ij				i	ij		a
Navigation/Maps	2667	1991	646	37	126	25	35	104	94	59	28	20	26	37	433	2149
	67%	-65%	+71%	-53%	73%	79%	70%	75%	70%	66%	80%	85%	73%	76%	-51%	+72%
		c	ac		c			c	c		c			c		a
News/ Newspapers	1727	1281	424	24	85	19	17	71	71	28	10	13	18	26	272	1402
	43%	-42%	47%	-34%	49%	61%	34%	51%	53%	31%	29%	55%	51%	53%	-32%	+47%
			aci		ci			ci	ci							a
Payment services (e.g. Apple Pay, PayPal)	2041	1493	524	32	98	22	29	87	78	40	21	15	23	29	301	1675
	51%	-49%	+58%	45%	57%	71%	58%	+63%	58%	44%	62%	61%	65%	59%	-35%	+56%
			ac					aci								a
Shopping (e.g. Amazon, Ocado, eBay)	2296	1722	552	35	95	23	30	85	80	46	24	19	24	36	378	1845
	57%	56%	61%	49%	55%	73%	61%	61%	60%	51%	69%	77%	66%	74%	-44%	+62%
			c											c		a
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528	1861	643	33	120	25	35	93	102	67	27	15	29	38	429	2019
	63%	-61%	+71%	-47%	70%	78%	70%	67%	+76%	74%	78%	61%	80%	77%	-50%	+68%
		c	ac		c		c	c	ac	ac	c		c	c		a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Taxi booking or travel (e.g. Uber, Trainline)	1603 40%	1108 -36%	470 +52% aci	25 35%	90 +52% ac	17 54%	25 51%	73 +53% ac	79 +59% aci	34 37%	25 +72% aci	11 47%	16 44%	31 +64% aci	228 -27%	1326 +45% a
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629 41%	1179 -39%	430 +48% ai	34 48% a	77 45%	21 66%	17 34%	63 45%	74 +55% ai	30 33%	10 29%	12 50%	20 56%	28 56%	271 -32%	1310 +44% a
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811 70%	2122 70%	657 73%	45 64%	120 70%	23 72%	36 73%	94 68%	106 79% c	63 70%	27 77%	22 90%	24 66%	37 75%	510 -60%	2211 +74% a
Fitness or health apps (e.g. Strava, Apple Health app)	1307 33%	959 -31%	332 +37% a	28 39%	68 40%	13 43%	19 38%	47 34%	45 33%	26 29%	13 39%	7 28%	12 32%	19 38%	175 -20%	1087 +37% a
Review apps (e.g. Goodreads, Tripadvisor)	632 16%	469 15%	154 17%	11 15%	35 21%	8 26%	10 20%	18 13%	23 17%	14 16%	6 16%	4 16%	6 16%	5 10%	97 -11%	517 +17% a
Smart home technology apps (e.g. Ring)	695 17%	519 17%	167 18% c	7 -10%	35 20% c	12 39%	10 21%	19 14%	31 23% c	14 15%	2 5%	5 19%	5 14%	7 15%	112 -13%	549 +18% a
None of these	169 4%	140 5%	28 3%	7 +10% abh	6 4%	0 0%	3 7%	4 3%	1 1%	2 2%	* *%	0 0%	1 2%	3 6%	68 +8% b	96 -3%
Yes, but I don’ t personally use one	56 1%	48 2%	8 1%	1 1%	2 1%	0 0%	0 0%	1 *%	1 1%	2 2%	1 4%	0 0%	0 0%	0 0%	34 +4% b	20 -1%
No smartphone in household	246 6%	214 +7% b	29 -3%	8 +11% bdgh	5 3%	0 0%	2 5%	4 3%	4 3%	4 4%	0 0%	0 0%	0 0%	2 4%	110 +13% b	117 -4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Don’ t know	41	20	17	*	3	3	0	5	1	1	2	0	0	*	12	14
	1%	-1%	+2% a	*%	2%	8%	0%	+4% a	1%	1%	+7% ac	0%	0%	*%	1% b	-*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Banking	2807	115	830	137	883	168	505	47	36	295	32	16	9
	70%	78%	+86%	+82%	+84%	-50%	-63%	-23%	-23%	-41%	-40%	-34%	-39%
		efgh	aefgh	efgh	efgh	gh	egh						
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744	90	641	93	558	71	209	17	8	97	14	3	2
	44%	+60%	+67%	+56%	+53%	-21%	-26%	-8%	-5%	-13%	-17%	-7%	-10%
		efgh	cdefgh	efgh	efgh	gh	gh						
Games	1312	87	451	75	379	80	154	13	15	94	8	5	1
	33%	+58%	+47%	+45%	+36%	-24%	-19%	-7%	-10%	-13%	-10%	-11%	-6%
		defgh	defgh	efgh	efgh	gh	gh						
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893	103	669	104	582	90	257	10	18	122	15	5	2
	47%	+69%	+70%	+62%	+56%	-27%	-32%	-5%	-11%	-17%	-18%	-10%	-9%
		defgh	defgh	efgh	efgh	gh	gh						
Navigation/Maps	2667	107	761	122	831	157	510	46	46	299	26	14	6
	67%	72%	+79%	73%	+79%	-47%	63%	-23%	-29%	-41%	-33%	-30%	-26%
		egh	efgh	egh	efgh	gh	egh			d			
News/ Newspapers	1727	57	481	88	546	92	337	35	38	223	15	11	2
	43%	38%	+50%	+53%	+52%	-28%	42%	-17%	-24%	-31%	-19%	-23%	-9%
		gh	efgh	efgh	aefgh	g	egh			d		d	
Payment services (e.g. Apple Pay, PayPal)	2041	90	679	110	676	94	303	8	17	149	14	7	2
	51%	60%	+71%	+66%	+64%	-28%	-38%	-4%	-11%	-21%	-18%	-15%	-8%
		efgh	defgh	efgh	efgh	gh	egh		g	d			
Shopping (e.g. Amazon, Ocado, eBay)	2296	105	697	115	750	121	374	38	24	204	21	11	4
	57%	+70%	+73%	+69%	+72%	-36%	-46%	-19%	-15%	-28%	-26%	-22%	-16%
		efgh	efgh	efgh	efgh	gh	egh						
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528	116	806	125	789	144	395	44	30	222	17	10	4
	63%	+78%	+84%	+75%	+75%	-43%	-49%	-21%	-19%	-31%	-21%	-21%	-15%
		efgh	cdefgh	efgh	efgh	gh	gh			d			
Taxi booking or travel (e.g. Uber, Trainline)	1603	74	550	73	524	65	237	15	16	121	8	3	1
	40%	50%	+57%	43%	+50%	-20%	-29%	-8%	-10%	-17%	-11%	-7%	-6%
		efgh	cdefgh	efgh	efgh	gh	egh			cd			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629 41%	89 +60% efgh	543 +56% defgh	80 48% efgh	511 +49% efgh	86 -26% gh	237 -29% gh	16 -8%	20 -13%	114 -16%	16 -19% c	3 -7%	5 -20% c
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811 70%	119 80% efgh	788 +82% efgh	133 +80% efgh	823 +78% efgh	187 -56% gh	551 68% egh	71 -35%	49 -31%	363 -50% cd	32 -40%	16 -34%	8 -32%
Fitness or health apps (e.g. Strava, Apple Health app)	1307 33%	67 +45% efgh	466 +48% cdefgh	55 33% efgh	435 +41% efgh	43 -13% gh	183 -23% egh	10 -5%	4 -3%	71 -10%	8 -11%	3 -6%	3 -11%
Review apps (e.g. Goodreads, Tripadvisor)	632 16%	20 13% gh	183 +19% egh	30 18% gh	212 +20% efgh	41 12% gh	121 15% gh	6 -3%	2 -1%	44 -6%	9 12%	4 9%	1 -5%
Smart home technology apps (e.g. Ring)	695 17%	34 23% efgh	203 +21% efgh	34 21% fgh	244 +23% efgh	43 13% gh	96 -12% gh	2 -1%	6 -4%	53 -7%	4 -5%	2 -5%	1 -3%
None of these	169 4%	3 2%	9 -1%	3 2%	11 -1%	37 +11% abcdf	45 6% bd	25 +12% abcdf	32 +20% abcdef	74 +10%	20 +25% a	6 +13%	7 +28% ac
Yes, but I don’ t personally use one	56 1%	5 4% bcdf	5 -*%	0 0%	3 -*%	12 +3% bdf	7 1%	17 +8% bcdf	5 3% bd	36 +5%	1 2%	2 4%	* 2%
No smartphone in household	246 6%	1 -1%	15 -2%	5 3%	19 -2%	42 +13% abcdf	53 7% abd	62 +30% abcdef	30 +19% abcdf	115 +16%	12 +15%	16 +32% abd	3 +14%
Don’ t know	41 1%	6 +4% bcdf	4 *%	0 0%	5 *%	3 1%	3 *%	3 1%	3 2%	10 1%	* 1%	* 1%	1 2%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Banking	2807 70%	174 -48% bd	121 -33%	160 -51% bd	135 -34%
Food delivery (e.g. Deliveroo, Uber Eats, Just Eat)	1744 44%	49 -14%	48 -13%	56 -18%	41 -10%
Games	1312 33%	45 -13%	49 -13%	51 -16%	40 -10%
Music/Audio streaming (e.g. Spotify, Apple Music, BBC Sounds)	1893 47%	72 -20% d	50 -14%	75 -24% bd	47 -12%
Navigation/Maps	2667 67%	181 -50% bd	118 -33%	154 -49% bd	142 -35%
News/ Newspapers	1727 43%	132 37% bd	91 -25%	122 38% bd	101 -25%
Payment services (e.g. Apple Pay, PayPal)	2041 51%	94 -26% bd	55 -15%	85 -27% bd	64 -16%
Shopping (e.g. Amazon, Ocado, eBay)	2296 57%	117 -32%	87 -24%	111 -35% bd	93 -23%
Social media (Facebook, X (formerly Twitter), Instagram, Snapchat, TikTok)	2528 63%	123 -34%	99 -27%	120 -38% d	102 -25%
Taxi booking or travel (e.g. Uber, Trainline)	1603 40%	63 -17%	59 -16%	76 -24% d	43 -11%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 146 (continuation)
QM15. Do you use any of the following types of apps on your smartphone? - Re-based
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
TV & video (e.g. Netflix, BBC iPlayer, Amazon Prime, YouTube)	1629 41%	65 -18% d	49 -14%	72 -23% bd	42 -10%
Messaging apps (e.g. WhatsApp, Facebook Messenger)	2811 70%	187 -52%	176 -48%	174 -55%	185 -46%
Fitness or health apps (e.g. Strava, Apple Health app)	1307 33%	44 -12% d	27 -7%	50 -16% bd	21 -5%
Review apps (e.g. Goodreads, Tripadvisor)	632 16%	34 -9% bd	11 -3%	29 -9% bd	15 -4%
Smart home technology apps (e.g. Ring)	695 17%	35 -10%	18 -5%	30 -10%	20 -5%
None of these	169 4%	27 +7%	47 +13%	27 +9%	46 +11%
Yes, but I don’ t personally use one	56 1%	22 +6%	14 +4%	19 +6%	17 +4%
No smartphone in household	246 6%	47 +13%	67 +19% c	30 10%	85 +21% c
Don’ t know	41 1%	6 2%	4 1%	6 2%	5 1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 147
QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for paid for or free online gaming

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1913	1863	245	138	188	50	582
Effective Weighted Sample	1221	1187	151	89	122	35	349
Weighted Bases	**1933**	**1867**	**245**	**132**	**197**	**66**	**468**
PlayStation plus (may also be called ' Essential' , ' Extra' or ' Premium')	321 17%	320 +17% bcde	8 -3%	9 -7%	9 -5%	1 -1%	58 -12%
Nintendo switch online	168 9%	168 9% bcd	7 -3%	3 -3%	3 -2%	0 0%	19 -4%
Xbox live gold/ Xbox Game Pass Core/ Xbox Ultimate/ console	266 14%	266 +14% bcde	18 -8% d	2 -2%	2 -1%	0 -0%	38 -8%
EA Play on Xbox or PlayStation	108 6%	107 6%	7 3%	3 2%	4 2%	1 1%	20 4%
Prime gaming	65 3%	65 3%	1 -1%	1 *%	1 *%	0 0%	3 -1%
Apple arcade	78 4%	78 4% b	* -*%	1 1%	1 -*%	0 0%	4 -1%
Google play pass	53 3%	53 3%	2 1%	2 2%	2 1%	0 0%	13 3%
Netflix games	94 5%	94 5% bcd	1 -*%	* -*%	* -*%	0 0%	10 -2%
Ubisoft	44 2%	43 2%	3 1%	0 0%	* *%	* 1%	4 1%
A game streaming service e.g. Google Stadia, GeForce now	22 1%	22 1%	2 1%	1 1%	1 *%	0 0%	3 1%
Other	9 *%	8 *%	0 0%	1 1%	1 1%	1 1%	3 1%
Summary: Any online console multiplayer gaming subscription	614 32%	613 +33% bcde	29 -12%	13 -10%	14 -7%	1 -1%	98 -21%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 147 (continuation)
QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for paid for or free online gaming

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1913	1863	245	138	188	50	582
Effective Weighted Sample	1221	1187	151	89	122	35	349
Weighted Bases	**1933**	**1867**	**245**	**132**	**197**	**66**	**468**
Summary: Content gaming subscription	283	281	12	4	6	1	36
	15%	+15% bcde	-5%	-3%	-3%	-2%	-8%
Don’ t know	138	134	20	8	12	5	32
	7%	7%	8%	6%	6%	7%	7%
None of these	1100	1040	189	109	169	60	326
	57%	-56%	+77% a	+83% a	+85% a	+91% a	+70%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 147 (continuation)
QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for paid for or free online gaming

		Ethnicity (Full)							Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	WhiteBritish	Non WhiteBritish	Irish	OtherWhite	African	Indian	Pakistani	Any	No	1634 Any conditions	16-34 - No conditi	35-54 - Any conditi	35-54 - No Conditi	55-74 - Any conditi	55-74 - No conditi	Over 75 - Any conditi	Over 75 - No conditi
Column		a	b	c	d	e	f	g	a	b	a	b	c	d	e	f	*g	*h
Unweighted Bases	1913	1443	451	84	73	60	56	47	386	1439	115	610	118	571	128	233	25	25
Effective Weighted Sample	1221	907	298	40	51	43	45	38	247	915	76	385	75	366	80	148	18	17
Weighted Bases	**1933**	**1442**	**468**	**27**	**85**	**73**	**72**	**45**	**396**	**1442**	**124**	**618**	**114**	**558**	**122**	**236**	**36**	**30**
PlayStation plus (may also be called ` Essential' , ` Extra' or ` Premium')	321 17%	252 17%	68 15%	6 23% d	6 7%	6 8%	12 17%	12 26% d	57 14%	254 18%	30 24% ef	121 20% ef	22 19% ef	121 +22% ef	4 -3%	12 -5%	1 2%	0 0%
Nintendo switch online	168 9%	125 9%	43 9%	2 7%	4 5%	5 6%	3 5%	3 6%	35 9%	127 9%	26 +21% bc def	64 10% ef	9 8% e	53 10% ef	* -*%	10 -4%	0 0%	0 0%
Xbox live gold/ Xbox Game Pass Core/ Xbox Ultimate/ console	266 14%	224 +16% b	39 -8%	3 13%	6 7%	4 6%	7 10%	5 11%	55 14%	199 14%	30 +25% def	104 +17% ef	21 18% ef	78 14% ef	4 -3%	17 -7%	0 0%	0 0%
EA Play on Xbox or PlayStation	108 6%	79 5%	27 6%	1 3%	1 1%	3 4%	6 9%	5 11%	22 6%	75 5%	14 +11% ef	35 6%	7 6%	31 6%	1 1%	9 4%	1 2%	0 0%
Prime gaming	65 3%	53 4%	12 3%	1 3%	3 3%	1 1%	0 0%	1 3%	21 5% b	37 -3%	14 +11% bdef	22 4%	6 6% f	14 3%	* *%	1 -*%	0 0%	0 0%
Apple arcade	78 4%	60 4%	18 4%	0 0%	1 1%	3 4%	3 4%	1 3%	23 6%	55 4%	9 8% ef	23 4% f	13 +12% bef	31 5% f	* *%	1 -*%	0 0%	0 0%
Google play pass	53 3%	35 2%	18 4%	* 1%	3 3%	3 4%	2 3%	1 1%	12 3%	34 2%	7 6%	15 2%	4 4%	15 3%	1 1%	4 2%	0 0%	0 0%
Netflix games	94 5%	60 4%	34 +7% a	3 +13% a	6 8%	5 7%	1 2%	3 7%	28 7%	58 -4%	22 +17% bc def	39 6% f	5 4% f	19 3% f	1 1%	* -*%	0 0%	0 0%
Ubisoft	44 2%	33 2%	11 2%	1 3%	3 3%	0 0%	1 2%	1 3%	13 3%	29 2%	11 +9% def	24 +4% d	2 1%	2 -*%	1 1%	2 1%	0 0%	* 1%
A game streaming service e.g. Google Stadia, GeForce now	22 1%	15 1%	7 1%	0 0%	0 0%	0 0%	3 4%	1 1%	8 2%	14 1%	7 +6% bde	9 1%	1 1%	2 *%	0 0%	3 1%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 147 (continuation)
QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for paid for or free online gaming

		Ethnicity (Full)							Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	WhiteBritish	Non WhiteBritish	Irish	OtherWhite	African	Indian	Pakistani	Any	No	1634 Any conditions	16-34 - No conditi	35-54 - Any conditi	35-54 - No Conditi	55-74 - Any conditi	55-74 - No conditi	Over 75 - Any conditi	Over 75 - No conditi
Column		a	b	c	d	e	f	g	a	b	a	b	c	d	e	f	*g	*h
Unweighted Bases	1913	1443	451	84	73	60	56	47	386	1439	115	610	118	571	128	233	25	25
Effective Weighted Sample	1221	907	298	40	51	43	45	38	247	915	76	385	75	366	80	148	18	17
Weighted Bases	**1933**	**1442**	**468**	**27**	**85**	**73**	**72**	**45**	**396**	**1442**	**124**	**618**	**114**	**558**	**122**	**236**	**36**	**30**
Other	9	7	2	*	*	0	0	0	5	4	3	2	2	1	0	1	0	1
	*%	*%	*%	1%	*%	0%	0%	0%	1%	*%	+2% d	*%	2%	*%	0%	*%	0%	2%
Summary: Any online console multiplayer gaming subscription	614	493	118	9	15	12	19	16	115	476	67	230	40	212	7	34	1	0
	32%	+34% bde	-25%	35%	-17%	-16%	26%	35%	29%	33%	+54% bcdef	+37% ef	35% ef	+38% ef	-6%	-14%	2%	0%
Summary: Content gaming subscription	283	206	75	5	10	12	8	6	74	186	44	95	25	80	4	12	1	*
	15%	14%	16%	17%	12%	16%	10%	14%	19% b	-13%	+36% bdef	15% ef	22% ef	14% ef	-3%	-5%	2%	1%
Don’ t know	138	91	43	3	9	8	5	3	31	98	10	47	7	34	12	14	2	2
	7%	6%	9%	10%	10%	10%	7%	7%	8%	7%	8%	8%	6%	6%	10%	6%	7%	7%
None of these	1100	806	280	13	61	49	45	25	230	812	38	318	60	284	100	183	32	27
	57%	56%	60%	49%	+72% ac	67%	62%	55%	58%	56%	-30%	-51% a	53% a	-51% a	+82% abcd	+77% abcd	91%	91%

Columns Tested: a,b,c,d,e,f,g - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 147 (continuation)
QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for paid for or free online gaming

		65+ Age Group			65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	*b	*c	a	b	c	d
Unweighted Bases	1913	122	25	29	60	62	68	53
Effective Weighted Sample	1221	93	18	27	47	46	52	41
Weighted Bases	**1933**	**165**	**19**	**11**	**76**	**89**	**94**	**68**
PlayStation plus (may also be called ' Essential' , ' Extra' or ' Premium')	321	9	0	1	5	4	0	6
	17%	-5%	0%	8%	6%	-4%	-0%	8%
Nintendo switch online	168	3	0	*	3	0	2	1
	9%	-2%	0%	2%	4%	0%	3%	1%
Xbox live gold/ Xbox Game Pass Core/ Xbox Ultimate/ console	266	1	0	1	1	1	1	1
	14%	-1%	0%	8%	-1%	-1%	-1%	-1%
EA Play on Xbox or PlayStation	108	4	0	0	2	1	0	4
	6%	2%	0%	0%	3%	2%	0%	5%
Prime gaming	65	1	0	0	1	0	0	1
	3%	*%	0%	0%	1%	0%	0%	1%
Apple arcade	78	1	0	*	1	0	1	0
	4%	*%	0%	2%	1%	0%	1%	0%
Google play pass	53	2	0	0	2	0	0	2
	3%	1%	0%	0%	3%	0%	0%	3%
Netflix games	94	0	0	*	0	0	0	0
	5%	-0%	0%	2%	0%	0%	0%	0%
Ubisoft	44	0	0	*	0	0	0	0
	2%	0%	0%	4%	0%	0%	0%	0%
A game streaming service e.g. Google Stadia, GeForce now	22	1	0	0	1	0	0	1
	1%	*%	0%	0%	1%	0%	0%	1%
Other	9	1	0	*	0	1	1	0
	*%	*%	0%	4%	0%	1%	1%	0%
Summary: Any online console multiplayer gaming subscription	614	13	0	1	9	4	3	7
	32%	-8%	0%	10%	-11%	-5%	-3%	-10%
Summary: Content gaming subscription	283	5	0	1	3	1	1	4
	15%	-3%	0%	6%	5%	-2%	-1%	6%

Columns Tested: a,b,c - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 147 (continuation)
QE10. in the last 3 months, have you or has anyone else in your household used any of these gaming subscription services?
Base: Where use internet for paid for or free online gaming

		65+ Age Group			65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	*b	*c	a	b	c	d
Unweighted Bases	1913	122	25	29	60	62	68	53
Effective Weighted Sample	1221	93	18	27	47	46	52	41
Weighted Bases	**1933**	**165**	**19**	**11**	**76**	**89**	**94**	**68**
Don’ t know	138	11	1	*	8	3	2	9
	7%	7%	4%	2%	11%	4%	2%	13%
None of these	1100	139	18	9	59	81	87	52
	57%	+84%	96%	84%	+77%	+91%	+93%	+76%

Columns Tested: a,b,c - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 148
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use internet at home or elsewhere

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3763	3500	660	461	724	263	35	1475
Effective Weighted Sample	2398	2230	419	292	461	169	22	891
Weighted Bases	**3798**	**3520**	**646**	**462**	**740**	**278**	**38**	**1273**
Yes, for work/business purposes	680 18%	678 +19% cdef	116 18% cdef	22 -5% e	24 -3%	1 -*%	0 -0%	46 -4%
Yes, for education purposes	121 3%	120 3% cd	10 -2%	2 -*%	4 -1%	2 1%	0 0%	12 -1%
Yes, for other reasons	351 9%	341 +10% e	50 8%	40 9% e	50 -7%	10 -4%	0 0%	83 -7%
Summary: Yes	963 25%	952 +27% cdef	154 24% cdef	57 -12% e	68 -9% e	11 -4%	0 -0%	124 -10%
No	2652 70%	2404 -68%	467 72%	376 +81% ab	624 +84% ab	248 +89% abc	33 86%	1082 +85%
Don’ t know	183 5%	164 5%	24 4%	28 6%	48 6%	19 7%	5 14% b	67 5%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 148 (continuation)
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use internet at home or elsewhere

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	m	a	b
Unweighted Bases	3763	2843	881	176	151	25	36	110	110	89	29	21	33	40	753	2859
Effective Weighted Sample	2398	1801	567	77	103	18	27	80	85	67	19	14	23	31	474	1823
Weighted Bases	**3798**	**2880**	**876**	**61**	**171**	**31**	**48**	**135**	**130**	**89**	**34**	**24**	**35**	**46**	**749**	**2891**
Yes, for work/business purposes	680	481	196	7	32	10	11	32	29	14	5	5	8	16	73	579
	18%	-17%	+22%	12%	19%	31%	24%	24%	22%	16%	15%	21%	24%	+34%	-10%	+20%
			ac					c						ac		a
Yes, for education purposes	121	60	58	2	11	1	2	20	5	5	3	2	0	2	26	93
	3%	-2%	+7%	4%	6%	2%	5%	+15%	4%	6%	10%	10%	0%	5%	3%	3%
			a		a			abch								
Yes, for other reasons	351	226	122	2	28	7	7	24	9	11	6	5	5	5	64	272
	9%	-8%	+14%	-4%	+16%	22%	16%	+18%	7%	12%	17%	19%	16%	11%	9%	9%
			ac		ac		c	ac		c			c			
Summary: Yes	963	679	276	12	49	16	14	45	37	22	8	7	11	20	149	778
	25%	-24%	+32%	19%	29%	51%	29%	34%	28%	25%	23%	30%	31%	+44%	-20%	+27%
			ac					c						ac		a
No	2652	2069	554	48	121	12	31	76	85	61	23	16	24	24	556	2006
	70%	+72%	-63%	78%	71%	39%	65%	-56%	65%	69%	68%	67%	69%	52%	+74%	69%
		bgm		bgm											b	
Don’ t know	183	132	46	2	1	3	3	14	8	6	3	1	0	2	44	107
	5%	5%	5%	3%	-*%	10%	6%	+10%	7%	7%	9%	3%	0%	4%	6%	-4%
			d					acd	d	d					b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 148 (continuation)
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use internet at home or elsewhere

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3763	137	905	177	1063	314	761	125	130	461	86	100	77
Effective Weighted Sample	2398	89	574	110	682	197	485	79	85	350	59	93	71
Weighted Bases	**3798**	**145**	**952**	**164**	**1039**	**301**	**768**	**138**	**132**	**621**	**64**	**38**	**18**
Yes, for work/business purposes	680	17	172	26	299	29	108	1	*	18	3	2	1
	18%	11%	18%	16%	+29%	-10%	-14%	-1%	-*%	-3%	-5%	-5%	-3%
		gh	egh	gh	abcefgh	gh	gh						
Yes, for education purposes	121	20	52	3	30	2	10	1	1	3	1	0	*
	3%	+14%	+5%	2%	3%	1%	-1%	1%	1%	-*%	1%	0%	1%
		bcdefgh	def										
Yes, for other reasons	351	12	104	20	104	26	61	6	3	40	7	2	1
	9%	8%	11%	12%	10%	9%	8%	4%	-2%	7%	11%	4%	5%
			h	h	h								
Summary: Yes	963	43	268	44	354	56	151	6	4	55	8	4	1
	25%	29%	28%	27%	+34%	-19%	-20%	-4%	-3%	-9%	-13%	-9%	-7%
		gh	efgh	gh	befgh	gh	gh						
No	2652	93	645	113	655	227	588	123	119	521	54	33	16
	70%	64%	68%	69%	-63%	75%	+77%	+89%	+90%	+84%	+85%	+88%	+92%
						d	abd	abcdef	abcdef				
Don’ t know	183	10	39	7	30	18	29	9	8	45	2	1	*
	5%	7%	4%	4%	-3%	6%	4%	7%	6%	+7%	2%	3%	1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 148 (continuation)
QE11. Do you ever connect to the internet using a VPN (Virtual Private Network)?
Base: Where use internet at home or elsewhere

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3763	246	215	208	251
Effective Weighted Sample	2398	189	162	161	188
Weighted Bases	**3798**	**327**	**294**	**293**	**324**
Yes, for work/business purposes	680	12	6	18	0
	18%	-4%	-2%	-6%	-0%
		d		d	
Yes, for education purposes	121	2	1	3	0
	3%	1%	*%	1%	-0%
Yes, for other reasons	351	33	7	24	17
	9%	10%	-3%	8%	5%
		b			
Summary: Yes	963	41	14	38	17
	25%	-13%	-5%	-13%	-5%
		bd		bd	
No	2652	265	256	235	285
	70%	+81%	+87%	+80%	+88%
Don’ t know	183	21	24	19	22
	5%	6%	8%	7%	7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 149
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3482	3220	633	443	705	262	38	1367
Effective Weighted Sample	2204	2038	401	279	445	167	25	821
Weighted Bases	**3495**	**3218**	**618**	**438**	**715**	**277**	**44**	**1173**
Standard broadband – Broadband through a phone line or cable service -which is not superfast, so the download speed is less than 30Mbps	1170	1046	226	175	299	124	24	468
	33%	-33%	37%	+40%	+42%	+45%	+54%	+40%
				a	a	a	a	
Superfast broadband – A premium service that delivers higher speeds through either fibre optic or cable service – so the download speed is 30Mbps or higher and less than 300Mbps	1706	1606	306	188	288	99	11	493
	49%	+50%	50%	-43%	-40%	-36%	-26%	-42%
		cdef	def					
Ultrafast broadband – the download speed is 300Mbps or higher	308	302	41	30	36	5	3	73
	9%	+9%	7%	7%	-5%	-2%	6%	-6%
		de	e	e				
Don't know	312	263	45	44	93	48	6	139
	9%	-8%	7%	10%	+13%	+17%	14%	+12%
					ab	abc		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 149 (continuation)
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3482	2678	775	167	130	22	33	90	98	83	24	25	32	694	2670
Effective Weighted Sample	2204	1690	493	71	90	15	25	65	76	63	15	17	25	432	1695
Weighted Bases	**3495**	**2695**	**768**	**58**	**152**	**28**	**45**	**113**	**116**	**84**	**23**	**27**	**37**	**686**	**2690**
Standard broadband – Broadband through a phone line or cable service -which is not superfast, so the download speed is less than 30Mbps	1170	939	224	13	47	6	24	29	33	34	2	1	7	236	883
	33%	+35%	-29%	-23%	31%	20%	52%	25%	28%	41%	10%	4%	19%	34%	33%
		bc					bcgl			c					
Superfast broadband – A premium service that delivers higher speeds through either fibre optic or cable service – so the download speed is 30Mbps or higher and less than 300Mbps	1706	1289	396	34	83	18	12	64	55	34	12	17	22	308	1356
	49%	48%	52%	+59%	55%	65%	27%	57%	47%	41%	52%	65%	58%	45%	+50%
			f	afi	f			f							
Ultrafast broadband – the download speed is 300Mbps or higher	308	246	61	5	8	3	0	7	18	5	3	1	7	61	239
	9%	9%	8%	8%	5%	10%	0%	6%	16%	6%	11%	5%	18%	9%	9%
									bd						
Don't know	312	221	88	6	15	1	9	13	10	10	6	7	2	80	212
	9%	-8%	+11%	10%	10%	4%	21%	12%	9%	12%	27%	26%	6%	+12%	-8%
			a				a							b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 149 (continuation)
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3482	112	810	161	993	295	739	126	128	446	81	101	77
Effective Weighted Sample	2204	71	511	99	636	184	468	79	83	340	55	94	71
Weighted Bases	**3495**	**117**	**852**	**149**	**969**	**279**	**741**	**141**	**128**	**604**	**56**	**38**	**18**
Standard broadband – Broadband through a phone line or cable service -which is not superfast, so the download speed is less than 30Mbps	1170	29	262	34	292	110	275	63	54	251	25	15	9
	33%	25%	31%	-23%	-30%	39%	37%	+45%	43%	+42%	44%	38%	+52%
						abcd	bcd	abcd	abcd				
Superfast broadband – A premium service that delivers higher speeds through either fibre optic or cable service – so the download speed is 30Mbps or higher and less than 300Mbps	1706	55	437	84	511	121	358	48	51	242	21	17	7
	49%	47%	51%	56%	+53%	43%	48%	-34%	39%	-40%	38%	44%	41%
			g	egh	egh		g						
Ultrafast broadband – the download speed is 300Mbps or higher	308	11	76	23	114	23	47	4	1	30	4	2	0
	9%	10%	9%	+15%	+12%	8%	-6%	3%	-1%	-5%	7%	5%	-0%
		h	h	fgh	fgh	h							
Don't know	312	21	77	9	52	25	61	25	22	80	6	5	1
	9%	+18%	9%	6%	-5%	9%	8%	+18%	+17%	+13%	11%	13%	7%
		bcdf	d					bcdef	bcdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 149 (continuation)
QE12. Which of these fixed broadband services does your household have?
Base: Where have fixed broadband at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3482	233	213	201	244
Effective Weighted Sample	2204	178	161	156	183
Weighted Bases	**3495**	**310**	**294**	**285**	**317**
Standard broadband – Broadband through a phone line or cable service -which is not superfast, so the download speed is less than 30Mbps	1170	120	131	122	128
	33%	39%	+44%	+43%	40%
Superfast broadband – A premium service that delivers higher speeds through either fibre optic or cable service – so the download speed is 30Mbps or higher and less than 300Mbps	1706	148	95	119	124
	49%	48%	-32%	42%	-39%
		b			
Ultrafast broadband – the download speed is 300Mbps or higher	308	18	12	20	9
	9%	6%	4%	7%	-3%
Don't know	312	24	56	24	56
	9%	8%	+19%	9%	+18%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 150
QE13. Do you or anyone in your household use a fixed wireless internet connection at home - also known as Wi-Fi)?
Base: Where have fixed broadband at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3482	3220	633	443	705	262	38	1367
Effective Weighted Sample	2204	2038	401	279	445	167	25	821
Weighted Bases	**3495**	**3218**	**618**	**438**	**715**	**277**	**44**	**1173**
Yes	3236	2981	577	416	672	256	40	1085
	93%	93%	93%	95%	94%	92%	90%	92%
No	192	177	34	18	32	14	4	66
	5%	6%	5%	4%	4%	5%	9%	6%
Don't know	67	60	7	4	11	8	1	22
	2%	2%	1%	1%	2%	3%	2%	2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 150 (continuation)
QE13. Do you or anyone in your household use a fixed wireless internet connection at home - also known as Wi-Fi)?
Base: Where have fixed broadband at home

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3482	2678	775	167	130	22	33	90	98	83	24	25	32	694	2670
Effective Weighted Sample	2204	1690	493	71	90	15	25	65	76	63	15	17	25	432	1695
Weighted Bases	**3495**	**2695**	**768**	**58**	**152**	**28**	**45**	**113**	**116**	**84**	**23**	**27**	**37**	**686**	**2690**
Yes	3236	2489	720	53	147	28	43	105	107	78	23	23	36	642	2501
	93%	92%	94%	91%	97%	99%	94%	93%	92%	93%	100%	84%	96%	94%	93%
No	192	159	31	5	5	0	0	5	8	4	0	2	2	31	149
	5%	6%	4%	8%	3%	0%	0%	4%	7%	5%	0%	9%	4%	5%	6%
Don't know	67	47	17	*	1	*	3	4	1	2	0	2	0	13	40
	2%	2%	2%	*%	*%	1%	6%	3%	1%	2%	0%	7%	0%	2%	-1%
							c								

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 150 (continuation)
QE13. Do you or anyone in your household use a fixed wireless internet connection at home - also known as Wi-Fi)?
Base: Where have fixed broadband at home

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3482	112	810	161	993	295	739	126	128	446	81	101	77
Effective Weighted Sample	2204	71	511	99	636	184	468	79	83	340	55	94	71
Weighted Bases	**3495**	**117**	**852**	**149**	**969**	**279**	**741**	**141**	**128**	**604**	**56**	**38**	**18**
Yes	3236	103	784	140	902	268	698	131	118	568	53	35	15
	93%	88%	92%	94%	93%	96% a	94%	93%	92%	94%	96%	91%	88%
No	192	10	51	4	53	10	38	7	7	25	2	3	2
	5%	9%	6%	3%	5%	3%	5%	5%	6%	4%	4%	9%	11% a
Don't know	67	4	16	5	15	1	6	3	3	11	*	0	*
	2%	3%	2%	3%	2%	*%	1%	2%	2%	2%	1%	0%	1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 150 (continuation)
QE13. Do you or anyone in your household use a fixed wireless internet connection at home - also known as Wi-Fi)?
Base: Where have fixed broadband at home

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3482	233	213	201	244
Effective Weighted Sample	2204	178	161	156	183
Weighted Bases	**3495**	**310**	**294**	**285**	**317**
Yes	3236	292	276	272	295
	93%	94%	94%	95%	93%
No	192	12	12	9	16
	5%	4%	4%	3%	5%
Don't know	67	5	6	5	6
	2%	2%	2%	2%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 151
QE14.How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3206	2970	580	413	649	236	33	1249
Effective Weighted Sample	2030	1877	368	260	413	153	22	753
Weighted Bases	**3236**	**2981**	**577**	**416**	**672**	**256**	**40**	**1085**
Switch it off whenever I/we are not using it	57 2%	51 2%	13 2%	4 1%	10 1%	6 2%	0 0%	20 2%
Switch it off at night	50 2%	43 1%	8 1%	11 3%	18 3%	7 3%	3 7%	24 2%
Switch it off when I/we go out	32 1%	30 1%	6 1%	5 1%	7 1%	2 1%	2 +6%	13 1%
Switch if off when I /we are away from home overnight	194 6%	172 6%	50 +9% a	20 5%	41 6%	22 8%	0 0%	61 6%
Never or very rarely switch it off	2876 89%	2661 89%	494 -86%	377 91%	592 88%	215 84%	35 88%	960 88%
Don't know	36 1%	33 1%	8 1%	3 1%	6 1%	4 1%	0 0%	9 1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 151 (continuation)
QE14.How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3206	2463	720	151	125	21	31	83	89	77	24	22	30	637	2478
Effective Weighted Sample	2030	1553	459	62	87	15	24	61	68	58	15	14	23	400	1573
Weighted Bases	**3236**	**2489**	**720**	**53**	**147**	**28**	**43**	**105**	**107**	**78**	**23**	**23**	**36**	**642**	**2501**
Switch it off whenever I/we are not using it	57	46	11	0	2	0	0	5	0	3	*	0	0	11	40
	2%	2%	2%	0%	1%	0%	0%	5% c	0%	4%	1%	0%	0%	2%	2%
Switch it off at night	50	45	6	3	1	0	0	0	2	0	0	0	0	21	25
	2%	2%	1%	+5% ab	1%	0%	0%	0%	2%	0%	0%	0%	0%	+3% b	-1%
Switch it off when I/we go out	32	27	5	1	2	0	0	*	0	0	0	0	2	8	23
	1%	1%	1%	1%	1%	0%	0%	*%	0%	0%	0%	0%	+6% ab	1%	1%
Switch if off when I /we are away from home overnight	194	160	34	4	6	3	3	1	6	4	0	0	*	40	152
	6%	6%	5%	8%	4%	10%	7%	1%	6%	5%	0%	0%	1%	6%	6%
Never or very rarely switch it off	2876	2194	655	46	136	22	37	99	99	71	21	23	33	558	2243
	89%	88%	91%	87%	92%	79%	87%	94%	92%	91%	92%	100%	93%	87%	+90%
Don't know	36	26	10	*	0	3	2	0	0	0	2	0	0	7	22
	1%	1%	1%	*%	0%	10%	6% d	0%	0%	0%	7%	0%	0%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 151 (continuation)
QE14.How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3206	97	748	150	930	276	684	114	116	413	77	92	67
Effective Weighted Sample	2030	62	470	93	595	173	435	73	76	316	52	86	61
Weighted Bases	**3236**	**103**	**784**	**140**	**902**	**268**	**698**	**131**	**118**	**568**	**53**	**35**	**15**
Switch it off whenever I/we are not using it	57	7	7	2	14	1	16	1	3	7	1	2	0
	2%	+6%	1%	2%	2%	1%	2%	1%	3%	1%	1%	5%	0%
		bde											
Switch it off at night	50	3	4	6	10	8	9	4	3	15	2	1	0
	2%	3%	-*%	4%	1%	3%	1%	3%	2%	3%	3%	4%	0%
		b		bd		b		b					
Switch it off when I/we go out	32	2	2	2	13	2	8	2	*	6	*	1	1
	1%	2%	*%	1%	1%	1%	1%	2%	*%	1%	1%	2%	4%
		b			b								
Switch if off when I /we are away from home overnight	194	4	25	6	67	14	55	15	6	35	3	1	2
	6%	4%	-3%	4%	7%	5%	8%	+12%	5%	6%	5%	4%	10%
					b		b	b					
Never or very rarely switch it off	2876	88	737	125	793	241	607	105	105	503	46	30	13
	89%	85%	+94%	89%	88%	90%	87%	-80%	89%	88%	86%	85%	87%
			adfg										
Don't know	36	1	11	1	4	2	6	3	*	4	2	*	0
	1%	1%	1%	1%	*%	1%	1%	2%	*%	1%	3%	1%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 151 (continuation)
QE14.How often, if ever do you unplug or switch the power off on your WiFi router?
Base: Where have WIFI

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3206	216	197	189	223
Effective Weighted Sample	2030	166	150	147	168
Weighted Bases	**3236**	**292**	**276**	**272**	**295**
Switch it off whenever I/we are not using it	57	3	4	0	7
	2%	1%	2%	0%	3%
Switch it off at night	50	8	6	8	6
	2%	3%	2%	3%	2%
Switch it off when I/we go out	32	2	4	1	5
	1%	1%	1%	*%	2%
Switch if off when I /we are away from home overnight	194	19	16	22	13
	6%	6%	6%	8%	4%
Never or very rarely switch it off	2876	260	243	242	259
	89%	89%	88%	89%	88%
Don't know	36	1	3	0	4
	1%	*%	1%	0%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 152
QE15. How likely are you to get internet access at home in the next 12 months?
Base: Where without internet access at home

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	245	159	42	47	133	86	33	205
Effective Weighted Sample	138	90	22	27	75	49	19	114
Weighted Bases	**203**	**121**	**33**	**34**	**115**	**82**	**36**	**166**
Certain to	3	3	1	0	0	0	0	1
	2%	3%	2%	0%	0%	0%	0%	1%
Likely to	17	14	3	2	5	3	3	13
	8%	11%	8%	6%	4%	4%	7%	8%
Unlikely to	46	29	8	9	27	18	9	39
	23%	24%	23%	27%	23%	22%	26%	23%
Certain not to	120	59	15	22	83	61	24	104
	59%	-49%	46%	67%	+72%	+74%	67%	62%
					ab	ab		
Don’ t know	17	16	7	0	*	*	0	9
	8%	+13%	+20%	0%	-*%	-*%	0%	-6%
		cde	cdef					
Summary: Likely	20	17	3	2	5	3	3	15
	10%	14%	10%	6%	-4%	4%	7%	9%
		d						
Summary: Unlikely	166	88	23	32	110	78	33	142
	82%	-72%	70%	94%	+95%	+96%	93%	+86%
				ab	ab	ab		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 152 (continuation)
QE15. How likely are you to get internet access at home in the next 12 months?
Base: Where without internet access at home

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age						65+ Age Group		
	Total	White British	Non White British	Irish	Any	No	16-34 - No conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Wales	NI
Column		a	b	*c	a	b	*a	*b	c	d	e	f	a	*b	*c
Unweighted Bases	245	180	63	25	110	124	27	22	39	45	56	30	66	23	26
Effective Weighted Sample	138	105	33	9	63	69	16	13	23	23	33	17	49	21	24
Weighted Bases	**203**	**159**	**43**	**10**	**98**	**97**	**20**	**19**	**30**	**34**	**58**	**24**	**87**	**9**	**6**
Certain to	3 2%	1 1%	1 3%	* 2%	1 1%	3 3%	1 3%	1 8%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%
Likely to	17 8%	14 9%	3 6%	* 4%	3 -3%	12 12%	2 11%	5 25%	* 1%	4 13%	3 4%	* 2%	3 4%	1 12%	* 7%
Unlikely to	46 23%	38 24%	9 20%	1 8%	24 25%	21 22%	8 40%	3 16%	12 +39% d	4 12%	11 20%	6 26%	19 22%	2 27%	1 22%
Certain not to	120 59%	97 61%	23 53%	7 72%	67 +68% b	50 52%	7 36%	7 38%	18 59%	18 54%	43 +75%	17 72%	65 +75%	5 57%	4 72%
Don’ t know	17 8%	9 -6%	7 +17% a	1 14%	3 -3%	11 11%	2 11%	3 13%	* 1%	6 +19% ce	* 1%	0 0%	0 -0%	* 5%	0 0%
Summary: Likely	20 10%	15 10%	4 10%	1 6%	4 -4%	15 15% a	3 14%	6 33%	* 1%	5 15%	3 4%	* 2%	3 4%	1 12%	* 7%
Summary: Unlikely	166 82%	135 85%	31 73%	8 80%	91 +93% b	72 -74%	15 76%	10 54%	30 +98% d	23 -66%	55 +95% d	23 98% d	84 +96%	7 83%	6 93%

Columns Tested: a,b,c - a,b - a,b,c,d,e,f - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 152 (continuation)
QE15. How likely are you to get internet access at home in the next 12 months?
Base: Where without internet access at home

		65+ Age Group in England		
	Total	**Man**	**Woman**	**C2DE**
Column		*a	b	c
Unweighted Bases	245	26	40	50
Effective Weighted Sample	138	19	31	37
Weighted Bases	**203**	**29**	**59**	**65**
Certain to	3	0	0	0
	2%	0%	0%	0%
Likely to	17	1	3	0
	8%	3%	4%	0%
Unlikely to	46	6	13	13
	23%	21%	22%	20%
Certain not to	120	22	43	52
	59%	77%	74%	+80%
Don’ t know	17	0	0	0
	8%	0%	0%	0%
Summary: Likely	20	1	3	0
	10%	3%	4%	-0%
Summary: Unlikely	166	28	56	65
	82%	97%	+96%	+100%

Columns Tested: a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 153
QE16. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet in next 12 months

