C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)

Source: TRP Surveys

18/05/2020

Notes

Based on all Adults 16+

TOTAL Sample		Gender		Age			Region			
Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q1. Which of these paid for online video services have you or your household EVER subscribed to?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	50.6	48.3	52.8	65.6	58.1	32.9	47.7	49.9	53.1	55.6
YouTube Premium (paid subscription service)	3.4	4.6	2.2	6.4	3.4	1.2	3.1	3.7	3.9	3.0
Amazon Prime Video	43.7	44.6	42.7	51.6	49.5	32.7	40.6	44.2	44.7	48.8
Disney+	16.3	16.0	16.6	29.7	18.8	4.0	16.5	16.4	14.4	17.9
Apple TV+	4.0	3.4	4.5	5.9	4.8	1.8	3.9	2.6	5.9	3.8
ITV Hub+ (paid subscription service with no ads)	2.7	3.0	2.5	4.1	3.1	1.4	4.3	2.2	2.0	0.8
Acorn TV	0.5	0.7	0.3	0.7	0.9	0.1	0.6	0.5	0.7	0.3
Quibi	0.3	0.5	0.1	0.4	0.7	0.0	0.2	0.0	0.7	0.7
Britbox	1.9	2.1	1.8	2.4	2.9	0.7	2.2	1.5	1.8	2.1
All4+ (paid subscription service with no ads)	1.8	2.1	1.4	2.3	2.4	0.8	1.9	1.6	2.0	1.4
Twitch	2.6	3.6	1.6	6.9	1.5	0.3	2.7	2.1	3.3	2.3
Now TV	18.2	16.7	19.6	24.2	22.6	9.8	15.7	20.8	19.4	18.1
Other (please specify)	0.9	1.0	0.7	0.7	0.9	1.0	1.0	0.4	1.0	1.0
None of these	33.0	32.6	33.5	19.3	25.1	50.2	34.8	32.4	33.0	29.9

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	26,980	12,766	14,215	10,136	10,112	6,733	9,775	6,872	5,623	4,711
YouTube Premium (paid subscription service)	1,825	1,224	601	985	593	247	641	514	416	255
Amazon Prime Video	23,289	11,794	11,495	7,972	8,627	6,690	8,321	6,098	4,735	4,134
Disney+	8,686	4,223	4,462	4,584	3,282	820	3,376	2,267	1,524	1,518
Apple TV+	2,110	908	1,203	908	840	363	799	362	626	324
ITV Hub+ (paid subscription service with no ads)	1,460	796	664	631	542	287	875	308	211	66
Acorn TV	286	197	88	106	156	23	127	62	72	25
Quibi	176	142	34	59	116	0	43	0	73	59
Britbox	1,024	551	472	369	514	141	460	201	188	175
All4+ (paid subscription service with no ads)	941	563	378	356	418	168	388	222	213	118
Twitch	1,396	953	443	1,066	261	69	561	293	350	192
Now TV	9,687	4,418	5,269	3,739	3,943	2,005	3,224	2,873	2,057	1,532
Other (please specify)	461	265	196	102	154	205	210	57	110	84
None of these	17,624	8,615	9,009	2,985	4,371	10,268	7,135	4,462	3,498	2,529

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	1,067	424	643	335	421	311	469	277	143	178
YouTube Premium (paid subscription service)	65	38	27	30	24	11	28	19	10	8
Amazon Prime Video	917	394	523	252	363	302	398	243	120	156
Disney+	326	123	203	146	141	39	146	87	38	55
Apple TV+	81	27	54	29	36	16	39	15	16	11
ITV Hub+ (paid subscription service with no ads)	52	23	29	17	23	12	31	12	6	3
Acorn TV	10	7	3	3	6	1	5	2	2	1
Quibi	5	4	1	1	4	0	2	0	2	1
Britbox	41	19	22	12	22	7	23	7	5	6
All4+ (paid subscription service with no ads)	35	18	17	12	16	7	17	8	5	5
Twitch	40	21	19	27	10	3	17	10	8	5
Now TV	371	136	235	118	166	87	149	115	47	60
Other (please specify)	19	8	11	3	7	9	11	2	2	4
None of these	604	262	342	74	168	362	266	170	68	100

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q2. And which of these free online video services have you EVER used?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
YouTube	71.1	72.8	69.4	74.7	73.9	65.9	68.2	72.5	78.7	66.2
Facebook Watch	10.3	10.2	10.4	14.5	14.2	3.9	8.9	9.2	13.5	11.6
Instagram	28.9	24.3	33.5	52.9	27.5	11.9	28.2	27.8	33.0	27.3
TikTok	12.1	10.2	13.9	25.1	10.8	3.2	12.6	12.4	11.5	10.9
ITV Hub	55.5	53.1	57.9	53.1	54.5	58.3	55.0	58.1	55.7	52.4
BBC iPlayer	72.0	71.5	72.5	63.0	74.3	76.7	70.6	77.0	71.4	67.8
All4	44.3	45.1	43.6	47.0	48.4	38.9	42.0	47.3	46.1	43.0
Snapchat	16.3	13.7	18.8	38.1	11.9	3.5	17.6	15.0	14.5	17.3
My5	34.7	34.9	34.5	27.8	38.0	37.1	36.2	35.1	35.0	30.2
Roku Channel	3.2	3.8	2.6	4.5	3.5	1.9	2.7	2.2	5.2	3.4
Other (please specify)	0.9	0.9	1.0	0.4	0.8	1.5	1.0	0.5	1.6	0.5
None of these	10.5	9.9	11.1	9.8	9.7	11.7	11.3	8.3	9.0	14.0

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
YouTube	37,916	19,240	18,676	11,546	12,875	13,494	13,994	9,989	8,330	5,604
Facebook Watch	5,502	2,705	2,797	2,239	2,470	793	1,830	1,261	1,425	985
Instagram	15,422	6,421	9,000	8,182	4,796	2,444	5,779	3,835	3,492	2,315
TikTok	6,431	2,685	3,746	3,885	1,882	665	2,582	1,715	1,212	922
ITV Hub	29,622	14,056	15,567	8,202	9,485	11,935	11,285	8,003	5,896	4,439
BBC iPlayer	38,395	18,905	19,490	9,741	12,941	15,713	14,482	10,616	7,554	5,744
All4	23,656	11,915	11,741	7,264	8,425	7,967	8,617	6,519	4,876	3,645
Snapchat	8,671	3,616	5,055	5,888	2,074	709	3,613	2,065	1,531	1,462
My5	18,515	9,229	9,286	4,300	6,621	7,594	7,425	4,832	3,702	2,557
Roku Channel	1,702	996	706	700	603	399	560	302	552	289
Other (please specify)	489	230	259	58	131	301	215	69	165	40
None of these	5,597	2,609	2,988	1,507	1,698	2,392	2,310	1,149	957	1,182

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
YouTube	1,417	621	796	351	526	540	608	395	194	220
Facebook Watch	203	81	122	73	98	32	85	52	32	34
Instagram	575	179	396	258	211	106	253	154	82	86
TikTok	243	79	164	129	84	30	111	66	29	37
ITV Hub	1,133	458	675	253	395	485	496	326	135	176
BBC iPlayer	1,472	623	849	298	538	636	643	424	179	226
All4	897	384	513	221	345	331	386	256	112	143
Snapchat	317	95	222	193	93	31	151	79	36	51
My5	725	313	412	141	272	312	335	199	87	104
Roku Channel	62	31	31	20	25	17	27	11	12	12
Other (please specify)	21	10	11	2	6	13	11	4	4	2
None of these	197	81	116	43	63	91	91	45	18	43

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q3. Which of the following services have you used to watch online videos in the last 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	34.0	33.4	34.5	48.9	39.5	18.0	31.6	32.3	39.3	35.7
YouTube Premium (paid subscription service)	1.4	1.9	0.9	3.2	1.1	0.3	0.9	1.3	3.2	0.6
Amazon Prime Video	19.7	21.4	18.0	24.8	23.7	12.4	17.9	19.0	21.9	22.6
Disney+	10.3	11.2	9.5	21.4	10.7	1.7	10.6	8.7	9.8	13.2
Apple TV	1.4	2.0	0.9	2.6	1.3	0.6	1.1	0.6	3.3	1.3
ITV Hub+ (Paid subscription service with no ads)	1.2	1.6	0.9	2.3	0.9	0.8	2.5	0.5	0.6	0.3
Acorn TV	0.1	0.3	0.0	0.2	0.2	0.0	0.4	0.0	0.0	0.0
Quibi	0.1	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.7
Britbox	0.8	1.1	0.6	1.3	1.0	0.3	0.9	0.8	1.0	0.5
All4+ (paid subscription service with no ads)	0.3	0.5	0.1	0.4	0.5	0.1	0.6	0.0	0.0	0.6
Twitch	1.2	1.4	1.0	3.8	0.2	0.0	1.6	1.0	1.2	0.3
Now TV	5.8	5.2	6.4	7.3	8.0	3.0	5.7	7.0	5.3	5.0
YouTube	41.6	45.2	38.0	53.0	40.7	33.7	39.2	40.5	50.2	38.2
Facebook Watch	4.1	3.2	4.9	6.5	4.9	1.6	3.6	3.6	4.4	5.3
Instagram	12.3	9.5	15.1	29.8	9.3	1.7	12.7	11.4	14.6	9.9
TikTok	6.7	5.3	8.0	15.7	4.9	1.4	6.8	7.1	6.4	6.2
ITV Hub	11.1	10.6	11.6	6.8	13.0	12.8	11.9	8.1	13.3	11.4
BBC iPlayer	28.4	28.6	28.1	24.2	29.5	30.5	25.9	30.1	32.4	26.5
All4	9.7	9.8	9.6	11.8	10.9	7.2	9.4	10.7	9.7	8.9
Snapchat	5.1	3.8	6.4	14.1	2.7	0.4	5.3	5.1	4.4	5.6
My5	4.3	4.8	3.9	2.4	5.4	4.8	4.3	4.6	4.4	3.7
Roku Channel	0.5	0.9	0.2	0.3	0.8	0.5	0.6	0.4	0.5	0.6
I have not used any of these online video service in the last 7 days	16.9	14.8	19.1	8.2	12.5	27.4	19.5	17.8	11.7	16.1

Base: All who selected a service in Q1 (a-l) or Q2 (a-j)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	18,119	8,843	9,277	7,561	6,875	3,683	6,485	4,451	4,162	3,021
YouTube Premium (paid subscription service)	746	498	249	498	187	62	186	175	337	48
Amazon Prime Video	10,508	5,669	4,839	3,831	4,132	2,545	3,661	2,615	2,317	1,915
Disney+	5,520	2,974	2,547	3,313	1,860	348	2,173	1,195	1,039	1,114
Apple TV	769	520	248	409	234	126	232	83	348	106
ITV Hub+ (Paid subscription service with no ads)	666	421	245	351	155	160	507	69	66	25
Acorn TV	77	77	0	33	43	0	77	0	0	0
Quibi	59	59	0	59	0	0	0	0	0	59
Britbox	440	292	148	207	167	66	174	113	110	44
All4+ (paid subscription service with no ads)	178	138	40	67	96	16	129	0	0	49
Twitch	626	366	260	588	38	0	327	145	131	23
Now TV	3,117	1,385	1,732	1,120	1,391	606	1,175	962	561	419
YouTube	22,175	11,967	10,209	8,192	7,089	6,895	8,047	5,583	5,314	3,231
Facebook Watch	2,168	859	1,309	999	846	323	747	503	468	450
Instagram	6,564	2,514	4,050	4,598	1,626	340	2,603	1,573	1,549	839
TikTok	3,564	1,400	2,164	2,424	852	289	1,388	975	674	527
ITV Hub	5,925	2,806	3,120	1,050	2,264	2,612	2,431	1,120	1,411	964
BBC iPlayer	15,128	7,561	7,567	3,737	5,141	6,250	5,305	4,151	3,428	2,244
All4	5,189	2,595	2,594	1,816	1,905	1,467	1,930	1,475	1,027	756
Snapchat	2,728	998	1,729	2,171	474	83	1,093	697	466	472
My5	2,296	1,257	1,039	367	940	990	889	630	466	311
Roku Channel	287	242	44	53	132	101	124	56	53	53
I have not used any of these online video service in the last 7 days	9,038	3,913	5,126	1,261	2,177	5,600	3,991	2,451	1,237	1,360

Base: All who selected a service in Q1 (a-l) or Q2 (a-j)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	706	287	419	249	284	173	311	179	105	111
YouTube Premium (paid subscription service)	23	13	10	14	7	2	7	6	8	2
Amazon Prime Video	411	187	224	121	168	122	177	102	60	72
Disney+	197	83	114	100	80	17	87	45	25	40
Apple TV	25	15	10	11	9	5	10	3	9	3
ITV Hub+ (Paid subscription service with no ads)	21	10	11	7	7	7	15	3	2	1
Acorn TV	3	3	0	1	2	0	3	0	0	0
Quibi	1	1	0	1	0	0	0	0	0	1
Britbox	16	10	6	6	7	3	8	3	3	2
All4+ (paid subscription service with no ads)	7	5	2	2	4	1	5	0	0	2
Twitch	17	6	11	15	2	0	8	5	3	1
Now TV	128	46	82	38	62	28	58	40	13	17
YouTube	785	365	420	238	282	265	327	216	121	121
Facebook Watch	85	26	59	35	37	13	36	22	12	15
Instagram	238	61	177	148	75	15	106	65	36	31
TikTok	130	37	93	79	39	12	56	38	16	20
ITV Hub	234	95	139	34	97	103	112	49	33	40
BBC iPlayer	587	254	333	112	214	261	252	168	80	87
All4	199	83	116	57	79	63	87	56	24	32
Snapchat	104	29	75	77	23	4	49	27	11	17
My5	94	45	49	14	38	42	42	27	12	13
Roku Channel	11	9	2	1	6	4	6	2	1	2
I have not used any of these online video service in the last 7 days	354	137	217	42	94	218	168	99	30	57

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
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18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q4. Which of these paid for online audio services have you or your household EVER subscribed to (e.g. any music, radio, podcast, audiobooks)?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium	19	19	19	35	21	6	18	19	22	20
Amazon Music	19	20	18	25	21	13	20	17	18	21
Apple Music	8	7	9	12	9	3	7	9	7	8
YouTube Music (including. Google Play Music)	5	7	4	10	5	2	5	5	7	5
Soundcloud	3	4	2	4	4	1	4	2	3	2
Deezer	3	4	3	5	3	1	3	4	3	1
Tidal	1	2	1	2	2	0	1	1	2	1
Audible	6	6	6	9	7	3	5	6	7	8
Other (please specify)	0	1	0	1	0	1	0	1	0	1
None of these	60	59	61	40	55	79	62	60	58	57

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium	10,228	5,047	5,182	5,332	3,580	1,316	3,611	2,599	2,316	1,702
Amazon Music	10,154	5,352	4,802	3,824	3,641	2,689	4,124	2,357	1,884	1,788
Apple Music	4,112	1,749	2,363	1,931	1,545	636	1,404	1,217	792	698
YouTube Music (including. Google Play Music)	2,859	1,821	1,038	1,610	874	375	992	666	776	425
Soundcloud	1,606	934	672	685	741	181	794	297	314	200
Deezer	1,653	930	724	789	605	259	707	556	305	84
Tidal	704	427	278	375	281	48	262	109	250	83
Audible	3,198	1,608	1,590	1,372	1,168	658	1,010	828	691	669
Other (please specify)	233	160	73	82	16	135	32	76	0	125
None of these	31,934	15,499	16,435	6,174	9,614	16,146	12,666	8,245	6,162	4,861

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium	377	147	230	166	149	62	163	99	55	60
Amazon Music	399	173	226	116	158	125	190	95	44	70
Apple Music	158	55	103	63	65	30	64	49	19	26
YouTube Music (including. Google Play Music)	100	54	46	46	35	19	45	25	18	12
Soundcloud	63	31	32	24	30	9	37	11	8	7
Deezer	65	30	35	28	24	13	33	21	7	4
Tidal	25	12	13	12	11	2	14	3	6	2
Audible	122	48	74	42	47	33	50	31	16	25
Other (please specify)	9	5	4	2	1	6	2	3	0	4
None of these	1,183	505	678	173	390	620	525	330	136	192

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)

Source: TRP Surveys

18/05/2020

Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q5. Which of these free online audio services online video services have you EVER used (e.g. any music, radio, podcast, audiobooks)?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify	31.0	29.8	32.2	45.5	30.5	20.5	30	32	34	27
BBC Sounds	17.4	21.4	13.6	15.8	19.0	17.4	16	19	20	14
YouTube (for background listening)	35.0	38.9	31.2	45.7	37.3	25.0	32	35	41	36
Other (please specify)	1.0	0.9	1.0	0.3	1.6	1.0	1	2	1	1
None of these	45.2	42.0	48.2	32.7	41.7	57.5	45	44	41	51

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify	16,545	7,884	8,661	7,025	5,317	4,202	6,195	4,472	3,618	2,261
BBC Sounds	9,308	5,660	3,648	2,435	3,309	3,564	3,343	2,636	2,123	1,206
YouTube (for background listening)	18,679	10,283	8,396	7,064	6,490	5,125	6,533	4,768	4,352	3,027
Other (please specify)	521	245	276	45	272	204	150	263	56	52
None of these	24,087	11,117	12,969	5,046	7,262	11,779	9,289	6,081	4,364	4,353

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify	623	245	378	222	220	181	272	177	89	85
BBC Sounds	347	190	157	72	124	151	155	97	48	47
YouTube (for background listening)	680	315	365	216	255	209	283	188	101	108
Other (please specify)	22	9	13	2	12	8	8	11	1	2
None of these	899	360	539	143	301	455	391	237	96	175

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q6. Which of the following services have you used to listen to audio in the last 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium	9.7	9.3	10.0	18.0	10.4	2.7	9.3	8.8	12.7	8.1
Amazon Music	8.9	9.4	8.5	10.8	10.6	6.1	9.5	8.7	7.9	9.3
Apple Music	3.1	2.7	3.4	6.3	3.5	0.3	2.7	3.2	4.5	2.1
YouTube Music (including. Google Play Music)	2.8	3.0	2.6	5.6	2.5	0.9	2.4	2.6	5.5	0.8
Soundcloud	0.8	1.1	0.6	1.4	1.2	0.2	0.7	1.1	0.7	1.0
Deezer	1.1	1.4	0.9	2.1	1.2	0.4	1.4	1.5	1.0	0.0
Tidal	0.5	0.8	0.3	0.8	0.8	0.1	0.5	0.3	1.3	0.0
Audible	2.2	2.3	2.2	3.1	2.4	1.5	1.7	2.1	3.3	2.5
Spotify	11.1	10.3	12.0	20.0	8.4	6.8	12.3	10.8	10.1	10.1
BBC Sounds	7.9	10.1	5.8	5.9	9.3	8.3	7.4	9.5	8.4	6.1
YouTube (for background listening)	17.6	20.1	15.1	25.7	17.1	11.9	16.9	14.9	19.4	21.4
I have not used any of these online audio service in the last 7 days	17.7	17.6	17.7	11.7	20.1	20.0	18.8	17.9	15.4	17.4

Base: All who selected a service in Q3 (a-h) or Q2 (a-c)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium	5,156	2,460	2,696	2,788	1,815	553	1,910	1,216	1,340	689
Amazon Music	4,773	2,485	2,288	1,673	1,847	1,253	1,955	1,195	833	790
Apple Music	1,642	716	927	968	611	63	547	443	474	179
YouTube Music (including. Google Play Music)	1,497	790	707	870	438	188	484	363	580	70
Soundcloud	451	282	168	216	202	33	147	149	73	82
Deezer	610	372	238	319	204	87	294	213	103	
Tidal	286	201	86	125	145	16	111	35	140	
Audible	1,196	611	585	472	412	313	358	285	346	208
Spotify	5,934	2,719	3,215	3,093	1,455	1,386	2,527	1,488	1,068	852
BBC Sounds	4,232	2,671	1,561	912	1,622	1,697	1,510	1,315	889	518
YouTube (for background listening)	9,379	5,327	4,052	3,967	2,984	2,428	3,462	2,050	2,052	1,815
I have not used any of these online audio service in the last 7 days	9,417	4,646	4,770	1,815	3,506	4,096	3,847	2,463	1,630	1,476

Base: All who selected a service in Q3 (a-h) or Q2 (a-c)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Spotify Premium	191	74	117	91	75	25	87	47	32	25
Amazon Music	195	87	108	54	81	60	99	47	19	30
Apple Music	59	21	38	32	24	3	24	17	12	6
YouTube Music (including. Google Play Music)	53	24	29	26	18	9	23	13	14	3
Soundcloud	16	9	7	6	8	2	7	5	2	2
Deezer	24	13	11	10	9	5	14	8	2	
Tidal	10	6	4	3	6	1	6	1	3	
Audible	43	16	27	12	16	15	18	11	8	6
Spotify	229	85	144	100	67	62	111	60	26	32
BBC Sounds	162	92	70	26	62	74	72	50	20	20
YouTube (for background listening)	333	162	171	121	117	95	146	79	49	59
I have not used any of these online audio service in the last 7 days	371	153	218	53	146	172	162	108	39	62

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)

Source: TRP Surveys

18/05/2020

Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q8. Have you created and uploaded videos in the past 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	5.5	5.8	5.2	10.9	4.4	2.4	4.7	5.8	8.1	4.1
No	92.1	92.0	92.3	84.4	93.3	97.0	92.9	93.0	89.4	92.3
Don't know	2.3	2.2	2.5	4.6	2.3	0.6	2.5	1.2	2.5	3.7

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	2,955	1,544	1,411	1,689	768	498	957	797	856	345
No	49,146	24,331	24,815	13,048	16,242	19,856	19,048	12,821	9,466	7,811
Don't know	1,243	571	672	716	408	120	504	166	263	310

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	103	41	62	49	32	22	41	30	19	13
No	1,852	789	1,063	396	664	792	820	509	218	305
Don't know	45	18	27	23	17	5	22	7	6	10

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area
NB Grey text indicates base sample is below 50

Base: All who created or uploaded videos in the last 7 days (selected Q8 a)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	103	41	62	49	32	22	41	30	19	13
Weighted sample (000s)	2,955	1,544	1,411	1,689	768	498	957	797	856	345

Q9. Which of these services have you used to create and upload videos in the last 7 days?

Base: All who created or uploaded videos in the last 7 days (selected Q8 a)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
YouTube	36.5	40.6	32.0	35.2	31.8	48.4	36.5	25.1	53.5	20.9
Facebook	42.3	38.4	46.5	38.8	50.8	41.0	37.2	47.8	45.8	34.6
Instagram	35.5	26.0	45.9	44.2	30.7	13.2	32.8	32.7	47.0	20.7
Snapchat	18.9	15.3	22.9	28.9	7.1	3.2	18.3	10.6	32.3	6.7
TikTok	25.8	13.5	39.3	36.4	17.2	3.2	24.2	19.7	37.5	15.3
Twitter	15.8	17.7	13.8	16.3	16.4	13.5	12.0	12.2	27.2	6.9
Twitch	11.1	17.6	4.1	16.9	5.6	0.0	24.1	0.0	4.5	17.2
Pinterest	7.8	2.5	13.6	12.8	0.0	3.1	5.5	7.7	13.6	0.0
Vimeo	4.9	4.9	4.9	5.5	2.8	6.1	5.4	0.0	10.8	0.0
Imgur	2.4	3.5	1.3	4.3	0.0	0.0	2.0	0.0	6.2	0.0
LiveLeak/ iLeak	2.5	1.0	4.1	3.4	0.0	3.2	3.6	0.0	4.5	0.0
Periscope	2.5	0.0	5.1	2.3	4.4	0.0	0.0	0.0	8.5	0.0
DailyMotion	7.9	10.3	5.2	9.7	2.8	9.4	9.1	0.0	17.0	0.0
Reddit	9.3	13.2	5.1	12.1	7.2	3.2	3.9	0.0	20.9	17.2
Mixer	4.9	3.5	6.5	6.8	0.0	6.2	7.2	4.9	4.5	0.0
Other (please specify)	5.0	3.5	6.7	4.8	4.7	6.6	3.6	8.5	0.0	13.6

Base: All who created or uploaded videos in the last 7 days (selected Q8 a)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
YouTube	1,079	627	452	594	244	241	349	200	458	72
Facebook	1,249	593	656	655	390	204	356	381	392	119
Instagram	1,048	401	647	747	236	66	314	260	402	71
Snapchat	559	236	323	489	55	16	175	84	277	23
TikTok	763	208	555	616	132	16	232	157	321	53
Twitter	468	273	195	275	126	67	114	97	233	24
Twitch	329	271	58	285	43	0	231	0	39	59
Pinterest	231	39	192	216	0	15	53	61	117	0
Vimeo	144	75	69	92	22	31	52	0	92	0
Imgur	72	53	19	72	0	0	19	0	53	0
LiveLeak/ iLeak	73	16	58	58	0	16	35	0	39	0
Periscope	73	0	73	39	34	0	0	0	73	0
DailyMotion	233	160	73	164	22	47	87	0	145	0
Reddit	276	203	73	205	55	16	37	0	179	59
Mixer	146	54	92	115	0	31	69	39	39	0
Other (please specify)	149	54	95	81	36	33	35	68	0	47