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	*b	c	d	e	f	
Unweighted Bases	191	108	29	42	125	83	32	170
Effective Weighted Sample	112	65	17	25	72	48	19	97
Weighted Bases	**166**	**88**	**23**	**32**	**110**	**78**	**33**	**142**
No need to go online/ not interested	114 69%	50 -57%	14 60%	24 76%	88 +80% a	64 +82% a	25 76%	103 72%
Broadband set up costs are too high	30 18%	26 +30% def	10 44%	5 16%	9 -8%	4 -5%	* -1%	21 15%
Cost of a desktop, tablet or laptop computer to use the internet is too high	10 6%	6 7%	3 13%	2 7%	6 5%	4 5%	0 0%	9 7%
Cost of a mobile phone handset to use the internet is too high	9 5%	9 +10% e	1 6%	6 +18% de	6 5%	0 -0%	0 0%	8 6%
Monthly cost of a fixed broadband service is too high	18 11%	18 +20% def	3 12%	7 +23% def	7 -7%	0 -0%	0 0%	15 11%
Monthly cost of a mobile phone service is too high	5 3%	5 6%	0 0%	3 9% e	3 3%	0 0%	0 0%	4 3%
Getting online/ getting connected to the internet is too complicated	15 9%	3 -3%	2 9%	1 2%	12 11%	12 +15% a	3 10%	13 9%
Using the internet is too complicated	22 13%	6 7%	3 15%	3 8%	18 16%	15 20%	7 22%	20 14%
Happy to use the internet at work/ elsewhere	3 2%	2 2%	0 0%	0 0%	1 1%	1 1%	0 0%	1 *%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 153 (continuation)
QE16. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet in next 12 months

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	*b	c	d	e	f	
Unweighted Bases	191	108	29	42	125	83	32	170
Effective Weighted Sample	112	65	17	25	72	48	19	97
Weighted Bases	**166**	**88**	**23**	**32**	**110**	**78**	**33**	**142**
Someone else can go online for me if necessary	29 17%	11 13%	6 24%	3 11%	21 19%	18 23%	11 +34% a	28 19%
Don’ t have broadband where I live	* *%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Broadband is too slow where I live	3 2%	2 2%	0 0%	0 0%	1 1%	1 2%	1 4%	1 1%
Concerned about security/ fraud/ privacy	6 4%	2 3%	* 2%	2 6%	5 5%	4 4%	* 1%	6 4%
Poor eyesight	3 2%	1 1%	0 0%	0 0%	2 2%	2 3%	0 0%	3 2%
Other	9 5%	6 6%	1 4%	1 4%	5 4%	3 4%	2 7%	8 6%
Summary: All Costs	44 27%	37 +43% def	11 50%	9 28% ef	16 -15%	7 -9%	* -1%	33 23%
Summary: Broadband Costs	37 22%	33 +38% def	10 44%	7 23% ef	11 -10%	4 -5%	* -1%	27 19%
Don't know	4 2%	4 5%	0 0%	0 0%	0 -0%	0 0%	0 0%	* *%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 153 (continuation)
QE16. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet in next 12 months

		Ethnicity (Full)		Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age				65+ Age Group		65+ Age Group in England		
	Total	White British	Non White British	Any	No	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	NI	Man	Woman	C2DE
Column		a	b	a	b	a	*b	c	*d	a	*b	*a	b	c
Unweighted Bases	191	149	41	102	83	37	29	54	29	64	25	25	39	50
Effective Weighted Sample	112	89	22	59	49	23	16	32	17	48	23	18	30	37
Weighted Bases	**166**	**135**	**31**	**91**	**72**	**30**	**23**	**55**	**23**	**84**	**6**	**28**	**56**	**65**
No need to go online/ not interested	114 69%	102 +76% b	12 -39%	71 +78% b	41 -58%	20 66%	17 74%	46 +83%	18 78%	66 +78%	5 87%	19 69%	46 83%	50 77%
Broadband set up costs are too high	30 18%	18 -14%	12 +39% a	13 15%	16 23%	10 +34% c	4 19%	1 -2%	3 12%	8 -10%	1 17%	5 19%	3 -5%	8 12%
Cost of a desktop, tablet or laptop computer to use the internet is too high	10 6%	7 5%	3 10%	8 9%	2 3%	3 10%	2 9%	4 7%	0 0%	6 7%	0 0%	5 16%	1 2%	3 4%
Cost of a mobile phone handset to use the internet is too high	9 5%	4 -3%	5 +17% a	5 6%	4 5%	4 +15% c	3 12%	0 0%	0 0%	6 7%	0 0%	5 18%	1 1%	6 9%
Monthly cost of a fixed broadband service is too high	18 11%	7 -5%	11 +35% a	8 9%	10 13%	7 23% c	3 12%	0 -0%	0 0%	6 7%	* 7%	5 19%	1 1%	6 9%
Monthly cost of a mobile phone service is too high	5 3%	1 -1%	4 +13% a	2 2%	2 3%	1 5%	1 7%	0 0%	0 0%	3 3%	0 0%	3 10%	0 0%	3 5%
Getting online/ getting connected to the internet is too complicated	15 9%	15 11%	0 0%	12 13%	3 4%	3 9%	0 0%	9 16%	3 12%	11 14%	* 6%	3 11%	8 15%	8 13%
Using the internet is too complicated	22 13%	21 +16%	* 1%	15 16%	7 10%	5 19%	1 3%	9 16%	6 27%	16 +20%	1 9%	2 6%	15 +27%	14 +22%
Happy to use the internet at work/ elsewhere	3 2%	3 2%	0 0%	1 1%	2 3%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%

Columns Tested: a,b - a,b - a,b,c,d - a,b - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 153 (continuation)
QE16. Which of these are reasons why you are unlikely to get internet access at home in the next 12 months?
Base: Where unlikely to get internet in next 12 months

		Ethnicity (Full)		Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age				65+ Age Group		65+ Age Group in England		
	Total	White British	Non White British	Any	No	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	NI	Man	Woman	C2DE
Column		a	b	a	b	a	*b	c	*d	a	*b	*a	b	c
Unweighted Bases	191	149	41	102	83	37	29	54	29	64	25	25	39	50
Effective Weighted Sample	112	89	22	59	49	23	16	32	17	48	23	18	30	37
Weighted Bases	**166**	**135**	**31**	**91**	**72**	**30**	**23**	**55**	**23**	**84**	**6**	**28**	**56**	**65**
Someone else can go online for me if necessary	29	28	1	19	9	4	4	13	5	18	1	4	14	17
	17%	21%	4%	20%	12%	15%	18%	24%	20%	21%	16%	15%	25%	26%
Don’ t have broadband where I live	*	0	*	0	*	0	0	0	0	0	0	0	0	0
	*%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Broadband is too slow where I live	3	2	1	1	2	0	0	1	0	1	*	0	1	0
	2%	1%	3%	1%	2%	0%	0%	2%	0%	1%	3%	0%	2%	0%
Concerned about security/ fraud/ privacy	6	6	*	6	*	2	*	4	0	4	1	2	3	4
	4%	4%	1%	6%	*%	7%	1%	6%	0%	5%	15%	6%	5%	7%
Poor eyesight	3	1	2	3	0	0	0	2	0	2	0	1	1	1
	2%	1%	7%	4%	0%	0%	0%	4%	0%	2%	0%	5%	1%	1%
Other	9	6	3	2	7	2	1	*	3	4	*	2	2	4
	5%	4%	10%	2%	10%	5%	3%	*%	14%	5%	7%	7%	4%	7%
Summary: All Costs	44	30	15	20	22	13	7	4	3	14	1	11	3	11
	27%	-22%	+47% a	22%	31%	43% c	29%	-8%	12%	-17%	20%	41%	-5%	17%
Summary: Broadband Costs	37	22	15	14	21	10	6	1	3	9	1	7	3	9
	22%	-16%	+47% a	16%	30%	35% c	26%	-2%	12%	-11%	20%	24%	-5%	15%
Don't know	4	*	4	0	4	0	0	0	0	0	0	0	0	0
	2%	-*%	+12% a	0%	6%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b - a,b - a,b,c,d - a,b - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 154
QE17.Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?
Base: Where have not said they use voice or video calls online

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	691	481	157	164	374	210	52	532
Effective Weighted Sample	415	291	95	97	221	125	32	306
Weighted Bases	**631**	**428**	**134**	**146**	**349**	**202**	**54**	**455**
Yes	139	115	32	32	57	24	1	84
	22%	+27%	24%	22%	-16%	-12%	-1%	-19%
		def	ef	ef	f			
No never used	455	283	98	110	283	172	52	356
	72%	-66%	73%	76%	+81%	+85%	+96%	+78%
					a	ab	abcd	
Don’ t know	37	31	4	3	9	6	1	15
	6%	7%	3%	2%	-3%	3%	3%	-3%
		d						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 154 (continuation)
QE17.Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?
Base: Where have not said they use voice or video calls online

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							65+ Age Group			
	Total	White British	Non White British	Irish	Any	No	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	a	b	a	*b	c	d	e	f	g	a	b	c	d
Unweighted Bases	691	571	115	52	268	384	38	21	72	116	190	122	84	206	47	62	59
Effective Weighted Sample	415	352	61	22	157	233	23	11	45	69	114	72	51	157	29	58	54
Weighted Bases	**631**	**549**	**77**	**20**	**248**	**347**	**36**	**16**	**64**	**97**	**174**	**125**	**73**	**281**	**30**	**23**	**14**
Yes	139	115	22	1	45	88	13	4	24	22	40	14	10	47	4	5	1
	22%	21%	28%	-4%	18%	25%	37%	24%	+38%	22%	23%	-11%	14%	-17%	13%	21%	8%
		c	c				fg		fg		f						
No never used	455	407	47	19	197	243	19	10	36	73	130	111	59	226	26	18	13
	72%	+74%	-61%	+94%	+79%	70%	-52%	60%	-57%	75%	75%	+88%	81%	+80%	87%	77%	+90%
		b		ab	b					a	ac	acde	ac				
Don’ t know	37	27	8	*	6	15	4	3	3	3	4	1	4	9	0	*	*
	6%	-5%	10%	1%	-2%	4%	12%	16%	5%	3%	-2%	-1%	5%	3%	0%	2%	1%
							ef										

Columns Tested: a,b,c - a,b - a,b,c,d,e,f,g - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 154 (continuation)
QE17.Have you or anyone in your household ever used one of these services to make voice or video calls using the internet at home?
Base: Where have not said they use voice or video calls online

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	691	97	109	55	151
Effective Weighted Sample	415	76	81	45	112
Weighted Bases	**631**	**131**	**151**	**85**	**196**
Yes	139	30	17	14	32
	22%	23%	-11%	17%	16%
No never used	455	94	132	71	155
	72%	72%	+88%	83%	79%
			a		
Don’ t know	37	7	1	0	9
	6%	6%	1%	0%	4%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 155
QE18. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3451	3273	574	386	564	178	22	1252
Effective Weighted Sample	2214	2098	369	248	364	116	14	763
Weighted Bases	**3508**	**3316**	**576**	**390**	**583**	**193**	**28**	**1079**
Facebook Messenger	1097	1054	177	70	112	43	4	285
	31%	+32% cde	31% cd	-18%	-19%	-22%	16%	-26%
FaceTime	1392	1341	205	125	177	52	9	360
	40%	+40% cde	36%	-32%	-30%	-27%	31%	-33%
Google Chat	117	116	11	13	14	1	*	19
	3%	3%	2%	3%	2%	1%	1%	-2%
Google Meet	236	235	22	9	10	1	0	20
	7%	+7% bcde	-4%	-2%	-2%	-*%	0%	-2%
Instagram	431	430	31	19	21	1	0	89
	12%	+13% bcde	-5% e	-5% e	-4%	-1%	0%	-8%
Microsoft Teams	1035	1021	168	44	58	14	2	98
	29%	+31% cde	29% cde	-11%	-10%	-7%	8%	-9%
Skype	310	303	65	29	35	6	0	56
	9%	+9% e	11% de	7%	6%	-3%	0%	-5%
Snapchat	422	421	17	5	7	2	0	83
	12%	+13% bcde	-3%	-1%	-1%	-1%	0%	-8%
WhatsApp	2863	2724	459	314	452	138	16	872
	82%	+82% e	80%	81%	-78%	-72%	58%	81%
Zoom	1055	1015	195	98	138	41	8	226
	30%	+31% de	34% cde	25%	-24%	-21%	31%	-21%
Telegram	96	95	6	3	4	1	0	15
	3%	3% d	-1%	1%	-1%	1%	0%	-1%
Signal	53	52	5	4	4	1	0	5
	1%	2%	1%	1%	1%	*%	0%	-1%
Discord	163	163	8	2	2	0	0	23
	5%	+5% bcde	-1%	-1%	-*%	-0%	0%	-2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 155 (continuation)
QE18. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3451	3273	574	386	564	178	22	1252
Effective Weighted Sample	2214	2098	369	248	364	116	14	763
Weighted Bases	**3508**	**3316**	**576**	**390**	**583**	**193**	**28**	**1079**
Other	16	15	5	1	1	1	0	3
	*%	*%	1%	*%	*%	*%	0%	*%
Don’ t know	77	68	10	13	22	9	1	36
	2%	2%	2%	3%	+4%	5%	3%	+3%
Not answered	1	1	0	0	0	0	0	0
	*%	*%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 155 (continuation)
QE18. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3451	2575	838	150	146	25	32	110	112	85	26	30	39	646	2671
Effective Weighted Sample	2214	1637	548	64	101	18	24	80	87	65	18	21	31	412	1712
Weighted Bases	**3508**	**2617**	**850**	**51**	**168**	**31**	**42**	**135**	**132**	**87**	**31**	**31**	**46**	**653**	**2715**
Facebook Messenger	1097 31%	839 32% h	245 29% h	15 29% h	66 39% h	7 24%	13 30%	49 36% h	19 -14%	23 26%	15 50%	6 20%	12 25%	244 +37% b	814 -30%
FaceTime	1392 40%	1074 +41% b	304 -36%	20 39%	51 31%	12 39%	15 37%	44 32%	45 34%	38 44%	12 38%	16 51%	20 43%	227 -35%	1117 +41% a
Google Chat	117 3%	69 -3%	47 +5% a	4 +8% a	3 2%	0 0%	5 11% a	12 +9% a	12 +9% ad	2 3%	1 3%	1 3%	3 6%	24 4%	88 3%
Google Meet	236 7%	135 -5%	99 +12% a	7 +14% a	18 11% a	3 9%	6 14%	11 8%	17 +13% a	8 9%	1 5%	8 +25% a	6 13%	30 5%	199 +7%
Instagram	431 12%	283 -11%	144 +17% a	13 +25% ai	29 17%	2 8%	8 18%	29 +21% a	23 17%	9 11%	5 17%	7 22%	6 14%	65 10%	351 13%
Microsoft Teams	1035 29%	731 -28%	289 +34% a	18 35%	62 37%	17 54%	17 40%	43 32%	38 29%	18 21%	10 34%	5 15%	18 38%	127 -19%	883 +33% a
Skype	310 9%	231 9%	75 9%	3 6%	18 11%	5 17%	1 2%	12 9%	11 8%	6 6%	1 5%	2 7%	10 +21% ac	47 7%	253 9%
Snapchat	422 12%	302 12%	116 14%	11 +22% adl	14 9%	6 19%	4 9%	29 +22% adl	19 14%	16 19%	5 17%	3 11%	1 3%	66 10%	339 12%
WhatsApp	2863 82%	2082 -80%	756 +89% ad	45 88%	135 81%	23 74%	36 87%	129 +96% ad	128 +97% adl	79 91% a	31 100%	28 92%	39 84%	490 -75%	2276 +84% a
Zoom	1055 30%	730 -28%	308 +36% ai	24 +46% ai	61 36% i	10 33%	16 38% i	63 +46% ai	41 31%	13 -15%	9 31%	13 42% i	22 49% ai	155 -24%	871 +32% a
Telegram	96 3%	58 -2%	37 +4% a	1 1%	6 4%	0 0%	0 0%	10 +8% ac	9 +7% a	4 4%	2 5%	0 0%	1 1%	18 3%	75 3%
Signal	53 1%	28 -1%	22 +3% a	0 0%	2 1%	0 0%	3 +7% ac	9 +7% ac	2 2%	1 1%	0 0%	1 4%	2 5% c	6 1%	46 2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 155 (continuation)
QE18. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3451	2575	838	150	146	25	32	110	112	85	26	30	39	646	2671
Effective Weighted Sample	2214	1637	548	64	101	18	24	80	87	65	18	21	31	412	1712
Weighted Bases	**3508**	**2617**	**850**	**51**	**168**	**31**	**42**	**135**	**132**	**87**	**31**	**31**	**46**	**653**	**2715**
Discord	163	121	39	4	5	8	0	4	6	4	1	1	3	41	118
	5%	5%	5%	8%	3%	26%	0%	3%	4%	5%	2%	3%	6%	6%	4%
Other	16	10	3	0	*	0	0	0	1	0	0	0	0	2	13
	*%	*%	*%	0%	*%	0%	0%	0%	1%	0%	0%	0%	0%	*%	*%
Don’ t know	77	60	12	*	3	1	4	0	0	3	0	0	1	21	35
	2%	2%	1%	1%	2%	4%	9%	0%	0%	4%	0%	0%	1%	3%	-1%
							bcgh							b	
Not answered	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 155 (continuation)
QE18. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3451	136	895	167	1024	262	659	81	93	364	71	79	50
Effective Weighted Sample	2214	89	568	104	659	167	426	54	60	277	50	73	46
Weighted Bases	**3508**	**145**	**938**	**155**	**1009**	**259**	**673**	**94**	**95**	**488**	**54**	**30**	**11**
Facebook Messenger	1097	59	361	67	288	90	150	28	15	86	15	9	2
	31%	41%	+38%	+43%	29%	35%	-22%	30%	-15%	-18%	29%	29%	18%
		dfh	dfh	dfh	fh	fh							
FaceTime	1392	61	468	55	391	82	235	28	23	161	8	6	2
	40%	42%	+50%	35%	39%	-32%	-35%	30%	-24%	-33%	-14%	-20%	-14%
		h	cdefgh		h					bd			
Google Chat	117	10	40	7	31	7	16	*	1	11	2	*	1
	3%	7%	4%	4%	3%	3%	2%	*%	1%	2%	3%	1%	6%
		f											
Google Meet	236	13	81	14	90	3	27	0	1	10	0	0	*
	7%	9%	+9%	9%	+9%	-1%	-4%	0%	1%	-2%	0%	0%	2%
		eg	efgh	efg	efgh								
Instagram	431	35	217	15	101	15	32	0	1	18	2	*	*
	12%	+24%	+23%	10%	-10%	-6%	-5%	-0%	-1%	-4%	3%	-1%	4%
		cdefgh	cdefgh	gh	fgh								
Microsoft Teams	1035	36	309	49	394	39	169	2	12	51	2	4	1
	29%	25%	+33%	32%	+39%	-15%	-25%	-2%	-12%	-10%	-3%	-13%	-8%
		g	efgh	egh	abefgh	g	egh		g				
Skype	310	16	79	11	98	17	72	2	4	26	6	3	0
	9%	11%	8%	7%	10%	7%	11%	2%	5%	-5%	11%	11%	0%
Snapchat	422	45	237	12	89	9	13	*	1	3	2	1	*
	12%	+31%	+25%	8%	-9%	-3%	-2%	-*%	-1%	-1%	4%	3%	3%
		cdefgh	cdefgh	f	efg								
WhatsApp	2863	109	795	120	861	192	555	69	66	389	33	22	8
	82%	75%	+85%	77%	+85%	-74%	82%	74%	-69%	80%	-61%	75%	76%
			aegh		acegh		eh			b			
Zoom	1055	33	290	45	338	65	216	13	27	117	13	7	2
	30%	23%	31%	29%	+33%	25%	32%	-14%	29%	-24%	24%	23%	15%
			g	g	g		g						
Telegram	96	7	43	5	28	6	3	0	1	4	0	0	*
	3%	5%	+5%	3%	3%	2%	-*%	0%	1%	1%	0%	0%	2%
		f	f	f	f								
Signal	53	2	20	2	19	2	6	0	1	4	0	0	0
	1%	1%	2%	1%	2%	1%	1%	0%	1%	1%	0%	0%	0%
Discord	163	32	75	6	36	2	7	0	0	2	0	0	0
	5%	+22%	+8%	4%	4%	-1%	-1%	0%	0%	-*%	0%	0%	0%
		bcdefgh	defgh	f	f								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 155 (continuation)
QE18. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3451	136	895	167	1024	262	659	81	93	364	71	79	50
Effective Weighted Sample	2214	89	568	104	659	167	426	54	60	277	50	73	46
Weighted Bases	**3508**	**145**	**938**	**155**	**1009**	**259**	**673**	**94**	**95**	**488**	**54**	**30**	**11**
Other	16	0	6	0	3	2	4	0	0	1	*	0	*
	*%	0%	1%	0%	*%	1%	1%	0%	0%	*%	1%	0%	3% a
Don’ t know	77	7	8	3	8	9	12	2	7	15	4	2	1
	2%	5% bd	-1%	2%	-1%	3% bd	2%	2%	+7% bdf	3%	+8%	+7%	6%
Not answered	1	0	1	0	0	0	0	0	0	0	0	0	0
	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
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Technology Tracker 2024
Table 155 (continuation)
QE18. Which supplier or service does your household use to make voice or video calls using the internet?
Base: Where use online voice or video calls

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3451	196	168	176	186
Effective Weighted Sample	2214	149	128	136	140
Weighted Bases	**3508**	**259**	**229**	**245**	**238**
Facebook Messenger	1097	42	45	39	44
	31%	-16%	-20%	-16%	-19%
FaceTime	1392	81	81	85	77
	40%	31%	35%	35%	32%
Google Chat	117	7	4	4	8
	3%	3%	2%	1%	3%
Google Meet	236	6	4	7	3
	7%	-2%	-2%	3%	-1%
Instagram	431	13	6	8	10
	12%	-5%	-2%	-3%	-4%
Microsoft Teams	1035	38	14	41	10
	29%	-14%	-6%	-17%	-4%
		bd		bd	
Skype	310	19	6	20	6
	9%	7%	-3%	8%	-3%
Snapchat	422	2	1	1	2
	12%	-1%	-*%	-*%	-1%
WhatsApp	2863	203	185	187	201
	82%	79%	81%	76%	84%
Zoom	1055	76	41	85	32
	30%	29%	-18%	34%	-14%
		d		bd	
Telegram	96	4	0	2	2
	3%	2%	0%	1%	1%
Signal	53	4	0	1	3
	1%	2%	0%	1%	1%
Discord	163	2	0	0	2
	5%	-1%	-0%	-0%	1%
Other	16	0	1	0	1
	*%	0%	*%	0%	*%
Don’ t know	77	9	5	6	9
	2%	4%	2%	2%	4%
Not answered	1	0	0	0	0
	*%	0%	0%	0%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 156
QE19. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3451	3273	574	386	564	178	22	1252
Effective Weighted Sample	2214	2098	369	248	364	116	14	763
Weighted Bases	**3508**	**3316**	**576**	**390**	**583**	**193**	**28**	**1079**
Every day	1137	1107	145	54	84	30	2	230
	32%	+33%	-25%	-14%	-14%	-16%	6%	-21%
		bcde	cde					
At least once a week	1442	1370	224	157	229	73	10	445
	41%	41%	39%	40%	39%	38%	36%	41%
At least once a month	495	454	110	75	116	41	7	182
	14%	-14%	+19%	+19%	+20%	+21%	27%	+17%
			a	a	a	a		
A few times a year	270	233	66	75	113	37	8	146
	8%	-7%	+12%	+19%	+19%	+19%	28%	+14%
			a	ab	ab	ab		
Less than once a year	78	70	15	19	26	7	1	41
	2%	2%	3%	+5%	+5%	4%	3%	+4%
				a	a			
Don’ t know	87	82	15	10	15	5	0	35
	2%	2%	3%	2%	3%	3%	0%	3%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 156 (continuation)
QE19. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3451	2575	838	150	146	25	32	110	112	85	26	30	39	646	2671
Effective Weighted Sample	2214	1637	548	64	101	18	24	80	87	65	18	21	31	412	1712
Weighted Bases	**3508**	**2617**	**850**	**51**	**168**	**31**	**42**	**135**	**132**	**87**	**31**	**31**	**46**	**653**	**2715**
Every day	1137 32%	699 -27%	416 +49% ad	25 +49% a	59 35%	12 38%	22 +54% a	74 +55% ad	68 +52% ad	46 +54% ad	25 81%	13 42%	33 +71% abd	198 30%	900 33%
At least once a week	1442 41%	1111 +42% c	324 38%	15 -28%	84 50% bcgl	9 29%	15 37%	44 33%	55 42%	29 34%	4 15%	16 54% c	11 23%	231 -35%	1167 +43% a
At least once a month	495 14%	435 +17% bdhl	58 -7%	7 13%	10 -6%	3 9%	1 3%	10 8%	6 -4%	7 8%	1 2%	1 2%	0 0%	103 16%	381 14%
A few times a year	270 8%	241 +9% bhi	26 -3%	3 6%	12 7% h	2 7%	* 1%	5 4%	1 -*%	1 1%	0 0%	0 0%	0 0%	79 +12% b	177 -7%
Less than once a year	78 2%	67 3%	11 1%	* *%	3 2%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2%	1 3%	3 6%	22 3%	50 -2%
Don’ t know	87 2%	64 2%	15 2%	2 3%	0 0%	5 16%	2 5% d	1 1%	1 1%	4 4%	0 0%	0 0%	0 0%	20 3% b	40 -1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 156 (continuation)
QE19. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3451	136	895	167	1024	262	659	81	93	364	71	79	50
Effective Weighted Sample	2214	89	568	104	659	167	426	54	60	277	50	73	46
Weighted Bases	**3508**	**145**	**938**	**155**	**1009**	**259**	**673**	**94**	**95**	**488**	**54**	**30**	**11**
Every day	1137	70	377	55	373	55	138	18	12	72	3	6	3
	32%	+48%	+40%	36%	+37%	-21%	-21%	-19%	-12%	-15%	-6%	20%	23%
		efgh	efgh	efgh	efgh								b
At least once a week	1442	48	403	50	457	99	271	35	36	194	21	9	5
	41%	33%	43%	32%	+45%	38%	40%	37%	37%	40%	39%	31%	44%
					ac								
At least once a month	495	12	101	30	120	40	142	21	18	97	11	5	2
	14%	8%	-11%	19%	12%	15%	+21%	23%	19%	+20%	20%	18%	18%
				abd			abd	abd					
A few times a year	270	6	34	12	32	44	90	17	21	94	12	5	1
	8%	4%	-4%	8%	-3%	+17%	+13%	+18%	+22%	+19%	+23%	+17%	12%
				d		abcd	abd	abd	abcd				
Less than once a year	78	2	6	6	19	12	21	2	5	17	5	4	*
	2%	1%	-1%	4%	2%	+5%	3%	3%	5%	3%	+10%	+14%	2%
				b		bd	b		b			a	
Don’ t know	87	8	18	1	8	10	10	1	5	13	1	*	*
	2%	5%	2%	1%	-1%	4%	2%	1%	5%	3%	2%	1%	2%
		df				d			d				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 156 (continuation)
QE19. How often do you use these services to make or receive voice or video calls?
Base: Where use online voice or video calls

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3451	196	168	176	186
Effective Weighted Sample	2214	149	128	136	140
Weighted Bases	**3508**	**259**	**229**	**245**	**238**
Every day	1137	32	40	41	31
	32%	-12%	-18%	-17%	-13%
At least once a week	1442	103	91	92	98
	41%	40%	40%	38%	41%
At least once a month	495	52	45	41	56
	14%	20%	20%	17%	+24%
A few times a year	270	56	38	56	38
	8%	+22%	+16%	+23%	+16%
Less than once a year	78	7	10	9	8
	2%	3%	4%	4%	3%
Don’ t know	87	9	5	6	7
	2%	3%	2%	3%	3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 157
QE20. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3451	3273	574	386	564	178	22	1252
Effective Weighted Sample	2214	2098	369	248	364	116	14	763
Weighted Bases	**3508**	**3316**	**576**	**390**	**583**	**193**	**28**	**1079**
Working from home	1216	1208	169	48	57	9	0	101
	35%	+36% bcde	-29% cde	-12% e	-10%	-5%	0%	-9%
Distance/virtual learning (e.g. video lessons with a teacher)	355	353	42	10	12	1	0	40
	10%	+11% cde	7% cde	-3%	-2%	-1%	0%	-4%
Catching up with friends/ family	3092	2916	500	346	522	176	26	960
	88%	88%	87%	89%	90%	91%	94%	89%
Medical calls with doctor or other healthcare professional	287	266	53	30	50	21	9	90
	8%	8%	9%	8%	9%	11%	34%	8%
Other	42	34	11	8	17	8	3	19
	1%	-1%	2%	2%	+3% a	+4% a	10%	2%
None of these	112	103	22	19	29	10	1	60
	3%	3%	4%	5%	5%	5%	3%	+6%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 157 (continuation)
QE20. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	k	l	a	b
Unweighted Bases	3451	2575	838	150	146	25	32	110	112	85	26	30	39	646	2671
Effective Weighted Sample	2214	1637	548	64	101	18	24	80	87	65	18	21	31	412	1712
Weighted Bases	**3508**	**2617**	**850**	**51**	**168**	**31**	**42**	**135**	**132**	**87**	**31**	**31**	**46**	**653**	**2715**
Working from home	1216	857	339	20	67	17	13	47	51	28	12	11	24	139	1038
	35%	-33%	+40% a	40%	40%	54%	31%	35%	39%	32%	40%	35%	52%	-21%	+38% a
Distance/virtual learning (e.g. video lessons with a teacher)	355	193	155	7	36	4	6	27	28	15	4	5	7	58	287
	10%	-7%	+18% a	14% a	+22% a	13%	13%	+20% a	+21% a	17% a	15%	15%	15%	9%	11%
Catching up with friends/ family	3092	2287	779	42	157	27	38	127	119	78	30	30	44	576	2420
	88%	87%	+92% ac	-81%	93% c	86%	90%	94% c	90%	90%	99%	98%	95%	88%	+89%
Medical calls with doctor or other healthcare professional	287	210	71	6	10	3	2	7	10	13	*	1	7	77	195
	8%	8%	8%	12%	6%	10%	6%	5%	7%	15%	1%	2%	15%	+12% b	-7%
Other	42	29	11	3	0	0	0	6	0	0	0	0	2	15	27
	1%	1%	1%	+6% abdh	0%	0%	0%	+4% a	0%	0%	0%	0%	5% d	+2%	1%
None of these	112	91	15	2	3	2	2	0	1	3	0	1	1	25	67
	3%	3%	-2%	4%	2%	6%	6%	0%	1%	3%	0%	2%	3%	4%	-2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 157 (continuation)
QE20. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3451	136	895	167	1024	262	659	81	93	364	71	79	50
Effective Weighted Sample	2214	89	568	104	659	167	426	54	60	277	50	73	46
Weighted Bases	**3508**	**145**	**938**	**155**	**1009**	**259**	**673**	**94**	**95**	**488**	**54**	**30**	**11**
Working from home	1216	47	370	49	487	42	173	1	8	49	4	3	1
	35%	33%	+39%	31%	+48%	-16%	-26%	-1%	-8%	-10%	-8%	-9%	-12%
		egh	efgh	egh	abcefgh	g	egh						
Distance/virtual learning (e.g. video lessons with a teacher)	355	32	135	13	112	13	39	0	1	9	*	2	1
	10%	+22%	+14%	8%	11%	-5%	-6%	-0%	-1%	-2%	-1%	5%	8%
		cdefgh	efgh	g	efgh								a
Catching up with friends/ family	3092	124	855	142	883	221	598	89	83	440	45	27	10
	88%	86%	+91%	92%	88%	85%	89%	95%	88%	90%	84%	90%	87%
			e										
Medical calls with doctor or other healthcare professional	287	23	74	15	60	32	48	7	12	45	2	2	1
	8%	+16%	8%	10%	-6%	12%	7%	8%	13%	9%	3%	8%	8%
		bdf				d			d				
Other	42	2	3	4	5	6	13	2	6	16	0	0	*
	1%	1%	-* %	3%	1%	2%	2%	3%	+6%	+3%	0%	0%	4%
				bd		bd	bd	b	bd				
None of these	112	5	23	3	16	15	21	2	7	23	5	1	*
	3%	3%	2%	2%	-2%	6%	3%	2%	7%	5%	8%	4%	2%
						bd			bd				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 157 (continuation)
QE20. Which – if any – of these are the voice or video calls used for?
Base: Where use online voice or video calls

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3451	196	168	176	186
Effective Weighted Sample	2214	149	128	136	140
Weighted Bases	**3508**	**259**	**229**	**245**	**238**
Working from home	1216	34	15	42	7
	35%	-13%	-7%	-17%	-3%
		d		bd	
Distance/virtual learning (e.g. video lessons with a teacher)	355	7	2	7	1
	10%	-3%	-1%	-3%	-1%
Catching up with friends/ family	3092	228	211	216	219
	88%	88%	92%	88%	92%
Medical calls with doctor or other healthcare professional	287	31	15	33	12
	8%	12%	6%	+13%	5%
				d	
Other	42	9	8	16	0
	1%	+3%	+3%	+7%	0%
				d	
None of these	112	12	11	11	12
	3%	5%	5%	4%	5%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 158
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
None	2302	2214	327	177	265	88	26	675
	58%	+61%	-48%	-35%	-30%	-24%	-33%	-47%
		bcdef	cde	e				
1	1070	898	217	207	379	172	30	473
	27%	-25%	+32%	+41%	+43%	+46%	38%	+33%
			a	ab	ab	ab		
2-3	406	315	103	97	187	91	23	212
	10%	-9%	+15%	+19%	+21%	+24%	+28%	+15%
			a	a	ab	ab	ab	
4-5	73	58	19	19	34	15	1	43
	2%	-2%	3%	+4%	+4%	+4%	1%	+3%
				a	a	a		
6-10	15	11	3	1	5	4	0	6
	*%	*%	*%	*%	1%	1%	0%	*%
11 or more	1	1	0	0	0	0	0	0
	*%	*%	0%	0%	0%	0%	0%	0%
Summary: Any	1564	1282	343	324	605	281	54	734
	39%	-35%	+51%	+64%	+69%	+76%	+67%	+51%
			a	ab	ab	abc	ab	
Don’ t know	134	133	8	3	4	1	0	40
	3%	+4%	-1%	-1%	-*%	-*%	0%	3%
		bcde						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 158 (continuation)
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
None	2302 58%	1595 -52%	683 +75% ac	36 51%	131 +76% ac	18 58%	33 66%	104 +75% ac	109 +81% ac	73 +81% ac	32 +93% acf	21 86%	29 +81% ac	42 +86% ac	395 -46%	1839 +62% a
1	1070 27%	927 +30% bdghijm	139 -15%	20 28% bhij	35 20% j	6 21%	7 14%	23 16%	13 -9%	11 -13%	0 -0%	1 3%	4 12%	5 10%	303 +35% b	730 -25%
2-3	406 10%	369 +12% bdghi	33 -4%	11 15% bdghim	5 -3%	2 7%	6 11% i	3 -2%	5 3%	1 -1%	0 0%	0 0%	0 0%	0 0%	110 +13% b	278 -9%
4-5	73 2%	61 2%	9 1%	3 4% b	0 0%	3 9%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	25 +3% b	46 2%
6-10	15 *%	9 *%	3 *%	* 1%	1 1%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	8 +1% b	7 *%
11 or more	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 +1% a	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%
Summary: Any	1564 39%	1366 +45% bdghijlm	186 -21% j	34 48% bdghijlm	41 -24% j	11 36%	13 26% j	28 -20% j	17 -13%	13 -15%	0 -0%	1 3%	4 -12%	5 -10%	445 +52% b	1061 -36%
Don’ t know	134 3%	90 3%	37 4%	1 1%	1 *%	2 6%	4 7% d	6 5%	8 6% d	4 4%	2 7% d	3 11%	3 8% d	2 4%	15 -2%	73 -2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 158 (continuation)
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
None	2302	97	739	100	720	151	340	47	40	211	27	18	8
	58%	65%	+77%	60%	+69%	-45%	-42%	-23%	-26%	-29%	-33%	-38%	-35%
		efgh	acdefgh	efgh	efgh	gh	gh						
1	1070	25	147	52	235	123	284	103	64	311	41	17	10
	27%	-17%	-15%	31%	-22%	+37%	+35%	+50%	+40%	+43%	+51%	36%	+42%
				ab	b	abd	abd	abcdef	abd				
2-3	406	9	25	10	65	47	143	44	45	163	9	11	5
	10%	6%	-3%	6%	-6%	+14%	+18%	+21%	+28%	+23%	11%	+22%	+21%
					b	abcd	abcd	abcd	abcdef	b			
4-5	73	4	6	3	6	9	28	9	6	30	2	1	*
	2%	3%	-1%	2%	-1%	3%	+3%	+4%	4%	+4%	3%	2%	1%
						bd	bd	bd	bd				
6-10	15	4	0	1	2	1	4	2	1	4	0	1	0
	*%	+3%	0%	*%	*%	*%	*%	1%	1%	1%	0%	1%	0%
		bdef						b					
11 or more	1	0	1	0	0	0	0	0	0	0	0	0	0
	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Summary: Any	1564	41	179	66	307	180	459	158	116	508	52	30	16
	39%	-28%	-19%	39%	-29%	+54%	+57%	+77%	+74%	+70%	+65%	+62%	+65%
				bd	b	abcd	abcd	abcdef	abcdef				
Don’ t know	134	11	43	1	21	3	8	0	1	3	1	*	0
	3%	+7%	4%	1%	-2%	-1%	-1%	-0%	1%	-*%	2%	*%	0%
		cdefgh	defg										

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 158 (continuation)
QR1. How many radios do you have in your home that you, or someone in your household, listen to?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
None	2302	98	113	74	137
	58%	-27%	-31%	-23%	-34%
					c
1	1070	151	160	137	174
	27%	+42%	+44%	+43%	+43%
2-3	406	82	80	80	79
	10%	+23%	+22%	+25%	+20%
4-5	73	23	8	22	9
	2%	+6%	2%	+7%	2%
				d	
6-10	15	4	0	2	2
	*%	1%	0%	1%	1%
11 or more	1	0	0	0	0
	*%	0%	0%	0%	0%
Summary: Any	1564	260	248	241	263
	39%	+72%	+68%	+76%	+66%
				d	
Don’ t know	134	1	2	2	1
	3%	-*%	-*%	1%	-*%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 159
QR2. How many of these [NUMBER] radios are DAB radio sets?
Base: Where have at least one radio in household

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	1535	1262	350	314	587	273	50	795
Effective Weighted Sample	987	814	224	200	373	173	30	484
Weighted Bases	**1564**	**1282**	**343**	**324**	**605**	**281**	**54**	**734**
None	400	308	95	97	189	92	24	238
	26%	-24%	28%	30%	+31%	+33%	+44%	+32%
					a	a	a	
1	830	704	173	151	277	127	19	333
	53%	+55%	51%	-47%	-46%	-45%	36%	-45%
		cdef						
2-3	226	187	63	53	91	39	6	107
	14%	15%	18%	16%	15%	14%	10%	15%
4-5	24	16	2	5	12	7	1	14
	2%	1%	1%	1%	2%	3%	1%	2%
6-10	4	4	2	0	0	0	0	0
	*%	*%	1%	0%	0%	0%	0%	0%
11 or more	1	1	0	0	0	0	0	0
	*%	*%	0%	0%	0%	0%	0%	0%
Don’ t know	79	62	7	19	36	17	5	43
	5%	5%	-2%	6%	6%	6%	9%	6%
				b	b	b	b	
Summary: Any	1085	912	241	208	380	172	26	454
	69%	+71%	70%	64%	-63%	-61%	-48%	-62%
		def	f					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 159 (continuation)
QR2. How many of these [NUMBER] radios are DAB radio sets?
Base: Where have at least one radio in household

		Ethnicity (Full)				Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	d	a	b	*a	b	c	d	e	f	g	h
Unweighted Bases	1535	1309	215	80	36	419	1055	28	165	67	315	180	452	144	123
Effective Weighted Sample	987	849	131	35	25	267	681	21	110	40	207	117	287	91	79
Weighted Bases	**1564**	**1366**	**186**	**34**	**41**	**445**	**1061**	**41**	**179**	**66**	**307**	**180**	**459**	**158**	**116**
None	400 26%	349 26%	50 27%	13 +38%	12 29%	151 +34% b	238 -22%	4 11%	29 -16%	22 34% bd	58 -19%	64 +36% bd	121 26% b	60 +38% bdf	30 26%
1	830 53%	729 53% c	98 53%	12 -36%	23 56%	198 -44%	605 +57% a	19 47%	116 +65% efgh	32 49%	201 +65% efgh	80 44%	233 51%	67 -42%	56 48%
2-3	226 14%	204 15%	17 9%	4 11%	1 3%	60 13%	152 14%	7 17%	16 9%	7 10%	35 11%	27 15%	82 18% b	19 12%	19 17%
4-5	24 2%	20 1%	3 2%	3 +8% a	0 0%	7 1%	17 2%	2 5%	2 1%	* 1%	5 2%	0 0%	7 2%	4 2%	3 3%
6-10	4 *%	3 *%	1 *%	0 0%	1 2%	2 *%	2 *%	2 5%	0 0%	0 0%	0 0%	0 0%	2 *%	0 0%	0 0%
11 or more	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%	1 *%	0 0%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Don’ t know	79 5%	60 -4%	16 9%	2 6%	4 9%	28 6%	46 4%	6 15%	15 8% df	4 6%	9 3%	9 5%	14 3%	9 6%	8 7%
Summary: Any	1085 69%	957 70% c	120 64%	19 -55%	25 62%	267 -60%	777 +73% a	30 74%	135 75% eg	40 60%	240 +78% ceg	107 -59%	324 71% eg	89 -56%	78 68%

Columns Tested: a,b,c,d - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 159 (continuation)
QR2. How many of these [NUMBER] radios are DAB radio sets?
Base: Where have at least one radio in household

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d	a	b	c	d
Unweighted Bases	1535	375	67	77	68	197	178	167	206
Effective Weighted Sample	987	285	45	72	63	150	135	129	154
Weighted Bases	**1564**	**508**	**52**	**30**	**16**	**260**	**248**	**241**	**263**
None	400 26%	144 28%	22 +42%	13 +45% a	9 +59% a	61 23%	84 +34%	55 23%	89 +34%
1	830 53%	240 -47% d	22 42%	12 39%	4 -24%	130 50%	111 45%	121 50%	119 45%
2-3	226 14%	84 16%	4 7%	3 9%	1 7%	59 +23% bd	25 10%	51 +21% b	31 12%
4-5	24 2%	9 2%	2 3%	1 3%	0 0%	7 3%	2 1%	9 4%	1 *%
6-10	4 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
11 or more	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Don’ t know	79 5%	31 6%	3 6%	1 4%	2 10%	4 2%	26 +11% ac	5 2%	23 +9% ac
Summary: Any	1085 69%	333 66% d	27 -52%	15 -51%	5 -31%	195 75% bd	138 -56%	181 75% bd	151 -57%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 160
DAB Radio Ownership
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
DAB radio in car	1840	1716	331	268	392	123	13	527
	46%	+47%	49%	+53%	45%	-33%	-17%	-36%
		ef	ef	def	ef	f		
DAB radio in home	1085	912	241	208	380	172	26	454
	27%	-25%	+36%	+41%	+43%	+46%	32%	+31%
			a	a	ab	ab		
DAB radio in both car and home	625	545	141	138	218	80	11	242
	16%	-15%	+21%	+27%	+25%	+22%	13%	17%
			a	ab	a	a		
Any DAB radio	2299	2083	431	338	554	216	28	739
	57%	57%	+64%	+67%	+63%	58%	-35%	-51%
		f	af	aef	af	f		
None	1701	1546	247	165	321	155	52	710
	43%	43%	-36%	-33%	-37%	42%	+65%	+49%
		bcd				c	abcde	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 160 (continuation)
DAB Radio Ownership
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
DAB radio in car	1840	1542	281	25	51	12	8	34	47	40	3	11	13	17	290	1500
	46%	+51%	-31%	-36%	-29%	37%	-16%	-25%	35%	44%	-8%	45%	38%	35%	-34%	+50%
		bcdfghj	j	j					j	fgj			j	j		a
DAB radio in home	1085	957	120	19	25	10	8	17	11	7	0	0	3	5	267	777
	27%	+31%	-13%	26%	-15%	30%	17%	-13%	-8%	-8%	-0%	0%	10%	10%	+31%	26%
		bdghijlm		bdghij											b	
DAB radio in both car and home	625	564	55	9	15	2	2	2	9	5	0	0	2	2	127	476
	16%	+18%	-6%	13%	9%	6%	4%	-1%	-7%	-5%	0%	0%	6%	4%	15%	16%
		bdghij		bg	g											
Any DAB radio	2299	1935	346	35	61	19	14	50	50	42	3	11	15	20	430	1802
	57%	+63%	-38%	49%	-35%	62%	-28%	-36%	-37%	47%	-8%	45%	41%	41%	-50%	+61%
		bcdfghijlm	j	bj	j			j	j	j			j	j		a
None	1701	1116	559	36	111	12	35	88	85	48	32	13	21	29	425	1172
	43%	-37%	+62%	51%	+65%	38%	+72%	+64%	+63%	53%	+92%	55%	59%	59%	+50%	-39%
			ac	a	a		a	a	a	a	abcdghilm		a	a	b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 160 (continuation)
DAB Radio Ownership
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
DAB radio in car	1840	39	432	65	550	130	454	57	64	333	29	21	8
	46%	-26%	45%	39%	+52%	-39%	+56%	-28%	41%	46%	37%	43%	35%
			ag		abcegh	ag	abcegh		a				
DAB radio in home	1085	30	135	40	240	107	324	89	78	333	27	15	5
	27%	20%	-14%	24%	-23%	32%	+40%	+44%	+50%	+46%	34%	31%	20%
				b	b	bd	abcde	abcde	abcde	cd			
DAB radio in both car and home	625	11	79	21	146	59	209	36	42	186	20	9	3
	16%	-7%	-8%	13%	14%	18%	+26%	18%	+26%	+26%	+25%	18%	12%
					b	ab	abcde	ab	abcd	d			
Any DAB radio	2299	58	488	84	644	178	569	110	101	480	36	27	10
	57%	-39%	-51%	50%	+61%	53%	+71%	54%	64%	+66%	45%	56%	-43%
			a		abce	a	abcdeg	a	abc	bd			
None	1701	91	473	84	405	156	237	95	57	242	44	21	14
	43%	+61%	+49%	50%	-39%	47%	-29%	46%	36%	-34%	55%	44%	+57%
		bdefgh	dfh	dfh	f	df		f			a		a