Base: All who created or uploaded videos in the last 7 days (selected Q8 a)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
YouTube	38	19	19	17	11	10	18	7	10	3
Facebook	46	18	28	21	16	9	18	14	9	5
Instagram	38	11	27	25	10	3	15	11	9	3
Snapchat	19	6	13	15	3	1	9	3	6	1
TikTok	28	5	23	21	6	1	12	7	7	2
Twitter	15	7	8	7	5	3	6	3	5	1
Twitch	6	4	2	4	2	0	4	0	1	1
Pinterest	8	1	7	7	0	1	3	2	3	0
Vimeo	5	2	3	2	1	2	3	0	2	0
Imgur	2	1	1	2	0	0	1	0	1	0
LiveLeak/ iLeak	3	1	2	2	0	1	2	0	1	0
Periscope	2	0	2	1	1	0	0	0	2	0
DailyMotion	8	5	3	4	1	3	5	0	3	0
Reddit	7	5	2	4	2	1	2	0	4	1
Mixer	6	2	4	4	0	2	4	1	1	0
Other (please specify)	7	2	5	3	2	2	2	3	0	2

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)

Source: TRP Surveys

18/05/2020

Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q10. Have you sent private or direct messages online in the past 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	54.8	50.9	58.7	60.0	52.0	53.3	54.0	56.8	53.2	55.5
No	42.3	46.3	38.3	35.3	45.2	45.0	42.7	41.0	44.6	40.1
Don't know	2.9	2.8	3.0	4.7	2.7	1.7	3.3	2.2	2.2	4.3

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	29,243	13,451	15,792	9,266	9,062	10,915	11,080	7,831	5,631	4,702
No	22,541	12,247	10,294	5,454	7,877	9,210	8,761	5,657	4,724	3,399
Don't know	1,560	748	812	733	478	349	668	297	230	365

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	1,117	425	692	294	378	445	488	318	128	183
No	825	399	426	152	314	359	367	215	110	133
Don't know	58	24	34	22	21	15	28	13	5	12

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All who sent private or direct messages online in the last 7 days (selected Q10 a)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,117	425	692	294	378	445	488	318	128	183
Weighted sample (000s)	29,243	13,451	15,792	9,266	9,062	10,915	11,080	7,831	5,631	4,702

Q11. Which of these services have you used to send private or direct messages in the last 7 days?

Base: All who sent private or direct messages online in the last 7 days (selected Q10 a)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Facebook	75.2	70.2	79.4	67.6	82.9	75.2	74.7	78.5	66.5	81.2
Instagram	24.1	19.9	27.7	47.1	21.6	6.8	20.6	23.8	32.1	23.6
Snapchat	13.7	12.7	14.5	31.9	8.4	2.6	15.4	12.6	8.0	18.1
TikTok	3.2	2.2	4.0	8.0	1.5	0.6	2.3	4.3	4.6	2.0
Twitter	13.8	18.6	9.8	19.0	13.2	10.0	15.5	12.2	16.5	9.3
Twitch	0.5	0.8	0.4	1.4	0.0	0.3	0.8	0.0	0.9	0.5
Pinterest	1.8	2.1	1.6	2.9	1.1	1.5	1.7	0.8	3.1	2.2
Imgur	0.4	0.4	0.4	1.3	0.0	0.0	0.2	0.0	0.7	1.3
LiveLeak/ iLeak	0.4	0.1	0.6	0.4	0.6	0.1	0.3	0.0	1.3	0.0
Periscope	0.7	0.8	0.5	1.8	0.0	0.3	0.4	0.0	2.6	0.0
Reddit	1.8	3.4	0.5	4.2	0.9	0.5	1.6	1.3	2.8	1.8
Mixer	0.4	0.7	0.1	1.0	0.0	0.1	0.1	0.5	0.9	0.0
Yubo	0.7	0.5	0.9	2.1	0.0	0.1	0.1	0.3	3.0	0.0
Other (please specify)	19.6	22.6	17.1	8.1	19.2	29.8	19.6	17.7	23.5	18.2

Base: All who sent private or direct messages online in the last 7 days (selected Q10 a)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Facebook	21,981	9,438	12,542	6,264	7,513	8,203	8,271	6,148	3,743	3,819
Instagram	7,056	2,683	4,372	4,363	1,953	740	2,279	1,862	1,805	1,111
Snapchat	4,000	1,708	2,292	2,952	762	286	1,711	984	452	853
TikTok	933	299	634	737	132	64	249	334	257	92
Twitter	4,041	2,501	1,541	1,762	1,193	1,087	1,715	957	931	438
Twitch	160	102	57	129	0	31	83	0	53	23
Pinterest	526	281	245	264	98	164	186	61	176	102
Imgur	117	59	58	117	0	0	19	0	39	59
LiveLeak/ iLeak	105	16	89	39	50	16	32	0	73	0
Periscope	192	107	86	164	0	28	47	0	145	0
Reddit	526	453	73	387	85	55	181	101	160	84
Mixer	107	92	15	92	0	15	15	39	53	0
Yubo	208	69	139	193	0	16	16	23	170	0
Other (please specify)	5,738	3,044	2,694	748	1,736	3,254	2,170	1,385	1,326	857

Base: All who sent private or direct messages online in the last 7 days (selected Q10 a)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Facebook	864	308	556	209	316	339	370	253	87	154
Instagram	266	77	189	151	83	32	105	75	43	43
Snapchat	146	44	102	99	34	13	69	37	10	30
TikTok	35	9	26	26	6	3	12	13	6	4
Twitter	147	76	71	51	50	46	72	36	21	18
Twitch	6	3	3	4	0	2	4	0	1	1
Pinterest	19	8	11	8	4	7	9	3	4	3
Imgur	3	1	2	3	0	0	1	0	1	1
LiveLeak/ iLeak	4	1	3	1	2	1	2	0	2	0
Periscope	5	2	3	4	0	1	2	0	3	0
Reddit	17	13	4	10	4	3	9	3	3	2
Mixer	3	2	1	2	0	1	1	1	1	0
Yubo	6	2	4	5	0	1	1	1	4	0
Other (please specify)	221	102	119	24	64	133	101	58	28	34

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q12. Have you used video calling in the past 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	44.1	40.6	47.5	52.0	43.6	38.4	42.0	47.0	48.5	38.7
No	54.4	57.8	51.0	44.8	54.7	61.3	56.4	52.1	50.1	58.5
Don't know	1.6	1.7	1.5	3.2	1.7	0.3	1.6	0.9	1.4	2.9

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	23,500	10,729	12,772	8,030	7,600	7,870	8,608	6,483	5,135	3,274
No	29,002	15,274	13,728	6,926	9,526	12,549	11,575	7,179	5,298	4,950
Don't know	842	444	399	496	291	55	325	123	151	243

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Yes	884	324	560	246	316	322	377	261	119	127
No	1,088	511	577	208	385	495	493	280	121	194
Don't know	28	13	15	14	12	2	13	5	3	7

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All who used video calling in the last 7 days (selected Q12 a)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	884	324	560	246	316	322	377	261	119	127
Weighted sample (000s)	23,500	10,729	12,772	8,030	7,600	7,870	8,608	6,483	5,135	3,274

Q13. Which of these services have you used to video call in the last 7 days?

Base: All who used video calling in the last 7 days (selected Q12 a)	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Facebook	25.6	22.3	28.4	31.9	23.6	21.0	25.0	26.6	21.4	31.7
Zoom	37.9	38.2	37.6	37.6	41.8	34.5	32.5	39.9	49.5	29.8
Microsoft Teams	11.5	14.3	9.1	11.2	16.3	7.1	9.7	8.8	16.9	13.0
Snapchat	3.7	3.7	3.6	7.5	2.4	1.0	4.0	3.1	5.3	1.4
Instagram	4.6	3.9	5.3	8.8	3.2	1.8	3.1	4.5	9.1	2.2
Houseparty	3.9	2.4	5.1	6.2	3.0	2.2	2.7	5.7	4.2	2.7
Skype	16.0	19.5	13.1	14.9	15.2	18.0	16.6	14.1	19.9	12.3
WhatsApp	50.5	45.6	54.6	54.8	54.1	42.6	49.1	49.8	56.7	45.9
Google Duo /Hangouts	5.0	5.4	4.6	6.4	5.7	2.9	3.8	3.3	9.5	4.2
Facetime	27.6	20.5	33.6	27.5	27.6	27.7	30.0	30.9	24.3	20.0
Marco Polo	0.5	0.3	0.6	1.0	0.3	0.2	0.7	0.0	0.8	0.7
Discord	1.3	2.2	0.5	3.5	0.3	0.0	0.4	0.9	2.1	3.2
Wechat	1.7	3.0	0.5	2.7	1.5	0.7	2.0	1.2	2.7	0.0
Viber	2.7	3.5	2.0	3.9	3.8	0.3	2.6	0.9	5.8	1.4
Other (please specify)	2.1	2.3	1.9	1.9	2.3	2.1	1.0	1.9	4.5	1.4

Base: All who used video calling in the last 7 days (selected Q12 a)	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Facebook	6,014	2,392	3,621	2,564	1,793	1,656	2,155	1,722	1,098	1,039
Zoom	8,902	4,094	4,808	3,016	3,174	2,712	2,799	2,586	2,541	977
Microsoft Teams	2,695	1,530	1,165	901	1,237	557	831	572	866	426
Snapchat	861	398	463	600	182	78	344	199	271	47
Instagram	1,091	416	675	704	245	142	263	290	466	71
Houseparty	906	259	648	498	231	177	231	371	216	89
Skype	3,769	2,094	1,675	1,198	1,157	1,413	1,428	914	1,024	402
WhatsApp	11,867	4,890	6,977	4,401	4,111	3,356	4,222	3,230	2,911	1,505
Google Duo /Hangouts	1,170	583	587	510	431	228	330	215	487	137
Facetime	6,487	2,199	4,288	2,205	2,099	2,183	2,581	2,005	1,246	655
Marco Polo	118	37	81	81	22	16	56	0	39	23
Discord	306	238	68	284	22	0	33	61	107	106
Wechat	391	325	65	217	115	58	173	77	140	0
Viber	625	376	249	311	290	23	224	59	296	47
Other (please specify)	494	250	244	154	172	167	90	126	232	46

Base: All who used video calling in the last 7 days (selected Q12 a)	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Facebook	231	71	160	85	77	69	93	73	26	39
Zoom	328	123	205	94	124	110	127	102	58	41
Microsoft Teams	97	43	54	28	48	21	40	23	19	15
Snapchat	32	12	20	20	8	4	16	8	6	2
Instagram	39	12	27	23	9	7	13	12	11	3
Houseparty	35	8	27	18	9	8	12	16	5	2
Skype	143	68	75	36	51	56	67	35	24	17
WhatsApp	437	137	300	132	173	132	176	133	70	58
Google Duo /Hangouts	42	18	24	13	18	11	16	9	11	6
Facetime	270	76	194	81	92	97	124	86	31	29
Marco Polo	5	2	3	3	1	1	3	0	1	1
Discord	8	5	3	7	1	0	1	2	2	3
Wechat	13	10	3	5	5	3	8	2	3	0
Viber	21	11	10	10	10	1	10	2	7	2
Other (please specify)	15	6	9	6	4	5	4	5	4	2

TRP Media Behaviour Dashboard 13/01/2022-30/01/2022
Total Population
Sample: 10,000
Base: 10,000

Notes
Base: all adults 16+
Weighted by Gender + Age Range + Area

Base: All	Adults 16+	Male	Female	16-24s	25-34s	35+	Children/Teens	Children/Teens 4-12	Children/Teens 13-19	Singles
Unweighted base	10,000	4,966	5,034	1,000	1,000	7,000	1,000	500	500	1,000
Weighted base (000s)	51,346	25,148	26,198	10,182	7,147	33,017	10,158	5,746	4,412	8,487

Q1A. Thinking about your media habits since the beginning of lockdown, How much more or less of the following have you been doing?

Base: 10	Adults 16+	Male	Female	16-24s	25-34s	35+	Children/Teens	Children/Teens 4-12	Children/Teens 13-19	Singles
Watching live TV at time of broadcast	A lot more	5.0	4.4	5.5	4.4	5.3	5.0	5.4	4.5	5.2
	A bit more	9.3	9.4	9.2	8.8	9.4	9.3	7.4	11.3	9.8
	About the same	45.5	46.7	44.4	38.4	45.1	47.8	45.0	49.7	44.5
	A bit less	19.2	19.8	18.7	19.9	19.4	18.8	19.7	18.0	19.1
	A lot less	14.2	14.8	13.3	15.6	14.7	13.0	13.2	12.6	13.3
	I never do this	6.9	5.8	8.0	13.0	5.6	4.0	9.3	3.3	8.0
Watching programmes I have recorded from the TV schedule	A lot more	4.9	4.8	5.0	4.3	5.0	5.0	5.4	4.6	5.4
	A bit more	9.2	9.1	9.3	9.7	9.3	8.9	8.8	9.1	9.4
	About the same	42.9	43.2	42.6	37.8	42.8	47.1	44.7	49.6	43.7
	A bit less	16.9	17.2	16.6	15.1	17.3	17.1	16.2	16.0	16.9
	A lot less	12.1	12.4	11.8	12.2	12.2	11.6	12.1	11.8	11.7
	I never do this	14.1	13.3	15.0	20.9	13.4	10.3	9.9	9.0	10.9
Watching broadcaster catch up services (e.g. BBC iPlayer, ITV Hub, All4 etc.)	A lot more	3.9	3.3	4.7	4.1	4.0	3.7	4.1	3.3	4.5
	A bit more	8.9	8.1	9.7	9.5	9.0	8.5	8.1	8.9	9.3
	About the same	44.5	44.0	45.1	40.3	44.7	47.2	45.5	49.0	46.2
	A bit less	20.0	21.7	18.4	21.3	21.2	16.8	18.7	20.6	21.0
	A lot less	14.2	15.4	13.0	14.8	14.5	13.2	13.4	12.8	13.4
	I never do this	8.5	6.4	10.2	10.2	8.6	10.1	7.5	5.3	10.2
Watching subscription online video services (e.g. BBC iPlayer, ITV Hub, All4 etc.)	A lot more	3.9	3.3	4.7	4.5	3.8	3.6	3.9	3.7	4.3
	A bit more	8.8	8.6	9.0	9.5	9.0	8.3	7.7	8.9	9.2
	About the same	38.7	40.3	36.9	32.5	39.7	43.8	38.9	46.7	38.4
	A bit less	17.5	18.2	16.7	20.6	18.8	13.6	16.7	12.5	16.3
	A lot less	12.2	13.2	11.3	13.4	12.4	10.8	11.1	10.2	11.7
	I never do this	19.2	16.4	21.6	19.5	16.3	22.0	21.7	18.2	21.9
Listening to live radio	A lot more	4.1	4.3	3.9	4.1	4.2	4.0	4.2	3.8	4.1
	A bit more	9.1	9.5	8.7	9.5	9.1	9.2	10.0	8.6	9.9
	About the same	44.2	46.9	41.7	37.6	44.7	46.6	47.2	46.7	45.2
	A bit less	18.8	19.1	18.5	19.4	19.2	17.9	17.7	18.2	17.9
	A lot less	12.2	12.1	12.3	13.6	12.3	11.6	10.9	12.7	11.8
	I never do this	11.6	8.1	15.0	15.8	10.5	14.7	9.9	7.9	11.1
Listening to the radio using on-demand / catch up services	A lot more	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3
	A bit more	6.2	6.0	6.4	5.7	6.2	6.5	5.4	5.5	6.3
	About the same	42.1	42.7	41.5	37.8	42.3	45.1	43.1	47.4	43.1
	A bit less	9.2	9.3	9.1	7.5	9.7	9.2	9.0	9.4	9.7
	A lot less	2.8	2.8	2.8	3.6	2.1	1.8	2.4	1.1	3.5
	I never do this	36.4	35.4	37.8	41.1	36.4	34.1	36.8	33.3	34.1
Listening to music on physical collections (e.g. CDs, vinyl, digital libraries e.g. Apple Music)	A lot more	4.3	4.3	4.3	4.2	4.3	4.3	4.4	4.2	4.4
	A bit more	8.7	8.3	9.0	9.7	8.5	8.0	8.4	8.8	9.2
	About the same	43.8	45.3	42.4	38.8	44.3	46.4	45.3	47.7	45.1
	A bit less	18.2	18.4	18.0	18.4	18.3	17.9	17.9	18.0	17.8
	A lot less	12.0	12.2	11.8	12.3	12.1	11.6	11.2	12.1	11.5
	I never do this	13.0	11.6	14.5	16.6	12.8	12.2	12.8	11.2	12.0
Listening to music through audio streaming services (e.g. Spotify, Amazon Music, BBC Sounds or YouTube)	A lot more	5.3	5.1	5.6	5.2	5.3	5.4	5.4	5.4	5.4
	A bit more	9.7	9.3	10.0	9.7	9.9	9.4	9.4	9.3	9.7
	About the same	45.2	46.7	43.8	39.8	46.1	48.2	46.8	49.8	47.1
	A bit less	17.8	18.2	17.4	17.9	18.3	16.8	17.3	16.2	16.8
	A lot less	11.9	12.2	11.6	12.3	12.1	11.4	11.2	11.3	11.4
	I never do this	10.2	8.5	11.6	15.1	8.3	10.8	9.5	7.9	9.6
Listening to podcasts	A lot more	4.4	4.3	4.5	4.6	4.4	4.2	4.3	4.1	4.4
	A bit more	8.9	8.8	9.0	9.3	9.0	8.6	8.5	8.7	9.1
	About the same	42.1	43.4	40.8	37.6	42.9	45.2	43.8	46.7	43.3
	A bit less	17.8	18.7	16.9	18.2	18.1	16.5	16.8	16.2	16.8
	A lot less	12.1	12.3	11.9	12.2	12.3	11.7	11.7	11.7	11.8
	I never do this	14.7	12.5	16.9	18.1	13.3	15.8	15.0	12.6	14.6
Listening to audiobooks	A lot more	4.3	4.3	4.3	4.5	4.4	3.7	3.9	3.5	3.9
	A bit more	8.7	8.7	8.7	9.1	8.9	7.9	7.9	7.9	8.1
	About the same	42.1	42.8	41.3	40.0	44.1	37.4	44.8	31.3	40.9
	A bit less	18.7	19.1	18.4	19.4	19.1	16.8	16.1	17.4	16.6
	A lot less	12.1	12.3	11.9	12.3	12.2	11.4	10.7	12.1	11.4
	I never do this	16.1	13.1	19.3	18.7	15.3	22.8	20.7	25.2	23.0
Playing games on a game console, PC laptop handheld device	A lot more	2.3	2.5	2.2	2.8	2.7	1.4	1.7	1.2	1.5
	A bit more	4.7	5.1	4.2	5.7	5.1	2.9	3.4	2.4	3.1
	About the same	14.7	16.1	13.2	16.3	15.3	12.7	14.9	10.8	12.8
	A bit less	10.7	12.0	9.3	10.1	11.4	9.7	10.9	8.2	9.7
	A lot less	10.2	10.8	9.6	10.1	10.7	9.5	9.8	9.0	9.2
	I never do this	57.4	53.6	61.4	55.1	55.8	63.8	59.3	68.4	63.7
Video calling (Friends/Family)	A lot more	1.3	1.3	1.4	1.7	1.3	1.3	1.4	1.3	1.1
	A bit more	3.2	3.3	3.2	3.9	3.3	2.8	2.9	2.7	2.7
	About the same	21.1	22.7	19.1	20.6	22.8	19.0	20.4	18.1	17.3
	A bit less	21.8	22.7	21.3	20.2	22.1	20.7	19.8	21.8	22.8
	A lot less	20.8	20.1	21.6	19.1	20.9	21.9	21.2	22.8	21.9
	I never do this	29.2	25.2	33.4	33.2	29.7	34.3	35.3	33.4	35.2
Watching videos on YouTube	A lot more	3.3	3.3	3.3	3.9	3.6	2.7	2.9	2.5	2.9
	A bit more	7.2	7.4	7.0	8.2	7.5	6.3	6.3	6.3	6.7
	About the same	40.5	41.8	41.3	40.0	41.5	37.4	44.8	31.3	40.9
	A bit less	20.7	21.1	19.4	21.6	21.3	18.8	16.1	21.4	18.6
	A lot less	12.3	12.3	12.3	12.3	12.3	12.3	10.7	12.1	12.3
	I never do this	16.1	14.1	17.6	13.1	15.3	22.4	19.2	25.2	21.6
Watching videos or video sharing platforms (e.g. Instagram, Facebook Watch, TikTok etc.)	A lot more	2.3	2.3	2.3	2.9	2.7	1.2	1.4	1.0	1.2
	A bit more	5.1	5.1	5.1	6.1	5.7	3.7	3.9	3.5	3.7
	About the same	30.7	31.7	29.7	31.2	32.1	27.8	29.2	26.4	27.0
	A bit less	16.1	17.1	15.2	16.7	17.1	14.3	14.3	14.3	13.9
	A lot less	9.1	9.1	10.1	9.1	9.3	8.9	8.5	9.4	9.1
	I never do this	36.8	34.8	38.6	34.0	35.1	44.1	42.7	45.4	45.1
Creating and uploading videos to video sharing sites (e.g. YouTube, Instagram, TikTok etc.)	A lot more	1.6	1.5	1.6	2.1	2.1	0.7	1.1	0.3	0.7
	A bit more	3.4	3.3	3.4	4.2	4.1	1.5	1.9	1.1	1.5
	About the same	19.7	19.7	19.7	21.1	21.5	15.7	16.2	15.2	13.8
	A bit less	13.3	13.8	12.7	14.7	15.1	9.6	9.9	9.3	9.8
	A lot less	10.1	10.8	9.3	10.7	11.1	8.6	7.8	9.2	8.8
	I never do this	52.0	50.9	53.3	46.3	47.2	64.0	63.1	65.0	65.4