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 160 (continuation)
DAB Radio Ownership
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
DAB radio in car	1840	202	131	183	149
	46%	+56%	-36%	+58%	-37%
		bd		bd	
DAB radio in home	1085	195	138	181	151
	27%	+54%	+38%	+57%	+38%
		bd		bd	
DAB radio in both car and home	625	123	63	118	67
	16%	+34%	17%	+37%	17%
		bd		bd	
Any DAB radio	2299	274	206	246	233
	57%	+76%	57%	+78%	58%
		bd		bd	
None	1701	86	157	71	169
	43%	-24%	43%	-22%	42%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 161
Summary: QR3. How often, if at all, do you do each of these types of activities...?
Base: All Respondents

	Total	At least daily	At least weekly	At least monthly	Less than once a month	Never	Don' t know	Summary: Ever	Summary: At least once a week	Summary: At least once a month
Listen to live radio	4000	1223	922	216	295	1248	96	2656	2146	2361
		31%	23%	5%	7%	31%	2%	66%	54%	59%
Listen to catch-up radio	4000	127	321	170	277	2911	195	894	447	618
		3%	8%	4%	7%	73%	5%	22%	11%	15%
Listen to podcasts	4000	247	505	360	358	2359	171	1470	752	1112
		6%	13%	9%	9%	59%	4%	37%	19%	28%
Listen to a paid-for or subscription music streaming service	4000	813	445	110	122	2348	163	1489	1257	1367
		20%	11%	3%	3%	59%	4%	37%	31%	34%
Listen to a free music streaming service	4000	541	573	215	156	2344	170	1486	1114	1330
		14%	14%	5%	4%	59%	4%	37%	28%	33%
Listen to an audiobook	4000	143	234	202	254	2954	214	832	377	578
		4%	6%	5%	6%	74%	5%	21%	9%	14%
Listen to music videos online or through music TV channels	4000	329	555	315	303	2345	154	1501	884	1199
		8%	14%	8%	8%	59%	4%	38%	22%	30%
Play an interactive audio game using only your voice	4000	49	68	48	137	3457	240	303	118	166
		1%	2%	1%	3%	86%	6%	8%	3%	4%
Social audio services	4000	51	35	52	88	3509	265	226	86	138
		1%	1%	1%	2%	88%	7%	6%	2%	3%



Technology Tracker 2024
Table 162
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	1223	1061	273	204	366	162	40	486
	31%	-29%	+40%	+40%	+42%	+44%	+50%	+34%
			a	a	a	a	a	
At least weekly	922	851	167	124	195	71	11	291
	23%	23%	25%	25%	22%	19%	14%	-20%
At least monthly	216	201	35	29	44	15	3	77
	5%	6%	5%	6%	5%	4%	4%	5%
Less than once a month	295	259	41	27	63	36	9	98
	7%	7%	6%	5%	7%	10%	12%	7%
Never	1248	1165	144	112	195	83	16	469
	31%	+32%	-21%	-22%	-22%	-22%	20%	32%
		bcde						
Don’ t know	96	92	17	8	11	4	0	28
	2%	3%	3%	2%	1%	1%	0%	2%
Summary: Ever	2656	2372	517	384	668	284	64	952
	66%	-65%	+76%	+76%	+76%	+77%	80%	66%
			a	a	a	a		
Summary: At least once a week	2146	1912	440	328	561	233	51	777
	54%	-53%	+65%	+65%	+64%	+63%	64%	54%
			a	a	a	a		
Summary: At least once a month	2361	2113	476	357	605	248	55	854
	59%	-58%	+70%	+71%	+69%	+67%	68%	59%
			a	a	a	a		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 162 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	1223	1061	151	37	27	7	3	19	19	7	1	2	3	4	277	906
	31%	+35% bdfghijlm	-17%	+52% abdfghijlm	-16%	23%	-7%	-14%	-14%	-8%	-2%	8%	-8%	-8%	32%	30%
At least weekly	922	775	145	10	42	7	10	21	20	14	2	1	6	4	178	723
	23%	+25% bcjm	-16%	-14%	25% b	21%	21%	15%	15%	16%	5%	3%	17%	8%	21%	+24%
At least monthly	216	183	30	3	4	1	1	7	4	4	0	2	0	0	42	161
	5%	+6% b	-3%	5%	2%	2%	2%	5%	3%	5%	0%	8%	0%	0%	5%	5%
Less than once a month	295	199	94	3	20	3	8	21	6	8	*	3	7	4	89	185
	7%	-7%	+10% ac	4%	12% c	9%	16% c	+15% ach	4%	9%	1%	11%	19% ach	8%	+10% b	-6%
Never	1248	768	460	17	75	12	25	63	80	55	32	17	20	35	246	951
	31%	-25%	+51% ac	25%	+44% ac	39%	+50% ac	+46% ac	+60% ac	+61% acd	+92% abcdfghil	71%	+56% ac	+72% abcdg	29%	32%
Don’ t know	96	65	25	1	4	2	2	6	5	2	0	0	0	2	24	47
	2%	2%	3%	1%	2%	5%	4%	5%	4%	2%	0%	0%	0%	4%	3%	-2%
Summary: Ever	2656	2218	420	53	92	17	22	69	49	33	3	7	16	12	586	1975
	66%	+73% bdfghijlm	-46% jm	75% bdfghijlm	-54% hjm	55%	-45% j	-50% jm	-37% j	-37% j	-8%	29%	-44% j	-23%	68%	66%
Summary: At least once a week	2146	1836	296	47	69	14	14	40	39	21	3	3	9	8	454	1630
	54%	+60% bdfghijlm	-33% j	+66% bdfghijlm	-40% ijm	44%	-28%	-29%	-29%	-23%	-7%	11%	-25%	-15%	53%	55%
Summary: At least once a month	2361	2019	326	50	72	14	15	47	43	25	3	4	9	8	497	1790
	59%	+66% bdfghijlm	-36% jm	+71% bdfghijlm	-42% jm	46%	-29%	-34% j	-32% j	-28%	-7%	18%	-25%	-15%	58%	+60%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 162 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	1223	19	161	54	329	119	342	85	73	309	25	17	14
	31%	-13%	-17%	32%	31%	35%	+42%	+42%	+47%	+43%	32%	36%	+58%
				ab	ab	ab	abd	abd	abcd				abc
At least weekly	922	22	208	37	276	77	210	42	29	157	24	11	3
	23%	15%	22%	22%	+26%	23%	26%	20%	19%	22%	31%	22%	14%
					a		a				d		
At least monthly	216	6	64	6	52	22	39	8	6	36	3	5	*
	5%	4%	7%	4%	5%	7%	5%	4%	4%	5%	3%	10%	2%
												d	
Less than once a month	295	26	61	19	71	22	41	22	12	44	14	3	2
	7%	+17%	6%	11%	7%	7%	-5%	11%	8%	6%	+18%	6%	6%
		bdefh		f				f			ac		
Never	1248	74	448	41	310	84	158	47	34	168	11	12	5
	31%	+50%	+47%	25%	30%	-25%	-20%	23%	-21%	-23%	-13%	26%	-19%
		cdefgh	cdefgh		f								
Don’ t know	96	3	19	11	11	10	15	*	3	9	3	0	0
	2%	2%	2%	+6%	-1%	3%	2%	*%	2%	1%	4%	0%	0%
				bdfg		d							
Summary: Ever	2656	72	494	116	727	240	633	158	121	546	67	36	19
	66%	-48%	-51%	69%	69%	72%	+79%	+77%	+76%	+76%	+83%	74%	+81%
				ab	ab	ab	abcd	ab	ab				
Summary: At least once a week	2146	41	369	91	605	196	552	127	103	466	50	28	17
	54%	-27%	-38%	54%	+58%	58%	+69%	62%	+65%	+65%	62%	58%	+72%
				ab	ab	ab	abcde	ab	ab				
Summary: At least once a month	2361	46	433	97	657	218	592	136	109	502	52	33	18
	59%	-31%	-45%	58%	+63%	65%	+73%	66%	+69%	+70%	65%	68%	+74%
			a	ab	ab	ab	abcde	ab	ab				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 162 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to live radio?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	1223 31%	161 +45%	148 +41%	158 +50% d	150 +37%
At least weekly	922 23%	90 25%	66 18%	69 22%	88 22%
At least monthly	216 5%	23 7%	13 4%	18 6%	18 5%
Less than once a month	295 7%	17 5%	27 8%	17 5%	27 7%
Never	1248 31%	64 -18%	104 29% ac	53 -17%	115 29% ac
Don’ t know	96 2%	4 1%	4 1%	1 *%	4 1%
Summary: Ever	2656 66%	292 +81% bd	254 70%	262 +83% bd	283 70%
Summary: At least once a week	2146 54%	252 +70% bd	214 59%	227 +72% bd	238 59%
Summary: At least once a month	2361 59%	275 +76% bd	227 63%	244 +77% bd	256 64%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 163
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	127 3%	121 3%	24 4%	14 3%	19 2%	5 1%	2 3%	36 2%
At least weekly	321 8%	304 8%	71 +11% de	39 8%	56 6%	17 5%	2 3%	83 -6%
At least monthly	170 4%	161 4%	21 3%	21 4%	31 4%	10 3%	2 3%	50 3%
Less than once a month	277 7%	264 +7% e	35 5%	31 6%	44 5%	13 -3%	2 3%	66 -5%
Never	2911 73%	2602 -72%	495 73%	366 73%	675 +77% a	309 +83% abc	63 78%	1139 +79%
Don’ t know	195 5%	178 5%	32 5%	32 6%	49 6%	17 5%	8 10%	75 5%
Summary: Ever	894 22%	850 +23% de	151 22% e	106 21% e	150 -17%	45 -12%	9 11%	235 -16%
Summary: At least once a week	447 11%	425 +12% de	95 +14% de	53 11%	75 -9%	22 -6%	4 6%	119 -8%
Summary: At least once a month	618 15%	586 +16% de	116 17% de	74 15% e	106 -12%	32 -9%	7 8%	169 -12%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 163 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	127 3%	103 3%	22 2%	2 3%	4 2%	4 13%	0 0%	6 4%	3 3%	1 1%	0 0%	0 0%	0 0%	0 0%	27 3%	93 3%
At least weekly	321 8%	261 9% h	56 6%	5 6%	16 9% h	1 3%	8 17% bhi	10 7%	2 -2%	2 2%	0 0%	0 0%	4 12% h	1 3%	58 7%	249 8%
At least monthly	170 4%	135 4%	34 4%	2 2%	6 4%	3 9%	1 2%	6 4%	7 5%	4 4%	0 0%	1 3%	1 2%	0 0%	21 -2%	145 +5% a
Less than once a month	277 7%	213 7%	61 7%	5 8%	12 7%	5 16%	3 7%	17 12%	4 3%	3 3%	* 1%	0 0%	2 5%	2 4%	45 5%	216 7%
Never	2911 73%	2186 -72%	694 +77% a	57 80% a	123 71%	18 57%	33 66%	95 69%	112 83% a	77 +85% ag	35 +99% abcdfg	23 97%	29 81%	42 85%	656 +77%	2158 73%
Don’ t know	195 5%	153 5% c	39 4%	* -1%	11 6% c	1 3%	4 8% c	5 3%	6 5%	5 5% c	0 0%	0 0%	0 0%	4 8% c	50 6% b	113 -4%
Summary: Ever	894 22%	712 +23% bhij	173 -19% j	14 19%	38 22% j	13 40%	13 26% j	39 28% hijm	16 -12%	9 -10%	* -1%	1 3%	7 19%	3 6%	150 -18%	703 +24% a
Summary: At least once a week	447 11%	363 +12% bi	78 -9%	7 9%	20 11%	5 16%	8 17% hi	16 12%	5 4%	2 -2%	0 0%	0 0%	4 12%	1 3%	85 10%	342 11%
Summary: At least once a month	618 15%	499 +16% b	112 -12%	8 12%	26 15%	8 25%	10 19%	22 16%	12 9%	6 6%	0 0%	1 3%	5 14%	1 3%	105 -12%	487 +16% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
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Technology Tracker 2024
Table 163 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	127 3%	7 5%	31 3%	10 6%	30 3%	8 2%	30 4%	2 1%	2 1%	14 2%	4 4%	1 2%	1 3%
At least weekly	321 8%	13 9%	57 -6%	10 6%	104 +10% bg	28 8%	78 10% bg	6 -3%	11 7%	44 6%	9 11%	2 4%	1 5%
At least monthly	170 4%	3 2%	37 4%	5 3%	69 +7% beh	4 -1%	37 5% e	8 4%	2 1%	28 4%	2 3%	* *%	1 2%
Less than once a month	277 7%	17 12% eg	64 7% g	11 6%	92 +9% eg	13 4%	51 6%	4 -2%	9 6%	40 5%	2 2%	1 2%	2 6%
Never	2911 73%	103 69%	750 +78% df	122 73%	704 -67%	256 76% d	577 72%	175 +85% acdf	127 80% d	556 77%	59 73%	41 +84%	20 83%
Don’ t know	195 5%	5 3%	23 -2%	10 6%	50 5% b	25 8% b	33 4%	10 5%	7 5%	41 6%	5 6%	4 8% d	0 0%
Summary: Ever	894 22%	41 28% egh	189 20% g	36 21% g	294 +28% begh	53 -16%	196 24% egh	20 -10%	24 15%	125 -17%	17 21% c	4 -8%	4 17%
Summary: At least once a week	447 11%	20 14% g	87 9%	20 12% g	133 13% bg	36 11% g	108 13% bg	8 -4%	13 8%	58 -8%	13 16%	3 5%	2 8%
Summary: At least once a month	618 15%	24 16%	125 13%	25 15%	203 +19% begh	40 12%	145 18% bgh	16 -8%	15 9%	86 12%	15 19% c	3 -6%	2 10%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 163 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to catch-up radio?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	127	6	8	6	8
	3%	2%	2%	2%	2%
At least weekly	321	22	22	25	19
	8%	6%	6%	8%	5%
At least monthly	170	17	11	19	9
	4%	5%	3%	6%	2%
Less than once a month	277	24	16	23	17
	7%	7%	4%	7%	4%
Never	2911	277	279	235	320
	73%	77%	77%	74%	+80%
Don’ t know	195	14	27	9	29
	5%	4%	7%	3%	7%
Summary: Ever	894	69	56	72	53
	22%	19%	-16%	23%	-13%
				d	
Summary: At least once a week	447	28	30	31	27
	11%	8%	8%	10%	-7%
Summary: At least once a month	618	45	41	50	36
	15%	13%	11%	16%	-9%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 164
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	247 6%	245 +7% cde	43 6% cde	8 -2%	10 -1%	2 -1%	0 0%	33 -2%
At least weekly	505 13%	490 +13% cde	82 12% cde	22 -4%	37 -4%	15 -4%	3 3%	96 -7%
At least monthly	360 9%	351 +10% bcde	37 -5%	27 -5%	36 -4%	9 -2%	3 4%	72 -5%
Less than once a month	358 9%	348 +10% e	45 7% e	50 10% e	60 7% e	10 -3%	1 1%	107 -7%
Never	2359 59%	2043 -56%	447 +66% a	367 +73% ab	683 +78% ab	316 +85% abcd	64 +79% a	1068 +74%
Don’ t know	171 4%	152 4%	24 4%	29 6%	48 6%	19 5%	10 +13% ab	75 5%
Summary: Ever	1470 37%	1434 +40% bcdef	207 -30% cdef	107 -21% ef	143 -16% e	36 -10%	7 -8%	306 -21%
Summary: At least once a week	752 19%	734 +20% cdef	125 19% cdef	30 -6%	47 -5%	18 -5%	3 -3%	128 -9%
Summary: At least once a month	1112 28%	1086 +30% bcdef	162 24% cdef	57 -11%	83 -9%	26 -7%	6 -7%	200 -14%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 164 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	247 6%	184 6%	58 6%	5 7%	13 7%	4 13%	4 8%	10 7%	5 3%	2 2%	* *%	0 0%	3 8%	8 +16% ahi	46 5%	188 6%
At least weekly	505 13%	379 12%	121 13%	14 +19% aij	35 +20% aij	10 32%	3 5%	18 13%	12 9%	7 7%	0 0%	3 12%	3 8%	3 5%	68 -8%	417 +14% a
At least monthly	360 9%	288 9%	68 7%	3 5%	14 8%	2 5%	6 13%	14 10%	6 4%	3 4%	3 8%	1 4%	1 3%	5 11%	60 7%	287 10%
Less than once a month	358 9%	261 9%	93 10%	8 11%	15 9%	4 13%	6 12%	23 +17% a	13 10%	5 6%	* 1%	0 0%	4 13%	2 4%	66 8%	271 9%
Never	2359 59%	1804 59% d	533 59%	40 57%	83 -48%	11 33%	28 56%	70 51%	92 69% dg	69 +77% abcdg	32 +90% abcdfgm	20 84%	24 68%	29 58%	573 +67% b	1712 -58%
Don’ t know	171 4%	135 4%	33 4%	1 1%	12 7% c	1 3%	3 6%	3 2%	6 5%	4 4%	0 0%	0 0%	0 0%	3 6%	43 5%	98 -3%
Summary: Ever	1470 37%	1112 36% ij	340 38% ij	30 42% hij	77 45% hij	20 63%	18 37% j	65 47% hij	36 27%	17 -19%	3 -10%	4 16%	12 32%	18 36%	240 -28%	1164 +39% a
Summary: At least once a week	752 19%	563 18% j	180 20% j	19 +26% ahij	47 +28% ahij	14 45%	6 13%	28 20% j	17 12%	9 9%	* -*%	3 12%	6 17%	10 21% j	114 -13%	605 +20% a
Summary: At least once a month	1112 28%	851 28% hi	247 27% i	22 31% hi	62 36% hij	16 51%	13 26%	42 30% i	23 -17%	12 -13%	3 9%	4 16%	7 20%	16 32%	174 -20%	893 +30% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 164 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	247	19	65	15	84	12	38	1	2	6	2	1	1
	6%	+13%	7%	9%	+8%	4%	5%	-*%	-1%	-1%	3%	2%	3%
		efgh	gh	egh	efgh		g						
At least weekly	505	26	152	21	173	14	85	7	7	34	*	1	1
	13%	18%	+16%	12%	+16%	-4%	11%	-3%	-5%	-5%	-*%	-3%	6%
		egh	efgh	eg	efgh		eg						
At least monthly	360	25	117	16	119	12	49	6	2	30	2	2	1
	9%	+17%	+12%	10%	+11%	-4%	-6%	-3%	-1%	-4%	3%	3%	6%
		efgh	efgh	egh	efgh								
Less than once a month	358	17	80	24	113	23	71	2	8	46	9	2	3
	9%	12%	8%	+14%	11%	7%	9%	-1%	5%	6%	12%	4%	13%
		g	g	egh	g	g	g						c
Never	2359	58	529	82	521	254	532	179	130	565	62	39	17
	59%	-39%	-55%	-49%	-50%	+76%	+66%	+87%	+82%	+78%	+77%	+81%	+72%
			a			abcdf	abcd	abcdef	abcdf				
Don’ t know	171	3	18	9	39	20	31	10	9	40	4	4	0
	4%	2%	-2%	5%	4%	6%	4%	5%	6%	6%	5%	8%	0%
				b		b			b			d	
Summary: Ever	1470	87	414	76	488	61	243	16	19	116	14	6	7
	37%	+59%	+43%	46%	+47%	-18%	-30%	-8%	-12%	-16%	-18%	-11%	28%
		bdefgh	efgh	efgh	efgh	g	egh						ac
Summary: At least once a week	752	45	217	36	256	26	123	8	9	40	3	2	2
	19%	+30%	+23%	21%	+24%	-8%	-15%	-4%	-6%	-6%	-3%	-4%	9%
		efgh	efgh	egh	efgh		egh						
Summary: At least once a month	1112	70	334	52	375	38	172	14	11	71	5	4	4
	28%	+47%	+35%	31%	+36%	-11%	-21%	-7%	-7%	-10%	-6%	-8%	-15%
		bcdefgh	efgh	efgh	efgh		egh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 164 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to podcasts?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	247	4	2	5	2
	6%	-1%	-1%	-2%	-*%
At least weekly	505	10	23	21	13
	13%	-3%	-6%	-7%	-3%
At least monthly	360	11	19	13	17
	9%	-3%	5%	-4%	-4%
Less than once a month	358	26	20	29	17
	9%	7%	6%	9%	-4%
Never	2359	291	274	238	326
	59%	+81%	+76%	+75%	+81%
Don’ t know	171	17	23	9	28
	4%	5%	6%	3%	7%
Summary: Ever	1470	52	65	69	48
	37%	-14%	-18%	-22%	-12%
				d	
Summary: At least once a week	752	15	26	26	14
	19%	-4%	-7%	-8%	-3%
Summary: At least once a month	1112	26	45	40	31
	28%	-7%	-12%	-13%	-8%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 165
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	813	807	69	21	27	6	2	113
	20%	+22%	-10%	-4%	-3%	-2%	-3%	-8%
		bcdef	cde					
At least weekly	445	435	73	35	44	10	4	86
	11%	+12%	11%	-7%	-5%	-3%	5%	-6%
		cde	de	e				
At least monthly	110	107	13	15	18	3	0	34
	3%	3%	2%	3%	2%	1%	0%	2%
Less than once a month	122	119	22	14	17	3	1	32
	3%	3%	3%	3%	2%	1%	1%	2%
Never	2348	2017	477	387	718	331	65	1114
	59%	-56%	+70%	+77%	+82%	+89%	+80%	+77%
			a	a	ab	abcd	a	
Don’ t know	163	145	26	32	50	18	9	70
	4%	4%	4%	+6%	+6%	5%	+11%	5%
							ab	
Summary: Ever	1489	1468	175	85	107	22	7	264
	37%	+40%	-26%	-17%	-12%	-6%	-9%	-18%
		bcdef	cdef	e	e			
Summary: At least once a week	1257	1242	141	56	71	15	6	199
	31%	+34%	-21%	-11%	-8%	-4%	-8%	-14%
		bcdef	cdef	e				
Summary: At least once a month	1367	1349	154	71	89	18	6	233
	34%	+37%	-23%	-14%	-10%	-5%	-8%	-16%
		bcdef	cdef	e	e			

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 165 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	813 20%	621 20% i	185 20% i	15 22% i	30 17%	12 37%	11 23%	25 18%	31 23% i	7 -8%	3 8%	2 8%	8 22%	15 31% i	137 -16%	644 +22% a
At least weekly	445 11%	358 12%	81 9%	8 11%	22 13%	7 22%	3 6%	8 6%	5 4%	6 6%	1 4%	6 26%	3 8%	3 6%	56 -7%	377 +13% a
At least monthly	110 3%	85 3%	25 3%	3 5%	3 2%	1 2%	2 3%	6 4%	0 0%	6 6% h	0 0%	2 8%	0 0%	0 0%	18 2%	84 3%
Less than once a month	122 3%	76 -3%	42 +5% a	4 6% a	12 +7% a	1 2%	1 3%	13 +9% a	5 4%	3 3%	* 1%	0 0%	1 3%	0 0%	15 2%	97 3%
Never	2348 59%	1779 58%	544 60%	40 56%	96 56%	11 36%	29 59%	85 61%	86 64%	67 +74% acd	30 +87% abcdg	12 50%	22 61%	31 62%	595 +70% b	1674 -56%
Don’ t know	163 4%	131 4% c	29 3%	* -*%	9 5% c	* 1%	2 5%	3 2%	6 5% c	3 3%	0 0%	2 9%	2 6%	1 1%	34 4%	98 -3%
Summary: Ever	1489 37%	1141 37% ij	332 37% j	31 44% ij	66 39% j	20 63%	18 36%	51 37%	42 31%	21 -23%	5 -13%	10 41%	12 33%	18 37%	226 -26%	1202 +40% a
Summary: At least once a week	1257 31%	980 32% i	266 29% i	23 33% i	51 30% i	18 59%	14 29%	32 23%	36 27%	12 -14%	4 13%	8 33%	11 31%	18 37% i	193 -23%	1021 +34% a
Summary: At least once a month	1367 34%	1065 35% ij	290 32%	27 38% ij	54 32%	19 61%	16 33%	38 28%	36 27%	18 -20%	4 13%	10 41%	11 31%	18 37%	211 -25%	1105 +37% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 165 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	813	66	324	46	251	22	66	3	3	22	2	2	1
	20%	+45%	+34%	27%	+24%	-7%	-8%	-1%	-2%	-3%	-2%	-3%	-3%
		cdefgh	defgh	efgh	efgh	g	gh						
At least weekly	445	8	159	17	133	26	80	5	5	40	3	1	1
	11%	5%	+17%	10%	13%	8%	10%	-2%	-3%	-6%	3%	-2%	4%
			aefgh	gh	egh		gh						
At least monthly	110	8	31	5	28	4	23	1	2	17	1	*	0
	3%	5%	3%	3%	3%	1%	3%	*%	1%	2%	1%	1%	0%
		eg											
Less than once a month	122	4	26	6	40	3	29	3	1	16	0	1	1
	3%	2%	3%	4%	4%	1%	4%	1%	*%	2%	0%	1%	5%
					e		e						
Never	2348	61	408	88	553	262	573	184	139	584	71	41	21
	59%	-41%	-42%	53%	-53%	+78%	+71%	+90%	+88%	+81%	+89%	+85%	+89%
				b	ab	abcd	abcd	abcdef	abcdef				
Don’ t know	163	2	12	5	42	18	35	10	9	43	4	4	0
	4%	1%	-1%	3%	4%	5%	4%	5%	6%	6%	5%	8%	0%
					b	b	b	b	b			d	
Summary: Ever	1489	86	541	74	453	55	198	11	10	95	5	3	3
	37%	+58%	+56%	44%	+43%	-16%	-25%	-5%	-7%	-13%	-7%	-7%	-11%
		defgh	cdefgh	efgh	efgh	gh	egh						
Summary: At least once a week	1257	74	483	63	384	48	146	8	8	62	5	2	2
	31%	+50%	+50%	38%	+37%	-14%	-18%	-4%	-5%	-9%	-6%	-5%	-7%
		defgh	cdefgh	efgh	efgh	gh	gh						
Summary: At least once a month	1367	82	514	68	412	52	169	9	10	80	5	3	2
	34%	+55%	+54%	40%	+39%	-16%	-21%	-4%	-6%	-11%	-7%	-6%	-7%
		cdefgh	cdefgh	efgh	efgh	gh	gh						

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 165 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a paid-for or subscription music streaming service?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	813	16	7	12	10
	20%	-4%	-2%	-4%	-3%
At least weekly	445	28	12	25	15
	11%	8%	-3%	8%	-4%
At least monthly	110	12	5	7	10
	3%	3%	1%	2%	3%
Less than once a month	122	10	5	8	7
	3%	3%	1%	3%	2%
Never	2348	278	306	253	330
	59%	+77%	+85%	+80%	+82%
Don’ t know	163	16	27	11	29
	4%	4%	+7%	3%	+7%
Summary: Ever	1489	66	29	52	43
	37%	-18%	-8%	-17%	-11%
		bd		b	
Summary: At least once a week	1257	44	19	37	25
	31%	-12%	-5%	-12%	-6%
		b		b	
Summary: At least once a month	1367	56	24	44	35
	34%	-15%	-7%	-14%	-9%
		b		b	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 166
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	541 14%	536 +15% bcdef	72 11% cde	22 -4%	27 -3%	5 -1%	3 -3%	92 -6%
At least weekly	573 14%	547 +15% bdef	76 -11% f	55 11% f	81 -9%	26 -7%	1 -1%	170 -12%
At least monthly	215 5%	207 +6% de	39 6% e	23 5%	31 -4%	8 -2%	2 3%	59 -4%
Less than once a month	156 4%	152 +4% e	31 5% e	23 5% e	26 3%	4 -1%	0 0%	42 -3%
Never	2344 59%	2035 -56%	436 +64% a	348 +69% a	658 +75% ab	309 +83% abcd	65 +81% ab	1015 +70%
Don’ t know	170 4%	151 4%	23 3%	33 +7%	52 +6%	19 5%	10 +12% ab	71 5%
Summary: Ever	1486 37%	1443 +40% bcdef	218 -32% cdef	122 -24% ef	165 -19% e	43 -12%	6 -7%	363 -25%
Summary: At least once a week	1114 28%	1083 +30% bcdef	148 -22% cdef	77 -15% e	108 -12%	31 -8%	3 -4%	262 -18%
Summary: At least once a month	1330 33%	1291 +36% bcdef	187 -28% cdef	100 -20% ef	139 -16%	39 -11%	6 -7%	321 -22%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 166 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	541 14%	399 13% i	138 15% i	12 17% i	17 10%	9 29%	7 15% i	20 14% i	30 +22% adi	3 -3%	2 5%	3 14%	4 10%	10 20% i	100 12%	416 14%
At least weekly	573 14%	443 15%	122 13%	12 17%	33 19%	1 3%	3 7%	14 10%	18 13%	11 13%	1 4%	6 23%	3 9%	5 10%	76 -9%	478 +16% a
At least monthly	215 5%	163 5%	50 6%	4 5%	13 8%	3 9%	3 6%	5 4%	4 3%	9 10%	0 0%	4 16%	* 1%	2 3%	37 4%	168 6%
Less than once a month	156 4%	120 4%	35 4%	3 4%	10 6%	6 18%	1 3%	7 5%	3 2%	2 2%	0 0%	0 0%	1 3%	1 1%	27 3%	121 4%
Never	2344 59%	1788 59%	531 59%	40 56%	94 55%	12 37%	32 65%	82 59%	76 57%	60 67%	32 +91% abcdghim	11 47%	27 76%	31 63%	576 +67% b	1694 -57%
Don’ t know	170 4%	137 4% c	30 3%	* -*%	5 3%	1 3%	2 4%	11 8% c	3 2%	5 6% c	0 0%	0 0%	* 1%	1 2%	39 5%	96 -3%
Summary: Ever	1486 37%	1125 37% j	345 38% j	31 43% j	72 42% j	19 59%	15 31%	46 33% j	55 41% j	25 28%	3 -9%	13 53%	8 23%	17 35%	241 -28%	1183 +40% a
Summary: At least once a week	1114 28%	842 28%	260 29% i	24 34% ij	49 29%	10 32%	11 22%	34 24%	48 36% ij	14 -15%	3 9%	9 37%	7 19%	15 31%	176 -21%	894 +30% a
Summary: At least once a month	1330 33%	1005 33% j	310 34% j	28 39% j	62 36% j	13 41%	14 28%	39 28%	52 39% j	23 26%	3 -9%	13 53%	7 20%	17 34%	214 -25%	1062 +36% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
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Technology Tracker 2024
Table 166 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	541	41	186	37	153	20	74	2	3	24	1	*	1
	14%	+28% defgh	+19% defgh	+22% efgh	15% efgh	-6% g	-9% gh	-1%	-2%	-3%	-1%	-1%	-5%
At least weekly	573	16	175	20	189	29	99	11	15	67	11	3	2
	14%	11%	+18% efgh	12%	+18% efgh	-9%	12% g	-5%	10%	-9%	13%	-5%	7%
At least monthly	215	8	57	11	62	13	47	6	2	24	4	2	*
	5%	5%	6%	6%	6%	4%	6%	3%	2%	3%	6%	4%	1%
Less than once a month	156	5	26	7	55	13	39	2	1	20	5	1	1
	4%	4%	3%	4%	+5% bh	4%	5%	1%	1%	3%	6%	3%	2%
Never	2344	75	494	89	554	237	518	174	128	543	55	39	20
	59%	51%	-51%	53%	-53%	+71% abcd	+64% abcd	+85% abcdef	+81% abcdf	+75%	69%	+80%	+84% b
Don’ t know	170	3	23	4	36	22	29	10	8	44	4	3	0
	4%	2%	-2%	2%	3%	6% b	4%	5%	5%	6% d	5%	6% d	0%
Summary: Ever	1486	70	444	74	459	76	259	21	21	134	21	6	4
	37%	47% efgh	+46% efgh	44% efgh	+44% efgh	-23% g	-32% egh	-10%	-13%	-19%	26%	-13%	-16%
Summary: At least once a week	1114	57	361	57	342	49	173	13	18	90	12	3	3
	28%	+38% efgh	+38% efgh	34% efgh	+33% efgh	-15% g	-21% egh	-6%	-11%	-13%	-15%	-6%	-12%
Summary: At least once a month	1330	65	418	68	404	63	219	19	20	114	16	5	3
	33%	+44% efgh	+43% efgh	40% efgh	+39% efgh	-19% g	-27% egh	-9%	-13%	-16%	-20%	-10%	-13%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 166 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to a free music streaming service?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	541	17	6	12	12
	14%	-5%	-2%	-4%	-3%
At least weekly	573	42	25	33	34
	14%	12%	-7%	10%	-8%
At least monthly	215	15	9	11	13
	5%	4%	3%	3%	3%
Less than once a month	156	9	11	13	7
	4%	3%	3%	4%	2%
Never	2344	264	279	231	311
	59%	+73%	+77%	+73%	+78%
Don’ t know	170	12	32	18	24
	4%	3%	+9%	6%	6%
			a		
Summary: Ever	1486	83	51	68	67
	37%	-23%	-14%	-21%	-17%
		b			
Summary: At least once a week	1114	59	31	44	46
	28%	-16%	-9%	-14%	-11%
		b			
Summary: At least once a month	1330	74	40	55	59
	33%	-21%	-11%	-17%	-15%
		b			

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 167
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	143	140	25	6	9	3	0	23
	4%	+4%	4%	-1%	-1%	-1%	0%	-2%
		cde	cde					
At least weekly	234	231	29	9	12	3	1	32
	6%	+6%	4%	-2%	-1%	-1%	1%	-2%
		cde	de					
At least monthly	202	197	28	10	14	4	0	39
	5%	+5%	4%	-2%	-2%	-1%	0%	-3%
		cde	de					
Less than once a month	254	241	30	20	32	13	5	61
	6%	7%	4%	4%	-4%	3%	6%	-4%
		d						
Never	2954	2624	531	424	753	329	66	1212
	74%	-72%	+78%	+84%	+86%	+89%	82%	+84%
			a	a	ab	ab		
Don’ t know	214	196	34	36	54	18	9	83
	5%	5%	5%	7%	6%	5%	11%	6%
Summary: Ever	832	809	112	44	67	23	6	154
	21%	+22%	-17%	-9%	-8%	-6%	-7%	-11%
		bcdef	cde					
Summary: At least once a week	377	370	54	14	21	6	1	55
	9%	+10%	8%	-3%	-2%	-2%	1%	-4%
		cde	cde					
Summary: At least once a month	578	567	82	24	35	11	1	93
	14%	+16%	12%	-5%	-4%	-3%	-1%	-6%
		cdef	cdef					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 167 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	143 4%	107 4%	34 4%	5 7%	6 3%	6 18%	1 3%	3 2%	3 2%	1 1%	0 0%	1 3%	1 2%	5 10%	31 4%	100 3%
At least weekly	234 6%	157 -5%	71 +8% a	6 9%	15 9%	4 13%	1 2%	15 11% i	6 5%	1 1%	3 8%	4 15%	3 8%	4 9%	34 -4%	191 +6% a
At least monthly	202 5%	159 5%	43 5%	5 7%	5 3%	2 6%	3 7%	8 5%	4 3%	6 7%	0 0%	0 0%	4 10%	1 2%	37 4%	155 5%
Less than once a month	254 6%	180 6%	71 8%	7 10%	11 6%	6 19%	6 12%	16 12%	8 6%	3 4%	* *%	2 8%	3 9%	1 3%	39 5%	199 7%
Never	2954 74%	2270 74% c	654 72%	46 -65%	127 74%	13 41%	36 72%	94 68%	104 78%	76 84% cg	32 92% cg	16 66%	25 70%	38 77%	667 +78%	2190 74%
Don’ t know	214 5%	178 6% b	33 -4%	1 2%	8 5%	1 3%	2 5%	4 3%	9 7%	3 3%	0 0%	2 9%	* 1%	0 0%	48 6%	139 -5%
Summary: Ever	832 21%	603 -20%	219 +24% a	23 +33% ahij	37 21%	17 56%	11 23%	41 30% i	21 15%	12 13%	3 8%	6 26%	10 29%	11 23%	141 -16%	645 22% a
Summary: At least once a week	377 9%	264 -9%	105 +12% ai	11 +16% ai	21 12%	9 30%	2 4%	18 13% i	9 7%	2 3%	3 8%	4 18%	4 10%	9 19% i	65 8%	291 10%
Summary: At least once a month	578 14%	423 14%	148 16%	16 +23% ahi	26 15%	12 37%	5 11%	25 18%	13 9%	9 10%	3 8%	4 18%	7 20%	10 21%	102 12%	446 15%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 167 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	143	12	37	10	39	6	25	3	1	8	0	*	*
	4%	+8%	4%	6%	4%	2%	3%	1%	*%	-1%	0%	1%	1%
		efgh		eh									
At least weekly	234	8	70	18	89	5	32	3	0	7	3	*	1
	6%	5%	7%	+11%	+9%	-1%	-4%	-1%	-0%	-1%	3%	1%	6%
		h	efgh	efgh	efgh								a
At least monthly	202	16	48	7	80	11	25	2	3	9	3	1	1
	5%	+11%	5%	4%	+8%	3%	-3%	-1%	2%	-1%	4%	2%	4%
		befgh			efgh								
Less than once a month	254	13	63	6	94	14	35	6	7	25	5	1	1
	6%	9%	7%	4%	+9%	4%	-4%	3%	4%	-3%	6%	3%	6%
					efg								
Never	2954	93	710	116	696	275	645	183	139	627	65	41	20
	74%	-62%	74%	69%	-66%	+82%	+80%	+89%	+88%	+87%	81%	+85%	82%
			ad			abcd	abcd	abcdf	abcd				
Don’ t know	214	7	33	9	51	24	45	8	9	46	5	4	0
	5%	4%	-3%	6%	5%	7%	6%	4%	6%	6%	6%	8%	0%
						b				d		d	
Summary: Ever	832	49	218	42	301	36	116	13	10	49	11	3	4
	21%	+33%	23%	25%	+29%	-11%	-14%	-7%	-6%	-7%	13%	-7%	18%
		befgh	efgh	efgh	befgh		gh						a
Summary: At least once a week	377	20	106	28	128	11	56	6	1	16	3	1	2
	9%	14%	11%	+17%	+12%	-3%	-7%	-3%	-*%	-2%	3%	-2%	7%
		efgh	efgh	efgh	efgh		h						a
Summary: At least once a month	578	36	155	36	208	22	81	8	3	24	6	2	3
	14%	+24%	16%	+21%	+20%	-7%	-10%	-4%	-2%	-3%	8%	-4%	11%
		efgh	efgh	efgh	efgh		gh						a

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 167 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to an audiobook?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	143	4	5	5	4
	4%	1%	1%	2%	-1%
At least weekly	234	5	2	4	3
	6%	-1%	-1%	-1%	-1%
At least monthly	202	7	2	4	5
	5%	2%	-1%	-1%	-1%
Less than once a month	254	11	14	8	17
	6%	3%	4%	3%	4%
Never	2954	317	310	282	344
	74%	+88%	+86%	+89%	+86%
Don’ t know	214	16	30	13	30
	5%	5%	8%	4%	7%
Summary: Ever	832	26	23	21	28
	21%	-7%	-6%	-7%	-7%
Summary: At least once a week	377	9	7	9	7
	9%	-2%	-2%	-3%	-2%
Summary: At least once a month	578	15	9	13	11
	14%	-4%	-2%	-4%	-3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 168
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	329 8%	322 +9% bcde	40 6% de	19 -4%	26 -3%	7 -2%	1 2%	71 -5%
At least weekly	555 14%	527 +15% cde	80 12% cd	36 -7%	64 -7%	28 -8%	5 7%	151 -10%
At least monthly	315 8%	307 +8% def	53 8% de	31 6% e	38 -4%	7 -2%	0 0%	82 -6%
Less than once a month	303 8%	293 +8% de	49 7% e	34 7% e	44 -5%	9 -2%	1 1%	78 -5%
Never	2345 59%	2044 -56%	434 +64% a	356 +71% a	657 +75% ab	301 +81% abc	64 +79% a	1000 +69%
Don’ t know	154 4%	135 4%	22 3%	28 6%	47 +5%	19 5%	9 +11% ab	66 5%
Summary: Ever	1501 38%	1450 +40% bcdef	221 -33% cdef	120 -24% ef	171 -20%	51 -14%	8 -10%	383 -26%
Summary: At least once a week	884 22%	849 +23% bcdef	120 -18% cde	55 -11%	89 -10%	35 -9%	7 -8%	222 -15%
Summary: At least once a month	1199 30%	1157 +32% bcdef	173 -25% cdef	85 -17%	128 -15%	42 -11%	7 -8%	304 -21%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 168 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	329 8%	208 -7%	115 +13% ac	2 -3%	21 12% c	6 20%	5 11%	22 +16% ac	21 +15% ac	5 6%	3 8%	2 9%	4 10%	10 +20% ac	71 8%	234 8%
At least weekly	555 14%	433 14%	120 13%	11 16%	23 14%	3 9%	8 17%	15 11%	22 16%	9 10%	2 5%	2 9%	8 24% m	1 3%	110 13%	434 15%
At least monthly	315 8%	234 8%	77 9%	8 11%	18 11%	3 10%	3 7%	16 11%	7 5%	7 8%	* *%	* 1%	2 5%	2 5%	56 7%	246 8%
Less than once a month	303 8%	232 8%	69 8%	6 8%	16 9%	9 27%	6 11%	13 9%	8 6%	4 5%	0 0%	2 8%	2 5%	0 0%	70 8%	219 7%
Never	2345 59%	1819 60%	501 55%	43 60%	88 51%	11 33%	24 49%	71 51%	68 50%	61 68% d	29 +84% abdfgh	18 74%	20 55%	35 72%	513 60%	1756 59%
Don’ t know	154 4%	125 4%	24 3%	1 1%	5 3%	0 0%	2 5%	2 1%	9 7% c	3 3%	1 2%	0 0%	* 1%	0 0%	37 4%	84 -3%
Summary: Ever	1501 38%	1106 -36% j	381 +42% aj	27 39% j	79 46% ij	21 67%	23 46% j	66 48% ij	57 43% j	26 28%	5 -14%	6 26%	16 44% j	14 28%	306 36%	1134 38%
Summary: At least once a week	884 22%	641 -21%	235 +26% a	14 19%	44 26%	9 29%	14 28%	37 27%	42 32% ai	14 16%	5 13%	4 17%	12 34%	11 23%	181 21%	668 22%
Summary: At least once a month	1199 30%	875 -29%	312 +34% a	21 30%	63 37%	12 39%	17 34%	53 38%	50 37%	21 24%	5 14%	4 18%	14 39%	14 28%	237 28%	914 31%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 168 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	329	25	98	23	97	18	39	6	1	20	4	2	*
	8%	+17% defgh	10% efgh	+14% efgh	9% fgh	5% h	-5%	-3%	-1%	-3%	5%	3%	-1%
At least weekly	555	33	181	33	156	29	85	15	13	50	10	3	1
	14%	+22% efgh	+19% efgh	20% efgh	15% efg	-9%	-11%	-7%	8%	-7%	12%	6%	-3%
At least monthly	315	11	95	12	97	28	52	5	2	32	3	2	1
	8%	7%	+10% fgh	7% h	9% gh	8% gh	6%	-2%	-1%	-4%	4%	5%	4%
Less than once a month	303	23	61	14	101	27	54	5	4	36	4	2	1
	8%	+15% bfgh	6%	9% g	+10% bgh	8% g	7%	-2%	3%	5%	5%	4%	6%
Never	2345	56	508	80	568	213	551	164	129	545	55	36	21
	59%	-38%	-53% a	-48%	-54% a	64% abcd	+68% abcd	+80% abcdef	+82% abcdef	+75%	68%	+74%	+87% ab
Don’ t know	154	2	19	5	31	20	25	10	9	39	5	4	0
	4%	1%	-2%	3%	3%	6% bd	3%	5%	6% b	5%	6%	8% d	0%
Summary: Ever	1501	91	434	83	450	102	230	31	20	138	21	9	3
	38%	+61% bdefgh	+45% efgh	+50% efgh	+43% efgh	-30% gh	-29% gh	-15%	-13%	-19%	26%	-18%	-13%
Summary: At least once a week	884	57	278	56	253	47	124	21	13	70	14	5	1
	22%	+39% defgh	+29% efgh	+34% defgh	24% efgh	-14%	-15%	-10%	-9%	-10%	18% d	-10%	-4%
Summary: At least once a month	1199	68	373	69	349	74	176	26	16	102	17	7	2
	30%	+46% defgh	+39% efgh	+41% efgh	+33% efgh	-22% gh	-22% gh	-13%	-10%	-14%	21% d	-14%	-7%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 168 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Listen to music videos online or through music TV channels?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	329	11	9	9	10
	8%	-3%	-2%	-3%	-3%
At least weekly	555	35	15	28	22
	14%	10%	-4%	9%	-5%
		b			
At least monthly	315	18	14	14	18
	8%	5%	4%	4%	4%
Less than once a month	303	25	11	19	17
	8%	7%	-3%	6%	4%
Never	2345	256	289	236	308
	59%	+71%	+80%	+75%	+77%
Don’ t know	154	15	24	9	27
	4%	4%	7%	3%	+7%
Summary: Ever	1501	89	49	71	68
	38%	-25%	-14%	-22%	-17%
		b			
Summary: At least once a week	884	46	24	37	32
	22%	-13%	-7%	-12%	-8%
Summary: At least once a month	1199	64	38	51	50
	30%	-18%	-11%	-16%	-13%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 169
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	49 1%	49 1% bd	1 -*%	2 *%	2 -*%	0 0%	0 0%	6 -*%
At least weekly	68 2%	68 +2% de	5 1%	2 *%	2 -*%	0 -0%	0 0%	8 -1%
At least monthly	48 1%	48 1%	4 1%	3 1%	3 *%	1 *%	0 0%	13 1%
Less than once a month	137 3%	131 4% bcd	10 -2%	4 -1%	10 -1%	6 2%	3 4%	28 -2%
Never	3457 86%	3113 -86%	620 +92% a	458 +91% a	802 +92% a	344 +93% a	69 85%	1315 +91%
Don’ t know	240 6%	220 6%	36 5%	35 7%	55 6%	20 5%	9 11%	79 5%
Summary: Ever	303 8%	296 +8% bcde	21 -3%	11 -2%	18 -2%	7 -2%	3 4%	55 -4%
Summary: At least once a week	118 3%	118 +3% bcde	6 -1%	4 -1%	4 -*%	0 -0%	0 0%	14 -1%
Summary: At least once a month	166 4%	165 +5% bcde	11 -2%	7 -1%	7 -1%	1 -*%	0 0%	27 -2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 169 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	49	34	14	0	0	4	0	3	2	1	0	0	0	0	4	39
	1%	1%	2%	0%	0%	13%	0%	2%	2%	1%	0%	0%	0%	0%	*%	1%
At least weekly	68	52	17	3	1	0	1	0	5	3	1	0	0	1	16	46
	2%	2%	2%	4%	1%	0%	3%	0%	4%	3%	4%	0%	0%	1%	2%	2%
At least monthly	48	39	10	*	2	1	3	1	1	2	0	0	0	0	8	36
	1%	1%	1%	1%	1%	2%	+6%	*%	1%	2%	0%	0%	0%	0%	1%	1%
Less than once a month	137	97	40	2	7	3	4	10	2	1	1	2	1	0	25	105
	3%	3%	4%	3%	4%	8%	9%	7%	2%	2%	2%	8%	3%	0%	3%	4%
Never	3457	2636	784	65	148	21	39	117	115	80	33	22	34	48	762	2582
	86%	86%	87%	91%	86%	67%	78%	85%	85%	89%	93%	92%	96%	99% f	89%	87%
Don’ t know	240	193	41	1	13	3	2	8	8	3	0	0	*	0	42	166
	6%	6% c	5%	-1%	8% c	9%	5%	6%	6% c	3%	0%	0%	1%	0%	5%	6%
Summary: Ever	303	222	80	6	10	8	8	13	11	7	2	2	1	1	52	226
	8%	7%	9%	8%	6%	24%	17%	9%	9%	8%	7%	8%	3%	1%	6%	8%
Summary: At least once a week	118	86	31	3	1	4	1	3	8	4	1	0	0	1	20	85
	3%	3%	3%	4%	1%	13%	3%	2%	6%	4%	4%	0%	0%	1%	2%	3%
Summary: At least once a month	166	125	40	3	3	5	4	3	9	6	1	0	0	1	27	120
	4%	4%	4%	5%	2%	16%	8%	3%	7%	6%	4%	0%	0%	1%	3%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 169 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	49	2	23	2	13	*	3	0	0	2	0	0	*
	1%	2%	+2% ef	1%	1%	*%	*%	0%	0%	*%	0%	0%	1%
At least weekly	68	11	27	3	15	2	4	0	0	2	0	0	0
	2%	+7% bdefgh	+3% f	2%	1%	1%	-*%	0%	0%	-*%	0%	0%	0%
At least monthly	48	*	16	6	14	1	6	1	0	3	*	*	0
	1%	*%	2%	+3% ef	1%	*%	1%	*%	0%	*%	*%	1%	0%
Less than once a month	137	6	42	11	51	4	10	4	3	9	*	1	*
	3%	4%	4% ef	7% ef	+5% ef	1%	-1%	2%	2%	-1%	*%	2%	1%
Never	3457	125	815	141	884	304	738	192	144	661	75	43	24
	86%	84%	85%	84%	84%	91% bd	+92% abcd	+94% abcd	91%	+92%	93%	89%	+98% c
Don’ t know	240	4	38	5	71	23	46	9	11	46	5	4	0
	6%	3%	-4%	3%	7% b	7%	6%	4%	7%	6% d	6%	8% d	-0%
Summary: Ever	303	19	108	21	93	7	22	4	3	15	1	1	*
	8%	13% efgh	+11% efgh	+13% efgh	9% efgh	-2%	-3%	-2%	-2%	-2%	-1%	3%	2%
Summary: At least once a week	118	13	50	4	28	3	7	0	0	4	0	0	*
	3%	+9% defgh	+5% defgh	3%	3% f	1%	-1%	0%	0%	-1%	0%	0%	1%
Summary: At least once a month	166	13	66	10	42	3	12	1	0	6	*	*	*
	4%	+9% efgh	+7% defgh	6% efgh	4% efh	-1%	-1%	-*%	-0%	-1%	*%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 169 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Play an interactive audio game using only your voice?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	49	2	0	0	2
	1%	*%	0%	0%	*%
At least weekly	68	1	1	0	2
	2%	*%	*%	0%	1%
At least monthly	48	0	3	0	3
	1%	0%	1%	0%	1%
Less than once a month	137	5	4	1	8
	3%	2%	1%	-*%	2%
Never	3457	330	330	301	358
	86%	+92%	91%	+95%	89%
Don’ t know	240	21	25	14	29
	6%	6%	7%	4%	7%
Summary: Ever	303	8	7	1	15
	8%	-2%	-2%	-*%	-4%
					c
Summary: At least once a week	118	3	1	0	4
	3%	1%	-*%	-0%	1%
Summary: At least once a month	166	3	3	0	6
	4%	-1%	-1%	-0%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 170
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
At least daily	51	49	0	3	5	2	0	8
	1%	1%	-0%	1%	1%	1%	0%	-1%
		b						
At least weekly	35	35	3	0	0	0	0	3
	1%	1%	*%	0%	-0%	0%	0%	-*%
		d						
At least monthly	52	52	4	3	3	1	0	12
	1%	1%	1%	1%	-*%	*%	0%	1%
Less than once a month	88	85	5	3	6	3	3	21
	2%	2%	-1%	-1%	-1%	1%	4%	1%
		bd						
Never	3509	3162	618	463	810	347	69	1324
	88%	-87%	+91%	+92%	+93%	+94%	85%	+91%
			a	a	a	a		
Don’ t know	265	247	47	32	50	18	9	80
	7%	7%	7%	6%	6%	5%	11%	6%
Summary: Ever	226	220	12	9	14	6	3	44
	6%	+6%	-2%	-2%	-2%	-2%	4%	-3%
		bcde						
Summary: At least once a week	86	84	3	3	5	2	0	11
	2%	2%	-*%	-1%	-1%	1%	0%	-1%
		bcd						
Summary: At least once a month	138	135	7	5	8	3	0	23
	3%	+4%	-1%	-1%	-1%	-1%	0%	-2%
		bcde						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 170 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
At least daily	51	38	11	0	0	4	0	3	0	1	0	0	0	0	6	42
	1%	1%	1%	0%	0%	13%	0%	2%	0%	1%	0%	0%	0%	0%	1%	1%
At least weekly	35	20	13	2	1	0	2	2	3	1	1	0	0	0	8	23
	1%	1%	1%	+3% a	*%	0%	4% a	1%	2%	1%	4%	0%	0%	0%	1%	1%
At least monthly	52	47	6	1	2	0	0	0	1	1	0	0	0	0	14	33
	1%	2%	1%	1%	1%	0%	0%	0%	*%	1%	0%	0%	0%	0%	2%	1%
Less than once a month	88	58	30	*	4	1	1	7	5	2	0	2	1	0	15	67
	2%	2%	+3%	1%	2%	4%	3%	5%	4%	2%	0%	8%	3%	0%	2%	2%
Never	3509	2673	799	65	152	24	44	122	115	81	33	22	32	47	770	2629
	88%	88%	88%	92%	89%	75%	88%	88%	86%	90%	96%	92%	90%	96%	90%	88%
Don’ t know	265	215	46	2	13	2	2	5	10	4	0	0	2	2	43	180
	7%	7%	5%	3%	7%	7%	5%	3%	8%	4%	0%	0%	7%	4%	5%	6%
Summary: Ever	226	163	60	3	7	6	4	11	9	5	1	2	1	0	43	164
	6%	5%	7%	5%	4%	18%	7%	8%	6%	6%	4%	8%	3%	0%	5%	6%
Summary: At least once a week	86	58	25	2	1	4	2	5	3	2	1	0	0	0	14	65
	2%	2%	3%	3%	*%	13%	4%	3%	2%	2%	4%	0%	0%	0%	2%	2%
Summary: At least once a month	138	105	31	3	3	4	2	5	3	3	1	0	0	0	28	98
	3%	3%	3%	4%	2%	13%	4%	3%	3%	4%	4%	0%	0%	0%	3%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 170 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
At least daily	51	3	25	2	13	*	2	1	1	3	2	0	*
	1%	2%	+3%	1%	1%	*%	-*%	*%	1%	*%	2%	0%	1%
		ef	ef										
At least weekly	35	5	11	3	9	0	3	0	0	0	0	0	0
	1%	+3%	1%	2%	1%	0%	*%	0%	0%	0%	0%	0%	0%
		def		e									
At least monthly	52	7	23	3	8	3	3	1	0	3	0	1	0
	1%	+5%	+2%	2%	1%	1%	-*%	*%	0%	*%	0%	2%	0%
		defgh	df										
Less than once a month	88	4	23	5	39	3	3	2	1	6	*	0	0
	2%	3%	2%	3%	+4%	1%	-*%	1%	*%	1%	1%	0%	0%
		f	f	f	ef								
Never	3509	123	837	152	902	303	743	192	147	669	74	44	24
	88%	83%	87%	91%	86%	90%	+92%	94%	93%	+93%	92%	90%	+99%
							abd	ad	ad				c
Don’ t know	265	6	42	2	78	26	52	10	8	42	4	4	0
	7%	4%	-4%	-1%	7%	8%	6%	5%	5%	6%	5%	8%	-0%
					bc	c	c					d	
Summary: Ever	226	20	82	13	68	6	11	4	2	11	2	1	*
	6%	+13%	+9%	8%	7%	-2%	-1%	2%	1%	-2%	3%	2%	1%
		defgh	efgh	efgh	efgh								
Summary: At least once a week	86	8	36	5	21	*	5	1	1	3	2	0	*
	2%	+5%	+4%	3%	2%	-*%	-1%	*%	1%	-*%	2%	0%	1%
		efg	ef	ef	e								
Summary: At least once a month	138	15	59	8	29	4	8	1	1	5	2	1	*
	3%	+10%	+6%	5%	3%	-1%	-1%	1%	1%	-1%	2%	2%	1%
		defgh	defgh	ef	f								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 170 (continuation)
QR3. How often, if at all, do you do each of these types of activities...Social audio services?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
At least daily	51	1	1	1	1
	1%	*%	*%	*%	*%
At least weekly	35	0	0	0	0
	1%	0%	0%	0%	0%
At least monthly	52	0	3	0	3
	1%	0%	1%	0%	1%
Less than once a month	88	2	4	1	5
	2%	1%	1%	*%	1%
Never	3509	338	331	303	366
	88%	+94%	91%	+96%	91%
Don’ t know	265	18	23	11	27
	7%	5%	6%	4%	7%
Summary: Ever	226	4	7	2	9
	6%	-1%	-2%	-1%	-2%
Summary: At least once a week	86	1	1	1	1
	2%	*%	*%	*%	*%
Summary: At least once a month	138	1	4	1	4
	3%	-*%	1%	*%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 171
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Listen to live radio	2656 66%	2372 -65%	517 +76% a	384 +76% a	668 +76% a	284 +77% a	64 80%	952 66%
Listen to catch-up radio	894 22%	850 +23% de	151 22% e	106 21% e	150 -17%	45 -12%	9 11%	235 -16%
Listen to podcasts	1470 37%	1434 +40% bcdef	207 -30% cdef	107 -21% ef	143 -16% e	36 -10%	7 -8%	306 -21%
Listen to a paid-for or subscription music streaming service	1489 37%	1468 +40% bcdef	175 -26% cdef	85 -17% e	107 -12% e	22 -6%	7 -9%	264 -18%
Listen to a free music streaming service	1486 37%	1443 +40% bcdef	218 -32% cdef	122 -24% ef	165 -19% e	43 -12%	6 -7%	363 -25%
Listen to an audiobook	832 21%	809 +22% bcdef	112 -17% cde	44 -9%	67 -8%	23 -6%	6 -7%	154 -11%
Listen to music videos online or through music TV channels	1501 38%	1450 +40% bcdef	221 -33% cdef	120 -24% ef	171 -20%	51 -14%	8 -10%	383 -26%
Play an interactive audio game using only your voice	303 8%	296 +8% bcde	21 -3%	11 -2%	18 -2%	7 -2%	3 4%	55 -4%
Social audio services	226 6%	220 +6% bcde	12 -2%	9 -2%	14 -2%	6 -2%	3 4%	44 -3%
None of the above	587 15%	518 14%	95 14%	84 17%	152 +17%	69 19%	14 17%	301 +21%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 171 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Listen to live radio	2656	2218	420	53	92	17	22	69	49	33	3	7	16	12	586	1975
	66%	+73%	-46%	75%	-54%	55%	-45%	-50%	-37%	-37%	-8%	29%	-44%	-23%	68%	66%
		bdfghijlm	jm	bdfghijlm	hjm		j	jm	j	j			j			
Listen to catch-up radio	894	712	173	14	38	13	13	39	16	9	*	1	7	3	150	703
	22%	+23%	-19%	19%	22%	40%	26%	28%	-12%	-10%	-1%	3%	19%	6%	-18%	+24%
		bhij	j		j		j	hijm								a
Listen to podcasts	1470	1112	340	30	77	20	18	65	36	17	3	4	12	18	240	1164
	37%	36%	38%	42%	45%	63%	37%	47%	27%	-19%	-10%	16%	32%	36%	-28%	+39%
		ij	ij	hij	hij		j	hij								a
Listen to a paid-for or subscription music streaming service	1489	1141	332	31	66	20	18	51	42	21	5	10	12	18	226	1202
	37%	37%	37%	44%	39%	63%	36%	37%	31%	-23%	-13%	41%	33%	37%	-26%	+40%
		ij	j	ij	j											a
Listen to a free music streaming service	1486	1125	345	31	72	19	15	46	55	25	3	13	8	17	241	1183
	37%	37%	38%	43%	42%	59%	31%	33%	41%	28%	-9%	53%	23%	35%	-28%	+40%
		j	j	j	j			j	j							a
Listen to an audiobook	832	603	219	23	37	17	11	41	21	12	3	6	10	11	141	645
	21%	-20%	+24%	+33%	21%	56%	23%	30%	15%	13%	8%	26%	29%	23%	-16%	22%
			a	ahij				i								a
Listen to music videos online or through music TV channels	1501	1106	381	27	79	21	23	66	57	26	5	6	16	14	306	1134
	38%	-36%	+42%	39%	46%	67%	46%	48%	43%	28%	-14%	26%	44%	28%	36%	38%
		j	aj	j	ij		j	ij	j				j			
Play an interactive audio game using only your voice	303	222	80	6	10	8	8	13	11	7	2	2	1	1	52	226
	8%	7%	9%	8%	6%	24%	17%	9%	9%	8%	7%	8%	3%	1%	6%	8%
Social audio services	226	163	60	3	7	6	4	11	9	5	1	2	1	0	43	164
	6%	5%	7%	5%	4%	18%	7%	8%	6%	6%	4%	8%	3%	0%	5%	6%
None of the above	587	354	222	6	30	*	17	30	37	34	24	5	9	19	135	411
	15%	-12%	+25%	8%	18%	1%	+35%	22%	+28%	+38%	+70%	23%	24%	+39%	16%	-14%
			ac		c		ac	ac	ac	abcd	abcdfghil		c	acd		

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 171 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Listen to live radio	2656	72	494	116	727	240	633	158	121	546	67	36	19
	66%	-48%	-51%	69%	69%	72%	+79%	+77%	+76%	+76%	+83%	74%	+81%
				ab	ab	ab	abcd	ab	ab				
Listen to catch-up radio	894	41	189	36	294	53	196	20	24	125	17	4	4
	22%	28%	20%	21%	+28%	-16%	24%	-10%	15%	-17%	21%	-8%	17%
		egh	g	g	begh		egh				c		
Listen to podcasts	1470	87	414	76	488	61	243	16	19	116	14	6	7
	37%	+59%	+43%	46%	+47%	-18%	-30%	-8%	-12%	-16%	-18%	-11%	28%
		bdefgh	efgh	efgh	efgh	g	egh						ac
Listen to a paid-for or subscription music streaming service	1489	86	541	74	453	55	198	11	10	95	5	3	3
	37%	+58%	+56%	44%	+43%	-16%	-25%	-5%	-7%	-13%	-7%	-7%	-11%
		defgh	cdefgh	efgh	efgh	gh	egh						
Listen to a free music streaming service	1486	70	444	74	459	76	259	21	21	134	21	6	4
	37%	47%	+46%	44%	+44%	-23%	-32%	-10%	-13%	-19%	26%	-13%	-16%
		efgh	efgh	efgh	efgh	g	egh						
Listen to an audiobook	832	49	218	42	301	36	116	13	10	49	11	3	4
	21%	+33%	23%	25%	+29%	-11%	-14%	-7%	-6%	-7%	13%	-7%	18%
		befgh	efgh	efgh	befgh		gh						a
Listen to music videos online or through music TV channels	1501	91	434	83	450	102	230	31	20	138	21	9	3
	38%	+61%	+45%	+50%	+43%	-30%	-29%	-15%	-13%	-19%	26%	-18%	-13%
		bdefgh	efgh	efgh	efgh	gh	gh						
Play an interactive audio game using only your voice	303	19	108	21	93	7	22	4	3	15	1	1	*
	8%	13%	+11%	+13%	9%	-2%	-3%	-2%	-2%	-2%	-1%	3%	2%
		efgh	efgh	efgh	efgh								
Social audio services	226	20	82	13	68	6	11	4	2	11	2	1	*
	6%	+13%	+9%	8%	7%	-2%	-1%	2%	1%	-2%	3%	2%	1%
		defgh	efgh	efgh	efgh								
None of the above	587	17	130	15	145	65	106	37	29	129	11	8	4
	15%	12%	14%	9%	14%	19%	13%	18%	19%	18%	14%	17%	15%
						bcf							

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 171 (continuation)
QR3. Summary: EVER - How often, if at all, do you do each of these types of activities?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Listen to live radio	2656 66%	292 +81% bd	254 70%	262 +83% bd	283 70%
Listen to catch-up radio	894 22%	69 19%	56 -16%	72 23% d	53 -13%
Listen to podcasts	1470 37%	52 -14%	65 -18%	69 -22% d	48 -12%
Listen to a paid-for or subscription music streaming service	1489 37%	66 -18% bd	29 -8%	52 -17% b	43 -11%
Listen to a free music streaming service	1486 37%	83 -23% b	51 -14%	68 -21%	67 -17%
Listen to an audiobook	832 21%	26 -7%	23 -6%	21 -7%	28 -7%
Listen to music videos online or through music TV channels	1501 38%	89 -25% b	49 -14%	71 -22%	68 -17%
Play an interactive audio game using only your voice	303 8%	8 -2%	7 -2%	1 -*%	15 -4% c
Social audio services	226 6%	4 -1%	7 -2%	2 -1%	9 -2%
None of the above	587 15%	45 13%	84 +23% ac	33 11%	93 +23% ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 172
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3040	2817	571	412	635	223	27	1092
Effective Weighted Sample	1913	1771	361	257	399	143	18	644
Weighted Bases	**3073**	**2826**	**563**	**410**	**658**	**247**	**37**	**960**
Listen to live radio on an in-car FM or AM radio	1435 47%	1323 47%	294 +52% ae	216 +53% ae	327 50%	111 45%	17 45%	491 +51% ae
Listen to live radio on an in-car DAB/DAB+ radio	1516 49%	1416 +50% e	296 53% e	215 52% e	315 48%	100 -40%	7 18%	420 -44%
Listen to radio on a mobile phone	319 10%	311 +11% cde	55 10% de	23 -6%	31 -5%	8 -3%	2 6%	61 -6%
Listen to music on an in-car CD or tape player	536 17%	501 18%	129 +23% ae	83 20%	117 18%	35 14%	5 12%	179 19%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	855 28%	851 +30% bcde	104 -18% cde	34 -8% e	38 -6%	5 -2%	2 6%	99 -10%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	353 11%	347 +12% bcde	44 -8% cde	15 -4%	21 -3%	6 -2%	0 0%	49 -5%
Listen to music stored on a phone	634 21%	625 +22% cde	122 22% cde	58 -14% e	68 -10% e	9 -4%	0 0%	123 -13%
Listen to a podcast via a mobile phone	249 8%	247 +9% cde	32 6% cde	7 -2%	9 -1%	2 -1%	0 0%	21 -2%
Summary: Any	2806 91%	2613 +92% de	529 94% de	377 92% de	570 -87% e	193 -78%	24 64%	842 -88%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 172 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	*f	
Unweighted Bases	3040	2817	571	412	635	223	27	1092
Effective Weighted Sample	1913	1771	361	257	399	143	18	644
Weighted Bases	**3073**	**2826**	**563**	**410**	**658**	**247**	**37**	**960**
Summary: Any Radio	2527	2340	500	362	548	186	22	792
	82%	+83%	+89%	+88%	83%	-75%	58%	82%
		e	ade	ae	e			
Summary: Any Other Audio	1537	1491	255	142	188	46	7	318
	50%	+53%	45%	-35%	-29%	-19%	18%	-33%
		bcde	cde	e	e			
None of these	267	212	34	33	88	55	13	119
	9%	-8%	6%	8%	+13%	+22%	36%	+12%
					abc	abcd		

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 172 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		Ethnicity (Full)									Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any other background	Any	No
Column		a	b	c	d	e	f	g	*h	*i	a	b
Unweighted Bases	3040	2392	621	161	95	54	82	77	23	26	535	2394
Effective Weighted Sample	1913	1513	380	81	64	38	63	60	16	20	336	1502
Weighted Bases	**3073**	**2460**	**587**	**48**	**108**	**69**	**98**	**81**	**24**	**35**	**562**	**2396**
Listen to live radio on an in-car FM or AM radio	1435 47%	1167 47%	255 44%	24 51%	59 54%	29 43%	38 39%	35 43%	4 17%	14 39%	291 +52% b	1093 46%
Listen to live radio on an in-car DAB/DAB+ radio	1516 49%	1309 +53% bdefg	196 -33%	21 43% g	33 -30%	23 33%	31 -31%	17 -21%	11 46%	14 39%	248 -44%	1224 +51% a
Listen to radio on a mobile phone	319 10%	247 10%	70 12%	5 10%	15 14%	10 15%	12 12%	9 11%	1 5%	5 15%	42 7%	269 +11%
Listen to music on an in-car CD or tape player	536 17%	440 18%	92 16%	8 16%	16 15%	17 24% g	18 18%	6 7%	1 6%	11 31%	112 20%	403 17%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	855 28%	676 27%	172 29% c	9 19%	37 34% c	13 19%	35 35% c	16 19%	9 36%	7 21%	132 23%	699 +29% a
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	353 11%	286 12%	62 11%	3 6%	19 18% cg	9 13%	11 12%	3 4%	0 0%	3 9%	52 9%	289 12%
Listen to music stored on a phone	634 21%	489 20%	136 23%	10 21%	25 23%	20 29%	15 15%	13 16%	6 26%	6 19%	117 21%	498 21%
Listen to a podcast via a mobile phone	249 8%	192 8%	53 9%	7 14% a	9 8%	8 12%	5 5%	3 3%	1 3%	4 12%	44 8%	196 8%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 172 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		Ethnicity (Full)									Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	African	Indian	Pakistani	Other Asian	Any other background	Any	No
Column		a	b	c	d	e	f	g	*h	*i	a	b
Unweighted Bases	3040	2392	621	161	95	54	82	77	23	26	535	2394
Effective Weighted Sample	1913	1513	380	81	64	38	63	60	16	20	336	1502
Weighted Bases	**3073**	**2460**	**587**	**48**	**108**	**69**	**98**	**81**	**24**	**35**	**562**	**2396**
Summary: Any	2806 91%	2300 +93% befg	486 -83%	45 95% befg	98 91% g	58 83%	78 -79%	58 -72%	16 69%	27 78%	500 89%	2217 +93% a
Summary: Any Radio	2527 82%	2105 +86% befg	405 -69%	44 +91% bdefg	84 77% f	49 70%	56 -57%	50 -61%	12 51%	24 69%	457 81%	1989 83%
Summary: Any Other Audio	1537 50%	1235 50% g	292 50% g	19 41%	59 55% g	39 56% g	48 49%	25 -30%	11 45%	20 57%	276 49%	1214 51%
None of these	267 9%	160 -7%	100 +17% ac	3 5%	10 9%	12 17% ac	21 +21% ac	23 +28% acd	7 31%	8 22%	62 11% b	178 -7%

Columns Tested: a,b,c,d,e,f,g,h,i - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 172 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3040	79	670	116	895	241	708	99	121	393	65	98	79
Effective Weighted Sample	1913	52	420	70	562	151	445	65	77	302	45	91	73
Weighted Bases	**3073**	**89**	**699**	**113**	**868**	**238**	**706**	**122**	**122**	**551**	**52**	**37**	**19**
Listen to live radio on an in-car FM or AM radio	1435 47%	39 43%	280 -40%	71 +63% abdg	390 45%	130 +55% bd	362 +51% b	51 42%	61 50%	261 47%	32 +63%	22 +60%	12 +66% a
Listen to live radio on an in-car DAB/DAB+ radio	1516 49%	33 37%	317 45%	52 46%	476 +55% abh	113 47%	384 +54% abh	51 42%	47 38%	272 49% d	21 41%	16 44%	6 -31%
Listen to radio on a mobile phone	319 10%	8 9%	100 +14% efgh	12 10%	108 12% fh	17 7%	58 8%	5 4%	3 -2%	25 -5%	5 9%	1 3%	* 2%
Listen to music on an in-car CD or tape player	536 17%	16 18%	78 -11%	23 20% b	160 18% b	55 23% b	149 +21% b	18 15%	16 13%	100 18%	7 14%	8 22%	2 10%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	855 28%	56 +63% bcdefgh	303 +43% defgh	37 32% efgh	295 +34% efgh	37 -15% gh	99 -14% gh	3 -2%	2 -2%	32 -6%	3 -6%	3 -8%	1 -4%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	353 11%	21 +24% efgh	115 +16% efgh	16 14% efgh	124 +14% efgh	14 -6%	45 -6%	* -*%	5 4%	15 -3%	4 8%	2 5%	* -2%
Listen to music stored on a phone	634 21%	22 24% gh	181 +26% fgh	46 +41% bdefgh	181 21% gh	48 20% gh	129 18% gh	1 -1%	8 -6%	52 -9%	11 21% ad	4 11%	1 -5%
Listen to a podcast via a mobile phone	249 8%	13 15% efgh	69 10% efgh	25 +22% bdefgh	91 +11% efgh	6 -2%	34 -5%	1 -1%	1 -1%	5 -1%	3 6% a	1 2%	1 3%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 172 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3040	79	670	116	895	241	708	99	121	393	65	98	79
Effective Weighted Sample	1913	52	420	70	562	151	445	65	77	302	45	91	73
Weighted Bases	**3073**	**89**	**699**	**113**	**868**	**238**	**706**	**122**	**122**	**551**	**52**	**37**	**19**
Summary: Any	2806	86	641	107	815	218	661	90	101	473	48	33	16
	91%	96%	92%	94%	+94%	91%	94%	-74%	-82%	-86%	93%	89%	87%
		gh	gh	gh	gh	g	gh						
Summary: Any Radio	2527	65	531	100	732	202	632	90	95	456	46	30	16
	82%	73%	-76%	88%	84%	85%	+90%	74%	77%	83%	88%	82%	85%
				abg	abg	b	abdgh						
Summary: Any Other Audio	1537	76	426	82	473	98	290	21	25	156	16	14	3
	50%	+85%	+61%	+72%	+54%	-41%	-41%	-17%	-21%	-28%	-31%	37%	-16%
		bdefgh	efgh	defgh	efgh	gh	gh					d	
None of these	267	3	58	7	53	20	45	32	21	78	4	4	2
	9%	4%	8%	6%	-6%	9%	6%	+26%	+18%	+14%	7%	11%	13%
								abcdef	abcdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 172 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3040	224	169	191	200
Effective Weighted Sample	1913	173	130	148	153
Weighted Bases	**3073**	**299**	**251**	**266**	**280**
Listen to live radio on an in-car FM or AM radio	1435	149	112	122	139
	47%	50%	44%	46%	49%
Listen to live radio on an in-car DAB/DAB+ radio	1516	155	117	141	126
	49%	52%	46%	53%	45%
Listen to radio on a mobile phone	319	15	10	19	6
	10%	-5%	-4%	7%	-2%
Listen to music on an in-car CD or tape player	536	61	39	58	40
	17%	21%	15%	22%	14%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via a mobile phone	855	18	13	18	14
	28%	-6%	-5%	-7%	-5%
Listen to music using a streaming service like Spotify, Apple Music or Deezer via an in-car infotainment system (not via a mobile phone)	353	10	5	9	3
	11%	-3%	-2%	-3%	-1%
Listen to music stored on a phone	634	40	12	38	14
	21%	-13%	-5%	14%	-5%
		bd		bd	
Listen to a podcast via a mobile phone	249	4	1	5	0
	8%	-1%	-*%	-2%	-0%
Summary: Any	2806	267	206	232	237
	91%	89%	-82%	87%	-85%
Summary: Any Radio	2527	256	201	228	224
	82%	85%	80%	86%	80%
Summary: Any Other Audio	1537	104	52	93	60
	50%	-35%	-21%	-35%	-21%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 172 (continuation)
QR4. Which, if any of these ways do you listen to audio content in a car?
Base: Where use car as driver or passenger

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3040	224	169	191	200
Effective Weighted Sample	1913	173	130	148	153
Weighted Bases	**3073**	**299**	**251**	**266**	**280**
None of these	267	32	46	35	43
	9%	11%	+18%	13%	+15%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 173
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
DAB/DAB+ radio	2877	2651	547	382	608	226	38	931
	72%	+73%	+81%	76%	70%	-61%	-47%	-64%
		ef	adef	ef	ef			
On TV via Freeview, cable or satellite TV services	2248	2084	428	303	467	164	28	734
	56%	+57%	+63%	60%	53%	-44%	-35%	-51%
		ef	adef	ef	ef			
Online via an app or web browser on a smartphone, tablet or computer	2097	1986	367	240	350	111	15	584
	52%	+55%	54%	48%	-40%	-30%	-19%	-40%
		cdef	def	def	ef			
On a smart speaker such as Amazon Echo, Google Home	1936	1833	362	222	325	103	16	536
	48%	+51%	+53%	44%	-37%	-28%	-19%	-37%
		cdef	cdef	ef	ef			
Summary: Aware of any	3365	3110	607	429	685	256	45	1117
	84%	+86%	+90%	85%	-78%	-69%	-55%	-77%
		def	adef	def	ef			
I wasn't aware of digital radio before today	635	520	70	75	190	115	36	332
	16%	-14%	-10%	15%	+22%	+31%	+45%	+23%
		b			abc	abcd	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 173 (continuation)
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
DAB/DAB+ radio	2877	2401	453	46	93	21	27	60	69	39	7	15	14	26	595	2187
	72%	+79%	-50%	65%	-54%	67%	54%	-43%	-51%	-43%	-20%	61%	-38%	-53%	70%	+74%
		bcdfghijlm	j	bgijl	j		j		j					j		
On TV via Freeview, cable or satellite TV services	2248	1844	381	43	78	18	25	53	54	25	13	10	10	20	475	1712
	56%	+60%	-42%	60%	-45%	57%	51%	-38%	-40%	-28%	38%	41%	-29%	40%	56%	+58%
		bdghilm	i	bdghil	i											
Online via an app or web browser on a smartphone, tablet or computer	2097	1650	426	35	91	19	22	69	56	24	18	11	19	26	429	1615
	52%	+54%	-47%	50%	53%	61%	44%	50%	42%	-27%	53%	45%	54%	54%	50%	+54%
		bi	i	i	i			i					i	i		
On a smart speaker such as Amazon Echo, Google Home	1936	1566	355	40	71	17	26	55	48	16	15	9	10	19	386	1500
	48%	+51%	-39%	57%	41%	54%	53%	40%	-36%	-18%	44%	39%	29%	39%	45%	+50%
		bhil	i	bdghil	i		i	i	i		i			i		a
Summary: Aware of any	3365	2709	627	54	127	28	34	84	95	50	23	17	22	34	712	2527
	84%	+89%	-69%	-77%	-74%	88%	-69%	-61%	-70%	-56%	-65%	73%	-62%	-69%	83%	85%
		bcdfghijlm	i	gi	i											
I wasn't aware of digital radio before today	635	342	279	17	44	4	15	54	40	40	12	7	14	15	143	446
	16%	-11%	+31%	+23%	+26%	12%	+31%	+39%	+30%	+44%	+35%	27%	+38%	+31%	17%	15%
			a	a	a		a	ac	a	abcd	a		a	a		

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 173 (continuation)
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
DAB/DAB+ radio	2877	87	623	137	809	249	654	122	100	520	49	29	11
	72%	-58%	-65%	+82%	+77%	74%	+81%	-60%	63%	72%	61%	-59%	-45%
				abgh	abgh	abg	abegh			cd			
On TV via Freeview, cable or satellite TV services	2248	74	526	109	606	196	515	95	66	387	42	29	9
	56%	50%	55%	+65%	58%	59%	+64%	-47%	-42%	54%	52%	59%	-39%
			h	abgh	gh	gh	abdgh			d		d	
Online via an app or web browser on a smartphone, tablet or computer	2097	93	540	109	600	163	429	64	46	297	23	25	6
	52%	63%	+56%	+65%	+57%	49%	53%	-31%	-29%	-41%	-29%	51%	-25%
		egh	gh	efgh	egh	gh	gh			d		bd	
On a smart speaker such as Amazon Echo, Google Home	1936	73	487	109	545	140	429	63	38	275	28	17	6
	48%	49%	51%	+65%	+52%	42%	+53%	-31%	-24%	-38%	-35%	-34%	-24%
		gh	egh	abdefgh	egh	gh	egh			d			
Summary: Aware of any	3365	128	780	157	919	284	721	144	107	576	60	37	13
	84%	86%	-81%	+94%	+88%	85%	+90%	-70%	-68%	-80%	75%	-75%	-53%
		gh	gh	begh	bgh	gh	bgh			d	d	d	
I wasn't aware of digital radio before today	635	21	181	11	129	51	85	61	51	146	20	12	11
	16%	14%	+19%	-6%	-12%	15%	-10%	+30%	+32%	+20%	25%	+25%	+47%
			cdf			c		abcdef	abcdef				abc

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 173 (continuation)
QR5. Before today, which, if any, of these ways of listening to digital radio were you aware of?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
DAB/DAB+ radio	2877	287	233	259	257
	72%	+80%	-64%	+82%	-64%
		bd		bd	
On TV via Freeview, cable or satellite TV services	2248	219	169	197	189
	56%	61%	-47%	62%	-47%
		bd		bd	
Online via an app or web browser on a smartphone, tablet or computer	2097	182	115	166	129
	52%	51%	-32%	53%	-32%
		bd		bd	
On a smart speaker such as Amazon Echo, Google Home	1936	166	109	159	116
	48%	46%	-30%	50%	-29%
		bd		bd	
Summary: Aware of any	3365	309	266	280	292
	84%	86%	-73%	89%	-73%
		bd		bd	
I wasn't aware of digital radio before today	635	50	96	36	110
	16%	14%	+27%	11%	+27%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 174
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3315	3081	604	422	656	234	39	1256
Effective Weighted Sample	2109	1956	386	271	423	153	25	765
Weighted Bases	**3365**	**3110**	**607**	**429**	**685**	**256**	**45**	**1117**
A wider choice of radio stations/ digital-only radio stations	1879 56%	1770 +57% de	343 57% de	218 51%	327 -48%	109 -42%	19 43%	530 -47%
Clear and high-quality sound	1835 55%	1730 +56% e	365 +60% def	242 56% e	347 51%	105 -41%	17 38%	546 -49%
Interference free/ no dropped signal	1044 31%	992 +32% de	214 35% def	121 28%	173 -25%	52 -20%	6 13%	277 -25%
Extra features (including ability to pause and rewind live radio, programme guides)	764 23%	737 +24% de	162 27% cde	80 19% e	106 -16%	26 -10%	7 16%	182 -16%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	750 22%	719 +23% de	160 +26% de	86 20% e	117 -17%	31 -12%	5 10%	190 -17%
Ease of use (e.g. find your station by name, not frequency)	1137 34%	1089 +35% def	223 37% def	132 31% e	180 -26%	48 -19%	6 -14%	298 -27%
Future-proof	452 13%	437 +14% de	96 16% def	55 13% e	70 -10%	15 -6%	0 0%	109 -10%
Ready for switchover	349 10%	335 11%	75 12% e	41 10%	55 8%	15 6%	1 2%	91 -8%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 174 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3315	3081	604	422	656	234	39	1256
Effective Weighted Sample	2109	1956	386	271	423	153	25	765
Weighted Bases	**3365**	**3110**	**607**	**429**	**685**	**256**	**45**	**1117**
Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	459 14%	438 14%	104 +17% e	68 16% e	89 13%	21 8%	2 5%	134 12%
Summary: Any	2559 76%	2400 +77% def	497 +82% cdef	317 74% e	477 -70%	160 -62%	26 59%	781 -70%
None of these	388 12%	342 -11%	54 9%	62 14% b	108 +16% ab	46 +18% ab	13 +28% ab	173 +15%
Don't know	418 12%	368 -12%	57 9%	50 12%	100 15% b	50 +20% abc	6 13%	164 +15%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 174 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		Ethnicity (Full)											Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	*f	g	h	i	*j	*k	a	b
Unweighted Bases	3315	2633	654	157	110	22	29	70	79	54	21	28	695	2500
Effective Weighted Sample	2109	1682	407	70	75	15	21	49	60	43	16	22	442	1587
Weighted Bases	**3365**	**2709**	**627**	**54**	**127**	**28**	**34**	**84**	**95**	**50**	**22**	**34**	**712**	**2527**
A wider choice of radio stations/ digital-only radio stations	1879	1574	293	23	66	14	14	43	40	23	8	18	347	1489
	56%	+58% bch	-47%	-43%	52%	51%	41%	51%	42%	47%	35%	53%	-49%	+59% a
Clear and high-quality sound	1835	1528	293	31	52	13	19	40	39	23	10	16	352	1444
	55%	+56% bdh	-47%	57% d	-40%	47%	54%	48%	41%	45%	44%	48%	-49%	+57% a
Interference free/ no dropped signal	1044	864	170	18	34	6	9	22	25	13	3	13	181	841
	31%	32%	27%	33%	27%	22%	26%	26%	27%	25%	14%	38%	-25%	+33% a
Extra features (including ability to pause and rewind live radio, programme guides)	764	612	146	16	34	9	9	27	17	10	2	6	146	595
	23%	23%	23%	29%	27%	33%	26%	32%	18%	20%	8%	17%	20%	24%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	750	624	120	13	30	5	5	17	16	10	1	2	135	590
	22%	23%	19%	24%	23%	18%	13%	20%	16%	20%	4%	6%	19%	23%
Ease of use (e.g. find your station by name, not frequency)	1137	920	211	16	42	13	7	35	30	18	3	8	217	895
	34%	34%	34%	30%	33%	47%	20%	41%	32%	36%	15%	24%	31%	+35%
Future-proof	452	365	84	5	12	7	4	21	15	7	1	3	98	340
	13%	13%	13%	10%	9%	25%	13%	+25% abcd	16%	14%	4%	9%	14%	13%
Ready for switchover	349	288	61	4	10	4	5	11	10	6	1	6	72	263
	10%	11%	10%	7%	8%	15%	15%	13%	11%	13%	4%	19%	10%	10%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 174 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		Ethnicity (Full)											Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	*f	g	h	i	*j	*k	a	b
Unweighted Bases	3315	2633	654	157	110	22	29	70	79	54	21	28	695	2500
Effective Weighted Sample	2109	1682	407	70	75	15	21	49	60	43	16	22	442	1587
Weighted Bases	**3365**	**2709**	**627**	**54**	**127**	**28**	**34**	**84**	**95**	**50**	**22**	**34**	**712**	**2527**
Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	459	382	76	5	14	6	1	10	15	8	1	4	112	336
	14%	14%	12%	10%	11%	23%	4%	12%	16%	15%	5%	11%	16%	13%
Summary: Any	2559	2123	415	39	80	22	22	51	57	35	11	27	487	1993
	76%	+78%	-66%	72%	-63%	79%	66%	-61%	-60%	70%	47%	79%	-68%	+79%
		bdgh												a
None of these	388	268	116	3	25	3	6	18	25	10	9	4	118	258
	12%	-10%	+18%	6%	+20%	10%	18%	+21%	+26%	19%	39%	12%	+17%	-10%
			ac		ac			ac	ac	c			b	
Don't know	418	318	96	12	22	3	5	15	13	6	3	3	106	276
	12%	12%	15%	+22%	17%	11%	16%	18%	14%	11%	14%	10%	15%	-11%
				a									b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 174 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3315	117	750	166	944	289	700	123	106	420	84	95	57
Effective Weighted Sample	2109	77	468	103	600	185	450	79	71	323	58	88	53
Weighted Bases	**3365**	**128**	**780**	**157**	**919**	**284**	**721**	**144**	**107**	**576**	**60**	**37**	**13**
A wider choice of radio stations/ digital-only radio stations	1879 56%	43 -34%	438 56% ah	101 64% aegh	597 +65% abefgh	135 -48%	413 57% aeh	68 47%	41 -38%	286 -50% cd	25 42%	12 -32%	4 -29%
Clear and high-quality sound	1835 55%	49 -38%	392 -50% g	89 57% ag	565 +62% abg	163 57% ag	434 +60% abg	52 -36%	53 49%	291 51%	33 55%	18 49%	5 42%
Interference free/ no dropped signal	1044 31%	20 -16%	242 31% ag	48 31% a	331 +36% ag	88 31% ag	241 33% ag	25 -17%	27 25%	143 -25%	14 23%	14 38%	3 20%
Extra features (including ability to pause and rewind live radio, programme guides)	764 23%	33 25% g	190 24% g	40 26% g	217 24% g	62 22% g	174 24% g	11 -8%	14 13%	90 -16%	9 15%	5 13%	3 21%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	750 22%	29 23%	162 21%	33 21%	234 +25% gh	56 20%	182 25% gh	18 -12%	12 -12%	103 18%	8 13%	5 13%	2 13%
Ease of use (e.g. find your station by name, not frequency)	1137 34%	40 31% g	274 35% g	67 43% gh	339 37% g	90 32% g	256 35% g	21 -15%	26 24%	162 -28% c	11 -18%	5 -13%	2 -17%
Future-proof	452 13%	7 6%	112 14% ah	33 +21% adgh	125 14% h	46 16% ah	99 14% h	11 8%	4 -3%	61 11%	6 11%	2 4%	1 9%
Ready for switchover	349 10%	8 6%	87 11%	23 14% h	90 10%	31 11%	82 11%	10 7%	4 4%	46 8%	7 11%	2 5%	* 2%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 174 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3315	117	750	166	944	289	700	123	106	420	84	95	57
Effective Weighted Sample	2109	77	468	103	600	185	450	79	71	323	58	88	53
Weighted Bases	**3365**	**128**	**780**	**157**	**919**	**284**	**721**	**144**	**107**	**576**	**60**	**37**	**13**
Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	459	18	95	31	115	55	116	9	10	77	10	1	1
	14%	14%	12%	20%	12%	+19%	16%	6%	10%	13%	17%	-4%	4%
				g		bdg	g				c		
Summary: Any	2559	77	573	119	763	205	586	86	71	407	40	22	8
	76%	-61%	73%	76%	+83%	72%	+81%	-60%	67%	-71%	66%	-60%	-61%
			ag	ag	abegh		abegh						
None of these	388	20	97	24	74	47	68	27	19	88	7	12	1
	12%	16%	12%	16%	-8%	+17%	9%	19%	18%	+15%	12%	+34%	7%
		d	d	d		df		df	df			abd	
Don't know	418	30	110	13	82	32	68	31	16	81	13	2	4
	12%	+24%	14%	8%	-9%	11%	-9%	+22%	15%	14%	22%	6%	+32%
		bcdef	df					cdef			c		ac

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 174 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3315	234	186	201	217
Effective Weighted Sample	2109	180	143	156	165
Weighted Bases	**3365**	**309**	**266**	**280**	**292**
A wider choice of radio stations/ digital-only radio stations	1879	173	113	147	138
	56%	56%	-43%	52%	-47%
		b			
Clear and high-quality sound	1835	179	112	140	147
	55%	58%	-42%	50%	51%
		b			
Interference free/ no dropped signal	1044	98	45	76	68
	31%	32%	-17%	27%	-23%
		b			
Extra features (including ability to pause and rewind live radio, programme guides)	764	57	33	50	40
	23%	18%	-12%	18%	-14%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	750	74	29	56	47
	22%	24%	-11%	20%	16%
		b			
Ease of use (e.g. find your station by name, not frequency)	1137	105	57	79	81
	34%	34%	-21%	28%	28%
		b			
Future-proof	452	43	18	32	26
	13%	14%	-7%	11%	9%
Ready for switchover	349	30	17	23	24
	10%	10%	6%	8%	8%
Being able to get rid of a standalone radio set by replacing it with a smart speaker or another online device	459	56	21	37	39
	14%	18%	8%	13%	14%
		b			

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 174 (continuation)
QR6. Before today, which, if any, of these features did you associate with digital radio versus FM and AM (manually tuned) radio?
Base: Where aware of digital radio

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3315	234	186	201	217
Effective Weighted Sample	2109	180	143	156	165
Weighted Bases	**3365**	**309**	**266**	**280**	**292**
Summary: Any	2559	244	163	201	201
	76%	79%	-61%	72%	69%
		b			
None of these	388	40	48	37	51
	12%	13%	+18%	13%	+17%
Don't know	418	25	56	42	39
	12%	8%	+21%	15%	13%
			a		