Base: 10	Adults 16+	Male	Female	16-24s	25-34s	35+	Children/Teens	Children/Teens 4-12	Children/Teens 13-19	Singles
Watching live TV at time of broadcast	A lot more	2,564	1,101	1,463	1,446	1,888	1,230	1,311	742	441
	A bit more	4,775	2,365	2,410	2,896	3,356	1,523	1,800	1,866	1,666
	About the same	23,371	11,741	11,630	12,606	16,121	4,174	11,000	1,315	3,780
	A bit less	9,873	4,974	4,899	6,543	5,171	2,159	4,811	1,348	1,620
	A lot less	7,287	3,722	3,565	5,126	5,247	1,132	3,230	1,385	1,130
	I never do this	3,454	1,455	1,992	4,361	1,984	1,350	2,277	1,000	1,356
Watching programmes I have recorded from the TV schedule	A lot more	2,516	1,206	1,310	1,416	1,787	1,313	1,320	1,306	458
	A bit more	4,718	2,290	2,428	3,191	3,316	1,211	2,150	1,061	1,000
	About the same	22,018	10,779	11,455	12,514	15,282	7,193	10,974	3,248	3,176
	A bit less	8,682	4,332	4,350	5,000	6,182	2,500	4,000	1,500	1,435
	A lot less	6,206	3,109	3,097	4,035	4,338	1,833	2,970	1,122	1,386
	I never do this	7,176	3,407	3,157	6,946	4,764	5,398	5,038	1,880	2,537
Watching broadcaster catch up services (e.g. BBC iPlayer, ITV Hub, All4 etc.)	A lot more	2,000	823	1,177	1,371	1,428	1,201	1,000	1,201	382
	A bit more	4,570	2,035	2,535	3,151	3,192	2,227	1,992	2,227	789
	About the same	22,722	11,064	11,964	13,356	15,792	9,691	11,214	12,195	3,920
	A bit less	10,214	5,451	4,763	7,071	7,493	4,250	4,607	5,124	1,781
	A lot less	7,243	3,877	3,366	4,928	5,118	3,197	3,301	3,186	1,136
	I never do this	4,337	1,597	2,655	3,301	2,318	2,123	2,011	1,987	1,550
Watching subscription online video services (e.g. BBC iPlayer, ITV Hub, All4 etc.)	A lot more	1,987	829	1,158	1,592	1,357	1,038	961	1,115	365
	A bit more	4,488	2,156	2,331	3,358	3,177	2,453	1,921	2,985	875
	About the same	19,688	10,131	9,557	11,494	14,163	13,841	9,646	15,602	3,637
	A bit less	8,903	4,587	4,316	7,344	6,719	3,447	4,035	2,857	1,545
	A lot less	6,207	3,297	2,910	4,753	4,378	2,076	2,750	1,250	1,111
	I never do this	9,767	4,150	5,617	7,160	5,706	6,903	5,755	5,116	2,215
Listening to live radio	A lot more	2,107	1,081	1,027	1,457	1,494	1,055	1,000	1,055	347
	A bit more	4,628	2,387	2,241	3,357	3,245	2,426	2,386	2,426	838
	About the same	22,500	11,800	10,700	13,346	15,946	12,300	11,243	12,357	3,835
	A bit less	9,563	4,797	4,766	6,921	6,844	4,726	4,186	5,266	1,518
	A lot less	6,214	3,037	3,177	4,851	4,394	2,843	2,586	3,100	1,000
	I never do this	5,934	2,043	3,891	5,664	5,817	3,750	2,357	4,143	1,689
Listening to the radio using on-demand / catch up services	A lot more	1,693	830	863	1,178	1,493	1,193	793	1,193	280
	A bit more	3,183	1,508	1,675	2,035	2,214	1,950	1,279	1,950	533
	About the same	21,616	10,733	10,883	13,500	15,086	13,033	10,214	13,967	3,660
	A bit less	4,724	2,348	2,376	2,724	3,448	2,276	2,138	2,414	824
	A lot less	1,436	696	740	1,307	750	379	569	190	295
	I never do this	18,694	8,033	10,661	14,918	12,559	7,248	5,955	8,552	3,000
Listening to music on physical collections (e.g. CDs, vinyl, digital libraries e.g. Apple Music)	A lot more	2,208	1,081	1,126	1,544	1,515	1,149	1,050	1,249	375
	A bit more	4,470	2,088	2,382	3,458	3,012	2,030	2,000	2,060	787
	About the same	22,500	11,386	11,114	13,858	15,786	12,356	10,814	13,898	3,819
	A bit less	9,347	4,622	4,725	6,557	6,568	4,225	4,000	4,450	1,545
	A lot less	6,166	3,077	3,089	4,390	4,390	2,776	2,679	2,873	1,000
	I never do this	6,665	2,916	3,749	4,853	4,815	3,444	2,457	4,370	1,274
Listening to podcasts	A lot more	2,261	1,087	1,174	1,657	1,571	1,032	1,032	1,032	372
	A bit more	4,570	2,217	2,353	3,344	3,213	2,013	2,013	2,013	770
	About the same	21,616	10,913	10,703	13,544	15,301	12,772	10,772	12,772	3,675
	A bit less	9,130	4,710	4,420	6,130	6,500	4,130	3,130	5,130	1,425
	A lot less	6,214	3,077	3,137	4,214	4,214	2,000	2,000	2,000	1,000
	I never do this	7,554	3,141	4,413	5,213	5,701	5,213	5,213	5,213	2,213
Listening to audiobooks	A lot more	2,208	1,087	1,121	1,657	1,571	1,000	1,000	1,000	372
	A bit more	4,470	2,188	2,282	3,344	3,213	2,000	2,000	2,000	770
	About the same	21,616	10,913	10,703	13,544	15,301	12,772	10,772	12,772	3,675
	A bit less	9,130	4,710	4,420	6,130	6,500	4,130	3,130	5,130	1,425
	A lot less	6,214	3,077	3,137	4,214	4,214	2,000	2,000	2,000	1,000
	I never do this	8,272	3,141	5,131	5,213	5,701	6,213	6,213	6,213	2,213
Playing games on a game console, PC laptop handheld device	A lot more	1,169	632	537	1,000	1,000	169	337	169	169
	A bit more	2,338	1,264	1,074	2,000	2,000	338	674	338	338
	About the same	7,284	4,011	3,273	5,821	5,821	1,642	2,979	1,305	1,305
	A bit less	5,307	2,990	2,317	3,607	4,344	1,307	2,307	1,307	1,307
	A lot less	5,069	2,690	2,379	3,607	4,344	1,307	1,307	1,307	1,307
	I never do this	28,393	13,352	15,041	19,750	21,750	7,643	8,643	6,643	6,643
Video calling (Friends/Family)	A lot more	643	327	316	571	429	143	286	143	143
	A bit more	1,571	827	744	1,286	1,143	286	571	286	286
	About the same	10,429	5,655	4,774	6,714	8,143	2,000	4,143	1,857	1,714
	A bit less	10,786	5,655	5,131	6,143	7,857	2,143	4,143	2,000	2,000
	A lot less	10,286	5,000	5,286	5,143	7,429	2,143	4,286	2,000	1,857
	I never do this	14,429	6,286	8,143	10,143	11,429	3,286	5,143	2,143	2,286
Watching videos on YouTube	A lot more	1,643	827	816	1,286	1,286	143	286	143	143
	A bit more	3,571	1,827	1,744	2,857	2,571	286	571	286	286
	About the same	20,143	10,655	9,488	14,143	14,857	1,643	4,143	1,143	1,143
	A bit less	10,286	5,327	4,959	7,143	7,429	1,143	2,143	1,000	1,000
	A lot less	6,143	3,000	3,144	4,286	4,286	1,000	1,000	1,000	1,000
	I never do this	18,286	7,143	11,144	12,143	12,143	6,143	6,143	6,143	6,143
Watching videos or video sharing platforms (e.g. Instagram, Facebook Watch, TikTok etc.)	A lot more	1,169	632	537	1,000	1,000	169	337	169	169
	A bit more	2,571	1,327	1,244	2,143	2,143	286	571	286	286
	About the same	15,857	8,327	7,530	11,857	12,857	2,000	4,000	1,000	1,000
	A bit less	8,143	4,173	3,970	5,714	6,429	1,143	2,143	1,000	1,000
	A lot less	4,857	2,327	2,530	3,571	3,571	1,000	1,000	1,000	1,000
	I never do this	28,286	12,673	15,614	15,286	15,286	13,000	13,000	13,000	13,000
Creating and uploading videos to video sharing sites (e.g. YouTube, Instagram, TikTok etc.)	A lot more	857	427	430	857	857	143	286	143	143
	A bit more	1,857	827	1,030	1,857	1,857	286	571	286	286
	About the same	10,286	5,240	4,930	5,143	7,143	1,286	4,143	1,000	1,286
	A bit less	7,143	3,755	3,173	4,143	5,143	1,000	2,143	1,000	1,000
	A lot less	5,143	2,755	2,173	4,143	4,143	1,000	1,000	1,000	1,000
	I never do this	27,143	12,241	14,902	7,143	10,714	16,143	14,143	9,143	9,143

Base: 10	Adults 16+	Male	Female	16-24s	25-34s	35+	Children/Teens	Children/Teens 4-12	Children/Teens 13-19	Singles
Watching live TV at time of broadcast	A lot more	125	42	83	33	45	46	71	18	12
	A bit more	471	180	291	66	80	325	97	228	37
	About the same	411	93	318	93	79	239	155	79	29
	A bit less	284	132	152	38	147	101	171	44	46
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	76	32	44	12	18	46	9	12	18
Watching programmes I have recorded from the TV schedule	A lot more	86	32	54	21	28	37	24	12	5
	A bit more	271	114	157	38	73	160	73	87	12
	About the same	511	44	468	73	73	365	170	46	12
	A bit less	332	76	256	46	46	240	95	76	26
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	89	32	57	12	18	59	24	34	12
Watching broadcaster catch up services (e.g. BBC iPlayer, ITV Hub, All4 etc.)	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	73	322	54	150	192	170	22	12
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	73	31	73	12	18
Watching subscription online video services (e.g. BBC iPlayer, ITV Hub, All4 etc.)	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	62	334	73	150	167	170	12	46
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	147	31	73	12	18
Listening to live radio	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	62	334	73	150	167	170	12	46
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	147	31	73	12	18
Listening to the radio using on-demand / catch up services	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	62	334	73	150	167	170	12	46
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	147	31	73	12	18
Listening to music on physical collections (e.g. CDs, vinyl, digital libraries e.g. Apple Music)	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	62	334	73	150	167	170	12	46
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	147	31	73	12	18
Listening to music through audio streaming services (e.g. Spotify, Amazon Music, BBC Sounds or YouTube)	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	62	334	73	150	167	170	12	46
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	147	31	73	12	18
Listening to podcasts	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	62	334	73	150	167	170	12	46
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	147	31	73	12	18
Listening to audiobooks	A lot more	65	41	24	20	28	16	20	12	12
	A bit more	271	93	177	38	38	195	38	156	12
	About the same	396	62	334	73	150	167	170	12	46
	A bit less	332	171	161	73	147	112	112	46	12
	A lot less	213	98	115	38	147	28	112	11	46
	I never do this	150	57	93	46	147	31	73	12	18
Playing games on a game console, PC laptop handheld device	A lot more	27	12	15	12	12	3	12	3	3
	A bit more	55	24	31	24	24	6	24	6	6
	About the same	171	76	95	71	71	29	106	23	23
	A bit less	124	57	67	44	53	23	82	23	23
	A lot less	119	51	68	44	53	23	44	23	23
	I never do this	667	253	434	241	265	135	307	117	117
Video calling (Friends/Family)	A lot more	15	6	9	7	5	3	10	3	3
	A bit more	37	15	22	16	14	6	20	6	6
	About the same	245	107	138	85	100	42	147	34	34
	A bit less	253	107	146	77	97	42	147	34	34
	A lot less	241	95	146	65	91	42	147	34	34
	I never do this	339	119	220	102	140	135	430	117	117
Watching videos on YouTube	A lot more	38	15	23	16	16	3	10	3	3
	A bit more	84	34	50	38	35	6	20	6	6
	About the same	475	198	277	189	196	34	147	23	23
	A bit less	242	100	142	97	97	23	82	23	23
	A lot less	144	56	88	57	57	23	44	23	23
	I never do this	667	253	434	241	265	135	307	117	117
Watching videos or video sharing platforms (e.g. Instagram, Facebook Watch, TikTok etc.)	A lot more	27	12	15	12	12	3	12	3	3
	A bit more	120	51	68	44	44	23	44	23	23
	About the same	374	159	215	189	189	112	147	78	78
	A bit less	192	76	117	73	73	46	82	23	23
	A lot less	114	44	70	44	44	23	44	23	23
	I never do this	667	253	434	241	265	135	307	117	117
Creating and uploading videos to video sharing sites (e.g. YouTube, Instagram, TikTok etc.)	A lot more	20	9	11	12	12	3	12	3	3
	A bit more	44	18	26	24	24

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender + Age Range + Area
NB Grey text indicates base sample is below 50

Base: All who selected each service in Q1 (a-l) or Q2 (a-j) AND watch more/less video online (selected "A lot/A bit more/less" Q14 c,d, m and/or n) - see sheet "Q15 Bases"

Q15. "You mentioned your use of online video services has changed since lockdown began.....How much more or less viewing are doing of each service?"