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 175
QR7. Before today, were you aware of DAB+ radio sets?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes I am aware of DAB+ radio sets	1294	1234	268	157	218	60	10	361
	32%	+34%	+40%	31%	-25%	-16%	-12%	-25%
		def	acdef	ef	e			
I am aware of DAB radio sets, but not about DAB+	1404	1251	263	190	343	153	13	512
	35%	-34%	39%	38%	+39%	+41%	-17%	35%
		f	f	f	af	af		
No I am not aware of DAB radio sets	1302	1145	147	157	314	157	57	575
	33%	-32%	-22%	31%	36%	+42%	+71%	+40%
		b		b	b	abc	abcde	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 175 (continuation)
QR7. Before today, were you aware of DAB+ radio sets?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes I am aware of DAB+ radio sets	1294	1088	189	20	32	10	15	18	33	19	5	5	1	8	258	968
	32%	+36%	-21%	29%	-19%	30%	30%	-13%	25%	21%	14%	21%	-2%	17%	30%	33%
		bdgil	l	gl			l		l							
I am aware of DAB radio sets, but not about DAB+	1404	1170	228	27	50	12	13	36	23	17	3	4	11	16	277	1098
	35%	+38%	-25%	38%	29%	40%	27%	26%	-17%	-19%	-8%	15%	30%	32%	32%	+37%
		bghij		bhij											b	
No I am not aware of DAB radio sets	1302	793	488	24	90	9	21	84	78	54	27	15	24	25	321	908
	33%	-26%	+54%	33%	+52%	30%	43%	+61%	+58%	+60%	+78%	64%	+68%	+51%	+38%	-31%
			ac		ac			ac	ac	ac	abcdf		ac	a	b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 175 (continuation)
QR7. Before today, were you aware of DAB+ radio sets?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes I am aware of DAB+ radio sets	1294	46	275	70	368	109	298	33	27	184	21	9	5
	32%	31%	-29%	+42%	35%	33%	+37%	-16%	-17%	-25%	26%	-18%	-19%
		gh	gh	bgh	bgh	gh	bgh						
I am aware of DAB radio sets, but not about DAB+	1404	36	307	51	384	114	332	77	75	296	24	16	7
	35%	-24%	32%	30%	37%	34%	+41%	38%	+47%	+41%	30%	33%	29%
					a		abc	a	abcde				
No I am not aware of DAB radio sets	1302	67	379	47	296	112	176	95	56	242	35	24	12
	33%	+45%	+39%	28%	-28%	33%	-22%	+46%	36%	34%	44%	+49%	+52%
		cdf	cdf		f	f		cdef	f			a	a

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 175 (continuation)
QR7. Before today, were you aware of DAB+ radio sets?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes I am aware of DAB+ radio sets	1294	108	76	103	78
	32%	30%	-21%	33%	-19%
		d		bd	
I am aware of DAB radio sets, but not about DAB+	1404	156	140	144	150
	35%	+43%	39%	+46%	37%
No I am not aware of DAB radio sets	1302	97	146	69	173
	33%	27%	+40%	-22%	+43%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 176
QR8. Are you aware if any of your DAB radio sets are specifically DAB+ enabled radio sets?
Base: Where aware of DAB+ and have DAB radio

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1158	1109	230	136	185	49	366
Effective Weighted Sample	743	712	149	92	122	31	222
Weighted Bases	**1201**	**1143**	**249**	**148**	**206**	**58**	**333**
Yes, I definitely have a DAB+ radio in a car	432	416	88	67	84	17	110
	36%	36%	35%	46%	41%	29%	33%
Yes, I definitely have a DAB+ at home	245	229	61	44	60	16	85
	20%	20%	25%	+30%	+29%	27%	+26%
				a	a		
Summary: Any	582	552	115	93	123	29	169
	48%	48%	46%	+63%	+60%	51%	51%
				ab	ab		
None of my DAB radio sets are DAB+ enabled	325	304	76	26	47	21	94
	27%	27%	30%	-17%	23%	36%	28%
			c			c	
Not sure if it is DAB or DAB+	294	287	58	29	37	8	70
	25%	25%	23%	20%	18%	13%	21%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 176 (continuation)
QR8. Are you aware if any of your DAB radio sets are specifically DAB+ enabled radio sets?
Base: Where aware of DAB+ and have DAB radio

		Ethnicity (Full)						Impacting/ Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	Other White	Indian	Pakistani	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	*d	*e	*f	a	b	a	b	c	d	e	f	*g	*h
Unweighted Bases	1158	960	184	46	25	24	23	211	895	37	242	66	362	87	264	21	27
Effective Weighted Sample	743	615	117	19	17	20	20	139	568	24	153	41	228	59	172	16	15
Weighted Bases	**1201**	**1015**	**170**	**18**	**29**	**31**	**18**	**239**	**902**	**40**	**252**	**65**	**346**	**102**	**279**	**32**	**25**
Yes, I definitely have a DAB+ radio in a car	432	366	59	7	7	14	7	69	344	10	88	13	134	36	114	10	7
	36%	36%	35%	38%	24%	46%	40%	29%	38%	25%	35%	-21%	39% c	35%	41% c	30%	28%
Yes, I definitely have a DAB+ at home	245	213	27	4	4	6	4	52	181	2	48	5	60	36	66	9	7
	20%	21%	16%	23%	14%	19%	20%	22%	20%	4%	19%	-8%	17%	+35% abcd	24% ac	29%	26%
Summary: Any	582	494	79	11	11	17	9	106	449	12	123	18	171	58	144	18	12
	48%	49%	46%	61%	38%	55%	49%	44%	50%	29%	49% c	-28%	49% c	57% ac	51% c	55%	46%
None of my DAB radio sets are DAB+ enabled	325	277	47	5	6	10	5	66	247	11	72	18	94	27	70	10	11
	27%	27%	27%	27%	20%	34%	26%	28%	27%	28%	29%	28%	27%	27%	25%	30%	45%
Not sure if it is DAB or DAB+	294	244	45	2	12	3	4	67	206	17	57	29	81	16	66	5	2
	25%	24%	26%	12%	42%	11%	24%	28%	23%	+43% bde	23%	+45% bdef	23%	16%	24%	15%	9%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 176 (continuation)
QR8. Are you aware if any of your DAB radio sets are specifically DAB+ enabled radio sets?
Base: Where aware of DAB+ and have DAB radio

		65+ Age Group		65+ Age Group in England			
	Total	**England**	**Scotland**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	*b	a	b	c	d
Unweighted Bases	1158	125	24	77	48	72	52
Effective Weighted Sample	743	97	18	60	37	55	41
Weighted Bases	**1201**	**177**	**18**	**105**	**72**	**98**	**77**
Yes, I definitely have a DAB+ radio in a car	432	72	8	40	32	37	34
	36%	40%	47%	38%	44%	38%	45%
Yes, I definitely have a DAB+ at home	245	51	7	30	20	24	24
	20%	29%	41%	29%	28%	25%	31%
Summary: Any	582	104	13	58	46	52	50
	48%	+59%	71%	55%	64%	53%	65%
None of my DAB radio sets are DAB+ enabled	325	41	2	28	13	28	13
	27%	23%	14%	26%	18%	29%	16%
Not sure if it is DAB or DAB+	294	32	3	19	13	18	14
	25%	18%	15%	19%	18%	18%	19%

Columns Tested: a,b - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 177
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Yes	3721	3361	650	491	851	360	75	1357
	93%	-93%	+96%	+97%	+97%	+97%	93%	94%
			a	a	a	a		
No	279	268	28	13	24	11	6	92
	7%	+7%	-4%	-3%	-3%	-3%	7%	6%
		bcde						

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 177 (continuation)
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Yes	3721	2905	781	65	147	30	45	120	116	82	22	16	31	35	802	2789
	93%	+95%	-86%	91%	-86%	95%	91%	87%	-86%	90%	-63%	66%	88%	-72%	94%	+94%
		bdghjm	j	jm	j		j	j	j	jm						
No	279	146	125	6	24	2	4	18	19	9	13	8	4	14	54	184
	7%	-5%	+14%	9%	+14%	5%	9%	13%	+14%	10%	+37%	34%	12%	+28%	6%	-6%
			a		a			a	a		abcdfghi			aci		

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 177 (continuation)
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Yes	3721	132	867	154	983	318	785	198	154	700	80	47	24
	93%	89%	-90%	92%	94%	95%	+97%	97%	98%	+97%	+100%	98%	99%
					b	b	abcd	ab	ab				
No	279	17	94	13	65	17	21	7	4	22	0	1	*
	7%	11%	+10%	8%	6%	5%	-3%	3%	2%	-3%	-0%	2%	1%
		fgh	defgh	f	f								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 177 (continuation)
QT1. Do you have any working TV sets that are used by anyone in your home to watch TV programmes or films?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Yes	3721	349	351	305	391
	93%	+97%	+97%	96%	+97%
No	279	11	11	11	11
	7%	-3%	-3%	4%	-3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 178
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3726	3374	674	502	854	352	68	1583
Effective Weighted Sample	2355	2137	425	314	533	219	42	943
Weighted Bases	**3721**	**3361**	**650**	**491**	**851**	**360**	**75**	**1357**
An HDTV set or HD ready TV – which can receive High Definition picture quality	2188	1973	422	303	518	215	38	835
	59%	59%	+65% a	62%	61%	60%	51%	+62%
An Ultra High Definition (known as UHD) TV set or UHD ready TV – also known as 4K TV	1031	990	144	117	158	40	6	270
	28%	+29% bdef	-22% ef	24% ef	-19% e	-11%	-8%	-20%
Neither of these	228	189	40	37	77	40	9	114
	6%	-6%	6%	8%	+9% a	+11% ab	12%	+8%
Don’ t know	274	209	44	33	98	65	22	138
	7%	-6%	7%	7%	+12% abc	+18% abcd	+29% abcd	+10%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 178 (continuation)
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3726	2892	802	189	130	23	35	96	92	82	23	28	30	816	2785
Effective Weighted Sample	2355	1825	506	81	90	16	26	70	73	63	16	21	23	504	1768
Weighted Bases	**3721**	**2905**	**781**	**65**	**147**	**30**	**45**	**120**	**116**	**82**	**22**	**31**	**35**	**802**	**2789**
An HDTV set or HD ready TV – which can receive High Definition picture quality	2188 59%	1744 +60% b	428 -55%	33 51%	76 52%	18 62%	29 63%	63 53%	56 48%	53 64%	14 63%	14 44%	20 57%	450 56%	1672 60%
An Ultra High Definition (known as UHD) TV set or UHD ready TV – also known as 4K TV	1031 28%	791 27%	226 29%	18 28%	35 24%	9 29%	7 15%	40 34%	49 +42% abdfi	17 21%	4 19%	11 36%	11 31%	189 -24%	812 +29% a
Neither of these	228 6%	165 6%	64 +8%	8 +13% a	20 +14% ah	2 6%	2 4%	9 8%	4 3%	4 5%	1 3%	5 15%	3 9%	73 +9% b	146 -5%
Don’ t know	274 7%	206 7%	63 8%	5 8%	16 11%	1 3%	8 18%	7 6%	7 6%	7 9%	3 15%	1 4%	1 3%	91 +11% b	160 -6%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 178 (continuation)
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3726	124	821	170	1011	338	793	184	160	518	108	126	102
Effective Weighted Sample	2355	81	520	103	648	210	501	113	101	393	72	118	94
Weighted Bases	**3721**	**132**	**867**	**154**	**983**	**318**	**785**	**198**	**154**	**700**	**80**	**47**	**24**
An HDTV set or HD ready TV – which can receive High Definition picture quality	2188	58	476	80	593	200	506	112	96	441	42	24	11
	59%	-44%	-55%	52%	60%	63%	+65%	56%	63%	63%	52%	52%	47%
					a	a	abc		a	d			
An Ultra High Definition (known as UHD) TV set or UHD ready TV – also known as 4K TV	1031	48	278	57	322	64	190	19	21	123	24	7	3
	28%	37%	+32%	+37%	+33%	-20%	24%	-10%	-14%	-18%	29%	-16%	-14%
		efgh	efgh	efgh	efgh	g	gh				ad		
Neither of these	228	15	42	9	41	24	48	25	15	56	3	9	8
	6%	11%	5%	6%	-4%	8%	6%	+12%	10%	8%	4%	+20%	+35%
		bd						bdf	d			ab	ab
Don’ t know	274	10	71	8	28	30	40	42	22	80	12	6	1
	7%	8%	8%	5%	-3%	10%	-5%	+21%	+14%	+11%	+14%	13%	3%
		d	d			df		abcdef	cdf		d	d	

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 178 (continuation)
QT2. Which of these best describes the main TV set in your household?
Base: Where have a TV

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3726	265	253	215	301
Effective Weighted Sample	2355	203	191	167	225
Weighted Bases	**3721**	**349**	**351**	**305**	**391**
An HDTV set or HD ready TV – which can receive High Definition picture quality	2188	226	215	183	254
	59%	65%	61%	60%	65%
An Ultra High Definition (known as UHD) TV set or UHD ready TV – also known as 4K TV	1031	80	43	73	50
	28%	23%	-12%	24%	-13%
		bd		bd	
Neither of these	228	21	35	21	35
	6%	6%	+10%	7%	9%
Don’ t know	274	21	59	29	51
	7%	6%	+17%	9%	+13%
			a		a

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 179
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Sky TV (with a monthly subscription)	1097 27%	1022 +28% ef	220 +33% ef	172 +34% aef	247 28% ef	75 -20%	11 -14%	362 -25%
Virgin Media (cable TV subscription)	345 9%	321 9%	72 11%	45 9%	69 8%	24 6%	1 2%	118 8%
Freeview or Freeview Play (a free service often built into TV sets)	1585 40%	1388 -38%	302 +45% a	243 +48% a	441 +50% a	198 +53% ab	37 45%	666 +46%
BT TV / EE TV	224 6%	196 5%	40 6%	39 8%	67 +8%	28 8%	11 +13% a	76 5%
TalkTalk TV/ Plusnet TV/ YouView	70 2%	65 2%	6 1%	16 +3% b	21 2%	5 1%	0 0%	32 2%
Freesat/ Sky TV (free service, no subscription)	279 7%	233 -6%	52 8%	46 9%	92 +11% a	46 +12% a	13 +16% a	135 +9%
Summary: Any	3149 79%	2822 -78%	601 +89% a	451 +90% a	778 +89% a	327 +88% a	65 81%	1190 +82%
None of these	741 19%	700 +19% bcde	69 -10%	49 -10%	91 -10%	41 -11%	15 19%	228 -16%
Don't know	110 3%	107 3% bcd	8 -1%	3 -1%	6 -1%	3 1%	1 1%	31 2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 179 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Sky TV (with a monthly subscription)	1097	923	165	16	15	7	13	34	23	18	5	7	7	5	230	845
	27%	+30% bdhm	-18% d	22% d	-8%	21%	26% d	25% d	17%	20%	16%	29%	18%	-10%	27%	28%
Virgin Media (cable TV subscription)	345	275	69	7	12	5	6	7	10	10	2	2	1	3	72	260
	9%	9%	8%	10%	7%	16%	11%	5%	8%	12%	5%	7%	2%	6%	8%	9%
Freeview or Freeview Play (a free service often built into TV sets)	1585	1274	303	35	58	9	18	48	36	23	11	4	10	13	345	1194
	40%	+42% bhi	-33%	+50% bdghim	34%	28%	36%	35%	-27%	-25%	31%	17%	28%	27%	40%	40%
BT TV / EE TV	224	191	28	2	6	5	4	4	3	0	0	2	1	0	53	159
	6%	+6% b	-3%	3%	4%	15%	9% i	3%	2%	0%	0%	8%	4%	0%	6%	5%
TalkTalk TV/ Plusnet TV/ YouView	70	55	15	2	1	4	2	2	2	1	0	0	0	0	22	45
	2%	2%	2%	3%	1%	11%	5%	2%	1%	1%	0%	0%	0%	0%	3%	2%
Freesat/ Sky TV (free service, no subscription)	279	235	41	5	13	0	1	6	1	9	0	2	1	1	64	201
	7%	+8% bh	-5%	7%	7%	0%	2%	5%	1%	10% h	0%	9%	2%	3%	7%	7%
Summary: Any	3149	2573	550	56	94	19	41	92	71	56	15	13	16	21	670	2379
	79%	+84% bdghijlm	-61%	78% bdhijlm	-55%	61%	83% bdhjlm	-66% m	-53%	-62%	-42%	55%	-45%	-42%	78%	+80%
None of these	741	420	312	15	75	9	4	37	58	29	13	10	18	28	172	530
	19%	-14%	+34% acf	21% a	+43% acfg	30%	9%	27% a	+43% acf	+32% af	+37% af	42%	+51% acfg	+58% abcfgi	20%	18%
Don't know	110	57	43	*	3	3	4	9	6	5	7	1	1	0	13	65
	3%	-2%	+5% ac	1%	2%	8%	9% ac	+7% ac	4%	5%	+21% abcdhm	3%	3%	0%	2%	-2%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 179 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Sky TV (with a monthly subscription)	1097	37	211	59	310	102	283	33	41	204	16	18	9
	27%	25%	-22%	35%	30%	30%	+35%	-16%	26%	28%	20%	37%	37%
				bg	bg	bg	bg					b	b
Virgin Media (cable TV subscription)	345	15	78	16	87	33	80	9	15	59	7	1	2
	9%	10%	8%	9%	8%	10%	10%	4%	9%	8%	9%	3%	7%
Freeview or Freeview Play (a free service often built into TV sets)	1585	37	330	45	404	161	368	102	93	365	39	24	12
	40%	-25%	-34%	-27%	39%	+48%	+46%	+50%	+59%	+51%	49%	50%	49%
					ac	abcd	abcd	abcd	abcdf				
BT TV / EE TV	224	14	29	7	61	13	60	19	9	54	9	3	*
	6%	10%	-3%	4%	6%	4%	+7%	9%	6%	8%	+11%	6%	2%
		be			b		b	be			d		
TalkTalk TV/ Plusnet TV/ YouView	70	5	19	6	13	9	12	3	2	18	2	1	0
	2%	3%	2%	3%	1%	3%	2%	1%	1%	3%	2%	2%	0%
Freesat/ Sky TV (free service, no subscription)	279	10	55	6	53	27	68	21	25	71	11	7	3
	7%	7%	6%	3%	-5%	8%	8%	10%	+16%	+10%	13%	+15%	13%
							d	d	bcdef				
Summary: Any	3149	99	658	123	830	278	738	170	153	647	68	42	21
	79%	-67%	-68%	74%	79%	83%	+92%	83%	+97%	+90%	85%	86%	87%
					ab	ab	abcdeg	ab	abcdeg				
None of these	741	40	250	44	215	54	60	34	4	69	12	6	3
	19%	+27%	+26%	+26%	21%	16%	-7%	17%	-3%	-10%	15%	13%	13%
		efh	defgh	efh	fh	fh		fh					
Don't know	110	9	53	*	4	3	7	1	1	6	*	*	0
	3%	6%	+6%	*%	-*%	1%	-1%	1%	*%	-1%	*%	1%	0%
		cdefgh	cdefgh										

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 179 (continuation)
QT3. Which – if any – of these TV services are used in your household to watch programmes, shows or films?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Sky TV (with a monthly subscription)	1097	103	102	91	114
	27%	28%	28%	29%	28%
Virgin Media (cable TV subscription)	345	27	32	24	34
	9%	7%	9%	7%	8%
Freeview or Freeview Play (a free service often built into TV sets)	1585	198	167	172	193
	40%	+55%	46%	+54%	+48%
BT TV / EE TV	224	29	26	30	21
	6%	8%	7%	+10%	5%
TalkTalk TV/ Plusnet TV/ YouView	70	7	11	8	10
	2%	2%	3%	3%	3%
Freesat/ Sky TV (free service, no subscription)	279	43	28	40	31
	7%	+12%	8%	+13%	8%
Summary: Any	3149	319	328	288	355
	79%	+89%	+91%	+91%	+88%
None of these	741	38	31	27	43
	19%	-11%	-8%	-8%	-11%
Don't know	110	2	3	1	4
	3%	1%	1%	*%	1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 180
QT4. Does your household have Sky Q, Sky+, Sky Stream or Sky Glass? Sky+ allows users to record and store TV programmes, and also pause and rewind live TV programmes. Sky Q allows users to watch recorded programmes on a Sky box in other rooms in the house and on the move using a smartphone or tablet. Sky Stream is a plug-in broadcast streaming service that offers content via your internet connection.Sky Glass is a streaming TV that does not require a satellite dish or box for it to work, only a home broadband connection.
Base: Where have Sky TV

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	1107	1027	233	171	251	80	424
Effective Weighted Sample	674	630	139	103	147	44	239
Weighted Bases	**1097**	**1022**	**220**	**172**	**247**	**75**	**362**
Yes – Sky+	267	248	67	33	53	20	81
	24%	24%	30%	19%	21%	26%	22%
Yes – Sky Q	595	565	119	100	131	31	193
	54%	55%	54%	58%	53%	41%	53%
Yes – Sky Stream	34	34	3	8	9	1	12
	3%	3%	2%	5%	4%	1%	3%
Yes – Sky Glass	61	60	9	3	4	*	9
	6%	6%	4%	2%	-1%	1%	-2%
		d					
Yes – multiple Sky systems	12	12	6	0	0	0	1
	1%	1%	+3%	0%	0%	0%	*%
			d				
Yes – not sure which	57	48	9	11	21	10	24
	5%	-5%	4%	7%	+8%	+13%	7%
						ab	
Summary: Yes	1027	966	212	155	217	61	320
	94%	+94%	96%	90%	-88%	-82%	-88%
		de	de				
No	22	19	3	7	9	2	11
	2%	2%	1%	4%	4%	3%	3%
Don’ t know	48	37	5	10	21	11	31
	4%	-4%	2%	6%	+9%	+15%	+9%
					ab	ab	

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 180 (continuation)
QT4. Does your household have Sky Q, Sky+, Sky Stream or Sky Glass? Sky+ allows users to record and store TV programmes, and also pause and rewind live TV programmes. Sky Q allows users to watch recorded programmes on a Sky box in other rooms in the house and on the move using a smartphone or tablet. Sky Stream is a plug-in broadcast streaming service that offers content via your internet connection.Sky Glass is a streaming TV that does not require a satellite dish or box for it to work, only a home broadband connection.
Base: Where have Sky TV

		Ethnicity (Full)					Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							
	Total	White British	Non White British	Irish	African	Indian	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions
Column		a	b	c	*d	*e	a	b	a	b	c	d	e	f	g	h
Unweighted Bases	1107	927	172	54	21	23	239	846	38	221	52	300	115	280	34	45
Effective Weighted Sample	674	565	103	26	18	20	141	518	23	135	34	188	66	170	18	25
Weighted Bases	**1097**	**923**	**165**	**16**	**34**	**23**	**230**	**845**	**37**	**211**	**59**	**310**	**102**	**283**	**33**	**41**
Yes – Sky+	267 24%	205 -22%	59 +36% a	5 32%	17 51%	7 32%	55 24%	206 24%	10 28%	55 26%	14 24%	66 21%	20 20%	77 27%	11 33%	9 22%
Yes – Sky Q	595 54%	515 56% c	75 46%	5 -33%	9 26%	14 62%	114 50%	470 56%	17 45%	113 54%	27 45%	182 59% g	60 59% g	156 55%	11 33%	19 47%
Yes – Sky Stream	34 3%	29 3%	4 3%	2 +15% ab	0 0%	1 3%	8 3%	27 3%	1 4%	10 5%	2 3%	9 3%	5 5%	7 2%	0 0%	1 2%
Yes – Sky Glass	61 6%	55 6%	5 3%	* 3%	4 13%	0 0%	19 8%	41 5%	* 1%	11 5%	12 +21% abdefgh	25 8% f	6 5%	6 -2%	* 1%	0 0%
Yes – multiple Sky systems	12 1%	9 1%	2 1%	1 4%	0 0%	0 0%	3 1%	9 1%	1 4%	1 *%	0 0%	4 1%	1 1%	5 2%	0 0%	0 0%
Yes – not sure which	57 5%	48 5%	9 5%	1 7%	1 4%	0 0%	16 7%	40 5%	4 10%	12 6%	0 0%	12 4%	7 7%	11 4%	5 14% c	5 12%
Summary: Yes	1027 94%	862 93%	155 94%	15 94%	32 95%	22 97%	214 93%	794 94%	34 92%	201 96% gh	54 93%	298 96% gh	99 97% gh	261 92%	27 -81%	34 -82%
No	22 2%	22 2%	* *%	* 1%	0 0%	0 0%	5 2%	17 2%	0 0%	1 *%	2 3%	6 2%	2 2%	8 3%	1 2%	2 4%
Don’ t know	48 4%	39 4%	9 6%	1 5%	2 5%	1 3%	11 5%	34 4%	3 8%	8 4%	2 4%	6 2%	1 1%	14 5%	6 +17% bdef	5 +13% de

Columns Tested: a,b,c,d,e - a,b - a,b,c,d,e,f,g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 180 (continuation)
QT4. Does your household have Sky Q, Sky+, Sky Stream or Sky Glass? Sky+ allows users to record and store TV programmes, and also pause and rewind live TV programmes. Sky Q allows users to watch recorded programmes on a Sky box in other rooms in the house and on the move using a smartphone or tablet. Sky Stream is a plug-in broadcast streaming service that offers content via your internet connection.Sky Glass is a streaming TV that does not require a satellite dish or box for it to work, only a home broadband connection.
Base: Where have Sky TV

		65+ Age Group				65+ Age Group in England			
	Total	**England**	**Scotland**	**Wales**	**NI**	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	*b	c	d	a	b	c	d
Unweighted Bases	1107	139	27	48	37	72	67	62	77
Effective Weighted Sample	674	106	21	45	34	54	52	47	59
Weighted Bases	**1097**	**204**	**16**	**18**	**9**	**103**	**102**	**91**	**114**
Yes – Sky+	267	42	3	5	4	14	28	15	27
	24%	20%	16%	25%	42%	14%	27%	16%	24%
					a				
Yes – Sky Q	595	111	11	6	3	68	42	62	48
	54%	54%	67%	-35%	33%	66%	42%	69%	42%
						bd		bd	
Yes – Sky Stream	34	9	0	0	0	5	4	2	7
	3%	4%	0%	0%	0%	4%	4%	2%	6%
Yes – Sky Glass	61	3	*	*	0	0	3	3	0
	6%	1%	2%	2%	0%	0%	3%	3%	0%
Yes – multiple Sky systems	12	0	0	0	0	0	0	0	0
	1%	0%	0%	0%	0%	0%	0%	0%	0%
Yes – not sure which	57	15	1	4	1	5	11	3	12
	5%	7%	6%	+23%	9%	4%	10%	3%	11%
				a					
Summary: Yes	1027	179	15	15	7	91	88	84	95
	94%	-88%	92%	85%	84%	89%	-86%	93%	-83%
No	22	7	1	*	*	7	1	3	5
	2%	4%	8%	2%	4%	+7%	1%	3%	4%
Don’ t know	48	18	0	2	1	4	13	3	14
	4%	+9%	0%	+13%	12%	4%	+13%	4%	+13%

Columns Tested: a,b,c,d - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 181
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Netflix	2446	2358	376	190	277	88	10	595
	61%	+65%	-56%	-38%	-32%	-24%	-13%	-41%
		bcdef	cdef	ef	ef			
Amazon Prime	1935	1869	302	175	241	66	12	457
	48%	+52%	45%	-35%	-28%	-18%	-15%	-32%
		bcdef	cdef	def	e			
Disney+	1114	1100	121	45	59	14	1	207
	28%	+30%	-18%	-9%	-7%	-4%	-1%	-14%
		bcdef	cdef	e				
NOW Cinema	168	165	30	13	16	3	0	36
	4%	+5%	4%	3%	-2%	-1%	0%	-2%
		de	de					
NOW Entertainment	185	181	34	12	15	4	0	37
	5%	+5%	5%	-2%	-2%	-1%	0%	-3%
		cde	de					
NOW Sports	149	145	14	20	23	3	0	31
	4%	+4%	2%	4%	3%	-1%	0%	-2%
		e		e				
Paramount+	318	306	53	20	32	12	5	72
	8%	+8%	8%	-4%	-4%	-3%	6%	-5%
		cde	cde					
ITVX Premium (formerly ITV Hub+)/STV PlayerVIP	240	229	59	25	35	10	4	69
	6%	+6%	+9%	5%	-4%	-3%	5%	-5%
		de	de					
BritBox	71	66	14	8	13	5	3	24
	2%	2%	2%	2%	2%	1%	3%	2%
Channel 4+	294	278	61	18	34	16	6	74
	7%	8%	9%	-4%	-4%	4%	8%	-5%
		cd	cde					
Apple TV+	364	357	47	15	22	7	0	57
	9%	+10%	7%	-3%	-2%	-2%	-0%	-4%
		cdef	cde					
Discovery+	266	252	60	27	41	14	3	68
	7%	7%	9%	5%	-5%	4%	4%	-5%
			de					
Other	30	25	5	5	10	5	0	13
	1%	1%	1%	1%	1%	1%	0%	1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 181 (continuation)
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Summary: any	2858	2739	469	286	405	120	19	772
	71%	+75%	69%	-57%	-46%	-32%	-23%	-53%
		bcdef	cdef	def	ef			
No, none of these	1142	890	208	218	469	251	62	677
	29%	-25%	31%	+43%	+54%	+68%	+77%	+47%
			a	ab	abc	abcd	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 181 (continuation)
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Netflix	2446 61%	1885 62% c	537 59% c	32 -45%	106 61% c	22 70%	29 59%	94 68% c	73 55%	54 60%	18 51%	10 42%	17 49%	33 67%	405 -47%	1939 +65% a
Amazon Prime	1935 48%	1555 +51% bcdgi	363 -40%	24 -34%	65 -38%	21 68%	17 35%	53 38%	58 43%	28 -32%	12 36%	11 47%	12 35%	24 48%	315 -37%	1556 +52% a
Disney+	1114 28%	896 +29% bghi	205 -23%	17 23%	43 25%	14 44%	11 23%	22 -16%	24 18%	15 17%	4 10%	7 30%	9 26%	15 30%	196 -23%	869 +29% a
NOW Cinema	168 4%	150 +5% b	17 -2%	1 1%	6 3%	1 4%	0 0%	3 2%	3 2%	0 0%	0 0%	0 0%	0 0%	0 0%	42 5%	119 4%
NOW Entertainment	185 5%	161 +5% b	23 -3%	3 4%	5 3%	4 11%	0 0%	4 3%	2 2%	1 1%	0 0%	0 0%	1 3%	2 4%	46 5%	132 4%
NOW Sports	149 4%	124 4%	22 2%	3 4%	7 4%	1 2%	0 0%	6 4%	2 2%	1 1%	0 0%	0 0%	0 0%	0 0%	35 4%	110 4%
Paramount+	318 8%	272 +9% b	44 -5%	5 7%	10 6%	* 1%	4 9%	5 4%	3 2%	2 3%	1 3%	1 3%	3 9%	6 11%	66 8%	244 8%
ITVX Premium (formerly ITV Hub+)/STV PlayerVIP	240 6%	206 +7% bg	29 -3%	2 2%	5 3%	0 0%	5 10% g	* -*%	7 5%	2 3%	1 4%	2 8%	0 0%	3 6%	56 7%	177 6%
BritBox	71 2%	64 +2% b	7 -1%	0 0%	1 1%	0 0%	1 2%	3 2%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	15 2%	56 2%
Channel 4+	294 7%	248 +8% bc	38 -4%	1 -2%	5 3%	1 4%	6 12% c	7 5%	5 4%	2 2%	0 0%	2 8%	0 0%	4 8%	70 8%	211 7%
Apple TV+	364 9%	294 10% c	65 7%	2 -3%	12 7%	5 15%	5 11%	5 4%	7 5%	4 5%	1 2%	0 0%	6 17% cg	4 8%	56 -7%	302 +10% a
Discovery+	266 7%	223 +7% bi	40 -4%	4 5%	8 5%	* 1%	5 9% i	10 7% i	3 2%	0 0%	0 0%	0 0%	* 1%	2 4%	61 7%	202 7%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 181 (continuation)
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Other	30 1%	21 1%	9 1%	* *%	4 +3% a	0 0%	1 3%	0 0%	2 1%	0 0%	0 0%	0 0%	0 0%	1 2%	4 1%	23 1%
Summary: any	2858 71%	2228 +73% bch	605 -67%	43 -60%	124 72%	27 86%	31 63%	101 73%	81 -60%	57 63%	19 53%	12 50%	19 54%	36 74%	528 -62%	2214 +74% a
No, none of these	1142 29%	823 -27%	301 +33% a	28 +40% a	48 28%	4 14%	18 37%	37 27%	53 +40% a	33 37%	16 47%	12 50%	16 46%	13 26%	327 +38% b	760 -26%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 181 (continuation)
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Netflix	2446	108	734	116	754	141	408	40	43	219	32	21	6
	61%	+73% efgh	+76% efgh	69% efgh	+72% efgh	-42% gh	-51% egh	-19%	-28%	-30%	-40%	-43% ad	-25%
Amazon Prime	1935	83	559	85	611	113	355	33	30	201	21	16	3
	48%	56% egh	+58% efgh	51% egh	+58% efgh	-34% gh	-44% egh	-16%	-19%	-28% d	-26%	-33% d	-14%
Disney+	1114	70	376	76	368	45	118	5	6	49	7	3	*
	28%	+47% defgh	+39% efgh	+46% defgh	+35% efgh	-14% gh	-15% gh	-2%	-4%	-7%	-8%	-7%	-2%
NOW Cinema	168	13	50	17	39	10	30	1	1	12	4	*	0
	4%	+9% defgh	5% gh	+10% bdefgh	4%	3%	4%	1%	1%	-2%	4%	1%	0%
NOW Entertainment	185	16	46	17	51	12	33	2	2	10	5	*	0
	5%	+11% bdefgh	5%	+10% bdefgh	5%	4%	4%	1%	1%	-1%	6% a	1%	0%
NOW Sports	149	13	47	12	37	10	23	1	3	20	2	0	1
	4%	+9% defgh	5% g	7% fg	3%	3%	3%	*%	2%	3%	2%	0%	4%
Paramount+	318	19	71	21	115	24	49	2	9	27	3	1	*
	8%	13% fg	7% g	13% fg	+11% bfg	7% g	6% g	-1%	6%	-4%	4%	3%	-1%
ITVX Premium (formerly ITV Hub+)/STV PlayerVIP	240	14	45	14	66	24	59	3	7	28	6	1	*
	6%	10% g	5%	9% g	6% g	7% g	7% g	-2%	5%	4%	8%	2%	1%
BritBox	71	1	14	5	24	6	15	2	3	13	0	*	*
	2%	*%	1%	3%	2%	2%	2%	1%	2%	2%	0%	1%	1%
Channel 4+	294	24	62	15	89	23	52	8	8	28	5	1	0
	7%	+16% bdefgh	6%	9%	8%	7%	6%	4%	5%	-4%	7% d	2%	-0%
Apple TV+	364	22	116	20	133	11	50	3	3	18	3	1	0
	9%	15% efgh	+12% efgh	12% efgh	+13% efgh	-3%	-6% g	-1%	-2%	-3%	3%	-2%	-0%
Discovery+	266	10	66	17	70	29	57	5	9	31	6	3	*
	7%	7%	7%	10% g	7%	9% g	7%	2%	5%	4%	8%	6%	1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 181 (continuation)
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Other	30	*	6	3	6	1	10	1	2	8	2	0	0
	1%	*%	1%	2%	1%	*%	1%	*%	1%	1%	2%	0%	0%
Summary: any	2858	118	791	140	843	209	527	62	53	330	43	25	8
	71%	79%	+82%	+84%	+80%	-62%	-65%	-30%	-34%	-46%	-53%	-51%	-35%
		efgh	efgh	efgh	efgh	gh	gh				d		
No, none of these	1142	31	170	27	205	126	279	143	105	392	37	24	16
	29%	21%	-18%	-16%	-20%	+38%	+35%	+70%	+66%	+54%	+47%	+49%	+65%
						abcd	abcd	abcdef	abcdef				b

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 181 (continuation)
QT5. Do you have a subscription to any of these paid for services?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Netflix	2446	118	100	99	119
	61%	-33%	-28%	-31%	-30%
Amazon Prime	1935	130	71	101	100
	48%	-36%	-20%	-32%	-25%
		bd		b	
Disney+	1114	35	13	21	27
	28%	-10%	-4%	-7%	-7%
		b			
NOW Cinema	168	8	4	6	6
	4%	2%	-1%	2%	-1%
NOW Entertainment	185	9	1	4	6
	5%	2%	-*%	1%	-2%
NOW Sports	149	17	3	7	13
	4%	5%	1%	2%	3%
		b			
Paramount+	318	19	9	12	15
	8%	5%	-2%	4%	-4%
ITVX Premium (formerly ITV Hub+)/STV PlayerVIP	240	10	18	18	7
	6%	3%	5%	6%	-2%
BritBox	71	6	7	8	2
	2%	2%	2%	2%	1%
Channel 4+	294	12	16	15	13
	7%	-3%	4%	5%	-3%
Apple TV+	364	13	5	13	6
	9%	-4%	-1%	-4%	-1%
Discovery+	266	23	7	12	19
	7%	7%	-2%	4%	5%
Other	30	8	0	5	3
	1%	+2%	0%	2%	1%
Summary: any	2858	184	146	159	168
	71%	-51%	-40%	-50%	-42%
No, none of these	1142	176	217	158	234
	29%	+49%	+60%	+50%	+58%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 182
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3497	3230	637	457	724	267	38	1393
Effective Weighted Sample	2225	2055	406	289	460	171	25	838
Weighted Bases	**3534**	**3250**	**621**	**461**	**744**	**284**	**44**	**1210**
Using TV streaming services on your smart TV (e.g. Netflix, Amazon Prime, etc. - often found on the menu or home screen)	1483	1419	234	125	189	64	9	362
	42%	+44% bcdef	38% cde	-27%	-25%	-22%	-20%	-30%
A set-top box connected to your TV (such as Sky+/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	868	805	177	134	198	64	13	296
	25%	25%	29%	29%	27%	23%	29%	24%
A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	614	599	90	63	78	15	2	146
	17%	+18% de	15% e	14% e	-10%	-5%	5%	-12%
A button on your TV remote (e.g. Netflix, BBC iPlayer, Rakuten)	900	852	149	101	149	48	6	244
	25%	+26% de	24%	22%	-20%	-17%	13%	-20%
Voice control through your TV remote	350	346	62	34	39	5	*	74
	10%	+11% de	10% de	7% e	-5%	-2%	1%	-6%
A laptop/ computer connected to your TV	290	274	46	23	39	16	3	61
	8%	8% d	7%	-5%	-5%	6%	6%	-5%
A tablet computer (e.g. iPad) connected to your TV	200	192	38	19	27	8	3	51
	6%	6%	6%	4%	-4%	3%	6%	-4%
A smartphone connected to your TV	351	348	39	18	21	3	0	68
	10%	+11% bcde	-6% de	-4%	-3%	-1%	0%	-6%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 182 (continuation)
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	3497	3230	637	457	724	267	38	1393
Effective Weighted Sample	2225	2055	406	289	460	171	25	838
Weighted Bases	**3534**	**3250**	**621**	**461**	**744**	**284**	**44**	**1210**
Games console connected to your TV	389 11%	388 +12% bcde	45 -7% cde	10 -2%	10 -1%	1 -*%	0 0%	64 -5%
Connecting TV to on demand or streaming services via another method (please specify)	9 *%	8 *%	4 1%	2 *%	3 *%	1 *%	0 0%	3 *%
Summary: Core connected TV	2453 69%	2312 +71% cdef	420 68% cdef	270 -59%	411 -55%	141 -50%	18 -40%	717 -59%
Summary: Extended connected TV	2511 71%	2370 +73% cdef	429 69% cdef	275 -60%	416 -56%	141 -50%	18 -40%	733 -61%
Summary: Further extended connected TV	2576 73%	2431 +75% cdef	437 70% cdef	284 -62% ef	428 -58%	144 -51%	18 -40%	753 -62%
None of these	774 22%	665 -20%	154 25%	145 +31% a	254 +34% ab	109 +39% ab	17 +39% a	359 +30%
I do not watch any content on a TV set	99 3%	82 -3%	17 3%	15 3%	32 +4%	17 +6% a	3 6%	48 +4%
Don’ t know	85 2%	72 2%	12 2%	17 4%	30 +4% a	13 5%	7 +15% abcd	50 +4%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 182 (continuation)
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3497	2716	752	164	125	23	32	93	88	80	21	27	30	709	2675
Effective Weighted Sample	2225	1720	483	69	88	16	24	67	69	61	14	20	23	444	1706
Weighted Bases	**3534**	**2747**	**755**	**57**	**146**	**30**	**43**	**117**	**112**	**80**	**21**	**31**	**35**	**712**	**2701**
Using TV streaming services on your smart TV (e.g. Netflix, Amazon Prime, etc. - often found on the menu or home screen)	1483	1154	313	15	50	13	15	56	42	41	8	15	11	255	1176
	42%	42%	42%	-27%	34%	44%	35%	48%	38%	51%	41%	50%	31%	-36%	+44%
		c	c					c		c					a
A set-top box connected to your TV (such as Sky+/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	868	730	132	5	25	6	10	16	27	13	3	9	4	184	659
	25%	+27%	-18%	-10%	17%	20%	23%	14%	24%	16%	16%	29%	11%	26%	24%
		bcg							c						
A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	614	498	110	9	16	8	2	16	13	5	6	5	9	128	469
	17%	18%	15%	16%	11%	25%	4%	14%	12%	7%	31%	17%	26%	18%	17%
		i											i		
A button on your TV remote (e.g. Netflix, BBC iPlayer, Rakuten)	900	736	156	7	23	11	4	30	16	18	5	9	10	173	694
	25%	+27%	-21%	-12%	16%	37%	9%	25%	14%	22%	23%	30%	27%	24%	26%
		bcdh	c					c							
Voice control through your TV remote	350	284	63	2	11	10	1	14	7	5	4	1	5	72	268
	10%	10%	8%	4%	7%	32%	2%	12%	7%	6%	19%	3%	15%	10%	10%
		c													
A laptop/ computer connected to your TV	290	203	83	6	19	3	3	11	14	3	*	6	4	61	219
	8%	-7%	+11%	11%	13%	10%	6%	9%	13%	4%	1%	19%	11%	9%	8%
			a												
A tablet computer (e.g. iPad) connected to your TV	200	157	37	4	5	0	5	6	9	1	0	2	0	38	149
	6%	6%	5%	8%	3%	0%	10%	5%	8%	1%	0%	7%	0%	5%	5%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 182 (continuation)
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		Ethnicity (Full)												Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	*j	*k	l	a	b
Unweighted Bases	3497	2716	752	164	125	23	32	93	88	80	21	27	30	709	2675
Effective Weighted Sample	2225	1720	483	69	88	16	24	67	69	61	14	20	23	444	1706
Weighted Bases	**3534**	**2747**	**755**	**57**	**146**	**30**	**43**	**117**	**112**	**80**	**21**	**31**	**35**	**712**	**2701**
A smartphone connected to your TV	351	241	102	10	16	4	6	20	15	7	5	6	3	72	268
	10%	-9%	+14%	+17%	11%	12%	13%	17%	14%	8%	23%	21%	8%	10%	10%
			a	a				a							
Games console connected to your TV	389	300	82	7	11	13	5	9	17	6	2	4	4	78	301
	11%	11%	11%	13%	7%	44%	11%	7%	15%	8%	11%	13%	12%	11%	11%
Connecting TV to on demand or streaming services via another method (please specify)	9	7	3	0	1	0	0	0	1	0	0	0	0	1	6
	*%	*%	*%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	*%	*%
Summary: Core connected TV	2453	1971	460	25	85	21	23	74	73	49	11	19	19	472	1896
	69%	+72%	-61%	-45%	-58%	70%	52%	63%	65%	61%	54%	62%	53%	66%	70%
		bcd	c					c	c						
Summary: Extended connected TV	2511	2014	475	28	85	26	23	75	76	50	13	19	20	491	1936
	71%	+73%	-63%	-50%	-58%	88%	52%	64%	68%	62%	61%	62%	56%	69%	72%
		bcdf	c						c						
Summary: Further extended connected TV	2576	2047	504	31	90	26	26	80	81	50	14	21	23	503	1986
	73%	+75%	-67%	-55%	-61%	88%	59%	68%	72%	62%	69%	67%	65%	71%	74%
		bcd	c						c						
None of these	774	569	200	25	46	*	7	30	30	24	*	10	12	161	594
	22%	-21%	+27%	+45%	+31%	2%	16%	25%	27%	29%	2%	33%	33%	23%	22%
			a	abfgh	a										
I do not watch any content on a TV set	99	67	30	*	9	2	5	3	1	2	5	0	1	25	72
	3%	2%	4%	*%	6%	8%	+11%	3%	1%	3%	23%	0%	2%	3%	3%
					ac		ach								
Don’ t know	85	63	20	*	1	1	6	5	1	4	1	0	0	23	50
	2%	2%	3%	*%	1%	2%	+13%	4%	1%	5%	6%	0%	0%	3%	-2%
							abcdh			c					