Base: All who selected each service in Q1 (a-l) or Q2 (a-j) AND watch more/less video online (selected "A lot/A bit more/less" Q14 c,d, m and/or n)		% Weighted Sample										
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	A lot less	3.8	3.9	4.6	2.9	3.7	5.6	4.3	3.1	4.2	3.5
	A bit less	5.6	5.5	5.6	4.6	7.2	4.7	6.2	6.2	4.5	4.5
	About the same	21.2	20.4	21.9	23.8	18.3	21.3	22.2	20.5	15.8	27.3
	A bit more	36.8	38.5	35.4	32.5	41.2	37.4	37.5	37.7	37.8	32.9
	A lot more	27.6	27.6	27.6	32.6	25.5	22.5	25.2	27.9	32.6	25.8
	I never use this service	4.9	5.0	4.9	3.5	4.1	8.5	4.6	4.5	5.1	6.1
YouTube Premium	A lot less	6.7	- / -	5.5	10.1	4.4	0.0	4.8	4.5	15.5	0.0
	A bit less	3.7	1.5	9.3	5.2	0.0	6.8	3.5	0.0	11.3	0.0
	About the same	21.3	14.1	30.2	21.1	20.6	23.3	20.6	24.1	9.9	35.8
	A bit more	31.7	39.0	13.3	29.8	35.0	30.8	36.5	33.5	36.3	8.2
	A lot more	17.9	22.8	5.5	20.0	18.2	10.2	7.5	17.9	27.0	25.7
	I never use this service	18.8	18.4	22.2	13.8	21.8	28.4	27.1	19.9	11.3	30.3
Amazon Prime Video	A lot less	6.2	6.4	6.0	5.2	6.2	7.4	7.1	4.3	6.4	6.8
	A bit less	5.9	5.4	6.5	8.1	5.0	4.7	6.1	5.6	6.2	5.6
	About the same	19.8	21.2	18.5	20.4	18.6	20.4	19.2	19.8	16.5	26.6
	A bit more	30.1	36.0	24.5	33.7	27.5	28.8	27.1	29.1	35.4	30.8
	A lot more	16.7	15.4	18.0	15.4	19.2	15.3	15.3	20.8	19.5	13.9
	I never use this service	11.8	9.3	14.2	12.3	9.4	14.4	13.9	9.1	7.6	17.2
Disney+	A lot less	2.6	1.6	3.4	2.2	1.5	9.7	5.6	2.4	2.8	2.2
	A bit less	1.3	1.2	1.3	0.5	2.1	2.4	3.6	0.0	0.0	0.0
	About the same	18.7	18.8	18.6	19.1	18.8	15.8	21.2	22.9	15.7	11.4
	A bit more	33.4	31.3	35.2	30.5	36.4	38.8	29.1	25.8	38.8	46.2
	A lot more	38.7	43.9	34.4	42.7	38.0	17.7	33.2	45.3	40.3	40.7
	I never use this service	5.3	3.2	7.1	5.0	3.2	15.6	7.2	5.6	3.2	1.2
Apple TV+	A lot less	6.4	0.0	11.1	2.3	8.3	13.8	6.4	0.0	13.3	0.0
	A bit less	5.3	9.9	1.9	6.5	3.6	5.4	16.4	0.0	0.0	0.0
	About the same	27.9	19.3	34.3	22.3	41.7	15.0	30.3	50.7	15.8	19.0
	A bit more	36.5	55.1	21.7	39.6	38.8	41.7	27.6	18.1	54.2	41.3
	A lot more	11.6	15.7	8.6	18.9	7.5	0.0	0.0	6.4	16.7	32.3
	I never use this service	12.3	0.0	21.3	10.4	10.2	22.0	19.3	24.8	0.0	7.3
ITV Hub+	A lot less	10.3	3.3	18.8	6.3	20.3	0.0	8.3	0.0	39.2	0.0
	A bit less	16.1	26.3	0.0	39.6	4.9	0.0	30.5	0.0	0.0	0.0
	About the same	24.6	23.5	26.0	23.0	22.6	30.1	15.2	49.3	48.5	0.0
	A bit more	15.1	19.9	10.2	11.1	20.6	24.1	10.2	0.0	12.3	62.5
	A lot more	15.3	19.9	10.1	18.1	14.4	13.7	22.4	15.5	0.0	37.5
	I never use this service	11.3	0.0	25.5	0.0	17.8	31.1	13.5	15.5	0.0	0.0
Acorn TV	A lot less	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	0.0	-
	A bit less	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	0.0	-
	About the same	49.0	52.0	47.1	-	36.2	100.0	0.0	100.0	47.1	-
	A bit more	18.5	48.0	0.0	-	23.2	0.0	100.0	0.0	0.0	-
	A lot more	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	0.0	-
	I never use this service	32.5	0.0	52.9	-	40.6	0.0	0.0	0.0	52.9	-
Qubi	A lot less	0.0	0.0	0.0	0.0	0.0	-	0.0	-	0.0	0.0
	A bit less	0.0	0.0	0.0	0.0	0.0	-	0.0	-	0.0	0.0
	About the same	75.4	69.5	100.0	100.0	62.8	-	0.0	-	100.0	100.0
	A bit more	24.6	30.5	0.0	0.0	37.2	-	100.0	-	0.0	0.0
	A lot more	0.0	0.0	0.0	0.0	0.0	-	0.0	-	0.0	0.0
	I never use this service	0.0	0.0	0.0	0.0	0.0	-	0.0	-	0.0	0.0
Britbox	A lot less	7.1	6.5	7.6	0.0	11.6	12.1	15.4	0.0	0.0	0.0
	A bit less	2.1	4.7	0.0	0.0	0.0	12.5	4.5	0.0	0.0	0.0
	About the same	20.3	20.7	0.0	17.5	19.9	25.5	0.0	0.0	36.0	0.0
	A bit more	25.6	33.7	17.5	25.3	24.9	27.5	38.8	30.5	0.0	54.9
	A lot more	16.8	9.5	22.7	26.2	9.0	25.4	4.3	0.0	73.6	0.0
	I never use this service	28.3	5.5	42.1	14.0	38.8	22.4	31.0	69.5	0.0	0.0
All4+	A lot less	3.3	5.3	0.0	0.0	5.9	0.0	8.1	0.0	0.0	0.0
	A bit less	7.5	0.0	6.3	0.0	4.5	0.0	6.3	0.0	0.0	0.0
	About the same	42.4	28.8	63.6	29.5	48.9	45.3	27.9	51.7	66.7	26.4
	A bit more	25.0	37.2	6.1	16.4	35.3	36.9	34.1	25.1	0.0	45.8
	A lot more	19.9	28.8	6.3	44.9	11.4	0.0	6.2	25.3	33.3	27.9
	I never use this service	7.0	0.0	17.8	9.3	0.0	17.8	17.6	0.0	0.0	0.0
Twitch	A lot less	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	A bit less	9.7	7.2	16.3	6.7	17.1	7.1	37.0	3.7	0.0	35.5
	About the same	39.5	43.4	28.7	36.3	61.8	0.0	26.1	62.3	42.4	35.5
	A bit more	29.6	25.2	41.7	34.7	0.0	63.0	50.0	37.7	12.5	0.0
	A lot more	17.5	21.1	7.7	22.3	0.0	0.0	16.3	0.0	34.3	13.9
	I never use this service	4.0	3.1	5.5	0.0	20.1	29.9	0.0	8.0	10.8	15.0
Now TV	A lot less	9.0	6.1	11.4	11.3	5.5	10.9	7.9	9.3	11.3	7.9
	A bit less	2.8	1.6	3.8	4.2	3.3	2.8	3.6	3.6	2.5	0.0
	About the same	28.6	35.6	22.8	30.0	28.3	24.5	31.0	27.5	30.0	23.4
	A bit more	18.8	19.6	18.1	14.8	22.8	20.1	15.5	20.9	14.6	26.4
	A lot more	12.3	10.8	13.6	12.9	11.7	12.2	11.5	10.3	14.8	14.4
	I never use this service	27.5	24.1	30.2	26.9	28.3	26.9	23.8	26.7	25.3	25.9
YouTube	A lot less	3.8	3.9	3.7	3.0	2.5	5.9	5.3	2.3	3.2	3.9
	A bit less	5.1	5.9	4.5	6.3	4.2	4.9	5.3	4.6	4.9	6.1
	About the same	33.0	31.6	34.3	34.9	34.8	29.3	33.8	35.4	38.5	33.2
	A bit more	35.9	38.7	33.1	29.6	37.6	40.1	34.2	36.8	37.5	35.5
	A lot more	20.1	18.9	21.3	25.4	18.3	16.8	18.8	18.2	24.9	19.8
	I never use this service	2.1	1.0	3.2	0.8	2.5	3.0	2.6	2.6	1.1	1.6
Facebook Watch	A lot less	3.5	4.3	2.6	7.0	1.1	0.0	5.1	- / -	4.1	0.0
	A bit less	9.5	7.2	11.9	11.7	10.7	0.0	13.8	2.0	11.8	9.7
	About the same	34.4	37.2	31.6	34.3	33.3	37.7	33.1	44.2	38.8	18.6
	A bit more	29.7	34.6	24.9	20.5	32.6	47.9	27.3	27.0	20.1	48.0
	A lot more	20.3	15.6	24.9	25.0	20.3	6.7	19.6	14.6	25.2	23.7
	I never use this service	2.6	1.1	4.1	1.5	2.0	1.5	1.1	3.3	0.0	0.0
Instagram	A lot less	4.1	2.7	5.5	2.2	4.5	11.8	5.4	5.2	5.1	3.8
	A bit less	6.6	7.0	6.2	9.3	7.3	2.2	9.9	5.3	8.0	2.1
	About the same	38.8	38.9	38.7	32.5	41.8	48.4	45.0	43.1	40.5	29.1
	A bit more	18.8	26.9	10.2	30.0	27.8	18.6	25.9	24.7	31.9	21.5
	A lot more	14.5	16.7	12.3	16.0	15.9	8.8	14.1	15.8	13.7	17.5
	I never use this service	5.0	6.7	3.8	3.9	5.3	8.6	6.4	5.7	5.4	6.0
TikTok	A lot less	3.7	6.2	2.0	3.0	4.4	1.8	4.3	1.9	7.8	0.0
	A bit less	3.5	0.0	5.7	4.3	1.0	5.0	5.3	2.8	3.5	0.0
	About the same	30.6	39.5	24.9	31.2	28.5	33.3	31.6	26.3	30.8	36.5
	A bit more	24.4	21.4	26.3	22.5	23.7	37.7	29.0	28.2	10.6	33.6
	A lot more	31.4	27.0	34.2	36.0	29.2	8.6	22.6	35.8	37.4	37.1
	I never use this service	6.6	5.9	7.0	2.9	13.2	9.5	7.3	5.1	10.0	2.9
ITV Hub	A lot less	6.8	6.6	7.0	6.4	6.5	7.4	6.9	6.5	5.6	8.5
	A bit less	7.2	6.9	7.4	7.6	8.0	6.0	8.5	5.9	4.9	9.2
	About the same	56.2	58.0	54.6	58.7	53.7	56.4	55.4	60.7	54.9	51.5
	A bit more	19.7	19.8	19.6	12.0	23.8	22.4	19.4	16.4	21.3	24.3
	A lot more	5.1	4.0	6.1	6.8	4.0	4.7	5.7	5.0	6.8	1.5
	I never use this service	5.1	4.7	5.3	8.5	4.0	3.1	4.0	5.5	6.5	4.9
BBC iPlayer	A lot less	6.3	6.2	6.5	6.0	5.7	7.1	7.9	6.0	5.5	5.7
	A bit less	6.5	5.7	6.3	6.0	5.3	7.8	7.9	6.0	5.5	5.7
	About the same	42.4	40.8	43.9	42.0	43.0	42.2	44.3	43.6	34.5	45.9
	A bit more	29.4	32.0	27.1	27.1	30.6	30.0	26.8	29.2	36.6	27.0
	A lot more	11.4	10.9	11.8	10.0	12.5	11.4	11.1	11.8	13.2	9.2
	I never use this service	4.0	3.7	4.4	7.1	3.2	2.4	3.4	3.1	3.0	4.9
All4	A lot less	7.1	6.9	7.3	8.0	5.5	8.0	6.3	4.7	10.4	8.8
	A bit less	7.2	7.4	7.1	7.8	7.7	6.1	9.9	3.5	4.3	11.5
	About the same	52.5	50.6	54.4	50.9	51.8	55.2	52.2	58.6	49.0	47.0
	A bit more	21.8	23.8	19.7	17.8	22.8	24.9	19.3	22.0	26.9	20.3
	A lot more	6.9	6.5	7.3	9.1	6.1	5.4	8.8	6.9	3.0	7.5
	I never use this service	4.5	4.8	4.2	6.4	6.2	0.5	3.5	4.3	6.5	4.9
Snapchat	A lot less	7.3	10.2	5.3	7.0	5.2	16.8	10.4	6.6	3.0	5.8
	A bit less	6.1	1.2	9.3	4.9	8.5	5.3	4.1	6.3	11.9	3.9
	About the same	41.2	46.4	37.7	37.5	52.7	35.0	25.8	47.3	37.4	47.9
	A bit more	16.5	18.1	15.4	17.5	15.2	11.2	20.0	11.0	16.6	21.9
	A lot more	13.2	13.5	13.0	17.0	6.1	5.7	11.6	13.9	14.1	14.7
	I never use this service	15.8	10.5	19.3	16.0	12.3	24.0	18.1	14.9	16.9	12.7
My5	A lot less	4.9	5.3	4.5	5.9	4.4	2.6	5.5	6.4	5.4	2.4
	A bit less	6.7	7.3	5.1	8.3	5.3	5.7	9.4	3.9	3.8	5.2
	About the same	57.0	55.0	59.0	51.0	57.7	60.5	55.0	63.0	48.2	64.8
	A bit more	16.9	17.5	16.4	11.4	19.7	17.9	13.7	17.3	23.9	15.1
	A lot more	5.3	6.0	4.6	7.4	3.7	5.6	6.8	5.0	5.5	1.4
	I never use this service	7.8	6.8	8.7	13.4	8.9	2.6	9.2	5.3	9.1	6.2
Roku Channel	A lot less	7.8	9.5	5.0	13.4	6.9	0.0	12.2	0.0	10.4	0.0
	A bit less	7.6	9.0	5.9	4.9	13.5	5.0	17.9	8.2	0.0	0.0
	About the same	44.2	41.7	47.3	53.2	39.1	32.3	35.8	23.7	63.8	41.4
	A bit more	23.4	29.0	16.5	25.0	14.7	30.1	12.2	40.4	18.0	45.0
	A lot more	1.8	1.3	0.0	0.0	5.8	0.0	0.0	9.8	0.0	0.0
	I never use this service	15.2	7.5	24.5	3.4	22.0	30.8	22.0	17.9	7.8	13.6