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 182 (continuation)
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3497	119	801	161	991	301	752	128	131	457	89	101	77
Effective Weighted Sample	2225	77	508	99	635	189	480	81	85	348	61	94	71
Weighted Bases	**3534**	**126**	**850**	**150**	**964**	**291**	**756**	**144**	**131**	**622**	**66**	**38**	**18**
Using TV streaming services on your smart TV (e.g. Netflix, Amazon Prime, etc. - often found on the menu or home screen)	1483	61	419	77	458	89	265	28	33	159	16	12	1
	42%	49%	+49%	51%	+48%	-31%	-35%	-19%	-26%	-26%	-24%	33%	-5%
		efgh	efgh	efgh	efgh		g			d	d	d	
A set-top box connected to your TV (such as Sky+/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	868	20	166	46	246	86	217	32	31	170	17	10	1
	25%	16%	-19%	31%	25%	29%	+29%	22%	24%	27%	26%	26%	-5%
				ab	b	ab	ab			d	d	d	
A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	614	38	180	40	180	42	106	9	4	62	11	3	2
	17%	+30%	+21%	+26%	19%	15%	-14%	-6%	-3%	-10%	17%	8%	10%
		defgh	fgh	efgh	fgh	h	h						
A button on your TV remote (e.g. Netflix, BBC iPlayer, Rakuten)	900	45	227	47	259	58	185	23	24	131	9	8	1
	25%	36%	27%	31%	27%	20%	24%	16%	18%	21%	14%	21%	-8%
		egh		eg	g					d			
Voice control through your TV remote	350	16	98	20	108	34	60	2	2	31	5	2	1
	10%	13%	11%	13%	11%	12%	8%	-1%	-1%	-5%	7%	6%	3%
		gh	gh	gh	gh	gh	gh						
A laptop/ computer connected to your TV	290	15	84	20	77	19	50	7	8	28	10	1	1
	8%	12%	10%	13%	8%	7%	7%	5%	6%	-4%	15%	2%	3%
				f							ac		
A tablet computer (e.g. iPad) connected to your TV	200	10	49	14	51	12	45	3	4	22	3	1	1
	6%	8%	6%	9%	5%	4%	6%	2%	3%	4%	5%	3%	3%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 182 (continuation)
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	3497	119	801	161	991	301	752	128	131	457	89	101	77
Effective Weighted Sample	2225	77	508	99	635	189	480	81	85	348	61	94	71
Weighted Bases	**3534**	**126**	**850**	**150**	**964**	**291**	**756**	**144**	**131**	**622**	**66**	**38**	**18**
A smartphone connected to your TV	351 10%	29 +23% defgh	125 +15% efgh	24 16% efgh	103 11% fgh	18 6%	38 -5%	1 -1%	2 -2%	15 -2%	5 7%	1 3%	1 4%
Games console connected to your TV	389 11%	30 +24% defgh	140 +17% efgh	27 +18% efgh	126 13% efgh	21 7% gh	34 -4%	0 -0%	1 -1%	7 -1%	3 4%	* -1%	* -1%
Connecting TV to on demand or streaming services via another method (please specify)	9 *%	0 0%	3 *%	0 0%	0 0%	1 *%	2 *%	0 0%	1 1% d	1 *%	2 +2%	0 0%	0 0%
Summary: Core connected TV	2453 69%	102 +81% efgh	629 +74% efgh	119 +79% efgh	710 +74% efgh	181 -62% g	491 -65% gh	69 -48%	66 -51%	348 -56% d	35 -52% d	25 66% d	4 -21%
Summary: Extended connected TV	2511 71%	105 +84% efgh	647 +76% efgh	127 +84% efgh	727 +75% efgh	189 65% gh	496 -66% gh	69 -48%	66 -51%	352 -57% d	35 -52% d	26 67% d	4 -21%
Summary: Further extended connected TV	2576 73%	109 +87% efgh	662 +78% efgh	128 +85% efgh	749 +78% efgh	197 68% gh	506 -67% gh	70 -48%	69 -53%	360 -58% d	38 -57% d	26 69% d	5 -26%
None of these	774 22%	10 -8%	147 -17%	15 -10%	185 19% ac	75 26% abc	214 +28% abcd	61 +42% abcdef	48 +37% abcd	212 +34%	22 32%	9 23%	12 +68% abc
I do not watch any content on a TV set	99 3%	3 2%	28 3%	4 3%	15 -2%	12 4% d	19 3%	6 4%	10 +8% df	25 4%	4 5%	2 5%	1 5%
Don’ t know	85 2%	4 3%	13 2%	3 2%	16 2%	8 3%	17 2%	8 5% bd	4 3%	25 +4%	3 5%	1 3%	* 1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 182 (continuation)
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3497	242	215	203	252
Effective Weighted Sample	2225	187	162	158	190
Weighted Bases	**3534**	**325**	**297**	**289**	**329**
Using TV streaming services on your smart TV (e.g. Netflix, Amazon Prime, etc. - often found on the menu or home screen)	1483	102	57	93	67
	42%	-31%	-19%	-32%	-20%
		bd		bd	
A set-top box connected to your TV (such as Sky+/Q, Virgin Media Tivo/V6, BT TV, YouView) to access streaming services	868	90	80	76	93
	25%	28%	27%	26%	28%
A streaming box or stick (such as Amazon Fire TV, NOW, Google Chromecast, Roku, Apple TV) connected to your TV	614	42	19	27	34
	17%	13%	-6%	-9%	-10%
A button on your TV remote (e.g. Netflix, BBC iPlayer, Rakuten)	900	78	52	70	60
	25%	24%	-18%	24%	-18%
Voice control through your TV remote	350	26	5	13	17
	10%	8%	-2%	-5%	-5%
		b			
A laptop/ computer connected to your TV	290	21	7	24	4
	8%	7%	-2%	8%	-1%
		d		bd	
A tablet computer (e.g. iPad) connected to your TV	200	17	6	16	6
	6%	5%	2%	6%	-2%
A smartphone connected to your TV	351	8	6	10	5
	10%	-2%	-2%	-3%	-1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 182 (continuation)
QT6. Do you or does anyone in your household use the internet to watch content on your TV set using any of these methods?
Base: Where watch TV set and has internet

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	3497	242	215	203	252
Effective Weighted Sample	2225	187	162	158	190
Weighted Bases	**3534**	**325**	**297**	**289**	**329**
Games console connected to your TV	389	4	3	3	4
	11%	-1%	-1%	-1%	-1%
Connecting TV to on demand or streaming services via another method (please specify)	9	0	1	1	0
	*%	0%	*%	*%	0%
Summary: Core connected TV	2453	208	140	175	172
	69%	64%	-47%	-60%	-52%
		bd		b	
Summary: Extended connected TV	2511	210	142	177	174
	71%	65%	-48%	-61%	-53%
		bd		b	
Summary: Further extended connected TV	2576	217	143	183	176
	73%	67%	-48%	-63%	-53%
		bd		b	
None of these	774	94	117	86	126
	22%	+29%	+39%	+30%	+38%
I do not watch any content on a TV set	99	6	19	12	14
	3%	2%	+6%	4%	4%
Don’ t know	85	8	18	9	14
	2%	2%	+6%	3%	4%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 183
QT7. You said you or someone in your household uses a streaming box or stick to watch TV, films or other content on your TV set. Which – if any – of the following do they use to do this?
Base: Where use streaming boxes/sticks

		Age Group				Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**65+ or DE**
Column		a	b	c	d	
Unweighted Bases	641	624	95	64	81	191
Effective Weighted Sample	391	380	57	44	55	113
Weighted Bases	**614**	**599**	**90**	**63**	**78**	**146**
Amazon Fire TV (plug in stick, plug in box or cube)	455	442	69	49	62	114
	74%	74%	76%	78%	79%	78%
Google Chromecast	86	85	13	5	7	11
	14%	14%	15%	9%	9%	-7%
Roku	59	58	8	11	11	19
	10%	10%	9%	17%	15%	13%
Apple TV box	47	47	2	3	3	4
	8%	8%	2%	5%	4%	-3%
NOW Smart Stick or Box	27	27	4	3	3	7
	4%	4%	4%	5%	4%	5%
Virgin Media Stream	15	15	1	4	4	6
	2%	3%	1%	6%	5%	4%
Sky Stream	26	26	1	0	0	1
	4%	4%	1%	0%	0%	-1%
Other (please specify)	10	9	2	2	3	3
	2%	2%	2%	4%	4%	2%
Don't know	17	17	2	1	1	5
	3%	3%	2%	2%	1%	3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 183 (continuation)
QT7. You said you or someone in your household uses a streaming box or stick to watch TV, films or other content on your TV set. Which – if any – of the following do they use to do this?
Base: Where use streaming boxes/sticks

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age						65+ Age Group	65+ Age Group in England		
	Total	White British	Non White British	Irish	Any	No	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	England	Man	ABC1	C2DE
Column		a	b	c	a	b	a	b	c	d	e	f		a	*b	*c
Unweighted Bases	641	512	125	40	133	491	33	177	45	201	46	107	51	33	26	25
Effective Weighted Sample	391	316	71	31	82	296	22	101	26	126	28	68	40	26	23	19
Weighted Bases	**614**	**498**	**110**	**9**	**128**	**469**	**38**	**180**	**40**	**180**	**42**	**106**	**62**	**42**	**27**	**34**
Amazon Fire TV (plug in stick, plug in box or cube)	455	378	75	8	89	353	26	133	23	136	33	82	51	36	21	31
	74%	76%	68%	87%	69%	75%	68%	74%	58%	75%	78%	77%	83%	84%	75%	89%
Google Chromecast	86	59	24	2	19	67	8	27	7	25	3	15	4	1	1	2
	14%	-12%	+22% a	20%	15%	14%	21%	15%	17%	14%	8%	14%	6%	2%	5%	6%
Roku	59	52	7	0	11	46	5	15	4	15	3	15	9	8	3	6
	10%	10%	6%	0%	8%	10%	12%	9%	9%	9%	6%	14%	14%	19%	11%	17%
Apple TV box	47	28	19	0	11	35	3	16	6	17	2	2	3	3	1	2
	8%	-6%	+17% ac	0%	9%	7%	7%	9%	14% f	9%	6%	2%	6%	8%	5%	6%
NOW Smart Stick or Box	27	18	9	*	7	20	1	8	1	9	5	2	3	3	2	1
	4%	4%	8%	2%	5%	4%	4%	5%	2%	5%	11%	2%	5%	8%	7%	4%
Virgin Media Stream	15	9	6	0	5	11	0	2	3	5	1	3	4	3	1	2
	2%	2%	5%	0%	4%	2%	0%	1%	8%	3%	3%	3%	6%	7%	5%	7%
Sky Stream	26	15	11	0	10	15	3	8	7	7	*	*	0	0	0	0
	4%	-3%	+10% a	0%	8%	3%	7%	4%	+19% bdef	4%	1%	*%	0%	0%	0%	0%
Other (please specify)	10	10	0	0	4	6	0	0	2	3	2	2	2	2	0	2
	2%	2%	0%	0%	3%	1%	0%	0%	5% b	2%	5% b	2%	4%	5%	0%	6%
Don't know	17	11	6	0	5	11	3	5	*	5	1	2	1	0	1	0
	3%	2%	5%	0%	4%	2%	7%	3%	1%	3%	3%	2%	1%	0%	3%	0%

Columns Tested: a,b,c - a,b - a,b,c,d,e,f - a,b,c ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 184
Summary: QT8. How frequently, if at all, do you watch each of these channels?
Base: Where in Northern Ireland and have a TV

	Total	Every day	At least weekly	At least monthly	Less often than monthly	Never	Don' t know	Summary: Ever	Summary: At least once a week	Summary: At least once a month
RTÉ 1	100	6	23	5	8	57	1	42	29	34
		6%	23%	5%	8%	57%	1%	42%	29%	34%
RTÉ 2	100	4	15	10	10	60	2	39	19	29
		4%	15%	10%	10%	59%	2%	39%	19%	29%
Virgin Media One	100	1	4	5	7	83	2	16	4	9
		1%	4%	5%	7%	83%	2%	16%	4%	9%
TG4	100	1	6	6	12	74	2	24	7	13
		1%	6%	6%	12%	74%	2%	24%	7%	13%

Technology Tracker 2024
Table 185
QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 1?
Base: Where in Northern Ireland and have a TV

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	461	415	93	56	102	46	215
Effective Weighted Sample	425	383	86	51	94	43	199
Weighted Bases	**100**	**90**	**20**	**13**	**24**	**10**	**44**
Every day	6	4	1	2	4	2	5
	6%	-5%	7%	+15%	+16%	+16%	+11%
				a	a	a	
At least weekly	23	21	7	4	6	2	11
	23%	24%	32%	32%	26%	19%	25%
At least monthly	5	4	1	1	1	1	1
	5%	5%	6%	4%	5%	5%	3%
Less often than monthly	8	8	1	1	2	*	3
	8%	9%	7%	11%	7%	2%	7%
Never	57	51	9	5	10	5	23
	57%	57%	46%	-38%	-44%	52%	53%
		c					
Don’ t know	1	1	*	0	1	1	1
	1%	1%	1%	0%	2%	5%	2%
Summary: Ever	42	38	11	8	13	5	20
	42%	42%	53%	+62%	+53%	43%	46%
				a			
Summary: At least once a week	29	26	8	6	10	4	16
	29%	29%	39%	+47%	+42%	35%	+35%
				a	a		
Summary: At least once a month	34	30	9	7	11	4	17
	34%	33%	45%	+51%	+47%	41%	39%
				a			

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 185 (continuation)
QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 1?
Base: Where in Northern Ireland and have a TV

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							65+ Age Group
	Total	White British	Non White British	Irish	Any	No	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	NI
Column		a	b	c	a	b	a	*b	c	d	e	*f	*g	
Unweighted Bases	461	274	185	164	84	368	117	21	118	33	111	24	22	102
Effective Weighted Sample	425	253	170	151	78	339	108	20	110	31	102	22	21	94
Weighted Bases	**100**	**59**	**41**	**36**	**18**	**80**	**26**	**4**	**24**	**7**	**25**	**6**	**5**	**24**
Every day	6 6%	2 -3%	4 +10% a	4 +11% a	1 7%	5 6%	1 2%	* 9%	* -1%	* 2%	3 +13% ac	1 14%	1 19%	4 +16%
At least weekly	23 23%	7 -11%	16 +40% a	16 +44% a	4 21%	19 23%	3 -11%	1 25%	6 27% a	2 24%	9 +34% a	1 21%	1 16%	6 26%
At least monthly	5 5%	3 5%	2 4%	2 5%	1 6%	4 5%	1 4%	* 9%	1 4%	* 5%	1 6%	* 6%	* 4%	1 5%
Less often than monthly	8 8%	5 9%	3 7%	3 8%	2 11%	6 8%	1 5%	* 8%	3 13%	1 16%	2 7%	* 4%	0 0%	2 7%
Never	57 57%	41 +70% bc	16 -39%	12 -33%	10 52%	46 58%	20 +76% ce	2 49%	13 55%	4 53%	10 -41%	3 48%	3 57%	10 -44%
Don’ t know	1 1%	1 2%	0 0%	0 0%	* 2%	* 1%	* 1%	0 0%	0 0%	0 0%	0 0%	* 6%	* 4%	1 2%
Summary: Ever	42 42%	17 -28%	25 +61% a	24 +67% a	8 46%	33 42%	6 -22%	2 51%	11 45% a	3 47% a	15 +59% a	3 46%	2 39%	13 +53%
Summary: At least once a week	29 29%	9 -15%	21 +50% a	20 +54% a	5 29%	23 29%	3 -13%	1 34%	7 28% a	2 26%	12 +47% ac	2 36%	2 35%	10 +42%
Summary: At least once a month	34 34%	11 -20%	22 +54% a	22 +59% a	6 35%	27 34%	4 -17%	2 43%	8 32% a	2 31%	13 +52% ac	2 42%	2 39%	11 +47%

Columns Tested: a,b,c - a,b - a,b,c,d,e,f,g ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 186
QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 2?
Base: Where in Northern Ireland and have a TV

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	461	415	93	56	102	46	215
Effective Weighted Sample	425	383	86	51	94	43	199
Weighted Bases	**100**	**90**	**20**	**13**	**24**	**10**	**44**
Every day	4	3	1	1	2	2	3
	4%	-3%	4%	5%	+9%	+15%	6%
					a	a	
At least weekly	15	13	4	4	5	2	8
	15%	15%	21%	+27%	21%	15%	19%
At least monthly	10	9	3	2	2	*	4
	10%	10%	14%	13%	9%	4%	8%
Less often than monthly	10	9	2	2	2	1	4
	10%	10%	9%	13%	10%	6%	9%
Never	60	54	10	5	11	6	24
	59%	60%	50%	-40%	-47%	56%	55%
		c					
Don’ t know	2	1	*	*	1	1	1
	2%	1%	2%	1%	3%	5%	2%
Summary: Ever	39	35	10	8	12	4	19
	39%	39%	47%	+59%	+50%	39%	43%
				a			
Summary: At least once a week	19	16	5	4	7	3	11
	19%	18%	25%	+32%	+31%	29%	+25%
					a		
Summary: At least once a month	29	25	8	6	9	4	15
	29%	28%	39%	+45%	+40%	34%	33%
				a			

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 186 (continuation)
QT8. How frequently, if at all, do you watch each of these channels? - RTÉ 2?
Base: Where in Northern Ireland and have a TV

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							65+ Age Group
	Total	White British	Non White British	Irish	Any	No	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	NI
Column		a	b	c	a	b	a	*b	c	d	e	*f	*g	
Unweighted Bases	461	274	185	164	84	368	117	21	118	33	111	24	22	102
Effective Weighted Sample	425	253	170	151	78	339	108	20	110	31	102	22	21	94
Weighted Bases	**100**	**59**	**41**	**36**	**18**	**80**	**26**	**4**	**24**	**7**	**25**	**6**	**5**	**24**
Every day	4 4%	1 2%	3 7%	3 7%	2 9%	3 4%	* 1%	* 9%	1 3%	* 2%	1 5%	1 18%	1 11%	2 +9%
At least weekly	15 15%	3 -4%	12 +30% a	12 +34% a	3 15%	12 15%	2 8%	* 11%	3 13%	1 20%	6 +24% a	1 14%	1 15%	5 21%
At least monthly	10 10%	4 7%	5 13%	5 14%	1 5%	9 11%	1 4%	* 9%	3 13%	* 3%	4 +17% a	* 4%	* 4%	2 9%
Less often than monthly	10 10%	6 11%	4 9%	4 10%	2 13%	7 9%	2 6%	1 18%	3 13%	1 13%	2 9%	* 6%	* 5%	2 10%
Never	60 59%	43 +73% bc	17 -41%	13 -35%	10 57%	48 60%	21 +79% ce	2 53%	14 57%	4 59%	11 -43%	3 51%	3 62%	11 -47%
Don’ t know	2 2%	1 2%	* *%	* *%	1 3%	1 1%	* 1%	0 0%	* 1%	* 2%	* 1%	* 6%	* 4%	1 3%
Summary: Ever	39 39%	14 -25%	24 +59% a	23 +64% a	7 41%	31 39%	5 -19%	2 47%	10 42% a	3 38%	14 +56% a	2 43%	2 35%	12 +50%
Summary: At least once a week	19 19%	4 -7%	15 +37% a	15 +41% a	4 23%	15 19%	2 -9%	1 20%	4 16%	2 23%	7 +30% a	2 32%	1 26%	7 +31%
Summary: At least once a month	29 29%	8 -14%	21 +50% a	20 +55% a	5 28%	24 30%	4 -13%	1 29%	7 30% a	2 26%	12 +47% ac	2 36%	1 30%	9 +40%

Columns Tested: a,b,c - a,b - a,b,c,d,e,f,g ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 187
QT8. How frequently, if at all, do you watch each of these channels? - Virgin Media One?
Base: Where in Northern Ireland and have a TV

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	461	415	93	56	102	46	215
Effective Weighted Sample	425	383	86	51	94	43	199
Weighted Bases	**100**	**90**	**20**	**13**	**24**	**10**	**44**
Every day	1	1	*	0	0	0	0
	1%	1%	1%	0%	0%	0%	0%
At least weekly	4	4	1	1	1	*	2
	4%	4%	3%	8%	5%	2%	4%
At least monthly	5	3	2	1	2	1	3
	5%	4%	9%	6%	8%	12%	6%
Less often than monthly	7	6	2	1	2	*	3
	7%	7%	9%	11%	8%	4%	6%
Never	83	74	15	10	18	8	36
	83%	83%	74%	75%	77%	79%	82%
Don’ t know	2	1	1	0	*	*	1
	2%	1%	4%	0%	1%	3%	2%
Summary: Ever	16	14	4	3	5	2	7
	16%	15%	22%	25%	22%	18%	17%
Summary: At least once a week	4	4	1	1	1	*	2
	4%	5%	4%	8%	5%	2%	4%
Summary: At least once a month	9	8	3	2	3	1	5
	9%	8%	13%	14%	14%	13%	11%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 187 (continuation)
QT8. How frequently, if at all, do you watch each of these channels? - Virgin Media One?
Base: Where in Northern Ireland and have a TV

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							65+ Age Group
	Total	White British	Non White British	Irish	Any	No	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	NI
Column		a	b	c	a	b	a	*b	c	d	e	*f	*g	
Unweighted Bases	461	274	185	164	84	368	117	21	118	33	111	24	22	102
Effective Weighted Sample	425	253	170	151	78	339	108	20	110	31	102	22	21	94
Weighted Bases	**100**	**59**	**41**	**36**	**18**	**80**	**26**	**4**	**24**	**7**	**25**	**6**	**5**	**24**
Every day	1 1%	0 0%	1 2%	* 1%	0 0%	1 1%	* 1%	0 0%	* 1%	0 0%	* 1%	0 0%	0 0%	0 0%
At least weekly	4 4%	2 3%	2 5%	2 6%	1 6%	2 3%	1 3%	1 14%	1 3%	* 5%	1 5%	* 4%	0 0%	1 5%
At least monthly	5 5%	1 -2%	3 +8% a	3 +9% a	1 7%	3 4%	* 1%	0 0%	* 2%	* 6%	2 9%	1 14%	* 8%	2 8%
Less often than monthly	7 7%	2 -3%	5 +11% a	4 +12% a	* 2%	6 8%	1 3%	* 9%	2 8%	0 0%	3 +13% a	0 0%	* 9%	2 8%
Never	83 83%	53 +90% bc	30 -73%	25 -70%	15 81%	67 84%	24 +91% e	3 76%	21 87% e	6 84%	18 -73%	4 76%	4 82%	18 77%
Don’ t know	2 2%	1 2%	1 1%	1 1%	1 4% b	* -*%	* 1%	0 0%	0 0%	* 5%	0 0%	* 6%	0 0%	* 1%
Summary: Ever	16 16%	5 -8%	11 +26% a	10 +29% a	3 15%	13 16%	2 -8%	1 24%	3 13%	1 11%	7 +27% ac	1 18%	1 18%	5 22%
Summary: At least once a week	4 4%	2 3%	3 7%	3 7%	1 6%	3 4%	1 4%	1 14%	1 3%	* 5%	1 5%	* 4%	0 0%	1 5%
Summary: At least once a month	9 9%	3 -5%	6 +15% a	6 +16% a	2 13%	6 8%	1 5%	1 14%	1 5%	1 11%	4 14%	1 18%	* 8%	3 14%

Columns Tested: a,b,c - a,b - a,b,c,d,e,f,g ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 188
QT8. How frequently, if at all, do you watch each of these channels? - TG4?
Base: Where in Northern Ireland and have a TV

		Age Group					Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**65+ or DE**
Column		a	b	c	d	e	
Unweighted Bases	461	415	93	56	102	46	215
Effective Weighted Sample	425	383	86	51	94	43	199
Weighted Bases	**100**	**90**	**20**	**13**	**24**	**10**	**44**
Every day	1	1	*	*	*	*	1
	1%	1%	1%	2%	2%	2%	1%
At least weekly	6	5	1	2	2	*	3
	6%	6%	6%	13%	9%	5%	7%
At least monthly	6	5	1	1	2	1	3
	6%	5%	6%	9%	10%	11%	8%
Less often than monthly	12	11	4	2	2	1	5
	12%	12%	19%	14%	10%	6%	10%
Never	74	66	13	8	16	8	32
	74%	74%	65%	63%	68%	74%	72%
Don’ t know	2	1	1	0	*	*	1
	2%	2%	3%	0%	1%	3%	1%
Summary: Ever	24	22	6	5	7	2	12
	24%	24%	32%	37%	31%	23%	27%
Summary: At least once a week	7	6	1	2	3	1	4
	7%	7%	7%	14%	11%	7%	9%
Summary: At least once a month	13	11	3	3	5	2	7
	13%	12%	13%	23%	+20%	18%	17%

Columns Tested: a,b,c,d,e ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 188 (continuation)
QT8. How frequently, if at all, do you watch each of these channels? - TG4?
Base: Where in Northern Ireland and have a TV

		Ethnicity (Full)			Impacting/Limiting Conditions		Impacting/Limiting Conditions by Age							65+ Age Group
	Total	White British	Non White British	Irish	Any	No	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	NI
Column		a	b	c	a	b	a	*b	c	d	e	*f	*g	
Unweighted Bases	461	274	185	164	84	368	117	21	118	33	111	24	22	102
Effective Weighted Sample	425	253	170	151	78	339	108	20	110	31	102	22	21	94
Weighted Bases	**100**	**59**	**41**	**36**	**18**	**80**	**26**	**4**	**24**	**7**	**25**	**6**	**5**	**24**
Every day	1 1%	* *%	1 1%	* 1%	* 2%	* *%	0 0%	0 0%	* 1%	* 2%	* 1%	* 4%	0 0%	* 2%
At least weekly	6 6%	1 -2%	4 +10% a	4 +11% a	* 2%	5 6%	1 4%	* 9%	1 5%	0 0%	2 9%	0 0%	* 10%	2 9%
At least monthly	6 6%	2 -3%	4 +11% a	4 +12% a	1 5%	5 6%	1 3%	0 0%	2 6%	1 8%	2 7%	* 6%	1 15%	2 10%
Less often than monthly	12 12%	4 -7%	8 +18% a	7 +20% a	2 9%	10 13%	2 7%	1 13%	3 13%	1 10%	5 +19% a	* 7%	* 5%	2 10%
Never	74 74%	50 +85% bc	24 -59%	20 -55%	15 80%	59 73%	22 +84% e	3 78%	18 75%	6 80%	15 -61%	4 77%	3 70%	16 68%
Don’ t know	2 2%	1 2%	* 1%	* 1%	* 2%	1 1%	1 2%	0 0%	0 0%	0 0%	* 2%	* 6%	0 0%	* 1%
Summary: Ever	24 24%	7 -12%	17 +41% a	16 +44% a	3 18%	20 25%	4 -14%	1 22%	6 25%	1 20%	9 +37% a	1 18%	1 30%	7 31%
Summary: At least once a week	7 7%	2 -3%	5 +12% a	4 +12% a	1 4%	5 7%	1 4%	* 9%	1 5%	* 2%	3 10%	* 4%	* 10%	3 11%
Summary: At least once a month	13 13%	3 -6%	9 +22% a	9 +24% a	2 9%	10 13%	2 7%	* 9%	3 12%	1 10%	4 17%	1 11%	1 25%	5 +20%

Columns Tested: a,b,c - a,b - a,b,c,d,e,f,g ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 189
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
English/ Welsh/ Scottish/ Northern Irish	3051 76%	2699 -74%	588 +87% a	444 +88% a	796 +91% ab	352 +95% abc	78 +97% a	1203 +83%
Irish	71 2%	64 2%	19 3%	13 3%	19 2%	6 2%	1 1%	35 2%
Roma	5 *%	5 *%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%
Any other White background (WRITE IN)	172 4%	169 +5% bcde	6 -1%	9 -2%	12 -1%	3 -1%	* *%	47 3%
White and Black Caribbean	15 *%	15 *%	0 0%	0 0%	0 0%	0 0%	0 0%	5 *%
White and Black African	12 *%	12 *%	1 *%	0 0%	0 0%	0 0%	0 0%	3 *%
White and Asian	31 1%	31 1% d	2 *%	0 0%	0 -0%	0 0%	0 0%	3 -*%
Any other Mixed/ multiple ethnic background (TYPE IN)	25 1%	24 1%	3 *%	2 *%	2 *%	* *%	0 0%	2 -*%
Caribbean	50 1%	46 1%	13 2%	6 1%	9 1%	3 1%	1 1%	17 1%
African	138 3%	136 +4% de	12 -2%	9 2%	11 -1%	2 -1%	0 0%	38 3%
Any other Black/ Black British/ African/ Caribbean background (TYPE IN)	* *%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Indian	134 3%	134 +4% bcde	10 -2%	5 -1%	5 -1%	1 -*%	1 1%	20 -1%
Pakistani	90 2%	87 2% bcd	1 -*%	2 -*%	5 -1%	3 1%	0 0%	24 2%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Bangladeshi	35 1%	35 1%	3 *%	1 *%	1 -*%	0 0%	0 0%	9 1%
Chinese	24 1%	24 1%	* *%	3 1%	3 *%	0 0%	0 0%	7 1%
Any other Asian background (TYPE IN)	36 1%	36 1%	1 *%	2 *%	2 *%	0 0%	0 0%	7 1%
Arab	19 *%	19 1%	3 *%	0 0%	0 0%	0 0%	0 0%	6 *%
Any other background (TYPE IN)	49 1%	49 1%	7 1%	3 1%	4 *%	* *%	0 0%	10 1%
Prefer not to say	37 1%	37 1%	8 1%	5 1%	5 1%	0 0%	0 0%	9 1%
Not answered	7 *%	7 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Summary: White	3299 82%	2937 -81%	613 +90% a	466 +93% a	827 +95% ab	361 +97% abc	79 +98% a	1288 +89%
Summary: Mixed/Multiple ethnic groups	83 2%	83 +2% cde	6 1%	2 -*%	2 -*%	* -*%	0 0%	13 -1%
Summary: Black or Black British	188 5%	183 +5% de	25 4%	15 3%	21 -2%	5 -1%	1 1%	56 4%
Summary: Asian or Asian British	319 8%	316 +9% bcde	15 -2%	13 -3%	16 -2%	3 -1%	1 1%	68 -5%
Summary: Other ethnic group	68 2%	68 2% d	10 1%	3 1%	4 -*%	* *%	0 0%	16 1%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
English/ Welsh/ Scottish/ Northern Irish	3051 76%	3051 +100% bcdfghijlm	0 -0%	0 -0%	0 -0%	0 0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 0%	0 -0%	0 -0%	747 +87% b	2183 -73%
Irish	71 2%	0 -0%	71 +8% adghi	71 +100% abdfghijlm	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	17 2%	53 2%
Roma	5 *%	0 -0%	5 +1% a	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	4 *%
Any other White background (WRITE IN)	172 4%	0 -0%	172 +19% acfghijlm	0 -0%	172 +100% abcfghijlm	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	12 -1%	155 +5% a
White and Black Caribbean	15 *%	0 -0%	15 +2% a	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 *%	14 *%
White and Black African	12 *%	0 -0%	12 +1% a	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 *%	9 *%
White and Asian	31 1%	0 -0%	31 +3% ac	0 0%	0 0%	31 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	4 *%	26 1%
Any other Mixed/ multiple ethnic background (TYPE IN)	25 1%	0 -0%	25 +3% a	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	8 1%	16 1%
Caribbean	50 1%	0 -0%	50 +5% acd	0 0%	0 0%	0 0%	50 +100% abcdghijlm	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	13 2%	28 -1%
African	138 3%	0 -0%	138 +15% acdfhim	0 -0%	0 0%	0 0%	0 0%	138 +100% abcdfhijlm	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	16 -2%	119 +4% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Any other Black/ Black British/ African/ Caribbean background (TYPE IN)	*	0	*	0	0	0	0	0	0	0	0	0	0	0	0	*
	*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%
Indian	134	0	134	0	0	0	0	0	134	0	0	0	0	0	12	118
	3%	-0%	+15%	-0%	0%	0%	0%	0%	+100%	0%	0%	0%	0%	0%	-1%	+4%
			acdfgim						abcdfgijlm							a
Pakistani	90	0	90	0	0	0	0	0	0	90	0	0	0	0	8	78
	2%	-0%	+10%	0%	0%	0%	0%	0%	0%	+100%	0%	0%	0%	0%	-1%	+3%
			acdgh							abcdfghjlm						a
Bangladeshi	35	0	35	0	0	0	0	0	0	0	35	0	0	0	4	31
	1%	-0%	+4%	0%	0%	0%	0%	0%	0%	0%	+100%	0%	0%	0%	*%	1%
			ac								abcdfghilm					
Chinese	24	0	24	0	0	0	0	0	0	0	0	24	0	0	1	23
	1%	-0%	+3%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	*%	1%
			a													
Any other Asian background (TYPE IN)	36	0	36	0	0	0	0	0	0	0	0	0	36	0	2	34
	1%	-0%	+4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	+100%	0%	*%	+1%
			ac										abcdfghijm			a
Arab	19	0	19	0	0	0	0	0	0	0	0	0	0	0	1	13
	*%	-0%	+2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	*%
			a													
Any other background (TYPE IN)	49	0	49	0	0	0	0	0	0	0	0	0	0	49	1	46
	1%	-0%	+5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	+100%	-*%	+2%
			acd											abcdfghijl		a
Prefer not to say	37	0	0	0	0	0	0	0	0	0	0	0	0	0	6	15
	1%	-0%	-0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	-1%
Not answered	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7
	*%	-0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Chinese**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Summary: White	3299 82%	3051 +100% bfghijlm	248 -27% fghijlm	71 +100% bfghijlm	172 +100% bfghijlm	0 0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 0%	0 -0%	0 -0%	776 +91% b	2396 -81%
Summary: Mixed/Multiple ethnic groups	83 2%	0 -0%	83 +9% acdghi	0 0%	0 0%	31 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	16 2%	65 2%
Summary: Black or Black British	188 5%	0 -0%	188 +21% acdhijlm	0 -0%	0 -0%	0 0%	50 +100% abcdhijlm	138 +100% abcdhijlm	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	29 3%	147 5%
Summary: Asian or Asian British	319 8%	0 -0%	319 +35% acdfgm	0 -0%	0 -0%	0 0%	0 0%	0 -0%	134 +100% abcdfgm	90 +100% abcdfgm	35 +100% abcdfgm	24 100%	36 +100% abcdfgm	0 0%	26 -3%	284 +10% a
Summary: Other ethnic group	68 2%	0 -0%	68 +8% acdghi	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	49 +100% abcdfghijl	3 -*%	59 2% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
English/ Welsh/ Scottish/ Northern Irish	3051 76%	113 76% b	617 -64%	143 +85% bd	712 -68%	298 +89% abd	701 +87% abd	194 +94% abcdf	153 +97% abcdef	655 +91% d	77 +97% d	47 +98% ad	16 66%
Irish	71 2%	2 1%	13 1%	2 1%	16 2%	9 3%	22 3%	4 2%	3 2%	12 2%	0 0%	0 0%	7 +31% abc
Roma	5 *%	0 0%	1 *%	* *%	3 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Any other White background (WRITE IN)	172 4%	5 4%	70 +7% cefgh	3 2%	72 +7% cefgh	2 -1%	13 -2%	1 -*%	* -*%	10 -1%	2 3%	0 0%	* 1%
White and Black Caribbean	15 *%	1 1%	5 1%	0 0%	9 +1% f	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
White and Black African	12 *%	1 *%	4 *%	1 1%	6 1%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
White and Asian	31 1%	2 1% f	20 +2% df	0 0%	5 *%	2 1%	* -*%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Any other Mixed/ multiple ethnic background (TYPE IN)	25 1%	4 +3% df	11 1% d	4 +2% d	1 *%	1 *%	4 *%	0 0%	* *%	2 *%	0 0%	* 1%	0 0%
Caribbean	50 1%	0 0%	8 1%	1 *%	11 1%	9 +3% b	9 1%	3 2%	0 0%	9 1%	0 0%	0 0%	0 0%
African	138 3%	5 3%	55 +6% efgh	6 4%	46 4% eh	3 -1%	18 2%	2 1%	0 0%	11 -2%	0 0%	* 1%	0 0%
Any other Black/ Black British/ African/ Caribbean background (TYPE IN)	* *%	0 0%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Indian	134	3	47	4	60	3	11	1	0	5	0	0	0
	3%	2%	+5%	2%	+6%	1%	-1%	*%	0%	-1%	0%	0%	0%
			efgh		efgh								
Pakistani	90	3	39	3	37	1	1	1	1	5	0	0	0
	2%	2%	+4%	2%	+3%	*%	-*%	*%	1%	-1%	0%	0%	0%
		f	efg	f	ef								
Bangladeshi	35	1	17	0	13	3	2	0	0	1	0	0	0
	1%	1%	+2%	0%	1%	1%	*%	0%	0%	*%	0%	0%	0%
			f										
Chinese	24	1	11	0	8	*	3	0	0	3	*	0	0
	1%	*%	+1%	0%	1%	*%	*%	0%	0%	*%	*%	0%	0%
Any other Asian background (TYPE IN)	36	2	13	0	18	0	3	0	0	2	0	*	0
	1%	1%	1%	0%	+2%	0%	*%	0%	0%	*%	0%	1%	0%
					f								
Arab	19	1	4	0	7	0	3	0	0	0	0	0	0
	*%	1%	*%	0%	1%	0%	*%	0%	0%	0%	0%	0%	0%
Any other background (TYPE IN)	49	1	17	0	19	0	10	*	0	3	0	0	*
	1%	1%	2%	0%	2%	0%	1%	*%	0%	*%	0%	0%	1%
Prefer not to say	37	4	5	0	4	1	6	0	0	4	0	0	*
	1%	3%	1%	0%	*%	*%	1%	0%	0%	1%	0%	0%	1%
		bd											
Not answered	7	0	4	0	2	0	0	0	0	0	0	0	0
	*%	0%	+*%	0%	*%	0%	0%	0%	0%	0%	0%	0%	0%
Summary: White	3299	120	701	148	803	310	736	198	156	677	80	47	24
	82%	81%	-73%	89%	-77%	+93%	+91%	+97%	+99%	+94%	+100%	+98%	+98%
				bd		abd	abd	abcd	abcdef				
Summary: Mixed/Multiple ethnic groups	83	7	39	5	21	4	4	0	*	2	0	*	0
	2%	5%	+4%	3%	2%	1%	-1%	0%	*%	-*%	0%	1%	0%
		fgh	defg	f	f								
Summary: Black or Black British	188	5	63	7	57	13	27	5	0	21	0	*	0
	5%	3%	+7%	4%	5%	4%	3%	3%	-0%	3%	0%	1%	0%
			fh		h								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Summary: Asian or Asian British	319	10	128	7	136	8	19	1	1	15	*	*	0
	8%	7%	+13%	4%	+13%	-2%	-2%	-1%	-1%	-2%	-*%	-1%	-0%
		fgh	cefgh		cefgh								
Summary: Other ethnic group	68	3	21	0	25	0	13	*	0	3	0	0	*
	2%	2%	2%	0%	2%	-0%	2%	*%	0%	*%	0%	0%	1%
			e		e								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
English/ Welsh/ Scottish/ Northern Irish	3051	329	326	291	361
	76%	+91%	+90%	+92%	+90%
Irish	71	4	8	6	5
	2%	1%	2%	2%	1%
Roma	5	0	0	0	0
	*%	0%	0%	0%	0%
Any other White background (WRITE IN)	172	4	6	5	5
	4%	-1%	2%	2%	-1%
White and Black Caribbean	15	0	0	0	0
	*%	0%	0%	0%	0%
White and Black African	12	0	0	0	0
	*%	0%	0%	0%	0%
White and Asian	31	0	0	0	0
	1%	0%	0%	0%	0%
Any other Mixed/ multiple ethnic background (TYPE IN)	25	0	2	0	2
	1%	0%	*%	0%	*%
Caribbean	50	2	8	0	9
	1%	*%	2%	0%	2%
African	138	5	6	4	7
	3%	2%	2%	1%	2%
Any other Black/ Black British/ African/ Caribbean background (TYPE IN)	*	0	0	0	0
	*%	0%	0%	0%	0%
Indian	134	4	1	0	4
	3%	1%	-*%	-0%	1%
Pakistani	90	3	1	1	3
	2%	1%	*%	*%	1%
Bangladeshi	35	1	0	0	1
	1%	*%	0%	0%	*%
Chinese	24	0	3	3	0
	1%	0%	1%	1%	0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 189 (continuation)
QZ8.Which one of these groups best describes your ethnic group or background?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Any other Asian background (TYPE IN)	36	2	0	1	1
	1%	*%	0%	*%	*%
Arab	19	0	0	0	0
	*%	0%	0%	0%	0%
Any other background (TYPE IN)	49	3	1	3	1
	1%	1%	*%	1%	*%
Prefer not to say	37	3	1	2	2
	1%	1%	*%	1%	1%
Not answered	7	0	0	0	0
	*%	0%	0%	0%	0%
Summary: White	3299	337	340	302	371
	82%	+94%	+94%	+96%	+92%
Summary: Mixed/Multiple ethnic groups	83	0	2	0	2
	2%	0%	*%	0%	*%
Summary: Black or Black British	188	7	14	4	17
	5%	2%	4%	1%	4%
Summary: Asian or Asian British	319	10	6	5	10
	8%	-3%	-2%	-1%	-2%
Summary: Other ethnic group	68	3	1	3	1
	2%	1%	*%	1%	*%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 190
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Hearing? Poor hearing, partial hearing, or are deaf	237	156	49	61	142	81	23	159
	6%	-4%	7%	+12%	+16%	+22%	+29%	+11%
			a	ab	ab	abc	abcd	
Eyesight? Poor vision, colour blindness, partial sight, or are blind	165	116	20	30	79	49	20	107
	4%	-3%	3%	6%	+9%	+13%	+25%	+7%
				a	ab	abc	abcde	
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	321	216	76	72	177	104	30	250
	8%	-6%	+11%	+14%	+20%	+28%	+37%	+17%
			a	a	abc	abcd	abcd	
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	55	46	20	12	21	9	3	37
	1%	1%	+3%	2%	+2%	3%	3%	+3%
			a					
Breathing? Breathlessness or chest pains	147	113	44	31	64	33	3	92
	4%	-3%	+7%	+6%	+7%	+9%	3%	+6%
			a	a	a	a		
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	111	102	26	11	20	9	1	64
	3%	3%	4%	2%	2%	2%	2%	+4%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 190 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, etc	63 2%	63 2% cd	10 1% d	1 -*%	2 -*%	* *%	0 0%	23 2%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	186 5%	186 +5% cde	50 +7% cde	8 -2%	9 -1%	1 -*%	0 0%	75 5%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	106 3%	82 -2%	26 4%	18 4%	42 +5% a	24 +6% a	1 1%	59 +4%
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2973 74%	2816 +78% bcdef	473 -70% def	333 -66% def	490 -56% ef	158 -43%	28 -35%	861 -59%
Prefer not to say	171 4%	163 4%	21 3%	20 4%	28 3%	8 2%	2 3%	62 4%
Summary: Any	856 21%	651 -18%	184 +27% a	151 +30% a	356 +41% abc	205 +55% abcd	50 +63% abcd	525 +36%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 190 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Hearing? Poor hearing, partial hearing, or are deaf	237	212	24	3	4	0	0	11	3	1	0	0	0	*	237	0
	6%	+7%	-3%	4%	2%	0%	0%	8%	2%	1%	0%	0%	0%	*%	+28%	-0%
		b						b							b	
Eyesight? Poor vision, colour blindness, partial sight, or are blind	165	129	34	5	6	1	2	6	6	1	1	0	1	1	165	0
	4%	4%	4%	6%	4%	4%	3%	4%	4%	1%	4%	0%	2%	3%	+19%	-0%
															b	
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	321	285	34	10	5	0	7	1	5	1	1	0	0	*	321	0
	8%	+9%	-4%	+14%	3%	0%	14%	-1%	4%	1%	4%	0%	0%	*%	+37%	-0%
		bdg		bdghi			bdgi								b	
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	55	44	12	2	4	0	0	1	3	1	0	0	0	0	55	0
	1%	1%	1%	3%	3%	0%	0%	1%	3%	1%	0%	0%	0%	0%	+6%	-0%
															b	
Breathing? Breathlessness or chest pains	147	120	27	3	4	2	3	6	2	1	2	*	0	0	147	0
	4%	4%	3%	5%	3%	7%	6%	5%	2%	1%	6%	2%	0%	0%	+17%	-0%
															b	
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	111	95	16	2	3	0	1	1	4	1	1	1	0	0	111	0
	3%	3%	2%	3%	2%	0%	2%	1%	3%	1%	4%	3%	0%	0%	+13%	-0%
															b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 190 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, etc	63 2%	53 2%	11 1%	1 1%	3 2%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 3%	0 0%	0 0%	63 +7% b	0 -0%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	186 5%	164 +5% b	21 -2%	3 4%	3 2%	* 1%	0 0%	1 1%	1 1%	3 3%	1 4%	1 3%	0 0%	1 3%	186 +22% b	0 -0%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	106 3%	93 +3% b	13 -1%	1 1%	0 0%	0 0%	5 +10% bcdg	* *%	2 1%	2 3%	0 0%	0 0%	1 2%	0 0%	106 +12% b	0 -0%
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2973 74%	2183 -72%	769 +85% acf	53 75%	155 +90% acf	26 82%	28 57%	119 +86% af	118 +88% acf	78 +87% af	31 88% f	23 94%	34 +96% acf	46 +93% af	0 -0%	2973 +100% a
Prefer not to say	171 4%	121 4%	34 4%	1 1%	5 3%	2 7%	8 +17% abcdgh	3 2%	4 3%	4 5%	0 0%	* 2%	0 0%	2 4%	0 -0%	0 -0%
Summary: Any	856 21%	747 +24% bdghilm	103 -11%	17 23% bdhim	12 -7%	4 12%	13 27% bdhim	16 12%	12 -9%	8 -9%	4 12%	1 5%	2 4%	1 -3%	856 +100% b	0 -0%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 190 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Hearing? Poor hearing, partial hearing, or are deaf	237	17	0	29	0	110	0	81	0	125	9	5	3
	6%	+11%	-0%	+17%	-0%	+33%	-0%	+39%	-0%	+17%	11%	10%	+14%
		bdfh		bdfh		abcdfh		abcdfh					
Eyesight? Poor vision, colour blindness, partial sight, or are blind	165	40	0	26	0	50	0	49	0	62	11	4	2
	4%	+27%	-0%	+15%	-0%	+15%	-0%	+24%	-0%	+9%	+14%	+9%	7%
		bdefh		bdfh		bdfh		bdefh					
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	321	22	0	46	0	148	0	104	0	134	22	15	5
	8%	+15%	-0%	+28%	-0%	+44%	-0%	+51%	-0%	+19%	+28%	+32%	+22%
		bdfh		abdfh		abcdfh		abcdfh				a	
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	55	7	0	7	0	32	0	9	0	10	5	3	3
	1%	+5%	-0%	+4%	-0%	+10%	-0%	+5%	0%	1%	+6%	+7%	+13%
		bdfh		bdfh		bdfh		bdfh			a	a	a
Breathing? Breathlessness or chest pains	147	13	0	25	0	75	0	33	0	53	8	2	1
	4%	+9%	-0%	+15%	-0%	+22%	-0%	+16%	0%	+7%	+10%	5%	6%
		bdfh		bdfh		abdfh		bdfh					
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	111	40	0	25	0	37	0	9	0	16	4	0	*
	3%	+27%	-0%	+15%	-0%	+11%	-0%	4%	0%	2%	5%	0%	2%
		bcdefgh		bdfgh		bdfgh		bdfh					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 190 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, etc	63	35	0	18	0	11	0	*	0	1	1	0	0
	2%	+23%	-0%	+11%	-0%	+3%	-0%	*%	0%	-*%	1%	0%	0%
		bcdefgh		bdefgh		bdf							
Your mental health? Anxiety, depression, or trauma-related conditions, for example	186	69	0	58	0	58	0	1	0	5	3	*	*
	5%	+47%	-0%	+35%	-0%	+17%	-0%	-*%	-0%	-1%	3%	1%	1%
		bdefgh		bdefgh		bdfgh							
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	106	14	0	24	0	44	0	24	0	36	3	3	*
	3%	+9%	-0%	+15%	-0%	+13%	-0%	+12%	0%	+5%	3%	5%	1%
		bdfh		bdfh		bdfh		bdfh					
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2973	0	961	0	1048	0	806	0	158	411	39	24	15
	74%	-0%	+100%	-0%	+100%	-0%	+100%	-0%	+100%	-57%	-49%	-50%	64%
			aceg		aceg		aceg		aceg				
Prefer not to say	171	0	0	0	0	0	0	0	0	23	4	2	*
	4%	0%	-0%	-0%	-0%	-0%	-0%	-0%	-0%	3%	4%	3%	2%
Summary: Any	856	149	0	167	0	335	0	205	0	288	37	23	8
	21%	+100%	-0%	+100%	-0%	+100%	-0%	+100%	-0%	+40%	+46%	+46%	+35%
		bdfh		bdfh		bdfh		bdfh					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 190 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Hearing? Poor hearing, partial hearing, or are deaf	237	71	54	48	74
	6%	+20%	+15%	+15%	+18%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	165	30	31	24	37
	4%	+8%	+9%	+8%	+9%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	321	43	91	46	88
	8%	+12%	+25%	+15%	+22%
			ac		a
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc	55	3	7	5	5
	1%	1%	2%	2%	1%
Breathing? Breathlessness or chest pains	147	20	32	19	33
	4%	6%	+9%	6%	+8%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	111	9	7	7	9
	3%	2%	2%	2%	2%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, etc	63	0	1	0	1
	2%	0%	*%	0%	*%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 190 (continuation)
QZ9. Which of these – if any – impact or limit your daily activities or the work you can do?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Your mental health? Anxiety, depression, or trauma-related conditions, for example	186	3	2	2	3
	5%	-1%	-1%	-1%	-1%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	106	15	21	9	27
	3%	4%	+6%	3%	+7%
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2973	217	195	190	221
	74%	-60%	-54%	-60%	-55%
Prefer not to say	171	8	14	8	14
	4%	2%	4%	3%	4%
Summary: Any	856	135	153	118	167
	21%	+38%	+42%	+37%	+42%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 191
QZ10. What is your working status?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
In full-time employment	1869	1868	299	28	29	1	0	160
	47%	+51%	44%	-6%	-3%	-*%	-0%	-11%
		bcdef	cdef	e	e			
In part-time employment	486	478	92	62	70	9	0	154
	12%	+13%	14%	12%	-8%	-2%	-0%	11%
		def	def	ef	e			
Retired	946	587	177	405	764	359	80	817
	24%	-16%	26%	+80%	+87%	+97%	+99%	+56%
			a	ab	abc	abcd	abcd	
Unemployed	253	253	63	2	2	0	0	199
	6%	+7%	+9%	-*%	-*%	-0%	0%	+14%
		cde	cdef					
A student	221	221	2	0	0	0	0	13
	6%	+6%	-*%	-0%	-0%	-0%	0%	-1%
		bcde						
Full-time responsibility for the home/ family	157	156	28	1	3	2	*	89
	4%	+4%	4%	-*%	-*%	-1%	1%	+6%
		cde	cde					
Prefer not to say	68	67	17	5	6	1	0	17
	2%	2%	3%	1%	-1%	*%	0%	1%
			de					
Summary: Working	2355	2346	391	90	99	10	0	315
	59%	+65%	58%	-18%	-11%	-3%	-0%	-22%
		bcdef	cdef	def	ef			
Summary: Not working	1577	1216	269	409	769	361	81	1118
	39%	-34%	40%	+81%	+88%	+97%	+100%	+77%
			a	ab	abc	abcd	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 191 (continuation)
QZ10. What is your working status?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
In full-time employment	1869	1358	495	30	103	17	22	82	90	37	10	10	21	32	163	1643
	47%	-45%	+55%	43%	+60%	54%	44%	+59%	+67%	41%	29%	43%	59%	65%	-19%	+55%
			acj		acij			acij	acij					acij		a
In part-time employment	486	370	112	6	24	6	7	20	10	8	10	2	3	4	90	377
	12%	12%	12%	8%	14%	21%	13%	15%	7%	9%	+29%	10%	10%	8%	11%	13%
											abchi					
Retired	946	869	72	22	11	0	11	2	7	5	1	3	1	4	385	528
	24%	+28%	-8%	31%	-6%	0%	21%	-2%	-5%	-5%	-4%	13%	-3%	7%	+45%	-18%
		bdghijlm		bdghijlm			bdghi								b	
Unemployed	253	200	52	3	7	1	3	14	3	7	2	2	3	2	129	109
	6%	7%	6%	4%	4%	2%	7%	10%	3%	8%	7%	8%	9%	5%	+15%	-4%
															b	
A student	221	107	110	5	20	6	3	16	9	20	3	5	2	7	34	177
	6%	-3%	+12%	8%	+12%	19%	6%	+12%	7%	+23%	9%	22%	6%	14%	4%	6%
			a	a	a			a		abch				a		
Full-time responsibility for the home/ family	157	102	53	5	5	2	1	3	12	12	5	1	5	1	38	110
	4%	-3%	+6%	7%	3%	5%	3%	2%	+9%	+13%	+16%	3%	+13%	1%	4%	4%
			a						a	abdg	adg		ag			
Prefer not to say	68	45	12	0	1	0	3	1	3	1	2	0	0	0	15	30
	2%	1%	1%	0%	*%	0%	6%	*%	2%	2%	7%	0%	0%	0%	2%	-1%
							c				cd					
Summary: Working	2355	1728	607	36	128	23	28	102	100	45	20	13	24	36	253	2020
	59%	-57%	+67%	50%	+74%	74%	57%	+74%	+75%	50%	58%	53%	68%	73%	-30%	+68%
			aci		aci			aci	aci					c		a
Summary: Not working	1577	1278	287	35	43	8	18	35	31	44	12	11	11	13	587	923
	39%	+42%	-32%	+50%	-25%	26%	37%	-25%	-23%	48%	36%	47%	32%	27%	+69%	-31%
		bdgh		bdghm						bdgh					b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 191 (continuation)
QZ10. What is your working status?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
In full-time employment	1869	43	589	71	780	49	275	1	*	24	3	1	1
	47%	-29%	+61%	43%	+74%	-15%	-34%	-*%	-*%	-3%	-3%	-3%	-3%
		egh	acefgh	egh	abcefgh	gh	egh						
In part-time employment	486	23	106	27	153	36	113	4	5	58	9	2	2
	12%	15%	11%	16%	+15%	11%	14%	-2%	-3%	-8%	11%	-4%	9%
		gh	gh	gh	gh	gh	gh						
Retired	946	1	0	3	1	182	375	199	152	633	68	44	19
	24%	-*%	-0%	-2%	-*%	+54%	+46%	+97%	+97%	+88%	+85%	+91%	+80%
				bd		abcd	abcd	abcdef	abcdef				
Unemployed	253	38	52	41	44	50	12	0	0	2	0	*	0
	6%	+26%	5%	+25%	-4%	+15%	-2%	-0%	-0%	-*%	-0%	-1%	-0%
		bdefgh	fgh	bdefgh	fgh	bdfgh							
A student	221	33	174	*	3	1	*	0	0	0	0	0	0
	6%	+22%	+18%	-*%	-*%	-*%	-*%	-0%	-0%	-0%	0%	-0%	0%
		cdefgh	cdefgh										
Full-time responsibility for the home/ family	157	10	32	19	57	8	20	1	*	1	0	*	2
	4%	7%	3%	+11%	+5%	3%	3%	1%	*%	-*%	0%	1%	7%
		gh		bdefgh	fgh								ab
Prefer not to say	68	2	8	6	11	8	11	0	0	4	1	1	*
	2%	1%	1%	3%	1%	2%	1%	0%	0%	1%	1%	1%	1%
				b									
Summary: Working	2355	65	695	98	932	85	387	5	5	82	11	3	3
	59%	-44%	+72%	59%	+89%	-25%	-48%	-2%	-3%	-11%	-14%	-7%	-12%
		egh	acefgh	aefgh	abcefgh	gh	egh						
Summary: Not working	1577	81	258	63	105	242	408	200	153	636	68	45	21
	39%	+55%	-27%	38%	-10%	+72%	+51%	+98%	+97%	+88%	+85%	+92%	+87%
		bcd	d	bd		abcdf	bcd	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 191 (continuation)
QZ10. What is your working status?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
In full-time employment	1869	18	7	17	7
	47%	-5%	-2%	-5%	-2%
In part-time employment	486	30	28	30	28
	12%	8%	8%	9%	-7%
Retired	946	311	322	270	362
	24%	+87%	+89%	+85%	+90%
Unemployed	253	1	1	0	2
	6%	-*%	-*%	-0%	-1%
A student	221	0	0	0	0
	6%	-0%	-0%	-0%	-0%
Full-time responsibility for the home/ family	157	0	1	0	1
	4%	-0%	-*%	-0%	-*%
Prefer not to say	68	0	4	0	1
	2%	0%	1%	0%	*%
Summary: Working	2355	47	35	46	35
	59%	-13%	-10%	-15%	-9%
Summary: Not working	1577	313	323	270	365
	39%	+87%	+89%	+85%	+91%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 192
QZ11. And is your home...?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Being bought on mortgage	1133 28%	1125 +31% bcdef	130 -19% cdef	15 -3%	23 -3%	8 -2%	3 -3%	92 -6%
Owned outright by household	1226 31%	955 -26%	334 +49% a	354 +70% ab	626 +72% ab	271 +73% ab	53 +65% ab	708 +49%
Rented from Local Authority/ Housing Association/ Trust	723 18%	665 18%	117 17%	93 18%	150 17%	58 16%	20 24%	403 +28%
Rented from private landlord	596 15%	579 +16% bcdef	53 -8% d	22 -4%	39 -4%	17 -5%	2 -3%	166 -11%
Other (TYPE IN)	30 1%	25 1%	1 *%	2 *%	6 1%	4 1%	1 1%	11 1%
Don’ t know	58 1%	58 2% cd	3 1%	0 -0%	0 -0%	0 0%	0 0%	9 -1%
Prefer not to say	235 6%	222 6% d	39 6%	18 4%	30 -3%	12 3%	3 4%	59 -4%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 192 (continuation)
QZ11. And is your home...?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Being bought on mortgage	1133 28%	888 29% gj	233 26% j	18 26% j	46 27% j	11 35%	8 15%	24 -18%	45 34% gj	39 +43% abcdfgj	1 -2%	3 12%	8 22%	17 35% j	102 -12%	997 +34% a
Owned outright by household	1226 31%	1109 +36% bdfghijlm	114 -13% g	34 +48% abdfghijlm	17 -10% g	5 17%	6 12% g	1 -1%	21 -16% g	12 -13% g	3 -8%	4 15%	3 -7%	1 -1%	347 +41% b	852 -29%
Rented from Local Authority/ Housing Association/ Trust	723 18%	519 -17%	199 +22% adi	12 17%	19 11%	1 4%	26 +52% abcdhim	56 +41% abcdhim	17 13%	9 10%	11 31% di	2 6%	10 27%	7 14%	277 +32% b	417 -14%
Rented from private landlord	596 15%	319 -10%	274 +30% acf	4 -6%	78 +45% abcfhi	8 26%	4 8%	52 +37% acf	39 +29% acf	21 24% ac	11 +32% ac	10 41%	12 +33% acf	15 +31% acf	95 -11%	487 +16% a
Other (TYPE IN)	30 1%	21 1%	8 1%	* *%	4 +3% a	0 0%	1 2%	0 0%	0 0%	* 1%	1 4%	0 0%	0 0%	1 2%	7 1%	22 1%
Don' t know	58 1%	36 1%	21 2%	1 1%	3 2%	1 4%	0 0%	2 1%	3 2%	3 3%	4 +11% abcg	0 0%	2 5%	1 2%	11 1%	37 1%
Prefer not to say	235 6%	158 -5%	57 6% c	1 -1%	4 3%	4 13%	5 11% c	3 2%	8 6%	6 6%	4 12% c	6 25%	2 6%	7 15% acdg	16 -2%	160 5% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 192 (continuation)
QZ11. And is your home...?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Being bought on mortgage	1133	32	363	48	508	21	121	3	6	19	2	2	*
	28%	21%	+38%	29%	+48%	-6%	-15%	-1%	-4%	-3%	-2%	-3%	-1%
		egh	aefgh	efgh	abcefgh	g	egh						
Owned outright by household	1226	20	80	26	135	166	506	135	132	523	45	36	21
	31%	-14%	-8%	-15%	-13%	+50%	+63%	+66%	+83%	+72%	+56%	+75%	+88%
				b	b	abcd	abcde	abcde	abcdefg	b		b	ab
Rented from Local Authority/ Housing Association/ Trust	723	53	156	69	156	108	95	47	11	112	29	7	2
	18%	+36%	16%	+41%	-15%	+32%	-12%	23%	-7%	16%	+37%	14%	8%
		bdfh	fh	bdfgh	h	bdfh		dfh			acd		
Rented from private landlord	596	30	260	23	181	33	39	8	7	36	1	2	1
	15%	20%	+27%	14%	17%	-10%	-5%	-4%	-5%	-5%	-1%	-5%	-2%
		efgh	cdefgh	fgh	efgh	f							
Other (TYPE IN)	30	1	14	2	7	1	1	4	0	6	0	0	0
	1%	*%	+1%	1%	1%	*%	*%	2%	0%	1%	0%	0%	0%
			f					f					
Don’ t know	58	9	36	0	1	3	1	0	0	0	0	0	0
	1%	+6%	+4%	0%	-*%	1%	-*%	0%	0%	-0%	0%	0%	0%
		cdefgh	cdefg										
Prefer not to say	235	4	53	0	61	3	43	9	2	26	3	2	*
	6%	3%	5%	-0%	6%	-1%	5%	4%	2%	4%	4%	4%	1%
			ce		ce		ce	c					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 192 (continuation)
QZ11. And is your home...?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Being bought on mortgage	1133	11	8	6	13
	28%	-3%	-2%	-2%	-3%
Owned outright by household	1226	276	248	259	261
	31%	+77%	+68%	+82%	+65%
		d		bd	
Rented from Local Authority/ Housing Association/ Trust	723	46	66	24	88
	18%	13%	18%	-8%	22%
			c		ac
Rented from private landlord	596	17	18	13	23
	15%	-5%	-5%	-4%	-6%
Other (TYPE IN)	30	2	4	4	1
	1%	1%	1%	1%	*%
Don’ t know	58	0	0	0	0
	1%	0%	0%	0%	0%
Prefer not to say	235	7	19	9	17
	6%	-2%	5%	3%	4%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 193
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Per week - Up to £199 - Per Year - Up to £10,399	174 4%	141 -4%	31 5%	24 5%	57 +7% a	33 +9% ab	11 +13% abc	123 +8%
Per week - From £200 to £299 - Per Year - From £10,400 to £15,599	198 5%	153 -4%	29 4%	46 +9% ab	91 +10% ab	45 +12% ab	14 +18% ab	154 +11%
Per week - From £300 to £499 - Per Year - From £15,600 to £25,999	358 9%	316 9%	71 11%	74 +15% a	115 +13% a	42 11%	8 10%	198 +14%
Per week - From £500 to £699 - Per Year - From £26,000 to £36,399	377 9%	358 +10% ef	65 10% f	51 10% ef	71 8%	20 -5%	* -*%	111 -8%
Per week - From £700 to £999 - Per Year - From £36,400 to £51,999	422 11%	407 +11% de	72 11% de	44 9% e	59 -7%	15 -4%	3 3%	79 -5%
Per week - From 1,000 to £1,499 - Per Year - From £52,000 to £77,999	301 8%	293 +8% cde	43 6% de	18 -4%	25 -3%	7 -2%	0 0%	31 -2%
Per week - £1,500 and above - Per Year - £78,000 and above	247 6%	243 +7% cde	46 7% cde	15 -3%	19 -2%	4 -1%	0 0%	22 -1%
Don’ t know	774 19%	707 19% bcd	92 -14%	64 -13%	132 -15%	67 18%	12 14%	281 19%
Prefer not to say	1149 29%	1011 -28%	228 +34% a	167 33%	305 +35% a	138 +37% a	33 41%	451 31%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 193 (continuation)
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Per week - Up to £199 - Per Year - Up to £10,399	174 4%	150 +5% b	24 -3%	3 4%	4 3%	0 0%	2 3%	6 4%	1 1%	0 0%	0 0%	1 3%	2 6%	1 3%	90 +11% b	71 -2%
Per week - From £200 to £299 - Per Year - From £10,400 to £15,599	198 5%	160 5%	35 4%	8 +11% abi	7 4%	1 4%	1 2%	6 5%	4 3%	1 1%	2 6%	0 0%	3 9%	1 3%	93 +11% b	99 -3%
Per week - From £300 to £499 - Per Year - From £15,600 to £25,999	358 9%	288 9%	69 8%	6 9%	10 6%	1 2%	4 9%	12 9%	8 6%	6 7%	2 6%	2 7%	3 7%	7 14%	119 +14% b	225 -8%
Per week - From £500 to £699 - Per Year - From £26,000 to £36,399	377 9%	283 9%	93 10%	10 14% h	19 11%	3 9%	5 9%	24 +17% ah	5 4%	11 13%	8 +24% ahl	3 11%	* 1%	4 7%	58 -7%	312 +10% a
Per week - From £700 to £999 - Per Year - From £36,400 to £51,999	422 11%	330 11%	88 10%	8 12%	22 13%	5 15%	4 8%	18 13%	11 8%	8 9%	3 9%	3 11%	2 5%	4 7%	72 8%	339 +11%
Per week - From 1,000 to £1,499 - Per Year - From £52,000 to £77,999	301 8%	241 8%	58 6%	8 11%	12 7%	6 19%	0 0%	5 4%	11 8%	3 3%	* *%	0 0%	4 10%	6 12%	46 -5%	252 +8% a
Per week - £1,500 and above - Per Year - £78,000 and above	247 6%	183 6%	61 7%	4 6%	12 7%	5 16%	0 0%	7 5%	13 10%	2 2%	2 4%	0 0%	5 14%	3 6%	24 -3%	216 +7% a
Don’ t know	774 19%	519 -17%	251 +28% ac	13 19%	49 +28% a	7 24%	14 29%	38 27% a	43 +32% ac	26 29% a	7 21%	11 44%	5 15%	9 18%	143 17%	590 20%
Prefer not to say	1149 29%	897 29% bcg	226 -25% c	10 -14%	36 21%	3 11%	20 40% cg	22 -16%	38 28% c	32 36% cg	10 28%	6 24%	11 32% c	15 30%	210 -25%	869 29% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 193 (continuation)
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Per week - Up to £199 - Per Year - Up to £10,399	174	14	28	18	18	36	17	23	8	48	5	4	*
	4%	+9%	3%	+11%	-2%	+11%	-2%	+11%	5%	+7%	7%	7%	1%
		bdf		bdf		bdf		bdf	d				
Per week - From £200 to £299 - Per Year - From £10,400 to £15,599	198	7	23	17	29	34	36	34	11	72	9	9	2
	5%	5%	-2%	+10%	-3%	+10%	4%	+17%	7%	+10%	+11%	+18%	7%
				bdf		bdf		abdfh	bd				
Per week - From £300 to £499 - Per Year - From £15,600 to £25,999	358	16	62	19	67	52	87	33	9	88	16	6	5
	9%	11%	-6%	11%	-6%	+16%	11%	+16%	6%	+12%	+20%	13%	+22%
						bdh	bd	bdh					a
Per week - From £500 to £699 - Per Year - From £26,000 to £36,399	377	18	86	16	114	19	97	4	15	54	9	4	5
	9%	12%	9%	10%	11%	6%	+12%	-2%	10%	7%	11%	7%	+21%
		g	g	g	eg		eg		g				ac
Per week - From £700 to £999 - Per Year - From £36,400 to £51,999	422	10	114	23	134	30	85	8	7	48	7	3	2
	11%	7%	12%	14%	+13%	9%	11%	-4%	-4%	-7%	8%	5%	7%
			gh	gh	gh		g						
Per week - From 1,000 to £1,499 - Per Year - From £52,000 to £77,999	301	9	84	20	118	13	47	3	4	23	*	1	*
	8%	6%	9%	12%	+11%	-4%	6%	-2%	2%	-3%	-*%	3%	1%
			egh	efgh	efgh								
Per week - £1,500 and above - Per Year - £78,000 and above	247	5	58	8	104	9	52	3	1	17	1	1	*
	6%	3%	6%	5%	+10%	-3%	7%	-1%	-1%	-2%	1%	2%	1%
			gh		befgh		egh						
Don’ t know	774	52	301	19	147	41	110	30	32	118	6	5	3
	19%	+35%	+31%	-11%	-14%	-12%	-14%	15%	20%	16%	-8%	-9%	13%
		cdefgh	cdefgh										
Prefer not to say	1149	17	206	28	318	100	275	66	70	255	27	17	6
	29%	-11%	-21%	-17%	30%	30%	+34%	32%	+44%	+35%	34%	36%	26%
			a		abc	abc	abc	abc	abcde				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 193 (continuation)
QZ12. Please could you say which of these bands applies to your total household income from all sources, before tax and other deductions?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Per week - Up to £199 - Per Year - Up to £10,399	174 4%	18 5%	30 +8%	9 3%	39 +10% c
Per week - From £200 to £299 - Per Year - From £10,400 to £15,599	198 5%	27 8%	45 +12%	24 8%	48 +12%
Per week - From £300 to £499 - Per Year - From £15,600 to £25,999	358 9%	38 10%	50 +14%	45 +14%	42 11%
Per week - From £500 to £699 - Per Year - From £26,000 to £36,399	377 9%	38 11% bd	16 -4%	34 11% bd	20 -5%
Per week - From £700 to £999 - Per Year - From £36,400 to £51,999	422 11%	32 9% d	15 -4%	33 10% bd	15 -4%
Per week - From 1,000 to £1,499 - Per Year - From £52,000 to £77,999	301 8%	20 6% bd	3 -1%	19 6% bd	4 -1%
Per week - £1,500 and above - Per Year - £78,000 and above	247 6%	16 5% bd	1 -*%	15 5% bd	2 -1%
Don’ t know	774 19%	45 -12%	73 20% c	33 -10%	85 21% ac
Prefer not to say	1149 29%	125 35%	130 +36%	103 33%	147 +37%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 194
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Income Support	33 1%	33 1% d	7 1% d	* *%	* -*%	0 0%	0 0%	17 1%
Income-based Jobseeker' s Allowance	20 1%	20 1%	6 1%	1 *%	1 *%	0 0%	0 0%	10 1%
Pensions Credit	141 4%	86 -2%	9 -1%	71 +14% ab	126 +14% ab	55 +15% ab	15 +19% ab	133 +9%
Employment and Support Allowance (ESA)	69 2%	68 2% d	28 +4% acde	2 *%	3 -*%	1 *%	0 0%	38 +3%
Universal Credit (and household has other earnings)	168 4%	168 +5% cde	26 4% cde	1 -*%	1 -*%	0 -0%	0 0%	81 +6%
Universal Credit (and household does not have other earnings)	130 3%	129 +4% cde	26 4% cde	3 -1%	4 -1%	2 -*%	0 0%	93 +6%
Personal Independence Payment (PIP)	184 5%	173 5%	49 +7% ae	34 +7%	46 5%	11 3%	4 5%	114 +8%
Carer' s Allowance	68 2%	55 -2%	16 2%	9 2%	22 3%	13 +4% a	2 2%	48 +3%
Disability Living Allowance	139 3%	116 -3%	32 5%	17 3%	40 5%	23 +6% a	8 +10% ac	96 +7%
Something else	37 1%	25 -1%	5 1%	5 1%	17 +2% a	12 +3% ab	2 3%	18 1%
None – do not receive any benefits	2758 69%	2505 69%	468 69%	336 67%	590 67%	254 68%	52 64%	796 -55%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 194 (continuation)
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Don’ t know	158	152	7	7	13	6	1	44
	4%	4% bcd	-1%	-1%	-2%	2%	1%	3%
Prefer not to say	359	341	65	45	63	18	4	140
	9%	+9% e	10% e	9%	7%	-5%	5%	10%
Not answered	1	1	0	0	0	0	0	0
	*%	*%	0%	0%	0%	0%	0%	0%
Summary: Yes - Receive Benefits	723	630	138	115	208	94	25	470
	18%	-17%	20%	+23% a	+24% a	+25% a	+31% a	+32%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Technology Tracker 2024
Table 194 (continuation)
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Income Support	33 1%	25 1%	8 1%	3 +4% ab	* *%	0 0%	0 0%	* *%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	20 +2% b	12 -*%
Income-based Jobseeker’ s Allowance	20 1%	17 1%	4 *%	0 0%	* *%	0 0%	* 1%	0 0%	0 0%	0 0%	* *%	1 3%	0 0%	1 2%	8 1%	12 *%
Pensions Credit	141 4%	124 +4% b	17 -2%	3 4%	2 1%	0 0%	3 6%	5 4%	1 *%	2 2%	1 2%	0 0%	0 0%	* *%	71 +8% b	67 -2%
Employment and Support Allowance (ESA)	69 2%	59 2%	10 1%	2 3%	* *%	0 0%	2 3%	0 0%	2 1%	1 2%	0 0%	* 2%	0 0%	0 0%	54 +6% b	12 -*%
Universal Credit (and household has other earnings)	168 4%	125 4%	42 5%	4 5%	9 5%	0 0%	4 8%	5 3%	3 2%	8 9%	2 6%	* 1%	1 2%	2 4%	54 +6% b	106 -4%
Universal Credit (and household does not have other earnings)	130 3%	94 3%	33 4%	4 5%	5 3%	1 2%	2 3%	9 6%	1 1%	4 5%	4 10% h	0 0%	0 0%	1 1%	62 +7% b	67 -2%
Personal Independence Payment (PIP)	184 5%	162 +5% b	22 -2%	4 5%	1 1%	* 1%	3 6%	2 1%	3 2%	1 1%	1 2%	1 3%	0 0%	3 6%	141 +16% b	36 -1%
Carer’ s Allowance	68 2%	63 +2% b	5 -1%	* *%	1 *%	* 1%	0 0%	* *%	1 1%	2 2%	1 2%	0 0%	0 0%	0 0%	43 +5% b	25 -1%
Disability Living Allowance	139 3%	124 +4% b	14 -2%	4 6% bd	1 *%	0 0%	3 6% dh	* *%	0 0%	1 1%	1 4%	0 0%	0 0%	* *%	99 +12% b	38 -1%
Something else	37 1%	36 +1% b	* -*%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	19 +2% b	18 -1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 194 (continuation)
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
None – do not receive any benefits	2758	2114	628	48	135	23	25	103	115	45	12	17	25	31	389	2306
	69%	69%	69%	68%	+79%	72%	50%	75%	+85%	-50%	-34%	70%	69%	62%	-46%	+78%
		ij	ij	ij	fij			fij	abcfijm				j			a
Don’ t know	158	82	74	5	11	3	6	12	5	12	8	3	3	4	30	108
	4%	-3%	+8%	7%	6%	9%	+13%	+9%	4%	+14%	+23%	11%	7%	8%	4%	4%
			a	a	a		a	a		a	abcdh					
Prefer not to say	359	258	82	2	10	4	6	5	7	14	7	3	8	7	64	230
	9%	8%	9%	-3%	6%	12%	11%	4%	5%	16%	20%	11%	+22%	14%	8%	-8%
		c	c							cdg	cdgh		acdgh	c		
Not answered	1	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0
	*%	0%	*%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	*%	0%
Summary: Yes - Receive Benefits	723	598	120	16	16	1	13	18	8	18	8	2	1	8	370	329
	18%	+20%	-13%	23%	-9%	3%	26%	13%	-6%	20%	23%	8%	2%	15%	+43%	-11%
		bdhl		bdhl			dhl			h	h				b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 194 (continuation)
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Income Support	33	12	6	3	4	5	2	0	0	0	*	0	0
	1%	+8%	1%	2%	*%	2%	*%	0%	0%	0%	*%	0%	0%
		bdefgh		df									
Income-based Jobseeker' s Allowance	20	1	6	4	2	3	3	0	0	1	*	0	0
	1%	1%	1%	+2%	*%	1%	*%	0%	0%	*%	*%	0%	0%
				d									
Pensions Credit	141	2	1	*	3	32	46	36	18	102	12	7	5
	4%	1%	-*%	*%	-*%	+10%	+6%	+18%	+12%	+14%	+16%	+14%	+21%
		b				abcd	bcd	abcdef	abcdf				
Employment and Support Allowance (ESA)	69	12	4	18	1	23	7	1	0	2	*	0	0
	2%	+8%	-*%	+11%	-*%	+7%	1%	*%	0%	-*%	*%	0%	0%
		bdfgh		bdfgh		bdfgh							
Universal Credit (and household has other earnings)	168	14	38	23	60	18	9	0	0	1	0	1	0
	4%	+9%	4%	+14%	+6%	5%	-1%	-0%	-0%	-*%	0%	1%	0%
		bfgh	fg	bdefgh	fgh	fgh							
Universal Credit (and household does not have other earnings)	130	21	35	18	25	21	6	2	0	3	2	0	0
	3%	+14%	4%	+11%	2%	+6%	-1%	1%	0%	-*%	2%	0%	0%
		bdefgh	f	bdfgh	f	dfgh							
Personal Independence Payment (PIP)	184	25	11	45	7	61	18	10	1	38	3	3	2
	5%	+17%	-1%	+27%	-1%	+18%	-2%	5%	1%	5%	4%	6%	9%
		bdfgh		bdfgh		bdfgh	d	bd					
Carer' s Allowance	68	7	5	7	10	17	9	12	1	20	1	1	*
	2%	+4%	-1%	+4%	1%	+5%	1%	+6%	*%	3%	1%	2%	2%
		bdf		bdf		bdfh		bdfh					
Disability Living Allowance	139	15	3	27	21	35	13	22	1	34	2	2	1
	3%	+10%	-*%	+16%	-2%	+10%	-2%	+11%	*%	5%	3%	5%	5%
		bdfh		bdfh	b	bdfh	b	bdfh					
Something else	37	0	6	6	3	7	3	6	6	14	1	2	0
	1%	0%	1%	+3%	*%	2%	*%	+3%	+4%	+2%	2%	+3%	0%
				bdf		d		bdf	bdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 194 (continuation)
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
None – do not receive any benefits	2758 69%	47 -32%	710 +74% aceg	64 -38%	839 +80% abceg	156 -47% a	631 +78% aceg	123 -60% ace	125 +79% aceg	494 68%	47 59%	34 70%	15 63%
Don’ t know	158 4%	19 +13% cdefgh	85 +9% cdefgh	1 1%	14 -1%	5 1%	8 -1%	4 2%	1 1%	10 -1%	1 1%	1 2%	1 4%
Prefer not to say	359 9%	15 10%	72 8%	13 7%	81 8%	28 8%	70 9%	9 4%	7 4%	48 7%	11 14% a	2 5%	2 9%
Not answered	1 *%	1 +1% bdf	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Summary: Yes - Receive Benefits	723 18%	66 +44% bdfh	94 -10%	89 +53% bdfgh	115 -11%	146 +44% bdfh	97 -12%	69 +34% bdfh	25 16%	171 +24%	21 26%	11 22%	6 24%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 194 (continuation)
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Income Support	33	0	0	0	0
	1%	0%	0%	0%	0%
Income-based Jobseeker' s Allowance	20	1	0	0	1
	1%	*%	0%	0%	*%
Pensions Credit	141	40	62	14	88
	4%	+11%	+17%	4%	+22%
		c	c		ac
Employment and Support Allowance (ESA)	69	0	2	1	1
	2%	0%	1%	*%	*%
Universal Credit (and household has other earnings)	168	0	1	0	1
	4%	-0%	-*%	-0%	-*%
Universal Credit (and household does not have other earnings)	130	1	2	0	3
	3%	-*%	-1%	-0%	-1%
Personal Independence Payment (PIP)	184	20	17	13	24
	5%	6%	5%	4%	6%
Carer' s Allowance	68	9	11	2	18
	2%	2%	3%	1%	+4%
Disability Living Allowance	139	10	24	3	31
	3%	3%	+7%	1%	+8%
			c		ac
Something else	37	7	7	10	4
	1%	2%	2%	+3%	1%
None – do not receive any benefits	2758	266	228	255	238
	69%	74%	63%	+81%	-59%
		bd		bd	
Don' t know	158	4	6	2	8
	4%	1%	2%	-1%	2%
Prefer not to say	359	20	27	20	25
	9%	6%	7%	6%	6%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 194 (continuation)
QZ13. Does anyone in your household - including yourself - receive any of the following benefits?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Not answered	1	0	0	0	0
	*%	0%	0%	0%	0%
Summary: Yes - Receive Benefits	723	70	101	40	131
	18%	19%	+28%	13%	+33%
			c		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 195
QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Doing well	1045 26%	935 26%	206 +30% a	140 28%	250 29%	110 30%	30 38%	307 -21%
Getting by	2329 58%	2102 58%	365 54%	317 63% b	544 +62% b	227 61%	47 59%	873 60%
Struggling	381 10%	365 +10% cde	74 11% cde	31 -6%	46 -5%	15 -4%	3 3%	198 +14%
Don’ t know/prefer not to say	245 6%	227 6% cd	31 5%	16 -3%	34 -4%	18 5%	* *%	71 -5%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 195 (continuation)
QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Doing well	1045	819	221	33	55	9	3	21	33	16	9	6	10	6	181	839
	26%	27%	24%	+46%	32%	28%	-5%	-15%	24%	17%	25%	25%	27%	12%	-21%	+28%
		fg	f	abdfghim	fg				f							a
Getting by	2329	1787	521	29	86	17	32	104	78	56	17	13	17	31	500	1759
	58%	59%	58%	-41%	50%	54%	65%	+75%	58%	62%	49%	56%	46%	63%	58%	59%
		c	c				c	abcdhjl	c	c						
Struggling	381	284	95	9	16	1	10	9	10	13	6	1	3	6	131	228
	10%	9%	10%	12%	10%	2%	21%	7%	7%	14%	18%	6%	10%	13%	+15%	-8%
															b	
Don’ t know/prefer not to say	245	161	68	*	14	5	4	4	14	6	3	3	6	6	44	148
	6%	-5%	8%	-*%	8%	16%	8%	3%	10%	6%	8%	14%	+17%	13%	5%	-5%
		c	c		c		c		c	c	c		acg	c		

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 195 (continuation)
QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Doing well	1045	32	253	21	265	72	268	55	53	212	11	16	11
	26%	22%	26%	-13%	25%	22%	+33%	27%	33%	29%	-13%	34%	+47%
			c		c		abcde	c	ce	b		b	ab
Getting by	2329	73	559	100	644	189	469	138	86	443	63	27	12
	58%	49%	58%	60%	61%	57%	58%	+67%	55%	61%	+78%	56%	48%
					a			a			acd		
Struggling	381	27	92	38	88	58	43	8	6	38	4	4	1
	10%	+18%	10%	+23%	8%	+17%	-5%	-4%	4%	-5%	5%	7%	2%
		bdfgh	f	bdfgh	f	bdfgh							
Don’ t know/prefer not to say	245	16	57	8	51	15	26	4	13	29	3	2	1
	6%	11%	6%	5%	5%	5%	-3%	2%	8%	4%	3%	4%	2%
		defg	f						fg				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 195 (continuation)
QZ14. How well would you say your household is managing financially at the moment? Would you say you are...?
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Doing well	1045	125	86	132	80
	26%	+35%	24%	+42%	-20%
		bd		bd	
Getting by	2329	201	242	163	279
	58%	56%	+67%	52%	+70%
			ac		ac
Struggling	381	21	17	9	29
	10%	6%	-5%	-3%	7%
Don’ t know/prefer not to say	245	13	17	13	13
	6%	4%	5%	4%	3%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 196
Derived: Bundle 1
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Bundle of services	2356 59%	2102 -58%	494 +73% af	379 +75% af	633 +72% af	254 +69% af	38 48%	910 +63%
Dual bundle	1620 41%	1472 41% f	337 +50% adef	215 43% f	363 41% f	148 40% f	19 -24%	560 39%
Triple bundle	663 17%	572 -16%	151 +22% a	152 +30% ab	243 +28% a	91 +24% a	16 20%	309 +21%
Quad bundle	108 3%	86 -2%	17 3%	19 4%	41 +5% a	22 +6% ab	6 7%	56 +4%
None of these	1644 41%	1527 +42% bcde	183 -27%	125 -25%	242 -28%	117 -31%	42 52% bcde	539 -37%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 196 (continuation)
Derived: Bundle 1
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Bundle of services	2356	1918	417	36	73	20	36	64	57	44	10	11	16	16	551	1731
	59%	+63%	-46%	50%	-42%	64%	73%	-46%	-43%	49%	-29%	46%	45%	-32%	+64%	58%
		bcdghijm					bdghjm								b	
Dual bundle	1620	1273	329	31	65	18	24	48	39	29	10	11	15	14	333	1241
	41%	+42%	-36%	44%	38%	57%	49%	35%	-29%	32%	28%	44%	41%	29%	39%	+42%
		bh														
Triple bundle	663	579	82	5	11	2	12	13	17	10	*	*	1	2	186	452
	17%	+19%	-9%	-7%	-6%	7%	24%	9%	13%	11%	1%	2%	4%	3%	+22%	-15%
		bcdj					bcdjm								b	
Quad bundle	108	95	11	1	1	0	0	3	1	5	0	0	0	0	39	67
	3%	+3%	-1%	1%	1%	0%	0%	2%	1%	6%	0%	0%	0%	0%	+5%	-2%
		b								b					b	
None of these	1644	1132	489	35	99	11	13	74	77	46	25	13	20	33	304	1243
	41%	-37%	+54%	50%	+58%	36%	27%	+54%	+57%	51%	+71%	54%	55%	+68%	-36%	42%
			af	a	af			af	af	a	af			af		a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 196 (continuation)
Derived: Bundle 1
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Bundle of services	2356	71	413	120	584	235	611	125	123	535	51	35	12
	59%	-48%	-43%	+72%	56%	+70%	+76%	61%	+78%	+74%	64%	+72%	50%
				abd	b	abd	abdg	b	abdg	d		d	
Dual bundle	1620	50	345	77	420	140	399	66	77	300	31	23	9
	41%	33%	-36%	46%	40%	42%	+49%	32%	49%	42%	38%	47%	39%
				bg			abdg		abg				
Triple bundle	663	17	59	36	145	80	210	53	37	213	18	10	2
	17%	12%	-6%	21%	-14%	+24%	+26%	+26%	24%	+29%	22%	20%	9%
				bd	b	abd	abd	abd	abd	d	d		
Quad bundle	108	5	9	7	28	16	18	10	12	34	4	2	*
	3%	3%	-1%	4%	3%	+5%	2%	5%	+7%	+5%	5%	4%	2%
				b	b	b		b	bdf				
None of these	1644	77	548	47	465	100	195	80	35	187	29	13	12
	41%	+52%	+57%	-28%	44%	-30%	-24%	39%	-22%	-26%	36%	-28%	50%
		cefh	cdefgh		cefh			fh					ac

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 196 (continuation)
Derived: Bundle 1
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Bundle of services	2356	276	259	245	286
	59%	+77%	+71%	+77%	+71%
Dual bundle	1620	156	144	142	158
	41%	43%	40%	45%	39%
Triple bundle	663	107	105	94	114
	17%	+30%	+29%	+30%	+28%
Quad bundle	108	20	15	16	18
	3%	+5%	4%	5%	4%
None of these	1644	84	103	71	116
	41%	-23%	-29%	-23%	-29%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 197
Derived: Bundle 2
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Landline, broadband, mobile and Pay TV	108 3%	86 -2%	17 3%	19 4%	41 +5% a	22 +6% ab	6 7%	56 +4%
Landline, mobile and broadband	134 3%	112 -3%	37 +6% a	33 +7% a	55 +6% a	22 +6% a	5 7%	68 +5%
Landline, broadband and Pay TV	466 12%	401 -11%	99 +15% a	111 +22% ab	175 +20% ab	65 +17% a	11 13%	219 +15%
Mobile, broadband and Pay TV	58 1%	57 2%	14 2%	8 2%	8 1%	* *%	0 0%	18 1%
Mobile, landline and Pay TV	5 *%	2 -*%	1 *%	* *%	4 +*% a	3 +1% a	* *%	4 *%
Landline and Pay TV	30 1%	28 1%	12 +2%	3 1%	5 1%	2 1%	1 1%	9 1%
Mobile and Broadband	300 8%	291 +8% cde	58 9% cde	21 -4%	31 -4%	10 -3%	3 4%	92 6%
Landline and Broadband	748 19%	628 -17%	189 +28% af	141 +28% af	261 +30% af	120 +32% af	9 11%	334 +23%
Landline and Mobile	9 *%	6 *%	2 *%	1 *%	4 *%	3 1%	1 1%	5 *%
Broadband and Pay TV	493 12%	485 +13% cde	67 10% de	42 -8% e	50 -6% e	8 -2%	3 4%	106 -7%
Mobile and Pay TV	81 2%	75 2%	17 2%	8 2%	15 2%	6 2%	3 4%	23 2%
None of these	1644 41%	1527 +42% bcde	183 -27%	125 -25%	242 -28%	117 -31%	42 52% bcde	539 -37%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 197 (continuation)
Derived: Bundle 2
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Landline, broadband, mobile and Pay TV	108 3%	95 +3% b	11 -1%	1 1%	1 1%	0 0%	0 0%	3 2%	1 1%	5 6% b	0 0%	0 0%	0 0%	0 0%	39 +5% b	67 -2%
Landline, mobile and broadband	134 3%	120 +4% b	14 -2%	* *%	1 *%	0 0%	1 3%	1 1%	4 3%	4 4%	0 0%	0 0%	0 0%	0 0%	49 +6% b	81 -3%
Landline, broadband and Pay TV	466 12%	404 +13% bcd	60 -7%	4 -5%	10 6%	2 7%	10 21% bcdjm	12 9%	12 9%	6 6%	0 0%	* 2%	1 3%	0 0%	120 14%	328 11%
Mobile, broadband and Pay TV	58 1%	50 2%	7 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	* 1%	0 0%	* 1%	2 3%	14 2%	41 1%
Mobile, landline and Pay TV	5 *%	5 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 *%	2 *%
Landline and Pay TV	30 1%	28 1%	2 *%	1 1%	0 0%	0 0%	1 3% b	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	10 1%	19 1%
Mobile and Broadband	300 8%	209 -7%	88 +10% a	4 6%	16 9%	4 13%	3 6%	15 11%	13 9%	6 7%	5 14%	1 3%	7 +20% ac	4 8%	51 6%	243 +8%
Landline and Broadband	748 19%	625 +20% bg	118 -13%	14 19%	27 15%	5 17%	8 15%	12 -8%	16 12%	10 11%	3 8%	3 14%	4 12%	8 15%	175 20%	550 18%
Landline and Mobile	9 *%	8 *%	1 *%	1 1%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	4 *%	6 *%
Broadband and Pay TV	493 12%	367 12%	116 13%	11 16%	18 10%	8 27%	14 +28% abdhm	21 15%	10 7%	12 13%	2 6%	7 27%	3 8%	2 5%	83 -10%	392 +13% a
Mobile and Pay TV	81 2%	69 2%	11 1%	1 2%	5 3%	2 6%	0 0%	0 0%	1 *%	0 0%	0 0%	2 8%	0 0%	0 0%	19 2%	61 2%
None of these	1644 41%	1132 -37%	489 +54% af	35 50% a	99 +58% af	11 36%	13 27%	74 +54% af	77 +57% af	46 51% a	25 +71% af	13 54%	20 55%	33 +68% af	304 -36%	1243 42% a