Base: All who selected each service in Q1 (a-l) or Q2 (a-j) AND watch more/less video online (selected "A lot/A bit more/less" Q14 c,d, m and/or n)		Weighted Sample (000s)										
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	A lot less	803	279	524	241	274	288	318	170	191	124
	A bit less	1,161	520	641	382	534	245	457	338	206	160
	About the same	4,429	1,941	2,488	1,966	1,364	1,100	1,629	1,110	716	974
	A bit more	7,690	3,658	4,032	2,686	3,074	1,930	2,753	2,044	1,718	1,175
	A lot more	5,762	2,623	3,140	2,697	1,904	1,162	1,850	1,511	1,481	921
	I never use this service	1,032	473	559	288	308	436	335	246	232	219
YouTube Premium	A lot less	68	- / -	39	16	25	0	12	5	15	0
	A bit less	55	15	39	16	0	16	9	0	10	0
	About the same	311	147	163	156	100	54	93	114	34	70
	A bit more	463	408	55	230	172	71	164	159	124	16
	A lot more	261	238	23	148	89	23	33	85	93	50
	I never use this service	275	98	177	106	102	77	77	77	77	0
Amazon Prime Video	A lot less	1,118	568	550	342	397	379	445	198	259	217
	A bit less	1,074	477	596	529	320	226	395	258	242	179
	About the same	5,367	2,414	2,852	1,665	2,086	1,516	2,007	1,451	1,017	812
	A bit more	5,438	3,175	2,263	2,208	1,761	1,469	1,693	1,339	1,432	974
	A lot more	3,019	1,359	1,661	1,050	1,230	779	833	960	787	440
	I never use this service	2,139	823	1,316	805	600	734	866	421	307	546
Disney+	A lot less	183	53	130	83	38	62	138	45	0	0
	A bit less	89	37	52	19	55	16	89	0	0	0
	About the same	1,324	607	717	736	487	101	522	429	218	155
	A bit more	2,368	1,012	1,355	1,175	944	249	716	485	539	627
	A lot more	2,743	1,420	1,323	1,643	987	113	817	813	560	553
	I never use this service	377	104	273	193	83	100	177	105	72	33
Apple TV+	A lot less	90	-	90	12	72	6	-	-	72	0
	A bit less	90	72	18	12	36	42	90	0	0	0
	About the same	474	139	336	179	252	43	166	172	87	49
	A bit more	619	396	223	318	174	126	151	61	302	106
	A lot more	197	113	84	151	46	0	0	22	92	83
	I never use this service	208	0	208	83	62	64	105	64	0	19
ITV Hub+	A lot less	119	22	97	30	39	0	31	0	68	0
	A bit less	190	190	0	148	22	0	190	0	0	0
	About the same	287	152	135	109	99	80	63	151	73	0
	A bit more	258	156	102	80	88	90	94	92	32	41
	A lot more	182	129	52	86	63	33	140	17	0	25
	I never use this service	132	0	132	0	78	54	84	48	0	0
Acorn TV	A lot less	0	0	0	0	0	0	0	0	0	0
	A bit less	0	0	0	0	0	0	0	0	0	0
	About the same	57	23	34	0	34	23	0	23	34	0
	A bit more	22	22	0	0	22	0	22	0	0	0
	A lot more	0	0	0	0	0	0	0	0	0	0
	I never use this service	38	0	38	0	38	0	0	0	38	0
Qubi	A lot less	0	0	0	0	0	0	0	0	0	0
	A bit less	0	0	0	0	0	0	0	0	0	0
	About the same	132	98	34	99	33	0	0	0	73	59
	A bit more	43	43	0	0	43	0	43	0	0	0
	A lot more	0	0	0	0	0	0	0	0	0	0
	I never use this service	0	0	0	0	0	0	0	0	0	0
Britbox	A lot less	53	22	32	0	48	19	53	0	0	0
	A bit less	16	16	0	0	0	16	16	0	0	0
	About the same	166	124	42	101	64	0	19	0	39	108
	A bit more	192	119	73	76	81	34	135	39	0	19
	A lot more	126	32	94	78	16	32	16	0	110	0
	I never use this service	196	22	175	42	127	28	108	88	0	0
All4+	A lot less	22	22	0	0	22	0	22	0	0	0
	A bit less	16	0	16	0	16	0	16	0	0	0
	About the same	284	117	167	60	178	46	75	79	107	24
	A bit more	167	153	16	33	107	27	91	35	0	41
	A lot more	134	127	18	92	42	0	34	69	53	20
	I never use this service	47	0	47	19	28	0	19	0	0	0
Twitch	A lot less	0	0	0	0	0	0	0	0	0	0
	A bit less	108	59	49	59	54	15	15	24	24	59
	About the same	443	357	86	321	122	0	107	145	132	59
	A bit more	332	207	125	306	0	26	206	87	39	0
	A lot more	197	174	23	197	0	0	87	0	107	23
	I never use this service	45	25	16	0	45	0	16	0	0	29
Now TV	A lot less	685	212	473	364	160	160	203	222	170	89
	A bit less	214	54	160	134	38	42	89	86	39	0
	About the same	2,171	1,226	946	994	817	360	803	657	449	262
	A bit more	1,508	752	756	453	721	333	583	494	221	210
	A lot more	936	371	564	416	339	180	297	293	73	271
	I never use this service	2,086	832	1,254	869	821	396	616	638	547	285
YouTube	A lot less	1,058	537	522	271	242	545	518	180	197	164
	A bit less	1,432	798	634	572	401	459	521	352	302	257
	About the same	9,170	4,296	4,874	3,151	3,303	2,716	3,296	2,712	1,756	1,407
	A bit more	9,976	5,268	4,709	2,680	3,572	3,725	3,336	2,823	2,314	1,503

	A lot more	5,596	2,575	3,021	2,298	1,741	1,557	1,831	1,395	1,534	836
	I never use this service	588	133	455	69	237	282	251	203	66	66
Facebook Watch	A lot less	151	94	58	130	22	0	74	0	0	0
	A bit less	418	154	264	216	202	0	201	23	112	83
	About the same	1,505	803	702	636	629	239	481	497	367	160
	A bit more	1,301	748	553	381	616	304	397	303	190	411
	A lot more	889	337	553	463	384	42	284	164	238	203
	I never use this service	115	23	92	27	38	49	16	16	0	0
Instagram	A lot less	554	149	405	158	173	223	155	178	146	74
	A bit less	840	385	455	654	50	135	453	175	170	42
	About the same	4,965	2,402	2,563	2,288	1,824	852	1,968	1,205	823	969
	A bit more	3,682	1,470	2,211	2,256	1,076	350	1,171	1,180	908	423
	A lot more	2,113	697	1,416	1,450	539	163	535	471	762	345
	I never use this service	645	369	275	277	206	162	293	193	40	119
TikTok	A lot less	208	139	69	106	72	30	90	30	87	0
	A bit less	196	0	196	152	16	28	112	45	39	0
	About the same	1,341	883	458	1,090	251	0	675	429	244	298
	A bit more	1,285	479	806	925	367	293	479	409	406	390
	A lot more	1,783	603	1,179	1,299	475	48	675	583	498	352
	I never use this service	373	131	242	102	215	56	155	82	113	24
ITV Hub	A lot less	1,461	659	802	416	463	581	549	392	242	278
	A bit less	1,542	685	857	495	571	476	674	354	212	301
	About the same	12,092	5,797	6,295	3,825	3,813	4,454	4,391	3,656	2,367	1,678
	A bit more	4,240	1,981	2,258	783	1,690	1,766	1,537	990	921	792
	A lot more	1,095	395	700	445	282	368	451	301	293	49
	I never use this service	1,087	471	616	557	282	248	319	338	280	159
BBC iPlayer	A lot less	1,723	777	946	593	502	628	668	331	390	334
	A bit less	1,786	885	901	463	525	798	802	467	302	216
	About the same	11,699	5,379	6,320	3,265	4,113	4,321	4,496	3,393	1,875	1,934
	A bit more	8,120	4,213	3,907	2,119	2,928	3,072	2,714	2,274	1,994	1,137
	A lot more	3,143	1,439	1,704	781	1,191	1,170	1,123	914	718	388
	I never use this service	1,114	486	627	553	310	250	344	399	163	208
All4	A lot less	1,223	589	634	462	343	418	390	229	356	248
	A bit less	1,344	627	616	449	478	317	607	170	146	321
	About the same	9,054	4,308	4,746	2,941	3,223	2,890	3,305	2,848	1,684	1,317
	A bit more	4,188	2,050	2,138	1,247	1,578	1,363	1,347	1,037	925	879
	A lot more	1,788	652	637	527	378	283	541	559	323	209
	I never use this service	782	412	370	372	383	27	213	210	224	136
Snapchat	A lot less	524	293	231	338	93	93	288	126	24	86
	A bit less	437	35	402	239	154	45	115	119	155	47
	About the same	2,965	1,327	1,638	1,818	956	192	994	900	491	581
	A bit more	1,187	516	671	850	276	62	554	209	165	259
	A lot more	950	385	565	823	111	17	323	265	164	198
	I never use this service	1,140	303	837	777	223	141	503	283	314	143
My5	A lot less	894	486	408	287	235	372	314	187	258	135
	A bit less	830	487	343	278	271	281	494	137	103	96
	About the same	7,606	3,650	3,956	1,717	2,927	2,962	2,900	2,201	1,318	1,187
	A bit more	2,260	1,157	1,102	383	998	879	724	605	654	277
	A lot more	711	401	310	249	186	276	359	176	151	25
	I never use this service	1,033	451	583	451	454	128	486	186	249	113
Roku Channel	A lot less	113	77	36	101	12	0	50	35	18	0
	A bit less	109	71	38	33	60	16	87	22	0	0
	About the same	635	329	307	390	174	105	195	63	307	77
	A bit more	336	229	107	170	65	101	39	108	92	77
	A lot more	194	39	155	11	106	77	57	58	40	39
	I never use this service	218	58	159	31	98	87	102	48	45	33

Base: All who selected each service in Q1 (a-l) or Q2 (a-j) AND watch more/less video online (selected 'A lot/A bit more/less' Q14 c,d, m and/or n)

		Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Netflix	A lot less	34	11	23	9	11	14	16	8	5	5
	A bit less	49	19	30	13	24	12	23	14	5	7
	About the same	171	57	114	60	59	52	70	47	18	36
	A bit more	306	125	181	92	128	86	137	80	44	45
	A lot more	224	80	144	88	80	56	94	62	37	31
	I never use this service	38	15	23	9	12	17	14	10	6	8
YouTube Premium	A lot less	3	2	1	2	2	0	3	1	1	0
	A bit less	2	1	1	1	1	0	1	0	1	0
	About the same	12	5	7	6	4	2	4	4	1	3
	A bit more	16	13	3	6	7	3	7	5	3	1
	A lot more	8	7	1	4	3	1	2	3	2	2
	I never use this service	1	1	0	1	0	0	1	0	0	0
Amazon Prime Video	A lot less	42	20	24	11	16	17	20	9	6	9
	A bit less	42	15	27	16	16	10	20	11	6	5
	About the same	214	86	128	56	91	67	100	57	25	32
	A bit more	203	101	102	66	69	68	84	51	36	32
	A lot more	122	45	77	35	49	38	46	38	21	17
	I never use this service	82	23	59	25	28	29	33	18	8	23
Disney+	A lot less	10	3	7	4	3	4	8	2	0	0
	A bit less	5	2	3	1	3	1	5	0	0	0
	About the same	52	19	33	25	21	6	23	17	5	7
	A bit more	90	30	60	39	40	11	36	19	14	23
	A lot more	99	40	59	52	42	5	37	30	13	19
	I never use this service	15	3	12	8	4	3	8	4	2	1
Apple TV+	A lot less	4	0	4	1	2	1	2	0	2	0
	A bit less	4	2	1	2	1	1	4	0	0	0
	About the same	20	4	16	6	12	2	9	7	2	2
	A bit more	20	11	9	9	5	5	5	7	2	2
	A lot more	5	2	3	2	2	0	0	1	2	2
	I never use this service	10	2	8	3	3	3	2	2	2	2
ITV Hub+	A lot less	2	1	1	1	1	0	1	0	0	0
	A bit less	3	3	0	1	2	0	2	0	0	0
	About the same	10	5	5	4	3	3	3	4	1	0
	A bit more	8	3	5	3	4	1	4	1	1	2
	A lot more	6	0	6	0	4	2	4	2	0	0
	I never use this service	0	0	0	0	0	0	0	0	0	0
Acorn TV	A lot less	0	0	0	0	0	0	0	0	0	0
	A bit less	0	0	0	0	0	0	0	0	0	0
	About the same	2	1	1	0	1	1	0	1	1	0
	A bit more	1	1	0	0	1	0	1	0	0	0
	A lot more	0	0	0	0	0	0	0	0	0	0
	I never use this service	1	0	1	0	0	1	0	0	1	0
Quibi	A lot less	0	0	0	0	0	0	0	0	0	0
	A bit less	0	0	0	0	0	0	0	0	0	0
	About the same	3	2	1	1	2	0	0	0	0	1
	A bit more	2	2	0	0	2	0	2	0	0	0
	A lot more	0	0	0	0	0	0	0	0	0	0
	I never use this service	5	0	5	0	0	5	0	0	0	0
Britbox	A lot less	1	1	0	0	1	0	1	0	0	0
	A bit less	1	1	0	0	0	1	1	0	0	0
	About the same	5	3	2	3	2	0	1	0	1	3
	A bit more	9	5	4	4	3	2	2	1	1	3
	A lot more	4	1	3	2	1	1	1	0	3	0
	I never use this service	9	3	6	3	4	1	1	4	2	0
All4+	A lot less	1	1	0	0	1	0	1	0	0	0
	A bit less	0	0	1	0	0	0	0	0	0	0
	About the same	11	4	7	3	6	2	4	3	3	1
	A bit more	6	3	3	2	3	1	3	1	1	1
	A lot more	4	1	1	2	2	0	1	1	1	1
	I never use this service	1	0	1	0	1	0	0	0	0	0
Twitch	A lot less	0	0	0	0	0	0	0	0	0	0
	A bit less	1	1	2	2	1	1	1	0	1	1
	About the same	13	9	4	9	4	0	4	5	1	1
	A bit more	7	2	5	4	0	1	3	3	1	0
	A lot more	5	4	1	5	0	0	2	0	2	1
	I never use this service	2	1	1	0	2	0	1	0	0	1
Now TV	A lot less	28	8	20	12	8	8	10	10	4	4
	A bit less	9	2	7	5	2	2	5	3	1	0
	About the same	78	34	44	26	34	18	31	26	11	10
	A bit more	62	25	37	16	31	15	29	19	5	9
	A lot more	39	12	27	13	16	10	16	12	1	10
	I never use this service	14	3	11	3	6	5	3	4	2	1
YouTube	A lot less	43	21	22	9	10	24	23	8	3	7
	A bit less	51	22	29	15	18	18	18	15	7	11
	About the same	361	143	218	102	139	120	157	107	43	54
	A bit more	364	169	195	81	142	141	138	114	56	56
	A lot more	210	82	128	75	74	61	87	55	35	33
	I never use this service	28	5	23	3	12	13	13	10	2	3
Facebook Watch	A lot less	5	3	2	4	1	0	3	1	1	0
	A bit less	16	5	11	7	9	0	10	1	3	2
	About the same	57	26	31	22	25	10	22	20	8	7
	A bit more	49	23	26	11	25	13	17	14	5	13
	A lot more	33	9	24	15	16	2	14	5	6	7
	I never use this service	5	1	4	1	2	2	1	2	1	0
Instagram	A lot less	21	5	16	5	7	9	7	7	4	3
	A bit less	27	8	19	18	3	6	13	8	4	2
	About the same	184	64	120	66	80	38	87	43	18	36
	A bit more	138	42	96	77	45	16	52	49	22	15
	A lot more	78	19	59	45	25	8	26	21	18	13
	I never use this service	24	11	13	7	10	7	14	7	1	2
TikTok	A lot less	8	3	5	5	1	1	3	2	1	0
	A bit less	8	0	8	6	1	1	5	2	0	0
	About the same	65	27	38	35	20	10	29	15	8	13
	A bit more	57	15	42	30	18	9	29	18	3	7
	A lot more	67	18	49	43	21	3	22	24	10	11
	I never use this service	14	5	9	3	4	2	7	3	1	1
ITV Hub	A lot less	58	24	34	14	19	25	24	16	6	12
	A bit less	64	25	39	18	25	21	31	16	6	11
	About the same	468	188	280	120	159	189	201	146	57	64
	A bit more	159	59	100	22	67	70	64	41	21	33
	A lot more	44	12	32	15	13	16	22	13	7	2
	I never use this service	40	15	25	19	13	8	14	13	6	7
BBC iPlayer	A lot less	67	28	39	19	21	27	29	14	10	14
	A bit less	72	34	38	17	22	33	36	19	8	9
	About the same	467	178	289	107	176	184	210	140	46	71
	A bit more	299	130	169	59	121	119	116	88	48	47
	A lot more	123	46	77	26	47	50	54	37	17	15
	I never use this service	45	22	23	20	13	12	18	14	6	7
All4	A lot less	49	22	24	14	13	17	18	6	4	11
	A bit less	50	23	27	14	21	15	28	8	4	10
	About the same	205	138	217	93	134	138	155	111	41	52
	A bit more	134	60	74	30	53	51	53	38	21	22
	A lot more	50	19	31	19	18	13	25	13	3	9
	I never use this service	29	13	16	11	17	1	9	9	5	6
Snapchat	A lot less	20	10	10	12	4	4	12	4	1	3
	A bit less	17	1	16	8	7	2	6	5	4	2
	About the same	112	36	76	61	42	9	48	33	11	20
	A bit more	44	15	29	28	13	3	24	8	4	8
	A lot more	35	10	25	29	5	1	14	11	4	6
	I never use this service	40	5	35	24	10	6	18	12	1	1
My5	A lot less	34	18	16	9	11	14	15	7	6	6
	A bit less	35	18	17	9	12	14	22	7	2	4
	About the same	315	128	187	62	122	131	142	92	33	48
	A bit more	83	37	46	13	35	35	33	24	16	10
	A lot more	27	12	15	8	8	11	16	6	4	1
	I never use this service	41	16	25	14	22	5	22	8	6	5
Roku Channel	A lot less	5	2	3	2	2	0	2	2	0	0
	A bit less	5	3	2	1	3	1	4	0	1	0
	About the same	21	8	13	10	7	4	8	3	7	3
	A bit more	11	7	4	4	3	4	3	2	2	3
	A lot more	1	1	0	0	1	0	0	1	0	0
	I never use this service	10	3	7	1	5	4	6	3	1	1

C-19 Media Behaviour (fieldwork 15/05/2020-18/05/2020)
Source: TRP Surveys
18/05/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	2,000	848	1,152	468	713	819	883	546	243	328
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q17. Which, if any, of these radio stations have you listened to in the last 7 days?

Base: All	% Weighted Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
BBC Radio 1	10.3	10.3	10.3	16.5	12.0	4.3	9.3	14.0	7.1	10.8
BBC Radio 2	16.0	17.6	14.5	7.0	17.2	21.8	16.9	18.3	9.2	18.6
BBC Radio 3	3.1	4.0	2.2	3.3	2.6	3.4	3.0	2.8	5.0	1.6
BBC Radio 4	11.4	13.3	9.5	5.9	8.5	18.1	11.5	12.0	12.1	9.4
BBC Radio 5 live	5.6	8.5	2.7	2.6	6.1	7.4	6.1	5.9	6.2	2.9
BBC 6 Music	3.1	4.2	1.9	2.9	4.7	1.7	2.6	3.0	5.2	1.6
BBC Asian Network	1.1	1.2	0.9	2.8	0.5	0.2	1.0	0.7	2.2	0.2
BBC Radio 1Xtra	1.2	1.0	1.4	1.8	1.5	0.5	1.2	1.6	1.7	0.0
BBC Radio 4 Extra	2.6	2.7	2.4	1.6	2.0	3.8	2.5	2.6	2.9	2.2
BBC Radio 5 live sports extra	1.2	1.6	0.7	2.0	0.9	0.8	0.9	0.8	3.2	0.0
BBC World Service	1.7	2.1	1.4	1.5	1.2	2.3	1.8	1.9	1.5	1.5
BBC radio for your region	4.6	5.5	3.7	0.7	3.5	8.5	5.6	6.1	1.6	3.5
talkRADIO or talkSPORT	3.2	5.3	1.2	2.9	3.2	3.3	4.8	2.6	2.9	0.6
Classic FM	8.0	10.1	6.0	4.8	7.6	10.9	7.2	7.8	10.8	6.9
Any Absolute Radio station	6.0	7.3	4.6	6.0	8.3	4.0	6.2	5.8	6.9	4.5
Any Capital radio station	6.8	5.2	8.4	10.2	8.0	3.3	6.9	5.2	9.5	6.2
Any Heart radio station	9.8	8.9	10.6	8.4	12.4	8.6	9.6	14.5	6.2	6.9
Any Smooth Radio station	8.1	8.8	7.5	4.8	8.1	10.5	9.8	5.4	9.5	6.7
Any Kiss radio station	3.3	2.4	4.2	5.8	3.9	0.9	2.1	4.8	4.6	2.3
Any Magic radio station	4.8	4.5	5.1	2.8	6.9	4.6	4.0	5.0	8.4	2.1
Virgin Radio	2.1	2.3	2.0	2.3	2.8	1.4	1.6	2.1	2.7	2.8
Any LBC radio station	3.5	4.4	2.7	2.0	3.6	4.6	2.0	2.0	9.3	2.5
Any other radio station (please specify)	8.8	8.6	9.0	3.7	9.4	12.1	8.6	10.2	5.3	11.3
I don't listen to the radio	38.9	35.3	42.3	54.0	37.2	28.8	39.6	32.1	42.2	43.9

Base: All	Weighted Sample (000s)									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
BBC Radio 1	5,504	2,734	2,770	2,551	2,082	870	1,908	1,932	747	917
BBC Radio 2	8,536	4,643	3,893	1,077	3,000	4,458	3,472	2,521	969	1,573
BBC Radio 3	1,664	1,063	601	506	457	701	609	393	531	131
BBC Radio 4	6,088	3,524	2,564	910	1,477	3,701	2,349	1,657	1,286	796
BBC Radio 5 live	2,974	2,235	739	395	1,059	1,520	1,257	817	656	242
BBC 6 Music	1,634	1,123	511	455	824	355	537	413	552	132
BBC Asian Network	563	316	248	437	88	39	214	101	233	16
BBC Radio 1Xtra	638	253	385	286	256	96	241	218	179	0
BBC Radio 4 Extra	1,367	724	643	248	350	769	518	354	311	184
BBC Radio 5 live sports extra	632	431	201	308	157	167	184	107	342	0
BBC World Service	911	546	365	236	203	472	369	263	155	124
BBC radio for your region	2,452	1,457	994	109	604	1,739	1,146	844	169	293
talkRADIO or talkSPORT	1,702	1,389	313	452	565	685	988	359	307	48
Classic FM	4,289	2,663	1,626	735	1,328	2,226	1,482	1,081	1,141	584
Any Absolute Radio station	3,184	1,937	1,247	922	1,446	816	1,266	805	734	379
Any Capital radio station	3,647	1,375	2,272	1,574	1,387	686	1,406	715	1,003	523
Any Heart radio station	5,209	2,353	2,856	1,295	2,162	1,751	1,966	1,997	661	584
Any Smooth Radio station	4,322	2,316	2,006	749	1,417	2,156	2,007	743	1,005	567
Any Kiss radio station	1,775	644	1,131	895	688	192	438	660	482	194
Any Magic radio station	2,562	1,189	1,373	430	1,196	936	813	683	888	179
Virgin Radio	1,138	609	528	359	495	283	324	293	286	234
Any LBC radio station	1,888	1,174	714	314	626	949	407	282	988	211
Any other radio station (please specify)	4,685	2,272	2,414	567	1,644	2,475	1,754	1,410	561	960
I don't listen to the radio	20,725	9,334	11,390	8,344	6,476	5,904	8,126	4,421	4,464	3,713

Base: All	Sample									
	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
BBC Radio 1	208	84	124	81	91	36	84	69	19	36
BBC Radio 2	348	173	175	36	122	190	162	99	22	65
BBC Radio 3	58	34	24	14	16	28	26	15	12	5
BBC Radio 4	228	125	103	25	58	145	108	59	30	31
BBC Radio 5 live	108	78	30	11	39	58	54	29	15	10
BBC 6 Music	54	33	21	11	28	15	25	14	11	4
BBC Asian Network	18	8	10	12	4	2	9	3	5	1
BBC Radio 1Xtra	24	9	15	10	10	4	11	8	5	0
BBC Radio 4 Extra	52	28	24	6	14	32	24	14	8	6
BBC Radio 5 live sports extra	19	12	7	7	7	5	8	4	7	0
BBC World Service	35	20	15	7	8	20	16	10	4	5
BBC radio for your region	101	56	45	5	24	72	52	33	4	12
talkRADIO or talkSPORT	58	47	11	9	22	27	36	13	7	2
Classic FM	154	88	66	20	47	87	63	42	26	23
Any Absolute Radio station	124	66	58	25	61	38	59	33	17	15
Any Capital radio station	138	41	97	52	59	27	66	27	25	20
Any Heart radio station	210	78	132	46	92	72	90	80	17	23
Any Smooth Radio station	168	81	87	22	57	89	92	31	23	22
Any Kiss radio station	66	19	47	31	27	8	20	26	13	7
Any Magic radio station	93	37	56	14	45	34	37	28	20	8
Virgin Radio	44	20	24	11	19	14	16	12	7	9
Any LBC radio station	60	34	26	9	20	31	19	12	22	7
Any other radio station (please specify)	189	82	107	20	66	103	80	58	12	39
I don't listen to the radio	754	270	484	247	271	236	331	184	101	138