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 197 (continuation)
Derived: Bundle 2
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Landline, broadband, mobile and Pay TV	108 3%	5 3%	9 -1%	7 4% b	28 3% b	16 +5% b	18 2%	10 5% b	12 +7% bdf	34 +5%	4 5%	2 4%	* 2%
Landline, mobile and broadband	134 3%	6 4%	12 -1%	6 4%	18 -2%	26 +8% bd	41 +5% bd	11 5% bd	11 7% bd	50 +7%	2 3%	3 6%	* 2%
Landline, broadband and Pay TV	466 12%	10 7%	43 -4%	22 13% b	108 10% b	48 14% b	152 +19% abd	40 +20% abd	25 16% b	154 +21% d	14 17%	6 13%	1 6%
Mobile, broadband and Pay TV	58 1%	1 1%	5 -1%	8 +5% bgh	19 2% b	5 1%	17 2% b	* *%	0 0%	7 1%	1 1%	1 2%	* 1%
Mobile, landline and Pay TV	5 *%	0 0%	0 0%	0 0%	0 0%	1 *%	* *%	1 1%	2 +1% bdf	3 *%	1 1%	0 0%	0 0%
Landline and Pay TV	30 1%	2 1%	1 *%	4 2% b	6 1%	4 1%	11 1% b	1 1%	1 1%	3 *%	1 1%	1 2%	0 0%
Mobile and Broadband	300 8%	6 4%	94 +10% gh	18 11% gh	87 8% g	22 6%	57 7%	5 -2%	5 3%	27 -4%	* -1%	2 4%	2 7%
Landline and Broadband	748 19%	15 -10%	88 -9%	25 15%	159 -15% b	85 +25% abcd	238 +30% abcd	51 25% abd	64 +41% abcdefg	218 +30%	23 28%	16 +33%	5 21%
Landline and Mobile	9 *%	1 *%	2 *%	0 0%	* *%	1 *%	2 *%	2 1% d	1 1%	1 *%	0 0%	1 +3% a	1 +5% a
Broadband and Pay TV	493 12%	25 17% efgh	157 +16% efgh	27 16% egh	155 +15% efgh	27 -8% gh	78 -10% gh	5 -2%	2 -2%	40 -6%	6 7%	3 6%	1 6%
Mobile and Pay TV	81 2%	5 3%	9 -1%	5 3% b	30 3% b	6 2%	19 2%	3 1%	4 2%	12 2%	2 2%	* 1%	* 1%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 197 (continuation)
Derived: Bundle 2
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
None of these	1644	77	548	47	465	100	195	80	35	187	29	13	12
	41%	+52%	+57%	-28%	44%	-30%	-24%	39%	-22%	-26%	36%	-28%	50%
		cefh	cdefgh		cefh			fh					ac

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 197 (continuation)
Derived: Bundle 2
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Landline, broadband, mobile and Pay TV	108 3%	20 +5%	15 4%	16 5%	18 4%
Landline, mobile and broadband	134 3%	35 +10%	15 4%	23 +7%	26 +7%
Landline, broadband and Pay TV	466 12%	69 +19%	85 +23%	68 +22%	81 +20%
Mobile, broadband and Pay TV	58 1%	1 *%	5 1%	3 1%	4 1%
Mobile, landline and Pay TV	5 *%	2 1%	1 *%	0 0%	3 +1%
Landline and Pay TV	30 1%	3 1%	1 *%	2 1%	1 *%
Mobile and Broadband	300 8%	19 5%	8 -2%	10 -3%	17 4%
Landline and Broadband	748 19%	114 +32%	103 +29%	105 +33%	112 +28%
Landline and Mobile	9 *%	1 *%	1 *%	0 0%	1 *%
Broadband and Pay TV	493 12%	13 -4%	27 -7%	18 -6%	22 -6%
Mobile and Pay TV	81 2%	8 2%	4 1%	7 2%	5 1%
None of these	1644 41%	84 -23%	103 -29%	71 -23%	116 -29%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 198
Broadcasting Takeup
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Subscription to paid for on-demand	2858 71%	2739 +75% bcdef	469 69% cdef	286 -57% def	405 -46% ef	120 -32%	19 -23%	772 -53%
Connected TV (excluding Smart TV)	1438 36%	1359 +37% def	237 35% def	171 34% ef	250 -29% e	78 -21%	15 -18%	419 -29%
Traditional Pay TV	1676 42%	1548 +43% e	336 +50% aef	266 +53% adef	394 45% ef	128 -34%	23 29%	575 40%
Free (digital) TV	1777 44%	1549 -43%	333 +49% a	268 +53% a	496 +57% ab	228 +61% ab	46 58%	755 +52%
DAB radio	1085 27%	912 -25%	241 +36% a	208 +41% a	380 +43% ab	172 +46% ab	26 32%	454 +31%
Smart TV	3036 76%	2826 +78% cdef	499 74% def	363 72% ef	572 -65% ef	209 -56%	40 -50%	964 -67%
None of the above	176 4%	154 4%	25 4%	23 4%	44 5%	22 6%	10 +13% abcd	91 +6%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 198 (continuation)
Broadcasting Takeup
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Subscription to paid for on-demand	2858	2228	605	43	124	27	31	101	81	57	19	12	19	36	528	2214
	71%	+73% bch	-67%	-60%	72%	86%	63%	73%	-60%	63%	53%	50%	54%	74%	-62%	+74% a
Connected TV (excluding Smart TV)	1438	1153	269	16	52	18	18	39	45	22	7	4	15	11	299	1096
	36%	+38% bc	-30%	-23%	30%	58%	36%	28%	33%	25%	21%	18%	43%	22%	35%	37%
Traditional Pay TV	1676	1397	264	27	34	11	25	46	38	27	7	11	9	8	364	1263
	42%	+46% bdghijm	-29%	39% bdm	-20%	36%	51% bdhjm	33%	-28%	30%	20%	44%	24%	-16%	43%	42%
Free (digital) TV	1777	1434	332	39	65	9	19	51	38	32	11	5	11	15	385	1335
	44%	+47% bh	-37%	+56% bdghilm	38%	28%	39%	37%	-28%	35%	31%	19%	30%	30%	45%	45%
DAB radio	1085	957	120	19	25	10	8	17	11	7	0	0	3	5	267	777
	27%	+31% bdghijlm	-13%	26% bdghij	-15%	30%	17%	-13%	-8%	-8%	-0%	0%	10%	10%	+31% b	26%
Smart TV	3036	2357	645	47	106	22	37	110	93	78	20	19	25	27	580	2346
	76%	+77% bcdjm	-71%	-66%	-62%	68%	75%	80% dm	69%	87% bcdhjm	57%	77%	71%	-55%	-68%	+79% a
None of the above	176	86	84	7	18	*	1	8	14	8	10	3	4	7	54	106
	4%	-3%	+9% a	+10% a	+11% a	1%	3%	6%	+10% a	9% a	+27% abcfg	14%	12% a	+14% a	+6% b	-4%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 198 (continuation)
Broadcasting Takeup
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Subscription to paid for on-demand	2858	118	791	140	843	209	527	62	53	330	43	25	8
	71%	79%	+82%	+84%	+80%	-62%	-65%	-30%	-34%	-46%	-53%	-51%	-35%
		efgh	efgh	efgh	efgh	gh	gh				d		
Connected TV (excluding Smart TV)	1438	65	363	83	410	115	283	36	41	211	24	13	2
	36%	44%	38%	+49%	39%	34%	35%	-18%	-26%	-29%	30%	26%	-9%
		gh	gh	bdefgh	gh	g	g			d	d	d	
Traditional Pay TV	1676	64	317	84	454	153	428	63	64	327	33	23	11
	42%	43%	-33%	50%	43%	46%	+53%	-31%	40%	45%	41%	47%	45%
				bg	bg	bg	bdgh						
Free (digital) TV	1777	44	379	50	441	174	408	117	107	408	46	28	14
	44%	-29%	-39%	-30%	42%	+52%	+51%	+57%	+68%	+57%	+57%	+58%	+60%
					ac	abcd	abcd	abcd	abcdef				
DAB radio	1085	30	135	40	240	107	324	89	78	333	27	15	5
	27%	20%	-14%	24%	-23%	32%	+40%	+44%	+50%	+46%	34%	31%	20%
				b	b	bd	abcde	abcde	abcde	cd			
Smart TV	3036	102	768	138	873	229	611	111	94	477	54	29	13
	76%	68%	+80%	82%	+83%	-68%	76%	-54%	-59%	-66%	67%	-60%	-52%
		g	aegh	aegh	aefgh	g	egh			d			
None of the above	176	8	46	5	35	23	22	17	3	39	2	2	2
	4%	5%	5%	3%	3%	7%	3%	+8%	2%	5%	2%	3%	8%
						df		dfh					

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 198 (continuation)
Broadcasting Takeup
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Subscription to paid for on-demand	2858	184	146	159	168
	71%	-51%	-40%	-50%	-42%
Connected TV (excluding Smart TV)	1438	123	88	104	105
	36%	34%	-24%	33%	-26%
Traditional Pay TV	1676	157	170	150	173
	42%	44%	47%	48%	43%
Free (digital) TV	1777	221	187	190	217
	44%	+61%	52%	+60%	+54%
DAB radio	1085	195	138	181	151
	27%	+54%	+38%	+57%	+38%
		bd		bd	
Smart TV	3036	260	217	222	254
	76%	72%	-60%	70%	-63%
		b			
None of the above	176	17	22	13	26
	4%	5%	6%	4%	7%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 199
Computer/Internet Takeup
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Home internet access	3766	3480	645	469	755	286	44	1273
	94%	+96%	95%	93%	-86%	-77%	-55%	-88%
		cdef	def	def	ef	f		
Total broadband	3705	3421	638	463	747	284	44	1260
	93%	+94%	94%	92%	-85%	-77%	-55%	-87%
		def	def	def	ef	f		
Fixed broadband	3495	3218	618	438	715	277	44	1173
	87%	+89%	+91%	87%	-82%	-75%	-55%	-81%
		def	def	ef	ef	f		
Internet on mobile	3376	3198	562	374	552	178	23	1035
	84%	+88%	83%	-74%	-63%	-48%	-28%	-71%
		bcdef	cdef	def	ef	f		
Laptop	2863	2692	473	335	506	171	16	815
	72%	+74%	70%	-66%	-58%	-46%	-20%	-56%
		cdef	def	def	ef	f		
Tablet	2469	2282	408	289	475	187	34	765
	62%	+63%	60%	57%	-54%	-50%	-42%	-53%
		def	ef					
PC	1378	1272	242	189	294	105	9	396
	34%	35%	36%	37%	34%	28%	-11%	-27%
		f	f	ef	f	f		
Mobile/broadband via dongle/SIMcard	1139	1073	169	107	173	65	7	348
	28%	+30%	25%	-21%	-20%	-18%	-9%	-24%
		cdef	ef					
None of the above	125	58	19	20	86	67	29	112
	3%	-2%	3%	4%	+10%	+18%	+36%	+8%
				a	abc	abcd	abcde	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 199 (continuation)
Computer/Internet Takeup
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Home internet access	3766	2871	857	61	169	30	48	131	128	88	31	23	34	43	755	2862
	94%	94%	95%	-86%	98%	96%	97%	95%	95%	98%	89%	95%	96%	88%	-88%	+96%
		c	c		cm				c	c						a
Total broadband	3705	2828	841	60	163	28	46	129	127	87	29	23	34	43	743	2832
	93%	93%	93%	-85%	95%	90%	94%	94%	95%	97%	84%	95%	96%	88%	-87%	+95%
		c	c		c					c						a
Fixed broadband	3495	2695	768	58	152	28	45	113	116	84	23	20	27	37	686	2690
	87%	+88%	-85%	82%	89%	90%	92%	82%	86%	94%	-66%	84%	75%	76%	-80%	+90%
		bcj	j		j		j			cjlm						a
Internet on mobile	3376	2552	791	53	158	28	40	117	120	79	30	21	30	45	607	2650
	84%	84%	+87%	-75%	+92%	88%	80%	85%	89%	88%	87%	87%	84%	91%	-71%	+89%
		c	ac		ac				c							a
Laptop	2863	2128	703	47	122	29	34	119	111	70	27	22	24	35	526	2226
	72%	-70%	+78%	66%	71%	91%	69%	+86%	+83%	78%	79%	90%	66%	71%	-62%	+75%
			ac					acdl	ac							a
Tablet	2469	1938	514	43	94	22	27	78	75	47	17	14	26	24	490	1892
	62%	+64%	-57%	61%	54%	71%	54%	56%	56%	52%	50%	60%	73%	49%	-57%	+64%
		b														a
PC	1378	1086	270	17	59	17	11	34	43	20	7	7	11	20	252	1078
	34%	+36%	-30%	-25%	34%	54%	22%	25%	32%	23%	19%	29%	30%	41%	-29%	+36%
		bc														a
Mobile/broadband via dongle/SIMcard	1139	812	313	29	43	14	11	65	36	43	11	9	10	18	234	855
	28%	-27%	+35%	+41%	25%	44%	22%	+47%	27%	+48%	32%	36%	28%	38%	27%	29%
			a	ad				adfh		adfh						
None of the above	125	107	15	5	*	0	1	2	2	0	4	*	0	0	69	44
	3%	+4%	-2%	+8%	*%	0%	1%	2%	1%	0%	11%	2%	0%	0%	+8%	-1%
		b		abdi							bdi				b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 199 (continuation)
Computer/Internet Takeup
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Home internet access	3766	141	934	164	1025	305	771	146	132	632	66	39	18
	94%	95%	+97%	98%	+98%	-91%	96%	-71%	-84%	-88%	-83%	-81%	-74%
		gh	egh	egh	efgh	g	egh		g	d			
Total broadband	3705	134	916	164	1020	302	763	144	132	626	65	39	18
	93%	90%	+95%	+98%	+97%	90%	95%	-70%	-84%	-87%	-81%	-81%	-74%
		g	aegh	aegh	aefgh	g	egh		g	d			
Fixed broadband	3495	117	852	149	969	279	741	141	128	604	56	38	18
	87%	-79%	89%	89%	+92%	83%	+92%	-69%	81%	-84%	-70%	-79%	-74%
			agh	ag	abegh	g	aegh		g	b			
Internet on mobile	3376	130	907	154	984	242	666	81	94	468	49	23	12
	84%	87%	+94%	+92%	+94%	-72%	83%	-39%	-59%	-65%	-61%	-47%	-51%
		egh	aefgh	efgh	aefgh	gh	egh		g	cd			
Laptop	2863	111	715	129	846	200	585	86	81	434	36	24	11
	72%	75%	74%	77%	+81%	-60%	73%	-42%	-51%	-60%	-45%	-49%	-47%
		egh	egh	egh	befgh	g	egh			b			
Tablet	2469	91	590	111	727	192	489	95	86	402	39	24	10
	62%	61%	61%	67%	+69%	57%	61%	-46%	55%	-56%	-48%	-50%	-42%
		g	g	g	befgh		g						
PC	1378	60	318	51	377	95	326	46	56	246	26	17	5
	34%	41%	33%	30%	36%	28%	+40%	-23%	36%	34%	32%	35%	-22%
		eg	g		eg		beg		g				
Mobile/broadband via dongle/SIMcard	1139	59	302	61	335	82	186	33	32	136	23	6	7
	28%	+40%	31%	36%	+32%	24%	-23%	-16%	20%	-19%	29%	-12%	30%
		efgh	fgh	efgh	efgh						c		c
None of the above	125	1	4	3	2	15	22	50	17	62	10	8	5
	3%	1%	-*%	2%	-*%	5%	3%	+24%	+11%	+9%	+13%	+17%	+22%
				d		bd	bd	abcdefh	abcdf			a	a

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 199 (continuation)
Computer/Internet Takeup
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Home internet access	3766	328	303	293	334
	94%	91%	-84%	93%	-83%
		bd		bd	
Total broadband	3705	326	300	292	332
	93%	91%	-83%	92%	-83%
		bd		bd	
Fixed broadband	3495	310	294	285	317
	87%	86%	-81%	90%	-79%
				bd	
Internet on mobile	3376	258	210	227	238
	84%	-72%	-58%	-72%	-59%
		bd		bd	
Laptop	2863	244	191	239	191
	72%	68%	-53%	76%	-48%
		bd		bd	
Tablet	2469	226	177	226	173
	62%	63%	-49%	+71%	-43%
		bd		bd	
PC	1378	162	84	129	114
	34%	+45%	-23%	41%	28%
		bd		bd	
Mobile/broadband via dongle/SIMcard	1139	77	59	70	66
	28%	-21%	-16%	22%	-17%
None of the above	125	17	45	13	50
	3%	5%	+13%	4%	+12%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 200
Entertainment Takeup
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
TV sets	3721	3361	650	491	851	360	75	1357
	93%	-93%	+96%	+97%	+97%	+97%	93%	94%
			a	a	a	a		
Connected TV exc Smart TV	1438	1359	237	171	250	78	15	419
	36%	+37%	35%	34%	-29%	-21%	-18%	-29%
		def	def	ef	e			
Smart TV	3036	2826	499	363	572	209	40	964
	76%	+78%	74%	72%	-65%	-56%	-50%	-67%
		cdef	def	ef	ef			
DVD Player	1069	954	255	203	318	115	17	427
	27%	26%	+38%	+40%	+36%	31%	21%	+29%
			af	aef	a			
Internet-connected streaming stick or set-top box	1319	1244	245	175	249	75	13	403
	33%	+34%	36%	35%	-29%	-20%	-16%	-28%
		def	def	ef	e			
None of the above	171	163	18	10	18	8	6	61
	4%	4%	3%	-2%	-2%	2%	7%	4%
		cd					cd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 200 (continuation)
Entertainment Takeup
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
TV sets	3721	2905	781	65	147	30	45	120	116	82	22	16	31	35	802	2789
	93%	+95%	-86%	91%	-86%	95%	91%	87%	-86%	90%	-63%	66%	88%	-72%	94%	+94%
		bdghjm	j	jm	j		j	j	j	jm						
Connected TV exc Smart TV	1438	1153	269	16	52	18	18	39	45	22	7	4	15	11	299	1096
	36%	+38%	-30%	-23%	30%	58%	36%	28%	33%	25%	21%	18%	43%	22%	35%	37%
		bc														
Smart TV	3036	2357	645	47	106	22	37	110	93	78	20	19	25	27	580	2346
	76%	+77%	-71%	-66%	-62%	68%	75%	80%	69%	87%	57%	77%	71%	-55%	-68%	+79%
		bcdjm						dm		bcdhjm						a
DVD Player	1069	934	123	12	33	5	12	21	12	4	1	4	3	8	278	753
	27%	+31%	-14%	-17%	19%	17%	24%	-15%	-9%	-4%	-4%	15%	8%	16%	+32%	-25%
		bcdghijl	i	i	i		i								b	
Internet-connected streaming stick or set-top box	1319	1097	210	12	40	11	11	30	34	16	7	7	10	12	270	1010
	33%	+36%	-23%	-17%	23%	34%	22%	-22%	25%	-18%	19%	29%	28%	24%	32%	34%
		bcdgi														
None of the above	171	69	96	6	19	2	2	11	14	5	13	4	4	13	34	113
	4%	-2%	+11%	+8%	+11%	5%	4%	8%	+10%	6%	+37%	15%	11%	+26%	4%	4%
			a	a	a			a	a		abcdfghi		a	abcfgi		

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 200 (continuation)
Entertainment Takeup
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
TV sets	3721	132	867	154	983	318	785	198	154	700	80	47	24
	93%	89%	-90%	92%	94%	95%	+97%	97%	98%	+97%	+100%	98%	99%
					b	b	abcd	ab	ab				
Connected TV exc Smart TV	1438	65	363	83	410	115	283	36	41	211	24	13	2
	36%	44%	38%	+49%	39%	34%	35%	-18%	-26%	-29%	30%	26%	-9%
		gh	gh	bdefgh	gh	g	g			d	d	d	
Smart TV	3036	102	768	138	873	229	611	111	94	477	54	29	13
	76%	68%	+80%	82%	+83%	-68%	76%	-54%	-59%	-66%	67%	-60%	-52%
		g	aegh	aegh	aefgh	g	egh			d			
DVD Player	1069	46	122	55	250	120	326	56	55	275	26	14	4
	27%	31%	-13%	33%	24%	+36%	+40%	27%	35%	+38%	32%	29%	-15%
		b		bd	b	bd	bdg	b	bd	d	d		
Internet-connected streaming stick or set-top box	1319	50	313	71	366	111	297	37	34	211	24	13	2
	33%	34%	33%	+43%	35%	33%	+37%	-18%	-22%	29%	30%	27%	-9%
		g	gh	bgh	gh	gh	gh			d	d	d	
None of the above	171	10	61	6	36	12	14	6	2	16	0	1	*
	4%	7%	+6%	4%	3%	4%	-2%	3%	1%	-2%	0%	2%	1%
		fh	dfh										

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 200 (continuation)
Entertainment Takeup
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
TV sets	3721	349	351	305	391
	93%	+97%	+97%	96%	+97%
Connected TV exc Smart TV	1438	123	88	104	105
	36%	34%	-24%	33%	-26%
Smart TV	3036	260	217	222	254
	76%	72%	-60%	70%	-63%
		b			
DVD Player	1069	161	114	152	121
	27%	+45%	31%	+48%	30%
		bd		bd	
Internet-connected streaming stick or set-top box	1319	121	90	93	116
	33%	34%	-25%	30%	29%
None of the above	171	8	8	9	7
	4%	2%	2%	3%	2%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 201
Voice/Video Calls Use
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Household use of voice/video calls online	3356	3164	551	366	558	192	29	1011
	84%	+87%	81%	-73%	-64%	-52%	-36%	-70%
		bcdef	cdef	def	ef			
No (Household use of voice/video calls online)	644	465	127	138	317	179	51	437
	16%	-13%	19%	+27%	+36%	+48%	+64%	+30%
			a	ab	abc	abcd	abcd	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 201 (continuation)
Voice/Video Calls Use
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Household use of voice/video calls online	3356	2539	784	51	150	30	36	128	121	67	31	24	29	43	626	2602
	84%	83%	87%	-71%	87%	97%	73%	+93%	90%	75%	89%	98%	81%	87%	-73%	+88%
		c	ci		c			acfi	cfi							a
No (Household use of voice/video calls online)	644	512	122	20	22	1	14	10	13	23	4	*	7	6	230	371
	16%	17%	13%	+29%	13%	3%	27%	-7%	10%	25%	11%	2%	19%	13%	+27%	-12%
		g		abdgh			gh			bgh					b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 201 (continuation)
Voice/Video Calls Use
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Household use of voice/video calls online	3356	136	891	149	975	244	641	97	94	463	54	29	12
	84%	92%	+93%	89%	+93%	-73%	-80%	-47%	-60%	-64%	-67%	-60%	-48%
		efgh	efgh	efgh	efgh	gh	gh			d	d		
No (Household use of voice/video calls online)	644	12	70	18	73	91	165	108	63	259	26	19	12
	16%	8%	-7%	11%	-7%	+27%	+20%	+53%	+40%	+36%	+33%	+40%	+52%
						abcd	abcd	abcdef	abcdef				ab

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 201 (continuation)
Voice/Video Calls Use
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Household use of voice/video calls online	3356	261	202	247	213
	84%	-73%	-56%	78%	-53%
		bd		bd	
No (Household use of voice/video calls online)	644	99	160	70	189
	16%	+27%	+44%	22%	+47%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 202
Phone and Broadband Household Ownership
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Mobile (voice), landline, mobile broadband, home broadband	582 15%	528 15%	111 16%	66 13%	120 14%	54 14%	7 9%	194 13%
Mobile (voice), landline, home broadband	1791 45%	1588 -44%	377 +56% a	317 +63% af	521 +60% af	204 +55% a	35 44%	749 +52%
Mobile (voice), Home broadband,Mobile broadband	306 8%	301 +8% bcde	31 -5% e	16 -3%	21 -2%	5 -1%	0 0%	63 -4%
Mobile (voice), Landline, Mobile broadband	51 1%	47 1%	6 1%	9 2%	14 2%	4 1%	0 0%	20 1%
Landline, Home broadband,Mobile broadband	3 *%	3 *%	1 *%	0 0%	0 0%	0 0%	0 0%	* *%
Mobile (voice), home broadband	675 17%	667 +18% bcdef	80 -12% cdef	33 -7% e	42 -5%	8 -2%	1 -1%	140 -10%
Mobile (voice), landline	105 3%	64 -2%	19 3%	16 3%	57 +6% abc	41 +11% abcd	17 +22% abcd	70 +5%
Landline, home broadband	19 *%	13 -*%	5 1%	5 1%	11 +1% a	7 +2% a	1 1%	12 1%
Mobile broadband, mobile (voice)	159 4%	157 +4% bde	14 -2%	16 3%	18 -2%	3 -1%	0 0%	67 5%
Landline	41 1%	18 -*%	6 1%	6 1%	29 +3% ab	23 +6% abc	10 +13% abcd	31 +2%
Mobile (voice)	113 3%	94 -3%	12 2%	18 4%	37 +4% ab	19 +5% ab	8 +10% ab	71 +5%

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 202 (continuation)
Phone and Broadband Household Ownership
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Home broadband	3	3	2	*	*	0	0	3
	*%	*%	*%	*%	*%	0%	0%	*%
None	11	7	3	1	5	4	1	10
	*%	-*%	*%	*%	1%	+1%	1%	+1%
						a		
Unknown	141	141	10	*	*	0	0	20
	4%	+4%	-2%	-*%	-*%	-0%	0%	-1%
		bcde	cd					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 202 (continuation)
Phone and Broadband Household Ownership
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Mobile (voice), landline, mobile broadband, home broadband	582 15%	466 15%	113 13%	15 20% bd	15 9%	7 23%	10 20%	21 15%	14 11%	12 14%	3 10%	3 10%	2 5%	2 4%	135 16%	418 14%
Mobile (voice), landline, home broadband	1791 45%	1506 +49% bcdghijl	272 -30%	18 -26%	62 36% g	10 33%	20 40% g	26 -19%	47 35% g	23 -26%	6 -19%	5 20%	9 26%	18 36%	401 47%	1342 45%
Mobile (voice), Home broadband,Mobile broadband	306 8%	186 -6%	116 +13% a	12 +16% af	17 10%	6 20%	0 0%	26 +19% afl	10 7%	25 +28% abdfhjl	2 4%	4 15%	* *%	10 +20% afl	34 -4%	264 +9% a
Mobile (voice), Landline, Mobile broadband	51 1%	45 1%	6 1%	2 2%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 2%	19 +2% b	28 -1%
Landline, Home broadband,Mobile broadband	3 *%	3 *%	* *%	* *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	* *%	3 *%
Mobile (voice), home broadband	675 17%	442 -14%	223 +25% a	12 17%	50 +29% ac	4 13%	14 29%	26 19%	39 +29% a	18 20%	11 31%	9 39%	15 +41% acgm	5 10%	76 -9%	575 +19% a
Mobile (voice), landline	105 3%	91 +3%	14 2%	4 6% b	3 2%	1 4%	2 4%	* *%	0 0%	1 1%	2 5%	0 0%	0 0%	0 0%	39 +5% b	54 -2%
Landline, home broadband	19 *%	17 1%	2 *%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	6 1%	10 *%
Mobile broadband, mobile (voice)	159 4%	88 -3%	67 +7% ac	1 1%	10 6%	0 0%	* 1%	17 +12% ac	11 8% ac	3 3%	6 +18% aci	3 11%	7 +21% abcdfi	5 10% ac	38 4%	113 4%
Landline	41 1%	33 1%	7 1%	1 1%	0 0%	0 0%	1 1%	4 3%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	22 +3% b	18 -1%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 202 (continuation)
Phone and Broadband Household Ownership
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Mobile (voice)	113	76	35	5	6	1	*	4	3	2	1	1	2	6	45	58
	3%	2%	4%	+8%	3%	2%	*%	3%	2%	2%	4%	5%	4%	+12%	+5%	-2%
				a										abh	b	
Home broadband	3	3	*	*	0	0	0	0	0	0	0	0	0	0	3	1
	*%	*%	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*%	*%
None	11	10	1	*	*	0	0	0	0	0	0	0	0	0	5	4
	*%	*%	*%	*%	*%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	*%
Unknown	141	84	50	1	9	1	2	14	9	4	3	0	1	2	32	87
	4%	-3%	+5%	1%	5%	4%	3%	+10%	7%	4%	9%	0%	2%	4%	4%	-3%
			ac					ac	ac		c					

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 202 (continuation)
Phone and Broadband Household Ownership
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	16-34 - Any conditions	16-34 - No conditions	35-54 - Any conditions	35-54 - No Conditions	55-74 - Any conditions	55-74 - No conditions	Over 75 - Any conditions	Over 75 - No conditions	England	Scotland	Wales	NI
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Mobile (voice), landline, mobile broadband, home broadband	582 15%	22 15%	105 -11%	34 20% b	170 16% b	52 16%	117 15%	27 13%	26 16%	99 14%	12 15%	5 10%	4 17%
Mobile (voice), landline, home broadband	1791 45%	45 -31%	296 -31%	72 43% b	458 44% ab	180 +54% abd	493 +61% abcdg	104 51% ab	95 +60% abcd	449 +62% bd	35 43%	30 +61% bd	8 33%
Mobile (voice), Home broadband,Mobile broadband	306 8%	18 12% efgh	116 +12% cefgh	9 5% e	104 +10% efgh	4 -1%	42 -5% e	3 -1%	2 -1%	15 -2%	2 3%	0 -0%	3 13% abc
Mobile (voice), Landline, Mobile broadband	51 1%	8 +5% bdfg	7 1%	3 2%	9 1%	7 2%	8 1%	1 *%	3 2%	8 1%	5 +6% ad	* 1%	0 0%
Landline, Home broadband,Mobile broadband	3 *%	0 0%	2 *%	0 0%	0 0%	* *%	1 *%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Mobile (voice), home broadband	675 17%	18 12% gh	279 +29% acdefgh	24 14% gh	215 +20% efgh	31 -9% gh	76 -9% gh	4 -2%	4 -3%	33 -5%	5 -6%	2 -4%	2 -7%
Mobile (voice), landline	105 3%	4 3% d	9 -1%	1 *%	5 -1%	9 3% d	24 3% bd	25 +12% abcdef	16 +10% bcdef	37 +5%	11 +14% a	5 +10%	4 +17% a
Landline, home broadband	19 *%	0 0%	2 *%	0 0%	1 *%	3 1%	7 1% d	4 +2% bd	1 *%	7 1%	2 +3%	1 +3%	1 +4%
Mobile broadband, mobile (voice)	159 4%	9 6% fh	57 +6% fgh	11 7% fgh	42 4% f	16 5% fh	14 -2%	2 1%	* *%	14 -2%	4 5%	1 2%	0 0%
Landline	41 1%	0 0%	1 -*%	0 0%	4 *%	6 2% b	5 1%	16 +8% abcdef	7 +4% bcdf	24 +3%	1 1%	2 +5%	1 +4%

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 202 (continuation)
Phone and Broadband Household Ownership
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Mobile (voice)	113	9	28	2	16	17	12	17	3	32	3	2	1
	3%	6%	3%	1%	-1%	5%	-1%	+8%	2%	4%	4%	3%	4%
		df				df		bcdfh					
Home broadband	3	0	1	0	0	3	*	0	0	0	*	0	0
	*%	0%	*%	0%	0%	+1%	*%	0%	0%	0%	*%	0%	0%
						d							
None	11	0	1	1	1	1	2	3	1	4	*	1	*
	*%	0%	*%	*%	*%	*%	*%	+2%	*%	*%	*%	1%	1%
								bd					
Unknown	141	15	57	11	25	6	5	0	0	0	0	*	0
	4%	+10%	+6%	7%	2%	2%	-1%	-0%	0%	-0%	0%	*%	0%
		defgh	defgh	defgh	f								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 202 (continuation)
Phone and Broadband Household Ownership
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Mobile (voice), landline, mobile broadband, home broadband	582 15%	56 15%	43 12%	53 17%	46 11%
Mobile (voice), landline, home broadband	1791 45%	226 +63%	223 +62%	208 +66%	240 +60%
Mobile (voice), Home broadband,Mobile broadband	306 8%	6 -2%	10 -3%	10 -3%	5 -1%
Mobile (voice), Landline, Mobile broadband	51 1%	3 1%	5 1%	2 1%	6 1%
Landline, Home broadband,Mobile broadband	3 *%	0 0%	0 0%	0 0%	0 0%
Mobile (voice), home broadband	675 17%	19 -5%	14 -4%	14 -4%	20 -5%
Mobile (voice), landline	105 3%	10 3%	27 +7% c	7 2%	27 +7%
Landline, home broadband	19 *%	3 1%	4 1%	1 *%	6 +2%
Mobile broadband, mobile (voice)	159 4%	13 4% b	1 -*%	4 1%	9 2%
Landline	41 1%	9 +3%	15 +4%	9 +3%	16 +4%
Mobile (voice)	113 3%	15 4%	17 5%	8 3%	24 +6%
Home broadband	3 *%	0 0%	0 0%	0 0%	0 0%
None	11 *%	1 *%	3 1%	0 0%	4 1%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 202 (continuation)
Phone and Broadband Household Ownership
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Unknown	141	0	0	0	0
	4%	-0%	-0%	-0%	-0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 203
Summary: Phone Ownership
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Mobile Only	1253	1218	137	83	118	35	9	341
	31%	+34%	-20%	-16%	-14%	-9%	-11%	-24%
		bcdef	de	e				
Landline Only	63	34	12	10	40	30	11	43
	2%	-1%	2%	2%	+5%	+8%	+14%	+3%
					ab	abc	abcd	
Mobile and Landline	2529	2227	513	409	711	302	60	1033
	63%	-61%	+76%	+81%	+81%	+82%	75%	+71%
			a	a	ab	a		
None	18	14	5	1	5	4	1	13
	*%	*%	1%	*%	1%	1%	1%	+1%
Unknown	136	136	10	*	*	0	0	19
	3%	+4%	-2%	-*%	-*%	-0%	0%	-1%
		bcde	cd					

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 203 (continuation)
Summary: Phone Ownership
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	**White British**	**Non White British**	**Irish**	**Other White**	**White and Asian**	**Caribbean**	**African**	**Indian**	**Pakistani**	**Bangladeshi**	**Chinese**	**Other Asian**	**Any other background**	**Any**	**No**
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Mobile Only	1253 31%	791 -26%	441 +49% a	30 +42% a	82 +48% a	11 35%	15 30%	73 +53% a	63 +47% a	48 +53% a	20 +57% a	17 69%	24 +67% acf	26 +53% a	193 -23%	1009 +34% a
Landline Only	63 2%	53 2%	9 1%	2 2%	0 0%	0 0%	1 1%	4 3%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	28 +3% b	30 -1%
Mobile and Landline	2529 63%	2109 +69% bcdghijlm	405 -45%	38 -54% g	80 -46%	19 60%	33 66% gijl	48 -34%	61 -45%	37 -41%	12 -34%	7 31%	11 -31%	20 -42%	594 +69% b	1842 -62%
None	18 *%	14 *%	4 *%	* *%	* *%	0 0%	0 0%	0 0%	0 0%	3 +3% ab	0 0%	0 0%	0 0%	1 2%	8 1%	10 *%
Unknown	136 3%	83 -3%	46 +5% ac	1 1%	9 5%	1 4%	2 3%	14 +10% ac	9 7% ac	1 1%	3 9% c	0 0%	1 2%	1 3%	32 4%	83 -3%

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 203 (continuation)
Summary: Phone Ownership
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Mobile Only	1253	54	480	46	376	67	144	26	9	94	14	4	6
	31%	37%	+50%	27%	+36%	-20%	-18%	-13%	-6%	-13%	-17%	-9%	24%
		efgh	acdefgh	fgh	efgh	h	h						ac
Landline Only	63	0	5	0	5	9	13	20	7	31	3	4	2
	2%	0%	-1%	0%	-*%	3%	2%	+10%	+5%	+4%	4%	+8%	+8%
						bd		abcdef	abcd				
Mobile and Landline	2529	79	417	110	642	249	642	156	140	593	63	40	16
	63%	53%	-43%	66%	61%	+74%	+80%	+76%	+89%	+82%	+78%	+82%	68%
				b	b	abd	abcd	abd	abcdefg	d			
None	18	0	2	1	4	4	3	3	1	4	1	1	*
	*%	0%	*%	*%	*%	1%	*%	2%	*%	*%	1%	1%	1%
Unknown	136	15	56	11	22	6	5	0	0	0	0	*	0
	3%	+10%	+6%	7%	-2%	2%	-1%	-0%	0%	-0%	0%	*%	0%
		defgh	defgh	defgh	f								

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 203 (continuation)
Summary: Phone Ownership
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Mobile Only	1253	53	42	36	58
	31%	-15%	-11%	-11%	-14%
Landline Only	63	12	19	10	22
	2%	+3%	+5%	3%	+5%
Mobile and Landline	2529	294	299	270	319
	63%	+82%	+83%	+85%	+79%
None	18	1	3	0	4
	*%	*%	1%	0%	1%
Unknown	136	0	0	0	0
	3%	-0%	-0%	-0%	-0%

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 204
Use of voice controls
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Smart speaker use	1649	1558	272	188	279	91	20	445
	41%	+43%	40%	37%	-32%	-24%	-25%	-31%
		def	de	e	e			
Voice control in car	2348	2187	421	311	473	161	15	660
	59%	+60%	62%	62%	-54%	-43%	-19%	-46%
		def	def	def	ef	f		
Any	2764	2569	471	362	556	195	27	830
	69%	+71%	70%	72%	-64%	-52%	-33%	-57%
		def	ef	def	ef	f		
None	1236	1060	207	142	318	176	54	619
	31%	-29%	30%	28%	+36%	+48%	+67%	+43%
					ac	abcd	abcde	

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 204 (continuation)
Use of voice controls
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Smart speaker use	1649	1394	242	29	48	11	18	33	34	11	5	3	6	13	347	1231
	41%	+46%	-27%	41%	-28%	36%	37%	-24%	-25%	-12%	-14%	14%	-17%	27%	41%	41%
		bdghijl	i	bghijl	i		i									
Voice control in car	2348	1900	428	33	78	17	16	54	70	59	9	11	22	22	416	1850
	59%	+62%	-47%	-47%	-46%	54%	-32%	-39%	52%	66%	-25%	47%	60%	45%	-49%	+62%
		bcdfgj							j	bcdfgj			j			a
Any	2764	2225	515	44	99	21	22	68	81	61	10	11	22	28	530	2119
	69%	+73%	-57%	62%	-57%	67%	-45%	-49%	60%	68%	-29%	47%	60%	57%	-62%	+71%
		bcdfghj	j	j	j				j	gj						a
None	1236	826	391	27	73	10	27	70	53	29	25	13	14	21	326	854
	31%	-27%	+43%	38%	+43%	33%	+55%	+51%	40%	32%	+71%	53%	40%	43%	+38%	-29%
			a	a	a		a	ai	a		abcdhi				b	

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 204 (continuation)
Use of voice controls
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Smart speaker use	1649	81	383	95	488	118	327	54	34	231	27	15	6
	41%	+54%	40%	+57%	+47%	35%	41%	-26%	-21%	-32%	34%	31%	-26%
		befgh	gh	bdefgh	befgh	h	gh						
Voice control in car	2348	72	550	96	678	165	547	83	75	402	35	25	10
	59%	49%	57%	57%	+65%	-49%	+68%	-40%	-47%	56%	-44%	51%	-42%
			g	g	abegh		abcegh						
Any	2764	97	662	125	769	206	602	101	87	467	47	29	13
	69%	66%	69%	75%	+73%	-62%	+75%	-49%	-55%	65%	59%	61%	-52%
		g	gh	egh	egh	g	begh						
None	1236	51	299	42	279	129	204	104	71	255	33	19	11
	31%	34%	31%	25%	-27%	+38%	-25%	+51%	+45%	35%	41%	39%	+48%
			f			cdf		abcdef	bcdf				

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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Technology Tracker 2024
Table 204 (continuation)
Use of voice controls
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Smart speaker use	1649	137	94	129	102
	41%	38%	-26%	41%	-25%
		bd		bd	
Voice control in car	2348	239	164	217	185
	59%	+66%	-45%	+68%	-46%
		bd		bd	
Any	2764	273	195	247	219
	69%	76%	-54%	+78%	-55%
		bd		bd	
None	1236	87	168	69	183
	31%	24%	+46%	-22%	+45%
			ac		ac

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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success decoded

Technology Tracker 2024
Table 205
QS1/QR1/QR2. Smart speaker and radio ownership
Base: All Respondents

		Age Group						Age/SEG
	Total	**16-74**	**55-64**	**65-74**	**65+**	**75+**	**85+**	**65+ or DE**
Column		a	b	c	d	e	f	
Unweighted Bases	4000	3639	701	515	876	361	72	1688
Effective Weighted Sample	2533	2309	441	323	548	225	44	1010
Weighted Bases	**4000**	**3629**	**677**	**504**	**875**	**371**	**81**	**1449**
Smart speaker only	954	926	141	68	95	28	10	200
	24%	+26%	21%	-13%	-11%	-7%	13%	-14%
		bcde	cde	e				
Radio only	904	692	211	197	409	212	41	491
	23%	-19%	+31%	+39%	+47%	+57%	+51%	+34%
			a	ab	abc	abcd	ab	
DAB radio only	571	447	133	114	238	124	19	276
	14%	-12%	+20%	+23%	+27%	+33%	24%	+19%
			a	a	ab	abc	a	
Smart speaker and radio	639	576	130	120	183	63	10	229
	16%	16%	19%	+24%	+21%	17%	13%	16%
				a	a			
Smart speaker and DAB radio	505	459	106	92	137	45	6	172
	13%	13%	+16%	+18%	+16%	12%	8%	12%
				a				

Columns Tested: a,b,c,d,e,f ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

BMG
success decoded

Technology Tracker 2024
Table 205 (continuation)
QS1/QR1/QR2. Smart speaker and radio ownership
Base: All Respondents

		Ethnicity (Full)													Impacting/Limiting Conditions	
	Total	White British	Non White British	Irish	Other White	White and Asian	Caribbean	African	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Any other background	Any	No
Column		a	b	c	d	*e	f	g	h	i	j	*k	l	m	a	b
Unweighted Bases	4000	3032	927	199	154	25	39	113	114	91	31	21	34	41	870	2965
Effective Weighted Sample	2533	1912	590	84	104	18	29	82	88	69	20	14	24	32	541	1882
Weighted Bases	**4000**	**3051**	**906**	**71**	**172**	**31**	**50**	**138**	**134**	**90**	**35**	**24**	**36**	**49**	**856**	**2973**
Smart speaker only	954	794	156	16	33	6	10	17	22	9	5	3	4	10	182	742
	24%	+26%	-17%	23%	19%	18%	21%	-12%	17%	-10%	14%	14%	11%	20%	21%	+25%
		bgi		i												
Radio only	904	788	110	22	25	6	7	15	12	10	0	1	2	1	276	598
	23%	+26%	-12%	+31%	15%	18%	15%	-11%	-9%	-11%	-0%	3%	6%	-3%	+32%	-20%
		bdghijlm		bdghijlm											b	
DAB radio only	571	500	67	11	14	5	5	10	8	5	0	0	1	1	150	400
	14%	+16%	-7%	15%	8%	14%	10%	7%	-6%	6%	0%	0%	3%	3%	+18%	13%
		bdghi		b											b	
Smart speaker and radio	639	559	74	12	15	6	6	14	5	2	0	0	2	4	159	453
	16%	+18%	-8%	17%	9%	18%	12%	10%	-4%	-2%	0%	0%	6%	7%	19%	15%
		bdhij		bhi												
Smart speaker and DAB radio	505	447	53	8	11	5	3	8	4	2	0	0	2	4	114	372
	13%	+15%	-6%	11%	6%	16%	7%	6%	-3%	-2%	0%	0%	6%	7%	13%	12%
		bdghi		bhi												

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m - a,b ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 205 (continuation)
QS1/QR1/QR2. Smart speaker and radio ownership
Base: All Respondents

		Impacting/Limiting Conditions by Age								65+ Age Group			
	Total	**16-34 - Any conditions**	**16-34 - No conditions**	**35-54 - Any conditions**	**35-54 - No Conditions**	**55-74 - Any conditions**	**55-74 - No conditions**	**Over 75 - Any conditions**	**Over 75 - No conditions**	**England**	**Scotland**	**Wales**	**NI**
Column		a	b	c	d	e	f	g	h	a	b	c	d
Unweighted Bases	4000	140	917	185	1074	355	811	190	163	535	108	129	104
Effective Weighted Sample	2533	92	581	113	688	222	512	117	104	407	72	120	95
Weighted Bases	**4000**	**149**	**961**	**167**	**1048**	**335**	**806**	**205**	**158**	**722**	**80**	**49**	**24**
Smart speaker only	954	51	269	56	317	58	147	18	9	73	13	6	3
	24%	+34%	+28%	+33%	+30%	-17%	-18%	-9%	-6%	-10%	17%	-11%	-13%
		efgh	efgh	efgh	efgh	gh	gh						
Radio only	904	17	86	25	145	116	277	119	90	340	38	21	11
	23%	-11%	-9%	15%	-14%	+35%	+34%	+58%	+57%	+47%	+47%	+42%	+47%
					b	abcd	abcd	abcdef	abcdef				
DAB radio only	571	14	56	11	110	60	177	65	56	212	15	9	3
	14%	9%	-6%	-7%	-11%	18%	+22%	+32%	+36%	+29%	19%	18%	11%
					b	bcd	abcd	abcdef	abcdef	d			
Smart speaker and radio	639	25	91	39	160	60	179	36	24	158	13	9	3
	16%	16%	-9%	+23%	15%	18%	+22%	18%	15%	+22%	17%	19%	13%
				bd	b	b	bd	b					
Smart speaker and DAB radio	505	17	79	26	129	47	144	24	20	118	11	6	1
	13%	11%	-8%	16%	12%	14%	+18%	12%	13%	+16%	14%	13%	6%
				b	b	b	bd			d			

Columns Tested: a,b,c,d,e,f,g,h - a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Technology Tracker 2024
Table 205 (continuation)
QS1/QR1/QR2. Smart speaker and radio ownership
Base: All Respondents

		65+ Age Group in England			
	Total	**Man**	**Woman**	**ABC1**	**C2DE**
Column		a	b	c	d
Unweighted Bases	4000	274	261	223	310
Effective Weighted Sample	2533	210	198	173	232
Weighted Bases	**4000**	**360**	**362**	**316**	**402**
Smart speaker only	954	39	35	37	36
	24%	-11%	-10%	-12%	-9%
Radio only	904	157	183	148	191
	23%	+44%	+51%	+47%	+47%
DAB radio only	571	113	99	109	102
	14%	+31%	+27%	+34%	+25%
Smart speaker and radio	639	98	59	92	66
	16%	+27%	16%	+29%	16%
		bd		bd	
Smart speaker and DAB radio	505	79	39	71	47
	13%	+22%	11%	+22%	12%
		bd		bd	

Columns Tested: a,b,c,d ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

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